

#### 2015 Highlights

#### FINANCIAL HIGHLIGHTS (unaudited)

(Amounts in USD \$000s, except per share amounts,

unless otherwise noted)	2015	2014	% Change
Sales	1,001,507	1,051,613	(4.8)
Adjusted EBITDA <sup>1</sup>	78,218	83,341	(6.1)
Net income	29,581	30,300	(2.4)
Basic earnings per share	0.96	0.99	(3.0)
Diluted earnings per share	0.95	0.97	(2.1)
Adjusted Net Income <sup>1</sup>	35,563	38,781	(8.3)
Adjusted Basic Earnings per Share <sup>1</sup>	1.15	1.26	(8.7)
Adjusted Diluted Earnings per Share <sup>1</sup>	1.14	1.24	(8.1)
Total assets	693,067	705,574	(1.8)
Gross capital expenditures	18,587	28,075	(34.0)
Shareholders' equity	200,519	196,974	1.8
Book value per share	6.49	6.41	1.2
Dividends paid per share (in CAD)	0.465	0.410	13.4
OPERATING HIGHLIGHTS			
Sales volume (000s of pounds)	284,382	307,562	(7.5)
Number of employees	1,413	1,540	(8.2)

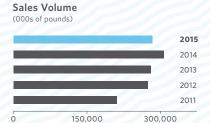




#### Sales vs Adjusted EBITDA



✓ Sales✓ Adjusted EBITDA



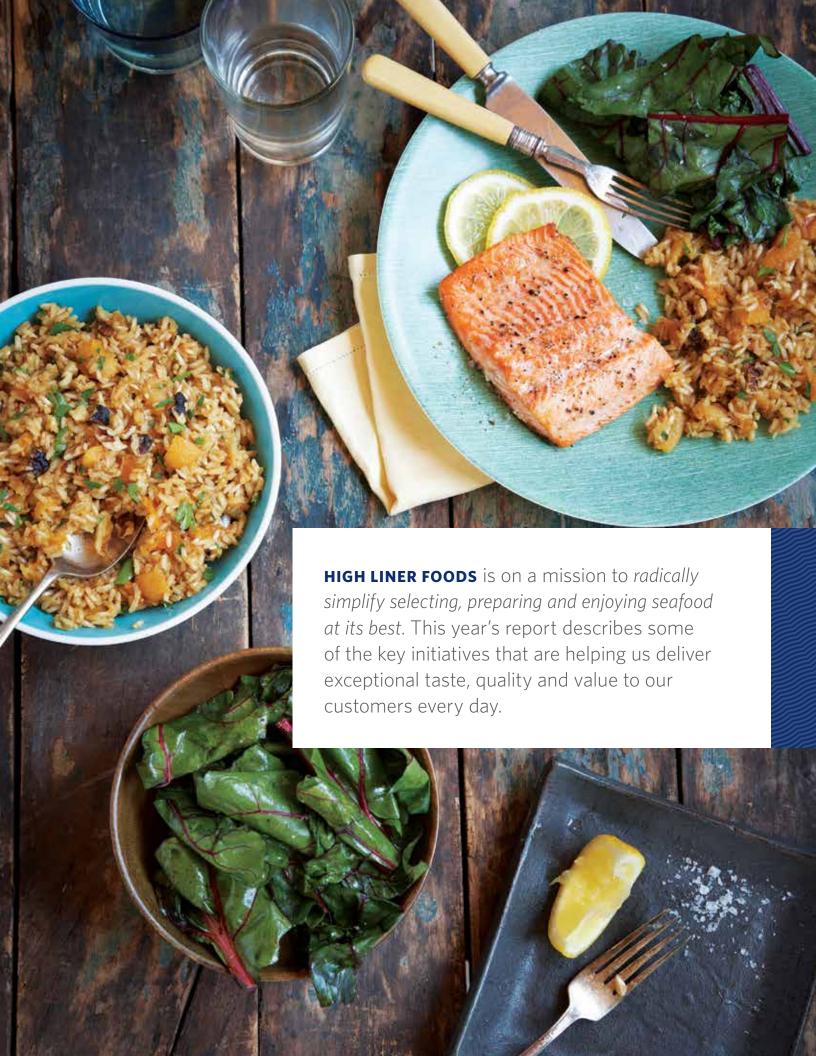
#### Adjusted Diluted Earnings Per Share (in USD)



#### **CORPORATE PROFILE**

High Liner Foods is the leading North American processor and marketer of value-added frozen seafood. High Liner Foods' retail branded products are sold throughout the United States, Canada and Mexico under the High Liner, Fisher Boy, Mirabel, Sea Cuisine and C. Wirthy & Co. labels, and are available in most grocery and club stores. The Company also sells branded products under the High Liner, Icelandic Seafood and FPI labels to restaurants and institutions and is a major supplier of private label value-added frozen seafood products to North American food retailers and foodservice distributors. High Liner Foods is a publicly traded Canadian company, trading under the symbol HLF on the Toronto Stock Exchange.

<sup>1</sup> Please refer to High Liner Foods' Management's Discussion and Analysis Introduction section beginning on page 12 of this Annual Report which defines all non-IFRS financial measures.





KEITH DECKER
PRESIDENT & CHIEF EXECUTIVE OFFICER

### Letter to shareholders

**HIGH LINER FOODS** continued its mission to radically simplify selecting, preparing and enjoying seafood at its best. As always, we are focused on growing our business, operating it as efficiently as possible, and ensuring we have the right talent to reach our objectives.

#### **Financial results**

High Liner Foods' financial results came in below our expectations in 2015 amid a challenging industry environment. Reported sales decreased by \$50.3 million, or 4.8%, to \$1,001.3 million compared to \$1,051.6 million in 2014. Sales in domestic currency<sup>1</sup> decreased by \$9.7 million, or 0.9%, to \$1,073.8 million due to softness in both the retail and foodservice channels. This was largely a consequence of higher raw material costs which increased the price of our frozen fish products relative to other "centre-of-theplate" protein choices. The approximate 15% decline in the Canadian dollar during the year also had a negative impact, diminishing the reported value of USD sales from our Canadian operations by an additional \$40.9 million compared to 2014. As a result of the same factors, and partially offset by improvements in distribution and SG&A expenses,

Adjusted EBITDA<sup>2</sup> decreased by \$5.1 million, or 6.1%, to \$78.2 million. Adjusted Net Income<sup>2</sup> decreased by \$3.2 million, or 8.2%, to \$35.6 million and Adjusted Diluted Earnings Per Share<sup>2</sup> were \$1.14 compared to \$1.24 in 2014.

On a positive note, increased cash flow from operating activities in 2015 was used to pay down our net interest-bearing debt by almost \$52 million, improving our ratio of net interest-bearing debt to Adjusted EBITDA to 4.0x at the end of Fiscal 2015 compared to 4.4x a year earlier. Also, in the second quarter of 2015, the Board of Directors approved a CAD\$0.015 per share increase to the Company's annual dividend, representing a 14.3% increase and the seventh consecutive year that the annual dividend has been increased.

<sup>1</sup> Domestic currency is before the impact of converting our Canadian dollar ("CAD") operations to United States dollars ("USD"). Financial information presented in domestic currency reflects mixed currencies, i.e. CAD for our Canadian operations and USD for our U.S. operations.

<sup>2</sup> Please refer to High Liner Foods' Management's Discussion and Analysis Introduction section beginning on page 12 of this Annual Report which defines all non-IFRS financial measures.



# Simply and a second sec Delicious meals made easy We are dedicated to making it easy for busy North Americans to enjoy the superior taste and nutritional benefits of seafood by introducing innovative and delicious

value-added products that take only minutes to prepare.

For delicious fish taco and other recipe ideas visit www.highliner.com or www.seacuisine.com

#### During the past year, we have added new talent from outside the organization and promoted from within to elevate our commitment to commercial excellence.

Despite the disappointing levels of seafood volumes and sales over the past year, we remain optimistic about the seafood industry and especially High Liner Foods' prospects within it. Seafood is in a long-term uptrend on the strength of its health and nutritional benefits because North American consumers are increasingly aware of the quality of the foods they eat. We are the leading value-added frozen seafood supplier in North America, having grown from about \$250 million to \$1 billion in sales over the past eight years, fuelled by the acquisition of five seafood companies over that time period. During the past year, we have been completing the foundational work required to tap the shared potential of our businesses by aligning our sales and marketing teams, improving product lines, consolidating support functions and optimizing our production facilities. Today, we are executing a growth strategy that is meant to take full advantage of our scale and capabilities.

#### 1. Organic sales growth

While the consolidation of the North American seafood industry will continue to present acquisition opportunities, our primary focus moving forward will be on increasing High Liner Foods' organic growth rate. During the past year, we have added new talent from outside the organization and promoted from within to elevate our commitment to commercial excellence. Our sales and marketing teams are embracing a more effective approach to solutions-based selling, with the support of advanced market research and analytics that show how our brands resonate with consumers, how we can make our customers' shelf space more productive and how to maximize the effectiveness of pricing and promotional decisions. Commercial excellence is all

about understanding our customers, building strong relationships and delivering on their expectations.

The second key to organic growth is product innovation. In the highly fragmented U.S. frozen seafood market, where we hold less than a 4% share of frozen fish sales in the U.S. retail channel<sup>1</sup>, we see abundant potential. During the past year, we made substantial investments to enhance the visibility and value of our Sea Cuisine, Fisher Boy and C. Wirthy & Co. brands and introduced several new products to the market. These efforts have begun to pay off in the form of heightened customer and consumer awareness and encouraging results from recent product launches.

Organic growth in Canada requires a different approach. Here, we are a market leader in both food retail and foodservice, so while there is some room to increase our share of the market, our best opportunity is to help increase the size of the market overall. Seafood is a high-protein, low-fat food that is rich in omega-3s. As stewards of the frozen fish category in Canada, we are committed to getting this message out to the country's increasingly health-conscious families and sparking an unprecedented movement in seafood consumption.

In 2015, our Canadian business entered into an agreement with the National Hockey League that has made High Liner Foods the "Official Frozen Seafood of the NHL®" for the next three years. Our first campaign launched in March this year with the "High Liner Stanley Cup® Playoffs House Party Contest", a multi-media contest offering \$500,000 in total prizes including tickets, transportation and accommodation for the 2016 Stanley Cup® Playoffs.

<sup>1</sup> Market share is estimated by IRI® (Information Resources Inc.), which tracks all grocery stores, supercenters (including Walmart) and club store channels (excluding Costco). The category reported here is for all types of frozen seafood (including fish and shellfish, and excluding seafood entrées), whether breaded or unbreaded. Market shares reported are based on pounds for the categories indicated and is for the year ended January 3, 2016.

NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Playoffs logo are registered trademarks of the National Hockey League. © NHL 2016. All Rights Reserved.

#### Beyond the annual savings generated, the optimization of our supply chain has also helped to build a foundation for incremental improvement as we move forward.

In Canada, we have also begun to promote seafood consumption through new social media campaigns such as *The Captain's Back* and through closed circuit programming in more than 1,500 doctors' offices across the country.

Similar work is underway in the U.S., where we have joined forces with the Seafood Nutrition Partnership (SNP) in support of their national public health education campaign. The U.S. Department of Agriculture's dietary guidelines recommend eating seafood twice a week for optimal health, yet only 1 in 10 Americans currently follow this advice. We are working to change this by supporting SNP's message that incorporating more seafood into one's diet is a simple and enjoyable way to improve health.

#### 2. Operating efficiency and cost management

The other half of the equation for achieving profitable growth is operating efficiency and cost management. This strategic goal has superseded supply chain optimization, reflecting the fact that most of our supply chain initiatives have been implemented. In the second quarter of 2015, we consolidated production by closing our leased plant in Malden, MA and shifting production to our other U.S. manufacturing facilities. Since then, we have successfully raised all facilities to a higher standard of efficiency, improving yields, increasing throughput and achieving significant cost savings. We have also largely completed our optimization initiatives at the consolidated level, standardizing and consolidating ingredients and packaging, and improving our global supply chain and procurement activities.

In 2015, we realized more than \$6 million in pre-tax savings associated with these initiatives and had

production levels been greater, allowing our plants to operate closer to peak efficiency, these savings would have been higher. In 2016, we expect our plants will operate closer to peak efficiency as reductions in the cost of raw materials should help to improve the competitive position of seafood and increase overall volumes. Also, we plan to further consolidate our production network in 2016 by ceasing value-added fish production at our New Bedford facility, which is expected to reduce annual pre-tax operating costs by \$7 million. Supply chain optimization activities have created additional capacity in our three remaining plants to absorb production from New Bedford and still provide sufficient capacity to meet our growth objectives going forward.

Beyond the annual savings generated, the optimization of our supply chain has also helped to build a foundation for incremental improvement as we move forward. The chief reason for this is the development of the "High Liner Foods Operating System", which has established an enterprise-wide set of rules and procedures and helped to embed a culture of continuous improvement in everything we do. Although most of the heavy lifting of supply chain optimization is behind us, we will continue to focus on gaining incremental efficiencies in our production process and remain disciplined about minimizing our internal cost structure. At the same time, we see abundant opportunity to better leverage the scale and pricing power of our \$1 billion company.

#### 3. Talent management

Our third strategic goal significantly broadens our previous focus on succession planning, a process that was necessitated by the retirement of several veteran leaders and the need to replace them with capable

# Unique and versatile The uniqueness and versatility of our foodservice product line is making it easier for restaurants to offer a wider selection of seafood entrees and appetizers on their menus. Annual Report 2015 7

## simply Sustainably sourced seafood High Liner Foods has played a leading role in the recovery of the world's major fisheries and was recognized in 2015 by seafoodintelligence.com as an industry leader in seafood sustainability policies and disclosures.



Leadership Team
Left to right:
Paul Snow
Executive Vice President,
Global Procurement
Jeff O'Neill
President & Chief Operating Officer,
Canadian Operations
Tim Rorabeck
Executive Vice President,
Corporate Affairs & General Counsel
Keith Decker

President & Chief Executive Officer

Paul Jewer

Executive Vice President &

Chief Financial Officer

Joanne Brown

Executive Vice President,
Human Resources

Peter Brown
President & Chief Operating Officer,
High Liner Foods, U.S. Operations

leaders who could drive the next stage of growth at High Liner Foods. With that process behind us, we have turned our attention to acquiring, developing and retaining the people who are critical to the success of our organization on an ongoing basis. This means ensuring that we have the right people, in the right roles, to successfully run the business today, while systematically developing the leaders who are needed to ensure our success in the future. To make this a way of life at High Liner Foods, we have developed a five-pillar approach to human resources that encompasses recruitment, onboarding, talent identification, talent development and succession planning. Our talent management strategy, and the new information systems that support it, are a key part of our efforts to engage and develop our employees, align their efforts with our growth strategies, and further strengthen our corporate culture as a distinguishing competitive advantage.

On the horizon

High Liner Foods' performance will be influenced by a number of external factors in 2016. These include the cost of raw materials and the value of the Canadian dollar, which affects the price of our products compared to competing animal proteins. The cost of raw materials began to decline late in 2015 and we expect this trend to continue in 2016. Reported sales are also affected by the value of the

Canadian dollar, which declined significantly in 2015 and may continue to lose value in the year ahead. Within this environment, we will execute our growth strategy to the best of our ability, and above all, advance our mission to radically simplify selecting, preparing and enjoying seafood at its best.

In closing, I would like to extend my appreciation to those who have made my first year at the helm such a rewarding experience. Former CEO Henry Demone worked tirelessly to ensure a smooth leadership transition and as Chairman, along with the rest of the Board, has continued to provide valued guidance and support. I would also like to thank our talented Senior Management Team and the more than 1,400 employees whose efforts helped us to continue advancing our growth strategies in a challenging year. With the much appreciated and ongoing support of our customers, suppliers, business partners and investors, we look forward to reporting on our progress in the year ahead.

Sincerely,

Keith Decker,

President & Chief Executive Officer





High Liner Foods was honoured to win the 2015 BrandSpark Most Trusted Award¹ in the frozen fish category.

A Canadian icon of the sea has found new life on social media where he dispenses advice on how to prepare fast and easy meals.



facebook.com/highlinercanada



twitter.com/highlinercanada





Seafood is a high-protein, low-fat, food that is rich in omega-3s.

As stewards of the frozen fish category in Canada, we are committed to getting this message out to the country's increasingly health-conscious families and sparking an unprecedented seafood movement.

#### **A WINNING COMBINATION**

High Liner Foods Canada has teamed with the NHL® to promote the health and nutritional benefits of seafood to Canadian families.



High Liner Foods (USA), a major player in the U.S. food industry, holds an approximate 4% share of frozen fish sales in U.S. retail channels.

We are preparing to take a larger share of this highly fragmented market and have made substantial investments to enhance the visibility and value of our *Sea Cuisine*, *Fisher Boy* and *C. Wirthy & Co.* brands while introducing popular new products to the market.

<sup>1</sup> Voted most trusted brand in the frozen fish category by Canadian shoppers based on the 2015 BrandSpark Canadian Shopper Study. NHL and the NHL shield are registered trademarks of the National Hockey League. © NHL 2016. All Rights Reserved.

### Management's Discussion and Analysis

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#### Management's Discussion & Analysis

#### Introduction

Management's Discussion and Analysis ("MD&A") provides management's perspective on High Liner Foods, our performance and our strategy for the future. This MD&A includes High Liner Foods' operating and financial results for Fiscal 2015 and Fiscal 2014, and should be read in conjunction with our Annual Audited Consolidated Financial Statements ("Consolidated Financial Statements") for the fifty-two weeks ended January 2, 2016, with comparative figures as at and for the fifty-three weeks ended January 3, 2015.

#### We, Us, Our, Company, High Liner Foods

In this MD&A, these terms all refer to High Liner Foods Incorporated, and its businesses and subsidiaries.

#### Review and Approval by the Board of Directors

The Board of Directors (the "Board"), on recommendation of the Audit Committee, approved the content of this MD&A on February 17, 2016. Disclosure contained in this document is current to this date, unless otherwise stated.

#### **International Financial Reporting Standards**

We adopted International Financial Reporting Standards ("IFRS") for our Fiscal 2011 year, with restatement of 2010 comparatives. Our transition date under IFRS was January 3, 2010, which was the beginning of our Fiscal 2010 year.

Financial information contained in this MD&A for Fiscal 2015, 2014 and 2013 are comparative as they are in accordance with IFRS.

#### **Other Important Documents**

Additional information relating to High Liner Foods, including our most recent Annual Information Form ("AIF"), is available on SEDAR's website at www.sedar.com, and in the Investor Information section of High Liner Foods' website at www.highlinerfoods.com.

#### **Comparability of Periods**

The Company's fiscal year end floats, and ends on the Saturday closest to December 31. Most of our fiscal years have fifty-two weeks, but from time to time, fiscal years, including Fiscal 2014, have fifty-three weeks and the additional week falls into the fourth quarter. Therefore, amounts presented may not be entirely comparable.

#### Comparisons in this MD&A

Unless otherwise indicated, all comparisons of results to the fourth quarter of 2015 are against results for the fourth quarter of 2014, and all comparisons of results for Fiscal 2015 are against results for Fiscal 2014. Reference to "Fiscal 2015" is to the fifty-two weeks ended January 2, 2016 and "Fiscal 2014" is to the fifty-three weeks ended January 3, 2015.

#### **Accounting Estimates and Assumptions**

The preparation of consolidated financial statements under IFRS requires management to make critical judgments, estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities as at the date of the Consolidated Financial Statements and the reported amounts of revenue and expenses during the reporting period. We base our judgments, estimates and assumptions on historical experience and various other factors believed to be reasonable under the given circumstances. If final amounts differ from estimates, it is expected to have little or no impact on our financial condition. In our judgment, none of the estimates discussed under the heading "Use of estimates and critical judgments" in Note 2 to the Consolidated Financial Statements requires High Liner Foods to make assumptions about matters that are highly uncertain. None of the estimates are considered critical accounting estimates, except as noted in Section 8.1 "Critical Accounting Estimates" of this MD&A.

#### **Presentation Currency**

The Company's Consolidated Financial Statements are presented in United States dollars ("USD"), and accordingly, financial information in the MD&A is also presented in USD, unless otherwise noted.

At the end of 2012, the Company changed its presentation currency from Canadian dollars ("CAD") to USD, effective retrospectively to January 3, 2010 (comparative information provided for 2011 was therefore restated for this change in presentation currency). Although the functional currency of High Liner Foods' Canadian company (the "Parent") is CAD, management believes the USD presentation better reflects the total Company's business activities and improves investors' ability to compare the total Company's financial results with other publicly traded businesses in the packaged foods industry (most of which are based in the U.S. and report in USD) and should result in less volatility in reported sales on the conversion into the reporting currency.

Approximately 69% of our sales and related operations are denominated in USD; most of our debt is denominated in USD; our bank covenants are measured in USD; and some of the Parent company's input costs are denominated in USD. Reporting in USD reduces the volatility of currency changes; however, when the U.S. dollar strengthens (weakening Canadian currency), the reported values of CAD-denominated items of the Parent decrease in the consolidated statements and the opposite occurs when the U.S. dollar weakens. CAD-denominated items in the Parent's operations are converted to USD at the balance sheet date for balance sheet items and at the average exchange rate of the month the transaction occurs for income statement items. As such, foreign currency fluctuations affect the reported values of individual lines on our balance sheet and income statement.

In some parts of this document, balance sheet and operating items of the Parent company are discussed in its CAD functional currency. We do this to eliminate the effect of fluctuating foreign exchange rates used to translate the Parent's operations to the USD presentation currency.

#### Non-IFRS Financial Measures

The Company reports its financial results in accordance with IFRS. We include certain non-IFRS financial measures and ratios in our Quarterly and Annual Reports as management believes these non-IFRS financial measures provide useful information to both management and investors in measuring the financial performance and condition of the Company. These measures do not have a standardized meaning prescribed by IFRS and, therefore, may not be comparable to similarly titled measures presented by other publicly traded companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS

These non-IFRS financial measures are defined below and include: Adjusted Earnings before Interest, Taxes, Depreciation and Amortization ("Adjusted EBITDA"); Adjusted Earnings Before Interest and Taxes ("Adjusted EBIT"); Adjusted Net Income; Adjusted Diluted Earnings per Share ("Adjusted Diluted EPS"); CAD-Equivalent Adjusted Diluted EPS; and Standardized Free Cash Flow.

#### Adjusted EBITDA

Adjusted EBITDA follows the October 2008 "General Principles and Guidance for Reporting EBITDA and Free Cash Flow" issued by the Chartered Professional Accountants of Canada ("CPA Canada") and is earnings before interest, taxes, depreciation and amortization, excluding: business acquisition, integration and other non-routine costs; gains or losses on disposal of assets; and share-based compensation expense.

Management believes that Adjusted EBITDA is a useful performance measure as it approximates cash generated from operations before capital expenditures and changes in working capital, and it excludes: non-operating items associated with business acquisition and integration activities; other non-routine or one-time costs; and the impact of share-based compensation expense related to the Company's stock price. Adjusted EBITDA is also useful when comparing companies as it eliminates the differences in earnings that are due to how a company is financed. Also, for the purpose of our credit facilities, "EBITDA" is based on Adjusted EBITDA, with further adjustments as defined in the Company's credit agreements.

#### Adjusted EBIT

Adjusted EBIT is Adjusted EBITDA less depreciation and amortization expenses. Corporate incentives and management analysis of the business are based on Adjusted EBIT.

#### Adjusted Net Income

Adjusted Net Income is net income excluding the after-tax impact of: business acquisition, integration and other non-routine costs; accelerated depreciation on equipment as part of the cessation of operations; accelerated amortization of deferred financing costs and other items resulting from debt refinancing and amendment activities; non-cash expense (income) related to marking-to-market an embedded derivative associated with the LIBOR floor included in long-term debt; non-cash expense (income) related to marking-to-market interest rate swaps not designated for hedge accounting; and share-based compensation expense.

#### Adjusted Diluted EPS

Adjusted Diluted EPS is Adjusted Net Income, as defined above, divided by the average diluted number of shares.

#### CAD-Equivalent Adjusted Diluted EPS

CAD-Equivalent Adjusted Diluted EPS is Adjusted Diluted EPS, as defined above, converted to CAD using the average USD/CAD exchange rate for the period. High Liner Foods' common shares trade on the Toronto Stock Exchange and are quoted in CAD. The CAD-Equivalent Adjusted Diluted EPS is provided for the purpose of calculating financial ratios, like share price-to-earnings ratio, where investors should take into consideration that the Company's share price and dividend rate are reported in CAD and its earnings and financial position are reported in USD. This measure is included for illustrative purposes only. This measure would not equal the same Adjusted Diluted EPS in CAD that would result if the Company's Consolidated Financial Statements were presented in CAD.

#### Standardized Free Cash Flow

Standardized Free Cash Flow follows the October 2008 "General Principles and Guidance for Reporting EBITDA and Free Cash Flow" issued by CPA Canada and is cash flow from operating activities less purchase of property, plant and equipment (net of investment tax credits) as reported in the Consolidated Statement of Cash Flows. The purchase of property, plant and equipment related to a business acquisition is not deducted from free cash flow.

#### **Forward-Looking Statements**

This MD&A includes statements that are forward looking. Our actual results may be substantially different because of the risks and uncertainties associated with our business and the general economic environment. We discuss the principal risks of our business in Section 10 "Risk Factors and Risk Management" of this MD&A. We cannot provide any assurance that forecasted financial or operational performance will actually be achieved. If it is achieved, we cannot provide assurance that it will result in an increase in our share price. See Section 11 "Forward-Looking Information" of this MD&A.

#### 1. Vision, Core Businesses and Strategy

#### 1.1 Company Overview

High Liner Foods, through its predecessor companies, has been in business since 1899 and has been a publicly traded Canadian company since 1967, trading under the symbol 'HLF' on the Toronto Stock Exchange. High Liner Foods operates in the North American packaged foods industry and our expertise is frozen seafood. We are the leading North American processor and marketer of value-added (i.e. processed) frozen seafood, producing a wide range of products from breaded and battered items to seafood entrées. We produce and market seafood for the retail and foodservice channels. The retail channel includes club stores and the foodservice channel includes sales of seafood that are usually eaten outside the home and consists of sales through distributors to restaurant and institutional customers.

We own strong brands and we are also an important supplier of private-label frozen seafood products for many North American food retailers, club stores, and foodservice distributors. High Liner Foods' retail branded products are sold throughout the U.S., Canada and Mexico under the High Liner, Fisher Boy, Mirabel, Sea Cuisine and C. Wirthy & Co. labels, and are available in most grocery and club stores. The Company also sells branded products to restaurants and institutions under the High Liner, Icelandic Seafood<sup>1</sup> and FPI labels, and is a major supplier of private-label, value-added, frozen premium seafood products to North American food retailers and foodservice distributors.

In 2015, we owned and operated four food-processing plants located in: Lunenburg, Nova Scotia ("NS"); Portsmouth, New Hampshire ("NH"); Newport News, Virginia ("VA"); and New Bedford, Massachusetts ("MA"). Until early April 2015, we also operated a leased food-processing facility in Malden, MA (this closure is explained in Section 3.2 "Developments" of this MD&A) and we plan to cease value-added fish operations at our plant in New Bedford by the end of the third quarter of 2016 (as explained in Section 3.3 "Events After the Reporting Period" of this MD&A).

Finished product in North America is held in our modern cold storage facilities, located in: Lunenburg, NS; Peabody and New Bedford, MA; Portsmouth, NH; Newport News, VA; and at third party cold storage centers. From these centers, our products are distributed throughout North America.

High Liner Foods has made a number of strategic acquisitions since 2007:

 On October 7, 2014, we acquired the business of Atlantic Trading Company, LLC ("Atlantic Trading"), a large importer of frozen Atlantic salmon into the U.S. serving the U.S. retail and club store market. This acquisition (the "Atlantic Trading Acquisition") is described in detail in Section 5.1 "Atlantic Trading Acquisition" of this MD&A.

<sup>1</sup> As part of the Company's purchase of Icelandic USA in 2011, the Company acquired several brands and agreed to a seven year royalty-free licensing agreement with Icelandic Group for the use of the *Icelandic Seafood* brand in the U.S., Canada and Mexico.

- On October 1, 2013, we purchased the American Pride Seafoods business (the "American Pride Acquisition") from American Seafoods Group LLC, a value-added frozen seafood and scallop processing business serving the U.S. foodservice seafood market from New Bedford, MA.
- In December 2011, we acquired the U.S. subsidiary and Asian procurement operations of Icelandic Group h.f., (the "Icelandic USA Acquisition" or "Icelandic USA") one of the largest suppliers of value-added seafood to the U.S. foodservice market, serving the market from Newport News, VA.
- In December 2010, we acquired the business of Viking Seafoods, Inc. (the "Viking Acquisition" or "Viking"), a value-added business serving the U.S. foodservice seafood market from Malden, MA.
- In December 2007, we acquired the North American manufacturing and marketing business of FPI Limited ("FPI"), including FPI's prominent foodservice business headquartered in Danvers, MA.

Although our roots are in the Atlantic Canadian fishery, we purchase all our seafood raw material and some finished goods from around the world. From our headquarters in Lunenburg, NS, we have transformed our long and proud heritage into global seafood expertise. We deliver on the expectations of consumers by selling seafood products that respond to their demands for sustainable, convenient, tasty and nutritious seafood, at good value.

#### 1.2 Strategy

#### Overview

Our overall business strategy is a simple one: we satisfy the seafood preferences of North American consumers. We need to be, and are, seafood experts. Our focus is on creating and marketing top quality frozen seafood. Our reputation for delivering outstanding seafood products is an advantage in the competitive North American market.

We are committed to developing, producing and delivering high-quality and innovative seafood products for our retail, club store and foodservice customers, and to providing all customers with superior levels of service. We strive to maintain and improve our market leadership positions through continuous product improvement, product innovation, and consistently providing high levels of customer service, including ensuring continuity of supply and on-time product delivery.

It is through partnering with customers and suppliers, further developing our brands, achieving operational excellence, maintaining our superior procurement expertise and providing leadership in the frozen seafood category, that we expect to achieve our vision and increase shareholder value in the long term.

The Corporate vision, mission statement and values support the business strategy. The vision sets our overall direction and is:

#### To be the leading supplier of frozen seafood in North America.

We are focused on frozen seafood because we are experts in this category and on North American markets because we continue to see opportunities for growth by building on our position as a leader in frozen seafood in both the U.S. and Canada.

The seafood category is complex for both businesses and customers. Procuring seafood is complex due to the global supply chain and the existence of more than a hundred commercial species, and many people believe preparing seafood is difficult. Our corporate mission statement focuses on removing this complexity for our customers and is:

"To radically simplify selecting, preparing and enjoying seafood at its best."

We are committed to simplifying the seafood category for our customers, from procurement through to preparation, enabling them to leverage our seafood expertise so they can be confident in serving quality seafood products, with superior taste and at good value.

The Company and its employees are committed to conducting business in a manner that reflects the following values:

- *Customer focused:* We are focused on meeting the current and future needs of our customers and believe that our success depends on understanding our customers, building strong relationships and delivering quality products on time.
- Innovative: We are committed to providing differentiated and innovative products and services to grow our business and meet the needs of a changing marketplace. We are also committed to innovation in how we work, to make the business more efficient.
- Responsible: We take responsibility for our actions. In a competitive industry, we operate with integrity with our customers, suppliers and each other. We respect our environment and are committed to sustainability in all our operations.

In combination with our growth strategy described below, we believe this business strategy will help to achieve our vision and increase shareholder value in the long term.

#### **Growth Strategy**

Our growth strategy is focused on growth in two areas:

#### Organic Growth in Core Markets

We plan to continue growing our seafood business in North America, in traditional retail, club and foodservice channels. New product introductions, as well as the introduction of new species, are an integral part of this strategy, as is gaining additional sales volume with existing customers by providing them with a wider range of seafood products.

We are focused on increasing the sales, profits and market share of our major brands. Our market share in Canada is much higher than in the U.S. due to our long-standing leadership position. High Liner Foods is the leader in the Canadian frozen seafood category and is a key participant in the U.S. market.

We support our brands by conducting consumer research to determine what food products and formats appeal to consumers. We then focus product development to deliver on these expectations. North Americans want good taste, excellent value and high-quality products. They are looking for sustainable, healthier and more convenient foods and they want a variety of premium, restaurant quality food at home.

Our Canadian retail business has built its business developing a line of premium quality products and in recent years, has introduced new uncoated products into the frozen section of fresh seafood departments of Canadian grocery stores. Having our branded products in both the frozen food aisles and the fresh seafood department increases our brand presence in grocery stores.

New product development in our U.S. retail business is focused on premium quality seafood products that are sold in the frozen, refrigerated, and fresh sections of seafood departments under the *Sea Cuisine* brand. In the club store channel, our innovation in value-added frozen seafood under the *Sea Cuisine* and *High Liner* brands has grown our share of the value-added frozen seafood business with all major club stores in the U.S.

In our U.S. foodservice business, we have successfully launched several innovative product platforms in the past – *Upper Crust* in 2004, *Pan Sear* in 2006 and *Fire Roasters* in 2010. The *Fire Roasters* products, which are not available from our competitors, are restaurant-inspired, high-quality, ready-to-cook entrées that are popular with restaurant operators that do not want to have to prepare the seafood in their own kitchens. The *Fire Roasters* products, marketed in Canada as *Flame Savours*, have also been successful in Canada's foodservice and retail businesses. *Icelandic Seafood*'s differentiated beer-battered line of products has also contributed to our product offerings in retail and foodservice.

#### Acquisition of Frozen Seafood Businesses

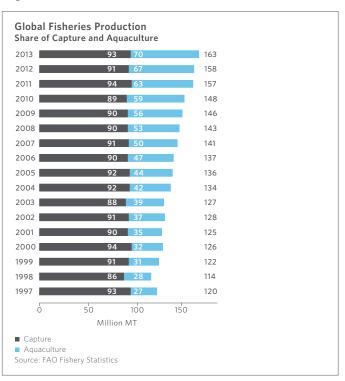
Although organic growth is our primary focus, our strength in the value-added frozen seafood business in North America creates a strategic opportunity for us to acquire businesses operating in the same markets. Our acquisition criteria are strict. Target businesses must be principally selling frozen seafood in North America. We must be able to achieve synergies upon integrating these businesses into ours as a result of the acquisitions leveraging some combination of our existing leading brands, customer relationships, procurement relationships, robust business systems and our expertise in marketing, frozen food logistics and product development.

The acquisitions made since 2007 were aligned with the above criteria and have positioned High Liner Foods as:

- The North American leader in value-added frozen seafood;
- The clear market leader in both retail and foodservice channels in Canada; and
- A leading supplier of value-added (including private-label) frozen seafood products in retail and foodservice in the U.S.

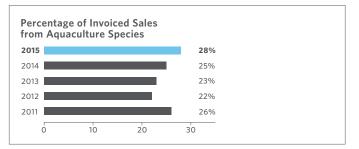
#### **Global Seafood Supply and Demand**

As a consumer-driven sales and marketing company, we focus on matching supply to demand. Procuring seafood on global markets allows us to provide products based on consumer preferences. The global supply of seafood is expanding, and global consumer demand is increasing due to the recognized health benefits and taste of seafood and increased demand from emerging economies. The catch of wild fish has stabilized at around 90 million tonnes annually, which represents between 55% and 60% of the total supply, while aquaculture production continues to increase as illustrated in the following chart reported by the Food & Agriculture Organization of the United Nations ("FAO") in 2015:



Globally, there has been considerable development in the aquaculture industry both in finfish and shellfish species. This trend is expected to continue. We currently procure aquaculture products, including warm water shrimp, tilapia, pangasius (basa), mussels, scallops and Atlantic salmon.

Our strategy is to increase the procurement of aquaculture products in the future as we continue to align with this trend. Despite procuring aquaculture products, the vast majority of our seafood product sales are from wild-caught fish. As illustrated in the following chart, aquaculture accounted for 28.3% of our sales in 2015.



Globally, demand over time is expected to increase faster than supply, resulting in increases in seafood costs. These increases in demand come about as a result of increasing disposable incomes in the countries of Brazil, Russia, India and China ("BRIC"), and increased demand in Southeast Asia. The trend of increasing demand was affected, at least temporarily, as a result of the global financial crisis and the changed relationship between currencies of producing and consuming countries. Demand from Europe, especially Southern European countries, decreased significantly due to the financial uncertainty surrounding the European Union. However, in the longer term, we expect demand to continue to increase, resulting in increases in seafood costs.

#### **Strategic Goals**

High Liner Foods uses a system of strategic goals to establish corporate priorities and align employee efforts with those initiatives it believes are most critical to the Company's overall success in the near term and also in creating shareholder value in the longer term ultimately bringing the Company closer to achieving its vision.

#### 2015 Strategic Goals

Our strategic goals for 2015, along with commentary thereon, were:

#### 1. Supply Chain Optimization

This multi-year goal was first communicated in 2013 following a series of acquisitions that quadrupled the Company's sales. In addition to achieving the synergies expected from integrating these acquisitions, we believed further efficiencies and cost savings could be achieved across our supply chain by leveraging the much larger scale of business we had built. Outside expertise was engaged to assist with certain aspects of our supply chain optimization project (the "Project"), which was officially kicked off in the third quarter of 2014.

The scope of the Project has been significant, focusing on optimization at both the individual plant level and the consolidated entity level. Plant level activities have targeted areas like labour productivity and yield improvement with consolidated entity level activities focusing on standardizing and consolidating ingredients and packaging, and optimizing our global supply chain and procurement activities.

Project activities were executed as planned, for the most part, during 2015 and by the end of the year, most of the activities for which we were utilizing outside expertise were completed. We believe we have achieved most of the cost savings expected related to completed activities, however, their impact on profit margins in 2015 was delayed as a result of being mostly offset by increased production costs associated with lower volumes being produced at our plants. In the second half of 2015, we started to realize more significant benefit related to certain Project activities, particularly those focused on lowering distribution costs and selling, general and administration expenses ("SG&A").

Adjusted EBITDA for the fourth quarter of 2015 reflected approximately \$3.0 million of net benefit.

#### 2. Profitable Growth

This goal was also a multi-year goal, focused on achieving profitable growth through a combination of internal growth and acquisitions. Over the last several years we have had success in growing the business through acquisitions, with our most recent acquisition being the Atlantic Trading Acquisition in October 2014, which was successfully integrated in 2015 and is performing in line with our expectations.

Internal growth, however, has become increasingly challenging as evidenced by year-over-year sales volume declines in 2015 in both our U.S. and Canadian businesses.

While a number of external and internal factors contributed to this (as explained in the Performance section of this MD&A), it has heightened the organizational focus on growing our base business. In the second half of 2015, management undertook certain activities, including restructuring and recruitment of new talent to certain key sales positions, to address certain internal sales execution and promotional challenges. It believes these changes will result in a more solid foundation upon which the Company can grow its base business.

#### 3. Succession Plannina

While succession planning is an ongoing activity at High Liner Foods, it has been a strategic goal for the last two years to elevate its importance as management planned for a large number of impending retirements, several of which were occurring in key leadership and senior positions. The Company made very good progress on this goal in 2014, naming successors to three members of its senior management team and in 2015, completed its succession activities at the senior-most level of the organization when it announced the following in May:

• Mr. Keith Decker became President and Chief Executive Officer ("CEO"). Mr. Decker had been President and Chief Operating Officer ("COO") of High Liner Foods since September 2013 and prior to this, President and COO U.S. Operations. Before joining High Liner Foods in 2007 as part of the FPI Acquisition, Mr. Decker served as FPI's Director of Commodity Sales and Vice President ("VP") of Sales, its Executive VP of Sales and Marketing, and immediately prior to the acquisition, was FPI's President and COO.

- Mr. Henry Demone, who prior to this announcement was the Company's President and COO, assumed the role of Chairman of the Company's Board of Directors. Mr. Demone had been the Company's President and CEO since 1992, and before that, the Company's President since 1989.
- In connection with these changes, Mr. David Hennigar stepped down as Chairman of the Company's Board and continues to serve on the Board in the position of Lead Director and Vice Chairman.

Mr. Decker's appointment to President and CEO marked a major milestone in the implementation of the Company's succession plans and the risk in senior leadership turnover that it faced a couple of years ago has been addressed. New people have been appointed or successors designated in all key executive positions in the Company to ensure continued strong leadership.

#### 2016 Strategic Goals

The Corporate strategic goals for 2016 are essentially the same as last year, but have been broadened to reflect 2015's accomplishments and challenges, yet still set the same strategic direction focused on growing our business, operating it as efficiently as possible and ensuring that we have the right talent.

#### 1. Organic Sales Growth

As recognized above, internal growth has become increasingly challenging and growing our base business will be the Company's primary focus in 2016. Going forward, we need to strive for commercial excellence, ensuring our sales and marketing teams are structured and equipped with the information and market intelligence needed to provide customers with products that meet their needs and to make effective pricing and promotional decisions. This also means staying true to our core value of being "customer focused", recognizing that our success depends on understanding our customers, building stronger relationships with them and delivering on their expectations. Another one of our core values is "innovative" and we continue to believe that developing product offerings which make it easy for customers to prepare and enjoy seafood are an important driver behind organic growth, not only to grow our market share but to increase the overall demand for frozen seafood products in North America.

#### 2. Operating Efficiency and Cost Management

In 2016, we will complete outstanding Project activities and believe that by the end of 2016 we can achieve a minimum total annual cost savings of \$20 million, with the full benefit to be realized in 2017. Continued improvement of sales volume trends will help with the realization of this full benefit. Also, the Company plans to cease value-added fish operations at its New Bedford production facility by the end of the third quarter of 2016 (see Section 3.3 "Events After the Reporting Period" of this MD&A). This will reduce excess capacity across its North American production network, improve manufacturing efficiency and help to achieve the Company's supply chain optimization objectives.

Beyond the savings expected from the Project completed in 2015, these activities created a "High Liner Foods operating system" – a set of rules and procedures that provide for a consistent way of doing things. Going forward, these rules and procedures must become how we do things at High Liner Foods and a part of our culture. In 2016, we need to continue using and honing this operating system, which we believe should result in a highly efficient operating environment, lower costs and a competitive advantage.

Cost management in 2016 will also include ensuring that across the business we are leveraging our size to get the best possible prices from our suppliers and service providers. And, as always, we will carefully manage discretionary spending, looking for ways to reduce, avoid or defer spending without compromising our business objectives.

#### 3. Talent Management

Acquiring, developing and retaining the best talent are critical to the success of the organization. This means ensuring we have the right people, with the right skills, in the right roles, to successfully run the business today. We are actively developing our future leaders to ensure continued success and have adopted a formal talent identification process to assist with this. A new performance management system will be introduced in 2016 aimed at improving the exchange between employees and managers by encouraging a more collaborative approach to performance management and development.

#### 1.3 Core Businesses

High Liner Foods is the leading North American processor and marketer of value-added frozen seafood. We own strong brands, and we are also an important supplier of private-label frozen seafood products for many North American food retailers, club stores and foodservice distributors.

High Liner Foods consists of two main business units, geographically based, being the U.S. and Canada:

#### **United States Operations**

#### Retail

Our U.S. subsidiary produces and sells value-added frozen seafood products under the *Fisher Boy, High Liner, Sea Cuisine* and *C. Wirthy & Co.* brands. The business distributes products throughout the U.S. and in Mexico through traditional grocery stores and club stores, among others. The club store channel is important to our growth strategy for the U.S. retail business, and we sell to all major U.S. club store chains. We have built business in this channel by introducing innovative premium products under the *High Liner* and *Sea Cuisine* brands. Our U.S. subsidiary is also one of the leading suppliers in the U.S. of retail private-label value-added frozen seafood. We produce more than 45 different labels for U.S. grocery retailers, primarily breaded and battered fish sticks and portions.

#### Foodservice

Customer channels in this business include foodservice operators in multiple restaurant segments, broad line foodservice distributors, specialty seafood distributors, and food processing companies. High Liner Foods is one of the largest seafood suppliers to this market especially in value-added products. We are particularly recognized for our innovative product development expertise. In recent years, acquisitions have added new products and brands to our foodservice offerings and have substantially increased High Liner Foods' share of the market for value-added seafood products in the U.S. foodservice industry. This division also sells a full line of raw (unprocessed) and cooked uncoated seafood to the foodservice channel. Products in this channel are sold under the High Liner, Icelandic Seafood and FPI brands.

#### **Canadian Operations**

#### Retail

From our sales and marketing headquarters in the Greater Toronto Area ("GTA"), the flagship brand of our business, High Liner, is sold to every major Canadian grocery retailer and club store. It is Canada's leading seafood name. The brand includes more than 100 individual products, from our traditional battered and breaded fish portions to innovative and highly popular premium products that offer a variety of seafood species responding to modern tastes as well as raw uncoated seafood products for consumers to prepare themselves at home. We also sell a significant portion of the value-added products that our customers resell under their own private labels.

#### Foodservice

Our Canadian foodservice business, also headquartered in the GTA, is growing due to our ability, through worldwide procurement, to provide foodservice customers with innovative products and new species. Foodservice specializes in delivering seafood and menu expertise to restaurant chains and Canada's leading foodservice distributors. Foodservice products are sold under the High Liner, FPI and Mirabel brands and include both value-added and raw products. High Liner Foods is the largest frozen seafood supplier in the Canadian foodservice channel. Private labels are also produced for some of our larger customers.

#### 1.4 Core Competencies

Our core operational competencies are:

#### **Brand Equity**

High Liner is the leading Canadian seafood brand, with a leading retail market share. The retail market share that we are using to measure ourselves against includes mass merchandisers, general merchandisers, club stores and distributors, in addition to the grocery channel. The strength of our brand reputation can be leveraged into growth with new species, in new channels, and to new customers. The brand also has a positive impact on our foodservice business where we are well known for our innovative, quality products and superior service.

High Liner is currently building brand awareness in the U.S., particularly in the retail sector. Known in U.S. club stores for the launch of premium products under the *High Liner* brand, the umbrella branding of Fisher Boy and Sea Cuisine brands further strengthens our market position in traditional grocery outlets. Moreover, Fisher Boy already has independent brand recognition in certain regions of the U.S. and Mexico, and Sea Cuisine is expanding its all commodity volume ("ACV"). The ACV measure is discussed further in Section 2.1 "Our Brands" of this MD&A.

In the U.S. foodservice market, the *FPI* and *Icelandic Seafood* brands are the most recognizable brands and, like the High Liner brand, are also well known for product innovation and quality, and we are a leading supplier of value-added frozen seafood products to the U.S. foodservice market.

#### **Procurement Expertise**

We are seafood experts, and procure seafood on world markets from a position of strength. We have no harvesting or farming operations, so we procure many species from around the world, accessing product from various fisheries in different parts of the globe. This provides us with a continuity of supply, without the investment in capital necessary for fishing or farming operations, and allows us to focus on what the customer wants rather than trying to sell what is caught. Our procurement group's proprietary Internet-based procurement and inventory management system enables the purchase of approximately 30 species of seafood from geographically diverse suppliers in approximately 20 different countries. The results are lower raw material costs, better predictability of raw material supply and pricing, higher quality product, reduced risk and better inventory management. Our expertise has also allowed us to competitively outsource low value-added, labour-intensive products to other processors, freeing capacity in our own plants for more specialized, and higher value-added products. Lastly, our procurement knowledge has provided us with the freedom to develop products based on changing consumer tastes. We can be flexible, which allows us to respond quickly to trends and tastes as they emerge. In 2013, the American Pride Acquisition added a shore-based scallop processing operation that made us one of the leading scallop processing companies in the U.S. and in 2014, the Atlantic Trading Acquisition added a significant source of premium quality, sustainably sourced Atlantic salmon fillets from Chile and Norway.

#### **Customer Relationships**

We have been supplying food products to major grocery retailers and foodservice distributors for decades. We have developed strong relationships with our customers through excellent customer service and brand recognition. We sell to most of the retail chains, the major club stores, and foodservice distributors in North America. We have ensured that our infrastructure is capable of meeting the exacting demands of these customers, for both excellent products and delivery service as well as meeting their ever-increasing technological requirements.

#### **Differentiated Innovative Products**

Innovation is one of our core values and we exhibit this especially in our product line. We strive to develop and launch new products that are differentiated from others in the market. Our Pan Sear, Fire Roasters, Flame Savours, Upper Crust and Icelandic Seafood's beer-battered product lines are the most differentiated in the industry and are experiencing continued success across both retail and foodservice product lines, including our successful Sea Cuisine line in the U.S. In Canada, our Catch of the Day fillets, and a new product line named Captain's Crew that was launched in 2013 are very successful, as is the Flame Savours line, which won the Best New Product Award<sup>2</sup> in the "frozen fish" category in January 2013. In January 2014, High Liner Foods' Pan-Sear Traditional product won this award again, which was the fifth year in a row that one of our products won this award. Our premium products in the U.S. and Canada have been an excellent example of our innovation in seafood products. Increasing the depth of our product line by adding new species from aquaculture has allowed us to develop even more innovative products.

#### Low Break-Even Point, Scalable Operations

Our business model has a low break-even point relative to vertically integrated seafood companies. We are no longer in the capital-intensive fishing operations, but instead rely on our procurement expertise. Our business has relatively low fixed costs and proportionately more variable costs, which lowers our break-even point. Our sales more than tripled since 2007; however, our SG&A costs, that are primarily fixed costs, increased at a much slower pace. Specifically, our SG&A costs, excluding share-based compensation and amortization expense, as a percentage of sales in 2007 were 14.3%, compared with 8.7% in 2015. The success in the attainment of the planned synergies has contributed significantly to this achievement. We are well positioned to continue to increase sales and profitability without significant increases in fixed costs.

## 2 The Best New Product Awards is an annual awards program focusing on everyday consumer packaged good products in the food, personal care and household care categories. Winners are selected based on voting by over 90,000 Canadian consumers from coast-to-coast who participate in the annual independent market research survey conducted by BrandSpark International.

#### 1.5 Operational Resources

Our organic growth plans can be achieved without significant operational expansion. Our existing operational resources include:

#### **Plant Capacity**

As explained in Section 3.2 "Developments" of this MD&A, the Company ceased operations at its leased production facility in Malden, MA in the second quarter of 2015 to reduce excess capacity across its manufacturing facilities in the U.S. In addition, subsequent to the reporting period (see Section 3.3 "Events After the Reporting Period" of this MD&A), the Company announced it will further reduce excess capacity across its manufacturing facilities by ceasing value-added fish operations at its production facility in New Bedford, MA by the end of the third quarter of 2016. Following this closure, the Company's manufacturing footprint in North America will consist of three owned and operated plants, Portsmouth and Newport News in the U.S. and Lunenburg in Canada, and combined, these facilities can absorb the production from the New Bedford facility and still provide sufficient capacity to meet our growth objectives. We also have plans that could be implemented with minimal additional capital expenditures to increase the capacity of our plants through shift changes should further production capacity be required. Our ability to source new products is not limited to our own production. We purchase significant quantities of frozen fillets as finished goods, and some of our value-added products are purchased as finished goods.

#### **Distribution Centers**

Our Lunenburg, Portsmouth, Newport News and New Bedford facilities include large distribution centers. In March 2014, we purchased a previously leased distribution center in Peabody, MA. We also utilize third-party cold storage/distribution center to supplement our facilities when needed. We have Directors of Logistics in Canada and the U.S. to ensure that the warehousing and transportation of our products is handled in a cost-effective and customer service-oriented manner.

#### **Technology**

Technology supports our growth strategy and our centralized computer systems enable us to make timely decisions. Our business is simplified through an enterprise-wide business management system and specifications management system, both by Oracle. We have also developed a proprietary Internet-enabled procurement system that allows us to manage world-wide procurement in real time. Business intelligence software allows us to manage our information on a real-time basis to help us make business decisions quickly, manage inventory and accounts receivable and provide more informative financial disclosure. We are equipped to respond to customer demands for electronic transmission of business documents, including invoices, purchase orders and payment confirmations. Our video and collaboration systems allow our geographically diverse business team to interact in real-time, thereby supporting more timely decision-making.

We use High Availability technology to ensure our systems are always available to service our customers. We continue to budget significant capital dollars to ensure we have state-of-the-art systems to manage our Company, respond to customer requests and support growth into the future.

#### 2. Performance Measures

Our performance against key metrics will tell us whether we are achieving our strategic objectives. We made considerable progress in 2015 by focusing on these metrics.

#### 2.1 Our Brands

#### **Market Share**

The market shares of our retail brands are significant, particularly in Canada. Foodservice market shares are hard to measure, as there is no independent source that tracks foodservice sales in a manner comparable to the retail channel. However, based on our information and knowledge of the market, we are clearly the market leader in Canada and, including private-label products, are the largest value-added frozen seafood supplier in the U.S.

We track retail market share information by purchasing syndicated data. We measure share on a rolling four-week, twelve- or thirteen-week, and fifty-two week basis, and have good insight as to whether consumers are responding to our new product ideas and promotions. In Canada, we are the leader in the retail channel with a market share more than four times the size of our nearest competitor. In the U.S., our *Fisher Boy* brand has a strong presence in certain regions and *Sea Cuisine* has a growing importance in the "prepared seafood" category.

#### **Retail Availability**

An important measure for retail availability is ACV. This is a measure of the volume of the traditional grocery stores as a percentage of total stores in a market (Canada or the U.S.) in which our products are sold. An increase in ACV generally means that our products are in more stores, and therefore, available to more consumers in more markets, which should translate into increased sales

- In Canada, our ACV approaches 100% as our branded products can be found in virtually all stores where frozen seafood is sold.
- In the U.S., our brands, which include Fisher Boy, High Liner and Sea Cuisine, have a smaller share of the "total frozen seafood" category than in Canada. ACV for all our branded products was 81% at the end of 2015 compared to 84% at the end of 2014. This decrease primarily reflects that one of our sizable customers replaced Sea Cuisine product that is included in Information Resources Inc.'s ("IRI") ACV measure with one of our products that is not. Increasing distribution for our products, especially Sea Cuisine, continues to be a focus of the Company. In some regions in the U.S., the ACV is substantially higher than 81%.
- In Mexico, although we do not track ACV, we are confident in our position as a leading breaded and battered seafood supplier in major centers.

In Canada, we use Nielsen® to track market share and ACV of our retail brands in grocery, mass merchandising, general merchandising, club stores and distributors. In the U.S., we use IRI to track market share and ACV of our retail brands, where it tracks all grocery stores, supercenters (including Walmart) and club stores (excluding Costco). Since we are well represented at Costco, we believe our actual ACV is higher than that presented by IRI.

#### Percentage of Overall Sales from Our Brands

Our brands are one of our core strengths. Consequently, most of our sales are from our branded products. The percentage of sales from branded products increased in 2015 to 77.4% compared to 76.1% in 2014, reflecting a full year of Atlantic Trading's operations.

#### 2.2 Our Organization

#### Productivity

At the end of 2015, the Company's manufacturing footprint consisted of four manufacturing plants, which are all owned by the Company. Subsequent to the reporting period (see Section 3.3 of this MD&A), the Company announced it will cease value-added fish operations at its production facility in New Bedford, MA, by the end of the third quarter of 2016 to reduce excess capacity across its manufacturing facilities. This processing operation is the most underutilized facility with annual production of approximately 40.0 million pounds that will be transitioned to the Company's other facilities. These facilities can absorb the production from the New Bedford facility and still provide sufficient capacity to meet our growth objectives going forward.

In late 2012 and early 2013, as part of achieving synergies related to the Icelandic USA Acquisition, the Company permanently closed two of its processing facilities located in Burin, Newfoundland (Canada) and Danvers, MA. However, subsequent to these closures, in the fourth quarter of 2013, the Company acquired manufacturing facilities as part of the American Pride Acquisition that were not operating at, and continue to not operate at, optimal capacity. In April 2015, to reduce excess capacity across its U.S. manufacturing facilities, the Company ceased production at its leased Malden facility and as explained above, it will cease value-added fish operations at its New Bedford facility in 2016 to further reduce excess capacity across its manufacturing network.

The Company's strategy to grow through acquisitions necessitates a continuous assessment of its manufacturing capabilities against its current and future production requirements to ensure its operations are being carried out in an efficient and cost-effective manner. Following the cessation of value-added fish operations at the New Bedford facility, we will continue to have adequate capacity for growth and will continue to invest in our manufacturing infrastructure.

To assess productivity across the Company's manufacturing facilities, we measure plant throughput, pounds produced per working hour and pounds of production on a rolling twelve-month basis. We are continually looking for opportunities to invest in projects at our manufacturing facilities that have a quick financial payback on capital invested with the goal of improving efficiency and reducing operating costs. The Company's supply chain optimization goal was undertaken to improve productivity measures across all manufacturing facilities.

#### **Customer Service**

Our strong customer relationships are a competitive strength. To preserve them, we must consistently strive to exceed customer expectations. To that end, we measure case-fill rates and strive to achieve at least 98.5% purchase order fulfillment, which is at the top of the industry. For 2015, our purchase order fulfillment, measured by the number of cases of products shipped compared to what was ordered, was 97.5% and relatively unchanged from 97.6% in 2014. This measure was below our target, primarily reflecting shortages of procured finished goods as a result of sales exceeding forecasts or where we were unable to source certain products or sizes from our suppliers due to quota cuts or other supply issues. Looking for opportunities to streamline operations at all of our facilities is a component of our supply chain optimization goal and with the exception of any issues with supply, we would expect to hit our target in 2016.

#### People

We believe our greatest asset is our team of talented and passionate people and that investing in our people will help build a high-performance organization. We are focused on developing future leaders from within and on increasing individual capacity for leadership. We have learning and development plans for all employees that will continue to be a priority in 2016 and beyond, reflecting our ongoing commitment to employee development.

High Liner Foods was selected as one of Nova Scotia's and Atlantic Canada's Top Employers for 2011, 2012, 2013, 2015 and 2016. These awards are annual regional competitions organized by the editors of the national "Canada's Top 100 Employers" competition to recognize employers that lead their industries in offering exceptional places to work. In 2012, High Liner Foods was also selected as one of Canada's Top 100 Employers.

#### 2.3 Grow Through Innovation

#### Overall Sales Increases

Innovation efforts in 2015 focused increasingly on the changing dynamics of the U.S. foodservice industry, where more consumer dollars are migrating from full-service casual dining to fast-casual restaurants that feature fast, high-quality food with a compelling value proposition. We expect to introduce products to the marketplace throughout 2016 that will work in fast-casual environments, which if successful, should help to improve the year-over-year sales increase in 2016 and bring it closer to our target.

Overall, there is little growth in the U.S. per capita consumption of seafood and to counteract this, we are targeting differentiated products and creative promotions to grow consumption and increase market share.

#### Sales from New Products

Maintaining our benchmark sales from new products tells us that we are renewing our product line in a sustainable way. We measure annual sales and profits from new products to provide us with information as to our success in reaching consumers with new and consistently reliable food choices.

#### 2.4 Financial Objectives

Our strategy was designed with the expectation to increase shareholder value. To help us focus on meeting investor expectations, we use four key financial measures to gauge our financial performance:

	Fiscal 2015	Fiscal 2014
Return		
On assets managed	10.3%	11.3%
On equity	17.2%	18.4%
Profitability		
Rolling twelve-month Adjusted EBIT		
as a percentage of sales	6.1%	6.3%
Financial strength		
Net interest-bearing debt to Adjusted	t	
EBITDA ratio (times)	4.0x	4.4x
Inventory management		
Inventory turns (times)	3.8x	4.0x

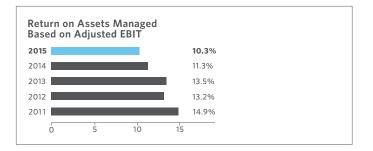
Each of these financial measures is discussed below.

#### Return on Assets Managed ("ROAM")

#### **ROAM** is calculated as follows:

**Adjusted EBIT** as defined under the heading "Non-IFRS Financial Measures" in the Introduction section of this MD&A, *divided by:* 

**Average assets managed** (calculated using the average net assets month-end balance for each of the preceding 13 months, where "net assets managed" includes all assets, except for employee future benefits, deferred income taxes and other certain financial assets, less accounts payable and provisions)



ROAM was 10.3% at the end of Fiscal 2015 compared to 11.3% at the end of Fiscal 2014. In 2015, Adjusted EBIT decreased by \$5.1 million, or 7.6%, compared to 2014 and the 13-month average net assets managed increased by \$7.4 million, or 1.3%. The combined impact of these changes was a decrease in ROAM for 2015 compared to 2014.

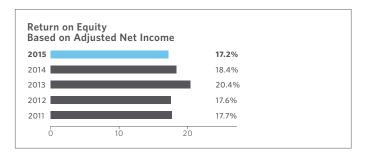
The decrease in Adjusted EBIT in 2015 compared to 2014 is a result of the same factors reflected in the \$5.1 million decrease in Adjusted EBITDA in 2015 compared to 2014 discussed in Section 5.2 "Consolidated Results" of this MD&A. The increase in the net assets managed in 2015 compared to 2014 is primarily due to goodwill associated with the Atlantic Trading Acquisition and capital expenditures in 2014 that were higher than normal (as explained under the heading "Capital Expenditure" in Section 5.4 "Liquidity and Capital Resources" of this MD&A), thereby increasing the carrying cost of capital assets in 2015.

#### Return on Equity ("ROE")

#### **ROE** is calculated as follows:

Adjusted Net Income as defined under the heading "Non-IFRS Financial Measures" in the Introduction section of this MD&A, except including stock-based compensation expense, divided by:

Average common equity (calculated using the common equity month-end balance for each of the preceding 13 months)



ROE was 17.2% at the end of Fiscal 2015 compared to 18.4% at the end of Fiscal 2014. In 2015, Adjusted Net Income decreased by \$3.2 million, or 8.2%, compared to 2014 and the average common equity increased by \$5.7 million, or 3.0%. The combined impact of these changes resulted in a decrease in ROE for 2015 compared to 2014. The decrease in Adjusted Net Income in 2015 compared to 2014 is discussed in Section 5.2 "Consolidated Results" of this MD&A.

#### Rolling Twelve-Month Adjusted EBIT as a Percentage of Sales

Rolling twelve-month Adjusted EBIT as a percentage of sales is calculated as follows:

Adjusted EBIT as defined under the heading "Non-IFRS Financial Measures" in the Introduction section of this MD&A, divided by:

Sales as disclosed on the consolidated statement of income

Rolling twelve-month Adjusted EBIT as a percentage of sales was 6.1% at the end of Fiscal 2015 compared to 6.3% at the end of Fiscal 2014. In 2015, Adjusted EBIT decreased by \$5.1 million, or 7.6%, compared to 2014 and sales decreased by \$50.1 million, or 4.8%. The combined impact of these changes was a decrease in rolling twelve-month Adjusted EBIT as a percentage of sales for 2015 compared to 2014. The decrease in Adjusted EBIT as a percentage of sales for 2015 compared to 2014 reflects lower gross profits as a percentage of sales in 2015 as discussed in Section 5.2 "Consolidated Results" of this MD&A.

#### Net Interest-Bearing Debt to Rolling Twelve-Month Adjusted EBITDA

#### Net interest-bearing debt to rolling twelve-month Adjusted **EBITDA** is calculated as follows:

Net interest-bearing debt [calculated as bank loans, plus current and long-term portions of long-term debt and capital lease obligations (but excluding all deferred charges or adjustments for the embedded derivative), net of cash] divided by:

Adjusted EBITDA as defined under the heading "Non-IFRS Financial Measures" in the Introduction section of this MD&A

Net interest-bearing debt to rolling twelve-month Adjusted EBITDA was 4.0x at the end of Fiscal 2015 compared to 4.4x at the end of Fiscal 2014. These ratios were calculated using the measures shown in the following table:

	Twelve months ended					
(Amounts in \$000s,		January 2,		January 3,		
except as otherwise noted)		2016		2015		
Net interest-bearing debt	\$	313,065	\$	364,763		
Rolling twelve-month						
Adjusted EBITDA	\$	78,218	\$	83,341		
Net interest-bearing debt to						
Adjusted EBITDA ratio (times)		4.0x		4.4x		

During 2015, net interest-bearing debt (calculated in Section 5.4) decreased by \$51.7 million and Adjusted EBITDA decreased by \$5.1 million. The combined impact of these changes was a decrease in net interest-bearing debt to rolling twelve-month Adjusted EBITDA for 2015 compared to 2014. The changes from 2015 compared to 2014 in net interest-bearing debt and Adjusted EBITDA are discussed in Sections 5.4 "Liquidity and Capital Resources" and 5.2 "Consolidated Results" of this MD&A, respectively. We expect this ratio to improve in 2016 as Adjusted EBITDA is expected to increase and free cash flow will be used to reduce debt.

#### **Inventory Turns**

Inventory turns is calculated using domestic currency as follows:

Cost of inventory sold during the year, divided by:

**Average inventory** available for sale or use as of the end of each month of the year (calculation includes raw material, finished goods, packaging and ingredients, but excludes supplies and in-transit or in-inspection inventory)

Average inventory turns in 2015 were 3.8x compared to 4.0x in 2014. In 2015, cost of sales decreased by \$21.3 million in domestic currency compared to 2014 and average inventory cost increased by \$7.0 million also in domestic currency. The increase in inventory cost reflects higher cost raw materials in 2015 and the impact of inventories being built up in early 2015 to minimize the risk of product shortages during the high-volume Lenten period combined with lower than expected sales volume in 2015. The combined impact of these changes was a decrease in average inventory turns in 2015 compared to 2014.

#### 3. Performance Highlights

#### 3.1 Overall Performance

Financial and operational highlights for Fiscal 2015, include (unless otherwise noted, all comparisons are relative to Fiscal 2014 which had fifty-three weeks compared to fifty-two weeks in Fiscal 2015):

- Sales as reported decreased by \$50.1 million, or 4.8%, to \$1,001.5 million compared to \$1,051.6 million;
- Sales in domestic currency decreased by \$9.7 million, or 0.9%, to \$1,073.8 million compared to \$1,083.5 million;
- Adjusted EBITDA decreased by \$5.1 million, or 6.1%, to \$78.2 million compared to \$83.3 million;
- Adjusted EBITDA in domestic currency decreased by \$1.5 million, or 1.8%, to \$83.9 million compared to \$85.4 million;
- Reported net income decreased by \$0.7 million, or 2.3%, to \$29.6 million compared to \$30.3 million and diluted earnings per share ("EPS") decreased by \$0.02 to \$0.95 compared to \$0.97;
- Adjusted Net Income decreased by \$3.2 million, or 8.2%, to \$35.6 million compared to \$38.8 million; Adjusted Diluted EPS decreased by \$0.10 to \$1.14 compared to \$1.24; and also CAD-Equivalent Adjusted Diluted EPS increased by CAD\$0.09 to CAD\$1.46 compared to CAD\$1.37; and
- Net interest-bearing debt to Adjusted EBITDA, calculated on a rolling twelve-month basis, improved to 4.0x at the end of Fiscal 2015 compared to 4.4x at the end of Fiscal 2014.

The Company's reported sales in 2015 exceeded a billion dollars for the second time in its history, but were lower than 2014, as was the Company's reported Adjusted EBITDA and Adjusted Net Income. Below is a summary of the events, trends and circumstances that impacted performance in 2015.

The financial results for 2015 reflect one less week of operations in the fourth quarter than in 2014. The Company estimates the benefit associated with the additional week of operations in 2014 was 5.5 million pounds of sales volume, \$20.0 million of sales in domestic currency and \$1.6 million of Adjusted EBITDA in domestic currency.

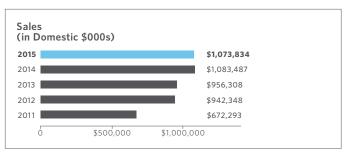
The average USD/CAD exchange rate declined significantly in 2015 which had a negative impact on the financial results reported by the Parent, both in terms of its impact on the translation of the Parent's operations from CAD to the Company's USD presentation currency and on the cost of raw seafood materials, which are largely purchased in USD.

2015 was the first fiscal year to reflect a full year of sales from Atlantic Trading, which was acquired in October 2014, however the additional sales related to this acquisition were more than offset by sales volume declines in the rest of the business. Significant price increases were passed on to customers in 2015 to help recover increased raw material costs, which management believes had an adverse impact on sales volume and was the primary driver behind year-over-year sales volume declines. Due to the magnitude of cost increases on certain products, price increases to customers did not always fully recover the Company's increased costs, resulting in lower margins being achieved on certain products. Increased production costs associated with lower volumes being produced at the Company's manufacturing facilities in 2015 also had a negative impact on gross profit and served to delay the realization of the cost savings associated with certain supply chain activities completed in 2015. The benefit associated with certain other supply chain optimization activities was realized during the year, resulting in lower distribution costs and SG&A expenses in 2015 compared to 2014, primarily in the U.S. business. The combined impact of the factors listed above was a year-over-year decrease in Adjusted EBITDA of \$5.1 million.

Our net interest-bearing debt position decreased by \$51.7 million reflecting the repayment of debt in 2015 with cash flows provided by operating activities. This decrease in debt, combined with the impact of the \$5.1 million decrease in Adjusted EBITDA, improved the Company's net interest-bearing debt to rolling twelve-month Adjusted EBITDA to 4.0x at the end of Fiscal 2015 compared to 4.4x at the end of Fiscal 2014.

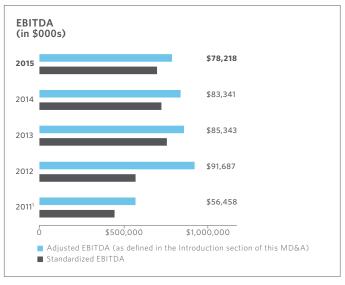
The remainder of this section provides comparative information for a five-year period for key financial measures. These measures are discussed further in the context of the Company's financial performance in 2015 in Section 5 "Performance" of this MD&A.

#### Sales in domestic dollars decreased \$9.7 million, or (0.9)%, in 2015:



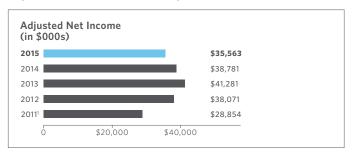
• The Atlantic Trading Acquisition increased sales in domestic currency in 2015 by \$47.4 million compared to 2014 and excluding their impact, sales in domestic currency decreased in 2015 by \$57.1 million.

#### Adjusted EBITDA decreased by \$5.1 million, or 6.1%, in 2015:



- 1 Restated as explained under the heading "Presentation Currency" in the Introduction section of this MD&A.
- The impact of converting the Parent's CAD-denominated operations to our USD presentation currency reduced Adjusted EBITDA by \$5.7 million in 2015 and \$2.1 million in 2014, primarily reflecting a weaker Canadian dollar in 2015.

#### Adjusted Net Income decreased by \$3.2 million, or 8.2%, and Adjusted Diluted EPS decreased by \$0.10 in 2015:





- 1 Restated as explained under the heading "Presentation Currency" in the Introduction section of this MD&A.
- 2 Amounts reflect the retrospective application of May 30, 2014 stock split (see Note 15 to the Consolidated Financial Statements).

#### 3.2 Developments in 2015

On January 9, 2015, the Company announced that it would cease production at its leased manufacturing facility in Malden, MA in the second quarter of 2015 to reduce excess capacity across its manufacturing facilities in the U.S. The lease of this facility expires in December 2015. This plant was the Company's most underutilized facility with annual production of approximately 11.5 million pounds. This production was transitioned to the Company's New Bedford and Portsmouth facilities prior to operations ceasing in Malden in early April 2015.

A pre-tax impairment loss of \$0.9 million was recorded in the Company's Consolidated Financial Statements for the fourth quarter of 2014 to write-down equipment it owns at the Malden facility to its estimated net realizable value. In the first quarter of 2015, the following items were recognized in the Company's statement of income related to the cessation of operations at the Malden facility:

- \$0.4 million pre-tax of accelerated depreciation was recorded in cost of sales to write-down the assets at the Malden facility to their estimated fair market value;
- a \$0.6 million pre-tax provision for the lease and operating costs was recorded in business acquisition, integration and other expenses for the remaining term of the lease which expires in December 2015: and
- \$0.3 million after-tax of costs related to the cessation of production activities was recorded in business acquisition, integration and other expenses.

The annual ongoing pre-tax reduction in operating costs, which represents an increase in EBITDA, resulting from this consolidation is estimated to be approximately \$3.0 million.

#### 3.3 Events After the Reporting Period

On February 17, 2016, the Company announced it will cease value-added fish operations at its production facility in New Bedford, MA, to reduce excess capacity across its North American production network, thereby improving manufacturing efficiency and helping the Company achieve its supply chain optimization objectives. This change does not impact the Company's scallop-processing operations which are also located at the New Bedford facility.

The New Bedford plant is currently the Company's most underutilized manufacturing facility with annual production of approximately 40 million pounds. This production will be transferred to the Company's remaining facilities by the end of the third quarter of 2016 and will require that we increase our workforce at those facilities. The value-added operation at New Bedford currently employs 35 salaried employees and 167 hourly workers. There are 25 additional employees working at the New Bedford facility in the Company's scallop business, which will not be affected by this consolidation. The Company is assessing the opportunities associated with this line of its business.

The annual ongoing pre-tax reduction in operating costs (which represents an increase in earnings before interest, taxes, depreciation and amortization, or EBITDA) resulting from this consolidation is estimated to be approximately \$7.0 million, with a nominal amount of this to be realized in the last quarter of 2016. The Company expects to incur approximately \$5.0 million in pre-tax one-time costs relating to the transfer of assets, cessation of employment at the New Bedford plant, write-down of inventories and other costs, but is unable to estimate the full impact this transaction will have on its Consolidated Financial Statements given the uncertainty regarding the long-term plan for the scallop business. As at January 2, 2016, the net book value of equipment associated with the value-added fish operations at the New Bedford facility was approximately \$6.1 million.

#### 4. Important Items to Understanding Our Results

#### 4.1 Business Acquisition, Integration and Other Non-Routine Costs

In 2015 and 2014, business acquisition, integration and other costs were incurred related to acquisitions. Also included in this category in 2015 are other non-routine costs related to:

- fees paid for the engagement of external consultants to assist with supply chain optimization activities;
- plant closures, including cessation of operations at the leased Malden facility in April 2015 (as explained in Section 3 "Performance Highlights" of this MD&A under the heading "Developments in 2015");
- insurance deductible costs and other related expenses, net of insurance proceeds, relating to a partial roof collapse at our New Bedford facility due to extreme winter weather; and
- employee benefits costs related to the termination of employees as part of restructuring activities.

As previously mentioned, production ceased at our leased facility in Malden, MA in the second quarter of 2015 and, as a result, the equipment at this facility was written down in 2014 to its net realizable value with the majority of the impairment loss being recorded in the fourth quarter of 2014. This impairment charge is recorded in the income statement in "Impairment of property, plant and equipment."

The impact of these items on net income is shown in the following table:

(Amounts in \$000s)	weel	Fifty-two ks ended anuary 2, 2016	weel	fty-three ks ended anuary 3, 2015
Pre-tax basis:				
Business acquisition, integration and other expenses	\$	7,473	\$	6,582
Impairment of property, plant and equipment		_		852
	\$	7,473	\$	7,434
After-tax basis:				
Business acquisition, integration and other expenses	\$	4,985	\$	4,290
Impairment of property, plant and equipment		_		520
	\$	4,985	\$	4,810

#### 4.2 Amortization of Intangible Assets

This category consists of amortization of intangible assets, brands and customer relationships over their estimated useful lives. Amortization expense was \$5.2 million for 2015 compared to \$4.9 million in 2014. The increase in amortization in 2015 compared to the prior year reflects amortization of intangible assets acquired as part of the Atlantic Trading Acquisition on October 7, 2014 (this acquisition is described in detail in Section 5.1 "Atlantic Trading Acquisition" of this MD&A).

Amortization of intangible assets is reported in the income statement in "Selling, general and administrative expenses."

As required by accounting pronouncements we performed goodwill and indefinite life intangible asset impairment tests in both 2015 and 2014, which supported that goodwill and indefinite life intangible assets are not impaired.

#### 4.3 Finance Costs

Finance costs were \$1.3 million lower in 2015 compared to 2014 due to costs recognized in the first quarter of 2014 including accelerated amortization of financing costs and other items resulting from debt refinancing and amendment activities, along with a mark-to-market loss on an embedded derivative (both of these items are discussed below). The impact of these items was partially offset by the impact of an extra week of operations in 2014 and a higher mark-to-market gain on interest rate swaps in 2015 compared to the same period last year. The overall average debt level for 2015 was relatively flat compared to 2014.

The following table shows the breakdown of the various components of the Company's finance costs:

(4	wee	Fifty-two ks ended anuary 2,	wee	ifty-three ks ended lanuary 3,
(Amounts in \$000s)		2016		2015
Interest paid in cash during period	\$	16,102	\$	15,112
Change in cash interest accrued during the period		58		883
Total interest to be paid in cash		16,160		15,995
Accelerated amortization of financing costs and other items resulting from refinancing and amendment activiti	n deb	ot _		851
Mark-to-market loss on embedded derivative and related accretion		_		259
Mark-to-market gain on interest rate	swap	os <b>(475)</b>		(113)
Deferred financing cost amortization		562		577
Total finance costs	\$	16,247	\$	17,569

The Company's long-term debt, or "Term Loan", was refinanced in April 2014 ("April 2014 Term Loan"). A portion of the proceeds of the April 2014 Term Loan were used to repay the Term Loan as previously amended in February 2013 ("February 2013 Term Loan") and in accordance with IFRS, the February 2013 Term Loan was derecognized in the first quarter of 2014. This "derecognition" resulted in \$0.9 million of accelerated amortization of net deferred financing costs and other items related to the February 2013 Term Loan being recognized in the Company's "Finance costs" in the first quarter of 2014. This \$0.9 million was comprised of \$5.3 million in deferred finance costs and accelerated accretion of a bifurcated embedded derivative (discussed below), partially offset by a \$4.4 million mark-to-market gain related to the change in fair market value of the embedded derivative recognized in other long-term financial liabilities (also discussed below).

Finance costs in the first quarter of 2014 included the net impact of mark-to-market adjustments and accretion expense related to an embedded derivative that was included in the February 2013 Term Loan. The embedded derivative related to the 1.25% LIBOR floor that, under IFRS Financial Instruments, had to be separated, or bifurcated, from long-term debt at inception and included in "other long-term financial liabilities" on the balance sheet, and then marked-to-market at each subsequent reporting date. At the time the debt was obtained, the 1.25% LIBOR floor was greater than the prevailing interest rates, resulting in the existence of an embedded derivative that required bifurcation. The LIBOR floor of 1.00% included in the April 2014 Term Loan is an embedded derivative but did not require bifurcation as it is closely related to the host instrument.

Also included in finance costs are charges for marking-to-market an interest rate swap that is not designated for hedge accounting.

The diluted earnings per share implications of the following items for 2015 and 2014 are disclosed in the table under the heading "Net Income" in Section 5.2 Consolidated Results of this MD&A:

accelerated amortization of financing costs and other items resulting from debt refinancing and amendment activities; noncash expense (income) related to the embedded derivative; and marking-to-market interest rate swaps.

#### 4.4 Income Taxes

High Liner Foods' effective income tax rate was 18.5% in 2015 compared to 19.3% in 2014. The lower effective tax rate for the year ended January 2, 2016 compared to the prior year is primarily attributable to higher financing deductions.

The applicable statutory rates in Canada and the U.S. were 29.1% and 39.6%, respectively. The effective tax rate was lower compared to the applicable statutory rates due primarily to the benefit of acquisition financing deductions.

See Note 19 to the Consolidated Financial Statements for full information with respect to income taxes.

#### 4.5 Contingencies

We have no material contingencies that are outstanding.

#### 5. Performance

#### 5.1 Atlantic Trading Acquisition

On October 7, 2014, High Liner Foods acquired the business of Atlantic Trading. Atlantic Trading is a large importer of frozen Atlantic salmon into the U.S. and sells its products into the U.S. retail and club store market. Its premium quality Atlantic salmon fillets and portions are sustainably sourced from Chile and Norway and sold in frozen raw (unprocessed) and value-added formats.

Acquiring profitable and complementary businesses like Atlantic Trading is a key component of our growth strategy towards our vision to be the leading frozen seafood supplier in North America. The primary reason for the business combination was to enhance the Company's product offerings to its customers to include Atlantic Trading's high-quality Atlantic salmon products.

High Liner Foods recorded a net purchase consideration of \$17.9 million (\$18.5 million estimated on the acquisition date, plus \$0.9 million in post-closing working capital adjustments, less \$1.5 million of cash acquired). This amount included working capital and contingent consideration to be paid in each of the two years from closing of the acquisition based on achieving certain EBITDA thresholds. The first of these two annual installments was paid in the amount of \$2.3 million in the fourth guarter of 2015. The acquisition was financed within existing credit facilities.

Additional information on the fair value of the identifiable assets and liabilities acquired and the contingent consideration to be paid is provided in *Note 4* to the Consolidated Financial Statements. The net assets recognized in the January 3, 2015 statement of financial position were based on a provisional assessment of fair

value as the Company sought an independent valuation to assist with the purchase price allocation and this had not been finalized at the date on which the Fiscal 2014 Consolidated Financial Statements were approved for issue by management. The independent valuation was subsequently completed, the fair value of the net assets purchased was finalized in the second quarter of 2015 and the Company has retroactively restated the statement of financial position as at January 3, 2015 to record the adjustments to the provisional assessment of fair value.

#### 5.2 Consolidated Results

The discussion and analysis of the Company's financial results focuses on the performance of its two reportable segments as described in *Note 18* to the Consolidated Financial Statements: Canada Operations and U.S. Operations. Information is also provided on a "Corporate" category, which includes items that neither qualify as a component of another reportable segment nor as a separate reportable segment. Corporate includes expenses for corporate functions, share-based compensation expenses and one-time business acquisition, integration and other non-routine costs.

#### **Selected Annual Information**

The table below summarizes key financial information for our last three fiscal years. Please note that Fiscal 2015 and Fiscal 2013 had fifty-two weeks, while Fiscal 2014 had fifty-three weeks as explained in the Introduction section of this MD&A.

	Fifty-two weeks ended January 2	l 2,	Fifty-three weeks ended January 3,	Fifty-two weeks ended December 28,
(Amounts in \$000s, except sales volume, per share amounts and exchange rates)	2016	)	20151	2013 <sup>2,3</sup>
Sales				
Canada	•		304,829	\$ 303,587
United States	741,907	7	746,784	643,117
Corporate	_		_	597
Total sales	1,001,507	\$	1,051,613	\$ 947,301
Sales volume (millions of lbs)	284.4	ļ	307.6	281.3
Adjusted EBITDA \$	78,218	\$	83,341	\$ 85,343
Net income				_
Total \$	29,581	\$	30,300	\$ 31,356
EPS Basic \$	0.96	\$	0.99	\$ 1.03
EPS Diluted \$	0.95	\$	0.97	\$ 1.01
Adjusted Net Income				
Total \$	35,563	\$	38,781	\$ 41,281
EPS Basic \$	1.15	\$	1.26	\$ 1.36
EPS Diluted \$	1.14	\$	1.24	\$ 1.32
Total assets	693,067	\$	705,574	\$ 677,499
Total long-term liabilities \$	291,935	\$	305,863	\$ 243,146
Dividends paid per common share (in CAD)	0.465	\$	0.410	\$ 0.350
Total capital expenditures, net of investment tax credits,				
financed by operations	17,947	\$	27,296	\$ 14,734
Average foreign exchange rate (USD/CAD)	1.2791	L \$	1.1044	\$ 1.0295

- 1 This was the first fiscal period to include the results of Atlantic Trading which was acquired October 7, 2014.
- This was the first fiscal period to include the results of American Pride which was acquired October 1, 2013.
- 3 Per share amounts reflect retrospective application of May 30, 2014 stock split (see Note 15 to the Consolidated Financial Statements).

#### Seasonality

Overall, the first quarter of the year is historically stronger than the other three quarters for both sales and profits, and correspondingly, the second quarter is the weakest. Both our retail and foodservice businesses traditionally experience a strong first quarter due to retailers and restaurants promoting seafood during the Lenten period. As such, the timing of Lent can impact our quarterly results.

In our retail business, we spend significant amounts on consumer advertising and listing allowances for new product launches. Although the related activities benefit more than one period, the related costs must be expensed in the period when the initial promotional activity takes place or when new products are first shipped. A significant percentage of advertising is typically done in either the first or fourth quarter, however the accounting periods during which we incur these expenditures may vary from year to

year, and therefore, there may be fluctuations in income relating to these activities. Promotional expenditures such as trade spending, listing allowances and couponing are deducted from "Revenues" and consumer marketing expenditures are included in SG&A.

Inventory levels fluctuate throughout the year, being higher to support strong sales periods such as for the Lenten period. In addition to the sales demands, we must take early delivery of a quantity of seafood prior to the seasonal closure of plants in Asia during the Lunar New Year period. These events typically result in significantly higher inventories in December, January, February and March than during the rest of the year.

Going forward, we expect seasonality trends in 2016 to be similar to 2015.

Quarterly operating results fluctuate throughout the year. Summary information for each of the eight most recently completed quarters is presented below.

#### Fiscal 2015

(Amounts in \$000s,									
except per share amounts)		First Quarter	Sec	ond Quarter	Т	hird Quarter	Fo	urth Quarter	Full Year
Sales	\$	310,222	\$	226,339	\$	240,081	\$	224,865	\$ 1,001,507
Adjusted EBITDA	\$	30,672	\$	12,734	\$	17,055	\$	17,757	\$ 78,218
Net income	\$	12,533	\$	3,956	\$	6,073	\$	7,019	\$ 29,581
Adjusted Net Income	\$	15,628	\$	4,721	\$	7,074	\$	8,140	\$ 35,563
EPS, based on Net Income									
EPS Basic	\$	0.41	\$	0.13	\$	0.19	\$	0.23	\$ 0.96
EPS Diluted	\$	0.40	\$	0.13	\$	0.19	\$	0.23	\$ 0.95
EPS, based on Adjusted Net Income									
EPS Basic	\$	0.51	\$	0.15	\$	0.23	\$	0.26	\$ 1.15
EPS Diluted	\$	0.50	\$	0.15	\$	0.23	\$	0.26	\$ 1.14
Dividends paid per common									
share (in CAD)	\$	0.105	\$	0.120	\$	0.120	\$	0.120	\$ 0.465
Net working capital <sup>1</sup>	\$	258,892	\$	257,028	\$	227,234	\$	219,558	\$ 219,558
Fiscal 2014 (Amounts in \$000s,									
except per share amounts)	F	First Quarter <sup>2</sup>	Sec	ond Quarter	7	Third Quarter	Fo	urth Quarter³	Full Year
Sales	\$	302,645	\$	235,520	\$	246,553	\$	266,895	\$ 1,051,613
Adjusted EBITDA	\$	27,234	\$	16,692	\$	18,978	\$	20,437	\$ 83,341
Net income	\$	11,901	\$	5,188	\$	7,572	\$	5,639	\$ 30,300
Adjusted Net Income	\$	13,784	\$	7,538	\$	8,386	\$	9,073	\$ 38,781
EPS, based on Net Income									
EPS Basic	\$	0.39	\$	0.17	\$	0.25	\$	0.18	\$ 0.99
EPS Diluted	\$	0.38	\$	0.17	\$	0.24	\$	0.18	\$ 0.97
EPS, based on Adjusted Net Income									
EPS Basic	\$	0.45	\$	0.25	\$	0.27	\$	0.29	\$ 1.26
EPS Diluted	\$	0.44	\$	0.24	\$	0.27	\$	0.29	\$ 1.24
Dividends paid per common share (in CAD)	\$	0.095	\$	0.105	\$	0.105	\$	0.105	\$ 0.410
Net working capital <sup>1</sup>	\$	257,060	\$	243,552	\$	257,482	\$	259,949	\$ 259,949
						<u>.</u>			

<sup>1</sup> Net working capital is comprised of accounts receivable, inventories and prepaid expenses, less accounts payable and provisions.

<sup>2</sup> Per share amounts reflect retrospective application of May 30, 2014 stock split (see Note 15 to the Consolidated Financial Statements).

<sup>3</sup> This was the first quarter to include the results of Atlantic Trading which was acquired October 7, 2014.

#### Sales

Sales volume for 2015 decreased overall by 23.2 million pounds, or 7.5%, to 284.4 million pounds compared to 307.6 million pounds in 2014. The addition of sales volume from the Atlantic Trading Acquisition was offset by lower volumes from both our U.S. and Canadian operations. Lower sales volume reflects an additional week of sales in Fiscal 2014 (as explained in the Introduction section of this MD&A) and the impact of significant price increases passed on to customers over the past year to recover increased costs, due in part to the weak Canadian dollar, which management believes has adversely impacted sales volume. Management also believes certain internal sales execution and promotional challenges have been a contributing factor and has taken action to address this, including restructuring activities and the recruitment of new talent to certain key positions.

Sales for 2015 were \$1,001.5 million compared to \$1,051.6 million in 2014. The weaker Canadian dollar in 2015 compared to 2014 decreased the value of reported USD sales from our CAD-denominated operations by approximately \$40.9 million relative to the conversion impact last year.

Sales in domestic currency decreased by \$9.7 million to \$1,073.8 million in 2015, compared to \$1,083.5 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases, net of increased promotional spending. Promotional spending was higher in 2015 compared to 2014 in an effort to improve sales volume trends.

Sales by segment are discussed in more detail below in Section 5.3 "Performance by Segment".

#### **Gross Profit**

Gross profit for 2015 was \$201.7 million compared to \$220.4 million in the same period in 2014 and gross profit as a percentage of sales was 20.1% compared to 21.0%.

Gross profit decreased by \$18.7 million in 2015 relative to 2014 reflecting lower sales volume, a decrease in gross profit as a percentage of sales and an unfavourable change in the USD/CAD exchange rate used to translate our CAD-denominated operations to our USD presentation currency. The weaker Canadian dollar had the effect of decreasing the value of reported USD gross profit from our Canadian operations in 2015 by approximately \$8.7 million relative to last year.

Gross profit as a percentage of sales was lower in 2015 primarily reflecting cost increases not fully recovered through price increases, increased promotional spending (particularly in the second half of 2015, as explained above), an unfavourable change in product mix in the U.S. and lower gross margins on Atlantic Trading sales compared to the overall average margin on the remainder of the Company's sales. The impact of these unfavourable items was partially offset by increased foreign exchange gains related to favourable hedging activities in 2015.

#### **Distribution Expenses**

Distribution expenses, consisting of freight and storage, for 2015 decreased by \$4.6 million to \$48.0 million compared to \$52.6 million in 2014 due to lower sales volume, supply chain optimization savings and lower fuel costs. As a percentage of sales, these expenses decreased to 4.8% in 2015 compared to 5.0% in 2014.

#### Selling, General and Administrative ("SG&A") Expenses

	Fifty-two weeks ended			ifty-three eks ended
(Amounts in \$000s)		January 2, 2016		January 3, 2015
SG&A expenses as reported	\$	93,597	\$	105,313
Less:				
Share-based compensation expense	1	1,156		3,289
Amortization expense		5,225		4,923
Net SG&A expenses	\$	87,216	\$	97,101
Net SG&A expenses as a % of sales		8.7%		9.2%

<sup>1</sup> This is the share-based compensation expense that is allocated to SG&A only. The remaining portion of share-based compensation expense is allocated to cost of sales.

SG&A expenses as reported decreased in 2015 by \$11.7 million to \$93.6 million compared to \$105.3 million for the same period in 2014.

SG&A expenses included a share-based compensation expense of \$1.2 million for 2015 compared to \$3.3 million in 2014 reflecting the decrease in the Company's stock price during 2015.

SG&A expenses included an amortization expense of 5.2 million for 2015 compared to 4.9 million in 2014 (see the "Amortization of Intangible Assets" section of this document).

Excluding share-based compensation and amortization expenses, SG&A expenses decreased in 2015 by \$9.9 million to \$87.2 million compared to \$97.1 million in 2014 primarily reflecting lower sales commission and incentive expenses, and other savings, including those related to restructuring activities. As a percentage of sales, these expenses decreased to 8.7% in 2015 compared to 9.2% last year.

#### Adjusted EBITDA

Consolidated Adjusted EBITDA decreased in 2015 by \$5.1 million, or 6.1%, to \$78.2 million compared to \$83.3 million in 2014. The impact of converting our CAD-denominated operations and Corporate to our USD presentation currency decreased the value of reported Adjusted EBITDA in USD by \$5.7 million in 2015 compared to \$2.1 million in 2014 reflecting the weaker Canadian dollar in 2015.

In domestic currency, Adjusted EBITDA decreased in 2015 by \$1.5 million, or 1.8%, to \$83.9 million (7.8% of sales) compared to \$85.4 million (7.9% of sales) in 2014 due to lower sales volume and lower gross profit margin as a percentage of sales, partially offset by lower distribution and SG&A expenses.

The table below reconciles our Adjusted EBITDA with measures that are found in our Consolidated Financial Statements.

			Fifty-two we Janua	eks ended ry 2, 2016			Fifty-three we Janua	eks ended ry 3, 2015
(Amounts in \$000s)	Canada	U.S.	Corporate	Total	Canada	U.S.	Corporate	Total
Net income (loss) \$ Add back: Depreciation and	20,232	42,057 \$	(32,708) \$	29,581 \$	27,209 \$	43,514 \$	(40,423) \$	30,300
amortization	1,938	13,492	1,310	16,740	2,304	13,409	1,084	16,797
Financing costs Income tax expense	_	_	16,247 6,729	16,247 6,729	_	_	17,569 7,231	17,569 7,231
Standardized EBITDA Add back (deduct): Business acquisition, integration and	22,170	55,549	(8,422)	69,297	29,513	56,923	(14,539)	71,897
other expenses Impairment of property,	_	_	7,473	7,473	_	_	6,582	6,582
plant and equipment (Gain) loss on disposal	_	_	_	_	_	852	_	852
of assets	(127)	499	(43)	329	90	599	(8)	681
Adjusted EBITDA, including share-based compensation expense	22,043	56,048	(992)	77,099	29,603	58,374	(7,965)	80,012
Share-based compensation expense	_	_	1,119	1,119	_	_	3,329	3,329
Adjusted EBITDA \$	22,043	56,048 \$	127 \$	78,218 \$	29,603 \$	58,374 \$	(4,636) \$	83,341

The following table shows the impact in 2015 and 2014 of converting our CAD-denominated operations and Corporate to our USD presentation currency.

		Fifty-two	Fifty-three	Fifty-two	Fifty-three	
		weeks ended	weeks ended	weeks ended	weeks ended	
		January 2,	January 3,	January 2,	January 3,	
		2016	2015	2016	2015	% Change
(Amounts in \$000s)		USD	USD	Domestic \$	Domestic \$	Domestic \$
External Sales						
Canada	\$	259,600	\$ 304,829	\$ 331,927	\$ 336,703	(1.4)%
USA		741,907	746,784	741,907	746,784	(0.7)%
		1,001,507	1,051,613	1,073,834	1,083,487	(0.9)%
Conversion		_	_	(72,327)	(31,874)	
	\$	1,001,507	\$ 1,051,613	\$ 1,001,507	\$ 1,051,613	(4.8)%
Adjusted EBITDA						
Canada	\$	22,043	\$ 29,603	\$ 28,312	\$ 32,705	(13.4)%
USA		56,048	58,374	56,048	58,374	(4.0)%
Corporate		127	(4,636)	(448)	(5,624)	(92.0)%
		78,218	83,341	83,912	85,455	(1.8)%
Conversion		_	_	(5,694)	(2,114)	
	\$	78,218	\$ 83,341	\$ 78,218	\$ 83,341	(6.1)%
Adjusted EBITDA as % of sales	5			·		
In USD		7.8%	7.9%			
In Domestic \$			 	7.8%	7.9%	

We refer to Adjusted EBITDA throughout this MD&A, including in Section 5.3 "Performance by Segment" of this MD&A where Adjusted EBITDA is discussed for both our Canadian and U.S. operations. These are calculated in the same fashion as described above and can be reconciled to our operating segment information disclosed in *Note 18* to the Consolidated Financial Statements.

#### **Net Income**

Net income as reported decreased in 2015 by \$0.7 million, or 2.3%, to \$29.6 million (\$0.95 per diluted share) compared to \$30.3 million (\$0.97 per diluted share) in 2014.

The results for both 2015 and 2014 included non-routine costs, including one-time acquisition, integration and other expenses, items relating to debt refinancing and amendment activities, and certain other non-recurring expenses. The impact of these items, along with non-cash expense related to marking-to-market interest rate swaps not designated for hedge accounting and share-based compensation expense, on net income and diluted EPS in 2015 and 2014 are shown in the following table:

		-	weeks ended nuary 2, 2016	Fift	-	weeks ended nuary 3, 2015
	\$000s		Diluted EPS	\$000s		Diluted EPS
Net income \$	29,581	\$	0.95	\$ 30,300	\$	0.97
Add back, after-tax:						
Business acquisition, integration and other expenses	4,985		0.16	4,290		0.14
Impairment of property, plant and equipment	_		_	520		0.02
Accelerated depreciation on equipment as part of the cessation of operations at the Malden fac	ility 216		_	_		_
Accelerated amortization of financing costs and other iter resulting from debt refinancing and amendment activities	ms —		_	605		0.02
Mark-to-market loss on embedded derivative and related accretion	_		_	188		_
Mark-to-market gain on interest rate swaps	(426)	)	(0.01)	(80)		_
	34,356		1.10	35,823		1.15
Share-based compensation expense	1,207		0.04	2,958		0.09
Adjusted Net Income \$	35,563	\$	1.14	\$ 38,781	\$	1.24
Average shares for the period (000s)			31,265			31,317

The table above shows that excluding the impact of non-routine, one-time costs and other items as identified above, Adjusted Net Income for 2015 decreased by \$3.2 million, or 8.2%, to \$35.6 million compared to \$38.8 million in 2014. Correspondingly, Adjusted Diluted EPS decreased by \$0.10 to \$1.14 compared to \$1.24 in 2014 and when converted to CAD using the average USD/CAD exchange rate for the period of 1.2791 (2014: 1.1044), the CAD-Equivalent Adjusted Diluted EPS increased by CAD\$0.09 to CAD\$1.46 in 2015 compared to CAD\$1.37 in 2014.

#### 5.3 Performance by Segment

#### **Canadian Operations**

(All currency amounts in this section are in CAD)

Sales volume for our Canadian operations decreased during 2015 by 6.3% to 68.2 million pounds compared to 72.8 million pounds in 2014 reflecting lower sales volume in both the Canadian foodservice and retail businesses due in part to an additional week of sales in Fiscal 2014. In addition, significant price increases have been passed on to Canadian customers over the past year to recover increased costs, including the impact of the weak Canadian dollar, which management believes has had an adverse effect on sales volume.

External sales during 2015 decreased by \$4.8 million, or 1.4%, to \$331.9 million compared to \$336.7 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases, net of increased promotional spending (particularly in the second half of 2015) in an effort to improve sales volume trends.

Gross profit decreased in 2015 by \$4.6 million to \$69.2 million compared to \$73.8 million in 2014 reflecting lower sales volume

and lower gross profit margins as a percentage of sales. Gross profit as a percentage of sales was 20.9% compared to 21.9% reflecting cost increases not fully recovered through price increases, net of increased promotional spending.

Adjusted EBITDA for our Canadian operations decreased in 2015 by \$4.4 million, or 13.4%, to \$28.3 million compared to \$32.7 million in 2014. This decrease was due to lower sales volume and lower gross profit margins as a percentage of sales, partially offset by lower distribution costs and lower SG&A expenses reflecting lower incentive expense. As a percentage of sales, Adjusted EBITDA was 8.5% in 2015 compared to 9.7% in 2014.

#### **U.S.** Operations

(All currency amounts in this section are in USD)

Sales volume for our U.S. operations decreased during 2015 by 7.9% to 216.2 million pounds compared to 234.8 million pounds in 2014. The addition of sales volume from the Atlantic Trading Acquisition was offset by lower sales volume in both the U.S. foodservice and retail businesses due in part to an additional week of sales in Fiscal 2014. In addition, significant price increases have been passed on to U.S. customers over the past year to

recover increased costs, which management believes has adversely impacted sales volume. Management also believes certain internal sales execution and promotional challenges have been a contributing factor and has taken action to address this, including restructuring activities and the recruitment of new talent to certain key positions.

External sales in 2015 decreased by \$4.9 million, or 0.7%, to \$741.9 million compared to \$746.8 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases, net of increased promotional spending in an effort to improve sales volume trends.

Gross profit decreased in 2015 by \$10.6 million to \$143.0 million compared to \$153.6 million in 2014 reflecting lower sales volume and a decrease in gross profit as a percentage of sales. Gross profit as a percentage of sales was 19.3% compared to 20.6% in 2014 reflecting cost increases not fully recovered through price increases, increased promotional spending, unfavourable change in product mix and lower gross margins on Atlantic Trading sales compared to the overall average margin on the remainder of the Company's sales. While certain cost savings related to supply chain optimization activities have been achieved in 2015, their impact on product margins were largely offset by increased product costs associated with lower production levels or throughputs at our production facilities in 2015.

Adjusted EBITDA for our U.S. operations decreased during 2015 by \$2.4 million, or 4.1%, to \$56.0 million compared to \$58.4 million in 2014. This decrease was primarily due to lower sales volume and lower gross profit margins as a percentage of sales, partially offset by: lower distribution costs reflecting lower sales volume, supply

chain optimization savings and lower fuel costs; and lower SG&A expenses, reflecting lower sales commission, incentive expenses, and savings related to restructuring activities. As a percentage of sales, Adjusted EBITDA was 7.5% in 2015 compared to 7.8% in 2014.

#### Outlook

In 2016, our primary focus will continue to be on increasing sales volume and managing costs to improve earnings. We do not, however, expect to see volume growth on a year-over-year comparative basis until after the first quarter, due in part to a shortened promotional period associated with Lent in 2016 compared to 2015. Efforts to increase volume will continue to be supported by lower seafood raw material prices.

We will complete outstanding supply chain optimization activities in 2016, including the transfer of New Bedford's value-added fish production to our other facilities, to achieve the full benefit associated with these activities which we continue to believe will be a minimum of \$20 million in annual costs savings on a run-rate basis, to be achieved by the end of 2016.

#### 5.4 Liquidity and Capital Resources

Our balance sheet is affected by foreign currency fluctuations. The effect of foreign currency is discussed in this section and under the headings "Presentation Currency" and "Foreign Currency" in the Introduction and Risk Factors sections of this MD&A.

Our capital management practices are described in Note 22 to the Consolidated Financial Statements.

January 2

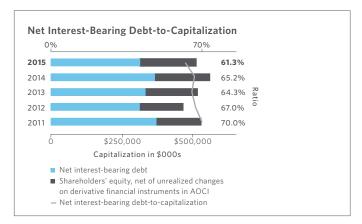
January 3

#### **Capital Structure**

Net interest-bearing debt at January 2, 2016 was 61.3% of total capitalization compared to 65.2% at January 3, 2015. "Total capitalization" is defined as shown in the following table:

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Current bank loans	\$ 17,158	\$ 65,130
Add-back: deferred charges on current bank loans	470	721
Total current bank loans	17,628	65,851
Long-term debt	281,017	292,033
Current portion of long-term debt	11,816	3,000
Add-back: deferred charges on long-term debt	1,917	2,717
Total term loan debt	294,750	297,750
Long-term portion of finance lease obligations	715	1,212
Current portion of finance lease obligations	1,015	994
Total finance lease obligation	1,730	2,206
Less: cash	(1,043)	(1,044)
Net interest-bearing debt	313,065	364,763
Shareholders' equity	200,519	196,974
Unrealized gains on derivative financial instruments included in AOCI	(2,977)	(2,175)
Total capitalization	\$ 510,607	\$ 559,562
Net interest-bearing debt as % of total capitalization	61.3%	65.2%

Using our January 2, 2016 market capitalization of \$346.7 million, based on a share price of CAD\$15.55 (\$11.23 USD equivalent) and shares outstanding of 30,874,164, instead of the book value of equity, net interest-bearing debt as a percentage of capitalization decreases to 47.4%.



#### **Net Interest-Bearing Debt**

Net interest-bearing debt is comprised of our term loan and working capital credit facilities and finance leases, less cash. Our net interest-bearing debt position decreased to a liability of \$313.1 million at January 2, 2016 compared to a liability of \$364.8 million at January 3, 2015. This \$51.7 million decrease reflects the repayment of debt with cash flow provided by operating activities.

#### Term Loan Facility

High Liner Foods entered into a \$250.0 million Term Loan in December 2011. This Term Loan was subsequently amended in February 2013 to reduce interest rates and, as disclosed in the Finance Costs section of this MD&A, was refinanced in April 2014. These most recent amendments resulted in the following changes:

- The facility was increased from \$250.0 million to \$300.0 million;
- The term was extended from December 2017 to April 2021;
- Interest rates decreased from LIBOR plus 3.5% with a LIBOR floor of 1.25% to LIBOR plus 3.25% with a LIBOR floor of 1.00%;
- The leverage ratio financial covenant was removed; and
- Increased flexibility and capacity for acquisitions, investments, distributions and operational matters.

Substantially, all tangible and intangible assets (excluding working capital) of the Company are pledged as collateral for the Term Loan.

Minimum repayments on the Term Loan are required on an annual basis plus based on a leverage test, additional payments could be required of up to 50% of the previous year's defined cash flow. There were no excess cash flow payments in 2015 because the defined excess cash flow was negative in 2014 due primarily to the American Pride Acquisition, increased capital expenditures and increased working capital. We do expect to make a payment in 2016 as there were excess cash flows in 2015, due largely to

decreased working capital and capital expenditures. Quarterly principal repayments of \$750,000 are required on the April 2014 Term Loan which began in June of 2014, and the mandatory excess cash flow payment will be applied to future regularly scheduled principal repayments per the agreement.

The original terms of the Term Loan required us to hedge 50% of the variable interest rate until December 2013. A derivative financial instrument was therefore purchased in the second quarter of 2012 which resulted in the LIBOR rate on \$125.0 million of the Term Loan being capped at 1.5% until April 2014. Also, on May 3, 2012, we entered into an interest rate swap to receive floating three-month LIBOR for a fixed rate of 1.997% (with an embedded floor of 1.5%) on a notional amount of \$100.0 million for the period April 4, 2014 until April 4, 2016.

On December 29, 2014, the Company entered into an interest rate swap to receive floating three-month LIBOR for a fixed rate of 2.17% (with an embedded floor of 1.0%) on a notional amount of \$20.0 million for the period December 31, 2014 until December 31, 2019.

On January 14, 2015, the Company entered into an interest rate swap to receive floating three-month LIBOR for a fixed rate of 1.915% (with an embedded floor of 1.0%) on a notional amount of \$25.0 million for the period March 4, 2015 until March 4, 2020.

The combined impact of the interest rate swaps listed above effectively fix the interest rate on \$145.0 million of the \$300.0 million face value of the Term Loan and the other portion of the debt continues to be at variable interest rates. As such, we expect that there will be fluctuations in interest expense due to changes in interest rates if LIBOR is higher than the amended floor of 1.0%. The implication of these swaps on our financial results is discussed under the heading "Finance Costs" in this MD&A.

#### Working Capital Credit Facility

We entered into a \$120.0 million asset-based working capital credit facility in November 2010 with the Royal Bank of Canada as the collateral and administrative agent. There have been several amendments made to this facility:

- In December 2011, the facility was increased to \$180.0 million;
- In February 2013, the facility was amended concurrently with the Term Loan, with the major changes being to interest rates and increased flexibility around acquisitions; and
- In April 2014 (as disclosed in Section 4.3 "Finance Costs" of this MD&A), the term of the facility was extended from December 2016 to April 2019, with reduced interest rates and changes that increase flexibility and capacity for distributions, operational matters, acquisitions and investments.

After the April 2014 amendments, the working capital credit facility provides for the following based on the "Average Adjusted Aggregate Availability" as defined in the credit agreement:

 Canadian Prime Rate loans denominated in CAD, and Canadian Base Rate and U.S. Prime Rate loans denominated in USD, at Prime or Base Rate, plus 0.00% to 0.25%;

- Bankers' Acceptances ("BA") loans at BA rates plus 1.25% to 1.75%;
- LIBOR advances at LIBOR plus 1.25% to 1.75%; and
- Un-utilized line fees of 0.25% to 0.375%.

At the end of the fourth quarter of 2015 we were borrowing at the following rates:

- Canadian Prime Rate loans denominated in CAD, and Canadian Base Rate and U.S. Prime Rate loans denominated in USD, at Prime or Base Rate, plus 0.00%;
- Bankers' Acceptances ("BA") loans at BA rates plus 1.25%;
- LIBOR advances at LIBOR plus 1.25%; and
- Un-utilized line fees of 0.375%.

Full details of the Company's financing arrangements are provided in *Notes 11* and *12* to the Consolidated Financial Statements.

Average short-term borrowings were \$51.6 million in 2015 compared to \$69.4 million in 2014. This \$17.8 million decrease primarily reflects the repayment of debt with cash flow provided by operating activities.

At the end of the fourth quarter of 2015, the Company had \$148.9 million (January 3, 2015: \$100.9 million) of unused borrowing capacity taking into account both margin calculations and the total line availability. On January 2, 2016, letters of credit and standby letters of credit were outstanding in the amount of \$11.2 million (January 3, 2015: \$13.1 million) to support raw material purchases and to secure certain contractual obligations, including those related to the Company's Supplemental Executive Retirement Plan ("SERP"). Letters of credit reduce the availability under our working capital credit facility and are accounted for in the \$148.9 million of unused borrowing capacity noted above.

In the absence of any major acquisitions or capital expenditures in 2016, we expect average short-term borrowings will be lower than in 2015 due to the repayment of debt from free cash flow and believe the asset-based working capital credit facility should be sufficient to fund all of the Company's anticipated cash requirements.

#### Equity

The Company's common shares outstanding at January 2, 2016 were 30,874,164 compared to 30,706,290 at January 3, 2015.

The book value of our equity at the end of Fiscal 2015 was \$6.49 per share compared with \$6.41 per share at the end of Fiscal 2014. The increase in equity was substantially as a result of operating profits.

#### Normal Course Issuer Bid

The Company has established an automatic securities purchase plan for the common shares of the Company for all the plans listed below with a termination date coinciding with the Normal Course Issuer Bid ("NCIB") termination date. The following plans also all constitute for an "automatic plan" for purposes of applicable Canadian Securities Legislation and have been reviewed by the TSX.

In January 2014, we filed a new NCIB ("2014 NCIB") to purchase up to 250,000 common shares. The 2014 NCIB terminated on January 30, 2015. When the 2014 NCIB expired in January 2015, the Company had purchased 32,200 common shares for aggregate consideration of CAD\$0.7 million, at an average price of CAD\$21.69 per share. The shares that were repurchased were cancelled.

In January 2015, we filed a new NCIB ("2015 NCIB") to purchase up to 150,000 common shares. The 2015 NCIB terminated on January 30, 2016. When the 2015 NCIB expired in January 2016, the Company had purchased 30,000 common shares for aggregate consideration of CAD\$0.5 million, at an average price of CAD\$17.62 per share. The shares that were repurchased were cancelled.

In January 2016, we filed a new NCIB ("2016 NCIB") to purchase up to 150,000 common shares. The 2016 NCIB terminates on January 30, 2017.

#### Dividends

As shown in the following table, the quarterly dividend on the Company's common shares increased two times during the last two fiscal years, reflecting the Company's confidence in its growth strategy. The quarterly dividends paid in the last two years were as follows:

Dividend Record Date	Quarterly Dividend	\$CAD
December 1, 2015	\$	0.120
September 1, 2015	\$	0.120
June 1, 2015	\$	0.120
February 27, 2015	\$	0.105
December 1, 2014	\$	0.105
September 2, 2014	\$	0.105
June 2, 2014	\$	0.105
March 3, 2014 <sup>1</sup>	\$	0.095

<sup>1</sup> Amounts reflect retrospective application of May 30, 2014 stock split (see *Note* 15 to the Consolidated Financial Statements).

Dividends and NCIBs are subject to restrictions in our credit agreements and following the debt amendments completed in April 2014:

 Under the working capital credit facility, Adjusted Aggregate Availability, as defined in the credit agreement, needs to be \$22.5 million or higher and was \$134.1 million on January 2, 2016; and • Under the Term Loan facility, dividends cannot exceed \$17.5 million per year. This amount increases to the greater of \$25.0 million per year or the defined available amount based on excess cash flow accumulated over the term of the loan when the defined total leverage ratio is below 4.5x and becomes unlimited when the defined total leverage ratio is below 3.75x. The defined total leverage ratio was 4.00x on January 2, 2016. NCIBs are subject to an annual limit of \$10.0 million under the Term Loan facility with a provision to carry forward unused amounts subject to a maximum of \$20.0 million per annum.

On February 17, 2016, the Directors approved a quarterly dividend of CAD\$0.12 per share on the Company's common shares payable on March 15, 2016 to holders of record on March 1, 2016.

These dividends are "eligible dividends" for Canadian income tax purposes.

#### Disclosure of Outstanding Share Data

On February 17, 2016, 30,874,164 common shares and 1,974,488 options were outstanding. The options are exercisable on a one-forone basis for common shares of the Company.

#### **Net Non-Cash Working Capital**

Net non-cash working capital balance, consisting of accounts receivable, inventories and prepaid expenses, less accounts payable and provisions, was \$219.6 million at the end of the fourth quarter of 2015 compared to \$259.9 million a year ago. This \$40.3 million decrease is due to higher payables and lower receivables.

Our working capital requirements fluctuate during the year, usually peaking between December and April as our inventory is the highest at that time. Going forward, we expect the trend of inventory peaking between December and April to continue, and believe we have enough availability on our working capital credit facility to finance our working capital requirements throughout 2016.

#### Cash Flow

Net cash flows provided by operating activities increased by \$60.3 million in 2015 to \$82.5 million compared to \$22.2 million in 2014 reflecting the following:

- Cash flows from operating activities, including interest and income taxes, and before the change in non-cash working capital balances, increased \$0.8 million in 2015 to \$52.2 million, compared to \$51.4 million in 2014, reflecting less favourable results from operations in 2015 and higher interest payments, partially offset by lower income tax payments.
- Cash flows from changes in net non-cash working capital increased by \$59.5 million in 2015 to \$30.3 million compared to \$(29.2) million in 2014. This improvement reflects a favourable change in accounts payable during 2015 compared to an unfavourable change during 2014.

#### Standardized Free Cash Flow ("FCF")

Standardized FCF for the rolling twelve months ended January 2, 2016 increased by \$69.6 million to \$64.5 million compared to \$(5.1) million for the twelve months ended January 3, 2015. This increase primarily reflects a favourable change in working capital items during the twelve months ended January 2, 2016 compared to an unfavourable change during the twelve months ended January 3, 2015, and lower capital expenditures in the twelve months ended January 2, 2016 compared to the twelve months ended January 3, 2015.

The table below reconciles our Standardized FCF calculated on a rolling twelve-month basis, with measures that are in accordance with IFRS and as reported in the Consolidated Statement of Cash Flows.

to finance our working capital requirements throughout 2016.	Twelve months ended						
		January 2,		January 3,			
(Amounts in \$000s)		2016		2015		\$ Change	
Net change in non-cash working capital items	\$	30,264	\$	(29,188)	\$	59,452	
Cash flow from operating activities, including interest and income taxes		52,193		51,401		792	
Cash flow from operating activities		82,457		22,213		60,244	
Less: total capital expenditures, net of investment tax credits		(17,947)		(27,296)		9,349	
Standardized FCF	\$	64,510	\$	(5,083)	\$	69,593	

#### **Capital Expenditures**

Gross capital expenditures (including finance leases) for 2015 were \$18.5 million compared with \$28.1 million for 2014. Capital expenditures were lower in 2015 compared to 2014 reflecting that in March 2014, the Company purchased a previously leased cold storage distribution facility in Peabody, MA, for \$8.6 million.

Excluding strategic initiatives that may arise, management expects that capital expenditures in 2016 will be between \$15 million and \$20 million and funded by cash generated from operations and short-term borrowings.

#### Other Liquidity Items

#### Share-based compensation awards

From 2000 to 2011 all options issued contained a tandem stock appreciation right ("SAR") which allowed the option holder, upon exercise, to receive cash instead of shares. Under IFRS, these options are accounted for as a liability and marked-to-market at each reporting period based on the value of the Company's stock price. The liability increases when stock prices rise with a corresponding expense and conversely, the liability decreases with income recorded when the stock declines in value. In comparison,

options without SARs are valued once when granted using the Black-Scholes pricing model, and are expensed over the vesting period with no additional expense recorded based on changes in the market price of the stock in future periods.

Share-based compensation expense of \$1.1 million was recorded in 2015 compared to \$3.3 million in 2014, based on: the change in the Company's stock price for outstanding awards and the issuance of options during the year valued using a Black-Scholes model. Share-based compensation expense is non-cash until option holders exercise and was lower in 2015 compared to 2014 primarily reflecting the decrease in the Company's stock price during 2015.

During 2015, holders exercised SARs and Performance Share Units ("PSUs") for cash in the amount of \$0.9 million (2014: \$1.1 million). The liability for share-based compensation awards at the end of Fiscal 2015 was \$1.0 million compared to \$2.9 million at the end of Fiscal 2014.

Any options exercised in shares are cash positive or cash neutral if the holder elects to use the cashless exercise method under the plan. Cash received from options exercised for shares during 2015 was \$0.7 million (2014: \$0.3 million).

Recognizing the volatility of SARs on the Company's profit and loss and the potential cash outflow if many of them were exercised for

cash in a particular year, the options granted since the third quarter of 2011 have not contained a SAR. As well, in March 2013, amendments were made to eliminate the SAR on substantially all of the options previously granted to the Company's directors and senior management in prior years. Effective at that time, the liability for these individuals on the SARs (\$7.6 million) was fixed and the liability was reclassified as contributed surplus and no future profit and loss impact is necessary going forward.

#### Defined Benefit Pension Plans

The Company's defined benefits pension plans can impact the Company's cash flow requirements and affect its liquidity. In 2015, the defined benefit pension expense for accounting purposes was \$1.9 million (2014: \$1.3 million) and the annual cash contributions were \$1.1 million lower than the 2015 accounting expense (2014: \$1.0 million higher). For 2016, we expect cash contributions to decrease to approximately CAD\$1.1 million and for the defined benefit expense to be \$1.4 million. We have more than adequate availability under our working capital credit facility to make the required future cash contributions for our defined benefit pension plans. As well, we have a SERP liability for accounting purposes of \$6.7 million that is secured by a letter of credit in the amount of \$10.2 million.

#### **Contractual Obligations**

Contractual obligations relating to our long-term debt, finance lease obligations, operating leases, purchase obligations and other long-term liabilities are disclosed in the table below.

	Payments Due by Period								
(Amounts in \$000s)		Total	Less	than 1 year		1-5 Years		Thereafter	
Long-term debt	\$	294,750	\$	11,816	\$	3,152	\$	279,782	
Finance lease obligations		1,730		1,015		715		_	
Other long-term liabilities		483		_		483		_	
Operating leases		30,329		5,344		18,144		6,841	
Purchase obligations <sup>1</sup>		158,433		129,416		29,017		_	
Total contractual obligations	\$	485,725	\$	147,591	\$	51,511	\$	286,623	

<sup>1</sup> Purchase obligations are for the purchase of seafood and other non-seafood inputs, including flour, paper products and frying oils. See Sections 10.2 "Procurement" and 10.5 "Foreign Currency" of this MD&A for more details.

#### **Financial Instruments**

#### Classification of Financial Instruments

We utilize derivative financial instruments in accordance with a written policy to manage foreign currency, commodity and interest rate exposures. The policy prohibits the use of derivative financial instruments for trading or speculative purposes.

We formally document all relationships between hedging instruments and hedged items, as well as risk management objectives and strategy for undertaking various hedge transactions. This process includes linking all derivatives to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. We also formally assess, both at the hedge's inception and on an ongoing basis, whether the derivatives

that are used in hedging transactions are effective in offsetting changes in fair values or cash flows of hedged items. Any portion of hedge ineffectiveness has been recognized in the income statement as it has occurred.

Readers are directed to *Note 21* to the Consolidated Financial Statements for a complete description of the use of derivative financial instruments by the Company.

## 6. Summary of Results for the Fourth Quarter ended January 2, 2016

#### Highlights

Financial and operational highlights for the fourth quarter of 2015, include (all comparisons are relative to the fourth quarter of 2014 which had fourteen weeks compared to thirteen weeks in 2015):

- Sales as reported decreased by \$42.0 million, or 15.7%, to \$224.9 million compared to \$266.9 million;
- Sales in domestic currency decreased by \$32.6 million, or 11.7%, to \$244.9 million compared to \$277.5 million;
- Adjusted EBITDA decreased by \$2.6 million, or 12.7%, to \$17.8 million compared to \$20.4 million;

- Adjusted EBITDA in domestic currency decreased by \$2.0 million, or 9.5%, to \$19.1 million compared to \$21.1 million;
- Reported net income increased by \$1.4 million, or 25.0%, to \$7.0 million compared to \$5.6 million and diluted EPS increased \$0.05 to \$0.23 compared to \$0.18; and
- · Adjusted Net Income decreased by \$1.0 million, or 11.0%, to \$8.1 million compared to \$9.1 million; Adjusted Diluted EPS decreased by \$0.03 to \$0.26 compared to \$0.29; and also, CAD-Equivalent Adjusted Diluted EPS increased by CAD\$0.02 to CAD\$0.35 compared to CAD\$0.33.

The Company estimates the benefit associated with an additional week of operations in the fourth quarter of 2014 was 5.5 million pounds of sales volume, \$20.0 million of sales in domestic currency and \$1.6 million of Adjusted EBITDA in domestic currency.

#### **Consolidated Results**

The table below summarizes key financial information for the fourth quarter of the last three fiscal years. Please note that the fourth quarters of Fiscal 2015 and Fiscal 2013 had thirteen weeks, while the fourth quarter of Fiscal 2014 had fourteen weeks as explained in the Introduction section of this MD&A.

(Amounts in \$000s, except sales volume, per share amounts)	,	Thirteen weeks ended January 2, 2016	Fourteen weeks ended January 3, 2015 <sup>1</sup>	Thirteen weeks ended December 28, 2013 <sup>2,3</sup>
Sales				
Canada	\$	59,413	\$ 78,250	\$ 75,922
United States		165,452	188,645	174,823
Total sales	\$	224,865	\$ 266,895	\$ 250,745
Sales volume (millions of lbs)		66.2	76.6	74.4
Adjusted EBITDA	\$	17,757	\$ 20,437	\$ 22,683
Net income				
Total	\$	7,019	\$ 5,639	\$ 8,767
EPS Basic	\$	0.23	\$ 0.18	\$ 0.29
EPS Diluted	\$	0.23	\$ 0.18	\$ 0.28
Adjusted Net Income				
Total	\$	8,140	\$ 9,073	\$ 11,944
EPS Basic	\$	0.26	\$ 0.29	\$ 0.40
EPS Diluted	\$	0.26	\$ 0.29	\$ 0.38
Average foreign exchange rate (USD/CAD)	\$	1.3358	\$ 1.1356	\$ 1.0436

<sup>1</sup> This was the first quarter to include the results of Atlantic Trading which was acquired October 7, 2014.

<sup>2</sup> This was the first quarter to include the results of American Pride which was acquired October 1, 2013,

<sup>3</sup> Per share amounts reflect retrospective application of May 30, 2014 stock split (see Note 15 to the Consolidated Financial Statements).

#### Sales

Sales volume for the fourth quarter of 2015 decreased overall by 10.4 million pounds, or 13.6%, to 66.2 million pounds compared to 76.6 million pounds in the same period in 2014 reflecting lower volumes from both our U.S. and Canadian operations due in part to an additional week of sales in the fourth guarter of 2014 (as explained in the Introduction section of this MD&A). Also, significant price increases have been passed on to customers over the past year to recover increased costs, due in part to the weak Canadian dollar, which management believes has had an adverse effect on sales volume.

Sales for the fourth quarter of 2015 were \$224.9 million compared to \$266.9 million in the same period last year. The weaker Canadian dollar in the fourth quarter of 2015 compared to the same period in 2014 decreased the value of reported USD sales from our CAD-denominated operations by approximately \$10.5 million relative to the conversion impact last year.

Sales in domestic currency decreased by \$32.6 million to \$244.9 million in the fourth quarter of 2015 compared to \$277.5 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases, net of increased promotional spending in Canada. Promotional spending was higher in the fourth quarter of 2015 compared to the same period last year in an effort to improve sales volume trends.

Sales by segment are discussed in more detail in the "Performance" by Segment" section below.

#### Adjusted EBITDA

Consolidated Adjusted EBITDA decreased in the fourth quarter of 2015 by \$2.6 million, or 12.7%, to \$17.8 million compared to \$20.4 million in 2014. The impact of converting our CADdenominated operations and Corporate to our USD presentation currency decreased the value of reported Adjusted EBITDA in USD by \$1.4 million in the fourth quarter of 2015 compared to \$0.6 million in 2014, reflecting the weaker Canadian dollar in 2015.

In domestic currency, Adjusted EBITDA decreased in the fourth quarter of 2015 by \$2.0 million, or 9.5%, to \$19.1 million (7.9%) of sales) compared to \$21.1 million (7.7% of sales) in 2014. The decrease in Adjusted EBITDA reflects lower overall sales volume, partially offset by higher Adjusted EBITDA as a percentage of sales. Adjusted EBITDA as a percentage of sales was higher mainly due to: higher overall gross profit as a percentage of sales reflecting the impact of price increases; supply chain optimization savings; lower fuel costs; and lower SG&A expenses, including lower sales commission and incentive expenses, along with savings related to restructuring activities. Adjusted EBITDA for the fourth quarter of 2015 reflected approximately \$3.0 million of net benefit associated with supply chain optimization, primarily in our U.S. operations.

The table below reconciles our Adjusted EBITDA with measures that are found in our Consolidated Financial Statements.

				Thirteen we	eks ended ry 2, 2016			Fourteen we	eks ended ry 3, 2015
(Amounts in \$000s)		Canada	U.S.	Corporate	Total	Canada	U.S.	Corporate	Total
Net income (loss)	\$	5,250 \$	9,411 \$	(7,642) \$	7,019 \$	6,877 \$	9,184 \$	(10,422) \$	5,639
Add back:									
Depreciation and amortization		459	3,448	240	4,147	570	3,598	292	4,460
Financing costs		_	_	3,914	3,914	_	_	4,549	4,549
Income tax expense		_	_	1,303	1,303	_	_	378	378
Standardized EBITDA		5,709	12,859	(2,185)	16,383	7,447	12,782	(5,203)	15,026
Add back (deduct)									
Business acquisition, integration and other expenses		_	_	478	478	_	_	3,200	3,200
Impairment of property, plant and equipment	,	_	_	_	_	_	852	_	852
(Gain) loss on disposal of assets		(67)	56	_	(11)	84	295	20	399
Adjusted EBITDA, including share-based compensation expense		5,642	12,915	(1,707)	16,850	7,531	13,929	(1,983)	19,477
Share-based compensation expense		_	_	907	907	_	_	960	960
Adjusted EBITDA	\$	5,642 \$	12,915 \$	(800) \$	17,757 \$	7,531 \$	13,929 \$	(1,023) \$	20,437

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The following table shows the impact in the fourth quarter of 2015 and 2014 of converting our CAD-denominated operations and Corporate to our USD presentation currency:

		January 2, 2016		January 3, 2015		January 2, 2016	January 3, 2015	% Change	
(Amounts in \$000s)		USD			USD		Domestic \$	Domestic \$	
External Sales									
Canada	\$	59,413	\$	78,250	\$	79,437	\$ 88,888	(10.6)%	
USA		165,452		188,645		165,452	188,645	(12.3)%	
		224,865		266,895		244,889	277,533	(11.8)%	
Conversion		_		_		(20,024)	(10,638)		
	\$	224,865	\$	266,895	\$	224,865	\$ 266,895	(15.7)%	
Adjusted EBITDA									
Canada	\$	5,642	\$	7,531	\$	7,560	\$ 8,551	(11.6)%	
USA		12,915		13,929		12,915	13,929	(7.3)%	
Corporate		(800)		(1,023)		(1,352)	(1,397)	(3.2)%	
		17,757		20,437		19,123	21,083	(9.3)%	
Conversion		_		_		(1,366)	(646)		
	\$	17,757	\$	20,437	\$	17,757	\$ 20,437	(13.1)%	
Adjusted EBITDA as % of sal	es								
In USD		7.9%		7.7%					
In Domestic \$						7.9%	7.7%		

#### Net Income

Net income as reported increased in the fourth quarter of 2015 by \$1.4 million, or 25.0%, to \$7.0 million (\$0.23 per diluted share) compared to \$5.6 million (\$0.18 per diluted share) in the fourth quarter last year.

The results for both the fourth quarter of 2015 and 2014 included non-routine and one-time costs, including one-time acquisition, integration and other expenses, items relating to debt-refinancing and amendment activities, and certain other non-recurring expenses. The impact of these items, along with non-cash expense related to marking-to-market interest rate swaps not designated for hedge accounting and share-based compensation expense, on net income and diluted EPS in the fourth quarter of 2015 and 2014 are shown in the following table:

	Thirteen weeks ended January 2, 2016				Fourteen weeks ended January 3, 2015			
	\$000s		Diluted EPS		\$000s		Diluted EPS	
Net income	\$ 7,019	\$	0.23	\$	5,639	\$	0.18	
Add back, after-tax:								
Business acquisition, integration and other expenses	369		0.01		2,131		0.07	
Impairment of property, plant and equipment	_		_		520		0.02	
Mark-to-market gain on interest rate swaps	(178)		(0.01)		(63)		_	
	7,210		0.23		8,227		0.27	
Share-based compensation expense	930		0.03		846		0.02	
Adjusted Net Income	\$ 8,140	\$	0.26	\$	9,073	\$	0.29	
Average shares for the period (000s)			31,220				30,805	

The table above shows that excluding the impact of non-routine, one-time costs and other items as identified above, Adjusted Net Income for the fourth quarter of 2015 decreased by \$1.0 million, or 11.0%, to \$8.1 million compared to \$9.1 million in the same period last year. Correspondingly, Adjusted Diluted EPS decreased by \$0.03 to \$0.26 compared to \$0.29 the fourth quarter of 2014 and when converted to CAD using the average USD/CAD exchange

rate for the period of 1.3358 (2014: 1.1356), the CAD-Equivalent Adjusted Diluted EPS increased by CAD\$0.02 to CAD\$0.35 compared to CAD\$0.33 in the fourth quarter of 2014.

#### **Income Taxes**

High Liner Foods' effective income tax rate was 15.7% in the fourth quarter of 2015 compared to 6.3% in the fourth quarter of 2014. The higher effective tax rate in the fourth quarter of 2015

compared to the same period in the prior year is attributable to an increase in income subject to higher foreign tax rates and the impact the higher income in the quarter had on the benefit of acquisition financing deductions.

#### Performance by Segment

#### **Canadian Operations**

(All currency amounts in this section are in CAD)

Sales volume for our Canadian operations decreased during the fourth quarter of 2015 by 12.2% to 16.5 million pounds compared to 18.8 million pounds in 2014 reflecting lower sales volume in both the Canadian retail and foodservice businesses due in part to an additional week of sales in the fourth quarter of 2014. Also, significant price increases have been passed on to Canadian customers over the past year to recover increased costs, including the impact of the weak Canadian dollar, which management believes has had an adverse effect on sales volume.

External sales during the fourth quarter decreased by \$9.5 million, or 10.6%, to \$79.4 million compared to \$88.9 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases, net of increased promotional spending. Promotional spending was higher in the fourth quarter of 2015 compared to last year in an effort to improve sales volume trends.

Gross profit decreased in the fourth quarter of 2015 by \$2.4 million to \$16.6 million compared to \$19.0 million in 2014 due to lower sales volume and a decrease in gross profit as a percentage of sales. Gross profit as a percentage of sales was 20.9% compared to 21.4% reflecting cost increases not fully recovered through price increases, net of promotional spending.

Adjusted EBITDA for our Canadian operations decreased during the fourth quarter of 2015 by \$1.0 million, or 11.6%, to \$7.6 million compared to \$8.6 million in 2014 primarily reflecting lower sales volume and lower gross profit margins as a percentage of sales, partially offset by supply chain optimization savings and lower SG&A expenses reflecting lower incentive expenses. As a percentage of sales, Adjusted EBITDA for the quarter was 9.6% in 2015 compared to 9.7% in 2014.

#### U.S. Operations

(All currency amounts in this section are in USD)

Sales volume for our U.S. operations decreased during the fourth quarter of 2015 by 14.0% to 49.7 million pounds compared to 57.8 million pounds in 2014 reflecting lower sales volume in both the U.S. retail and foodservice businesses due in part to an additional week of sales in the fourth quarter of 2014. Also, significant price increases have been passed on to U.S. customers over the past year to recover increased costs, which management believes has had an adverse effect on sales volume.

External sales during the fourth quarter decreased by \$23.1 million, or 12.2%, to \$165.5 million compared to \$188.6 million in 2014 reflecting lower sales volume, partially offset by the impact of price increases.

Gross profit decreased in the fourth quarter of 2015 by \$4.2 million to \$31.5 million compared to \$35.7 million in the same period last year reflecting lower sales volume, partially offset by an increase in gross profit as a percentage of sales. Gross profit as a percentage of sales was 19.1% compared to 18.9% reflecting increased pricing and supply chain optimization savings, partially offset by an unfavourable change in product mix.

Adjusted EBITDA for our U.S. operations decreased during the fourth quarter of 2015 by \$1.0 million, or 7.2%, to \$12.9 million compared to \$13.9 million in 2014. This decrease was due primarily to lower sales volume, partially offset by: higher gross profit margins as a percentage of sales; lower distribution costs reflecting lower sales volume, supply chain optimization savings and lower fuel costs; and lower SG&A expenses, including lower sales commission and incentive expenses, and savings related to restructuring activities. As a percentage of sales, Adjusted EBITDA for the quarter was 7.8% in 2015 compared to 7.4% in 2014.

#### 7. Governance

Our 2016 Management Information Circular, to be filed in connection with our Annual and Special General Meeting of Shareholders on May 11, 2016, includes full details of our governance structures and processes.

We maintain a set of disclosure controls and procedures ("DC&P") designed to ensure that information required to be disclosed in filings made pursuant to National Instrument 52-109, Certification of Disclosure in Issuers' Annual and Interim Filings, is recorded, processed, summarized and reported within the time periods specified in the Canadian Securities Administrators' rules and forms. For the first three quarters of 2015, in accordance with National Instrument 52-109, our certifying officers had limited the scope of their DC&P, and our Company's internal control over financial reporting ("ICFR") to exclude controls, policies and procedures relating to the Atlantic Trading Acquisition which occurred in October 2014, as they had not performed sufficient procedures to include it in our certifications. National Instrument 52-109 permits a business that an issuer acquires not more than 365 days before the issuer's financial year-end be excluded from the scope of the certifications to allow it sufficient time to perform adequate procedures to ensure controls, policies and procedures are effective. The Atlantic Trading operation was integrated with High Liner Foods' systems by the end of 2015 and the scope limitation related to it was removed for the Fiscal 2015 year-end certificates.

Our CEO and Chief Financial Officer ("CFO") have evaluated the design and effectiveness of our DC&P as of January 2, 2016. They have concluded that our current DC&P are designed to provide, and do operate to provide, reasonable assurance that: (a) information required to be disclosed by the Company in its annual filings or other reports filed or submitted by it under applicable securities legislation is recorded, processed, summarized and

reported within the prescribed time periods; and (b) material information regarding the Company is accumulated and communicated to the Company's management, including its CEO and CFO to allow timely decisions regarding required disclosure.

In addition, our CEO and CFO have designed or caused to be designed under their supervision, ICFR to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes. Furthermore, our CEO and CFO have evaluated, or caused to be evaluated under their supervision, the effectiveness of the design and operation of ICFR at the fiscal year end and have concluded that our current ICFR was effective at the fiscal year end based on that evaluation.

There has been no change in the Company's ICFR during 2015 that has materially affected, or is reasonably likely to materially affect, the Company's ICFR.

## 8. Accounting Estimates and Policies

#### 8.1 Critical Accounting Estimates

The preparation of the Company's Consolidated Financial Statements requires management to make critical judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date. On an ongoing basis, management evaluates its judgments, estimates and assumptions using historical experience and various other factors it believes to be reasonable under the given circumstances. Actual outcomes may differ from these estimates under different assumptions and conditions that could require a material adjustment to the reported carrying amounts in the future.

The most significant estimates made by management include the following:

#### Impairment of Non-Financial Assets

The Company reviews the carrying amounts of its property, plant and equipment and intangible assets to determine whether there is any indication that those assets are impaired. Individual assets are grouped together as a cash generating unit ("CGU") for impairment assessment purposes at the lowest level at which there are identifiable cash flows that are independent from other Company assets. The carrying amounts of CGUs, including goodwill, are tested for impairment annually and at other times when indicators of impairment arise. Management calculates the recoverable amount of each CGU based on the expected future cash flows from the individual asset or CGU and chooses a suitable discount rate in order to calculate the present value of those cash flows. Further details, including the manner in which the Company identifies its CGUs and key assumptions used in determining the recoverable amounts are disclosed in Note 5 to the Consolidated Financial Statements.

#### **Future Employee Benefits**

The cost of the defined benefit pension plan and other postemployment benefits and the present value of the defined benefit obligation ("DBO") is determined using actuarial valuations. An actuarial valuation involves making various assumptions, including the discount rate, future salary increases, mortality rates and future pension increases. In determining the appropriate discount rate, management considers the interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid and that have terms to maturity approximating the terms of the related pension liability. Interest income on plan assets is a component of the return on plan assets and is determined by multiplying the fair value of the plan assets by the discount rate. Actual results will differ from results which are estimated based on assumptions. See *Note 13* to the Consolidated Financial Statements for certain assumptions made with respect to future employee benefits.

#### **Income Taxes**

Income taxes are accrued based on current taxes expected to be paid or recovered for the period, and deferred taxes applicable in respect of the temporary differences that will reverse in subsequent periods. The tax rates and tax laws used to compute the amounts are those that are enacted or substantively enacted at the reporting date in the countries where the Company operates and generates taxable income.

Estimation of income taxes includes evaluating the recoverability of deferred tax assets based on an assessment of the Company's ability to utilize the underlying future tax deductions against future taxable income before they expire. The Company's assessment is based upon existing tax laws and estimates of future taxable income. If the assessment of the Company's ability to utilize the underlying future tax deductions changes, the Company would be required to recognize more or fewer of the tax deductions as assets, which would decrease or increase the income tax expense in the period in which this is determined.

Significant judgment is required in determining the global provision for taxation. There are transactions and calculations during the ordinary course of business for which the ultimate tax determination is uncertain. The Company maintains provisions for uncertain tax positions that it believes appropriately reflect its risk with respect to tax matters under active discussion, audit, dispute or appeal with tax authorities, or which are otherwise considered to involve uncertainty. These provisions for uncertain tax positions are made using the best estimate of the amount expected to be paid based on a qualitative assessment of all relevant factors. The Company reviews the adequacy of these provisions at each balance sheet date. However, it is possible that at some future date an additional liability could result from audits by taxing authorities. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will affect the tax provisions in the period in which such determination is made.

#### Fair Value of Financial Instruments

Where the fair value of financial assets and financial liabilities recorded in the statement of financial position cannot be derived from active markets, their fair value is determined using valuation techniques including the discounted cash flow model. The inputs to these models are taken from observable markets where possible, but where this is not feasible, a degree of estimation is required in establishing fair values. The estimates include considerations of inputs such as liquidity risk, credit risk and volatility. Changes in assumptions about these factors could affect the reported fair value of financial instruments.

#### Sales and Marketing Accruals

The Company makes estimates to determine the costs associated with the sale of product to be allocated to certain of its variable sales and marketing expenses, including volume rebates and other sales volume discounts, coupon redemption costs and costs incurred related to damages. The Company's estimates include consideration of empirical data and trends combined with future expectations of sales volume, with estimates being reviewed on a monthly basis for reasonability.

#### 8.2 Accounting Standards

High Liner Foods reports its financial results using IFRS. Our detailed accounting policies are included in the Notes to the Consolidated Financial Statements.

As disclosed in *Note 3* to the Consolidated Financial Statements for the period ended January 2, 2016, no new accounting standards have been adopted in Fiscal 2015.

# New Accounting Standards and Interpretations Issued but not yet Effective

In addition to the existing IFRS standards adopted by the Company, the International Accounting Standards Board ("IASB") and the IFRS Interpretations Committee ("IFRIC") have issued additional standards and interpretations with an effective date subsequent to Fiscal 2015. As disclosed in *Note 3* to the Consolidated Financial Statements, we are currently evaluating the effect, if any, that the new proposed standards, interpretations and amendments will have on our financial results. We will determine and disclose the impact that these standards and amendments have on the Company closer to their effective dates.

#### 9. Transactions with Related Parties

The Company's business is carried on through the Parent company, High Liner Foods Incorporated, and wholly-owned operating subsidiaries, High Liner Foods (USA) Incorporated and Sjovik, h.f. High Liner Foods (USA) Incorporated whose wholly-owned subsidiaries include: ISF (USA), LLC; APS, LLC; and Atlantic Trading Company LLC. Sjovik, h.f. has a subsidiary in Thailand. These companies purchase and/or sell inventory between them, and do so in the normal course of operations. As well, the Parent company

provides management, procurement and IT services to the subsidiaries. The companies lend and borrow money between them. Periodically, capital assets are transferred between companies. High Liner Foods Incorporated buys all of the seafood for all of the subsidiaries. On consolidation, revenue, costs, IT services, gains or losses, and all inter-company balances are eliminated.

In addition to transactions between the Parent and subsidiaries, High Liner Foods has entered into certain transactions and agreements in the normal course of business with certain other related parties, as disclosed in *Note 20* to the Consolidated Financial Statements. Transactions with these parties are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

## 10. Risk Factors and Risk Management

High Liner Foods is exposed to a number of risks in the normal course of business that have the potential to affect operating performance. The Company takes a strategic approach to risk management. To achieve a superior return on investment, we have designed an enterprise-wide approach, overseen by the senior management of the Company and reported to the Board, to identify, prioritize and manage risk effectively and consistently across the organization.

#### 10.1 Food Safety

Senior management accountability: Keith Decker, President and CEO, Jeff O'Neill, President and COO, Canadian Operations; Peter Brown, President and COO, U.S. Operations

Board oversight accountability: Audit Committee

At High Liner Foods, food safety is our top priority. Our brand equity and reputation are inextricably linked to the quality and safety of our food products. We must be vigilant in ensuring our products are safe and comply with all applicable laws and regulations. Consumers are also increasingly better informed about conscientious food choices.

All of our processing plants have the required State or Provincial and Federal licenses to operate. The U.S. requires its seafood processing plants to adopt a quality management system based on Hazard Analysis Critical Control Points ("HACCP") principles. Our plants in Portsmouth, New Bedford and Newport News are regularly inspected and meet or exceed all HACCP requirements.

In Canada, all seafood-processing plants are required to adopt a Quality Management Plan ("QMP") covering the regulatory and safety aspects of food processing. High Liner Foods' QMP has been approved by the Canadian Food Inspection Agency ("CFIA") and has been in good standing since inception of this requirement. Canada's QMP is an accepted standard under the U.S. HACCP system. Our Lunenburg facility falls under this regulation and meets or exceeds the related regulations.

Plants outside of North America must also pass HACCP audits to be able to export products to the U.S. All of the Company's non-North American suppliers operate HACCP approved plants. The CFIA must inspect food that is procured outside of Canada. The Food and Drug Administration ("FDA") inspects food that enters the U.S. In addition, all purchases are subject to quality inspection by the Company's own quality inspectors. We have strict specifications for suppliers of both raw material and finished goods to ensure that procured goods are of the same quality as products made in our own plants, as indicated in our "Supplier Standards and Audit Manual".

All of our plants in the U.S. and Canada are certified to Global Food Safety Initiative ("GFSI") standards, and we are recommending our global suppliers work to achieve this standard too. The Lunenburg, Portsmouth and New Bedford plants have Safe Quality Foods ("SQF") certifications and the Newport News plant is certified to British Retail Consortium ("BRC") standards.

We employ several experts in this area, including food scientists, quality technicians, raw material inspectors, and labeling and nutritional consultants. We also have a supplier code of conduct and retain independent auditors to monitor compliance.

The Company has a Quality Steering Council comprised of all senior quality and regulatory personnel in the Company. Their mission is to ensure that High Liner Foods has the best policies, consistently applied throughout the Company as well as implementing audit processes and ensuring all personnel are adequately trained. Quality and food safety activities also include state-of-the-art product specification and traceability systems.

#### 10.2 Procurement

Senior management accountability: Paul Snow, Executive VP Procurement

Board oversight accountability: Audit Committee

We are dependent upon the procurement of frozen raw seafood materials and finished goods on world markets. In 2015, the Company purchased approximately 195 million pounds of seafood, with an approximate value of \$536 million. Seafood and other food input markets are global with values expressed in USD. We buy approximately 30 species of seafood from 20 countries around the world. There are no formal hedging mechanisms in the seafood market. Prices can change due to changes in the balance between supply and demand. Weather, quota changes, geopolitical issues including economic sanctions, disease and other environmental impacts can affect supply. Changes in the relative values of currency can change the demand from a particular country whose currency has risen or fallen as compared to the U.S. dollar. The increasing middle class and government policies in emerging economies, as well as demand from health-conscious consumers, affect the demand side as well. Costs in Canada are also affected by the Canadian and U.S. exchange rates. A strong Canadian dollar offsets increases in the U.S. dollar cost of raw materials for our Canadian operations, and conversely when the Canadian dollar

weakens, it increases our costs. We hedge exposures to currency changes and enter into annual supply contracts when possible. All foreign currency hedging activities are carried out in accordance with the Company's formal *Price Risk Management Policy*, under the oversight of the Audit Committee.

Our broad product line and customer base, along with geographically diverse procurement operations, help us mitigate changes in the cost of our raw materials. In addition, species substitution, product formulation changes, long-term relationships with suppliers, and price changes to customers, are all important factors in our ability to manage margins to target.

As we purchase all the seafood that we sell, we have developed close relationships with key suppliers. We currently purchase significant quantities of frozen raw material and finished goods originating from all over the world. Our supplier base is diverse to ensure no over-reliance on any source. Our strategy is to always have at least two suppliers of seafood products when we can. A very small percentage of our supply is single sourced. We also maintain strict Supplier Approval and Audit Standards. Through audit procedures, all food suppliers are required to meet our quality control and safety standards, which, in many instances, are higher than regulatory standards. All product is inspected, to assure consumers that High Liner Foods quality is consistent, regardless of source or origin.

We sometimes pay for finished goods upon shipment from Asia or we acquire unprocessed seafood raw material and negotiate processing arrangements with suppliers to convert that raw material into our finished goods or raw material for our North American plants. In some instances, this means the outlay of cash for inventory is 90 days or more. We are doing this to ensure we receive the high-quality seafood we require and are receiving better prices from suppliers as a result. Although this increases inventory on our balance sheet, it results in higher income and profitability due to the negotiated lower cost product.

#### 10.3 Availability of Seafood

Senior management accountability: Keith Decker, President & CEO Board oversight accountability: Audit Committee

Historically, North American markets have consumed less seafood per capita than certain Asian and European markets. If increased global seafood demand results in materially higher prices, North American consumers may be less likely to consume amounts historically consistent with their share of the global seafood market, which may adversely affect the financial results of High Liner Foods due to its North American focus.

The Company expects demand for seafood to grow from current levels as the global economy, and particularly the BRIC and Southeast Asia economies, improve. We expect the supply of wild-caught seafood to be stable over the long term, notwithstanding recent increases in quota in certain fisheries, in part due to sustainability efforts. We anticipate new demand will

be supplied primarily from aquaculture. Currently, four of the top seven species consumed in the U.S. (shrimp, salmon, tilapia and pangasius) are partly or totally supplied by aquaculture and approximately 30% of the Company's procurement by value is related to aquaculture products. To the extent aquaculture is unable to supply future demand, prices may increase materially which may have a negative impact on the Company's results.

The Company has made the strategic decision not to be vertically integrated for a number of reasons, including the large amount of capital that would be involved and expected returns on such capital. As well, as a vertically integrated company, overall reduced returns to shareholders would likely result from subsidizing our North American operations with output from fishing efforts that could be sold in global markets at higher prices. Instead, we remain committed to our strategy to develop the North American market by differentiating ourselves based on product offerings and service levels, building our brands and customer relationships, as well as being a low cost, large scale manufacturer of seafood products, and leveraging such position to buy seafood at reasonable prices and be the supplier of choice for North American customers and consumers. However, in the event supply shortages of certain seafood, or trade barriers to acquiring seafood as a result of economic sanctions or otherwise, results in difficulty procuring species, the financial results of High Liner Foods may be adversely affected.

#### 10.4 Loss of Customer and Credit Risk

Senior management accountability: Paul Jewer, Executive VP & CFO; Jeff O'Neill, President & COO, Canadian Operations; Peter Brown, President & COO, U.S. Operations

Board oversight accountability: Audit Committee

We sell the vast majority of our products to large food retailers, including supercenters and club stores, and foodservice distributors in North America. The food distribution industry is consolidating. Our customers are getting larger, more sophisticated and want to conduct business with experienced, reliable suppliers. We are an important supplier to our customers because we can transact business on their terms and provide them a significant portion of their seafood requirements. We must continue to grow and stay ahead of customer expectations in order to continue to be important to them. We have one customer that represents approximately 16% (2014: 16%) of our sales and our top ten customers represent approximately 61% (2014: 58%) of our total sales. The increase in top ten customer concentration compared to a year ago represents the impact of the Atlantic Trading Acquisition which increased sales to a customer that already ranked as one of our top ten customers. Industry consolidation further emphasizes the importance we place on ensuring that our supply chain management and technology infrastructure keep pace with the service delivery expectations of our customers.

Although we insure our accounts receivable risk, our bad debt expense has historically been nominal. As of the filing of this report, we are not aware of any customer that is in financial trouble that would result in a material loss to the Company and our receivables are substantially current at year-end.

#### 10.5 Foreign Currency

Senior management accountability: Paul Jewer, Executive VP & CFO Board oversight accountability: Audit Committee

#### Overview

High Liner Foods reports its results in USD to reduce volatility caused by changes in the USD to CAD exchange rate. The Company's income statement and balance sheet are both affected by foreign currency fluctuations in a number of ways. Generally, a stronger CAD is beneficial to earnings and shareholder's equity as discussed below. Conversely, a weakening CAD can decrease earnings.

#### Income Statement Effects of Foreign Currency

The Parent has a CAD functional currency, meaning that all transactions are recorded in CAD. However, as we report in USD, the results of the Parent are converted into USD for external reporting purposes. Therefore, the Canadian and U.S. exchange rates impact the results we report. Also, other currencies have an indirect effect on High Liner Foods' operations.

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The table below summarizes	the effects of to	oreign exchange on o	iur operations in tr	neir functional currency.

Currency	Strength	Impact on High Liner Foods
CAD	Strong	Results in a reduction in the cost of inputs for the Canadian operations in CAD. Competitive activity may result in some selling price declines on unprocessed product.
CAD	Weak	Results in an increase in the cost of inputs for the Canadian operations in CAD. Justified cost increases are usually accepted by customers. If prices rise too sharply there may be a volume decline until consumers become accustomed to the new level of pricing.
Euro	Strong	Results in increased demand from Europe for seafood supplies and may increase prices in USD.
Euro	Weak	Results in decreased demand from Europe for seafood supplies and may decrease prices in USD.
Asian currencies	Strong	Results in higher cost for seafood related to Asian-domestic inputs such as labour and overheads of primary producers. As well, increased demand may result from domestic Asian markets increasing USD prices. Justified cost increases are usually accepted by customers. If prices rise too sharply, there may be a volume decline until consumers become accustomed to the new level of pricing.
Asian currencies	Weak	Results in lower cost for seafood related to Asian-domestic inputs such as labour and overheads of primary producers. As well, decreased demand may result from domestic Asian markets, decreasing USD prices. Competitive activity may result in some selling price declines on unprocessed product.
USD	Strong	As in most commodities, a strong USD usually decreases input costs in USD, as suppliers in countries not using the USD need less USD to receive the same amount in domestic currency. In Canadian operations, it increases input costs in CAD.
USD	Weak	As in most commodities a weak USD usually increases input costs in USD as suppliers in countries not using the USD need more USD to receive the same amount in domestic currency. In Canadian operations, it decreases input costs in CAD.

The value of the USD compared to other world currencies has an impact on many commodities, including seafood, packaging, flour-based products, cooking oil and transportation costs that are either sold in USD or have USD-input costs. This is because many producing countries do not use the USD as their functional currency, and therefore, changes in the value of the USD means that producers in other countries need less or more USD to obtain the same amount in their domestic currency. Changes in the value of the CAD by itself against the USD simply result in an increase or decrease in the CAD cost of inputs.

For products sold in Canada, raw material is purchased in USD and flour-based ingredients, cooking oils and transportation costs all have significant commodity components that are traded in USD. However, labour, packaging and ingredient conversion costs, overheads and SG&A costs are incurred in CAD. A strengthening CAD decreases the cost of these inputs and vice versa in the Canadian operation's domestic currency. When the value of the CAD changes, competitive factors on commodity products, primarily raw frozen shellfish and groundfish, especially in our Canadian foodservice business, force us to react when competitors use a lower CAD cost of imported products to decrease prices and, therefore, pass on the cost decrease to customers. An increasing CAD cost usually results in higher selling prices to Canadian customers.

The operations of the Parent are translated to USD for external reporting. Approximately 30% of the Company's consolidated sales and a portion of its expenses are denominated in CAD. As such, fluctuations in exchange rates impact the translated value of the Parent's sales, costs and expenses when translated to USD.

The average Canadian dollar in 2015 (at a USD/CAD exchange rate of 1.2791) has weakened approximately 15.8% over the average of 2014. Because we report our financial results in USD, a weakening CAD has the immediate effect of decreasing the USD value of CAD-denominated sales, costs and expenses. In 2015, CAD-denominated sales comprised approximately 31% of our total sales in domestic currency and we expect this to be relatively consistent in 2016.

For 2016, approximately CAD\$317 million of the Parent's external sales are expected to be in CAD. This exposure is estimated to decrease to \$240 million after taking into account the CAD cost in labour, packaging, supplies and overheads. Holding all other factors constant, the net effect of a one-cent change in the USD/CAD, prior to hedging activities and price changes, is a change in after-tax income of approximately \$1.8 million.

As mentioned, although High Liner Foods reports in USD, our Canadian operations continue to be managed in CAD, which is the functional currency of the Parent. Therefore, in accordance with the Company's "Price Risk Management Policy" (the "Policy"), we undertake hedging activities, buying USD forward, using various derivative products. To reduce our exposure to the USD on the more price inelastic items, the Policy allows us to hedge forward a maximum of 15 months of purchases; at 70-90% of exposure for the first three months, 55-85% for the next three months, 30-75% for the next three, 10-60% for the next three, and 0-60% for the last three months. The lower end of these ranges are required to be hedged by the Policy with the upper ranges allowed if management believes the situation warrants a higher level of purchases to be hedged. Variations from the Policy require the approval of the Audit Committee.

The Policy excludes certain products where the price in the marketplace moves up or down with changes in the CAD cost of the product. Approximately \$70 million to \$90 million of the USD purchases of the Parent are part of the hedging program annually and are usually hedged between 40-75% of the next 12 months of forecasted purchases. We are currently forecasting \$74 million in items to be hedged in 2016 and of this amount, 67% are currently hedged.

Details on the hedges in place as at January 2, 2016 are included in *Note 21* to the Consolidated Financial Statements.

#### Balance Sheet Effects of Foreign Currency

As we have operations in Canada, and some monetary assets and liabilities in the U.S. that are denominated in CAD, assets and liabilities of the consolidated Company change as exchange rates fluctuate. At January 2, 2016, the CAD or USD/CAD exchange rate weakened by approximately 18.0% from its value at January 3, 2015. As such, the weakened CAD has decreased the carrying value of items such as accounts receivable, inventory, fixed assets and accounts payable of the Parent in our USD balance sheet. The net offset of those changes flow through accumulated other comprehensive income ("AOCI") in shareholders' equity on the balance sheet. Changes in monetary assets and liabilities in the U.S. that are denominated in CAD flow through the income statement, unless they are hedged.

#### 10.6 Growth (Other than by Acquisition)

Senior management accountability: Jeff O'Neill, President & COO, Canadian Operations; Peter Brown, President & COO, U.S. Operations

Board oversight accountability: Board of Directors

A key component of High Liner Foods' growth strategy is organic or internal growth by (a) increasing sales and earnings in existing markets with existing products; and (b) expanding into new markets and products. There can be no assurance that the Company will be successful in growing its business or in managing its growth in a manner consistent with this strategy.

Furthermore, successful expansion may place a significant strain on key personnel of High Liner Foods, from a retention perspective, as well as on its operations, financial resources and other resources. The Company's ability to manage growth will also depend in part on its ability to continue to grow and enhance its information systems in a timely fashion. It must also manage succession planning for personnel across the organization to support such growth. Any inability to properly manage growth could result in cancellation of customer orders, as well as increased operating costs, and correspondingly, could have an adverse effect on High Liner Foods' financial results.

#### 10.7 Acquisitions

Senior management accountability: Keith Decker, President & CEO Board oversight accountability: Board of Directors

Our growth strategy includes growth by acquisition. The Company may not be able to carry out its strategy of acquisition of other frozen seafood companies, as that depends in part on the availability of suitable target companies. In addition, the Company may face competition for the acquisition of attractive processors from other consolidators in the frozen food industry who may be larger or better financed. Our ability to successfully integrate acquisitions into our existing operations could affect our financial results. We may seek to expand our business through acquisitions and may divest of under-performing or non-core businesses. Our success depends, in part, upon our ability to identify such acquisition and divestiture opportunities and to negotiate favourable contractual terms. The failure to obtain proper regulatory approvals could adversely affect our growth strategy.

#### 10.8 Liquidity

Senior management accountability: Paul Jewer, Executive VP & CFO Board oversight accountability: Audit Committee

Our primary sources of working capital are cash flows from operations and borrowings under our credit facilities. We actively manage our relationships with our lenders and have in place adequate credit facilities until December 2019 when the working capital credit facility is scheduled to be renewed.

The Company monitors its risk to a shortage of funds using a detailed budgeting process that identifies financing needs for the next 12 months as well as models that look out five years. Working capital and cash balances are monitored daily and a procurement system provides information on commitments. This process projects cash flows from operations. The Company's objective is to maintain a balance between continuity of funding and flexibility through the use of bank overdrafts, letters of credit, bank loans, notes payable and finance leases. The Company's objective is that not more than 50% of borrowings should mature in the next twelve-month period.

At January 2, 2016, 4% of our debt will mature in less than one year based on the carrying value of borrowings reflected in the Consolidated Financial Statements. Our long-term debt is described in *Note 12* to the Consolidated Financial Statements and has a current principal repayment scheduled for 2016 in the amount of \$11.8 million. We did not make any excess cash flow payments in 2015, but expect to make one in 2016 as there were excess cash flows in 2015. At January 2, 2016 and at the date of this document, we are in compliance with all covenants and terms of our banking facilities.

As a result of the volatile capital markets and the resulting widespread drop in public issuer valuations in the latter part of 2008, our defined benefit pension plans experienced losses. Since then, the asset mix of our defined benefit pension plans was changed with the objective of reducing the volatility of the plan's anticipated funded position. This has resulted in investing part of the portfolio in fixed income assets with a duration similar to that of the pension obligations. The change in the asset mix, additional Company contributions, and good investment returns, have improved the financial position of our two largest defined benefit pension plans. The latest actuarial valuations of these two plans were performed during Fiscal 2014 and showed: combined going concern surpluses of CAD\$2.6 million; one plan had a solvency deficit of CAD\$1.0 million; and the other plan had a solvency surplus of CAD\$1.0 million.

#### 10.9 Sustainability, Corporate Responsibility and Public Opinion

Senior management accountability: Keith Decker, President & CEO Board oversight accountability: Board of Directors

The future success and growth of our business relies heavily upon our ability to protect and preserve the natural resources essential for our business and to make sustainability part of how we operate in every facet of our business.

High Liner Foods made a public sustainability commitment in late 2010 to source all of its seafood from "certified sustainable or responsible" fisheries and aquaculture by the end of 2013. The Company was successful in fulfilling the commitment it made in late 2010 and is now recognized as a global leader in driving best practice improvements in wild fisheries and aquaculture. Customers will continue to demand product solutions that are innovative, high-quality and responsibly sourced. To the extent we fail to meet these customer expectations, operational results and brand equity may be adversely affected. Credible sustainability certifications have become a required tool to validate industry-driven wild fishery and aquaculture improvements. Environmental advocacy groups will continue to promote use of credible certification schemes to define sustainable wild fisheries and aquaculture.

In 2015, the Company implemented a social compliance program with seafood suppliers which outlines acceptable standards for the treatment of all suppliers' employees involved in the production of seafood product for our Company.

In the long term, further enhancing policies related to sustainability, environmental and social compliance both within High Liner Foods and its supply chain may add to High Liner Foods' costs and reduce margins.

#### 10.10 Industry Consolidation

Senior management accountability: Keith Decker, President & CEO; Peter Brown, President & COO, U.S. Operations; Jeff O'Neill, President & COO, Canadian Operations

Board oversight accountability: Board of Directors

Grocery retailers, wholesalers, food processors and foodservice distributors in North America have consolidated and continue to consolidate. Grocery retailers typically charge suppliers listing or "slotting" fees for shelf space on a per product basis for new products, and also require money to support product advertising and promotions. Arising out of these consolidations we have experienced demands from customers for increased listing and promotional incentives and improved payment terms. However, as a supplier of Canada's leading frozen seafood brand and a leading supplier to the U.S. foodservice channel, we expect to remain an important supplier to grocery retailers and foodservice distributors, although such consolidation may adversely affect the Company's financial results.

Consolidation of customers is expected to result in some consolidation of suppliers in the U.S. seafood industry. The supply of seafood, especially in the U.S. foodservice market, is highly fragmented. Consolidation is needed to reduce costs and increase service levels to keep pace with the expectation of customers. We are always looking for acquisition opportunities to leverage our current strengths.

We are focusing efforts on brand strength, new products, procurement activities and superior customer service to ensure we outperform competitors. Consolidation makes it more important to achieve and maintain a brand leadership position, as consolidators move towards centralized buying and streamlined procurement. We are in a good position to meet these demands, since we offer quality, popular products under leading brands and have the ability to meet the customer service expectations of the major retailers. Given our brand strategy, customer consolidation is an opportunity for High Liner Foods to grow in step with customer growth.

#### 10.11 Increase in Seafood Production from Asia

Senior management accountability: Paul Snow, Executive VP Procurement Board oversight accountability: Board of Directors

For more than a decade, many seafood companies, including High Liner Foods, have diverted production of certain primary produced products to Asia, and China in particular. Asian processing plants are able to produce many seafood products at a lower cost than is possible in North America and in other more developed countries. These plants are also able to achieve a better yield on raw material due to the use of more manual processes and they produce excellent quality. Land-based seafood primary processing plants in

developed countries, such as Norway, Iceland and Canada, have found it extremely difficult to compete with Asian processors, especially when they compete with them for the raw material on global markets. We anticipated this trend ahead of our many competitors. It was part of our rationale for exiting the primaryprocessing and fishing businesses, and the trend allowed us to develop opportunities that are now contributing to our growth strategy. We chose to work closely with selected Asian suppliers to become an important customer, especially for cod and haddock supply. We have made it possible for these suppliers to meet our exacting quality and manufacturing standards and in turn we have access to the variety and volume of seafood products, including a significant amount of wild-caught product from the Atlantic and Pacific oceans that we need to fulfill our brand strategy. These suppliers are central to our supply chain operating efficiently, and thus any adverse changes in the operations of such suppliers, or our commercial relationships with such suppliers, may adversely affect the Company's results.

#### 10.12 Competition Risk

Senior management accountability: Jeff O'Neill, President & COO, Canadian Operations; Peter Brown, President & COO, U.S. Operations

Board oversight accountability: Board of Directors

High Liner Foods competes with a number of food manufacturers and distributors and its competition varies by distribution method, product category and geographic market. Some of High Liner Foods' competitors have greater financial and other resources than it does and/or may have access to labour or products that are not available to High Liner Foods. In addition, High Liner Foods' competitors may be able to better withstand market volatility. There can be no assurance that High Liner Foods' principal competitors will not be successful in capturing, or that new competitors will not emerge and capture, a share of the Company's present or potential customer base and/or market share.

In addition, it is possible that some of High Liner Foods' suppliers or customers could become competitors of High Liner Foods if they decide to distribute or source their own food products. Furthermore, if one or more of High Liner Foods' competitors were to merge or partner with another of its competitors, the change in the competitive landscape could adversely affect High Liner Foods and its financial results. Competitors may also establish or strengthen relationships with parties with whom High Liner Foods has relationships, thereby limiting its ability to distribute certain products. Disruptions in High Liner Foods' business caused by such events could have a material adverse effect on its results of operations and financial condition.

#### 10.13 Non-Seafood Commodities

Senior management accountability: Jeff O'Neill, President & COO, Canadian Operations; Peter Brown, President & COO, U.S. Operations; Derivatives – Paul Jewer, Executive VP & CFO; Board oversight accountability: Audit Committee

Our operating costs are affected by price changes in commodities such as crude oil, wheat, corn, paper products and frying oils. To minimize our risk, the Company's *Price Risk Management Policy* dictates the use of fixed pricing with suppliers whenever possible but allows the use of hedging with derivative instruments if deemed prudent. Throughout 2015 and 2014, the Company has managed this risk through contracts with suppliers.

Crude oil prices, which influence fuel surcharges from freight suppliers, decreased significantly in the last half of 2015. World commodity prices for flour (wheat and corn) and oils (corn, soy and canola), important ingredients in many of the Company's products, decreased in 2015 after having decreased in 2014. The Company currently has fixed price contracts with suppliers covering a significant portion of the Company's 2016 commodity purchase requirements.

#### 10.14 Board Accountability

The Board oversees risk management at High Liner Foods, and has delegated to the Audit Committee the task of providing reasonable assurance that we appropriately identify and manage risks. The Audit Committee reviews at least annually the Company's Business Risk Management policies, including the *Price Risk Management Policy*, and reviews and approves the disclosure of risk factors in this MD&A and in other public documents issued by High Liner Foods. Price and financial risks are reviewed at each Audit Committee meeting, including the Company's credit exposures. The Audit Committee also annually reviews the Company's insurance program.

We have identified the principal risks that could have a significant, adverse impact on our performance, reputation or ability to service our customers and have, in the absence of controls, a reasonable probability of occurring. Every principal risk is assigned to the Board and at least one member of our senior management team who has reporting, oversight and operational accountability for the risk. These risks are regularly reviewed by our senior management team, and by one or more internal committees or Board committees, which have governance and oversight accountability for the risk. This commentary is from a high-level perspective on the nature of each risk and describes the main practices in place to manage these risks. Additional discussion of some of these risks is included in our 2015 Annual Information Form, available at www.highlinerfoods.com or at www.sedar.com.

### 11. Forward-Looking Information

This MD&A contains forward-looking statements within the meaning of securities laws. In particular, these forward-looking statements are based on a variety of factors and assumptions that are discussed throughout this document. In addition, these statements and expectations concerning the performance of our business in general are based on a number of factors and assumptions including, but not limited to: availability, demand and prices of raw materials, energy and supplies; the condition of the Canadian and American economies; product pricing; foreign exchange rates, especially the rate of exchange of the CAD to the USD; our ability to attract and retain customers; our operating costs and improvement to operating efficiencies; interest rates; continued access to capital; the competitive environment and related market conditions; and the general assumption that none of the risks identified below or elsewhere in this document will materialize.

Specific forward-looking statements in this document include, but are not limited to: statements with respect to: future growth strategies and their impact on the Company's market share and shareholder value; achievement, and timing of achievement, of strategic goals and publicly stated financial targets, including to increase our market share, acquire and integrate other businesses and reduce our operating and supply chain costs; and our ability to develop new and innovative products that result in increased sales and market share; increased demand for our products whether due to the recognition of the health benefits of seafood or otherwise; changes in costs for seafood and other raw materials; increases or decreases in processing costs; the USD/CAD exchange rate; percentage of sales from our brands; expectations with regards to sales volume, product margins, product innovations, brand development and anticipated financial performance; competitor reaction to Company strategies and actions; impact of price increases or decreases on future profitability; sufficiency of working capital facilities; future income tax rates; the expected amount and timing of cost savings related to supply chain optimization initiatives, including, without limitation, related to the cessation of value-added fish processing operations at our New Bedford facility and the accounting implications of same; the expected amount and timing of integration activities and synergies related to acquisitions; decreased leverage in the future; estimated capital spending; future inventory trends and seasonality; market forces and the maintenance of existing customer and supplier relationships; availability of credit facilities; our projection of excess cash flow and minimum repayments under the Company's term loan facility; expected decreases in debt-to-capitalization ratio; dividend payments; non-recurrence and successful resolution of plant throughput declines experienced following the closure of our plant in Danvers, Massachusetts, in the first quarter of 2013; and amount and timing of the capital expenditures in excess of normal requirements to allow the movement of production between plants.

Forward-looking statements can generally be identified by the use of the conditional tense, the words "may", "should", "would", "could", "believe", "plan", "expect", "intend", "anticipate", "estimate", "foresee", "objective", "goal", "remain" or "continue" or the negative of these terms or variations of them or words and expressions of similar nature. Actual results could differ materially from the conclusion, forecast or projection stated in such forwardlooking information. As a result, we cannot guarantee that any forward-looking statements will materialize. Assumptions, expectations and estimates made in the preparation of forwardlooking statements and risks that could cause our actual results to differ materially from our current expectations are discussed in detail in the Company's materials filed with the Canadian securities regulatory authorities from time to time, including the "Risk Factors" and Risk Management" section of this MD&A and the "Risk Factors" section of our most recent Annual Information Form. The risks and uncertainties that may affect the operations, performance, development and results of High Liner Foods' business include, but are not limited to, the following factors: volatility in the CAD/USD exchange rate; competitive developments including increases in overseas seafood production and industry consolidation; availability and price of seafood raw materials and finished goods and the impact of geopolitical events (and related economic sanctions) on same; costs of commodity products and other production inputs, and the ability to pass cost increases on to customers; successful integration of the operations of acquisitions; potential increases in maintenance and operating costs; shifts in market demands for seafood; performance of new products launched and existing products in the marketplace; changes in laws and regulations, including environmental, taxation and regulatory requirements; technology changes with respect to production and other equipment and software programs; supplier fulfillment of contractual agreements and obligations; competitor reactions; High Liner Foods' ability to generate adequate cash flow or to finance its future business requirements through outside sources; compliance with debt covenants; the availability of adequate levels of insurance; and management retention and development.

Forward-looking information is based on management's current estimates, expectations and assumptions, which we believe are reasonable as of the current date. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. Except as required under applicable securities laws, we do not undertake to update these forward-looking statements, whether written or oral, that may be made from time to time by us or on our behalf, whether as a result of new information, future events or otherwise.

## Management's Responsibility

#### To the Shareholders of High Liner Foods Incorporated

The Management of High Liner Foods Incorporated includes corporate executives, operating and financial managers and other personnel working full-time on Company business. The statements have been prepared in accordance with generally accepted accounting principles consistently applied, using Management's best estimates and judgments, where appropriate. The financial information elsewhere in this report is consistent with the statements.

Management has established a system of internal control that it believes provides a reasonable assurance that, in all material respects, assets are maintained and accounted for in accordance with Management's authorization and transactions are recorded accurately on the Company's books and records. The Company's internal audit program is designed for constant evaluation of the adequacy and effectiveness of the internal controls. Audits measure adherence to established policies and procedures.

The Audit Committee of the Board of Directors is composed of five outside directors. The Committee meets periodically with management, the internal auditor and independent chartered accountants to review the work of each and to satisfy itself that the respective parties are properly discharging their responsibilities. The independent chartered accountants and the internal auditor have full and free access to the Audit Committee at any time. In addition, the Audit Committee reports its findings to the Board of Directors, which reviews and approves the consolidated financial statements.

Dated February 17, 2016

P.A. Jewer, FCA

Executive Vice President and Chief Financial Officer

## Independent Auditors' Report

#### To the Shareholders of High Liner Foods Incorporated

We have audited the accompanying consolidated financial statements of High Liner Foods Incorporated, which comprise the consolidated statements of financial position as at January 2, 2016 and January 3, 2015, and the consolidated statements of income, comprehensive income, accumulated other comprehensive income (loss), changes in shareholders' equity and cash flows for the fifty-two weeks ended January 2, 2016 and fifty-three weeks ended January 3, 2015, and a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the consolidated financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of High Liner Foods Incorporated as at January 2, 2016 and January 3, 2015, and its financial performance and its cash flows for the fifty-two week and fifty-three week periods then ended in accordance with International Financial Reporting Standards.

Chartered Accountants

Ernst & young MP

Halifax, Canada February 17, 2016

# **Consolidated Statement of Financial Position**

(in thousands of U.S. dollars)	Notes		January 2, 2016		January 3, 2015
ASSETS					(Note 25)
Current					(11010 20)
Cash		\$	1.043	\$	1,044
Accounts receivable	8	Ψ.	76,335	Ψ	81,772
Income taxes receivable	9		5,218		7,381
Other financial assets	21		6,453		4,139
Inventories	7		261,771		261,987
Prepaid expenses	,		2,051		2,481
Total current assets			352,871		358,804
Non-current					
Property, plant and equipment	6		115,879		114,231
Deferred income taxes	19		2,495		3,372
Other receivables and miscellaneous assets	21		1,683		1,678
Intangible assets	5		102,315		107,704
Goodwill	5		117,824		119,270
Total non-current assets			340,196		346,255
Assets classified as held for sale			J40,170		515
Total assets		\$	693,067	\$	705,574
LIABILITIES AND SHAPEHOLDERS FOLLITY			,	,	,
LIABILITIES AND SHAREHOLDERS' EQUITY					
Current				4	
Bank loans	11	\$	17,158	\$	65,130
Accounts payable and accrued liabilities	9		120,336		85,854
Provisions	10		263		437
Other current financial liabilities	21		817		580
Income taxes payable			2,242		20
Current portion of long-term debt	12		11,816		3,000
Current portion of finance lease obligations	12		1,015		994
Total current liabilities			153,647		156,015
Non-current					
Long-term debt	12		281,017		292,033
Other long-term financial liabilities	21		89		951
Other long-term liabilities			483		2,800
Long-term finance lease obligations	12		715		1,212
Deferred income taxes	19		46,966		46,722
Future employee benefits	13		9,631		8,867
Total non-current liabilities			338,901		352,585
Total liabilities			492,548		508,600
Shareholders' equity					
Common shares	15		85,282		82,658
Contributed surplus			13,999		14,056
Retained earnings			125,843		107,908
Accumulated other comprehensive loss			(24,605)		(7,648)
Total shareholders' equity			200,519		196,974
Total liabilities and shareholders' equity		\$	693,067	\$	705,574

# **Consolidated Statement of Income**

(in thousands of U.S. dollars, except per share amounts)	Notes	Fifty-two weeks ended January 2, 2016	Fifty-three weeks ended January 3, 2015
Revenues		\$ 1,001,507	\$ 1,051,613
Cost of sales		799,843	831,208
Gross profit		201,664	220,405
Distribution expenses		48,037	52,558
Selling, general and administrative expenses		93,597	105,313
Impairment of property, plant and equipment	6	_	852
Business acquisition, integration and other expenses		7,473	6,582
Results from operating activities		52,557	55,100
Finance costs	24	16,247	17,569
Income before income taxes		36,310	37,531
Income taxes			
Current	19	5,707	3,906
Deferred	19	1,022	3,325
Total income tax expense		6,729	7,231
Net income		\$ 29,581	\$ 30,300
PER SHARE EARNINGS			
Earnings per common share			
Basic	16	\$ 0.96	\$ 0.99
Diluted	16	\$ 0.95	\$ 0.97
Weighted average number of shares outstanding			
Basic	16	30,818,804	30,665,183
Diluted	16	31,264,671	31,316,842

# **Consolidated Statement of Comprehensive Income**

(in thousands of U.S. dollars)	Fifty-two weeks ended January 2, 2016	W	Fifty-three eeks ended January 3, 2015
Net income for the period	\$ 29,581	\$	30,300
Other comprehensive income (loss), net of income tax (Note 19)			
Other comprehensive income (loss) to be reclassified to profit or loss in subsequent periods:			
Loss on hedge of net investment in foreign operations	(37,517)		(18,761)
Gain on translation of net investment in foreign operations	50,316		26,223
Translation impact on Canadian dollar denominated non-AOCI items	(32,294)		(16,965)
Translation impact on Canadian dollar denominated AOCI items	1,736		315
Total exchange losses on translation of foreign operations	(17,759)		(9,188)
Effective portion of changes in fair value of cash flow hedges	6,915		3,164
Net change in fair value of cash flow hedges transferred to carrying amount of hedged item	(5,398)		(1,321)
Net change in fair value of cash flow hedges transferred to income	(314)		(23)
Translation impact on Canadian dollar denominated AOCI items	(401)		(96)
Total exchange gains on cash flow hedges	802		1,724
Net other comprehensive loss to be reclassified to profit or loss in subsequent periods	(16,957)		(7,464)
Other comprehensive income (loss) not to be reclassified to profit or loss in subsequent periods:			
Defined benefit plan actuarial losses	(75)		(1,554)
Other comprehensive loss, net of income tax	(17,032)		(9,018)
Total comprehensive income	\$ 12,549	\$	21,282

# Consolidated Statement of Accumulated Other Comprehensive Income (Loss) ("AOCI")

(in thousands of U.S. dollars)	urrency	Foreign translation differences	dif	et exchange ferences on flow hedges	Total AOCI
Balance at January 3, 2015	\$	(9,823)	\$	2,175	\$ (7,648)
Exchange losses on translation of foreign operations and Canadian dollar denominated items		(17,759)		_	(17,759)
Exchange gains on cash flow hedges		_		802	802
Balance at January 2, 2016	\$	(27,582)	\$	2,977	\$ (24,605)
Balance at December 28, 2013 Exchange losses on translation of foreign operations	\$	(635)	\$	451	\$ (184)
and Canadian dollar denominated items		(9,188)		_	(9,188)
Exchange gains on cash flow hedges		_		1,724	1,724
Balance at January 3, 2015	\$	(9,823)	\$	2,175	\$ (7,648)

# Consolidated Statement of Changes in Shareholders' Equity

(in thousands of U.S. dollars)	Common shares	Contributed surplus	Retained earnings	AOCI	Total
Balance at January 3, 2015	\$ 82,658	\$ 14,056	\$ 107,908	\$ (7,648)	\$ 196,974
Other comprehensive loss	_	_	(75)	(16,957)	(17,032)
Net income	_	_	29,581	_	29,581
Common share dividends	_	_	(11,023)	_	(11,023)
Share-based compensation	2,713	(57)	_	_	2,656
Common shares repurchased for cancellation (Note 15)	(89)	_	(548)	_	(637)
Balance at January 2, 2016	\$ 85,282	\$ 13,999	\$ 125,843	\$ (24,605)	\$ 200,519
Balance at December 28, 2013	\$ 80,260	\$ 13,781	\$ 90,792	\$ (184)	\$ 184,649
Other comprehensive loss	_	_	(1,554)	(7,464)	(9,018)
Net income	_	_	30,300	_	30,300
Common share dividends	_	_	(11,285)	_	(11,285)
Share-based compensation	2,438	275	_	_	2,713
Common shares repurchased					
for cancellation (Note 15)	(40)	_	(345)	_	(385)
Balance at January 3, 2015	\$ 82,658	\$ 14,056	\$ 107,908	\$ (7,648)	\$ 196,974

# **Consolidated Statement of Cash Flows**

(in thousands of U.S. dollars)	Notes	Fifty-two weeks ended January 2, 2016	Fifty-three weeks ended January 3, 2015
Cash provided by (used in) operations:			
Net income		\$ 29,581	\$ 30,300
Charges (credits) to income not involving cash from operations:			
Depreciation and amortization		16,740	16,797
Share-based compensation expense	17	1,119	3,329
Loss on asset disposals and impairment		647	1,484
Payments of future employee benefits lower (higher) than expense		1,096	(1,007)
Finance costs		16,247	17,569
Income tax expense	19	6,729	7,231
Unrealized foreign exchange (gain) loss		(3,124)	884
Cash flows provided by operations before changes in non-cash working capital, interest and income taxes paid		69,035	76,587
Net change in non-cash working capital balances:			
Accounts receivable		1,833	10,217
Inventories		(14,620)	(15,519)
Prepaid expenses		101	(244)
Accounts payable and accrued liabilities		42,979	(24,480)
Provisions		(29)	838
Net change in non-cash working capital balances		30,264	(29,188)
Interest paid		(16,102)	(15,112)
Income taxes paid		(740)	(10,074)
Net cash flows provided by operating activities		82,457	22,213
Cash provided by (used in) financing activities:			
Decrease in current working capital facilities		(47,480)	(30,971)
Repayment of finance lease obligations		(778)	(939)
Proceeds of long-term debt		_	300,000
Repayment of long-term debt		(3,000)	(234,970)
Deferred finance costs		_	(3,517)
Common share dividends paid		(11,023)	(11,285)
Share repurchase	15	(637)	(385)
Options exercised for shares		664	291
Net cash flows (used in) provided by financing activities		(62,254)	18,224
Cash provided by (used in) investing activities:		(======	
Purchase of property, plant and equipment, net of investment tax credits	6	(17,947)	(27,296)
Net proceeds on disposal of assets	· ·	242	368
Net proceeds on replacement of assets	4	1,647	_
Acquisition of business, net	-7		(13,699)
Payment of contingent consideration	4	(2,300)	(13,077)
Change in other receivables and miscellaneous assets	-	(97)	337
Net cash flows used in investing activities		(18,455)	(40,290)
Foreign exchange decrease on cash		(1,749)	(309)
Change in cash during the period		(1)	(162)
Cash, beginning of period		1,044	1,206
Cash, end of period		\$ 1,043	\$ 1,044

## Notes to the Consolidated Financial Statements

#### Note 1. Corporate information

High Liner Foods Incorporated (the "Company" or "High Liner Foods") is a company incorporated and domiciled in Canada. The address of the Company's registered office is 100 Battery Point, P.O. Box 910, Lunenburg, Nova Scotia, B0J 2C0. The consolidated financial statements of the Company as at and for the fifty-two weeks ended January 2, 2016, comprise High Liner Foods' Canadian company (the "Parent") and its subsidiaries (herein together referred to as the "Company" or "High Liner Foods"). The Company is primarily involved in the processing and marketing of prepared and packaged frozen seafood products. The Company's fiscal year ends on the Saturday closest to December 31. Most fiscal years have fifty-two weeks, but from time to time, fiscal years, including Fiscal 2014, have fifty-three weeks, and therefore, amounts presented are not entirely comparable.

These consolidated financial statements were authorized for issue in accordance with a resolution of the Company's Board of Directors on February 17, 2016.

#### Note 2. Basis of preparation

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

The Company conducts its business in Canadian dollars ("CAD") and U.S. dollars ("USD"). Unless otherwise noted, all amounts in these consolidated financial statements are in USD and values are rounded to the nearest thousand (\$000).

#### **Basis of measurement**

These consolidated financial statements have been prepared on the historical-cost basis except for the following material items in the statement of financial position, which are stated at their fair value: derivative financial instruments, financial instruments at fair value through profit or loss ("FVTPL") and liabilities for cash-settled share-based compensation payment arrangements. The defined benefit employee future benefit liability is recognized as the net total of the plan assets, plus unrecognized past-service costs and the present value of the defined benefit obligation ("DBO").

#### **Basis of consolidation**

These consolidated financial statements comprise the financial statements of the Company and its subsidiaries as at January 2, 2016. Control is achieved when the Company is exposed, or has rights, to direct the activities that significantly affect the returns from its involvement with the investee. The Company re-assesses whether or not it controls an investee on an ongoing basis.

Consolidation of a subsidiary begins when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary are included in the statement of comprehensive income from the date the Company gains control of the subsidiary until the date the Company ceases to control the subsidiary.

Profit or loss and each component of other comprehensive income ("OCI") are attributed to the equity holders of the Parent and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies in line with the Company's accounting policies. All intercompany balances, equity, income, expenses and cash flows are eliminated in full on consolidation.

#### Use of estimates and critical judgments

The preparation of the Company's financial statements requires management to make critical judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date. On an ongoing basis, management evaluates its judgments, estimates and assumptions using historical experience and various other factors it believes to be reasonable under the given circumstances. Actual outcomes may differ from these estimates that could require a material adjustment to the reported carrying amounts in the future.

The most significant estimates and judgments made by management include the following:

#### Impairment of non-financial assets

The Company reviews the carrying amounts of its property, plant and equipment and intangible assets to determine whether there is any indication that those assets are impaired. Individual assets are grouped together as a cash generating unit ("CGU") for impairment assessment purposes at the lowest level at which there are identifiable cash flows that are independent from other Company assets. The carrying amounts of CGUs, including goodwill, are tested for impairment annually and at other times when indicators of impairment arise. Management calculates the recoverable amount of each CGU based on the expected future cash flows from the individual asset or CGU and chooses a suitable discount rate in order to calculate the present value of those cash flows. Further details, including the manner in which the Company identifies its CGUs and key assumptions used in determining the recoverable amounts are disclosed in *Note 5*.

#### Future employee benefits

The cost of the defined benefit pension plan and other post-employment benefits and the present value of the DBO is determined using actuarial valuations. An actuarial valuation involves making various assumptions, including the discount rate, future salary increases, mortality rates and future pension increases. In determining the appropriate discount rate, management considers the interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid and that have terms to maturity approximating the terms of the related pension liability. Interest income on plan assets is a component of the return on plan assets and is determined by multiplying the fair value of the plan assets by the discount rate. Actual results will differ from results which are estimated based on assumptions. See *Note 13* for certain assumptions made with respect to future employee benefits.

#### Income taxes

Income taxes are accrued based on current taxes expected to be paid or recovered for the period, and deferred taxes applicable in respect of the temporary differences that will reverse in subsequent periods. The tax rates and tax laws used to compute the amounts are those that are enacted or substantively enacted at the reporting date in the countries where the Company operates and generates taxable income.

Estimation of income taxes includes evaluating the recoverability of deferred tax assets based on an assessment of the Company's ability to utilize the underlying future tax deductions against future taxable income before they expire. The Company's assessment is based upon existing tax laws and estimates of future taxable income. If the assessment of the Company's ability to utilize the underlying future tax deductions changes, the Company would be required to recognize more or fewer of the tax deductions as assets, which would decrease or increase the income tax expense in the period in which this is determined.

Significant judgment is required in determining the global provision for taxation. There are transactions and calculations during the ordinary course of business for which the ultimate tax determination is uncertain. The Company maintains provisions for uncertain tax positions that it believes appropriately reflect its risk with respect to tax matters under active discussion, audit, dispute or appeal with tax authorities, or which are otherwise considered to involve uncertainty. These provisions for uncertain tax positions are made using the best estimate of the amount expected to be paid based on a qualitative assessment of all relevant factors. The Company reviews the adequacy of these provisions at each balance sheet date. However, it is possible that at some future date an additional liability could result from audits by taxing authorities. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will affect the tax provisions in the period in which such determination is made.

#### Fair value of financial instruments

Where the fair value of financial assets and financial liabilities recorded in the statement of financial position cannot be derived from active markets, their fair value is determined using valuation techniques including the discounted cash flow model. The inputs to these models are taken from observable markets where possible, but where this is not feasible, a degree of estimation is required in establishing fair values. The estimates include considerations of inputs such as liquidity risk, credit risk and volatility. Changes in assumptions about these factors could affect the reported fair value of financial instruments.

#### Sales and marketing accruals

The Company makes estimates to determine the costs associated with the sale of product to be allocated to certain of its variable sales and marketing expenses, including volume rebates and other sales volume discounts, coupon redemption costs and costs incurred related to damages. The Company's estimates include consideration of empirical data and trends combined with future expectations of sales volume, with estimates being reviewed on a monthly basis for reasonability.

#### Note 3. Significant accounting policies

#### Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred measured at acquisition date fair value and the amount of any non-controlling interests in the acquiree. For each business combination, the Company elects whether to measure the non-controlling interests in the acquiree at fair value or at the proportionate share of the acquiree's identifiable net assets. Acquisition-related costs are expensed as incurred and included in business acquisition, integration and other expenses in the consolidated statement of income.

When the Company acquires a business, it assesses the financial assets and financial liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

Any contingent consideration to be transferred by the Company will be recognized at fair value at the acquisition date. Contingent consideration classified as an asset or liability that is a financial instrument and within the scope of International Accounting Standard ("IAS") 39, "Financial Instruments: Recognition and Measurement," is measured at fair value with changes in fair value recognized either in the consolidated statement of income or as a change to OCI. If the contingent consideration is not within the scope of IAS 39, it is measured in accordance with the appropriate IFRS.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred and the amount recognized for non-controlling interests, and any previous interest held, over the net identifiable assets acquired and liabilities assumed.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Company's CGUs that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units.

#### Fair value measurement

The Company measures financial instruments, such as derivatives and non-financial assets, at fair value at each balance sheet date. Fair values of financial instruments measured at amortized cost are disclosed in *Note 21*. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data is available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest-level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities;
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable; or
- Level 3 Valuation techniques for which the lowest-level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognized in the financial statements on a recurring basis, the Company determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest-level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

#### Non-current assets held for sale and discontinued operations

The Company classifies non-current assets and disposal groups as held for sale if their carrying amounts will be recovered principally through a sale transaction rather than through continuing use. Assets held for sale are measured at the lower of their carrying amount and fair value less costs to sell ("FVLCS"). For the asset to be classified as held for sale, the sale must be highly probable and the asset or disposal group available for immediate sale in its present condition. Management must be committed to the sale, which should be expected to qualify for recognition as a completed sale within one year from the date of classification. Property, plant and equipment and intangible assets are not depreciated or amortized once classified as held for sale.

#### Cash

Cash includes cash on hand and demand deposits with initial and remaining maturity of three months or less. Cash does not include any restricted cash.

#### **Inventories**

Inventories are measured at the lower of cost and net realizable value. The cost of manufactured inventories is based on the first-out method. Net realizable value is the estimated selling price in the ordinary course of business, less the estimated costs of completion and selling expenses. The cost of procured finished goods and unprocessed raw material inventory is weighted average cost. Inventories includes expenditures incurred in acquiring the inventories, production or conversion costs and other costs incurred in bringing the inventories to their existing location and condition. In the case of manufactured inventories and semi-finished materials, cost includes an appropriate share of production overheads based on normal operating capacity. Cost may also include transfers from OCI of any gain or loss on qualifying cash flow hedges of foreign currency related to purchases of inventories.

#### Foreign currency

#### Foreign currency transactions

Foreign currency transactions are translated to the respective functional currencies of the Company's subsidiaries at exchange rates at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies are retranslated to the functional currency at the exchange rate at the reporting date. Non-monetary assets and liabilities denominated in foreign currencies that are measured at fair value are retranslated to the functional currency at the exchange rate at the date that the fair value was determined. Differences arising on settlement or translation of monetary items are recognized in the consolidated statement of income with the exception of monetary items that are designated as part of the hedge of the Company's net investment in a foreign operation. These are recognized in OCI, to the extent the hedge is effective, until the net investment is disposed of or the hedge is ineffective, at which time, the cumulative amount is reclassified to profit or loss. Tax charges and credits attributable to exchange differences on those monetary items are also recorded in OCI. Non-monetary items that are measured in terms of historical cost in a foreign currency are effectively translated using the exchange rate at the date of the transaction.

#### Translation of parent company to usd for presentation currency

The Parent (High Liner Foods' Canadian company) has a CAD functional currency, however the presentation currency of the Company's consolidated financial statements is USD. The USD presentation currency is used because it better reflects the Company's overall business activities and improves investors' ability to compare the total Company's financial results with other publicly traded businesses in the packaged foods industry (most of which are based in the U.S. and report in USD) and should result in less volatility in reported sales on the conversion into the reporting currency.

The Company follows the requirements set out in IAS 21, "The Effects of Change in Foreign Exchange Rates." The assets and liabilities of the Parent are translated to USD at the exchange rate as at the reporting date. The income and expenses of the Parent are translated to USD at the monthly average exchange rates of the reporting period. Foreign currency differences are recognized in OCI.

#### Property, plant and equipment

Items of property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses, if any. Cost includes expenditures that are directly attributable to the acquisition of the asset, including the present value of the expected cost for the decommissioning of the asset after its use, if the recognition criteria for a provision are met. The cost of self-constructed assets includes the cost of materials, direct labour, other costs directly attributable to bringing the assets to a working condition for their intended use, and costs of dismantling and removing the items and restoring the site on which they are located. Cost may also include transfers from OCI of any gain or loss on qualifying cash flow hedges of foreign currency purchases of property, plant and equipment. The cost of additions, including betterments and replacements of parts of property, plant and equipment are included in "Property, plant and equipment." The carrying amount of the replaced part is derecognized. The costs of the day-to-day servicing of property, plant and equipment are expensed as incurred in the consolidated statement of income.

When parts of property, plant and equipment have different useful lives, they are accounted for separately (major components). A part of property, plant and equipment is derecognized upon disposal or when no future economic benefits are expected from its use. Any gain or loss on the derecognition of an asset is determined by comparing the proceeds from disposal with the carrying amount of property, plant and equipment, and is recognized on a net basis within the consolidated statement of income.

Depreciation is calculated on the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value. Depreciation is recognized in income on a straight-line basis over the estimated useful lives of each major component of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset. Leased assets are depreciated over the shorter of the lease term and their useful lives unless it is reasonably certain that the Company will obtain ownership by the end of the lease term. Land is not depreciated.

The estimated useful lives for the current and comparative periods are as follows:

Land and buildings 15–60 years
Furniture, fixtures and production equipment 10–25 years
Computer equipment 4–11 years

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

#### Leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at inception date: whether fulfilment of the arrangement is dependent on the use of a specific asset(s) or the arrangement conveys a right to use the asset(s).

#### Company as a lessee

Finance leases, which transfer to the Company substantially all the risks and benefits incidental to ownership of the leased item, are capitalized at the commencement of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments. Lease payments are apportioned between finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognized in the consolidated statement of income.

Leased assets are depreciated over their useful lives. However, if there is no reasonable certainty that the Company will obtain ownership of a leased asset by the end of the lease term, the asset is depreciated over the shorter of the estimated useful life of the asset and the lease term.

Operating lease payments are recognized as an expense in the consolidated statement of income on a straight-line basis over the lease term.

#### Provisions, contingent liabilities and contingent assets

All provisions are reviewed at each reporting date and adjusted to reflect the current best estimate. In those cases where the possible outflow of economic resources as a result of present obligations is considered improbable or remote, no liability is recognized, unless it was assumed in the course of a business combination. In a business combination, contingent liabilities are recognized in the course of the allocation of the purchase price to the assets and liabilities acquired in the business combination. They are subsequently measured at the higher amount of a comparable provision and the amount initially recognized, less any amortization. Possible inflows of economic benefits to the Company that do not yet meet the recognition criteria of an asset are considered contingent assets.

#### Impairment

#### Non-financial assets

The carrying amounts of CGUs, including goodwill, are tested for impairment annually and at other times when indicators of impairment arise. The Company estimates the non-financial asset's recoverable amount for the purpose of impairment testing using the higher of FVLCS and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset or CGU is considered impaired and written down to its recoverable amount, with the write-down being recognized in the consolidated statement of income.

In determining FVLCS, an appropriate valuation model is used. These calculations are corroborated by the use of valuation multiples, quoted share prices and other available fair value indicators.

For assets excluding goodwill, an assessment is made at each reporting date as to whether there is any indication that previous impairment losses may no longer exist or may have decreased. If such indication exists, the Company estimates the recoverable amount of the asset or CGU. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset or CGU does not exceed its recoverable amount, nor exceed its carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset or CGU in prior years. Such reversal is recognized in the consolidated statement of income.

#### Financial assets

The Company assesses at each financial reporting date whether a financial asset or group of assets is impaired.

If there is objective evidence that an impairment loss on an asset or a group of assets carried at amortized cost has been incurred, the amount of the loss is measured as the difference between the asset's or group of assets' carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not been incurred) discounted at the financial asset's or group of assets' original effective interest rate ("EIR"), computed at initial recognition. The carrying amount of the asset or group of assets is reduced through use of an allowance account and the loss is recognized in the consolidated statement of income. Assets or group of assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognized are not included in a collective assessment of impairment.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed to the extent that the carrying value of the asset or group of assets does not exceed its amortized cost at the reversal date. Any subsequent reversal of an impairment loss is recognized in the consolidated statement of income.

In relation to trade receivables, a provision for impairment is made when there is objective evidence (such as the probability of insolvency or significant financial difficulties of the debtor) that the Company will not be able to collect all of the amounts due under the original terms of the invoice. The carrying amount of the receivable is reduced through use of an allowance account. Impaired receivables are derecognized when they are assessed as uncollectible.

#### Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is fair value as at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortization and any accumulated impairment losses.

The Company's intangible assets consist of brands and customer relationships that have been acquired through a business combination.

The useful lives of intangible assets are assessed to be either finite or indefinite.

- Intangible assets with finite lives are amortized over their useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired.
- Intangible assets with indefinite useful lives are tested for impairment annually at the CGU level. Such intangibles are not amortized. The useful life of an intangible asset with an indefinite life is reviewed annually to determine whether indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is made on a prospective basis.

The estimated useful lives of the Company's intangible assets for the current and comparative periods are as follows:

Brands 2–8 years Customer relationships 25 years

Indefinite lived brands Indefinite, subject to impairment testing annually

The amortization period and the amortization method for an intangible asset with a finite useful life are reviewed at least at each financial year-end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for by changing the amortization period or method, as appropriate, and are treated as changes in accounting estimates. The amortization expense on intangible assets with finite lives is recognized in the consolidated statement of income in the expense category consistent with the function of the intangible asset.

Gains or losses from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the consolidated statement of income when the asset is derecognized.

#### Future employee benefits

#### Defined benefit pension plans ("DBPP")

For DBPPs and other post-employment benefits, the net periodic pension expense is actuarially determined on an annual basis by independent actuaries using the projected-unit-credit method pro-rated on service and management's best estimate of expected salary escalation and retirement ages of employees.

The determination of benefit expense requires assumptions such as the discount rate to measure obligations, the projected age of employees upon retirement, the expected rate of future compensation increases and the expected mortality rate of pensioners. Actual results will differ

from results which are estimated based on assumptions. The total past-service cost arising from plan amendments is recognized immediately in the consolidated statement of income. The present value of the DBO is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid and that have terms to maturity approximating the terms of the related pension liability. All actuarial gains and losses that arise in calculating the present value of the DBO and the fair value of plan assets are recognized immediately in the statement of comprehensive income. For funded plans, surpluses are recognized only to the extent that the surplus is considered recoverable. Recoverability is primarily based on the extent to which the Company can unilaterally reduce future contributions to the plan.

Fair value is based on market price information and in the case of quoted securities is the published bid price. The value of any defined benefit asset recognized is restricted to the present value of any economic benefits available in the form of refunds from the plan or reductions in the future contributions to the plan.

#### Defined contribution pension plans ("DCPP")

A DCPP is a post-employment benefit plan under which an entity pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to DCPPs are recognized as an employee benefit expense in the consolidated statement of income in the periods during which services are rendered by employees.

#### Short-term employee benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognized for the amount expected to be paid under short-term cash bonus or incentive plans if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee, and the obligation can be estimated reliably.

#### **Termination benefits**

Termination benefits are recognized as an expense when the Company is committed demonstrably, without realistic possibility of withdrawal, to a formal detailed plan to either terminate employment before the normal retirement date or to provide termination benefits as a result of an offer made to encourage voluntary redundancy. If benefits are payable more than 12 months after the reporting period, then they are discounted to their present value.

The Company has entered into Change of Control Agreements (the "Agreements") between the Company with the Chief Executive Officer ("CEO") and other Named Executive Officers ("NEO"). The Agreements are automatically extended annually by one additional year unless the Company provides 90 days notice of its unwillingness to extend the agreements. The Agreements provide that in the event of a termination by the Company following a change of control, other than for cause or by the CEO or NEO for good reason as defined in the Agreements, the CEO and other NEOs are entitled to: (a) cash compensation equal to their final annual compensation (including base salary and short-term incentives) multiplied by three for the CEO and two for all other NEOs; (b) the automatic vesting of any options or other entitlements for the purchase or acquisition of shares in the capital of the Company which are not then exercisable, which shall be exercisable following termination for 3 years for the CEO and 2 years for all other NEOs; (c) continue to participate in certain benefit programs for 3 years for the CEO and 2 years for all other NEOs.

#### Share-based compensation plans

The Company's share-based compensation plans consist of a Share Option Plan ("Option Plan"), a Performance Share Units ("PSUs") Plan and a Deferred Share Units ("DSU") Plan which are described in *Note 17*. Compensation expense for share-based awards is recognized using the fair value method of accounting. Options issued may be awarded, at the discretion of the Board, with tandem Share Appreciation Rights ("SARs"), which allow employees to either exercise the options for shares or to exercise the SARs and thereby receive the value of the options in cash. Options with SARs, are accounted for as cash-settled transactions and options without SARs, are accounted for as equity-settled transactions.

The PSUs are designed to maximize long-term shareholder value by rewarding members of the Company's Leadership Team for performance, which are based on the market value of the Company's commons shares. The PSU plan is dilutive and can be settled in cash and/or shares. The Company estimates the fair value of the PSU by using the fair market value of a common share at the reporting date and the performance multiplier. The compensation expense is recognized over the three-year performance cycle, at which point the PSUs will vest if agreed upon performance measures are met.

The Company allocates DSUs to Directors of the Company who have elected to receive DSUs, which are based on the market value of the Company's common shares. Under the DSU plan, Directors may elect to receive their annual retainer and additional Board related fees in the form of DSUs in lieu of cash or options. DSUs entitle Directors to receive a cash payment for the value of the DSU held following cessation of all functions as a Director of the Company. These are considered cash-settled share-based payment awards and are non-dilutive.

#### (i) Cash-settled transactions

The cost of cash-settled transactions is measured initially at fair value at the award grant date using the Black-Scholes pricing model. The Company accrues compensation expense with a corresponding increase in liabilities in the amount which represents the fair value of the amount payable to employees over the period that the employees unconditionally become entitled to payment. The liability is re-measured at each reporting date with any changes in the fair value recognized as employee benefits expense in the consolidated statement of income. In the case of options with SARs, if employees elect to exercise their options for shares, thereby cancelling the SARs, share capital is increased by the sum of the consideration paid by employees and the liability is reversed, with any difference being recorded in the consolidated statement of income.

#### (ii) Equity-settled transactions

The cost of equity-settled transactions is determined by the fair value of the equity instrument at the award grant date made appropriate using the valuation model. The fair value estimate also requires determination of the most appropriate inputs to the valuation model, including the expected life, volatility, and dividend yield, and making assumptions about these inputs, which are fully described in *Note 17*. That cost is recognized in employee benefits expense, together with a corresponding increase in contributed surplus, over the period that the employees unconditionally become entitled to payment. The cumulative expense recognized for equity-settled transactions at each reporting date until the vesting date reflects the extent to which the vesting period has expired and the Company's best estimate of the number of equity instruments that will ultimately vest. The credit or expense in the consolidated statement of income for any given period represents the movement in cumulative expense recognized as at the beginning and at the end of that period.

When the terms of an equity-settled award are modified, the minimum expense recognized is the expense had the terms not been modified, if the original terms of the award are met. An additional expense is recognized for any modification that increases the total fair value of the share-based compensation payments or is otherwise beneficial to the employee as measured at the date of modification.

The dilutive effect of outstanding share-based awards is reflected as additional share dilution in the computation of diluted earnings per share (*Note 16*).

#### Income taxes

Income tax expense is comprised of current and deferred income taxes. Current and deferred income taxes are recognized in the consolidated statement of income except to the extent that they relate to a business combination or to items recognized directly in equity or OCI.

Current income tax is the expected tax payable or receivable on the taxable income or loss for the year using tax rates that are enacted or substantively enacted at the reporting date and any adjustment to taxes payable or receivable in respect of previous years. Current income tax assets and liabilities are offset if there is a legally enforceable right to offset current income tax assets and liabilities and they relate to income taxes levied by the same tax authority on the same taxable entity or on different taxable entities but the entity intends to settle current income tax assets and liabilities on a net basis or their income tax assets and liabilities will be realized simultaneously.

Deferred income tax is recognized in respect of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred income tax is not recognized for the following temporary differences: a) the initial recognition of assets or liabilities in a transaction that is not a business combination and that affects neither accounting nor taxable profit or loss; and b) differences relating to investments in subsidiaries and jointly controlled entities to the extent that it is probable that they will not reverse in the foreseeable future and the timing of the reversal of the temporary differences can be controlled. In addition, deferred income tax is not recognized for taxable temporary differences arising on the initial recognition of goodwill which is not deductible for tax purposes. Deferred income tax assets and liabilities are measured at the enacted or substantively enacted rate that is expected to apply when the related temporary differences reverse. A deferred income tax asset is recognized for unused tax losses, tax credits and deductible temporary differences to the extent it is probable future taxable profits will be available against which they can be utilized. Deferred income tax assets are reviewed at each reporting date and are reduced to the extent it is no longer probable the related tax benefit will be realized.

#### Revenue recognition

The Company recognizes sales in income when the risks and rewards of the underlying products have been substantially transferred to the customer (usually on delivery of the goods). The Company experiences very few product returns and collection of its invoices is consistently high.

Marketing programs provided to customers and operators, including volume rebates, cooperative advertising and other trade marketing programs, are all customer-specific programs to promote the Company's products. Consequently, sales are recorded net of these estimated marketing costs, which are recognized at the time of sale. Consumer coupons used to encourage consumers to purchase the Company's products through the Company's customers are recognized as a reduction to sales in the period the coupons are issued. Certain customers require payment of one-time listing allowances (or "slotting fees") in order to obtain space for a new product in their stores. These fees are recognized as reductions of revenue at the earlier of the date the fees are paid in cash or on which a liability to the customer is created (usually on shipment of the new product). All other non-customer-specific marketing costs (general advertising, etc.) are expensed as incurred as selling, general and administrative expense.

#### **Financial instruments**

All financial assets and liabilities are recognized initially at fair value and in the case of financial assets and liabilities not recorded at FVTPL, net of directly attributable transaction costs. After initial recognition, loans and receivables, loans and borrowings, payables and held-to-maturity investments are subsequently measured at amortized cost, and derivatives designated as "hedging instruments in an effective hedge" are measured as appropriate. Derivatives embedded in host contracts are accounted for as separate derivatives and recorded at fair value if their economic characteristics and risks are not closely related to those of the host contracts and the host contracts are not "held-fortrading" ("HFT") or designated at FVTPL. The Company's financial assets include cash and trade and other receivables. The Company's financial liabilities include accounts payables, accrued liabilities, bank loans, derivative financial instruments and long-term debt.

For purposes of subsequent measurement, financial assets and liabilities are classified into the following categories:

#### (i) Fair value through profit or loss

Financial assets and liabilities at FVTPL include financial instruments which are HFT or designated upon initial recognition. Financial instruments are classified as HFT if they are acquired for the purpose of selling or repurchasing in the near term. Derivatives, including embedded derivatives, are also classified as FVTPL unless they are designated as effective hedging instruments as defined by IAS 39. The Company has not designated any financial assets or liabilities upon initial recognition at FVTPL. Financial instruments at FVTPL are carried in the statement of financial position at fair value with net changes in fair value presented as finance costs (negative net changes in fair value) or finance income (positive net changes in fair value) in the consolidated statement of income.

#### (ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such financial assets are subsequently measured at amortized cost using the EIR method, less impairment. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included in finance income in the consolidated statement of income. The losses arising from impairment are recognized in the consolidated statement of income in finance costs for loans and in cost of sales or other operating expenses for receivables. This category generally applies to trade and other receivables.

#### (iii) Loans and borrowings

Loans and borrowings generally apply to interest-bearing loans and borrowings. After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortized cost using the EIR method. Gains and losses are recognized in the consolidated statement of income when the liabilities are derecognized as well as through the EIR amortization process. For more information refer to *Notes 11* and *12*.

A financial asset is derecognized when the Company transfers its contractual rights to receive cash flows without retaining control or substantially all the risks and rewards of ownership of the asset or the Company enters into a pass-through arrangement. A financial liability is derecognized when the obligation under the liability is discharged, cancelled or expires.

#### Derivative instruments/hedging

All derivative instruments, including embedded derivatives that are not closely related to the host contract, are recorded in the statement of financial position at fair value on the date a contract is entered into and subsequently re-measured at fair value. The method of recognizing the resulting gain or loss depends on whether the derivative is designated as a hedging instrument and the nature of the hedge designation. The Company designates certain derivatives as either:

- (i) Embedded derivatives are measured at fair value with changes in fair value recognized in the consolidated statement of income. Re-assessment only occurs if there is either a change in the terms of the contract that significantly modifies the cash flows that would otherwise be required or a reclassification of a financial asset or financial liability out of FVTPL.
- (ii) Fair value hedges are hedges of the fair value of recognized assets, liabilities or a firm commitment. Changes in the fair value of derivatives that are designated as fair value hedges are recorded in the consolidated statement of income together with any changes in the fair value of the hedged asset or liability that is attributable to the hedged risk.
- (iii) Cash flow hedges are hedges of highly probable forecasted transactions. The effective portion of changes in the fair value of derivatives that are designated as cash flow hedges are recognized as OCI. The gain or loss relating to the ineffective portion is recognized immediately in the consolidated statement of income. Additionally:
- Amounts accumulated in OCI are recycled to the consolidated statement of income in the period when the hedged item affects profit
  and loss;
- When a hedging instrument expires or is sold, or when a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss that was reported in OCI remains in AOCI and is recognized in the consolidated statement of income when the forecasted transaction ultimately affects profit and loss; and
- When a forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in OCI is immediately recognized in the consolidated statement of income.

The Company uses forward currency contracts to hedge the Parent's exposure to the foreign currency risk of expected future purchases from suppliers transacting in USD.

At the inception of a hedge relationship, the Company formally designates and documents the hedge relationship to which the Company wishes to apply hedge accounting and the risk management objective and strategy for undertaking the hedge. The documentation includes identification of the hedge instrument, the hedged item of the transaction, the nature of the risk being hedged and how the entity will assess the effectiveness of changes in the hedging instrument's fair value in offsetting the exposure to changes in the hedged item's fair value or cash flows attributable to the hedged risk. Such hedges are expected to be highly effective in achieving offsetting changes in fair value or cash flows and are assessed on an ongoing basis to determine that they actually have been highly effective throughout the financial reporting periods for which they were designated.

(iv) Hedges of a net investment in a foreign operation are accounted for in a way similar to cash flow hedges. Gains or losses on the hedging instrument relating to the effective portion of the hedge are recognized in OCI while any gains or losses relating to the ineffective portion are recognized in the consolidated statement of income. On disposal of the foreign operation, the cumulative value of any such gains or losses recorded in AOCI is transferred to the consolidated statement of income.

The Company uses a loan as a hedge of its exposure to foreign exchange risk on its investment in a foreign subsidiary. Refer to *Note 22* for more detail.

#### (v) Derivatives that do not qualify for hedge accounting

Certain of the Company's derivative instruments, while providing effective economic hedges, are not designated as hedges for accounting purposes. Changes in the fair value of any derivatives that are not designated as hedges for accounting purposes are recognized as finance costs in the consolidated statement of income consistent with the underlying nature and purpose of the derivative instruments.

#### New standards, interpretations and amendments thereof, adopted by the Company

There have been no new standards and interpretations adopted during the year ended January 2, 2016, which had an impact on the accounting policies, financial position or performance of the Company.

#### Future accounting policies not yet adopted

The standards and interpretations that have been issued, but are not yet effective, up to the date of issuance of these financial statements are disclosed below. The Company intends to adopt these standards when they become effective.

#### IFRS 9 "Financial Instruments: Classification and Measurement"

In 2013, the IASB issued amendments to IFRS 9, "Financial Instruments" ("IFRS 9"), issued in 2010, which will ultimately replace IAS 39. The replacement of IAS 39 is a three-phase project with the objective of improving and simplifying the reporting for financial instruments. The issuance of IFRS 9 provides guidance on the classification and measurement of financial assets and financial liabilities, and a new hedge accounting model with corresponding disclosures about risk management activity. IFRS 9 allows for early adoption, but the Company does not intend to do so at this time. IFRS 9 is effective for annual periods beginning on or after January 1, 2018.

#### IFRS 15 "Revenue from Contracts with Customers"

In May 2014, the IASB issued IFRS 15 "Revenue from Contracts with Customers", which replaces IAS 18, "Revenue", IAS 11 "Construction Contracts" and various revenue related interpretations. IFRS 15 establishes a new control-based revenue recognition model where revenue is recognized at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. IFRS 15 allows for early adoption, but the Company does not intend to do so at this time. The new revenue standard is effective for annual periods beginning on or after January 1, 2018.

The Company is currently evaluating the impact of these new standards, interpretations and amendments on its consolidated financial statements.

#### Note 4. Business combinations

#### **Acquisition of Atlantic Trading Company**

On October 7, 2014, the Company acquired the net assets and operations of a business operating as Atlantic Trading Company, LLC ("Atlantic Trading") based in Miami, Florida, and specializing in frozen and fresh Atlantic salmon sourced from Chile and Norway.

The primary reason for the business acquisition was to enhance the Company's product offerings to include Atlantic Trading's Atlantic salmon products.

The Company paid \$17.9 million after working capital adjustments and cash acquired as part of the acquisition. This amount included an estimate for contingent consideration to be paid in each of the two years from closing of the acquisition based on reaching certain earnings before interest, taxes, depreciation and amortization ("EBITDA") thresholds.

The final fair value of the identifiable assets and liabilities recognized on the acquisition was:

	visional fair	,	ustments to provisional	Ein	al fair value	
(Amounts in \$000s)	value recognized on acquisition		allocation		recognized	
Assets						
Accounts receivable	\$ 3,807	\$	_	\$	3,807	
Prepaid expenses	38		_		38	
Inventories	1,694		_		1,694	
Intangibles	_		7,486		7,486	
Goodwill	15,535		(7,240)		8,295	
	21,074		246		21,320	
Liabilities						
Accounts payable and accrued liabilities	(3,139)		_		(3,139)	
Deferred income taxes	_		(246)		(246)	
	(3,139)		(246)		(3,385)	
Total identifiable net assets at fair value	\$ 17,935	\$	_	\$	17,935	
Agreed upon purchase price based on average working capital	\$ 14,300	\$	_	\$	14,300	
Estimated fair value of contingent consideration <sup>1</sup>	4,236		_		4,236	
Net post-closing working capital adjustments	892		_		892	
Cash acquired	(1,493)		_		(1,493)	
Net purchase consideration recorded	\$ 17,935	\$	_	\$	17,935	

<sup>1</sup> Refer to the Company's January 3, 2015 Audited Consolidated Financial Statements for additional details on the contingent consideration negotiated as part of this business combination. As at January 2, 2016, \$2.3 million has been paid in contingent consideration, representing the first of two annual installments.

The net assets recognized in the January 3, 2015 statement of financial position were based on a provisional assessment of fair value as the results of the valuation had not been finalized at the date the financial statements for Fiscal 2014 were approved for issue by management. This was subsequently completed in 2015 and the Company has retroactively restated the statement of financial position as at January 3, 2015 to record the adjustments to the provisional assessment of fair value.

Note 5. Goodwill and intangible assets

(Amounts in \$000s)	Brands rel	Customer ationships	Indefinite lived brands	Total intangible assets	go Goodwill	Total oodwill and intangible assets
Cost						
December 28, 2013	\$ 6,216 \$	100,632 \$	14,611 \$	121,459 \$	111,999 \$	233,458
Additions from acquisitions (Note 4)	850	6,636	_	7,486	8,295	15,781
Translation adjustment of Canadian based assets	(51)	(127)	(48)	(226)	(1,024)	(1,250)
January 3, 2015	\$ 7,015 \$	107,141 \$	14,563 \$	128,719 \$	119,270 \$	247,989
Additions from acquisitions	_	_	_	_	178	178
Translation adjustment of Canadian based assets	(77)	(185)	(75)	(337)	(1,624)	(1,961)
January 2, 2016	\$ 6,938 \$	106,956 \$	14,488 \$	128,382 \$	117,824 \$	246,206
Accumulated amortization						
December 28, 2013	\$ (2,296) \$	(13,469) \$	(441)\$	(16,206)\$	— \$	(16,206)
Amortization	(999)	(3,924)	_	(4,923)	_	(4,923)
Translation adjustment of Canadian based assets	48	67	_	115	_	115
January 3, 2015	\$ (3,247) \$	(17,326) \$	(441) \$	(21,014)\$	<b>-</b> \$	(21,014)
Amortization	(1,119)	(4,106)	_	(5,225)	_	(5,225)
Translation adjustment of Canadian based assets	74	98	_	172	_	172
January 2, 2016	\$ (4,292) \$	(21,334) \$	(441) \$	(26,067) \$	<b>-</b> \$	(26,067)
Net carrying value						
January 3, 2015	\$ 3,768 \$	89,815 \$	14,122 \$	107,705 \$	119,270 \$	226,975
January 2, 2016	\$ 2,646 \$	85,622 \$	14,047 \$	102,315 \$	117,824 \$	220,139

Goodwill acquired through business combinations and brands with indefinite lives have been allocated to the Canadian and U.S. CGUs for impairment testing. The following table shows the carrying amount of goodwill and brands with indefinite lives allocated to each of the CGUs:

		Canada		U.S.
(Amounts in \$000s)	January 2, 2016	January 3, 2015	January 2, 2016	January 3, 2015
Goodwill	\$ 9,013	\$ 10,636	\$ 108,811	\$ 108,634
Indefinite lived brands	\$ 441	\$ 516	\$ 13,606	\$ 13,606

#### Impairment of Goodwill and Identifiable Intangible Assets

As described in *Note 1*, the carrying values of goodwill and intangible assets with indefinite lives are tested for impairment annually (as at the first day of the Company's fourth quarter). The Company's impairment test for goodwill and intangible assets with indefinite useful lives was based on FVLCS at October 4, 2015. The key assumptions used to determine the recoverable amount for the different CGUs for the most recently completed impairment calculations for Fiscal 2015 and Fiscal 2014 are discussed below. The Company has not identified any indicators of impairment at any other date and as such has not completed an additional impairment calculation.

The recoverable amount of the CGUs has been determined based on the FVLCS. Fair Value Measurement is defined in IFRS 13 as a market-based measurement rather than an entity-specific measurement. Therefore, the fair value of the CGU must be measured using the assumptions that market participants would use rather than those related specifically to the Company. In determining the FVLCS of the CGUs, an income approach using the discounted cash flow methodology was utilized. In addition, the market approach was employed in assessing the reasonableness of the conclusions reached.

#### Income Approach

The discounted cash flow ("DCF") technique provides the best assessment of what each CGU could be exchanged for in an arm's length transaction as fair value is represented by the present value of expected future cash flows of the business together with the residual value of the business at the end of the forecast period. The DCF was applied on an enterprise-value basis, where the after-tax cash flows prior to interest expense are discounted using a weighted-average cost of capital ("WACC"). This approach requires assumptions regarding revenue growth rates, gross margins, capital expenditures, tax rates and discount rates.

#### Market Approach

It is assumed under the market approach that the value of a company reflects the price at which comparable companies in the same industry are purchased under similar circumstances. A comparison of a CGU to similar companies in the same industry whose financial information is publicly available may provide a reasonable basis to estimate fair value. Fair value under this approach is calculated based on EBITDA multiples and revenue multiples compared to the average median multiples based on publicly available information for comparable companies and transaction prices.

#### Key assumptions used in determining the FVLCS

#### **Cash Flow Projections**

The cash flow projections, covering a five-year period ("projection period"), were based on financial projections approved by management using assumptions that reflect the Company's most likely planned course of action, given management's judgment of the most probable set of economic conditions, adjusted to reflect the perspective of the expectations of a market participant. Gross margins are based on actual and estimated values in the first year of the projection period, budgeted values in the second year of the projection period, and these are increased over the projection period using an approximate growth rate for anticipated efficiency improvements. The projected gross margins are updated to reflect anticipated future changes, such as currency fluctuations, in the cost of inputs (primarily raw materials and commodity products used in processing), which are obtained from forward-looking data. Forecast figures are used where data is publicly available, otherwise past actual raw material cost movements have been used combined with management's industry experience and analysis of the seafood and commodity markets.

#### **Discount Rate**

The discount rate (WACC) reflects the current market assessment of the risk specific to comparable companies. The discount rate was based on the weighted-average cost of equity and cost of debt for comparable companies within the industry. The cost of equity was calculated using the capital asset pricing model. The debt component of the WACC was determined by using an after-tax cost of debt. The post-tax WACC applied to the Canadian CGU and U.S. CGU cash flow projections was 11.6% and 10.3%, respectively, at October 3, 2015.

#### **Growth Rate**

Growth rates used to extrapolate the Company's projection were determined using published industry growth rates in combination with inflation assumptions and the input of each CGU's management group based on historical trend analysis and future expectations of growth. The growth rate applied to the cash flow projections of both the Canadian and U.S. CGU was 2.0% at October 3, 2015.

#### Costs to Sell

The costs to sell each CGU have been estimated at approximately 3.0% of the CGU's enterprise value. The costs to sell reflect the incremental costs, excluding finance costs and income taxes, that would be directly attributable to the disposal of the CGU, including legal costs, marketing costs, costs of removing assets and direct incremental costs incurred in preparing the CGU for sale.

#### Sensitivity to Changes in Assumptions

With regards to the assessment of the FVLCS for each of the CGUs, management believes that no reasonably possible change in any of the above key assumptions would cause the carrying value of either CGU to materially exceed its recoverable amount.

Note 6. Property, plant and equipment

				ure, fixtures, d production		Computer equipment	
(Amounts in \$000s)	Land a	nd buildings	equipment		and vehicles <sup>1</sup>		Total
Cost							
At December 28, 2013	\$	68,818	\$	65,606	\$	16,502	\$ 150,926
Additions		16,658		8,500		2,917	28,075
Disposals		(603)		(1,839)		(172)	(2,614)
Effect of exchange rates		(1,752)		(1,783)		(714)	(4,249)
At January 3, 2015	\$	83,121	\$	70,484	\$	18,533	\$ 172,138
Additions		4,707		11,204		2,676	18,587
Disposals		(3,745)		(8,703)		(1,079)	(13,527)
Effect of exchange rates		(2,739)		(3,061)		(1,261)	(7,061)
At January 2, 2016	\$	81,344	\$	69,924	\$	18,869	\$ 170,137
Accumulated depreciation and impairment							
At December 28, 2013	\$	(17,875)	\$	(24,957)	\$	(6,624)	\$ (49,456)
Depreciation for the year		(2,838)		(7,552)		(1,484)	(11,874)
Disposals		501		1,379		145	2,025
Impairment		_		(852)		_	(852)
Effect of exchange rates		1,073		829		348	2,250
At January 3, 2015	\$	(19,139)	\$	(31,153)	\$	(7,615)	\$ (57,907)
Depreciation for the year		(3,100)		(6,993)		(1,422)	(11,515)
Disposals		1,245		9,656		837	11,738
Effect of exchange rates		1,654		1,169		603	3,426
At January 2, 2016	\$	(19,340)	\$	(27,321)	\$	(7,597)	\$ (54,258)
Carrying amounts							
At January 3, 2015	\$	63,982	\$	39,331	\$	10,918	\$ 114,231
At January 2, 2016	\$	62,004	\$	42,603	\$	11,272	\$ 115,879

<sup>1</sup> The carrying value of equipment held under finance leases at January 2, 2016 was \$5.1 million (2014: \$5.6 million) and additions during the year include \$0.4 million (2014: \$0.8 million).

In early 2015, the Company ceased production at its leased manufacturing facility in Malden, Massachusetts, to reduce excess capacity across its manufacturing facilities in the U.S. For the fifty-three weeks ended January 3, 2015, the Company recorded a pre-tax impairment loss of \$0.9 million representing the write-down of certain equipment. The impairment loss was recognized in the consolidated statement of income in the line item "Impairment of property, plant and equipment." The fair value for the Malden plant's equipment was determined through future cash flow analysis and the impairment loss was allocated to the U.S. reportable operating segment.

#### Note 7. Inventories

Total inventories at the lower of cost and net realizable value on the statement of financial position comprise the following:

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Finished goods	\$ 167,570	\$ 163,184
Raw and semi-finished material	94,201	98,803
	\$ 261,771	\$ 261,987

During 2015, \$799.8 million (2014: \$831.2 million) was recognized as an expense for inventories in cost of sales on the consolidated statement of income. Of this, \$4.9 million (2014: \$3.6 million) was written-down during the year and included a reversal for unused impairment reserves of \$0.8 million (2014: \$1.2 million). As of January 2, 2016, the value of inventory subject to a reserve was \$13.9 million (January 3, 2015: \$20.7 million).

# Note 8. Accounts receivable

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Trade accounts receivable	\$ 75,063	\$ 79,067
Other accounts receivable	1,272	2,705
	\$ 76,335	\$ 81,772

Accounts receivable bear normal commercial credit terms, usually 30 days or less, and are non-interest bearing. The entire accounts receivable balance is pledged as collateral for the Company's working capital facility.

See below for the movements in the position for impairment of receivables:

#### (Amounts in \$000s)

At December 20, 2012	đ	260
At December 28, 2013	\$	269
New impairment reserves charged		349
Impairment reserves utilized		(136)
Unused impairment reserves reversed		(95)
At January 3, 2015	\$	387
New impairment reserves charged		134
Impairment reserves utilized		(8)
Unused impairment reserves reversed		(191)
At January 2, 2016	\$	322

The aging analysis of trade receivables, based on the invoice date is as follows:

	0-30 days	31-60 days	over 60 days
At January 3, 2015	89%	11%	-%
At January 2, 2016	90%	9%	1%

# Note 9. Accounts payable and accrued liabilities

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Trade accounts payable and accrued liabilities <sup>1</sup>	\$ 112,393	\$ 72,643
Employee accruals, including incentives and vacation pay	7,330	10,952
Share-based payments (Note 17)	613	2,259
	\$ 120,336	\$ 85,854

<sup>1</sup> Includes contingent consideration (*Note 4*) of \$2.3 million at January 2, 2016 (January 3, 2015: \$2.2 million).

Trade accounts payable and accrued liabilities bear normal commercial credit terms, usually 30 days or less, and are non-interest bearing.

Employee accruals, including incentives and vacation pay, are non-interest bearing and normally settle within 52 weeks. Share-based payments included in the above are settled within 52 weeks.

#### Note 10. Provisions

All provisions are considered current. The carrying amounts are analyzed as follows:	
(Amounts in \$000s)	
January 3, 2015	\$ 437
New provisions added	4,100
Provisions utilized	(1,491)
Reclassified to accounts payable and accrued liabilities	(2,027)
Unused amounts reversed	(756)
January 2, 2016	\$ 263

The amounts recognized in provisions include the Company's coupon redemption costs, termination benefits (*Note 13*) and employee incentives. Employee incentives are included as other provisions in the first, second and third quarters of the year only, until the amounts can be estimated with certainty at the end of the fourth quarter. Provision amounts are usually settled within eleven months from initiation and are immaterial to the Company on an individual basis. Management does not expect the outcome of any of the recorded amounts will give rise to any significant expense beyond the amounts recognized at January 2, 2016. The Company is not eligible for any reimbursement by third parties for these amounts.

#### Note 11. Bank loans

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Bank loans, denominated in CAD (average variable rate 2.70% (January 3, 2015: 2.62%)	\$ 1,077	\$ 3,131
Bank loans, denominated in USD (average variable rate 1.88% (January 3, 2015: 1.64%)	16,551	62,720
	17,628	65,851
Less: deferred finance costs	(470)	(721)
	\$ 17,158	\$ 65,130

In April 2014, the Company amended its five year \$180.0 million working capital facility (the "Facility"), entered into with Royal Bank of Canada as Administrative and Collateral Agent, to extend the term from December 2016 to April 2019. The Facility is asset-based and collateralized by the Company's inventories and accounts receivable and other personal property in Canada and the U.S., subject to a first charge on brands and trade names and related intangibles under the long-term debt facility. A second charge over the Company's plant and equipment is also in place. As at January 2, 2016 and January 3, 2015, the Facility allowed the Company to borrow: Canadian Prime Rate revolving loans, Canadian Base Rate revolving loans and U.S. Prime Rate revolving loans at their respective rates plus 0.00% to 0.25%; BA Equivalent revolving loans and LIBOR revolving loans at their respective rates plus 1.25% to 1.75%; and letter of credit fees of 1.25% to 1.75%. Standby fees are 0.25% to 0.375% and are required to be paid on the un-utilized facility. As at January 2, 2016, the Company had \$148.9 million of un-drawn borrowing facility (2014: \$100.9 million).

# Note 12. Long-term debt and finance lease obligations

Long-term debt (Amounts in \$000s)	January 2, 2016	January 3, 2015
Term loan at 3.25% plus LIBOR (floor at 1.00%)	\$ 294,750	\$ 297,750
Less: current portion	(11,816)	(3,000)
	282,934	294,750
Less: deferred finance costs	(1,917)	(2,717)
	\$ 281,017	\$ 292,033

In April 2014, the Company refinanced its term loan, which was concluded to be an extinguishment of the original debt placement. \$5.3 million in deferred finance costs and accelerated accretion of the bifurcated embedded interest rate derivative relating to the original placement was expensed in the first quarter of 2014. In addition, a \$4.4 million mark-to-market gain was included in income related to the change in fair market value of the embedded derivative recognized in other long-term financial liabilities. The combined impact of these items

was a \$0.9 million increase in finance costs in the first quarter of 2014. The principal amendments to the term loan included: a reduction in applicable interest rates resulting in a reduced interest rate for loans under the facility from 3.5% plus a 1.25% LIBOR floor to 3.25% plus a 1.00% LIBOR floor; a total leverage ratio financial covenant was removed; increased capacity for capital expenditures, distributions and repurchases was added; and increased flexibility and capacity for permitted investments and acquisitions by the Company was obtained. The principal amount increased from \$232.7 million to \$300.0 million and the maturity and amortization terms changed from December 19, 2017 to April 24, 2021.

The LIBOR floor of 1.25% represented the original embedded interest rate derivative that required bifurcation, where the bifurcated amount was carried at fair value. The new term loan executed in April 2014 also has an embedded derivative related to the 1.00% LIBOR floor, however, bifurcation is not required as it was concluded to be closely related to the host instrument.

The principal payments required on finance leases are as follows:

Long-term finance lease obligations	min	Future imum lease			Fi	nance lease
(Amounts in \$000s)		payments	Impute	d interest		liabilities
2016	\$	1,074	\$	59	\$	1,015
2017		490		19		471
2018		234		5		229
2019		16		1		15
						1,730
Less: current portion						(1,015)
					\$	715

# Note 13. Future employee benefits

#### Pension and non-pension benefit plans

In Canada, the Company maintains a DCPP and two active DBPPs covering all Canadian employees. With respect to U.S. employees, the Company's subsidiary maintains a DCPP (401(k)) that covers substantially all U.S. employees.

In Canada, the Company also sponsors a non-pension benefit plan for employees hired before May 19, 1993. This benefit is a paid-up life insurance policy or a lump sum payment based on the employee's final earnings at retirement.

In both Canada and the U.S, the Company maintains a non-pension benefit plan for employees who retire after 25 years of service with the Company. At retirement, the benefit is a payment of \$1,000 to \$2,500 depending on the years of service.

#### Defined contribution pension plans

In Canada, the Company maintains a DCPP for all salaried employees including new NEOs.

In the U.S., the Company maintains a DCPP under the provisions of the Employment Retirement Income Security Act of 1974 (a 401(k) plan), which covers substantially all employees of the Company's U.S. subsidiary, including U.S. NEOs. The Company also makes a safe harbor matching contribution equal to 100% of salary deferrals (contributions to the plan) that do not exceed 3% of compensation plus 50% of salary deferrals between 3% and 5% of salary compensation.

In both Canada and the U.S., the Company maintains defined contribution Supplemental Executive Retirement Plans ("SERP") to extend the same pension plan benefits to NEOs which is provided to others in the DCPP who were not affected by income tax maximums.

Total expense and cash contributions for the Company's DCPP was \$2.2 million for the year ended January 2, 2016 (January 3, 2015: \$2.5 million).

#### Defined benefit pension plans

The Company sponsors two actively funded and one non-funded DBPP in Canada. No Company pension plans provide indexation in retirement.

One of the actively funded DBPPs is for the Nova Scotia Union employees and provides a flat-dollar plan with negotiated increases. The other pension plan is for management employees and is described below:

#### Canadian management plan

The Company sponsors a DBPP specifically for Canadian management employees (the "Management Plan"). On January 2, 2016, nine persons were enrolled as active members in the Management Plan, including one NEO, who are Canadian residents and were employed prior to January 1, 2000. The objective of the Management Plan is to provide an annual pension (including Canada Pension Plan) of 2% of the average of a member's highest five years' regular earnings while a member of the Management Plan, multiplied by the number of years of credited service. Incentive payments are not eligible earnings for pension purposes. The Management Plan was grandfathered and no new entrants are permitted. All members contribute 3.25% of their earnings up to the Years Maximum Pensionable Earnings ("YMPE") and 5% in excess of the YMPE to the maximum that a member can contribute based on income tax rules. The credited service under the Management Plan for each Canadian NEO is 20 years.

Upon retirement, the employees in the Management Plan are provided lifetime retirement income benefits based on their best five years of salary less Canada Pension Plan benefits. Full benefits are payable at age 65, or at age 60 if the executive has at least 25 years of service. The normal benefits are payable for life and 60% is payable to their spouse upon the employee's death, with a guarantee of 60 months. Members can retire at age 55 with a reduction. Other levels of survivor benefits are offered. Instead, members can elect to take their pension benefit in a lump-sum payment at retirement.

The Company also guarantees through its SERP to extend the same pension plan benefits to Canadian NEOs that it provides to others in the Management Plan who were not affected by income tax maximums. The annual pension amounts derived from the aggregate of the Management Plan and SERP benefits represent 1.3% of the five-year average YMPE plus 2% of the salary remuneration above the five-year average YMPE. The combination of these amounts is multiplied by the years of service to determine the full annual pension entitlement from the two plans. As at January 2, 2016, one of the Company's NEOs is a member of the SERP.

# U.S. management plans

The Company also has three small DBPPs in the U.S. that cover two former employees and one current employee. These plans cease to accrue benefits to employees.

Information regarding the Company's DBPP, in aggregate, is as follows:

Funded status	January 2,	January 3,
(Amounts in \$000s)	2016	2015
Total present value of obligations <sup>1</sup>	\$ 35,463	\$ 40,825
Fair value of plan assets	25,832	31,958
Net accrued defined benefit obligation	\$ 9,631	\$ 8,867

<sup>1</sup> The Company has a letter of credit outstanding as at January 2, 2016 relating to the securitization of the Company's unfunded benefit plans under the SERP in the amount of \$10.2 million (January 3, 2015: \$11.2 million).

Movement in the present value of the defined benefit obligations (Amounts in \$000s)	January 2, 2016	January 3, 2015
DBO at the beginning of the year	\$ 40,825	\$ 39,344
Benefits paid by the plans	(1,948)	(1,860)
Effect of movements in exchange rates	(6,184)	(3,713)
Current service costs	867	822
Interest on obligations	1,486	1,777
Employee contributions	82	104
Plan amendments	577	_
Effect of changes in demographic assumptions	_	(814)
Effect of changes in financial assumptions	(45)	4,101
Effect of changes in experience adjustments	(197)	1,064
DBO at the end of the year	\$ 35,463	\$ 40,825

Movement in the present value of plan assets (Amounts in \$000s)		January 2, 2016		January 3, 2015
Fair value of plan assets at the beginning of the year	\$	31,958	\$	31,415
Employee contributions paid into the plans		82		104
Employer contributions paid into the plans		797		2,258
Benefits paid by the plans		(1,948)		(1,860)
Effect of movements in exchange rates		(4,765)		(2,970)
	\$	26,124	\$	28,947
Actual return on plan assets:				
Expected return on plan assets	\$	1,142	\$	1,433
Actuarial gains in OCI		(1,354)		1,671
Fees and expenses		(80)		(93)
		(292)		3,011
Fair value of plan assets at the end of the year	\$	25,832	\$	31,958
Expense recognized in the consolidated statement of income (Amounts in \$000s)		January 2, 2016		January 3, 2015
Current service costs	\$	867	\$	822
Interest on obligation		1,486		1,777
Expected return on plan assets		(1,142)		(1,433)
Plan amendments		577		_
Fees and expenses		80		93
·	\$	1,868	\$	1,259
Expense recognized in the following line items in the consolidated statement of income (Amounts in \$000s)		January 2, 2016		January 3, 2015
Cost of sales	\$	478	\$	239
Selling, general and administrative expenses		1,390		1,020
	\$	1,868	\$	1,259
Plan assets comprise: (Amounts in \$000s)		January 2, 2016		January 3, 2015
Equity securities <sup>1</sup>	\$	10,100	\$	13,870
Debt securities		14,957		16,906
Cash and cash equivalents		775		1,182
Total	\$	25,832	\$	31,958
1 The plan assets include CAD\$2.9 million of the Company's own common shares at market value at January 2, 2016	(January 3, 201	5: CAD\$4.2 million)		
Actuarial losses (gains) recognized in OCI (Amounts in \$000s)		January 2, 2016		January 3, 2015
Cumulative amount at the beginning of the year	\$	6,073	\$	3,879
Recognized during the period	•	989	•	2,680
Effect of exchange rates		(873)		(486)
Cumulative amount at the end of the year				6,073

	January 2,	January 3,
Principal actuarial assumptions	2016	2015
(Expressed as weighted averages)	%	%
Discount rate for the benefit cost for the year ended	3.95	4.64
Discount rate for the accrued benefit obligation as at year-end	3.95	3.95
Expected long-term rate on plan assets as at year-end	3.95	4.64
Future compensation increases for the benefit cost for the year ended	4.00	4.00
Future compensation increases for the accrued benefit obligation as at year-end	4.00	4.00

A quantitative sensitivity analysis for significant assumptions as at January 2, 2016 is shown below:

## Assumptions

(Amounts in \$000s)		Mortality Rate						
Sensitivity level	0.5	% increase	0.5% decrease		One yea	r increase	One year decrease	
(Decrease) increase on DBO	\$	(2,366)	\$	2,636	\$	972	\$	(988)

The sensitivity analysis above has been determined based on a method that extrapolates the impact on the net DBO as a result of reasonable changes in key assumptions occurring at the end of the reporting period. An analysis on salary increases and decreases is not material.

Historical information (Amounts in \$000s)	January 2, 2016	January 3, 2015
Experience losses arising on plan liabilities	\$ 335	\$ 4,351
Experience losses (gains) arising on plan assets	\$ 1,354	\$ (1,671)

The Company expects CAD\$1.1 million in contributions to be paid to its DBPP and CAD\$3.1 million to its DCPP in Fiscal 2016.

## Short-term employee benefits

The Company has recognized severance and retention benefits that were dependent upon the continuing provision of services through to certain pre-defined dates, which for the fifty-two weeks ended January 2, 2016 was an expense of \$0.3 million (January 3, 2015: \$1.2 million expense) in business acquisition, integration and other expenses in the consolidated statement of income.

#### **Termination benefits**

The Company has also expensed termination benefits during the period, which are recorded as of the date the committed plan is in place and communication is made. These termination benefits relate to severance which is not based on a future service requirement and are included on the following line items in the consolidated statement of income:

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Cost of sales	\$ 449	\$ 396
Distribution expenses	54	_
Business acquisition, integration and other expenses	1,137	130
Selling, general and administrative expenses	969	432
	\$ 2,609	\$ 958

#### Note 14. Commitments

Operating lease commitments for the next five years are as follows:

(Amounts in \$000s)	Operating lease payments
2016	\$ 5,344
2017	4,795
2018	4,577
2019	4,484
2020	4,288
Thereafter	6,841

Operating lease commitments result principally from leases for cold storage facilities, office equipment, premises and production equipment. Operating lease payments recognized as an expense during the fifty-two weeks ended January 2, 2016 were \$5.5 million (January 3, 2015: \$5.3 million).

The Company's lease arrangements do not contain restrictions concerning dividends, additional debt, and further leasing imposed by the lessor, and on aggregate contain the option to renew the contract for at least one additional term.

The Company has letters of credit outstanding as at January 2, 2016, relating to the procurement of inventories and the security of certain contractual obligations of \$1.0 million (January 3, 2015: \$1.9 million). The Company also had a letter of credit outstanding as at January 2, 2016 relating to the securitization of the Company's SERP benefit plan (*Note 13*) in the amount of \$10.2 million (January 3, 2015: \$11.2 million).

# Note 15. Share capital

The share capital of the Company is as follows:		
	January 2, 2016	January 3, 2015
Authorized:		
Preference shares, par value of CAD\$25 each, issuable in series	5,999,994	5,999,994
Subordinated redeemable preference shares, par value of CAD\$1 each, redeemable at par	1,025,542	1,025,542
Non-voting equity shares	Unlimited	Unlimited
Common shares, without par value	Unlimited	Unlimited

#### Purchase of shares for cancellation

For the fifty-two weeks ended January 2, 2016, the Company purchased 13,300 common shares under its January 29, 2014 Normal Course Issuer Bid ("NCIB") at an average price of CAD\$21.75 per share for total cash consideration of CAD\$0.3 million. The excess of the purchase price over the book value of the shares in the amount of \$0.2 million was charged to retained earnings.

On January 28, 2015, the Company announced that the Toronto Stock Exchange approved the Company's renewal of its NCIB to repurchase for cancellation up to 150,000 common shares. For the fifty-two weeks ended January 2, 2016, the Company purchased 30,000 common shares under this plan at an average price of CAD\$17.62 per share for total cash consideration of CAD\$0.5 million. The excess of the purchase price over the book value of the shares in the amount of \$0.4 million was charged to retained earnings.

A summary of the Company's equity share transactions is as follows:

	Fif	-	eeks ended ary 2, 2016	Fifty-three weeks ended January 3, 2015				
	Shares		(\$000s)	Shares		(\$000s)		
Common shares								
Balance, beginning of period	30,706,290	\$	82,658	30,571,420	\$	80,260		
Options exercised for shares	101,678		664	62,017		291		
Options exercised via cashless for shares	109,496		_	91,753		_		
Equity-settled reclass from contributed surplus or liability	_		2,049	_		2,147		
Cancelled shares reclassified to retained earnings	(43,300)		(89)	(18,900)		(40)		
Balance, end of period	30,874,164	\$	85,282	30,706,290	\$	82,658		

During the fifty-two weeks ended January 2, 2016, the Company distributed dividends per share of CAD\$0.465 (fifty-three weeks ended January 3, 2015: CAD\$0.410).

On February 17, 2016, the Company's Board of Directors declared a quarterly dividend of CAD\$0.12 per share payable on March 15, 2016 to shareholders of record as of March 1, 2016.

# Note 16. Earnings per share

Following is a reconciliation of the numerators and denominators used in the basic and diluted earnings per share computations:

		Janu	ary 3, 2015				
			Weighted			Weighted	
			average			average	
	N	let income (\$000s)	shares (000s)	Per share (\$)	Net income (\$000s)	shares (000s)	Per share (\$)
Basic earnings	\$	29,581	30,819 \$	0.96	30,300	30,665 \$	0.99
Dilutive options and PSUs		_	446	_	_	652	_
Diluted earnings	\$	29,581	31,265 \$	0.95	30,300	31,317 \$	0.97

All options and PSUs outstanding were dilutive for the fifty-two weeks ended January 2, 2016 and the fifty-three weeks ended January 3, 2015.

# Note 17. Share-based compensation

The Company has a Share Option Plan for designated directors, officers and certain managers of the Company and of subsidiary companies, a Performance Share Unit ("PSU") Plan for eligible employees and a Deferred Share Unit ("DSU") Plan for directors of the Company.

During 2014, the Company moved from a trinomial option pricing model to a Black-Scholes option pricing model. As no options were granted in 2014 after the Company moved to the Black-Scholes option pricing model, the impact to the Company began in 2015 when options were granted. The effect of the change in the methodology was not material.

The carrying amount of the share-based compensation arrangements including options, PSUs and DSUs, recognized as total liabilities on the consolidated balance sheets was \$1.0 million as at January 2, 2016 (January 3, 2015: \$2.9 million).

Share-based compensation expense is recognized in the consolidated statement of income as follows:

	January 2,	January 3,
(Amounts in \$000s)	2016	2015
Cost of sales resulting from:		
Cash-settled awards	\$ (171)	\$ (148)
Equity-settled awards	133	188
Selling, general and administrative expenses resulting from:		
Cash-settled awards	(703)	1,288
Equity-settled awards	1,860	2,001
Share-based compensation expense <sup>1</sup>	\$ 1,119	\$ 3,329

<sup>1</sup> Cash-settled awards include options with SARs, PSUs and DSUs. Equity-settled awards include non-SAR options and PSUs.

#### Share option plan

Under the Option Plan, when the holder is awarded options with SARs, the Company accounts for those options as cash-settled transactions. Options issued may also be awarded a cashless exercise option, at the discretion of the Board, where the holder may elect to receive, without payment of any additional consideration, optioned shares equal to the value of the option as computed by the Option Plan. When the holder is not awarded options with SARs, or if the holder elects to receive the cashless exercise option, the Company accounts for these options as equity-settled transactions.

Effective March 29, 2013, amendments were made to eliminate the SARs on certain options granted in early 2012 and prior for certain directors and officers of the Company. On a voluntary basis, these directors and officers relinquished the entitlement under the SARs, resulting in 409,649 options with SARs being extinguished, then reinvested as options that do not have SARs. On the amendment date, the liability of \$7.6 million for these individuals on the SARs was fixed, resulting in no future impact on profit or loss for the options that were vested at that time, and was reclassified to contributed surplus.

Under the terms of the Option Plan, the Company may grant options to eligible participants, including, directors, members of the Company's Leadership Team, and senior managers of the Company. Shares to be optioned were not to exceed the aggregate number of 3,800,000 as of May 7, 2013 (adjusted for the two-for-one stock split that was effective May 30, 2014), representing 12.4% of the then issued and outstanding authorized shares. The option price for the shares cannot be less than the fair market value (as defined further in the Option Plan) of the optioned shares as of the date of grant. The term during which any option granted may be exercised may not exceed 10 years from the date of grant. The purchase price is payable in full at the time the option is exercised. Options are not transferable or assignable.

The following table illustrates the number ("No.") and weighted average exercise prices ("WAEP") of, and movements in, options during the period:

		Janua	ary 2, 2016		Janu	ary 3, 2015
	No.	WA	EP (CAD\$)	No.	W	AEP (CAD\$)
Outstanding, beginning of period	1,252,172	\$	14.90	1,123,984	\$	10.47
Granted	445,642		23.21	380,726		22.97
Exercised for shares <sup>1</sup>	(296,298)		9.74	(196,847)		6.80
Exercised for cash	(42,170)		6.42	(52,691)		8.13
Cancelled or forfeited	(36,054)		20.71	(3,000)		23.01
Outstanding, end of period	1,323,292	\$	18.98	1,252,172	\$	14.90
Exercisable, end of period	868,892	\$	17.03	608,128	\$	10.55

<sup>1</sup> The fifty-two weeks ended January 2, 2016 includes 194,620 options exercised for 109,496 shares via the cashless exercise method and 101,678 options exercised for 101,678 shares, totalling 211,174 shares received for exercise of options. The fifty-two weeks ended January 3, 2015, includes 134,822 options exercised for 91,753 shares via the cashless method and 62,025 options exercised for 62,025 shares, totalling 153,778 shares received for exercise of options.

The weighted average fair value of options granted during the year ended January 2, 2016, was CAD\$5.23 (January 3, 2015: CAD\$5.36).

The range of exercise prices for options outstanding at January 2, 2016 was CAD\$5.17 – CAD\$24.80 (January 3, 2015: CAD\$3.45 – CAD\$23.01).

The fair value of options granted during the years ended January 2, 2016 and January 3, 2015, was estimated on the date of grant using the Black-Scholes pricing model with the following weighted-average inputs and assumptions:

	January 2,	January 3,
	2016	2015
Dividend yield (%)	1.84	1.68
Expected volatility (%)	30.69	30.05
Risk-free interest rate (%)	0.98	1.62
Expected life (years)	4.78	4.82
Weighted average share price (CAD\$)	23.21	22.97

#### **PSU Plan**

The Company is permitted to issue up to 400,000 shares from treasury in settling bonus entitlements under the PSU Plan.

PSUs may be issued under the PSU Plan to any eligible employee of the Company, or its subsidiaries, who have rendered meritorious services that contributed to the success of the Company. Directors who are not full-time employees of the Company may not participate in the PSU Plan. The PSU Plan is intended to reward the members of the Company's Leadership Team for performance, which is expected to drive long-term shareholder value.

The amount payable to each participant under the PSU Plan in respect of a particular grant of PSUs shall be determined by multiplying the number of PSUs (which will be adjusted in connection with the payment of dividends by the Company as if such PSUs were common shares held under a dividend reinvestment plan) by a performance multiplier to be determined by the Company's Board of Directors and by the fair market value of a common share at the vesting date.

The PSU Plan shall be paid by one or both of the following forms: (i) cash; or (ii) common shares. Issuances of PSUs may not result in the following limitations being exceeded: (a) the aggregate number of shares issuable to insiders pursuant to the PSU Plan, the Option Plan or any other share-based compensation arrangement of the Company exceeding 10% of the aggregate of the issued and outstanding shares at any time; and (b) the issuance from treasury to insiders, within a 12-month period, of an aggregate number of shares under the PSU Plan, the Option Plan and any other share-based compensation arrangement of the Company exceeding 10% of the aggregate of the issued and outstanding shares.

The following table illustrates the number ("No.") of, and movements in, PSUs during the period:

	January 2,	January 3,
	2016	2015
	No.	No.
Outstanding, beginning of period	102,991	156,404
Granted	77,823	57,004
Re-invested dividends	4,396	3,760
Released and paid in cash	(7,997)	(68,365)
Expired	(38,029)	(45,812)
Outstanding, end of period	139,184	102,991

The expected performance multiplier used in determining the fair value of the liability and related share-based compensation expense for the PSUs granted during the fifty-two weeks ended January 2, 2016 and the fifty-three weeks ended January 3, 2015 was 19% and 60%, respectively, and the share price at the reporting date was CAD\$15.55 (2014: CAD\$22.70). The PSUs will vest at the end of a three-year period if agreed upon performance measures are met.

### **DSU Plan**

The DSU Plan allows a director to receive all or any portion of their annual retainer, additional fees and equity value ("Elected Amount") in DSUs in lieu of cash or options. DSUs cannot be redeemed for cash until the holder is no longer a Director of the Company. At January 2, 2016 there were 23,580 DSUs outstanding (January 3, 2015: 14,557 DSUs).

# Note 18. Operating segment information

The Company operates in one dominant industry segment, the manufacturing and marketing of prepared and packaged frozen seafood. The Company evaluates performance of the reportable segments on a geographical basis using net income before finance costs and income taxes from continuing operations. The Company also reports a "Corporate" category which does not qualify as a component of another reportable segment nor as a separate reportable segment. Corporate includes expenses for corporate functions, share-based compensation costs and one-time business acquisition, integration and other expenses. Transfer prices between operating segments are on an arm's length basis in a manner similar to transactions with third parties. No operating segments have been aggregated to form the reportable operating segments.

Operations and identifiable assets and liabilities by reporting segment are as follows:

					•						,	eeks ended ary 3, 2015
	Canada		U.S.		Corporate	Total		Canada	U.S.		Corporate	Total
\$	259,600	\$	741,907	\$	- \$	1,001,507	\$	304,829 \$	746,784	\$	- \$	1,051,613
	205,423		598,921		(4,501)	799,843		237,800	593,206		202	831,208
\$	54,177	\$	142,986	\$	4,501 \$	201,664	\$	67,029 \$	153,578	\$	(202) \$	220,405
\$	20,232	\$	42,057	\$	(25,979) \$	36,310	\$	27,209 \$	43,514	\$	(33,192) \$	37,531
n:												
	1,253		6,987		3	8,243		1,571	7,169		_	8,740
	138		1,248		_	1,386		157	1,241		_	1,398
ses	547		5,257		1,307	7,111		576	4,999		1,084	6,659
	1,938 —		13,492		1,310 16,247	16,740 16,247		2,304	13,409		1,084 17,569	16,797 17,569
tion,					,							,
\$	22,170	\$	55,549	\$	(8,422) \$	69,297	\$	29,513 \$	56,923	\$	(14,539)\$	71,897
					As at Janu	ary 2, 20 <u>1</u> 6					As at Janua	ary 3, 2015
	Canada		U.S.		Corporate	Total		Canada	U.S.		Corporate	Total
\$	121,855	\$	555,583	\$	15,629 \$	693,067	\$	123,998 \$	557,162	\$	24,414 \$	705,574
\$	88,452	\$	29,917	\$	374,179 \$	492,548	\$	25,108 \$	58,303	\$	425,189 \$	508,600
	\$ sees	\$ 259,600 205,423 \$ 54,177 \$ 20,232  n: 1,253 138 ses 547 1,938 — tion, \$ 22,170  Canada \$ 121,855	\$ 259,600 \$ 205,423 \$ 54,177 \$ \$ 20,232 \$  n: 1,253 138 ses 547  1,938 — tion, \$ 22,170 \$  Canada \$ 121,855 \$	\$ 259,600 \$ 741,907  205,423 598,921 \$ 54,177 \$ 142,986 \$ 20,232 \$ 42,057  1,253 6,987 138 1,248  ses 547 5,257  1,938 13,492 tion, \$ 22,170 \$ 55,549  Canada U.S. \$ 121,855 \$ 555,583	\$ 259,600 \$ 741,907 \$  205,423 598,921 \$ 54,177 \$ 142,986 \$  \$ 20,232 \$ 42,057 \$  1,253 6,987 138 1,248  ses 547 5,257  1,938 13,492 ———  tion, \$ 22,170 \$ 55,549 \$  Canada U.S. \$ 121,855 \$ 555,583 \$	Canada     U.S.     Corporate       \$ 259,600     \$ 741,907     \$ - \$       205,423     598,921     (4,501)       \$ 54,177     \$ 142,986     \$ 4,501       \$ 20,232     \$ 42,057     \$ (25,979)       n:     1,253     6,987     3       138     1,248     -       ses     547     5,257     1,307       1,938     13,492     1,310       -     -     16,247       tion,       \$ 22,170     \$ 55,549     \$ (8,422)       As at Janu.       Canada     U.S.     Corporate       \$ 121,855     \$ 555,583     \$ 15,629	\$ 259,600 \$ 741,907 \$ — \$ 1,001,507 205,423 598,921 (4,501) 799,843 \$ 54,177 \$ 142,986 \$ 4,501 \$ 201,664 \$ 20,232 \$ 42,057 \$ (25,979) \$ 36,310 n: 1,253 6,987 3 8,243 138 1,248 — 1,386 ses 547 5,257 1,307 7,111 1,938 13,492 1,310 16,740 — — — 16,247 16,247 tion, \$ 22,170 \$ 55,549 \$ (8,422) \$ 69,297 As at January 2, 2016 Canada U.S. Corporate Total \$ 121,855 \$ 555,583 \$ 15,629 \$ 693,067	Canada   U.S.   Corporate   Total	January 2, 2016         Canada       U.S.       Corporate       Total       Canada         \$ 259,600       \$ 741,907       \$ - \$ 1,001,507       \$ 304,829       \$         205,423       598,921       (4,501)       799,843       237,800       \$         \$ 54,177       \$ 142,986       \$ 4,501       \$ 201,664       \$ 67,029       \$         \$ 20,232       \$ 42,057       \$ (25,979)       \$ 36,310       \$ 27,209       \$         n:       1,253       6,987       3       8,243       1,571       138       157         ases       547       5,257       1,307       7,111       576       576         ases       547       5,257       1,310       16,740       2,304       -         ases       1,938       13,492       1,310       16,740       2,304       -         ases       22,170       \$ 55,549       (8,422)       69,297       \$ 29,513       \$         ases       22,170       \$ 55,549       \$ (8,422)       69,297       \$ 29,513       \$         ases       22,170       \$ 55,549       \$ (8,422)       69,297       \$ 29,513       \$         ases       22,170 <t< td=""><td>                                     </td><td>                                     </td><td>January 2, 2016         January 2, 2016         Canada         U.S.         Corporate           \$ 259,600         \$ 741,907         \$ - \$ 1,001,507         \$ 304,829         \$ 746,784         \$ - \$         \$         \$         202         \$         205,423         598,921         (4,501)         799,843         237,800         593,206         202         \$</td></t<>			January 2, 2016         Canada         U.S.         Corporate           \$ 259,600         \$ 741,907         \$ - \$ 1,001,507         \$ 304,829         \$ 746,784         \$ - \$         \$         \$         202         \$         205,423         598,921         (4,501)         799,843         237,800         593,206         202         \$

For the fifty-two weeks ended January 2, 2016, the Company recognized \$171.1 million (January 3, 2015: \$176.9 million) of sales from one customer that represents more than 10% of the Company's total consolidated sales, arising from sales in both the Canadian and U.S. reportable operating segments.

# Note 19. Income tax expense

The Company's statutory tax rate for the year ended January 2, 2016 is 29.1% (January 3, 2015: 28.9%). The Company's effective income tax rate for the year ended January 2, 2016 is 18.5% (January 3, 2015: 19.3%). The lower effective income tax rate in Fiscal 2015 is due to higher financing deductions and lower income before income taxes in the Company's U.S. subsidiary.

The major components of income tax expense are as follows:

Consolidated statement of income		January 2,	January 3,
(Amounts in \$000s)		2016	2015
Current income tax expense	\$	5,707	\$ 3,906
Deferred income tax expense:			
Origination and reversal of temporary differences		1,022	2,617
Change in tax rate applicable to reversal of temporary differences		_	767
Recognition of previously unrecognized tax asset		_	(59)
		1,022	3,325
Income tax expense reported in the consolidated statement of income	\$	6,729	\$ 7,231
Consolidated statement of comprehensive income (Amounts in \$000s)		January 2, 2016	January 3, 2015
Income tax expense (recovery) related to items charged or credited directly to OCI during the p	period:		
Loss on hedge of net investment in foreign operations	\$	(5,338)	\$ (2,497)
Gain on translation of net investment in foreign operations		4,632	2,330
Effective portion of changes in fair value of cash flow hedges		2,833	1,560
Net change in fair value of cash flow hedges transferred to carrying amount of hedged item		(2,206)	(540)
Net change in fair value of cash flow hedges transferred to income		(125)	(14)
Defined benefit plan actuarial loss		(53)	(642)
Income tax (recovery) expense directly to OCI and retained earnings	\$	(257)	\$ 197

The reconciliation between tax expense and the product of accounting profit multiplied by the Company's statutory tax rate is as follows:

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Accounting profit before tax at statutory income tax rate of 29.1% (2014: 28.9%)	\$ 10,566	\$ 10,847
Non-deductible expenses for tax purposes:		
Non-deductible share-based compensation	874	535
Other non-deductible items	382	315
Effect of higher income tax rates of U.S. subsidiary	2,175	2,691
Acquisition financing deduction	(7,677)	(7,404)
Other	409	247
Income tax expense	\$ 6,729	\$ 7,231

Deferred income tax				statement of osition as at	Consolidated statemen income for the years en			
(Amounts in \$000s)		January 2, 2016		January 3, 2015	January 2, 2016		January 3, 2015	
Accelerated depreciation for tax purposes on								
property, plant and equipment	\$	(16,964)	\$	(15,631)	\$ (1,266)	\$	802	
Inventory		1,921		(1,367)	3,288		459	
Intangible assets		(33,904)		(35,298)	1,496		(157)	
Pension		2,887		2,697	(227)		529	
Revaluation of cash flow hedges		(1,449)		(1,022)	2,437		(808)	
Losses available for offset against future taxable income	9	1,457		3,815	(2,358)		(1,448)	
Deferred charges and other		1,581		3,456	(2,348)		3,948	
Deferred income tax expense					\$ 1,022	\$	3,325	
Net deferred income tax liability	\$	(44,471)	\$	(43,350)				
Reflected in the consolidated statement of financial po	sition	as follows:						
Deferred income tax assets	\$	2,495	\$	3,372				
Deferred income tax liabilities		(46,966)		(46,722)				
Net deferred income tax liability	\$	(44,471)	\$	(43,350)				
Reconciliation of net deferred income tax liabilities (Amounts in \$000s)					January 2, 2016		January 3, 2015	
Opening balance, beginning of year					\$ (43,350)	\$	(39,342)	
	(1,022)		(3,325)					
Deferred income tax (expense) recovery during the pe	eriod re	ecognizea in inc	ome		\-//		(3,323)	
Deferred income tax (expense) recovery during the per Deferred income tax arising from an acquisition (Note 4)		ecognizea in inc	ome		_		. ,	
	1)	J		arnings	— 53			
Deferred income tax arising from an acquisition (Note 4	1) eriod re	ecognized in ret		arnings	_		(246)	

The Company has net operating losses in its U.S. subsidiaries of \$0.6 million (January 3, 2015: \$8.4 million) that are available for use from 2016–2028. A deferred income tax asset has been recognized for the amount that is probable to be realized.

The Company has unused capital losses of \$20.0 million (January 3, 2015: \$19.5 million) which have an indefinite carryforward period. A deferred tax asset has only been recognized to the extent of the benefit that is probable to be realized.

The Company can control the distribution of profits, and accordingly, no deferred income tax liability has been recorded on the undistributed profit of its subsidiaries that will not be distributed in the foreseeable future.

The temporary difference associated with investments in subsidiaries, for which a deferred tax liability has not been recognized, totals \$nil at January 2, 2016 and January 3, 2015.

There are no income tax consequences attached to the payment of dividends in either 2015 or 2014 by the Company to its shareholders.

# Note 20. Related party transactions

#### The ultimate parent

High Liner Foods Incorporated is the ultimate parent entity.

#### Key management personnel compensation

In addition to their salaries, the Company also provides benefits to the CEO, NEOs and certain senior executive officers in the form of contributions to post-employment benefit plans on their behalf, non-cash plans and various other short- and long-term incentive and benefit plans as described below.

The amounts in the table below are the amounts recognized as an expense during the reporting period related to key management personnel compensation and comprise of:

(Amounts in \$000s)	January 2, 2016	January 3, 2015
Salaries and short-term incentive plans <sup>1</sup>	\$ 3,672	\$ 4,007
Post-employment benefits	257	114
Future employee benefits <sup>2</sup>	361	315
Share-based awards <sup>3</sup>	2,589	2,270
	\$ 6,879	\$ 6,706

- 1 Short-term incentive amounts were for those earned in 2015 and 2014.
- 2 Refer to Note 13 for details of each plan.
- 3 Refer to Note 17 for details regarding the Company's option and PSU plans.

#### Entity with significant influence over the company

As at January 2, 2016, Thornridge Holdings Limited owns 37.3% of the outstanding common shares in High Liner Foods (January 3, 2015: 37.6%).

### Other related parties

Pier 17 Realty Trust Inc. ("Pier 17 Realty") was the lessor in the lease contract for the Company's processing plant in Malden, Massachusetts, which ceased production in the second quarter of 2015 as described in *Note* 6. As of December 13, 2015, the relationship between Pier 17 Realty and the Company ended and therefore Pier 17 Realty is no longer considered a related party. Total purchases from other related parties were \$0.4 million for the years ended January 2, 2016 and January 3, 2015.

The Company had no sales to or amounts due from related parties throughout 2014 or 2015, nor did the Company have any transactions during 2014 or 2015 with entities who had significant influence over the Company or with members of the Board of Directors and their related interests.

## Note 21. Fair value measurement

#### Fair value of financial instruments

Fair value is a market-based measurement, not an entity-specific measurement. Fair value measurements are required to reflect the assumptions that market participants would use in pricing an asset or liability based on the best available information including the risks inherent in a particular valuation technique, such as a pricing model, and the risks inherent in the inputs to the model. Management is responsible for valuation policies, processes and the measurement of fair value within the Company.

The Company's loans and receivables, accounts payable and accrued liabilities, provisions and bank loans are carried at cost and their carrying values approximate fair value due to the short-term to maturity of these financial instruments. Financial liabilities carried at amortized cost are shown using the EIR method. Other financial assets and other financial liabilities represent the fair value of the Company's foreign exchange contracts as well as the fair value of its interest rate swaps on its debt.

The Company uses a fair value hierarchy, based on the relative objectivity of the inputs used to measure fair value, with Level 1 representing inputs with the highest level of objectivity and Level 3 representing inputs with the lowest level of objectivity. The following table sets out the classification of the methodology used by the Company to fair value its financial instruments:

	Janua	ry 2, 2016	6 January 3, 2015		
(Amounts in \$000s)	Level 2	Level 3	Level 2	Level 3	
Assets measured at fair value					
Foreign exchange contracts	\$ 6,552 \$	<b>-</b> \$	4,139 \$		
Liabilities measured at fair value					
Interest rate swaps	755	_	951	_	
Foreign exchange contracts	151	_	580	_	
Long-term debt	_	287,783	_	293,958	
Finance lease obligations	_	1,737	_	2,221	

The Company's Level 2 derivatives are valued using valuation techniques such as forward pricing and swap models. These models incorporate various market-observable inputs including foreign exchange spot and forward rates, and interest rate curves.

The fair values of long-term debt instruments, classified as Level 3 in the fair value hierarchy, are estimated based on unobservable inputs including discounted cash flows using current rates for similar financial instruments subject to similar risks and maturities, adjusted to reflect the Company's credit risk.

The Company uses the date of the event or change in circumstances to recognize transfers between Level 1, Level 2 and Level 3 fair value measurements. During the fifty-two weeks ended January 2, 2016 no such transfers have occurred.

The financial liabilities that are not measured at fair value on the consolidated statement of financial position consist of long-term debt (including current portion) and finance lease obligations. The carrying amount for these instruments are \$292.8 million and \$1.7 million, respectively, as at January 2, 2016 (January 3, 2015: \$295.0 million and \$2.2 million, respectively).

## Amortized cost impact on interest expense

In the fifty-two weeks ended January 2, 2016, the Company expensed \$0.2 million and \$0.4 million (January 3, 2015: \$0.2 million and \$0.4 million) of short-term and long-term interest, respectively, relating to interest that was calculated using the EIR method relating to its transaction fees and its borrowings.

The fair values of other financial assets and liabilities at January 2, 2016 and January 3, 2015 are shown below.

		0	ther fin	ancial assets		Othe	r finan	cial liabilities
		January 2,		January 3,		January 2,		January 3,
(Amounts in \$000s)		2016		2015	2016		2015	
Financial instruments at fair value through OCI								
Foreign exchange forward contracts	\$	5,133	\$	4,121	\$	151	\$	580
Interest rate swap		_		_		504		185
Financial instruments at fair value through profit or	loss:							
Foreign exchange contracts not designated								
in hedge relationships		1,419		18		_		_
Interest rate swaps not designated								
in hedge relationships		_		_		251		766
	\$	6,552	\$	4,139	\$	906	\$	1,531

# **Hedging activities**

# **Interest Rate Swaps**

As at January 2, 2016, the Company had the following interest rate swaps outstanding that were designated in a formal hedging relationship to hedge interest rate risk resulting from the term loan facility:

- An interest rate swap to receive a floating three-month LIBOR for a fixed rate of 2.17%, with an embedded floor of 1.0%, on a notional amount of \$20.0 million, for the period of December 31, 2014 until December 31, 2019.
- An interest rate swap to receive a floating three-month LIBOR for a fixed rate of 1.915%, with an embedded floor of 1.0%, on a notional amount of \$25.0 million, for the period of March 4, 2015 until March 4, 2020.

The cash flow hedge of interest expense variability was assessed to be highly effective for the year ended January 2, 2016, and therefore, the change in fair value, an after-tax net loss of \$0.3 million, was included in OCI.

As at January 2, 2016, the Company had the following interest rate swap outstanding to hedge interest rate risk resulting from the term loan facility that was not designated in a formal hedging relationship:

• An interest rate swap to receive a floating three-month LIBOR for a fixed rate of 1.997%, with an embedded floor of 1.5%, on a notional amount of \$100.0 million, for the period of April 4, 2014 until April 4, 2016. The change in fair value for the year ended January 2, 2016, a net gain of \$0.5 million, was recorded in income (January 3, 2015: net gain of \$0.1 million).

#### Foreign currency contracts

Foreign currency forward contracts are used to hedge foreign currency risk resulting from expected future purchases in USD, which the Company has qualified as highly probable forecasted transactions, and to hedge foreign currency risk resulting from USD monetary assets and liabilities, which are not covered by natural hedges.

As at January 2, 2016, the Company had outstanding notional amounts of \$50.8 million in foreign currency average-rate forward contracts, and \$3.0 million foreign currency single-rate forward contracts that were formally designated as a hedge. With the exception of \$1.3 million average-rate forward contracts with maturities ranging from January 2017 to December 2017, all foreign currency forward contracts have maturities that are less than one year.

The cash flow hedges of the expected future purchases were assessed to be highly effective for the year ended January 2, 2016 and January 3, 2015, and therefore, the change in fair value, an after-tax net gain of \$7.2 million and an after-tax net gain of \$3.2 million, respectively, was included in OCI. Amounts recognized in income resulting from hedge ineffectiveness during the year ended January 2, 2016 were a net gain of \$0.3 million (January 3, 2015: net gain of \$0.1 million).

As at January 2, 2016, the Company had outstanding notional amounts of \$13.0 million foreign currency single-rate forward contracts outstanding to hedge foreign currency exchange risk on its USD monetary assets and liabilities. These contracts were not formally designated as a hedge. The change in fair value for the year ended January 2, 2016 and January 3, 2015, a net gain of \$0.5 million and a nominal gain, respectively, was recorded in income.

#### Hedge of net investment in foreign operations

As at January 2, 2016, a borrowing of \$237.3 million included in long-term debt (January 3, 2015: \$27.5 million in bank loans and \$237.3 million included in long-term debt) has been designated as a hedge of the net investment in the U.S. subsidiary and is being used to hedge the Company's exposure to foreign exchange risk on this net investment. Gains or losses on the re-translation of this borrowing are transferred to OCI to offset any gains or losses on translation of the net investment in the U.S. subsidiary. There was no ineffectiveness recognized in the fifty-two weeks ended January 2, 2016 or the fifty-three weeks ended January 3, 2015.

### Note 22. Capital management

The primary objective of the Company's capital management policy is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value. The Company defines capital as: funded debt, letters of credit, and common shareholder equity, including AOCI, except for gains and losses on derivatives used to hedge interest and foreign exchange cash flow exposures.

The Company manages its capital structure and makes adjustments to it, in light of changes in economic conditions. To maintain or adjust the capital structure, the Company may adjust the dividend payment to shareholders, return capital to shareholders, purchase its capital stock under a NCIB or issue new shares. Capital distributions, including purchases of stock, are subject to availability under the Company's working capital debt facilities. The consolidated average adjusted aggregate availability under the working capital debt facility must be greater than \$22.5 million. The Company currently has average adjusted aggregate availability of \$134.1 million as at January 2, 2016. The Company also has restrictions on capital distributions, where the aggregate amount for dividends are subject to an annual limit of \$17.5 million with a provision to increase this amount subject to leverage and excess cash flow tests. NCIBs are subject to an annual limit of \$10.0 million with a provision to carry forward unused amounts subject to a maximum of \$20.0 million per annum. For the fifty-two weeks ended January 2, 2016 and fifty-three weeks ended January 3, 2015, the Company paid \$11.0 million and \$11.3 million in dividends, respectively, and \$0.6 million and \$0.4 million under the NCIB, respectively. The Company monitors capital (excluding letters of credit) using the ratio of net interest-bearing debt to capitalization, which is net interest-bearing debt, divided by total capital plus net interest-bearing debt. The Company's objective is to keep this ratio between 35% and 50%. Seasonal working capital debt may result in the Company exceeding the ratio at certain times throughout the fiscal year. The Directors of the Company have also decided that this range can be exceeded on a temporary basis as a result of the recent acquisitions.

(Amounts in \$000s)		January 2, 2016	January 3, 2015
Total bank loans (Note 11)	\$	17,628	\$ 65,851
Total term loan debt (Note 12)		294,750	297,750
Total finance lease obligation (Note 12)		1,730	2,206
Interest-bearing debt		314,108	365,807
Less: cash		(1,043)	(1,044)
Net interest-bearing debt		313,065	364,763
Shareholders' equity		200,519	196,974
Unrealized gains on derivative financial instruments included in accumulated other comprehensive I	OSS	(2,977)	(2,175)
Total capitalization	\$	510,607	\$ 559,562
Net interest-bearing debt as % of total capitalization		61%	65%

No changes were made in the objectives, policies or processes for managing capital for the fiscal years ended January 2, 2016 and January 3, 2015.

## Note 23. Financial risk management objectives and policies

The Company's principal financial liabilities, other than derivatives, comprise bank loans and overdrafts, term loans, letters of credit, notes payable, finance leases, and trade payables. The only purpose of these financial liabilities is to finance the Company's operations. The Company has various financial assets such as trade receivables, other accounts receivable, and cash, which arise directly from its operations.

The Company is exposed to interest rate risk, liquidity risk, foreign currency risk and credit risk. The Company enters into interest rate swaps, foreign currency contracts, and insurance contracts to manage these types of risks from the Company's operations and its sources of financing. The Company's policy is that no speculative trading in derivatives shall be undertaken. The Audit Committee of the Board of Directors reviews and approves policies for managing each of these risks, which are summarized below.

### Interest rate risk

The Company's exposure to the risk of changes in market interest rates arises out of the Company's debt obligations with floating interest rates. For both of Fiscal 2015 and 2014, the Company's policy is to manage interest cost using a mix of fixed and variable rate debts. The Company's objective is to keep between 35% and 55% of its borrowings at fixed rates of interest. To manage this, the Company enters into fixed rate debt facilities or interest rate swaps, in which the Company agrees to exchange, at specified intervals, the difference between fixed and variable rate interest amounts calculated by reference to an agreed upon notional amount. These swaps are designated to hedge underlying debt obligations. Interest rate options that effectively fix the maximum rate of interest that the Company will pay may also be used to manage this exposure. At January 2, 2016, 49% of the outstanding long-term debt was hedged (January 3, 2015: 40%) and 47% of the Company's borrowings, including the working-capital facility, are either hedged or at a fixed rate of interest (January 3, 2015: 42%).

#### Interest rate sensitivity

The Company's profit before tax is sensitive to a change in interest rates on that portion of debt obligations with floating interest rates, with all other variables held constant. As at the fifty-two weeks ended January 2, 2016 the Company's current bank loans were \$17.6 million (January 3, 2015: \$65.9 million) and long-term debt was \$282.9 million (January 3, 2015: \$294.8 million). An increase of 25 basis points on the bank loans would have reduced earnings before tax by \$0.1 million (January 3, 2015: \$0.1 million). An increase of 25 basis points above the LIBOR floor on the long-term debt would have reduced earnings before tax by \$0.4 million (January 3, 2015: \$0.4 million). A corresponding decrease in respective interest rates would have an approximately equal and opposite effect. There is no impact on the Company's equity except through changes in income.

# Foreign currency risk

The Parent (High Liner Foods' Canadian company) has a CAD functional currency, meaning that all transactions are recorded in CAD. However, as the Company's consolidated financial statements are reported in USD, the results of the Parent are converted into USD for external reporting purposes. Therefore, the Canadian to U.S. exchange rates (USD/CAD) impact the results reported in the Company's consolidated financial statements.

In looking at the effect on net income, the majority of sales in CAD, being those of the Parent, have USD-denominated input costs. For products sold in Canada, raw material is purchased in USD and flour-based ingredients, cooking oils and transportation costs all have significant commodity components that are traded in USD. However, labour, packaging and ingredient conversion costs, overheads and selling, general and administrative costs are incurred in CAD. A strengthening Canadian dollar has an overall effect of increasing net income in USD terms and conversely, a weakening Canadian dollar has the overall effect of decreasing net income in USD terms.

The Parent hedges forecasted cash flows for purchases of USD-denominated products for its Canadian operations where the purchase price is substantially known in advance (purchases identified for hedging). At January 2, 2016, the Parent hedged 55% (January 3, 2015: 81%) of these purchases identified for hedging, extending to March 2017. The Company's "Price Risk Management Policy" (the "Policy") dictates that cash flows out 15 months are hedged between a minimum and maximum percent that declines by quarter the further in the future the cash flows are. The Company does not hedge cash flows on certain USD-denominated seafood purchases in which the ultimate selling prices charged to the Company's Canadian customers move with changes in the USD/CAD exchange rates. It is the Company's policy to set the terms of the hedge derivatives to match the terms of the hedged item to maximize hedge effectiveness. The Company also has foreign exchange risk related to the USD-denominated input costs of commodities used in its Canadian operations related to freight surcharges on transportation costs, paper products in packaging, grain and corn products in its breading and batters, and soya and canola bean based cooking oils. The Company hedges these USD-denominated input costs on a small scale, but relies where possible on 3 to 12 month, fixed-price contracts in CAD with suppliers.

For the fifty-two weeks ended January 2, 2016, approximately 49% of the Parent's costs were denominated in USD, while almost 91% of the Parent's sales were denominated in its CAD functional currency.

The Parent has some assets and liabilities that are denominated in CAD, and therefore, the assets and liabilities reported in the consolidated financial statements change as USD/CAD exchange rates fluctuate. A stronger CAD has the effect of increasing the carrying value of assets and liabilities such as accounts receivable, inventory, fixed assets and accounts payable of the Parent when translated to USD. The net offset of those changes flow through OCI. Based on the equity of the Parent as of January 2, 2016 a one cent increase/decrease in the USD/CAD exchange rate will decrease/increase equity by approximately \$0.1 million (January 3, 2015: \$0.1 million).

### Credit risk

The Company trades only with recognized, creditworthy third parties. It is the Company's policy that all customers who wish to trade on credit terms are subject to credit verification procedures. In addition, the Company holds credit insurance on its trade accounts receivable and all receivable balances are managed and monitored at the corporate level on an ongoing basis with the result that the Company's exposure to bad debts is not significant. The Company's top ten customers account for 65% of the trade receivables at January 2, 2016 (January 3, 2015: 64%) with the largest customer accounting for 17% (January 3, 2015: 15%).

With respect to credit risk arising from the other financial assets of the Company, which comprise cash and certain derivative instruments, the Company's exposure to credit risk arises from default of the counterparty. The Company manages this by dealing with financially creditworthy counterparties, such as Chartered Canadian banks and U.S. banks with investment grade ratings.

The maximum exposure to credit risk is equal to the carrying value of accounts receivable and derivative instruments.

#### Liquidity risk

The Company monitors its risk to a shortage of funds using a detailed budgeting process that identifies financing needs for the next 12 months as well as the models that look out five years. Working capital and cash balances are monitored daily and a procurement system provides information on commitments. This process projects cash flows from operations. The Company's objective is to maintain a balance between continuity of funding and flexibility through the use of bank overdrafts, letters of credit, bank loans, notes payable, and finance leases. The Company's objective is that not more than 50% of borrowings should mature in the next 12-month period. At January 2, 2016, 4% of the Company's debt (January 3, 2015: less than 2%) will mature in less than one year based on the carrying value of borrowings reflected in the consolidated financial statements. At January 2, 2016, the Company was in compliance with all covenants and terms of its debt facilities.

The table below shows the maturities of the Company's non-derivative financial liabilities.

(Amounts in \$000s)	Due v	vithin 1 year	ear Due in 1-5 years		5 years Due after 5 years			Total	
As at January 2, 2016									
Bank loans	\$	_	\$	17,628	\$	_	\$	17,628	
Accounts payable		120,336		_		_		120,336	
Other long-term liabilities		_		483		_		483	
Long-term debt		11,816		3,152		279,782		294,750	
Finance lease obligations		1,015		715		_		1,730	
	\$	133,167	\$	21,978	\$	279,782	\$	434,927	
As at January 3, 2015									
Bank loans	\$	_	\$	65,851	\$	_	\$	65,851	
Accounts payable		85,854		_		_		85,854	
Other long-term liabilities		_		2,800		_		2,800	
Long-term debt		3,000		11,250		283,500		297,750	
Finance lease obligations		994		1,212		_		2,206	
	\$	89,848	\$	81,113	\$	283,500	\$	454,461	

#### Seafood price risk

The Company is dependent upon the procurement of frozen raw seafood materials and finished goods on world markets. The Company buys as much as \$600.0 million of this product annually. A 1% change in the price of frozen raw seafood materials would increase/decrease the Company's procurement costs by \$6.0 million. Prices can fluctuate and there is no formal commercial mechanism for hedging either sales or purchases. Purchases of seafood on global markets are principally in USD. The Company hedges exposures to a portion of its currency exposures and enters into longer term supply contracts when possible. All foreign currency hedging activities are carried out in accordance with its formal Price Risk Management Policy, under the oversight of the Audit Committee.

The Company has multiple strategies to manage seafood costs. The Company focuses on the development of close relationships with key suppliers. The Company currently purchases significant quantities of frozen raw material and finished goods originating from all over the world. The Company's supplier base is diverse to ensure no over-reliance on any one source or species. The Company maintains a strict policy of Supplier Approval and Audit Standards.

Over time, the Company strives to adjust selling prices to its customers as the world price of seafood changes or currency fluctuations occur.

#### Commodity risk

The Company is exposed to price changes in commodities such as crude oil, wheat, corn, paper products, and frying oils. The Company's Price Risk Management Policy dictates the use of fixed pricing with suppliers whenever possible, but allows the use of hedging with derivative instruments if deemed prudent. Throughout 2015 and 2014, the Company has managed this risk through contracts with our suppliers. The Company enters into fixed price contracts with suppliers on an annual basis, and therefore a significant portion of the Company's 2016 commodity purchase requirements are covered. Should an increase in the price of commodities materialize, there could be a negative impact on earnings performance and alternatively, a decrease in the price of commodities could result in a benefit to earnings performance.

Crude oil prices, which influence fuel surcharges from freight suppliers, decreased significantly in the last half of 2015. World commodity prices for flour, soy and canola oils, important ingredients in many of the Company's products, decreased in 2015 after the decreases seen in 2014. The price of corrugated and folding carton, which is used in packaging, was constant through 2015 and 2014.

# Note 24. Supplemental information

Components of income and expenses included in the consolidated statement of income:

Components of income and expenses included in the consolidated statement of incom	e:		
(Amounts in \$000s)		January 2, 2016	January 3, 2015
Included in finance costs:			
Interest expense on bank loans	\$	1,622	\$ 2,325
Interest expense on long-term debt		13,993	13,203
Interest rate hedge		(641)	(103)
Deferred financing charges		562	577
Revaluation of embedded derivative		_	259
Accelerated amortization of financing costs and other items resulting from debt refinancing and amendment activities		_	851
Interest on letter of credit for SERP		145	285
Fair market value accretion on acquisition		354	_
Foreign exchange loss		212	172
Total finance costs	\$	16,247	\$ 17,569
Foreign exchange (gain) loss included in:			
Cost of sales	\$	(3,326)	\$ (27)
Finance costs		212	172
Total foreign exchange (gain) loss	\$	(3,114)	\$ 145
Losses (gains) on disposal of assets included in:			
Cost of sales	\$	433	\$ 586
Distribution expenses		34	61
Selling, general and administrative expenses		(138)	34
Total losses on disposal of assets	\$	329	\$ 681
Employee compensation and benefit expense:			
Wages and salaries (including payroll benefits)	\$	98,915	\$ 116,161
Future employee benefit costs		4,199	3,596
Share-based payment expense		1,119	3,329
Termination benefits		2,609	958
Short-term employee benefits		(326)	(1,188)
Total employee compensation and benefit expense	\$	106,516	\$ 122,856

# Note 25. Comparative figures

Comparative figures on the consolidated statement of financial position have been reclassified to reflect adjustments made to the Atlantic Trading business combination purchase price allocation (*Note 4*). Certain other comparative figures have also been reclassified to conform to the current period's presentation.

# Note 26. Events after the reporting period

On February 17, 2016, the Company announced it will cease value-added fish operations at its facility in New Bedford, Massachusetts to reduce excess capacity across its manufacturing network. This change does not impact the scallop-processing operations also located at the New Bedford facility. Operations of the value-added fish operations will cease by the end of the third quarter of 2016 with production transitioning to the Company's other manufacturing facilities. The Company is not able to estimate the full impact this transaction will have on its financial statements given the uncertainty surrounding the long-term plans for the scallop-processing operations. However, as at January 2, 2016, the net book value of equipment associated with the value-added fish operations was approximately \$6.1 million and the Company expects to incur approximately \$5.0 million in pre-tax one-time costs relating to the transfer of assets, cessation of employment at the plant, write-down of inventory and other costs.

# Historical Consolidated Statement of Financial Position (unaudited)

(Amounts in \$000s)	2015	2014	2013 <sup>†</sup>	2012	2011	2010*	2009*	* 2008	2007	2006
Cash	\$ 1,043	\$ 1,044	\$ 1,206	\$ 65	\$ 3,205	\$ 601	\$ 1,866	\$ 5,808	\$ 7,219	\$ 206
Accounts receivable	76,335	81,772	90,113	73,947	83,590	50,724	56,901	52,758	70,171	26,792
Income taxes receivable	5,218	7,381	3,509	5,145	3,498	704	1,231	37	2,467	138
Other financial assets	6,453	4,139	1,524	533	1,323	895	_	_	_	_
Inventories	261,771	261,987	252,960	222,313	256,324	132,696	114,261	121,304	112,949	37,834
Prepaid expenses	2,051	2,481	2,361	2,991	2,969	1,899	1,934	1,472	1,750	588
Future income taxes	_	_	_	_	_	_	3,675	1,266	1,331	253
Total current assets	352,871	358,804	351,673	304,994	350,909	187,519	179,868	182,645	195,887	65,811
Property, plant and equipment	115,879	114,231	101,470	89,268	105,808	67,634	56,878	48,745	58,779	22,344
Deferred income taxes	2,495	3,372	4,656	7,207	1,667	2,416	333	688	1,714	2,579
Investment in equity accounted investee	_	_	_	96	271	154	_	_	_	_
Other receivables and miscellaneous assets	1,683	1,678	1,906	1,847	1,190	819	232	109	66	931
Future employee benefits	_	_	_	92	92	92	7,062	2,872	6,908	5,458
Intangible assets	102,315	107,704	105,253	110,631	116,594	31,409	18,904	19,877	_	_
Goodwill	117,824	119,270	111,999	112,873	110,816	40,036	27,423	25,413	_	_
Intangible assets and goodwill	_	_	_	_	_	_	_	_	43,702	_
Assets classified as held for sale	_	515	542	4,819	_	_	_	_	_	_
Total assets	\$ 693,067	\$ 705,574	\$ 677,499	\$ 631,827	\$ 687,347	\$ 330,079	\$ 290,700	\$ 280,349	\$ 307,056	\$ 97,123
Bank loans – actual amounts owing	\$ 17,628	\$ 65,851	\$ 97,899	\$ 60,530	\$ 119,936	\$ 43,261	\$ 22,084	\$ 33,500	\$ 63,506	\$ 8,680
Bank loans – deferred charges	(470)	(721)	(672)	(826)	(978)	(304)	(312)	(518)	(880)	_
Accounts payable and accrued liabilities	119,723	83,595	100,945	91,436	102,623	55,821	52,431	60,800	52,190	23,244
Share-based compensation payable – current	613	2,259	3,313	10,005	4,233	4,559	_	_	_	_
Provisions	263	437	240	1,614	1,013	553	_	_	_	_
Other current financial liabilities	817	580	459	550	780	2,347	_	_	_	_
Income taxes payable	2,242	20	2,543	1,165	2,024	3,248	28	2,018	447	_
Current portion of long-term debt	11,816	3,000	_	34,237	2,500	4,450	4,378	_	_	_
Current portion of finance lease obligations	1,015	994	979	1,039	1,046	978	826	378	616	481
Total current liabilities	153,647	156,015	205,706	199,750	233,177	114,913	79,435	96,178	115,879	32,405
Long-term debt – actual amounts owing	282,934	294,750	232,720	213,888	247,500	44,456	48,996	53,366	53,522	_
Long-term debt – deferred charges										
and market valuations	(1,917)	(2,717)					(412)		(677)	_
Other long-term financial liabilities	89	951	5,597	1,130	6,223	208	1,198	1,744	_	_
Other long-term liabilities	125	2,180	175	_	_	_	_	_	_	_
Share-based compensation payable – long-term	358	620	869	1,532	243					_
Long-term finance lease obligations	715	1,212	1,647	2,181	2,555	3,062	2,580	424	265	409
Deferred income taxes	46,966	46,722	43,998	45,126	47,991	9,949	4,479	_	-	-
Future employee benefits	9,631	8,867	7,929	13,791	11,085	9,682	4,338	465	4,320	3,178
Liabilities classified as held for sale	_	_	_	1,604	_	_	_	_	_	_
Shareholders' equity	200,519	196,974	184,649	153,354	158,827	148,114	150,086	128,726	133,747	61,131
Total liabilities and shareholders' equity	\$ 693,067	\$ 705,574	\$ 677,499	\$ 631,827	\$ 687,347	\$ 330,079	\$ 290,700	\$ 280,349	\$ 307,056	\$ 97,123

# Historical Consolidated Statement of Income (unaudited)

(Amounts in \$000s, except per share amounts)	2015	2014	2013 <sup>†</sup>	2012	2011	2010*	2009*	* 2008	2007	2006
Revenues	1,001,507	\$1,051,613	\$ 947,301	\$ 942,631	\$ 675,539	\$ 567,572	\$ 549,922	\$ 578,844	\$ 256,180	\$ 230,702
Gross profit	201,664	220,405	215,335	206,661	153,530	133,169	117,953	124,282	66,293	60,486
Distribution expenses	48,037	52,558	53,368	44,511	35,382	29,149	28,383	34,816	18,781	18,931
Selling, general and administrative expenses	93,597	105,313	98,820	100,862	72,898	66,565	58,787	61,604	36,729	32,288
Impairment of property, plant and equipment	_	852	_	13,230		_	_		_	
Business acquisition, integration and other expenses	7,473	6,582	3,256	10,741	11,049	870	403	4,585	1,197	_
Finance costs	16,247	17,569	16,329	36,585	6,019	5,025	4,895	6,061	46	810
(Income) loss from equity accounted investee,	10/1-17	17,507	10,327	30,303	0,017	3,023	1,075	0,001	10	010
net of income tax	_	_	(86)	196	52	(16)	_	_	_	_
Non-operating items and gain (loss) on disposal of assets	_	_					808	79	(311)	152
Income before income taxes	36,310	37,531	43,648	536	28,130	31,576	24,677	17,137	9,851	8,305
Income taxes										
Current	5,707	3,906	12,378	5,442	5,762	6,220	2,234	2,822	2,331	2,188
Deferred	1,022	3,325	(86)	(7,109)	3,708	6,057	5,130	980	1,082	1,600
Total income tax expense (recovery)	6,729	7,231	12,292	(1,667)	9,470	12,277	7,364	3,802	3,413	3,788
Net income from continuing operations	29,581	30,300	31,356	2,203	18,660	19,299	17,313	13,335	6,438	4,517
Net income (loss) from discontinued										
operations, net of income taxes		-	-	_		_	_	-	346	(699)
Net income	\$ 29,581	\$ 30,300	\$ 31,356	\$ 2,203	\$ 18,660	\$ 19,299	\$ 17,313	\$ 13,335	\$ 6,784	\$ 3,818
Reconciliation to EBITDA:										
Net income	\$ 29,581	\$ 30,300	\$ 31,356	\$ 2,203	\$ 18,660	\$ 19,299	\$ 17,313	\$ 13,335	\$ 6,784	\$ 3,818
Add-back:										
Net (income) loss from discontinued operations, net of income taxes	_	_	_	_	_	_	_	_	(346)	699
Income tax expense (recovery)	6,729	7,231	12,292	(1,667)	9,470	12,277	7,364	3,802	3,413	3,788
Finance costs	16,247	17,569	16,329	36,585	6,019	5,025	4,895	6,061	46	810
Amortization of intangible assets	5,225	4,923	5,258	5,551	1,840	1,169	1,314	1,300	7	11
Depreciation	11,515	11,874	9,901	13,830	7,981	7,094	5,796	6,079	2,865	2,649
Standardized EBITDA	\$ 69,297	\$ 71,897	\$ 75,136	\$ 56,502	\$ 43,970	\$ 44,864	\$ 36,682	\$ 30,577	\$ 12,769	\$ 11,775
Add-back:										
Business acquisition, integration										
and other expenses	7,473	6,582	3,256	10,741	11,049	870	403	4,585	1,197	_
Impairment of property, plant and equipment	_	852	_	13,230	_	_	_	_	_	_
Increase in cost of sales due to purchase price										
allocation to inventory	_	_	_	1,149	510	55	_	927	_	_
Loss (gain) on disposal of assets	329	681	247	(190)	192	14	431	378	_	194
Share-based compensation expense (recovery)	1,119	3,329	6,704	10,255	737	3,653	320	(102)	126	29
Non-operating items	_	_	_	_	_	_	504	51	(210)	148
Adjusted EBITDA	\$ 78,218	\$ 83,341	\$ 85,343	\$ 91,687	\$ 56,458	\$ 49,456	\$ 38,340	\$ 36,416	\$ 13,882	\$ 12,146
Reconciliation to Adjusted Net Income:	· ·									
Net income	\$ 29.581	\$ 30,300	\$ 31,356	\$ 2.203	\$ 18,660	\$ 19.299	\$ 17,313	\$ 13,335	\$ 6,784	\$ 3,818
Add-back, after-tax:		, 23,000	,,555	, _,_	, _5,000		, _,,010	, _5,555	, 3,,01	, 3,010
Net (income) loss from discontinued operations, net of income taxes	_	_							(346)	699
			6 266	10.025	702	2 (52	210	(67)		
Share-based compensation expense (recovery)	1,207	2,958	6,366	10,025	703	3,653	219	(67)	80	18
Impairment of property, plant and equipment	_	520	_	8,635	_	_	_	_	_	_
Accelerated depreciation on equipment/property disposed as part of a discontinuation/acquisition	216	_	_	1,146	_		_		_	
						541	497	3,853	821	
Business acquisition, integration and other expenses  Non-operating items	4,985 —	4,290 —	2,068 —	6,895 —	8,397 —	D41	504	53	(209)	148
Increase in cost of sales due to purchase price allocation to inventory	_	_	_	761	312	34	_	575	_	_
Mark-to-market loss (gain) on embedded derivative and related accretion	_	188	(105)	1,899	_	_	_	_	_	_
Mark-to-market (gain) loss on interest rate swaps	(426)	(80)	76	529	_	_	_	_	_	_
Accelerated amortization of deferred financing	, -,									
costs and other items resulting from debt										
costs and other items resulting from debt refinancing and amendment activities	_	605	776	6,380	_	_	_	_	_	_
	_	605 —	776 744	6,380 (402)	— 782	996	_	_	_	_

# Historical Consolidated Statement of Income (unaudited)

(Amounts in \$000s, except per share amounts)	2015	2014	2013	3 2012	2011	2010¹	20092	2008	2007	2006
Gross capital expenditures from										
continuing operations	\$ 18,587	\$ 28,075	\$ 15,419	\$ 13,447	\$ 7,675	\$ 5,134	\$ 11,107	\$ 6,051	\$ 3,620	\$ 3,186
Per share information:										
Book value per common share	\$ 6.49	\$ 6.41	\$ 6.04	\$ 5.07	\$ 5.27	\$ 4.89	\$ 3.76	\$ 3.97	\$ 2.80	\$ 2.19
Basic earnings per common share										
Based on net income	0.96	0.99	1.03	0.08	0.62	0.60	0.47	0.45	0.27	0.14
Based on income from continuing operations	0.96	0.99	1.03	0.08	0.62	0.60	0.47	0.45	0.25	0.17
Based on adjusted net income	1.15	1.26	1.36	1.26	0.95	0.76	0.50	0.59	0.34	0.23
Diluted earnings per common share										
Based on net income	0.95	0.97	1.17	0.07	0.61	0.60	0.47	0.36	0.27	0.14
Based on income from continuing operations	0.95	0.97	1.17	0.07	0.61	0.60	0.47	0.36	0.25	0.17
Based on adjusted net income	1.14	1.24	1.32	1.23	0.94	0.76	0.51	0.49	0.29	0.18
Common shares										
Outstanding at year end	30,874	30,706	30,571	30,258	30,174	30,298	36,662	36,942	26,762	20,630
Average outstanding for the year:										
Basic	30,819	30,665	30,367	30,238	30,218	32,192	36,770	30,118	20,886	20,612
Diluted	31,265	31,317	31,186	30,920	30,682	32,490	36,792	36,406	21,184	20,742
Amounts in this section are in CAD\$:										
Second preference shares										
Dividends declared and paid	\$ —	\$ -	\$	\$ -	\$ -	\$	\$ -	\$ 166	\$ 1,210	\$ 1,174
Dividends per share	_	_	_	_	_	_	_	0.83	6.05	5.87
Series A preference shares										
Dividends declared and paid	_	_	_	_	_	_	_	774	_	_
Dividends per share	_	_	_	_	_	_	_	0.39	_	_
Common shares										
Dividends declared and paid	11,023	11,285	10,305	6,379	5,891	5,238	4,959	3,244	2,073	2,027
Dividends per share <sup>3</sup>	0.465	0.41	0.35	0.21	0.195	0.165	0.14	0.11	0.10	0.10

<sup>1</sup> Amounts for 2010 and onward are based on International Financial Reporting Standards (IFRS), amounts for previous years are based on Canadian Generally Accepted

<sup>2</sup> In 2012, the Company changed its presentation currency from CAD to USD. The numbers for 2010 and onward have been fully restated. Historical information for 2009 and prior has been converted by taking the previously reported Canadian dollar amounts and converting it at the annual average exchange rate for that year.

3 Share and per share amounts for 2013 and prior reflect retrospective application of May 30, 2014 stock split.

# **Corporate Information**

#### **Honourary Directors**

D.R. Sobey

#### **Board of Directors**

A Bell<sup>3</sup>

D.H.L. Buntain<sup>2</sup>

J.G. Covelluzzi3

K.A. Decker4

H.E. Demone (Chairman)4

R.P. Dexter, Q.C.<sup>3</sup>

A.J. Hennigar<sup>3</sup>

D.J. Hennigar (Vice Chairman & Lead Director)4,5

S.L. Jamieson<sup>3,4,5</sup>

M.J. Mahody<sup>2</sup>

R.A. Miller<sup>2</sup>

R.L. Pace<sup>2,4,5</sup>

F.B.H. van Schaayk3

#### **Corporate Management**

K.A. Decker<sup>1</sup>

President & Chief Executive Officer

P.A. Jewer, CPA, FCA1

Executive Vice President & Chief Financial Officer

P.B. Brown<sup>1</sup>

President & Chief Operating Officer

U.S. Operations

J.J. O'Neill1

President & Chief Operating Officer Canadian Operations

T. Rorabeck<sup>1</sup>

Executive Vice President, Corporate Affairs &

General Counsel

P.W. Snow<sup>1</sup>

Executive Vice President,

Global Procurement

J.E. Brown, CHRP1

Executive Vice President,

Human Resources

B. DiMento

Vice President, Quality Assurance, Sustainability & Government Affairs

M. Sirois

Chief Innovation Officer

M. Leslie

Vice President,

Business Development

D. Martin

Vice President,

Wild Seafood Procurement

M. Kocsis

Vice President,

Aquaculture Procurement

C. Milner

Vice President,

Financial Reporting & Accounting

Chief Information Officer

#### Canadian Management

J. Amlinger

Vice President, Business Optimization

K. Galbraith

Vice President, Retail Marketing

A.Manuel

Vice President, Retail Sales

C. Murray

Vice President,

Foodservice Sales & Marketing

P. Silver

General Manager & Vice President, Lunenburg Operations

#### U.S. Management

R. Barnhardt

Vice President, U.S. Supply Chain

Vice President/Business Manager

U.S. Scallops

K. Corcoran

Vice President, U.S. Finance

C. Mulder

Senior Vice President, Foodservice Sales & Marketina

C. Stewart

Vice President, U.S. Plant Operations

J. Tahnk

Vice President, Retail Marketing C. Trosin

Vice President, Retail Sales

1 Leadership Team

2 Audit Committee (R.L. Pace, Chair)

4 Executive Committee (H.E. Demone, Chair)

5 Nominating Committee (S.L. Jamieson, Chair)

3 Human Resources & Governance Committee (S.L. Jamieson, Chair)

#### Plants & Warehouse Facilities

Massachusetts: New Bedford,

Peabody

New Hampshire: Portsmouth Virginia: Newport News

**Operating Subsidiary Companies** 

Nova Scotia: Lunenburg

High Liner Foods (USA), Incorporated

APS, LLC

ISF (USA), LLC

High Liner Foods (Thailand)

Atlantic Trading Company, LLC

Sjovik. h.f.

**Auditors** 

Ernst & Young LLP, **Chartered Accountants** 

#### **Transfer Agent**

For help with:

- Changes of address
- Transfer of shares
- Loss of share certificates
- Consolidation of multiple mailings to one shareholder
- Estate settlements

# Contact:

**CST Trust Company** 

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(toll-free in North America)

or (416) 682-3860

Fax: 1-888-249-6189 E-mail inquiries:

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Montreal, QC H3B 3K3

#### **Banks**

The Royal Bank of Canada JPMorgan Chase Bank, N.A.

Bank of Montreal

Canadian Imperial Bank of

Commerce

#### **Investor Relations**

- Additional financial information
- Industry and Company developments
- Additional copies of this report

Heather Keeler-Hurshman, CPA, CA Director, Investor Relations

Tel.: (902) 421-7100

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investor@highlinerfoods.com

Investor relations website: www.highlinerfoods.com

# Mailing Address:

100 Battery Point

P.O. Box 910 Lunenburg, NS BOJ 2C0

Trading Symbol - HLF

Common Shares listed on The Toronto Stock Exchange

**Annual General and Special** Meeting of Shareholders

Wednesday, May 11, 2016

11:30 a.m. The Prince George Hotel,

Halifax, Nova Scotia

