

Enhancing society by creating, collecting and distributing high-quality news, information and entertainment



The New York Times Company includes
The New York Times newspaper, The Boston
Globe, 16 other newspapers, eight networkaffiliated television stations and two New
York radio stations. It has more than 40
Web sites, including NYTimes.com and
Boston.com. The Company also has interests
in two paper mills and the International
Herald Tribune.

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To Our Fellow Shareholders

Form I0-K

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### **Core Purpose**

The core purpose of The New York Times Company is to enhance society by creating, collecting and distributing high-quality news, information and entertainment.

#### **Core Values**

Our core values, those that are essential to the way we do business, are:

- ► content of the highest quality and integrity – this is the basis for our reputation and the means by which we fulfill the public trust and our customers' expectations;
- ► fair treatment of employees based on respect, accountability and standards of excellence:
- ► creation of long-term shareholder value through investment and constancy of purpose; and
- ▶ good corporate citizenship.

## To Our Fellow Shareholders

Following the horrific terrorist attacks of September 11, people across our nation asked this simple question, "What can we do to help?" Whether in New York or Boston, Sarasota or Santa Rosa, Memphis or Norfolk, the people of The New York Times Company went to work and produced outstanding reports that made "the unimaginable understandable."

Arthur Sulzberger, Jr.
Chairman (left)
Russell T. Lewis
President & Chief
Executive Officer (right)



There were countless inspiring examples of extraordinary 9/11 coverage throughout our organization. The New York Times's section "A Nation Challenged" served as a source of breaking news and a textbook to our new world, and "Portraits of Grief" reminded all of us that those who died were people just like ourselves. The Boston Globe also excelled, exploring numerous angles of the story, including the security flaws that led to the hijacking of planes out of Logan Airport.

The response to our efforts was overwhelming. On September 12, readers lined up around the block to buy copies of The Times while NYTimes.com recorded 21.5 million page views, more than doubling its record. Consequently, The New York Times set another record in 2001 when circulation revenue totaled over \$500 million, as the demand for quality content substantially increased.

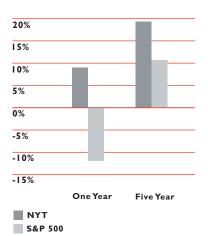
We also became directly involved in the relief effort by creating the 9/11 Neediest Fund, which raised more than \$50 million to help the victims and their families.

#### A Challenging Year

While we did not match the financial record we established in 2000, we still achieved our third most profitable year, and our share price rose 8% – at a time when the S&P 500 index declined by 13% – as investors demonstrated their confidence in our

future growth. The New York Times Company recorded \$3.0 billion in revenue in 2001. Our diluted earnings per share were \$1.59, excluding special items.

## Annual Total Return Comparison of NYT's Stock and the S&P 500



Annual total return includes dividends and stock appreciation.

Admittedly, we encountered some formidable obstacles in 2001:

- ► The implosion of dot.com and related technology advertising.
- ► The economic downturn developed into a recession.
- ► The largest year-over-year advertising industry decline since 1938.

As we confronted these challenging events, we continued to enhance shareholder value by developing creative initiatives for increasing our advertising and circulation revenue, pursuing disciplined cost control, and launching brand extensions across multiple mediums.

#### **Extraordinary Performances**

Though 2001 was a tumultuous year, we provided exceptional journalism while achieving many impressive financial and operational accomplishments. The New York Times newspaper, which celebrated its 150th anniversary last year, is an excellent starting point for our report:

- ► The Times recorded its sixth consecutive weekday increase in the last semi-annual Audit Bureau of Circulations report.
- ► This growing circulation is linked to The Times's expanded availability. It currently offers home delivery in 208 markets nationwide and is sold at more than 45,000 retail outlets across the country.
- ► The Times's national expansion was supported by the addition of new contract printing facilities in Minneapolis, Minn; Gastonia, N.C.; Ann Arbor, Mich.; and Dayton, Ohio.
- ► The Times expanded its share of the advertising market, a cornerstone of our long-term strategy. In 2001, it was first in market share in 18 of 35 advertising categories and first or second in 28 of those categories.
- ► The Times aggressively pursued brand extensions in such diverse areas as television; books; Upfront, a magazine for the teen market; and the newly redesigned

TimesDigest, a daily collection of Times articles distributed domestically and internationally.

New York Times Digital provided another excellent example of the close link between quality journalism and financial performance. In 2001, it was cashflow positive one year ahead of its goal, while its sites won many awards.

▶ We also note that NYTimes.com, the largest newspaper-owned Web site in the world, generated 85,000 New York Times print subscriptions and that Boston.com brought in 10,000 Boston Globe subscriptions in 2001.

#### **Successful Innovations**

In 2001, we also launched a series of successful innovations: a new electronic edition of The Times; Globe South, a biweekly zoned section of the Globe with increased local news coverage and targeted advertising; and a new ad portal linking The Times with advertisers, ad agencies and consumers through the automation of the ad placement process.

#### **Substantial Cost Reductions**

Last year, we tightened our belt at all of our properties and reduced overall Company costs by 5%, excluding special items and divested properties:

► The most significant expense savings came from our staff-reduction program. In 2002,

the full-year benefit is expected to be \$80 to \$90 million, which is a \$45 to \$50 million increase over last year's savings. We did this without adversely affecting the quality of our journalism, the smooth functioning of our operations or our ability to meet our long-term strategic goals.

- ► Our Company's investment in technology and shared services significantly reduced transaction costs and improved the speed at which financial activities take place.
- ► Our Regional Newspaper and Broadcast Groups pursued innovative geographic clustering strategies. While news and editorial departments remain separate, sales and back office functions were combined.
- ► We have also clustered the Boston Globe and the Worcester Telegram & Gazette into the New England Newspaper Group.
- ▶ We have completed web width reductions, which decreased the size of the printed sheet, at 13 of our 18 newspapers, substantially lowering newsprint consumption and allowing us to achieve long-term annualized savings of \$5 million.

Additional cost reductions and lower newsprint prices will help control our expenses in 2002.

#### Investing in the Future

Our optimism about the future is buoyed by these achievements

and by the fact that the ground-work for many of our most important initiatives – the introduction of the six-section Times, its national expansion and the purchase of the Boston Globe – was laid in the wake of the last major recession. In 2002, we will continue to make investments that increase revenues, improve productivity and help us better serve our customers. These include:

- Pursuing innovative Customer Relationship Management initiatives, which allow us to market our products in a much more effective fashion; adding another contract print site for The Times in Columbia, Mo.; and building a new printing plant for The Tuscaloosa News.
- ► And we are developing designs for a new corporate headquarters in New York City. We expect to move in by the end of 2005.

#### **Enhancing Shareholder Value**

Last year, we maintained our traditional focus on adding shareholder value in a variety of ways:

- Selling our golf properties for \$435 million, or 21 times cash flow.
- ► Repurchasing our shares. In 2001, we took advantage of attractive opportunities for the

Company and our investors by acquiring 15 million shares at a cost of \$623.7 million.

► Increasing our regular quarterly dividend by 9%.

In 2002, we acquired a minority stake in New England Sports Ventures, which owns the Boston Red Sox, Fenway Park and 80% of New England Sports Network.

#### Saying Thanks

Given all that happened in 2001, we want to thank our directors for their help and guidance during a challenging year and express our gratitude to our employees, customers and shareholders for their continued support.

We also welcomed a new member to our Board of Directors:
William E. Kennard, the former chairman of the Federal Communications Commission. His expertise in such technologies as the Internet, broadband and wireless telecommunication will be invaluable in the years ahead.

We'd like to express our gratitude to retiring board members Robert Lawrence, Charles Price II and Punch Sulzberger for their leadership, their insight and their wisdom.



## ARTHUR OCHS SULZBERGER A TRIBUTE

Arthur Ochs Sulzberger, who brilliantly led The New York Times Company for over three decades, is retiring from our Board of Directors after nearly 50 years of service.

It borders on the impossible to list the ways that Punch, as he is known far and wide, changed the institution he loves and served so remarkably well. From his first day as a reporter in 1951 to his more recent years as chairman emeritus, he has shown a heartfelt love of journalism, a keen understanding of business realities and an underlying sense of purpose.

In 1963, Punch became publisher and president of The New York Times. During his tenure, he established new standards for journalistic excellence as the newspaper won 31 Pulitzer Prizes, introduced a more lively four-part paper with a distinguished new business report, and encouraged greater interaction with The Times's readers by creating an Op-Ed page that gave voice to a wide range of opinions.

While Punch was a great newspaperman, he also had remarkable business acumen and surrounded himself with many of the finest people in his industry. As chairman and CEO of The New York Times Company, he acquired the properties that became the foundation of the Company's current newspaper and broadcast groups.

As everyone knows, the old Marine captain never backed down from a fight, and he was an absolutely fierce defender of the freedom of the press. His participation in landmark cases such as New York Times v. Sullivan and the Pentagon Papers helped to expand access to critical information and prevent government censorship and intimidation.

To celebrate, honor and perpetuate the principles that he championed throughout his illustrious career, we created The Punch Sulzberger Award. It will annually recognize the outstanding achievements of the men and women of our Company.

One is tempted to say that Punch will be missed. And in a sense, that's true. He is a legendary figure in the news media and a man who remains absolutely beloved by his colleagues. But in reality, he remains with us as we continue to operate in a business world he created and to work with a set of values he inherited and then gave new meaning. All of this he bequeaths to the men and women who now make up The New York Times Company.

For that and everything else, we are extraordinarily grateful.

## Well-Positioned for a More Robust 2002

Despite the difficult economic climate in 2001, we took many steps that will fuel our financial growth in 2002. Last year's circulation gains, expense reductions, new contract print sites and new products have strengthened our newspaper, broadcast and online properties and enhanced our competitive position.

We can now look back at the trials and tribulations of last year with a little perspective. We stayed on course by following the five points of our North Star: our Core Purpose, our Core Values, our Rules of the Road, our shared heritage and our long-term business strategy. By continuing to adhere to this formula for success in 2002, we will build on our solid financial foundation and extend our quality journalism to millions of new customers.

Sincerely,

Arthur Sulzberger, Jr.

May Ly K.

Chairman

Russell T. Lewis

President &

Chief Executive Officer

# Form 10-K

FOR THE FISCAL YEAR ENDED DECEMBER 30, 2001

#### **Factors That Could Affect Operating Results**

Except for the historical information, the matters discussed in this Annual Report are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those predicted by such forward-looking statements. These risks and uncertainties include national and local conditions, as well as competition, that could influence the levels (rate and volume) of retail, national and classified advertising and circulation generated by the Company's various markets and material increases in newsprint prices. They also include other risks detailed from time to time in the Company's publicly filed documents, including its Annual Report on Form 10-K for the period ended December 30, 2001, which is included in this Annual Report. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events, or otherwise.

#### SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

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#### **FORM 10-K**

## ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED DECEMBER 30, 2001

**COMMISSION FILE NUMBER 1-5837** 

#### The New York Times Company

(Exact name of registrant as specified in its charter)

New York 13-1102020

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

229 West 43rd Street, New York, N.Y. 10036

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (212) 556-1234 Securities registered pursuant to Section 12(b) of the Act:

Name of each exchange on Title of each class which registered

Class A Common Stock of \$.10 par value

New York Stock Exchange

#### Securities registered pursuant to Section 12(g) of the Act:

Not Applicable (Title of class)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months and (2) has been subject to such filing requirements for the past 90 days. Yes.  $\sqrt{\ }$ . No. . . . .

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ( $\sqrt{\phantom{0}}$ )

The aggregate market value of Class A Common Stock held by non-affiliates as of February 15, 2002, was approximately \$5.50 billion. As of such date, non-affiliates held 89,554 shares of Class B Common Stock. There is no active market for such stock.

The number of outstanding shares of each class of the registrant's common stock as of February 15, 2002, was as follows: 149,939,710 shares of Class A Common Stock and 847,020 shares of Class B Common Stock.

Document incorporated by reference	Part
Proxy Statement for the 2002 Annual Meeting of Stockholders	III

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#### **PARTI**

#### ITEM 1. Business.

#### INTRODUCTION

The New York Times Company (the "Company") was incorporated on August 26, 1896, under the laws of the State of New York. The Company is a diversified media company including newspapers, television and radio stations, electronic information and publishing, Internet businesses, and forest products investments. Financial information about industry segments is incorporated by reference to Note 16 to the Consolidated Financial Statements on pages F-32 to F-34 of this report.

The Company currently classifies its businesses into the following segments:

- ♦ Newspapers: The New York Times ("The Times"); the New England Newspaper Group, consisting of The Boston Globe, a daily newspaper, the Boston Sunday Globe (both editions, "the Globe") and the Worcester Telegram & Gazette, in Worcester, Mass. (the "Telegram & Gazette"); 15 other newspapers in Alabama, California, Florida, Louisiana, North Carolina and South Carolina ("Regional Newspapers"); newspaper distributors in the New York City and Boston metropolitan areas; news, photo and graphics services and news and features syndication; TimesDigest; and licensing of the trademarks and copyrights of The Times and the Globe.
- ◆ Broadcasting: television stations WREG-TV in Memphis, Tenn.; WTKR-TV in Norfolk, Va.; KFOR-TV in Oklahoma City, Okla.; WNEP-TV in Scranton, Pa.; WHO-TV in Des Moines, Iowa; WHNT-TV in Huntsville, Ala.; WQAD-TV in Moline, Ill.; and KFSM-TV in Fort Smith, Ark.; and radio stations WQXR(FM) and WQEW(AM) in New York City.
- ♦ New York Times Digital: the Company's digital business division, including NYTimes.com (www.nytimes.com), Boston.com (www.boston.com), and the licensing of electronic databases through its Digital Archive Division.
  - Additionally, the Company owns minority equity interests in a Canadian newsprint company and a supercalendered paper manufacturing partnership in Maine, and a one-half interest in the International Herald Tribune.

In January 2002 Major League Baseball approved the sale of the Boston Red Sox baseball club (including Fenway Park and approximately 80% of New England Sports Network, a regional cable sports network) to New England Sport Ventures, LLC ("NESV"), in which the Company is an investor. The closing of the Red Sox sale is expected to be completed in the first quarter of 2002, and the Company's \$75.0 million investment will represent an interest of approximately 15% in NESV.

On April 2, 2001, the Company sold its golf properties, which included Golf Digest, Golf Digest Woman, Golf World and Golf World Business, which previously represented the Magazine Group segment of the Company (the "Magazine Group") and GolfDigest.com, to Advance Publications, Inc., for approximately \$435.0 million.

#### **NEWSPAPERS**

The Newspaper Group segment consists of The Times, the New England Newspaper Group, 15 Regional Newspapers, newspaper distributors, and certain related businesses.

#### The New York Times

#### Circulation

The Times is a standard-size daily (Monday through Saturday) and Sunday newspaper, which commenced publication in 1851. The Times is circulated in each of the 50 states, the District of Columbia and worldwide. Approximately 58% of the weekday (Monday through Friday) circulation is sold in the 31 counties that make up the greater New York City area, which includes New York City, Westchester and parts of upstate New York, Connecticut, New Jersey and Pennsylvania; 42% is

sold elsewhere. On Sundays, approximately 53% of the circulation is sold in the greater New York City area and 47% elsewhere. According to reports filed with the Audit Bureau of Circulations ("ABC"), an independent agency that audits the circulation of most U.S. newspapers and magazines, for the six-month period ended September 30, 2001, The Times has the largest daily and Sunday circulation of all seven-day newspapers in the United States.

The Times's average weekday and Sunday circulations for the two 12-month periods ended September 30, 2001, and September 30, 2000, as audited by ABC (except as indicated), are shown in the table below:

	Weekday (Mon Fri.)	Sunday
	(Thousands of co	opies)
2001 (unaudited)	1,130.0	1,681.1
2000	1.122.4	1.686.7

Approximately 63% of the weekday circulation and 61% of the larger Sunday circulation were sold through home delivery in 2001. During the year ended December 30, 2001, the average weekday circulation of The Times increased approximately 14,700 copies above 2000 to approximately 1,143,700 copies and the average Sunday circulation increased by approximately 600 copies above 2000 to approximately 1,695,900 copies. An increase in home-delivery rates was effective February 4, 2002.

#### Advertising

Total advertising volume in The Times for the two years ended December 30, 2001, and December 31, 2000, as measured by The Times, is shown in the table below. The "National" heading in the table below includes such categories as entertainment, financial and general advertising.

		Full Run	Full Run				Duamint
	Retail Inches	National Inches	Classified Inches	Zoned Inches	Total <sup>1</sup> Inches	Preprint Copies Distributed	
			(Inches and Prepr	ints in Thousand	ds)		
2001	475.0	1,370.2	781.2	939.5	3,565.9	489,660	
2000	574.0	1,691.6	964.6	1,033.4	4.263.6	459.311	

The table includes volume for The New York Times Magazine, which published 3,329 pages of advertising in 2001, compared with 3,760 pages in 2000.

Advertising rates for The Times increased an average of 7% in January 2001, and 6% in January 2002.

Based on recent data provided by Competitive Media Reporting, Inc., an independent agency that measures advertising sales volume and estimates advertising revenue, and The Times's internal analysis, The Times believes that it ranks first by a substantial margin in advertising revenue in the general weekday and Sunday newspaper field in the New York City metropolitan area.

#### **Production and Distribution**

Generally, The Times is printed at its production and distribution facilities in Edison, N.J., and Flushing, N.Y., as well as the regional print sites described below.

The Edison and Flushing facilities print all sections of the weekday and Sunday newspapers (except The New York Times Magazine and the Sunday Television section) for distribution in the New York City metropolitan area. Both facilities have the capacity to print in color and have modern, automated presses, packaging and distribution equipment.

<sup>&</sup>lt;sup>1</sup> All totals exclude preprint inches.

The Times has agreements with two commercial printing companies to print its Sunday Television section and The New York Times Magazine.

The editions of The Times distributed outside of the New York City area are printed under contract at the following sites:

Region <sup>1</sup>	Print Sites	
Midwest Chicago, Ill.; Canton, Ohio; Ann Arbor, Mich.; Columbia, Mo. <sup>2</sup> ; Dayton, Ohio; Minneapolis, Mi		
Northeast	Billerica, Mass. <sup>3</sup> ; Springfield, Va.	
Southeast Atlanta, Ga.; Ft. Lauderdale, Fla.; Lakeland, Fla. Gastonia, N.C.		
Southwest	Austin, Tex.; Phoenix, Ariz.	
West	Torrance and Concord, Calif.; Kent, Wash.; Denver, Colo.	

The Times currently has agreements with various newspapers and other delivery agents located in the United States and Canada to deliver The Times in their respective markets and, in some cases, to expand current markets. The agreements include various arrangements for delivery on Sundays and daily to homes and newsstands.

A subsidiary of the Company, City & Suburban Delivery Systems, Inc. ("City & Suburban"), operates a wholesale newspaper distribution business that distributes The Times and other newspapers and periodicals in New York City, Long Island (N.Y.), the counties of Westchester (N.Y.) and Fairfield (Conn.) and New Jersey. Approximately 94% of The Times's single-copy daily circulation and 92% of its single-copy Sunday circulation in the New York City metropolitan area are delivered by City & Suburban or The Times. Approximately 96% of The Times's daily home-delivered circulation and 95% of its Sunday home-delivered circulation in the New York City metropolitan area are delivered to depots by City & Suburban or The Times.

#### **Related Businesses**

Name	Description of Business
New York Times Index	Produces and licenses The New York Times Index, a print publication
The New York Times News Services Division:	
The New York Times News Service	Transmits articles, graphics and photographs from The Times, the Globe and other publications to approximately 650 newspapers and magazines in the United States and in more than 50 countries worldwide
The New York Times Syndicate	Markets other supplemental news services and feature material, graphics and photographs from The Times and other leading news sources to newspapers and magazines around the world
NYT Television	Using New York Times branded and other content, creates television programming for a variety of broadcast, cable and public television networks

#### **New England Newspaper Group**

The Boston Globe is owned and published by the Company's subsidiary, Globe Newspaper Company, Inc. (the "Globe" may also be used to refer to Globe Newspaper Company, Inc.).

The Globe and the Telegram & Gazette constitute the Company's New England Newspaper Group.

<sup>&</sup>lt;sup>1</sup> Most advance sections of the Sunday newspaper distributed in these areas are printed in Edison, N.J., Flushing, N.Y., Concord, Calif. and Dayton, Ohio.

<sup>&</sup>lt;sup>2</sup> Commencing in 2002.

At the Globe.

<sup>&</sup>lt;sup>4</sup> At the Company's Regional Newspaper, The Ledger.

#### Circulation: The Globe

The Globe is a daily (Monday through Saturday) and Sunday newspaper, which commenced publication in 1872, and was acquired by the Company in 1993. The Globe is distributed throughout New England, although its circulation is concentrated in the Boston metropolitan area. According to ABC reports, as of September 30, 2001, the weekday (Monday through Friday) circulation of the Globe was the 17<sup>th</sup> largest of any weekday newspaper; circulation of the Sunday edition was the 11<sup>th</sup> largest of any Sunday newspaper published in the United States; and its daily and Sunday circulation was the largest of all newspapers published in either Boston or New England.

The Globe's average weekday and Sunday paid circulation for the two 12-month periods ended April 1, 2001, and March 26, 2000, as audited by ABC, are shown below:

	Weekday (Mon-Fri)	Sunday
	(Thousands	of copies)
2001	465.8	716.5
2000	469.9	726.8

During the year ended December 30, 2001, the average weekday circulation of the Globe increased approximately 2,100 copies over 2000 to approximately 472,500 copies and the average Sunday circulation decreased by approximately 16,800 copies below 2000 to approximately 704,000 copies.

Approximately 75.6% of the Globe's weekday circulation and 67.4% of its larger Sunday circulation are sold through home delivery; the remainder are sold primarily on newsstands.

#### Circulation: Worcester

The Telegram & Gazette is a daily (Monday through Saturday) newspaper, which began publishing in 1866. Its Sunday companion, the Sunday Telegram, began in 1884. These newspapers and several Company-owned non-daily newspapers, some published under the name of Coulter Press, circulate throughout Worcester County and northeastern Connecticut. The daily Telegram & Gazette is the 97<sup>th</sup> largest newspaper in the United States.

The Telegram & Gazette's average weekday and Sunday paid circulations, for the two six-month periods ended September 30, 2001 and September 30, 2000, as reported to ABC in the Newspaper Publisher's Statement, are shown below:

	Daily (Mon-Sat)	Sunday
	(Thousands o	of copies)
2001	104.6	124.7
2000	103.6	127.5

From December 31, 2000 to December 30, 2001, the average daily circulation of the Telegram & Gazette increased approximately 500 copies, and the average Sunday circulation decreased approximately 2,900 copies. Approximately 70% of its daily and Sunday circulation is distributed by home delivery; the remainder are sold in stores or newsstands.

#### Advertisina

The New England Newspaper Group's advertising volumes by category of advertising for the two years ended December 30, 2001, for all editions are set forth below:

		Full Rur	1			Preprint
	Retail Inches	National Inches	Classified Inches	Zoned Inches	Total <sup>1</sup> Inches	Copies Distributed
			(Inches and Prepr	ints in Thousand	ds)	
2001	865.0	762.5	1,641.6	880.6	4,149.7	957,555
2000 <sup>2</sup>	966.8	879.8	1,908.5	795.9	4,551.0	1,032,437

Both the Globe and the Telegram & Gazette increased advertising rates in each category of advertising in 2001. The Telegram & Gazette increased all rates, except for classified advertising, effective as of January 1, 2001. Classified advertising rates were increased effective as of February 1, 2001. Additionally, the Globe's latest increase in certain retail and preprint advertising rates occurred on September 1, 2001. These rate increases ranged from 2% to 5%. National rates increased January 1, 2002 between 4% to 6%.

Based on information supplied by major daily newspapers published in New England and assembled by the New England Newspaper Association, Inc. for the 12-month period ending December 30, 2001, the Globe ranked first and the Telegram & Gazette ranked sixth in advertising inches among all newspapers published in Boston and New England.

#### **Production and Distribution**

All editions of the Globe are printed and prepared for delivery at its main Boston plant or its Billerica, Mass., satellite plant. All editions of the Telegram & Gazette are printed and prepared for delivery at Worcester's plant in Millbury, Mass.

Virtually all of the Globe's home-delivered circulation was delivered in 2001 through the Globe's distribution subsidiary, Community Newsdealers LLC ("CNI"). Effective December 31, 2001, the Globe outsourced substantially all of its requirements for home-delivery services. The Telegram & Gazette delivers approximately 9,535 daily and approximately 13,989 Sunday Globes in its home-delivery area. Direct single-copy distribution by the Globe, its subsidiary Retail Sales, Inc. and the Telegram & Gazette accounted for 61.4% and 56.6% of the average weekday and Sunday single-copy distribution of the Globe in 2001.

#### **Regional Newspapers**

The Company currently owns 14 daily newspapers, of which 12 publish on Sunday, and one weekly newspaper.

Daily Newspapers	Daily Circulation	Sunday Circulation	Daily Newspapers	Daily Circulation	Sunday Circulation
The Gadsden Times (Ala.)	24,900	26,100	The Ledger (Lakeland, Fla.)	70,500	86,100
The Tuscaloosa News (Ala.)	37,600	38,700	The Courier (Houma, La.)	17,700	20,100
TimesDaily (Florence, Ala.)	31,900	34,500	Daily Comet (Thibodaux, La.)	11,600	N/A
The Press Democrat (Santa Rosa, Calif.)	89,500	97,400	The Dispatch (Lexington, N.C.)	12,600	N/A
Sarasota Herald-Tribune (Fla.)	106,900	134,400	Times-News (Hendersonville, N.C.)	19,800	20,100
Star-Banner (Ocala, Fla.)	49,300	52,600	Wilmington Morning Star (N.C.)	53,700	61,400
The Gainesville Sun (Fla.)	49,500	56,000	Herald-Journal (Spartanburg, S.C.)	52,600	61,100

On August 31, 2001, the Company acquired a weekly newspaper, the Petaluma Argus-Courier, in Petaluma, Calif. The average weekly circulation of the Petaluma Argus-Courier for the four-month period ended December 30, 2001, was 8,017.

All totals exclude preprint inches.

Includes the Telegram & Gazette for the period from the date of its acquisition by the Company, January 7, 2000, through December 31, 2000.

In September and October 2000, the Company sold seven Regional Newspapers and nine telephone directory operations ("divested Regionals"). The advertising and circulation information presented below does not include amounts relating to the divested Regionals.

The Regional Newspapers' circulation for the years ended December 30, 2001, and December 31, 2000, is shown in the table below:

	Daily	Sunday <sup>1</sup>
	(Thousands	s of copies)
2001	628.1	688.5
2000	643.3	705.9

Advertising volume, stated on the basis of six columns per page, was 13,216,000 inches in 2001, compared with 13,790,300 inches in 2000. Preprints distributed in 2001 were 1,056,784,000, compared with 1,081,986,000 in 2000.

Advertising rates increased 1% to 3% in January 2002 in certain categories.

#### **BROADCASTING**

The Company's television and radio stations are operated under licenses from the Federal Communications Commission ("FCC") and are subject to FCC regulations. Radio and television license renewals are now normally granted for terms of eight years.

Station	License Expiration Date
WTKR-TV (Norfolk, Va.)	October 1, 2004
WHNT-TV (Huntsville, Ala.)	April 1, 2005
KFSM-TV (Ft. Smith, Ark.)	June 1, 2005
WREG-TV (Memphis, Tenn.)	August 1, 2005
WQAD-TV (Moline, Ill.)	December 1, 2005
WHO-TV (Des Moines, Iowa)	February 1, 2006
KFOR-TV (Oklahoma City, Okla.)	June 1, 2006
WNEP-TV (Scranton, Penn.)	August 1, 2007
WQXR(FM) (New York, N.Y.)	June 1, 2006
WQEW(AM) (New York, N.Y.)	June 1, 2006

The Company anticipates that its future applications for renewal of its station licenses will result in the licenses being renewed for eight-year periods.

All of the television stations have three principal sources of revenue: local advertising (sold to advertisers in the immediate geographic areas of the stations), national spot advertising (sold to national clients by individual stations rather than networks), and compensation paid by the networks for carrying commercial network programs. Network compensation has declined at all stations over the past several years. This industry trend is expected to result in the eventual elimination of network compensation at all of the Company's television stations.

Includes 12 daily newspapers.

Station	Market's Nielsen Ranking <sup>1</sup>	Network Affiliation	Band
WREG-TV	41	CBS	VHF
WTKR-TV	42	CBS	VHF
KFOR-TV	45	NBC	VHF
WNEP-TV	52	ABC	UHF <sup>2</sup>
WHO-TV	70	NBC	VHF
WHNT-TV	83	CBS	UHF <sup>2</sup>
WQAD-TV	92	ABC	VHF
KFSM-TV	107	CBS	VHF

The Company's two radio stations serve the New York City metropolitan area. WQXR(FM) is currently the only commercial classical music station serving this market, which is the nation's largest radio audience. In December 1998, the Company entered into a Time Brokerage Agreement with ABC, Inc., under which ABC, Inc. is providing substantially all of the programming for WQEW(AM) for an eight-year period. Under a separate option agreement, ABC, Inc. has acquired the right to purchase WQEW(AM) at the end of the eight-year period.

#### **NEW YORK TIMES DIGITAL**

New York Times Digital operates the Company's digital businesses, which include the following:

NYTimes.com	Exclusive Internet access to the complete contents of The Times, plus enhanced features and regularly updated breaking news
Boston.com	Information concerning Boston and New England and featuring exclusive Internet access to the complete contents of the Globe
Digital Archive Distribution	Licenses archive databases of The Times and the Globe to electronic information providers

In April 2001, the Company sold GolfDigest.com, which was included in the sale of the Company's golf properties.

#### FOREST PRODUCTS INVESTMENTS AND OTHER JOINT VENTURES

The Company has ownership interests in one newsprint mill and one supercalendered (glossy paper used in magazines) paper mill (the "Forest Products Investments") and the International Herald Tribune.

#### **Forest Products Investments**

The Company has a 49% equity interest in a Canadian newsprint company, Donohue Malbaie Inc. ("Malbaie"). The other 51% is owned by Abitibi-Consolidated ("Abitibi"), a global manufacturer of paper. Malbaie purchases pulp from Abitibi and manufactures newsprint from this raw material on the paper machine it owns within the Abitibi paper mill at Clermont, Quebec. Malbaie is wholly dependent upon Abitibi for its pulp. In 2001 Malbaie produced 222,000 metric tons of newsprint, 93,000 tons of which were sold to the Company, with the balance sold to Abitibi for resale.

The Company has an equity interest in a partnership operating a supercalendered paper mill in Maine, Madison Paper Industries ("Madison"). The Company's interest in Madison is 40%. Madison produces supercalendered paper at its facility

<sup>&</sup>lt;sup>1</sup> According to Nielsen Media Research, a research company that measures audiences for television stations.

<sup>&</sup>lt;sup>2</sup> All other stations in this market are also in the UHF band.

in Madison, Me. Madison purchases all of its wood from local suppliers, mostly under long-term contracts. In 2001 Madison produced 151,000 metric tons, 11,000 tons of which were sold to the Company.

The debt of Malbaie and Madison is not guaranteed by the Company.

Malbaie and Madison are subject to comprehensive environmental protection laws, regulations and orders of provincial, federal, state and local authorities of Canada or the United States (the "Environmental Laws"). The Environmental Laws impose effluent and emission limitations and require Malbaie and Madison to obtain, and operate in compliance with the conditions of, permits and other governmental authorizations ("Governmental Authorizations"). Malbaie and Madison follow policies and operate monitoring programs to ensure compliance with applicable Environmental Laws and Governmental Authorizations and to minimize exposure to environmental liabilities. Various regulatory authorities periodically review the status of the operations of Malbaie and Madison. Based on the foregoing, the Company believes that Malbaie and Madison are in substantial compliance with such Environmental Laws and Governmental Authorizations.

#### **Other Joint Ventures**

The Company and The Washington Post Company each own a one-half interest in the International Herald Tribune S.A.S., which publishes the International Herald Tribune. The newspaper is edited in Paris and printed in Athens, Bangkok, Beirut, Bologna, Frankfurt, Hong Kong, Jakarta, Kuala Lumpur, Linköping (Sweden), London, Madrid, Manila, Marseille, New York, Osaka, Paris, Seoul, Singapore, Taipei, Tel Aviv, The Hague, Tokyo, Toulouse and Zurich.

The Company's anticipated investment in approximately 15% of NESV, which will own the Red Sox, Fenway Park and approximately 80% of New England Sports Network, will be categorized under "Other Joint Ventures" in 2002 and thereafter.

#### **RAW MATERIALS**

The primary raw materials used by the Company are newsprint and supercalendered and coated paper. Neither the Company nor any of its businesses is dependent on any one supplier of paper.

In 2001 and 2000 the Company used the following types and quantities of paper (all amounts in metric tons):

Publication	News	sprint	Coat Supercale and Othe	endered	
	2001	2000	2001	2000	
The Times <sup>1</sup>	308,000	347,000	25,000	27,000	
New England					
Newspaper Group <sup>1</sup>	130,000	150,000	4,400	4,300	
Regional Newspapers <sup>2</sup>	86,000	102,000	_	_	
Magazine Group <sup>3</sup>	_	_	2,500	10,400	
Total	524,000	599,000	31,900	41,700	

The paper used by The Times, The New York Times Magazine, the New England Newspaper Group, the Regional Newspapers and the magazines published by the Magazine Group<sup>3</sup> was purchased under contracts with unrelated suppliers and related suppliers in which the Company holds equity interests (see "Forest Products Investments"). Web widths were reduced at nine of the 15 Regional Newspapers in 2001, resulting in a total of 13 out of the 18 Company newspapers that have reduced web widths thus far.

<sup>&</sup>lt;sup>1</sup> The Times and the Globe use coated, supercalendered or other paper for The New York Times Magazine and the Globe's Sunday Magazine.

<sup>&</sup>lt;sup>2</sup> The Regional Newspapers' 2000 consumption includes 7,000 tons for the divested Regionals.

The Magazine Group was sold by the Company on April 2, 2001.

#### COMPETITION

The Times competes with newspapers of general circulation in New York City and its suburbs, as well as with national publications such as The Wall Street Journal and USA Today. The Times also competes with magazines, television, radio, direct mail, the Yellow Pages, the Internet and other media.

The Globe competes with other daily, weekly and national newspapers distributed in Boston, its neighboring suburbs and the greater New England region, including, among others, The Boston Herald (daily and Sunday). The Globe also competes with other communications media, such as direct mail, magazines, radio, the Internet and television. The Telegram & Gazette competes with other daily and weekly newspapers distributed in Worcester, Mass., and adjacent counties, including in northeastern Connecticut, as well as with radio, television and direct mail.

The Regional Newspapers and the International Herald Tribune compete with a variety of other advertising media in their respective markets.

All of the Company's television stations compete directly with other television stations in their respective markets and with other video services, such as cable network programming carried on local cable systems, satellite-to-home systems, and with the Internet. WQXR(FM) competes for listeners primarily with two all-news commercial radio stations and with WNYC(FM), a non-commercial station, which features both news and classical music. It competes for revenues with many adult-audience commercial radio stations and other media in New York City and surrounding suburbs.

The New York Times News Service and The New York Times Syndicate operations compete with several other syndicated features and supplemental news services.

New York Times Digital competes with other advertising-supported news and information Web sites, such as MSNBC.com and CNN.com, and classified portals, such as Monster.com (help-wanted advertising).

#### **EMPLOYEES**

As of December 30, 2001, the Company had approximately 12,050 full-time equivalent employees.

The Times	4,550
New England Newspaper Group	$3,050^{1}$
Regional Newspapers	2,950
Broadcast Group	900
New York Times Digital	230
Corporate/Shared Service Center	370
Total Company	12,050

In April 2001, the Company announced a company-wide work force reduction program. The Company's work force declined approximately nine percent from the year-end 2000 level of 13,750 full-time equivalent employees, which excludes the employees of the Magazine Group.

<sup>&</sup>lt;sup>1</sup> Excludes 450 employees no longer employed by CNI due to the Globe's outsourcing of substantially all of its home-delivery requirements.

#### **Labor Relations**

Approximately 3,400 full-time equivalent employees of The Times and City & Suburban are represented by 15 unions for collective bargaining purposes. Approximately 30 employees of New York Times Digital are represented by the Newspaper Guild of New York and approximately 130 post-production employees of NYT Television are represented by the International Alliance of Theatrical Stage Employees ("IATSE").

The Times has collective bargaining agreements in effect through at least March 30, 2003, with all of its unions except the International Brotherhood of Electricians, which has a contract expiring March 30, 2002, which covers approximately five full-time maintenance employees.

City & Suburban's collective bargaining agreement with its drivers' union, representing approximately 500 full-time equivalent employees, expires in 2008; its four agreements with its truck maintenance unions, representing approximately 20 full-time equivalent employees, expire in 2003; its agreements with its two building maintenance unions, representing approximately eight full-time equivalent employees, expire in 2003; and its agreement with its support staff union, representing approximately 15 full-time equivalent employees, expired in April 2001. City & Suburban reached a tentative agreement for a successor collective bargaining agreement with its support staff union in December 2001.

The Times's agreement with its printing pressmens' union (which covers approximately 425 production employees) provides that wages for the 2000-2005 period are to be negotiated by the parties. If the negotiations do not result in an agreement, the issue of wages for this period is to be submitted to binding arbitration for resolution.

NYT Television is in the process of negotiating its first contract with IATSE, which was certified as the bargaining agent for NYT Television's post-production employees in December 2001.

Approximately 2,300 full- and part-time employees of the Globe are represented by 10 unions with 12 labor agreements. Effective December 31, 2000, the contract with the Boston Newspaper Guild, an affiliate of The Newspaper Guild representing non-production employees, expired and negotiations for a new contract are ongoing.

In 2001 the Globe concluded negotiations for three-year contracts (dating back to January 1, 1999) with two production department bargaining units. Those two agreements, along with three other production and delivery department contracts, expired December 31, 2001. Negotiations with all those unions have begun and are ongoing. The Globe expects to conclude all open negotiations in 2002. Arbitration to resolve the terms of one open machinist union agreement (dating back to January 1999 through December 2001) is also scheduled. In addition, two other production unions have four-year contracts, extending through December 31, 2002; two unions have six-year contracts, which extend through December 31, 2003; and one has a ten-year contract, which extends through December 31, 2006.

Approximately one-third of the 600 full-time equivalent employees of the Telegram & Gazette are represented by three production unions. Contracts with these unions expire August 31, 2002, November 30, 2002 and October 8, 2003, respectively. The Providence Newspaper Guild was certified as the bargaining agent for the Telegram & Gazette newsroom employees in 1993 and for the Telegram & Gazette circulation employees in 2000. Negotiations are ongoing.

The Company cannot predict the timing or the outcome of the various negotiations described above.

Three other entities owned by the Company (The Press Democrat, WQXR(FM) and the Petaluma Argus-Courier) also have unions representing their employees.

#### ITEM 2. Properties.

The general character, location, terms of occupancy and approximate size of the Company's principal plants and other materially important properties at December 30, 2001, are listed below.

General Character of Property	Approximate Area in Square Feet (Owned)	Approximate Area in Square Feet (Leased)
Newspaper Publishing		
Printing plants, business and editorial offices, garages and warehouse space located in:		
New York, N.Y.	714,000	145,600
Flushing, N.Y.	_	515,000 <sup>1</sup>
Edison, N.J.	_	1,300,000 <sup>2</sup>
Boston, Mass.	652,000	_
Billerica, Mass.	290,000	_
Other locations	1,696,600	435,600 <sup>3</sup>
Digital Publishing	_	103,000
Broadcasting		
Business offices, studios and transmitters		
at various locations	325,350	29,200
Total	3,677,950	2,528,400

The Company will be building a new headquarters, which will be located in Manhattan, New York in the Times Square area. The building will contain approximately 1.54 million gross square feet of space, of which 825,000 gross square feet will be occupied by the Company. On December 13, 2001, the Company announced the execution of a 99-year ground lease for the building site by the Company and the Forest City Ratner Companies Inc. (its development partner) with a New York State agency. The lease gives the Company the option to purchase the site after 29 years. The Company is targeting occupancy for the fourth quarter of 2005.

#### ITEM 3. Legal Proceedings.

There are various legal actions that have arisen in the ordinary course of business and are now pending against the Company. Such actions are usually for amounts greatly in excess of the payments, if any, that may be required to be made. It is the opinion of management after reviewing such actions with legal counsel to the Company that the ultimate liability which might result from such actions will not have a material adverse effect on the consolidated financial statements.

The Company is leasing a 31-acre site in Flushing, N.Y., where its printing and distribution plant is located, and has the option to purchase the property at any time prior to the end of the lease in 2019.
 The Edison production and distribution facility is occupied pursuant to a long-term lease with renewal and purchase options.

Excludes 218,000 square feet in leased space no longer leased by CNI due to the Globe's outsourcing of substantially all of its homedelivery requirements.

### ITEM 4. Submission of Matters to a Vote of Security Holders.

Not applicable.

#### **Executive Officers of the Registrant**

Name	Age	Employed By Registrant Since	Position(s) As Of February 22, 2002
Corporate Officers			
Arthur Sulzberger, Jr.	50	1978	Chairman (since 1997) and Publisher of The Times (since 1992)
Russell T. Lewis	54	1966 <sup>1</sup>	President (since 1996) and Chief Executive Officer (since 1997); Chief Operating Officer (1996 to 1997); President and General Manager of The Times (1993 to 1996)
Michael Golden	52	1984	Vice Chairman and Senior Vice President (since 1997); Vice President, Operations Development (1996 to 1997)
Cynthia H. Augustine	44	1986 <sup>2</sup>	Senior Vice President, Human Resources (since 1998) and Broadcasting (since 2000); President, The New York Times Company Broadcast Group (since 2000); Partner in Sabin, Bermant and Gould LLP (1994 to 1998)
Leonard P. Forman	56	1974 <sup>3</sup>	Senior Vice President and Chief Financial Officer (since 2002); Senior Vice President (since 2001); President and Chief Executive Officer, The New York Times Company Magazine Group, Inc. (1998 to 2001); Senior Vice President, Corporate Development, New Ventures and Electronic Businesses (1996-1998)
Solomon B. Watson IV	57	1974	Senior Vice President (since 1996); Vice President (1990 to 1996); General Counsel (since 1989); and Secretary (since 2000)
James C. Lessersohn	46	1987	Vice President, Finance and Corporate Development (since 2001); Vice President and Treasurer (1999 to 2001); Vice President, Corporate Planning (1997 to 1999); Managing Director, Corporate Planning (1994 to 1997)
Stuart Stoller	46	1996	Vice President and Corporate Controller (since 1996)
Michael G. Williams	45	1998	Vice President, Chief Information Officer (since 2000); Vice President, Chief Information Officer, The Times (since 1998); Vice President, Information Technology and Chief Technology Officer, The Seagram Spirits and Wine Group (1992 to 1998)
R. Anthony Benten	38	1989	Treasurer (since 2001); Assistant Treasurer (1997-2001); Director of Treasury (1997).

Mr. Lewis left the Company in 1973 and returned in 1977.

Ms. Augustine left the Company in 1993 and returned in 1998.

Mr. Forman left the Company in 1986 and returned in 1996.

Name	Age	Employed By Registrant Since	Position(s) As Of February 22, 2002
Operating Unit Executives			
Richard H. Gilman	51	1983	Publisher of The Globe (since 1999); Senior Vice President, Operations (1993 to 1998) and Circulation (1998 to 1999) of The Times
Lynn O. Matthews	57	1973	President and Chief Operating Officer, Regional Newspaper Group (since 2000); Publisher, Sarasota Herald-Tribune (1991 to 2000)
Martin A. Nisenholtz	46	1995	Chief Executive Officer, New York Times Digital (since 1999); President, The New York Times Electronic Media Company (1995 to 1999)
Janet L. Robinson	51	1983	Senior Vice President, Newspaper Operations (since 2001), and President and General Manager of The Times (since 1996); Senior Vice President, Advertising of The Times (1995-1996)

#### **PART II**

#### ITEM 5. Market for the Registrant's Common Equity and Related Stockholder Matters.

The information required by this item appears at page F-38 of this Form 10-K.

#### ITEM 6. Selected Financial Data.

The information required by this item appears at pages F-1 to F-2 of this Form 10-K.

#### ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The information required by this item appears at pages F-3 to F-12 of this Form 10-K.

#### ITEM 7A. Quantitative and Qualitative Disclosure About Market Risk.

The information required by this item appears at page F-12 of this Form 10-K.

#### ITEM 8. Financial Statements and Supplementary Data.

The information required by this item appears at pages F-13 to F-35 and pages F-37 to F-38 of this Form 10-K.

### ITEM 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.

Not applicable.

#### **PART III**

#### ITEM 10. Directors and Executive Officers of the Registrant.

In addition to the information set forth under the caption "Executive Officers of the Registrant" in Part I of this Form 10-K, the information required by this item is incorporated by reference to the sections entitled "Section 16(a) Beneficial Ownership Reporting Compliance," "Proposal Number 1 - Election of Directors," and "Interest of Directors in Certain Transactions of the Company," but only up to and not including the section entitled "Board of Directors," of the Company's Proxy Statement for the 2002 Annual Meeting of Stockholders.

#### ITEM 11. Executive Compensation.

The information required by this item is incorporated by reference to the sections entitled "Directors' Compensation," "Directors' and Officers' Liability Insurance" and "Compensation of Executive Officers," but only up to and not including the section entitled "Performance Presentation," of the Company's Proxy Statement for the 2002 Annual Meeting of Stockholders.

#### ITEM 12. Security Ownership of Certain Beneficial Owners and Management.

The information required by this item is incorporated by reference to the sections entitled "Voting On Matters Before The Annual Meeting," "Principal Holders of Common Stock," "Security Ownership of Management and Directors," "Section 16(a) Beneficial Ownership Reporting Compliance," and "The 1997 Trust," of the Company's Proxy Statement for the 2002 Annual Meeting of Stockholders.

#### ITEM 13. Certain Relationships and Related Transactions.

The information required by this item is incorporated by reference to the sections entitled "Interest of Directors in Certain Transactions of the Company," "Compensation of Executive Officers," but only up to and not including the section entitled "Performance Presentation," of the Company's Proxy Statement for the 2002 Annual Meeting of Stockholders.

#### **PART IV**

#### ITEM 14. Exhibits, Financial Statement Schedules and Reports on Form 8-K.

#### (A) DOCUMENTS FILED AS PART OF THIS REPORT

#### (1) Financial Statements and Supplemental Schedules

- (a) The Consolidated Financial Statements of the Company are filed as part of this Form 10-K and are set forth on pages F-13 to F-35. The report of Deloitte & Touche LLP, Independent Auditors, dated January 28, 2002 (February 21, 2002 as to Note 18), is set forth on page F-36 of this Form 10-K.
- (b) The following additional consolidated financial information is filed as part of this Form 10-K and should be read in conjunction with the Consolidated Financial Statements set forth on pages F-13 to F-35. Schedules not included with this additional consolidated financial information have been omitted either because they are not applicable or because the required information is shown in the Consolidated Financial Statements at the aforementioned pages.

	Page
Ratio of Earnings to Fixed Charges	Exhibit 12
Independent Auditors' Consent	Exhibit 23
Consolidated Schedules for the Three Years Ended December 30, 2001:	
II—Valuation and Qualifying Accounts	S-1

Separate financial statements and supplemental schedules of associated companies accounted for by the equity method are omitted in accordance with the provisions of Rule 3-09 of Regulation S-X.

#### (2) Exhibits

- (3.1) Certificate of Incorporation as amended and restated to reflect amendments effective June 19, 1998 (filed as an Exhibit to the Company's Form 10-Q dated August 11, 1998, and incorporated by reference herein).
- (3.2) By-laws as amended through December 20, 2001.
- (4) The Company agrees to furnish to the Commission upon request a copy of any instrument with respect to long-term debt of the Company and any subsidiary for which consolidated or unconsolidated financial statements are required to be filed, and for which the amount of securities authorized thereunder does not exceed 10% of the total assets of the Company and its subsidiaries on a consolidated basis.
- (10.1) The Company's 1991 Executive Stock Incentive Plan, as amended through September 20, 2001 (filed as an Exhibit to the Company's Form 10-Q dated November 8, 2001, and incorporated by reference herein).
- (10.2) The Company's 1991 Executive Cash Bonus Plan, as amended through May 23, 2000 (filed as an Exhibit to the Company's Form 10-Q dated November 8, 2000, and incorporated by reference herein).
- (10.3) The Company's Non-Employee Directors' Stock Option Plan, as amended through September 21, 2000 (filed as an Exhibit to the Company's Form 10-Q dated November 8, 2000, and incorporated by reference herein).
- (10.4) The Company's Supplemental Executive Retirement Plan, as amended and restated through January 1, 1993 (filed as an Exhibit to the Company's Form 10-K dated March 11, 1996, and incorporated by reference herein).
- (10.5) Amendment No. 1, dated May 1, 1997, to the Company's Supplemental Executive Retirement Plan (filed as an Exhibit to the Company's Form 10-Q dated March 30, 1997, and incorporated by reference herein).
- (10.6) Lease (short form) between the Company and Z Edison Limited Partnership, dated April 8, 1987 (filed as an Exhibit to the Company's Form 10-K dated March 27, 1988, and incorporated by reference herein).
- (10.6.1) Amendment to Lease between the Company and Z Edison Limited Partnership, dated May 14, 1997 (filed as an Exhibit to the Company's Form 10-Q dated November 10, 1998, and incorporated by reference herein).
- (10.6.2) Second Amendment to Lease between the Company and Z Edison Limited Partnership, dated June 30, 1998 (filed as an Exhibit to the Company's Form 10-Q dated November 10, 1998, and incorporated by reference herein).
- (10.7) Agreement of Lease, dated as of December 15, 1993, between The City of New York, Landlord, and the Company, Tenant (as successor to New York City Economic Development Corporation (the "EDC"), pursuant to an Assignment and Assumption of Lease With Consent, made as of December 15, 1993, between the EDC, as Assignor, to the Company, as Assignee) (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.8) Funding Agreement #1, dated as of December 15, 1993, between the EDC and the Company (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.9) Funding Agreement #2, dated as of December 15, 1993, between the EDC and the Company (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.10) Funding Agreement #3, dated as of December 15, 1993, between the EDC and the Company (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.11) Funding Agreement #4, dated as of December 15, 1993, between the EDC and the Company (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).

- (10.12) New York City Public Utility Service Power Service Agreement, made as of May 3, 1993, between The City of New York, acting by and through its Public Utility Service, and The New York Times Newspaper Division of the Company (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.13) Employment Agreement, dated May 19, 1993, between API, Globe Newspaper Company and William O. Taylor (filed as an Exhibit to the Company's Form 10-K dated March 21, 1994, and incorporated by reference herein).
- (10.14) Globe Newspaper Company, Inc. Supplemental Executive Retirement Plan, as amended effective December 16, 1998 (filed as an Exhibit to the Company's Form 10-K dated February 26, 1999, and incorporated by reference herein).
- (10.15) API's 1990 Stock Option Plan (Restated 1991) (filed as Exhibit 1 to API's Quarterly Report on Form 10-Q for the Quarter ended June 30, 1991 (Commission File No. 1-10251), and incorporated by reference herein).
- (10.16) The Company's Deferred Executive Compensation Plan, as amended effective January 1, 2001 (filed as an Exhibit to the Company's Form 10-K dated February 1, 2001, and incorporated by reference herein).
- (10.17) The Company's Non-Employee Directors Deferral Plan (filed as an Exhibit to the Company's Form 10-Q dated November 12, 1997, and incorporated by reference herein).
- (10.18) Distribution Agreement, dated as of September 24, 1998, by and among the Company, Morgan Stanley & Co., Incorporated, Chase Securities Inc. and Salomon Smith Barney Inc. (filed as an Exhibit to the Company's Form 8-K dated September 24, 1998, and incorporated by reference herein).
- (10.19) Exchange Rate Agency Agreement, dated as of September 24, 1998, by and between the Company and Morgan Stanley Dean Witter (filed as an Exhibit to the Company's Form 8-K dated September 24, 1998, and incorporated by reference herein).
- (10.20) Calculation Agent Agreement, dated as of September 24, 1998, by and between the Company and The Chase Manhattan Bank (filed as an Exhibit to the Company's Form 8-K dated September 24, 1998, and incorporated by reference herein).
- (10.21) Employment Agreement, dated as of September 1, 1999, between the Company and Martin Nisenholtz (filed as an Exhibit to the Company's Form 10-K dated March 14, 2000, and incorporated by reference herein).
- (10.22) Agreement of Lease, dated December 12, 2001, between the 42<sup>nd</sup> St. Development Project, Inc., as Landlord, and The New York Times Building LLC, as Tenant.
- (12) Ratio of Earnings to Fixed Charges.
- (21) Subsidiaries of the Company.
- (23) Consent of Deloitte & Touche LLP.

#### (B) REPORTS ON FORM 8-K

The Company did not file any reports on Form 8-K during the last quarter of the fiscal year ended December 30, 2001.

#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 22, 2002						
, , , , , , , , , , , , , , , , , , ,	(Registrant)					
	THE NEW Y	W YORK TIMES COMPANY				
	By:	/s/ SOLOMON B. WATSON, IV				
	Solomo	n B. Watson IV, Senior Vice President, General Counsel and Secretary				

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	<u>Title</u>	Date
ARTHUR OCHS SULZBERGER	Chairman Emeritus, Director	February 22, 2002
ARTHUR SULZBERGER, JR.	Chairman, Director (Principal Executive Officer)	February 22, 2002
RUSSELL T. LEWIS	Chief Executive Officer, President and Director	February 22, 2002
MICHAEL GOLDEN	Vice Chairman, Senior Vice President and Director	February 22, 2002
JOHN F. AKERS	Director	February 22, 2002
Brenda C. Barnes	Director	February 22, 2002
RAUL E. CESAN	Director	February 22, 2002
JACQUELINE H. DRYFOOS	Director	February 22, 2002
WILLIAM E. KENNARD	Director	February 22, 2002
ROBERT A. LAWRENCE	Director	February 22, 2002
DAVID E. LIDDLE	Director	February 22, 2002
ELLEN R. MARRAM	Director	February 22, 2002
LEONARD P. FORMAN	Senior Vice President and Chief Financial Officer (Principal Financial Officer)	February 22, 2002
CHARLES H. PRICE II	Director	February 22, 2002
HENRY B. SCHACHT	Director	February 22, 2002
DONALD M. STEWART	Director	February 22, 2002
STUART STOLLER	Vice President, Corporate Controller (Principal Accounting Officer)	February 22, 2002

### THE NEW YORK TIMES COMPANY

#### **2001 FINANCIAL REPORT**

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#### **SELECTED FINANCIAL DATA**

	Years Ended									
(I. d I	Decen	nber 30,	Decer	mber 31,	Decer	nber 26,	Decen	nber 27,	Dece	mber 28,
(In thousands, except per share and employee data) REVENUES AND INCOME		2001		2000		1999		1998		1997
Revenues	<b>63 (</b>	)15,958	¢3	374,017	\$3.	046,190	\$2.9	841,491	\$2	,727,009
Operating profit		374,403	-	616,579	-	552,630	-	193,137		426,770
Income from continuing operations before income taxes		339,854		653,744		519,812		175,437		398,645
Income from continuing operations		202,222		386,240		299,433		269,573		240,800
Discontinued operations, net of income taxes – Magazine Group		242,450		11,296	•	10,744	4	17,057		21,501
Extraordinary item, net of income taxes – debt extinguishment	2	242,430		11,290		10,744		(7,716)		21,301
Net income	,	144,672		397,536		310,177	,	278,914		262,301
FINANCIAL POSITION		144,072		391,330		510,177	-	270,914		202,301
	<b>©1</b> 1	166 963	¢1 ·	207.160	¢1 ·	210 206	¢1 ′	226 106	¢1	266 021
Property, plant and equipment – net  Total assets		166,863 138,684		207,160 606,679		218,396 495,802		326,196 465,109		,366,931
Long-term debt and capital lease obligations									3,623,183	
		598,703		636,866		598,327		597,818	1	535,428
Common stockholders' equity	1,1	149,653	1,	281,163	1,	448,658	1,.	531,470	1,	,729,297
PER SHARE OF COMMON STOCK Basic earnings per share										
Income from continuing operations	\$	1.29	\$	2.30	\$	1.71	\$	1.43	\$	1.25
5 ·	Ф	1.29	Ф	2.30	Э	1./1	Þ	1.43	Ф	1.23
Discontinued operations, net of income taxes – Magazine Group		1.54		.07		.06		.09		.11
Extraordinary item, net of income taxes – debt extinguishments		_		_		_		(.04)		_
Net income	\$	2.83	\$	2.37	\$	1.77	\$	1.48	\$	1.36
Diluted earnings per share										
Income from continuing operations	\$	1.26	\$	2.25	\$	1.67	\$	1.40	\$	1.22
Discontinued operations, net of income taxes – Magazine										
Group		1.52		.07		.06		.09		.11
Extraordinary item, net of income taxes – debt extinguishment				_		_		(.04)		
Net income	\$	2.78	\$	2.32	\$	1.73	\$	1.45	\$	1.33
Dividends per share	\$	.49	\$	.45	\$	.41	\$	.37	\$	.32
Common stockholders' equity per share	\$	7.18	\$	7.47	\$	8.08	\$	7.94	\$	8.77
KEY RATIOS										
Operating profit to revenues		12%	D	18%		18%		17%	)	16%
Return on average common stockholders' equity		37%	D	29%		21%		17%	)	16%
Return on average total assets	13		<b>6</b> 11%			9%		8%	)	7%
Long-term debt and capital lease obligations										
to total capitalization		34%	Ò	33%		29%		28%	•	24%
Current assets to current liabilities		.65		.70		.91		.82		.92
FULL-TIME EQUIVALENT EMPLOYEES		12,050		14,000		13,400		13,200		13,100

<sup>·</sup> The Selected Financial Data should be read in conjunction with the Consolidated Financial Statements included in this Form 10-K.

<sup>•</sup> See page F-2 for special items included in Selected Financial Data. All earnings per share amounts for special items on page F-2 are on a diluted basis.

<sup>•</sup> For comparability, certain prior year amounts have been reclassified to conform with the 2001 presentation, primarily the presentation of Golf Digest, Golf Digest Woman, Golf World, Golf World Business ("Magazine Group") as discontinued operations.

<sup>•</sup> Fiscal year 2000 comprises 53 weeks and fiscal years 2001, 1999, 1998, and 1997 each comprise 52 weeks.

Income used in computing the key operating ratios on page F-1 include the following special items:

#### 2001

The net effect of these items increased net income by \$190.4 million and earnings per share by \$1.19.

- ◆ The Company recorded a \$412.0 million pre-tax gain (\$1.51 per share) resulting from the sale of its golf properties, which included Golf Digest, Golf Digest Woman, Golf World, Golf World Business ("Magazine Group") and GolfDigest.com (see Note 2 of the Notes to the Consolidated Financial Statements).
- ◆ The Company recorded a \$90.4 million pre-tax charge (\$.34 per share) for work force reduction expenses, which included voluntary work force reductions ("Buyouts") and layoffs (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).
- ◆ The Company recorded \$5.0 million in income on a pre-tax basis (\$.02 per share) related to a \$25.0 million non-compete agreement (the "non-compete agreement") entered into in connection with the sale of the Santa Barbara News-Press in 2000. The total amount of the non-compete agreement is recognized as income on a straight-line basis over the life of the agreement (see Note 2 of the Notes to the Consolidated Financial Statements).

#### 2000

The net effect of these items increased net income by \$37.6 million and earnings per share by \$.22.

- ♦ The Company recorded an \$85.3 million pre-tax net gain (\$.36 per share). This resulted from a gain of \$132.1 million in connection with the sale of seven newspapers and nine telephone directory operations as well as the amortization of income related to the non-compete agreement, partially offset by a disposition loss and write-downs for certain of the Company's equity investments in online ventures in the aggregate amount of \$46.8 million (see Note 2 of the Notes to the Consolidated Financial Statements).
- ◆ The Company recorded a \$22.7 million pre-tax noncash charge (\$.12 per share) for a write-down of intangible assets related to the acquisition of Abuzz Technologies, Inc. This charge is included in amortization expense (see Note 2 of the Notes to the Consolidated Financial Statements).
- ◆ The Company recorded a \$5.3 million pre-tax charge (\$.02 per share) for Buyouts across the Company (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).

#### 1999

This item reduced net income by \$8.9 million and earnings per share by \$.05.

◆ The Company recorded a \$15.5 million pre-tax charge principally for Buyouts at The Boston Globe (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).

#### 1998

The net effect of these items reduced net income by \$0.4 million and earnings per share by \$.01.

- ◆ The Company recorded a \$4.6 million pre-tax gain (\$.01 per share) from the sale of equipment.
- ◆ The Company recorded a \$7.7 million after-tax extraordinary item (\$.04 per share) in connection with its repurchase of \$78.1 million of its \$150.0 million, 8.25% notes due in 2025.
- ◆ The Company recorded an \$8.0 million pre-tax gain (\$.02 per share) from the satisfaction of a post-closing requirement related to the sale of assets of its tennis, sailing and ski magazines in 1997.
- ◆ The Company recorded \$5.8 million in pre-tax income (\$.02 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994.
- ◆ The Company recorded a \$5.4 million pre-tax charge (\$.02 per share) for Buyouts.

#### 1997

The net effect of these items increased net income by \$18.8 million and earnings per share by \$.10.

- ◆ The Company recorded an \$18.0 million benefit from a tax settlement (\$.09 per share) resulting from the completion of its federal income tax audits for periods through 1992.
- ◆ The Company recorded aggregate pre-tax gains totaling \$10.4 million (\$.03 per share) from the sale of assets of its tennis, sailing and ski magazines and certain small properties, net of costs associated with the exit of a golf tee-time reservation operation.
- ◆ The Company recorded a \$10.1 million pre-tax noncash charge (\$.03 per share) relating to the adoption of Emerging Issues Task Force Issue No. 97-13, Accounting for Costs Incurred in Connection with a Consulting Contract or an Internal Project That Combines Business Process Reengineering and Information Technology Transformation.
- ◆ The Company recorded \$10.0 million in pre-tax income (\$.03 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994.
- ◆ The Company recorded an \$8.5 million pre-tax charge (\$.02 per share) for Buyouts.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### **OVERVIEW**

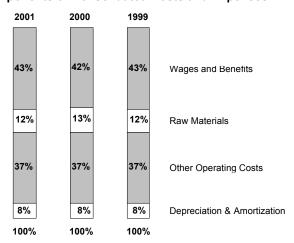
In 2001 newspapers contributed 93% of the Company's \$3.0 billion in revenues, while broadcasting accounted for 5% and New York Times Digital ("NYTD"), the Company's digital division, accounted for the remainder.

Advertising revenues were 68% and circulation revenues were 25% of the Company's total revenues in 2001, and newspaper distribution operations and NYTD database royalties principally made up the balance.

Newsprint is the major component of the Company's cost of raw materials. Average newsprint market prices in 2001 increased from 2000 and are expected to be lower in 2002 than in 2001.

Below are charts of the Company's consolidated costs and expenses for the three years ended December 30, 2001.

#### **Components of Consolidated Costs and Expenses**



## Consolidated Costs and Expenses as a Percentage of Revenues

2001	2000	1999	
38%	34%	35%	Wages and Benefits
11%	10%	10%	Raw Materials
33%	31%	31%	Other Operating Costs
6% 88%	7% 82%	6% 82%	Depreciation & Amortization

The 2001 increase in wages and benefits as a percentage of revenues compared with 2000 and 1999 is primarily due to lower total revenue resulting from a decline in advertising revenue as well as larger work force reduction expenses, which included voluntary work force reductions ("Buyouts") and layoffs, incurred in 2001.

## RESULTS OF OPERATIONS CONSOLIDATED RESULTS

The Company's consolidated financial results for 2001, 2000 and 1999 were as follows:

(In millions, except per							% Cha	ange
share data)		2001		2000		1999	01-00	00-99
Revenues	\$3	3,016.0	\$3	3,374.0	\$3	3,046.2	(10.6)	10.8
Operating profit	\$	374.4	\$	616.6	\$	552.6	(39.3)	11.6
Income before special items	\$	254.3	\$	359.9	\$	319.1	(29.4)	12.8
Special items		190.4		37.6		(8.9)	*	*
Net income	\$	444.7	\$	397.5	\$	310.2	11.9	28.2
Diluted earnings per share before								
special items	\$	1.59	\$	2.10	\$	1.78	(24.3)	18.0
Special items		1.19		.22		(.05)	*	*
Diluted earnings per share	\$	2.78	\$	2.32	\$	1.73	19.8	34.1

For an explanation of special items, see "Special Items" on page F-5.

All references to earnings per share in this Management's Discussion and Analysis of Financial Condition and Results of Operations are to diluted earnings per share.

Fiscal years 2001 and 1999 each comprises 52 weeks and fiscal year 2000 comprises 53 weeks. The impact of the 53<sup>rd</sup> week (the "additional week") in the Company's 2000 fiscal year was revenues of \$40.2 million, operating profit of \$7.1 million, net income of \$3.3 million and earnings per share of \$.02.

Revenues were \$3.0 billion in 2001, down 10.6% from \$3.4 billion in 2000. Excluding revenues from disposed properties including seven newspapers and nine telephone directory operations ("divested Regionals") and the additional week, total revenues for the Company decreased 8.4% and advertising revenues decreased 13.7% in 2001 compared with 2000.

Operating profit for 2001 decreased 39.3% to \$374.4 million from \$616.6 million in 2000. Operating profit for 2001, excluding special items, declined 27.8% to \$464.8 million from \$643.7 million in 2000.

Operating results in 2001 decreased compared with 2000, primarily due to lower advertising revenue in most categories resulting from a decline in the U.S. economy. The decrease in advertising revenue was partly offset by a decrease in total costs as well as an increase in circulation revenue in 2001 due to price increases at The New York Times ("The Times") and The Boston Globe (the "Globe").

Net income for 2001 increased 11.9% to \$444.7 million from \$397.5 million in 2000. Net income for 2001, excluding special items, declined 29.4% to \$254.3 million from \$359.9 million in 2000.

Revenues were \$3.4 billion in 2000, up 10.8% from \$3.0 billion in 1999. Excluding revenues from the divested Regionals, the Worcester Telegram & Gazette (the "T&G"), which was acquired on January 7, 2000, and the additional week, total revenues for

<sup>\*</sup>Represents percentages greater than or equal to 100%.

the Company grew 7.4% in 2000 and advertising revenues grew 8.5% over 1999. On a comparable basis, total revenues in 2000 improved mostly as a result of higher advertising rates and increased advertising volume.

Operating profit for 2000 increased 11.6% to \$616.6 million from \$552.6 million in 1999. Operating profit for 2000, excluding special items, rose 13.3% to \$643.7 million from \$568.1 million in 1999.

The increase in operating results in 2000 compared with 1999 was mainly due to strong advertising revenue growth, partially offset by higher newsprint expense.

Net income for 2000 increased 28.2% to \$397.5 million from \$310.2 million in 1999. Net income for 2000, excluding special items, rose 12.8% to \$359.9 million from \$319.1 million in 1999.

#### **EBITDA**

The Company's consolidated EBITDA (earnings before interest, taxes, depreciation and amortization) for 2001, 2000 and 1999 was as follows:

				% Cha	ange
(In millions)	2001	2000	1999	01-00	00-99
EBITDA	\$ 990.1	\$964.3	\$786.6	2.7	22.6
Special items	(321.6)	(79.2)	15.5	*	*
EBITDA excluding					
special items	\$ 668.5	\$885.1	\$802.1	(24.5)	10.3

EBITDA is presented because it is a widely accepted indicator of funds available to service debt, although it is not a measure of liquidity or of financial performance under accounting principles generally accepted in the United States of America ("GAAP"). The EBITDA presented may not be comparable to similarly titled measures reported by other companies. The Company believes that EBITDA, while providing useful information, should not be considered in isolation or as an alternative to net income or cash flows as determined under GAAP.

#### **OPERATING EXPENSES**

Consolidated operating expenses were as follows:

							% Cł	nange
(In millions)		2001		2000		1999	01-00	00-99
Production costs								
Raw materials	\$	321.2	\$	350.4	\$	309.6	(8.3)	13.2
Wages and benefits		594.2		622.6		584.4	(4.6)	6.5
Other		447.5		460.9		437.8	(2.9)	5.3
Total production								
costs	1	,362.9	1	,433.9	1,	331.8	(5.0)	7.7
Selling, general and administrative								
expenses	1	,278.7	1	,323.5	1,	161.8	(3.4)	13.9
Total	\$2	2,641.6	\$2	2,757.4	\$2,	493.6	(4.2)	10.6

Production costs for 2001 decreased 5.0% compared with 2000. The decrease was primarily due to lower newsprint expense resulting from a decrease in consumption, partially

offset by an increase in cost, as well as lower wages and benefits.

In 2001 the Company's newsprint expense decreased 6.2% compared with 2000, excluding the divested Regionals. This resulted from an increase in the average cost per ton of newsprint of 5.3%, which was more than offset by a decrease in consumption of 11.5%. The decrease in consumption in 2001 was due to lower advertising volume and web-width reductions, which decrease the size of a printed sheet, at nine of the Company's newspapers as compared with two newspapers in 2000.

Selling, general and administrative ("SGA") expenses decreased 6.8% to \$1.2 billion in 2001 from \$1.3 billion in 2000, excluding special items and the divested Regionals. The lower level of SGA expenses is principally due to lower compensation and promotion costs.

Production costs for 2000 increased 7.7% to \$1.4 billion from \$1.3 billion in 1999. The increase was in part related to higher newsprint expense associated with increases in cost and consumption, and the acquisition of the T&G.

Production costs for 2000, excluding the divested Regionals, the T&G and NYTD, increased 4.9% principally due to higher newsprint expense.

In 2000 the Company's newsprint expense increased 12.2%, 5.7% of which resulted from an increase in the average cost per ton of newsprint and 6.5% of which resulted from an increase in consumption due to increased advertising compared with 1999.

SGA expenses for 2000 increased 13.1% to \$1.3 billion from \$1.1 billion in 1999, excluding special items. SGA expenses increased 6.0% in 2000, excluding the divested Regionals, the T&G and NYTD. The higher level of SGA expenses is partly attributable to the national expansion of The Times.

## OTHER ITEMS Joint Ventures

Income from joint ventures (see Note 4 of the Notes to the Consolidated Financial Statements) decreased to \$7.7 million in 2001 from \$15.9 million in 2000 and \$17.9 million in 1999.

The decrease in joint venture income in 2001 compared with 2000 was primarily due to the shutdown of Madison Paper Industries' ("Madison") paper machine for an equipment modernization program, offset in part by higher newsprint selling prices at Donohue Malbaie, Inc. ("Malbaie").

The reduction in joint venture income in 2000 compared with 1999 was due to higher raw material expenses at Madison, partially offset by higher paper selling prices at Madison and Malbaie.

#### Interest Expense, net

Interest expense, net decreased to \$47.2 million in 2001 from \$64.1 million in 2000. The decrease was principally due to lower levels of debt outstanding and reduced interest rates on floating rate borrowings. In 2000 interest expense, net

increased to \$64.1 million from \$50.7 million in 1999. The increase was principally due to increased borrowing levels to fund the purchase of the T&G and the Company's share repurchase program.

Interest expense, net, included interest income of \$4.2 million in 2001, \$4.5 million in 2000 and \$1.8 million in 1999 and \$0.5 million in capitalized interest in 2001. There was no capitalized interest in 2000 and 1999.

#### **Taxes**

The Company's annual effective income tax rates were 40.5% in 2001, 41.6% in 2000 and 42.4% in 1999, exclusive of special items. The decline in the effective income tax rates was primarily attributable to lower state and local income taxes.

#### **DISCONTINUED OPERATIONS**

On April 2, 2001, the Company sold its golf properties, which included Golf Digest, Golf Digest Woman, Golf World, Golf World Business ("Magazine Group") and GolfDigest.com for approximately \$435.0 million. The Company recorded a gain from the sale of approximately \$412.0 million (\$241.3 million after-tax), or \$1.51 per share in 2001.

The results of operations of the Magazine Group are reported as discontinued operations for all periods presented. Diluted earnings per share from discontinued operations of the Magazine Group were \$1.52 in 2001, \$.07 in 2000 and \$.06 in 1999. Revenues and operating profit for the Magazine Group were as follows:

				% Cha	ange
(In millions)	2001	2000	1999	01-00	00-99
Revenues	\$26.5	\$115.4	\$110.6	(77.0)	4.4
Operating Profit	\$ 2.0	\$ 19.3	\$ 18.7	(89.6)	3.7

Assets and liabilities for the Magazine Group were as follows:

(In millions)	Decemb	per 30, 2001	December 31, 2000
Current assets	\$		\$31.0
Total assets	\$		\$56.0
Current liabilities	\$		\$34.8
Total liabilities	\$	_	\$44.2
Net assets of discontinued operations	\$	_	\$11.8

#### **EARNINGS PER SHARE**

Diluted earnings per share in 2001 were \$1.59, down 24.3% from \$2.10 in 2000, excluding special items. The decrease in 2001 compared with 2000 was mainly related to lower advertising revenue resulting from a decline in the U.S. economy.

Excluding special items, diluted earnings per share were \$2.10 in 2000, up 18.0% from \$1.78 in 1999. The increase was mostly due to higher advertising revenues in the Newspaper Group.

Diluted earnings per share as reported in the Company's Consolidated Statements of Income were \$2.78 in 2001, \$2.32 in 2000 and \$1.73 in 1999. The effect of Company share repurchases on diluted earnings per share was an increase to earnings per share of \$.12 in 2001, \$.09 in 2000 and \$.07 in

1999 (see Note 15 of the Notes to the Consolidated Financial Statements).

The average diluted Class A and Class B common shares outstanding were 160.1 million in 2001, 171.6 million in 2000 and 179.2 million in 1999.

The Company expects that its first-quarter diluted earnings per share, excluding special items, will be \$.34 to \$.37. The Company anticipates a second-half recovery in the economy which is expected to result in 2002 earnings per share growth in the mid-single-digit to low-double-digit range. If there is no recovery in 2002, the Company believes modest earnings per share growth is still possible.

#### SPECIAL ITEMS

Over the past three years, the Company's results have been affected by the following special items:

#### 2001

The net effect of these items increased net income by \$190.4 million and earnings per share by \$1.19.

- ◆ A \$412.0 million pre-tax gain (\$1.51 per share) resulting from the sale of the Magazine Group and GolfDigest.com (see Note 2 of the Notes to the Consolidated Financial Statements).
- ◆ A \$90.4 million pre-tax charge (\$.34 per share) for work force reduction expenses (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).
- ◆ \$5.0 million in income on a pre-tax basis (\$.02 per share) related to a \$25.0 million non-compete agreement (the "non-compete agreement") entered into in connection with the sale of the Santa Barbara News-Press in 2000. The total amount of the non-compete agreement is recognized as income on a straight-line basis over the life of the agreement (see Note 2 of the Notes to the Consolidated Financial Statements).

#### 2000

The net effect of these items increased net income by \$37.6 million and earnings per share by \$.22.

- ◆ An \$85.3 million pre-tax net gain (\$.36 per share). This resulted from a gain of \$132.1 million in connection with the sale of the divested Regionals as well as the amortization of income from the non-compete agreement, partially offset by a disposition loss and write-downs for certain of the Company's equity investments in online ventures in the aggregate amount of \$46.8 million (see Note 2 of the Notes to the Consolidated Financial Statements).
- ♦ A \$22.7 million pre-tax noncash charge (\$.12 per share) for a write-down of intangible assets related to the acquisition of Abuzz Technologies, Inc. ("Abuzz"). This charge is included in amortization expense (see Note 2 of the Notes to the Consolidated Financial Statements).

◆ A \$5.3 million pre-tax charge (\$.02 per share) for Buyouts across the Company (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).

#### 1999

This item reduced net income by \$8.9 million and earnings per share by \$.05.

◆ A \$15.5 million pre-tax charge principally for Buyouts at the Globe (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements).

## OPERATING SEGMENT INFORMATION REVENUES, EBITDA AND OPERATING PROFIT

Consolidated revenues, EBITDA and operating profit by business segment were as follows:

							% Cha	ange
(In millions)		2001		2000		1999	01-00	00-99
Revenues								
Newspapers	\$2	2,826.1	\$3	3,160.2	\$2	2,857.4	(10.6)	10.6
Broadcast		140.9		160.3		150.1	(12.1)	6.8
New York Times								
Digital		60.3		66.6		43.7	(9.4)	52.4
Intersegment								
eliminations <sup>(A)</sup>		(11.3)		(13.1)		(5.0)	13.0	*
Total revenues	\$3	3,016.0	\$3	3,374.0	\$3	3,046.2	(10.6)	10.8
EBITDA								
Newspapers	\$	550.3	\$	842.6	\$	732.8	(34.7)	15.0
Broadcast		51.3		65.6		63.2	(21.8)	3.7
New York Times								
Digital		0.1		(36.7)		(9.5)	*	*
Unallocated corporate								
expenses		(33.9)		(28.6)		(38.2)	(18.5)	25.1
Income from joint				4.50		10.2	(50.0)	(4.0.0)
ventures		8.0		16.3		18.3	(50.8)	(10.9)
Gain on disposition of assets and other-net				04.5			*	*
				84.5		20.0	*	
Discontinued operations	_	414.3	Φ.	20.6	Φ.	20.0		2.9
Total EBITDA	\$	990.1	\$	964.3	\$	786.6	2.7	22.6
Operating Profit (Loss)								
Newspapers	\$	389.0	\$	677.6	\$	568.6	(42.6)	19.2
Broadcast		35.2		48.8		45.8	(27.9)	6.5
New York Times								
Digital		(7.3)		(70.0)		(14.1)	89.5	*
Unallocated corporate		(42.5)		(20.0)		(47.7)	(( 5)	16.5
expenses	Φ.	(42.5)	Φ	(39.8)	Φ	(47.7)	(6.5)	16.5
Total operating profit	\$	374.4	\$	616.6	\$	552.6	(39.3)	11.6

<sup>(</sup>A) Intersegment eliminations primarily include license fees between New York Times Digital and other segments.

#### **Newspaper Group**

The Newspaper Group includes The Times, the New England Newspaper Group, which includes the Globe and the T&G, 15 other newspapers ("Regional Newspapers"), newspaper distributors, a news service, a features syndicate, TimesDigest and licensing of the trademarks and copyrights of The Times and the Globe.

The Company acquired certain assets and liabilities of the T&G on January 7, 2000, and the related results of operations are included as of that date. Beginning in 2001, for financial reporting purposes, the Globe and the T&G were combined and presented as the New England Newspaper Group.

				% Ch	ange
(In millions)	2001	2000	1999	01-00	00-99
Revenues	\$2,826.1	\$3,160.2	\$2,857.4	(10.6)	10.6
EBITDA	\$ 550.3	\$ \$ 842.6	\$ 732.8	(34.7)	15.0
Operating Profit	\$ 389.0	\$ 677.6	\$ 568.6	(42.6)	19.2

Revenues declined to \$2.8 billion in 2001, down 10.6% from \$3.2 billion in 2000. Excluding revenues from the divested Regionals and the additional week, total Newspaper Group revenues decreased 8.2% compared with 2000. The decrease was due to lower advertising revenue across the entire group principally attributable to a slowing U.S. economy. The decrease in advertising revenue was partially offset by higher circulation revenue at The Times and the Globe due to price increases at both newspapers.

The Newspaper Group's operating profit for 2001 declined 42.6% to \$389.0 million, compared with \$677.6 million in 2000. Excluding special items, 2001 operating profit declined 30.0% to \$475.5 million, compared with \$679.7 million in 2000. The decrease in 2001 was mainly related to lower advertising revenue, partly offset by a decrease in total costs as well as an increase in circulation revenue in 2001.

Revenues grew to \$3.2 billion in 2000, up 10.6% from \$2.9 billion in 1999. Excluding revenues from the divested Regionals, the T&G and the additional week, total Newspaper Group revenues in 2000 grew 7.0% over 1999. Performance was strongest at The Times and the Globe, where advertising revenues climbed 11.2% and 6.8%. The Times benefited from higher advertising rates, while both newspapers benefited from increased volume.

The Newspaper Group's operating profit for 2000 rose 19.2% to \$677.6 million, compared with \$568.6 million in 1999. Excluding special items, 2000 operating profit rose 16.4% to \$679.7 million, compared with \$584.0 million in 1999. The improvement primarily resulted from strong revenue growth despite higher newsprint costs. Excluding the T&G and the divested Regionals, operating profit increased 17.1% in 2000.

Advertising, circulation and other revenue, by line of business of the Newspaper Group, were as follows:

								% Ch	ange
(In millions)		2001		2000		1999	0	1-00	00-99
The New York Times									
Advertising	\$1	,098.5	\$1	,306.2	\$1	,175.2	(	15.9)	11.2
Circulation		508.2		476.6		452.6		6.6	5.3
Other		151.7		144.6		129.3		4.9	11.8
Total	\$1	,758.4	\$1	,927.4	\$1	,757.1		(8.8)	9.7
New England Newspaper Group (A)									
Advertising	\$	451.3	\$	552.3	\$	462.4	(	18.3)	19.4
Circulation		162.1		159.4		133.7		1.7	19.2
Other		27.5		35.2		22.5	(	21.9)	56.2
Total	\$	640.9	\$	746.9	\$	618.6	(	14.2)	20.7
Regional Newspapers									
Advertising	\$	323.8	\$	368.6	\$	363.4	(	12.1)	1.4
Circulation		89.4		101.2		103.0	(	11.7)	(1.8)
Other		13.6		16.1		15.3	(	15.9)	5.6
Total	\$	426.8	\$	485.9	\$	481.7	(	12.2)	0.9
Total Newspaper Group									
Advertising	\$1	,873.6	\$2	,227.1	\$2	2,001.0	(	15.9)	11.3
Circulation		759.7		737.2		689.3		3.1	6.9
Other		192.8		195.9		167.1		(1.6)	17.2
Total	\$2	2,826.1	\$3	,160.2	\$2	2,857.4	(	10.6)	10.6

<sup>(</sup>A) The T&G was acquired on January 7, 2000, and the results of operations were included as of that date. Advertising, circulation, other and total revenue for the T&G in 2000 were \$58.4 million, \$23.5 million, \$0.7 million and \$82.6 million.

The percentage change excluding the divested Regionals was as follows:

	% Change			
	01-00	00-99		
Regional Newspapers				
Advertising	(4.0)	4.9		
Circulation	(3.1)	1.1		
Other	(4.5)	7.4		
Total	(3.8)	4.2		
Total Newspaper Group				
Advertising	(14.7)	12.1		
Circulation	4.3	7.5		
Other	(0.6)	17.5		
Total	(9.4)	11.3		

The decrease in advertising revenue and volume in 2001 compared with 2000 was principally attributable to a slowing U.S. economy. The Company increased circulation prices at The Times and the Globe in 2001. These circulation price increases resulted in approximately \$31.0 million in circulation revenue in 2001. Effective February 4, 2002, prices for home-

delivery subscriptions for The Times increased, which is expected to improve profits by \$24.0 to \$26.0 million in 2002. Additionally, the Company continues to expect 2002 circulation revenue growth to be in the range of 4% to 6%.

Advertising volume for The Times, the New England Newspaper Group and the Regional Newspapers was as follows:

(Inches in					
thousands,					
preprints in				% Ch	
thousands of copies)	2001	2000	1999	01-00	00-99
The New York T					
Retail	475.0	574.0	567.3	(17.2)	1.2
National	1,370.2	1,691.6	1,582.1	(19.0)	6.9
Classified	781.2	964.6	984.2	(19.0)	(2.0)
Zoned	939.5	1,033.4	1,015.7	(9.1)	1.8
Total	3,565.9	4,263.6	4,149.3	(16.4)	2.8
Preprints	489,660	459,311	427,857	6.6	7.4
New England Ne	wspaper				
Group (A)					
Retail	865.0	966.8	667.5	(10.5)	44.8
National	762.5	879.8	753.1	(13.3)	16.8
Classified	1,641.6	1,908.5	1,354.4	(14.0)	40.9
Zoned	880.6	795.9	256.2	10.6	*
Total	4,149.7	4,551.0	3,031.2	(8.8)	50.1
Preprints	957,555	1,032,437	801,842	(7.3)	28.8
Regional Newspa	apers				
Retail	5,721.3	7,099.8	7,575.4	(19.4)	(6.3)
National	223.4	290.8	285.0	(23.2)	2.0
Classified	6,909.1	8,046.7	8,068.4	(14.1)	(0.3)
Legal	362.2	511.4	456.4	(29.2)	12.1
Total	13,216.0	15,948.7	16,385.2	(17.1)	(2.7)
Preprints	1,056,784	1,149,955	1,115,303	(8.1)	3.1

<sup>(</sup>A) Advertising volume for the T&G in 2000 was 320,100 inches for retail, 82,200 inches for national, 536,700 inches for classified, 493,900 inches for zoned and 1,432,900 inches for total. Preprints for the T&G in 2000 were 201,135,000 copies.

The percentage change in advertising volume, excluding the divested Regionals, was as follows:

	% Change				
	01-00	00-99			
Regional Newspapers					
Retail	(4.6)	(1.0)			
National	(4.6)	5.7			
Classified	(3.5)	2.7			
Legal	(10.0)	18.1			
Total	(4.2)	1.5			
Preprints	(2.3)	6.0			

Average circulation for The Times, the New England Newspaper Group and the Regional Newspapers was as follows:

	Weekda	ay/Daily	Sunday 2001 % Change		
(Copies in thousands)	2001	% Change			
The New York Times	1,143.7	1.3	1,695.9	_	
New England					
Newspaper Group <sup>(A)</sup>	577.1	0.5	828.8	(2.3)	
Regional Newspapers(B)	628.1	(10.1)	688.5	(8.3)	

	Week	day/Daily	Sunday		
(Copies in thousands)	2000	% Change	2000	% Change	
The New York Times	1,129.0	1.7	1,695.3	1.6	
New England					
Newspaper Group <sup>(A)</sup>	574.5	22.0	848.6	16.2	
Regional Newspapers <sup>(B)</sup>	698.7	(4.9)	750.7	(3.9)	

- (A) Average circulation in 2000 for the T&G was 104,100 weekday/daily copies and 127,700 Sunday copies.
- (B) Excluding the divested Regionals, average circulation for the Regional Newspapers decreased 2.4% for weekday/daily copies and 2.5% for Sunday copies in 2001 compared with 2000. On the same basis, average circulation for the Regional Newspapers decreased 1.9% for weekday/daily copies and 1.8% for Sunday copies in 2000 compared with 1999.

The Times continues to improve retail availability in major markets across the nation and to improve the quality and levels of its home-delivery circulation base. All of the Company's newspapers are continuing to make improvements in product delivery and customer service to attract new readers and retain existing ones. Additionally, after the September 11 terrorist attacks, many of the Company's newspapers experienced strong demand.

#### **Broadcast Group**

The Broadcast Group is comprised of eight network-affiliated television stations and two radio stations.

				% Change	
(In millions)	2001	2000	1999	01-00	00-99
Revenues	\$140.9	\$160.3	\$150.1	(12.1)	6.8
EBITDA	\$ 51.3	\$ 65.6	\$ 63.2	(21.8)	3.7
Operating Profit	\$ 35.2	\$ 48.8	\$ 45.8	(27.9)	6.5

In 2001 revenues at the Broadcast Group declined 12.1% to \$140.9 million from \$160.3 million in 2000 and operating profit declined 27.9% to \$35.2 million from \$48.8 million in 2000. Revenues and operating profit in 2001 decreased as a result of lower levels of advertising revenue due to a slowing U.S. economy. In 2000 the Broadcast Group benefited from advertising revenue associated with the presidential elections and the Olympics as well as a stronger economy.

In 2000 the Broadcast Group revenues increased 6.8% to \$160.3 million from \$150.1 million in 1999. Operating profit in 2000 increased 6.5% to \$48.8 million from \$45.8 million in 1999. Revenues and operating profit increased in 2000 principally as a result of higher advertising revenue associated with the presidential elections and the Olympics.

#### **New York Times Digital**

NYTD consists of NYTimes.com, Boston.com and Digital Archive Distribution ("DAD"), which licenses archive databases of The Times and the Globe to electronic information providers. In 2001, the Company sold GolfDigest.com, which was included in the sale of the Company's golf properties.

				% Ch	ange
(In millions)	2001	2000	1999	01-00	00-99
Revenues	\$60.3	\$ 66.6	\$ 43.7	(9.4)	52.4
EBITDA	\$ 0.1	\$(36.7)	\$ (9.5)	*	*
Operating Profit	\$ (7.3)	\$(70.0)	\$(14.1)	89.5	*

NYTD revenues for 2001 were \$60.3 million, down from \$66.6 million in 2000. Revenues declined mainly due to lower online display advertising, particularly in the dot-com, telecommunication, finance and technology sectors, partially offset by an increase in classified advertising revenue. The increase in classified advertising revenue resulted from an increase in the real estate and auto categories, partially offset by a decline in the help-wanted category. Advertising revenue accounted for approximately 62% and other revenue, which is primarily DAD, accounted for the remainder of NYTD's total revenues for 2001.

Operating losses in 2001 decreased to \$7.3 million from \$70.0 million in 2000. The lower operating losses were mainly from cost reduction efforts including decreased staffing and promotion costs. Additionally, operating losses in 2000 included a \$22.7 million write-down of intangible assets related to the acquisition of Abuzz.

NYTD revenues for 2000 were \$66.6 million, up from \$43.7 million in 1999. The increase was primarily from new revenue streams.

Operating losses in 2000 increased to \$70.0 million from \$14.1 million in 1999. Operating losses in 2000 included a \$22.7 million write-down of intangible assets related to the acquisition of Abuzz. Higher operating losses were mainly due to increased staffing, promotion and advertising costs.

#### LIQUIDITY AND CAPITAL RESOURCES

Net cash provided by operating activities was \$471.2 million in 2001 compared with \$589.9 million in 2000 and \$601.1 million in 1999. The 2001 decrease compared with 2000 was primarily due to lower earnings resulting from lower advertising revenues. The 2000 decrease compared with 1999 was principally due to reductions in working capital, partially offset by higher earnings. Operating cash flow was primarily used for share repurchases, capital expenditures, dividend payments to stockholders and debt reduction.

Net cash provided by investing activities was \$337.4 million in 2001 compared with net cash used of \$195.0 million in 2000 and \$82.9 million in 1999. In 2001 net cash provided by investing activities was primarily due to proceeds from the sale of the Magazine Group and GolfDigest.com. Net cash used in 2000 was primarily due to cash paid for the acquisition

of the T&G. The 2000 increase compared with 1999 was primarily due to the acquisition of the T&G for \$296.3 million in cash and the Company's minority interest investments in online ventures, partially offset by the proceeds of the sales of the divested Regionals.

Net cash used in financing activities was \$825.7 million in 2001 compared with \$389.7 million in 2000 and \$490.4 million in 1999. The increase in 2001 was primarily due to the repayment of commercial paper in 2001 compared with commercial paper borrowings in 2000. The proceeds from the sale of the Magazine Group and GolfDigest.com were used to reduce debt. Additionally, income taxes on the gain on the sale were paid on January 15, 2002 (see Note 9 of the Notes to the Consolidated Financial Statements). Although the Company spent \$156.9 million more in share repurchases in 2000 compared with 1999, the increase in commercial paper borrowings in 2000 caused a decrease in cash used by \$100.7 million.

Cash generated from the Company's operations and the funds available from external sources are expected to be adequate to cover all cash requirements, including working capital needs, stock repurchases, planned capital expenditures and acquisitions, and dividend payments to stockholders. The Company's operations are subject to certain risks outlined under Factors That Could Affect Operating Results on pages F-11 and F-12.

The ratio of current assets to current liabilities decreased to 65.0% as of December 30, 2001, from 69.5% as of December 31, 2000. The decline in 2001 is primarily due to lower current assets primarily resulting from a decrease in accounts receivable and other current assets as compared with 2000. Long-term debt and capital lease obligations, as a percentage of total capitalization, were 34.2% as of December 30, 2001, and 33.2% as of December 31, 2000. This increase was principally from a reduction in stockholders' equity mainly resulting from stock repurchases.

Contractual cash obligations as of December 30, 2001, were as follows:

	Due in					
(In millions)	2002	2003-2004	2005-2006	Later Years		
Long-term debt	<b>\$</b> —	\$49.5	\$250.0	\$220.4		
Capital leases	8.6	15.2	13.9	119.2		
Operating leases	15.2	21.3	16.1	32.6		
	\$23.8	\$86.0	\$280.0	\$372.2		

Commercial commitments as of December 30, 2001, were as follows:

	Commitments in			
(In millions)	2002	2003-2004	2005-2006	Later Years
Letters of credit	\$ 61.6	\$ —	\$ —	\$ —
Guarantees	43.0	23.5	12.5	8.7
	\$104.6	\$23.5	\$12.5	\$ 8.7

Included in the commercial commitments table above are a letter of credit related to the Company's proposed new headquarters, a guarantee of a credit facility and leases of a third-party service provider and a guarantee of leases of three third-party printing and distribution facilities for The New York Times national edition.

A guarantee of the Company's development partner's obligations related to the Company's proposed new headquarters in the amount of \$45.3 million is not included in the commercial commitments table. This exposure is mitigated by a letter of credit posted by the development partner for the same amount (see Note 17 of the Notes to the Consolidated Financial Statements). Also not included in the commercial commitments table are letters of credit in the amount of \$27.7 million, required by insurance companies, to provide support for the Company's workers' compensation liability that is included in the Company's Consolidated Balance Sheet as of December 30, 2001.

The Company believes that all third-party transactions recorded in the Consolidated Financial Statements have been negotiated on an arm's-length basis. Additionally, the Company has no material energy contracts.

#### **FINANCING**

In June 2001 total available funds under the Company's revolving credit agreements were voluntarily decreased to \$540.0 million from \$600.0 million. The Company's one-year revolving credit agreement was renewed and decreased to \$270.0 million from \$300.0 million and will now mature in June 2002. The Company's multi-year revolving credit agreement was renewed and decreased to \$270.0 million from \$300.0 million and will now mature in June 2006. The Company's revolving credit agreements require, among other provisions, specified levels (amended in June 2001) of stockholders' equity. The amount of stockholders' equity over required levels was \$349.7 million as of December 30, 2001, compared with \$262.7 million as of December 31, 2000. The increase in the level of unrestricted stockholders' equity was primarily due to an amendment to the agreement.

The revolving credit agreements permit borrowings, which bear interest at the Company's option (i) for domestic borrowings: based on a certificates of deposit rate, a Federal Funds rate, a base rate or a quoted rate; or (ii) for Eurodollar borrowings: based on the LIBOR rate, plus various margins based on the Company's credit rating.

In June 2001 the Company voluntarily decreased its ability to issue commercial paper to \$540.0 million from \$600.0 million. The commercial paper facility is supported by the Company's revolving credit agreements. Borrowings are in the form of unsecured notes sold at a discount with maturities ranging up to 270 days.

The Company had \$158.3 million in commercial paper outstanding as of December 30, 2001, with an annual weighted average interest rate of 2.0% and an average of 11 days to maturity from original issuance.

The Company had \$291.3 million in commercial paper outstanding as of December 31, 2000, with an annual weighted average interest rate of 6.6% and an average of 52 days to maturity from original issuance.

On September 28, 2001, the Company repaid \$40.0 million in 7.0% subordinated convertible notes that were issued in March 2000 to three venture capital firms. These notes, which were to mature in March 2003, allowed the venture capital firms to call the notes beginning January 1, 2002, if the Company did not

issue a certain new class of stock by this date. The Company agreed to repay the notes prior to the call and maturity dates and subsequently borrowed lower-rate commercial paper.

In 2001 the Company entered into interest rate swap agreements, designated as fair-value hedges as defined under Statement of Financial Accounting Standards ("SFAS") No. 133 (see Note 8 of the Notes to the Consolidated Financial Statements), with notional amounts totaling \$100.0 million with variable interest rates, which are reset quarterly based on three-month LIBOR. These agreements were entered into to exchange the fixed interest rate on a portion of the Company's 10-year \$250.0 million 7.625% notes that mature on March 15, 2005, for a variable interest rate. The fair value of the swap agreements was \$2.8 million as of December 30, 2001. This resulted in the recording of an interest rate swap asset and an increase in the value of the ten-year notes of \$2.8 million along with an offsetting gain and loss in earnings which was included in interest expense, net, in the Company's Consolidated Statement of Income. The difference between fixed and variable interest rates to be paid or received is accrued as interest rates change, and recognized as an adjustment to interest expense.

The Company's total debt, including commercial paper and capital lease obligations, was \$759.5 million as of December 30, 2001, and \$930.7 million as of December 31, 2000. The decrease is primarily attributable to the lower levels of commercial paper outstanding, due to proceeds from the sale of the Magazine Group and GolfDigest.com and the deferral of income taxes payable related to gain on the sale (see Note 9 of the Notes to the Consolidated Financial Statements).

Total unused borrowing capacity under all financing arrangements amounted to \$483.7 million as of December 30, 2001, and \$292.0 million as of January 28, 2002. On January 15, 2002, the Company paid the income taxes on the gain on the sale of the Magazine Group and GolfDigest.com (see Note 9 of the Notes to the Consolidated Financial Statements). Total debt, including commercial paper and capital lease obligations, as of January 28, 2002, amounted to \$951.2 million. The increase of \$191.7 million in total debt from December 30, 2001, is primarily due to additional commercial paper outstanding.

## **CAPITAL EXPENDITURES**

The Company estimates that capital expenditures for 2002 will be in a range from \$190.0 million to \$210.0 million, compared with \$90.4 million in 2001, \$85.3 million in 2000 and \$73.4 million in 1999. The 2002 estimate includes approximately \$46.0 million of land acquisition costs and \$32.0 million of pre-development costs related to the Company's proposed new headquarters in New York City (These estimates exclude the Company's development partner's interest in costs associated with the proposed new headquarters. See Note 17 of the Notes to the Consolidated Financial Statements for additional information). In addition, the 2002 expenditures will include costs related to improving customer service and increasing efficiency in support of the Company's national expansion efforts, as well as adding capability to transmit digital high definition broadcast signals, completing the construction of a new printing facility in Tuscaloosa, Ala., and upgrading the Company's disaster recovery infrastructure.

#### **DEPRECIATION AND AMORTIZATION**

The Company expects that depreciation and amortization expense will be between \$160.0 million to \$170.0 million for 2002, compared with \$194.0 million in 2001, \$228.0 million in 2000 and \$197.5 million in 1999. In 2000 amortization expense included a \$22.7 million write-down of intangible assets. The Company's amortization expense in 2002 will be reduced with the adoption of SFAS No. 142 (see Recent Accounting Pronouncements below). If SFAS No. 142 had been in effect in 2001, 2000 and 1999, depreciation and amortization expense would have been \$151.2 million, \$180.8 million and \$158.2 million, respectively. The reduction in depreciation and amortization expense is prior to the review of any goodwill and other intangible asset impairment.

#### SIGNIFICANT ACCOUNTING POLICIES

The Company's management is required to make estimates and assumptions in order to prepare financial statements in conformity with GAAP. While actual results could differ from these estimates and assumptions, the Company does not believe that such differences would have a material effect on its results of operations or financial position. The Company's significant accounting policies are included in Note 1 of the Notes to the Consolidated Financial Statements. The most significant accounting policies or estimates that underlie the preparation of the Consolidated Financial Statements are the revenue recognition and depreciation policies, in addition to the judgments used to review long-lived assets, including goodwill and other intangible assets, for impairment. Additionally, the Company's depreciation policy reflects judgments on the estimated useful life of assets.

### RECENT ACCOUNTING PRONOUNCEMENTS

In August 2001 the Financial Accounting Standards Board ("FASB") issued SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. This statement supersedes SFAS No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of. This statement also supersedes the accounting and reporting provisions of Accounting Principles Board ("APB") Opinion 30, Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions, relating to the disposal of a segment of a business. SFAS No. 121 did not address the accounting for a segment of a business accounted for as a discontinued operation under APB Opinion 30 and therefore two accounting models existed for long-lived assets to be disposed of. SFAS No. 144 established one accounting model for long-lived assets to be held and used, long-lived assets (including those accounted for as a discontinued operation) to be disposed of by sale and long-lived assets to be disposed of other than by sale, and resolved certain implementation issues related to SFAS No. 121. The Company adopted SFAS No. 144 on December 31, 2001, and it did not have a material effect on its results of operations or financial position.

In July 2001 the FASB issued SFAS No. 141, Business Combinations and SFAS No. 142, Goodwill and Other Intangible

Assets. SFAS No. 141 requires that the purchase method of accounting be used for all business combinations initiated after June 30, 2001, and prohibits the use of the pooling-of-interest method. The Company adopted SFAS No. 141 in the third quarter of 2001. The adoption of SFAS No. 141 had no material effect on the Company's results of operations or financial position. SFAS No. 142, upon adoption, ceases the amortization of goodwill and certain other intangibles and requires, among other things, an impairment approach on the carrying value of goodwill and other intangibles. An initial goodwill and other intangibles impairment test must be completed in the year of adoption with at least an annual impairment test thereafter. The Company adopted SFAS No. 142 on December 31, 2001, the first day of its 2002 fiscal year. The pro forma effect of the adoption of SFAS No. 142, prior to the review of any goodwill and other intangible asset impairment, had the pronouncement been adopted at the beginning of each of the fiscal years 2001, 2000 and 1999, would have been a reduction in depreciation and amortization of \$42.8 million, \$47.2 million and \$39.3 million, respectively.

Effective January 1, 2001, the Company adopted SFAS No. 133, as amended, Accounting for Derivative Instruments and Hedging Activities, and it did not have a material effect on its results of operations or financial position. SFAS No. 133 establishes accounting and reporting standards for derivative instruments and for hedging activities. All derivatives, whether designated as hedging activities or not, are required to be recorded on the balance sheet at fair value. If the derivative is designated as a fair-value hedge, the changes in the fair value of the derivative and the hedged item will be recognized in earnings. If the derivative is designated as a cash-flow hedge, changes in the fair value of the derivative will be recorded in other comprehensive income and will be recognized in the statement of income when the hedged item affects earnings. For derivatives that do not qualify as a hedge, changes in the fair value will be recognized in earnings. SFAS No. 133 defines new requirements for the designation of hedging relationships as well as ongoing effectiveness assessments in order to use hedge accounting. See Note 8 of the Notes to the Consolidated Financial Statements for a description of the Company's derivative instruments.

#### **FACTORS THAT COULD AFFECT OPERATING RESULTS**

This Form 10-K contains forward-looking statements. Additional written and oral forward-looking statements may be made by the Company from time to time in Securities and Exchange Commission (SEC) filings and otherwise. The Company cautions readers that results predicted by forward-looking statements, including, without limitation, those relating to the Company's:

- future business prospects
- ♦ revenues
- operating expenses
- working capital
- ♦ liquidity
- ♦ capital needs
- interest costs and
- ♦ income

are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements. The risks and uncertainties include those listed below as well as other risks and factors identified from time to time in the Company's filings with the SEC.

#### **ADVERTISING REVENUES**

Advertising is the Company's most significant source of revenue. Competition from other forms of media available in the Company's various markets, including but not limited to other newspapers, broadcast, magazines, direct marketing, the Yellow Pages and the Internet, affects the Company's ability to attract and retain advertisers and to increase advertising rates. Advertising could be negatively affected by an economic downturn in any of the Company's markets.

Advertising revenues cause the Company's quarterly consolidated results to vary by season. Second-quarter and fourth-quarter advertising revenue is generally higher than first-and third-quarter volume since economic activity tends to be lower after the holidays and in the summer. This trend was masked in 2001, as advertising revenue declined during the first three quarters of 2001, due to a significant cyclical decline. National and local economic conditions, particularly in the New York City and Boston metropolitan regions, affect the levels of the Company's retail, national and most particularly, classified advertising revenue. Structural changes in the retail environment may also depress the level of advertising revenue.

#### **CIRCULATION REVENUES**

Circulation is another significant source of revenue for the Company. Circulation revenue and the Company's ability to achieve price increases for its print products are affected by competition from other publications and other forms of media available in the Company's various markets. Declining consumer spending on discretionary items like newspapers and magazines, decreasing amounts of free time and the declining frequency of regular newspaper buying among young people could also negatively affect circulation.

#### **PAPER PRICES**

Newsprint is the Company's most important raw material and represents a significant portion of the Company's operating expenses. The Company's operating results could be adversely affected to the extent that such historically volatile raw material prices increase significantly.

#### LABOR RELATIONS

Advances in technology and other factors have allowed the Company to lower costs by reducing the size of its work force. There is no assurance that the Company will continue to be able to reduce costs in this way. A significant portion of the Company's employees are unionized and the Company's results could be adversely affected if labor negotiations were to restrict its ability to maximize the efficiency of its operations. In addition, if the Company experienced labor unrest, its ability to produce and deliver its largest products could be impaired.

#### **NEW PRODUCTS IN NEW MARKETS**

There are substantial uncertainties associated with the Company's efforts to develop new products and services for evolving markets. The success of these ventures will be determined by the Company's efforts, and in some cases by those of its partners, fellow investors and licensees. Initial timetables for the introduction and development of new products or services may not be achieved and price/profitability targets may not prove feasible. External factors, such as the development of competitive alternatives and market response, may cause new markets to move in unanticipated directions.

The Company may also consider the acquisition of specific properties or businesses that fall outside its traditional lines of business if it deems such properties sufficiently attractive.

The Company's Internet businesses have a limited operating history, are dependent on advertising revenue and the continued growth and acceptance of the Internet and subject to all risks of Internet businesses, such as evolving regulation and technology, changes in consumer preferences and intense competition.

### PRODUCT PORTFOLIO; ACQUISITIONS

From time to time, the Company evaluates the various components of its portfolio of products and may, as a result, buy or sell different properties. Such acquisitions or divestitures may affect the Company's costs, revenues, profitability and financial position.

Acquisitions involve risks, including difficulties in integrating acquired operations, diversions of management resources, debt incurred in financing such acquisitions and unanticipated problems and liabilities.

#### **GOVERNMENT REGULATIONS**

The Company's broadcast stations are subject to continuing technological and regulatory developments that may affect their future profitability. The advent of digital television broadcasting is one such development. The Federal Communications Commission ("FCC") adopted rules in 1997 under which all television stations are required to change to a new system of digital broadcasting by May 2002. The direct hardware cost of this change will be significant and the new digital stations are unlikely to produce significant additional revenue until consumers have purchased a substantial number of digital television receivers or until other sources of revenue to be derived from the digital spectrum have been developed. Additionally, the new digital transmission systems to be used by television stations, cable systems and direct broadcast satellites could greatly increase the number of electronic video services with which the Company's stations compete.

#### MEDIA CONSOLIDATION AND CONVERGENCE

Changes in the regulatory and technological environment are bringing about consolidation of media companies and convergence among various forms of media. The Company might then face competition with larger and more diversified entities for circulation and advertising revenues. Such consolidation could also affect the Company's opportunities to make acquisitions.

The foregoing list of factors should not be construed as exhaustive or as any admission regarding the adequacy of disclosure made by the Company.

The Company disclaims any intention or obligation to update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

#### **MARKET RISK**

The Company's market risk is principally associated with the following:

- ◆ Interest rate fluctuations related to its debt obligations which are managed by balancing the mix of variable- versus fixedrate borrowings. Based on the variable-rate debt included in the Company's debt portfolio, including interest rate swap agreements, a 25 basis point increase in interest rates would have resulted in an additional \$0.6 million (pre-tax) in interest expense in 2001.
- ♦ Newsprint is a commodity subject to supply and demand market conditions. The Company has equity investments in two paper mills, which provide a partial hedge against price volatility. Newsprint expense represented 12% of the Company's total costs and expenses in 2001. Based on the number of newsprint tons consumed in 2001, a \$10 increase in newsprint prices would have resulted in an additional \$5.2 million (pre-tax) in newsprint expense in 2001.
- Unionized employees represent a significant portion of the Company's work force and the Company's results could be adversely affected if labor negotiations were to restrict its ability to maximize the efficiency of its operations. In addition, if the Company experienced labor unrest, its ability to produce and deliver its largest products could be impaired.

See Factors That Could Affect Operating Results above and Notes 4, 7, 8 and 17 of the Notes to the Consolidated Financial Statements as well.

# **CONSOLIDATED STATEMENTS OF INCOME**

	Years Ended		
	December 30,	December 31,	December 26,
(In thousands, except per share data)	2001	2000	1999
REVENUES	#2.042.211	P2 422 (42	¢2 170 472
Advertising Circulation	\$2,042,211 759,674	\$2,422,643 737,168	\$2,170,473 689,281
Other	214,073	214,206	186,436
Total	3,015,958	3,374,017	3,046,190
COSTS AND EXPENSES			
Production costs			
Raw materials	321,204	350,355	309,620
Wages and benefits	594,197	622,637	584,368
Other	447,463	460,895	437,836
Total	1,362,864	1,433,887	1,331,824
Selling, general and administrative expenses	1,278,691	1,323,551	1,161,736
Total	2,641,555	2,757,438	2,493,560
OPERATING PROFIT	374,403	616,579	552,630
Income from joint ventures	7,650	15,914	17,900
Interest expense, net	47,199	64,098	50,718
Gain on dispositions of assets and other – net	5,000	85,349	_
Income from continuing operations before income taxes	339,854	653,744	519,812
Income taxes	137,632	267,504	220,379
Income from continuing operations	202,222	386,240	299,433
Income from operations of discontinued Magazine Group,			
net of income taxes	1,192	11,296	10,744
Gain on disposal of Magazine Group, net of income taxes	241,258		
Discontinued operations, net of income taxes	242,450	11,296	10,744
NET INCOME	\$ 444,672	\$ 397,536	\$ 310,177
Average number of common shares outstanding			
Basic	157,082	167,987	175,587
Diluted	160,081	171,597	179,244
Basic earnings per share			
Income from continuing operations	\$ 1.29	\$ 2.30	\$ 1.71
Discontinued operations, net of income taxes	1.54	.07	.06
Net income	\$ 2.83	\$ 2.37	\$ 1.77
Diluted earnings per share			
Income from continuing operations	\$ 1.26	\$ 2.25	\$ 1.67
Discontinued operations, net of income taxes	1.52	.07	.06
Net income	\$ 2.78	\$ 2.32	\$ 1.73
Dividends per share	\$ .49	\$ .45	\$ .41

See Notes to the Consolidated Financial Statements.

# **CONSOLIDATED BALANCE SHEETS**

(In thousands)	December 30, 2001	December 31, 2000	
ASSETS	2001		
CURRENT ASSETS			
Cash and cash equivalents	\$ 51,952	\$ 69,043	
Accounts receivable (net of allowances: 2001 – \$42,597; 2000 – \$44,169)	318,529	341,863	
Inventories	31,639	35,064	
Deferred income taxes	78,737	62,939	
Other current assets	79,033	101,079	
Total current assets	559,890	609,988	
INVESTMENT IN JOINT VENTURES	86,811	107,320	
PROPERTY, PLANT AND EQUIPMENT			
Land	71,428	72,228	
Buildings, building equipment and improvements	779,552	814,658	
Equipment	1,399,765	1,364,256	
Construction and equipment installations in progress	65,532	37,132	
Total – at cost	2,316,277	2,288,274	
Less accumulated depreciation and amortization	1,149,414	1,081,114	
Property, plant and equipment – net	1,166,863	1,207,160	
INTANGIBLE ASSETS ACQUIRED			
Costs in excess of net assets acquired (less accumulated amortization of \$332,308 in 2001 and \$302,571 in 2000)	1,017,766	1,060,796	
Other intangible assets acquired (less accumulated amortization of \$136,848 in 2001 and \$110,172 in 2000)	392,473	419,302	
Total	1,410,239	1,480,098	
MISCELLANEOUS ASSETS	214,881	202,113	
Total	\$3,438,684	\$3,606,679	

See Notes to the Consolidated Financial Statements.

(In thousands, except share data)	December 30, 2001	December 31, 2000
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES		
Commercial paper outstanding	\$ 158,300	\$ 291,251
Accounts payable	170,950	174,552
Accrued payroll and other related liabilities	81,299	126,983
Accrued expenses	160,867	190,748
Accrued income taxes	225,220	9,852
Unexpired subscriptions	61,706	81,385
Current portion of long-term debt and capital lease obligations	2,534	2,599
Total current liabilities	860,876	877,370
OTHER LIABILITIES		
Long-term debt	517,094	553,415
Capital lease obligations	81,609	83,451
Deferred income taxes	64,748	106,247
Other	764,704	705,033
Total other liabilities	1,428,155	1,448,146
Total liabilities	2,289,031	2,325,516
STOCKHOLDERS' EQUITY		
Serial preferred stock of \$1 par value – authorized 200,000 shares – none issued	_	_
Common stock of \$.10 par value:		
Class A – authorized 300,000,000 shares; issued: 2001 – 155,609,044; 2000 – 166,526,108 (including treasury shares: 2001 – 5,000,000; 2000 – 5,000,000)	15,561	16,653
Class B – convertible – authorized 847,020 shares; issued: 2001 – 847,020; 2000 – 847,158 (including treasury shares: 2001 – none and 2000 – none)	85	85
Retained earnings	1,354,173	1,467,103
Common stock held in treasury, at cost	(208,392)	(198,858)
Deferred compensation on issuance of restricted Class A common stock	(2,951)	(1,127)
Accumulated other comprehensive loss, net of income taxes:	( ) /	( , . ,
Unrealized loss on marketable securities	(105)	_
Foreign currency translation adjustments	(3,281)	(2,693)
Unrealized derivative losses on cash-flow hedges	(3,189)	_
Minimum pension liability	(2,248)	_
Total accumulated other comprehensive loss, net of income taxes	(8,823)	(2,693)
Total stockholders' equity	1,149,653	1,281,163
Total	\$3,438,684	\$3,606,679

See Notes to the Consolidated Financial Statements.

# **CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Years Ended		
	December 30,	December 31,	December 26,
(In thousands)	2001	2000	1999
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income	\$ 444,672	\$ 397,536	\$ 310,177
Adjustments to reconcile net income to net cash provided by operating			
activities:			
Depreciation	128,556	129,079	134,721
Amortization	65,452	98,894	62,772
Excess distributed earnings (undistributed earnings) of affiliates  Net gain on dispositions	7,209 (412,029)	3,461 (85,349)	(4,839)
Deferred income taxes	(52,940)	(28,166)	(44,632)
Long-term retirement benefit obligations	28,693	39,950	38,452
Other – net	20,716	850	13,108
Changes in operating assets and liabilities, net of acquisitions/dispositions:	20,7.10		15,100
Accounts receivable – net	5,196	28,330	(38,743)
Inventories	323	(4,576)	3,122
Other current assets	6,992	(41,326)	43,121
Accounts payable	(5,179)	(18,717)	29,263
Accrued payroll and accrued expenses	14,169	62,025	53,583
Accrued income taxes	215,368	9,937	´—
Unexpired subscriptions	4,040	(2,071)	990
Net cash provided by operating activities	471,238	589,857	601,095
CASH FLOWS FROM INVESTING ACTIVITIES			
Businesses acquired	(2,636)	(296,278)	(5,100)
Net proceeds from dispositions	436,672	191,171	11,434
Additions to property, plant and equipment	(90,367)	(85,300)	(73,407)
Other investing proceeds	11,835	13,865	8,704
Other investing payments	(18,130)	(18,418)	(24,489)
Net cash provided by/(used in) investing activities	337,374	(194,960)	(82,858)
CASH FLOWS FROM FINANCING ACTIVITIES			
Commercial paper (repayments) borrowings – net	(132,951)	291,251	(124,100)
Redemption of subsidiary stock	(25,000)	_	_
Long-term obligations:			
Increase	_	40,000	103,861
Reduction	(42,899)	(102,487)	(2,358)
Capital shares:			
Issuance	57,349	37,503	27,961
Repurchase	(623,723)	(580,584)	(423,715)
Dividends paid to stockholders	(77,018)	(75,398)	(72,016)
Other financing proceeds	18,539	<u> </u>	
Net cash used in financing activities	(825,703)	(389,715)	(490,367)
Net (decrease)/increase in cash and cash equivalents	(17,091)	5,182	27,870
Cash and cash equivalents at the beginning of the year	69,043	63,861	35,991
Cash and cash equivalents at the end of the year	\$ 51,952	\$ 69,043	\$ 63,861
·			

See Notes to the Consolidated Financial Statements and Supplemental Disclosures to Consolidated Statements of Cash Flows.

# SUPPLEMENTAL DISCLOSURES TO CONSOLIDATED STATEMENTS OF CASH FLOWS

CASH FLOW INFORMATION	Years Ended			
(In thousands)	December 30, 2001	December 31, 2000	December 26, 1999	
Cash payments during the year for				
Interest	\$38,358	\$ 61,575	\$ 50,050	
Income taxes, net of refunds	\$95,948	\$253,989	\$210,951	

#### NONCASH INVESTING AND FINANCING TRANSACTIONS

♦ In 1999 the Company entered into an irrevocable \$12.0 million advertising credit agreement for future advertising by TheStreet.com. The \$12.0 million advertising credit was part of the purchase price of a minority interest in TheStreet.com (see Note 5 of the Notes to the Consolidated Financial Statements). Investment and deferred revenue accounts were increased by \$12.0 million accordingly. A total of \$3.6 million of advertising credits was utilized as of December 30, 2001.

#### **BUSINESSES ACQUIRED**

- In August 2001 the Company acquired certain assets and assumed certain liabilities of a weekly newspaper, the Petaluma Argus-Courier, for approximately \$2.6 million (see Note 2 of the Notes to the Consolidated Financial Statements).
- In January 2000 the Company acquired certain assets (\$313.8 million) and assumed certain liabilities (\$17.5 million) of a newspaper, the Worcester Telegram & Gazette, for \$296.3 million in cash (see Note 2 of the Notes to the Consolidated Financial Statements).
- ♦ The Company acquired Abuzz Technologies, Inc. in July 1999, for \$5.1 million in cash and \$25.0 million in the stock of a subsidiary of the Company (see Note 2 of the Notes to the Consolidated Financial Statements).

#### **OTHER**

• Capital expenditures attributable to our development partner's interest in the Company's proposed new headquarters (see Note 17 of the Notes to the Consolidated Financial Statements) are included in Other investing payments and Other financing proceeds in the Company's Consolidated Statements of Cash Flows.

# CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

					Common Stock	Deferred Compensation on Issuance of	Accumulated Other Comprehensive	
	Class A	Class B	Additional Paid-in	Retained	Held in Treasury,	Restricted Class A	Income (Loss), Net of	
(In thousands, except share and per share data) BALANCE, DECEMBER 28, 1998	\$18,576	Common \$85	Capital \$ —	Earnings \$1,677,469	at cost \$(162,051)	S —	Income Tax \$ (2,609)	Total \$1,531,470
Comprehensive income:	\$10,570	\$63		\$1,077,409	\$(102,031)	<b>J</b>	\$ (2,007)	\$1,331,470
Net income Foreign currency translation adjustments (net				310,177				310,177
of tax of \$55) Change in unrealized gains on marketable							26	26
securities (net of tax of \$4,708)  Comprehensive income							5,753	5,753 315,956
Dividends, common – \$.41 per share Issuance of shares:				(72,016)				(72,016)
Retirement units – 16,407 Class A shares			(615)		532			(83)
Employee stock purchase plan – 1,523,292 Class A shares	1		(15,261)		49,101			33,841
Stock options – 2,529,597 Class A shares Stock conversions – 2,362 Class B shares	361		87,134		(37,152)			50,343
Repurchase of stock – 11,864,000 Class A shares					(410,853)			(410,853)
Treasury stock retirement – 11,407,000 shares	(1,141)		(71,258)	(314,887)	387,286			<u> </u>
BALANCE, DECEMBER 26, 1999	17,797	85		1,600,743	(173,137)	_	3,170	1,448,658
Comprehensive income: Net income				397,536				397,536
Foreign currency translation adjustments (net of tax benefit of \$92)							(110)	(110)
Change in unrealized loss on marketable securities (net of tax benefit of \$9,858)							(11,732)	(11,732)
Reclassification adjustment for loss included in net income (net of tax benefit of \$5,150)  Comprehensive income							5,979	5,979 391,673
Dividends, common – \$.45 per share				(75,398)				(75,398)
Issuance of shares:				(,,,,,,,				(,,,,,,,
Retirement units – 34,468 Class A shares Employee stock purchase plan –			(1,193)		1,191			(2)
1,137,820 Class A shares Restricted shares – 28,000 Class A shares	1		(3,977) 157		39,090 970	(1,127)		35,114
Stock options - 1,952,544 Class A shares	195		61,370		137	( ) ,		61,702
Stock conversions – 82 Class B shares Repurchase of stock – 14,598,000 Class A shares					(580,584)			(580,584)
Treasury stock retirement – 13,402,791 shares	(1,340)		(56,357)	(455,778)	513,475			
BALANCE, DECEMBER 31, 2000	16,653	85	_	1,467,103	(198,858)	(1,127)	(2,693)	1,281,163
Comprehensive income: Net income				444,672				444,672
Foreign currency translation adjustments (net of tax benefit of \$494)							(588)	(588)
Change in unrealized loss on marketable securities (net of tax benefit of \$88)							(105)	(105)
Unrealized derivative losses on cash-flow hedges (net of tax benefit of \$2,244)							(3,189)	(3,189)
Minimum pension liability (net of tax benefit of \$1,530)							(2,248)	(2,248)
Comprehensive income Dividends, common – \$.49 per share				(77,018)				438,542 (77,018)
Issuance of shares: Retirement units – 16,172 Class A shares			(494)		644			150
Employee stock purchase plan – 999,371 Class A shares	3		(4,647)		38,429			33,785
Restricted shares – 50,000 Class A shares	200		164		1,989	(2,153)		06.425
Stock options – 2,982,459 Class A shares Stock conversions – 138 Class B shares	298		96,127					96,425
Compensation expense recognized on issuance of Restricted Class A shares						329		329
Repurchase of stock – 14,965,204 Class A shares					(623,723)			(623,723)
Treasury stock retirement – 13,932,773 shares	(1,393)		(91,150)	(480,584)				
BALANCE, DECEMBER 30, 2001  See Notes to the Consolidated Financial Statements	\$15,561	\$85	\$ <u> </u>	\$1,354,173	\$(208,392)	\$(2,951)	\$ (8,823)	\$1,149,653

See Notes to the Consolidated Financial Statements

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **NATURE OF OPERATIONS**

The New York Times Company (the "Company") is engaged in diversified activities in media. The Company's principal businesses are newspapers, television and radio stations, and Internet properties. The Company also has equity interests in a Canadian newsprint mill and a "supercalendered" (glossy paper commonly used in magazines) paper mill. The Company's major source of revenue is advertising from its newspaper business. The newspapers generally operate in the Northeast, Southeast and California markets.

#### PRINCIPLES OF CONSOLIDATION

The Consolidated Financial Statements include the accounts of the Company after elimination of intercompany items.

#### **FISCAL YEAR**

The Company's fiscal year-end is the last Sunday in December. Fiscal years 2001 and 1999 each comprises 52 weeks and fiscal year 2000 comprises 53 weeks.

#### **INVENTORIES**

Inventories are stated at the lower of cost or current market value. Inventory cost is generally based on the last-in, first-out ("LIFO") method for newsprint and magazine paper and the first-in, first-out ("FIFO") method for other inventories.

#### **INVESTMENTS**

Investments in which the Company has at least a 20%, but not more than a 50%, interest are accounted for under the equity method. Investment interests below 20% are accounted for under the cost method.

#### MARKETABLE SECURITIES

The Company determines the appropriate classification of marketable securities at the time of purchase and re-evaluates such designation at each balance sheet date. Marketable securities have been classified as available-for-sale, except those securities included in mutual funds in connection with the Company's deferred executive compensation plan (see Note 5), and are carried at fair value. Unrealized holding gains and losses on available-for-sale securities are reported as a separate component of the Consolidated Statements of Stockholders' Equity and in the Consolidated Balance Sheets, in the caption "Accumulated other comprehensive income/(loss), net of income taxes."

#### PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are stated at cost. Depreciation is computed by the straight-line method over the shorter of estimated asset service lives or lease terms as follows: buildings, building equipment and improvements — 10 to 40 years; equipment — 3 to 30 years. The Company capitalizes interest costs as part of the cost of constructing major facilities and equipment.

#### **INTANGIBLE ASSETS ACQUIRED**

Cost in excess of net assets acquired is primarily the excess of cost over the fair market value of tangible net assets acquired.

The excess costs that arose from acquisitions after October 31, 1970, are being amortized by the straight-line method mainly over 40 years. The remaining portion (\$8.2 million), which arose from acquisitions before November 1, 1970, is not being amortized since management believes there has been no decrease in value. Other intangible assets acquired consist primarily of advertiser and subscriber relationships, mastheads and licenses on various acquired properties, as well as software. These intangible assets are being amortized over their estimated useful lives, ranging from 10 to 40 years for customer relationships, mastheads and licenses, and 3 to 10 years for software.

See the Recent Accounting Pronouncements of this section for information regarding new accounting rules for goodwill and other intangible assets effective for the 2002 fiscal year.

#### **IMPAIRMENT OF LONG-LIVED ASSETS**

Each quarter the Company evaluates whether there has been an impairment that is other than temporary in any of its long-lived assets. An impairment in value is considered to have occurred when the undiscounted future operating cash flows associated with long-lived assets are not sufficient to recover the carrying value of the long-lived assets. If it is determined that an impairment in value has occurred, the carrying value will be written down to the present value of the future operating cash flows to be generated by the long-lived assets in accordance with the Statement of Financial Accounting Standards ("SFAS") No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets To Be Disposed Of (see Note 2).

#### **REVENUE RECOGNITION**

- Advertising revenue is recognized when advertisements are published, broadcast or when placed on the Company's Web sites, net of provisions for estimated rebates, credit and rate adjustments and discounts.
- ◆ Circulation revenue includes single copy and homedelivery subscription revenue. Single copy revenue is recognized based on date of publication, net of provisions for related returns. Proceeds from home-delivery subscriptions and related costs, principally agency commissions, are deferred at the time of sale and are recognized in earnings on a pro rata basis over the terms of the subscriptions.
- Other revenue is recognized when the related service or product has been delivered.

#### FOREIGN CURRENCY TRANSLATION

The assets and liabilities of foreign companies are translated at year-end exchange rates. Results of operations are translated at average rates of exchange in effect during the year. The resulting translation adjustment is included as a separate component of the Consolidated Statements of Stockholders' Equity and in the Stockholders' Equity section of the Consolidated Balance Sheets, in the caption "Accumulated other comprehensive income/(loss), net of income taxes."

#### **EARNINGS PER SHARE**

The Company calculates earnings per share in accordance with SFAS No. 128, Earnings Per Share (see Note 13). Basic earnings per share is calculated by dividing net earnings available to common shares by average common shares outstanding. Diluted earnings per share is calculated similarly, except that it includes the dilutive effect of the assumed exercise of securities, including the effect of shares issuable under the Company's incentive plans (see Note 14). All references to earnings per share are on a diluted basis.

#### **CASH AND CASH EQUIVALENTS**

The Company considers all highly-liquid debt instruments with original maturities of three months or less to be cash equivalents.

#### **INVESTMENT TAX CREDITS**

The Company uses the deferral method of accounting for investment tax credits.

#### **USE OF ESTIMATES**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements. Actual results could differ from these estimates.

#### **RECLASSIFICATIONS**

For comparability, certain 2000 and 1999 amounts have been reclassified to conform with the 2001 presentation, primarily the presentation of the Magazine Group as discontinued operations.

## RECENT ACCOUNTING PRONOUNCEMENTS

In August 2001, the Financial Accounting Standards Board ("FASB") issued SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. This statement supersedes SFAS No. 121. This statement also supersedes the accounting and reporting provisions of Accounting Principles Board ("APB") Opinion 30, Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions, relating to the disposal of a segment of a business. SFAS No. 121 did not address the accounting for a segment of a business accounted for as a discontinued operation under APB Opinion 30 and therefore two accounting models existed for long-lived assets to be

disposed of. SFAS No. 144 established one accounting model for long-lived assets to be held and used, long-lived assets (including those accounted for as a discontinued operation) to be disposed of by sale and long-lived assets to be disposed of other than by sale, and resolved certain implementation issues related to SFAS No. 121. The Company adopted SFAS No. 144 on December 31, 2001, and it did not have a material effect on its results of operations or financial position.

In July 2001, the FASB issued SFAS No. 141, Business Combinations and SFAS No. 142, Goodwill and Other Intangible Assets. SFAS No. 141 requires that the purchase method of accounting be used for all business combinations initiated after June 30, 2001, and prohibits the use of the pooling-of-interest method. The Company adopted SFAS No. 141 in the third quarter of 2001. The adoption of SFAS No. 141 had no material effect on the Company's results of operations or financial position. SFAS No. 142, upon adoption, ceases the amortization of goodwill and certain other intangibles and requires, among other things, an impairment approach on the carrying value of goodwill and other intangibles. An initial goodwill and other intangibles impairment test must be completed in the year of adoption with at least an annual impairment test thereafter. The Company adopted SFAS No. 142 on December 31, 2001, the first day of its 2002 fiscal year. The pro forma effect of the adoption of SFAS No. 142, prior to the review of any goodwill and other intangible asset impairment, had the pronouncement been adopted at the beginning of each of the fiscal years 2001, 2000 and 1999, would have been a reduction in depreciation and amortization of \$42.8 million, \$47.2 million and \$39.3 million, respectively.

Effective January 1, 2001, the Company adopted SFAS No. 133, as amended, Accounting for Derivative Instruments and Hedging Activities, and it did not have a material effect on its results of operations or financial position. SFAS No. 133 establishes accounting and reporting standards for derivative instruments and for hedging activities. All derivatives, whether designated as hedging activities or not, are required to be recorded on the balance sheet at fair value. If the derivative is designated as a fair-value hedge, the changes in the fair value of the derivative and the hedged item will be recognized in earnings. If the derivative is designated as a cash-flow hedge, changes in the fair value of the derivative will be recorded in other comprehensive income and will be recognized in the statement of income when the hedged item affects earnings. For derivatives that do not qualify as a hedge, changes in the fair value will be recognized in earnings. SFAS No. 133 defines new requirements for the designation of hedging relationships as well as ongoing effectiveness assessments in order to use hedge accounting. See Note 8 for a description of the Company's derivative instruments.

#### 2. ACQUISITIONS/DISPOSITIONS

#### **ACQUISITIONS**

On August 31, 2001, the Company acquired certain assets and assumed certain liabilities of a weekly newspaper, the Petaluma Argus-Courier, in Petaluma, Calif., for approximately \$2.6 million. The majority of the purchase price was allocated to goodwill. The transaction was accounted for as a purchase in accordance with SFAS No. 141. This acquisition does not have a material impact on the Company's results of operations or financial position for periods presented herein. If this acquisition had occurred in the beginning of 2001, 2000 or 1999, it would not have had a material impact on the results of operations for the periods presented herein.

On January 7, 2000, the Company acquired certain assets and assumed certain liabilities of a newspaper, the Worcester Telegram & Gazette ("T&G"), in Worcester, Mass., for \$296.3 million in cash. The cost of this acquisition was principally funded through the Company's commercial paper program. This transaction was accounted for as a purchase and, accordingly, the T&G has been included in the Company's Consolidated Financial Statements as of January 7, 2000. Based on a final valuation, the purchase price was allocated to the fair values of goodwill (\$162.8 million), other intangibles (\$100.5 million principally advertising and subscriber relationships) and to other assets acquired net of liabilities assumed. The amount allocated to goodwill is amortized over a 40-year period and the amount allocated to other intangibles is amortized over an average of 19 years. If this acquisition had occurred in the beginning of 2000 or 1999, it would not have had a material impact on the results of operations for the periods presented herein.

On July 22, 1999, a subsidiary of the Company acquired Abuzz Technologies, Inc. ("Abuzz"). The purchase price of Abuzz amounted to \$30.1 million and resulted in an increase to goodwill of \$23.8 million and other intangible assets of \$7.7 million, all of which was to be amortized over five years. In 2000, the Company recorded a write-down of intangible assets related to the acquisition of Abuzz amounting to \$22.7 million. This write-down was related to an impairment determined in accordance with SFAS No. 121 due to the uncertainty of expected cash flows.

The purchase price for Abuzz included \$5.1 million in cash and \$25.0 million in the stock of a subsidiary of the Company. Since the Company did not issue a certain new class of stock to the public by December 31, 2000, the former stockholders of Abuzz and certain optionees of the subsidiary of the Company required the subsidiary to redeem their shares for \$25.0 million in cash, which was paid in the first quarter of 2001. The operating results of Abuzz are not material to the Company's Consolidated Financial Statements.

#### **DISPOSITIONS**

On April 2, 2001, the Company sold its golf properties, which included Golf Digest, Golf Digest Woman, Golf World, Golf

World Business ("Magazine Group") and GolfDigest.com for approximately \$435.0 million. The Company recorded a pre-tax gain from the sale of approximately \$412.0 million (\$241.3 million after-tax), or \$1.51 per share in 2001.

The results of operations of the Magazine Group are reported as discontinued operations for all periods presented. Revenues and operating profit for the Magazine Group were as follows:

(In millions)	2001	2000	1999
Revenues	\$26.5	\$115.4	\$110.6
Operating Profit	\$ 2.0	\$ 19.3	\$ 18.7

Assets and liabilities for the Magazine Group were as follows:

	Decembe	er 30,	December 31,
(In millions)		2001	2000
Current assets	\$	_	\$31.0
Total assets	\$	_	\$56.0
Current liabilities	\$		\$34.8
Total liabilities	\$		\$44.2
Net assets of discontinued operations	\$		\$11.8

In 2000, the Company sold seven newspapers and nine telephone directory operations ("divested Regionals"). In connection with the sale of one of these newspapers (the Santa Barbara News-Press) the Company entered into a five-year \$25.0 million non-compete agreement (the "non-compete agreement"), which amount will be recognized as income on a straight-line basis over the life of the agreement. The sale of the divested Regionals as well as the amortization of income from the non-compete agreement resulted in a pre-tax gain of \$132.1 million in 2000. The seven newspapers sold were:

- Santa Barbara News-Press in Santa Barbara, Calif.
- ◆ Daily World in Opelousas, La.
- Daily News in Palatka, Fla.
- ◆ Lake City Reporter in Lake City, Fla.
- ◆ News-Sun in Sebring/Avon Park, Fla.
- ♦ News-Leader in Fernandina Beach, Fla.
- ♦ Marco Island Eagle in Marco Island, Fla.

Additionally, the Company had a disposition loss as well as write-downs for certain of its equity investments in online ventures in the aggregate amounts of \$46.8 million.

The gain from the sale of the divested Regionals as well as the amortization of income from the non-compete agreement was partially offset by the disposition loss and write-downs for certain of the Company's equity investments in online ventures resulting in a net pre-tax gain of \$85.3 million (\$.36 per share).

The operations of the divested Regionals and the investments in online ventures were not material to the Company's Consolidated Financial Statements.

#### 3. INVENTORIES

Inventories as shown in the accompanying Consolidated Balance Sheets were as follows:

(In thousands)	December 30, 2001	December 31, 2000
Newsprint and magazine paper	\$28,442	\$30,639
Work-in-process and other inventory	3,197	4,425
Total	\$31,639	\$35,064

Inventories are stated at the lower of cost or current market value. Cost was determined utilizing the LIFO method for 91% of inventory in 2001 and 89% of inventory in 2000. The replacement cost of inventory was approximately \$33.8 million as of December 30, 2001, and \$41.3 million as of December 31, 2000.

#### 4. INVESTMENT IN JOINT VENTURES

Investment in Joint Ventures consists of equity ownership interests in Forest Products Investments ("FPI") and the International Herald Tribune S.A.S. ("IHT"). The results of the IHT are not material to the Company's Consolidated Financial Statements.

FPI consist of the Company's investment in a Canadian newsprint company, Donohue Malbaie Inc. ("Malbaie"), and a partnership operating a supercalendered paper mill in Maine, Madison Paper Industries ("Madison") (together with Malbaie, the "Paper Mills"). The equity interest in Malbaie represents a 49% ownership interest.

The Company and Myllykoski Oy, a Finnish paper manufacturing company, are partners through subsidiary companies in Madison. The partners' interests in the net assets of Madison at any time will depend on their capital accounts, as defined, at such time. Through an 80%-owned subsidiary, the Company's share of Madison's profits and losses is 40%.

The Company received distributions from Madison of \$.6 million in 2001, \$6.2 million in 2000 and \$7.2 million in 1999. Loan repayments by Madison to the Company were \$11.2 million in 2001, \$12.1 million in 2000 and \$7.0 million in 1999. All Company loans were repaid as of December 30, 2001. No additional loans or contributions were made by the Company to Madison in 2001, 2000 or 1999.

The Company received distributions from Malbaie of \$14.3 million in 2001, \$13.2 million in 2000 and \$5.9 million in 1999. No loans or contributions were made by the Company to Malbaie in 2001, 2000 or 1999.

The current portion of debt of the Paper Mills included in current liabilities in the table below was \$12.0 million as of December 30, 2001 and none at December 31, 2000. The debt of the Paper Mills is not guaranteed by the Company.

Condensed combined balance sheets of the Paper Mills were as follows:

# **Condensed Combined Balance Sheets** of Paper Mills

	December 30,	December 31,
(In thousands)	2001	2000
Current assets	\$ 59,337	\$ 55,520
Less current liabilities	40,424	45,422
Working capital	18,913	10,098
Fixed assets, net	207,686	208,336
Long-term debt	(52,000)	(26,000)
Deferred income taxes and other	(11,358)	(14,685)
Net assets	\$163,241	\$177,749

During 2001, 2000, and 1999, the Company's Newspaper Group purchased newsprint and supercalendered paper from the Paper Mills at competitive prices. Such purchases aggregated approximately \$58.9 million for 2001, \$62.7 million for 2000 and \$35.0 million for 1999.

Condensed combined income statements of the Paper Mills were as follows:

# **Condensed Combined Income Statements** of Paper Mills

(In thousands)	2001	2000	1999
Net sales and other income	\$233,102	\$258,308	\$237,519
Costs and expenses	203,404	212,369	192,941
Income before taxes	29,698	45,939	44,578
Income tax expense	9,422	8,395	5,525
Net income	\$ 20,276	\$ 37,544	\$ 39,053

The condensed combined financial information of the Paper Mills excludes the income tax effects attributable to Madison, since it is a partnership. Such tax effects have been included in the Company's Consolidated Financial Statements.

During 2001, Madison entered into two interest rate agreements (the "agreements") with a bank to hedge the impact of changes in interest rates on outstanding balances of its line-of-credit/term loan agreement. One agreement caps the interest to be paid at 10.75% while the other sets an interest rate floor at 6.20% through July 1, 2002. The notional principal amounts of these agreements totaled \$47.0 million as of December 30, 2001. The agreements expire July 1, 2005. The agreements were designated as cash flow hedging instruments by Madison. In 2001 Madison recorded an unrealized loss of \$2.7 million, related to the change

in market value of the interest rate agreements. The change in market value resulted in the Company reducing its investment in Madison by its percentage share of the unrealized loss along with recording the unrealized loss in "Accumulated other

comprehensive income/(loss), net of income taxes" in the Company's Consolidated Balance Sheet as of December 30, 2001, and the Consolidated Statement of Stockholders' Equity for the year then ended.

#### 5. MARKETABLE SECURITIES

In 1999 the Company acquired a total of 1.6 million shares or approximately 6% in TheStreet.com for \$15.6 million, of which \$3.6 million was in cash and \$12.0 million represents an irrevocable credit for future advertising to be used by TheStreet.com through February 2003. These marketable securities are classified as available-for-sale as defined under SFAS No. 115, Accounting for Certain Investments in Debt and Equity Securities. In 2001 the Company sold substantially all of its investment in TheStreet.com. The proceeds of the sale approximated carrying value. The securities are reported at fair market value, and are included in the caption "Miscellaneous Assets" in the Company's Consolidated Balance Sheets. These

securities are not material to the Company's results of operations or financial position. There were no realized gains or losses on available-for-sale securities in 2001 or 1999. In 2000, the Company recorded a \$6.0 million loss (net of income taxes) on its original \$15.6 million investment in TheStreet.com due to an impairment in value that was other than temporary.

Certain eligible executives of the Company have elected to defer a portion of their compensation on a pre-tax basis under a deferred executive compensation plan sponsored by the Company (see Note 12). Part of the deferred compensation of the executives is invested in mutual funds. The securities in the mutual funds are classified as trading securities as defined under SFAS No. 115.

#### 6. WORK FORCE REDUCTION CHARGES

In 2001 the Company recorded pre-tax charges of \$90.4 million related to work force reduction expenses, which included voluntary work force reductions ("Buyouts") and layoffs. These charges are included in "Selling, general and administrative expenses" in the Company's Consolidated Statements of Income and reduced earnings per share by \$.34 in 2001. In 2000 and 1999, the Company recorded pre-tax charges related to Buyouts of \$5.3 million and \$15.5 million.

These charges reduced earnings per share by \$.02 in 2000 and \$.05 in 1999.

Accruals for these work force reduction expenses are primarily included in "Accrued expenses" on the Company's Consolidated Balance Sheets and amounted to \$20.6 million as of December 30, 2001, and \$13.6 million as of December 31, 2000. Most of the accruals outstanding as of December 30, 2001, will be paid within one year.

#### 7. DEBT

Long-term debt consists of the following:

	December 30,	December 31,
(In thousands)	2001	2000
7.625% Notes due 2005, net of unamortized debt costs of \$2,574 in 2001, and \$3,254 in 2000, effective interest rate 7.996% <sup>(A)</sup>	\$250,265	\$246,746
8.25% Debentures due 2025 (due 2005 at option of Company), net of unamortized debt costs of \$2,167 in	\$230 <b>,2</b> 03	\$210,710
2001 and \$2,198 in 2000, effective interest rate 8.553% <sup>(A)</sup>	69,733	69,702
5.0%-7.125% Medium-Term Notes due 2003 and 2009, net of unamortized debt costs of \$904 in 2001 and \$1,033 in 2000 <sup>(B)</sup>	197,096	196,967
7.0% Subordinated Convertible Notes due March 21, 2003 <sup>(C)</sup>	_	40,000
Total notes and debentures	517,094	553,415
Less current portion	_	_
Total long-term debt	\$517,094	\$553,415

(A) In March 1995 the Company completed a public offering of \$400.0 million of unsecured notes and debentures. The offering consisted of 10-year notes aggregating \$250.0 million maturing March 15, 2005, at an annual rate of 7.625% and 30-year debentures aggregating \$150.0 million

maturing March 15, 2025, at an annual rate of 8.25%. The debentures are callable after ten years. Interest is payable semi-annually on March 15 and September 15 on both the notes and the debentures. In 2001 the Company entered into interest rate swap agreements to exchange the fixed interest rate on a portion of the ten-year notes for a variable interest rate. The value of the Company's ten-year notes was increased by \$2.8 million to reflect an increase in the fair value as of December 30, 2001 (see Note 8).

In 1998 the Company made a tender offer for any and all of its \$150.0 million of outstanding publicly-held 8.25% debentures due March 15, 2025. The debenture holders tendered \$78.1 million of the outstanding debentures. The Company financed the purchase of the debentures with available cash and through its existing commercial paper facility. By replacing higher rate long-term borrowings with lower-rate short-term alternatives, the Company reduced interest expense and generated a positive return on a net present value basis. Total cash paid in connection with the tender offer was \$89.3 million.

(B) On August 21, 1998, the Company filed a \$300.0 million shelf registration on Form S-3 with the SEC for unsecured debt securities that may be issued by the Company from time to time. The registration statement became effective August 28, 1998. On September 24, 1998, the Company filed a prospectus supplement to allow the issuance of up to \$300.0 million in medium-term notes. As of December 30, 2001, the Company had issued a total of \$198.0 million, excluding unamortized debt costs under the medium-term note program. The notes have maturity dates ranging from October 8, 2003, through November 15, 2009, and pay interest semi-annually with rates ranging from 5.0% to 7.125%.

(C) On September 28, 2001, the Company repaid \$40.0 million in 7.0% subordinated convertible notes that were issued in March 2000 to three venture capital firms. These notes, which were to mature in March 2003, allowed the venture capital firms to call the notes beginning January 1, 2002, if the Company did not issue a certain new class of stock by this date. The Company agreed to repay the notes prior to the call and maturity dates and subsequently borrowed lower-rate commercial paper.

Based on borrowing rates currently available for debt with similar terms and average maturities, the fair value of long-term debt was \$543.8 million as of December 30, 2001, and \$582.8 million as of December 31, 2000.

In June 2001 total available funds under the Company's revolving credit agreements were voluntarily decreased to \$540.0 million from \$600.0 million. The Company's one-year agreement was renewed and decreased to \$270.0 million from \$300.0 million and will now mature in June 2002. The Company's multi-year agreement was renewed and decreased to \$270.0 million from \$300.0 million and will now mature in June 2006.

The revolving credit agreements permit borrowings, which bear interest at the Company's option (i) for domestic borrowings: based on a certificates of deposit rate, a Federal Funds rate, a base rate or a quoted rate; or (ii) for Eurodollar borrowings: based on the LIBOR rate, plus various margins based on the Company's credit rating. The revolving credit agreements include provisions that require, among other matters, specified levels (amended in 2001) of stockholders' equity. The amount of stockholders' equity in excess of the required levels was \$349.7 million as of December 30, 2001.

In June 2001 the Company voluntarily decreased its ability to issue commercial paper to \$540.0 million from \$600.0 million.

The commercial paper facility is supported by the Company's revolving credit agreements. Borrowings are in the form of unsecured notes sold at a discount with maturities ranging up to 270 days.

As of December 30, 2001, the Company had \$158.3 million in commercial paper outstanding with an annual weighted average interest rate of 2.0% and an average of 11 days to maturity from original issuance.

As of December 31, 2000, the Company had \$291.3 million in commercial paper outstanding with an annual weighted average interest rate of 6.6% and an average of 52 days to maturity from original issuance.

Total debt as of December 30, 2001, including commercial paper and capital lease obligations (see Note 17), amounted to \$759.5 million. Total unused borrowing capacity under all financing arrangements amounted to \$483.7 million as of December 30, 2001.

The aggregate face amount of maturities of long-term debt over the next five years are as follows: 2002, none; 2003, \$49.5 million; 2004, none; 2005, \$250.0 million; 2006, none, and \$220.4 million, thereafter.

Interest expense, net as shown in the accompanying Statements of Income was as follows:

(In thousands)	2001	2000	1999
Interest expense	\$51,864	\$68,567	\$52,503
Capitalized interest	(459)	_	_
Interest income	(4,206)	(4,469)	(1,785)
Interest expense, net	\$47,199	\$64,098	\$50,718

#### 8. DERIVATIVE INSTRUMENTS

In 2001 the Company entered into interest rate swap agreements, designated as fair-value hedges as defined under SFAS No. 133, with notional amounts totaling \$100.0 million with variable interest rates which are reset quarterly based on three-month LIBOR. These agreements were entered into to exchange the fixed interest rate on a portion of the Company's ten-year \$250.0 million 7.625% notes that mature on March 15, 2005, for a variable interest rate. The fair value of the interest rate swap agreements as of December 30, 2001, was \$2.8 million. This resulted in the recording of an interest rate swap asset and an increase in the value of the ten-year notes of \$2.8 million along with an off-setting gain and loss in earnings which was included in interest expense, net, in the Company's Consolidated Statement of Income. The difference between fixed and variable interest rates to be paid or received is accrued as interest rates change, and recognized as an adjustment to interest expense.

The Company entered into a newsprint swap agreement ("newsprint swap") with Enron Corp. ("Enron") in 1998, which was terminated by the Company for default in January 2002 ("termination date"). From the date of adoption of SFAS No. 133, the newsprint swap was designated as a cash flow hedge and the changes in the fair value of the newsprint swap have been recorded in "Accumulated other comprehensive income/(loss), net of income taxes" in the Company's Consolidated Balance Sheets and Consolidated Statements of Stockholders' Equity. Because Enron filed for bankruptcy in December 2001, the Company could not be assured of settlement from Enron throughout the life of the contract. Therefore, hedge accounting under SFAS No. 133 was no longer permitted as of the date of Enron's bankruptcy. The changes in fair value of the newsprint swap from the date of bankruptcy to the termination date of the contract will be recognized in earnings. The amount recognized in earnings in 2001 was immaterial.

#### 9. INCOME TAXES

Income tax expense for each of the years presented is determined in accordance with SFAS No. 109, Accounting for Income Taxes. Reconciliations between the effective tax rate on income before income taxes and the federal statutory rate are presented below.

(In thousands)	200	)1	200	00	199	9
		% of		% of		% of
	Amount	Pretax	Amount	Pretax	Amount	Pretax
Tax at federal statutory rate	\$117,199	35.0%	\$206,886	35.0%	\$181,934	35.0%
Increase (decrease)						
State and local taxes – net	11,663	3.5	29,910	5.1	31,189	6.0
Amortization of nondeductible intangible assets acquired	9,273	2.8	10,581	1.8	9,876	1.9
Other – net	(2,528)	(0.8)	(1,784)	(0.3)	(2,620)	(0.5)
Subtotal	135,607	40.5%	245,593	41.6%	220,379	42.4%
Tax effect of net gain on dispositions, write-downs and other	2,025		21,911		_	
Income tax expense	\$137,632		\$267,504		\$220,379	

The components of income tax expense as shown in the Consolidated Statements of Income were as follows:

(In thousands)	2001	2000	1999
Current tax expense			
Federal	\$137,419	\$248,838	\$188,045
State, local, foreign	47,038	48,774	76,032
Total current tax expense	184,457	297,612	264,077
Deferred tax benefit			
Federal	(18,218)	(28,193)	(15,405)
State, local, foreign	(28,607)	(1,915)	(28,293)
Total deferred tax benefit	(46,825)	(30,108)	(43,698)
Income tax expense	\$137,632	\$267,504	\$220,379

Income tax benefits related to the exercise of stock options reduced current taxes payable and increased additional paid-in capital by \$30.6 million in 2001, \$22.9 million in 2000 and \$35.5 million in 1999.

State tax operating loss carryforwards totaled \$11.1 million as of December 30, 2001. Such loss carryforwards expire in accordance with provisions of applicable tax laws and have remaining lives ranging from one to 20 years. Certain loss carryforwards are likely to expire unused. Accordingly, the Company has valuation allowances amounting to \$2.7 million (\$1.7 million net of federal benefit) as of December 30, 2001.

Tax expense in 2001, 2000 and 1999 was reduced by \$0.2 million, \$1.4 million and \$0.4 million (\$0.3 million, \$2.1 million and \$0.7 million before federal income tax effect) due to a reduction in the valuation allowance attributable to state net operating loss tax benefits.

The Company generated \$16.0 million in investment tax credits in the state of New York in connection with the construction of its Flushing, NY facility in 1997. The Company has fully utilized the investment tax credit for state income tax purposes. For financial statement purposes, the Company has selected the deferral method of accounting for investment tax credits, and will amortize the tax benefit over the average useful life of the assets which ranges from 10 to 20 years.

The Company reduced goodwill by \$3.1 million in 2000 as a result of pre-acquisition tax refunds.

"Accrued income taxes" in the Company's Consolidated Balance Sheet as of December 30, 2001, increased as compared with the prior year primarily due to income taxes payable in connection with the gain on the sale of the Magazine Group and GolfDigest.com. The Internal Revenue Service granted all companies in the five boroughs of New York City an extension in connection with the terrorist attacks, on income taxes payable after September 11, 2001, until January 15, 2002. The Company paid the income taxes related to the gain on January 15, 2002.

In 2001 the Internal Revenue Service completed its examination of federal income tax returns for 1996 and 1997. The examination did not have a material effect on the Company's Consolidated Financial Statements.

The Internal Revenue Service audits for the years 1998 through 2000 are currently in process and are not expected to have a material effect on the Company's Consolidated Financial Statements.

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The components of the net deferred tax liabilities recognized on the respective Consolidated Balance Sheets were as follows:

	December 30,	December 31,
(In thousands)	2001	2000
Deferred Tax Assets		
Retirement, postemployment and deferred compensation plans	\$251,151	\$226,544
Accruals for other employee benefits, compensation,		
insurance and other	87,089	74,713
Accounts receivable allowances	11,993	13,493
Other	42,730	43,699
Total deferred tax assets	392,963	358,449
Valuation allowance	(1,737)	(1,922)
Net deferred tax assets	391,226	356,527
Deferred Tax Liabilities		_
Property, plant and equipment	237,512	253,881
Intangible assets	107,853	106,598
Investments in joint ventures	4,932	15,616
Other	26,940	23,740
Total deferred tax liabilities	377,237	399,835
Net deferred tax (asset)/liability	(13,989)	43,308
Amounts included in		
Total current assets	78,737	62,939
Deferred income tax liability	\$ 64,748	\$106,247

As of December 30, 2001, and December 31, 2000, "Accumulated other comprehensive income/(loss), net of income taxes" in the Company's Consolidated Balance Sheets and for the years then ended in the Consolidated Statements of Stockholders' Equity was net of a deferred income tax asset of \$6.6 million, and \$2.3 million, respectively.

# **10. PENSION PLANS**

The Company sponsors several pension plans and makes contributions to several others in connection with collective bargaining agreements, including a joint Company-union plan and a number of joint industry-union plans. These plans cover substantially all employees.

The Company-sponsored pension plans provide participating employees with retirement benefits in accordance with benefit provision formulas, which are based on years of service and final average or career pay and, where applicable, employee contributions. Retirement benefits are also provided under supplemental unfunded pension plans.

In accordance with SFAS No. 132, Employer's Disclosures about Pensions and Other Postretirement Benefits, the components of net periodic pension cost for all Company-sponsored pension plans were as follows:

(In thousands)	2001	2000	1999
Service cost	\$ 25,093	\$ 24,058	\$ 25,248
Interest cost	66,863	61,609	54,781
Expected return on plan assets	(65,795)	(62,153)	(48,190)
Recognized actuarial (gain)/loss	(2,068)	(4,053)	1,655
Amortization of prior service cost	777	873	576
Amortization of transition (asset)/obligation	(2)	243	609
Effect of curtailment	(4,057)	_	_
Effect of special termination			
benefits	15,808	_	
Net periodic pension cost	\$ 36,619	\$ 20,577	\$ 34,679

In 2000, subsequent to the prior year valuation measurement date, the Company sold various newspapers (see Note 2). In addition, in 2001 the Company sold the Magazine Group and GolfDigest.com (see Note 2), as well as reduced its work force in connection with its work force reduction program (see Note 6). These events resulted in a curtailment because it reduced the future working lifetime of impacted employees.

The special termination benefits were related to the Company's work force reduction program in 2001.

Assumptions used in the actuarial computations were as follows:

	2001	2000	1999
Discount rate	7.25%	7.75%	7.75%
Rate of increase in compensation levels	5.00%	5.00%	5.00%
Expected long-term rate of return on assets	9.00%	9.00%	9.00%

In connection with collective bargaining agreements, the Company contributes to several other pension plans, including a joint Company-union plan and a number of joint industry-union plans. Contributions are determined as a function of hours worked or period earnings. Pension cost for these plans was \$29.5 million in 2001, \$28.7 million in 2000, and \$29.6 million in 1999.

In 2001 the Company changed the valuation measurement date from September 30 to December 30. This change in accounting principle was made to have the valuation completed as of the date of the Company's year end. The change in the valuation measurement date did not have a material effect on the Company's results of operations or financial position.

The changes in benefit obligation and plan assets as of December 30, 2001, and September 30, 2000, were as follows:

(In thousands)	2001	2000
Change in benefit obligation		
Benefit obligation at prior		
measurement date	\$851,834	\$ 755,385
Service cost	25,093	24,058
Interest cost	66,863	61,609
Plan participants' contributions	118	145
Amendments	_	311
Actuarial loss	56,762	15,038
Acquisitions	_	34,179
Curtailments	5,090	_
Benefits paid	(49,497)	(38,891)
Effect of change in the measurement date	13,307	N/A
Benefit obligation at current measurement		
date	969,570	851,834
Change in plan assets		
Fair value of plan assets at prior		
measurement date	748,633	647,144
Actual (loss)/return on plan assets	(34,300)	95,950
Employer contribution	10,950	7,125
Plan participants' contributions	118	145
Acquisitions	_	37,160
Benefits paid	(49,497)	(38,891)
Effect of change in the measurement date	(34,814)	N/A
Fair value of plan assets at current		
measurement date	641,090	748,633
Funded status	(328,480)	(103,201)
Unrecognized actuarial loss/(gain)	73,065	(130,136)
Unrecognized transition obligation	_	59
Unrecognized prior service cost	8,568	9,431
Contribution paid after measurement date	_	1,834
Net amount recognized	\$(246,847)	\$(222,013)
Amounts recognized in the Consolidated		
Balance Sheets consist of:		
Accrued benefit cost	\$(252,974)	\$(222,013)
Intangible asset	2,348	_
Accumulated other comprehensive		
income/(loss)	3,779	
Net amount recognized	\$ 246,847	\$ 222,013

The financial statement effects of the Company's Supplemental Employee Retirement Plans were included in the tables above. The primary portion of the Company's net obligation under these plans is included in "Other Liabilities — Other" in the Company's Consolidated Balance Sheets (see Note 12).

The amount of cost recognized for employer-sponsored defined contribution benefit plans for the year ended December 30, 2001, was \$13.8 million, \$13.2 million for the year ended December 31, 2000, and \$11.9 million for the year ended December 26, 1999.

#### 11. POSTRETIREMENT BENEFITS OTHER THAN PENSIONS AND POSTEMPLOYMENT BENEFITS

The Company provides health and life insurance benefits to retired employees (and their eligible dependents) who are not covered by any collective bargaining agreements if the employees meet specified age and service requirements.

In accordance with SFAS No. 106, Employers' Accounting for Postretirement Benefits Other Than Pensions, the Company accrues the costs of such benefits during the employees' active years of service.

Net periodic postretirement cost was as follows:

(In thousands)	2001	2000	1999
Components of net periodic benefit			
cost			
Service cost	\$ 5,030	\$ 4,790	\$ 4,363
Interest cost	10,622	10,578	8,499
Recognized actuarial gain	(1,226)	(1,292)	(1,167)
Amortization of prior service cost	(3,182)	(3,182)	(2,231)
Net periodic postretirement benefit			
cost	\$11,244	\$10,894	\$ 9,464

The Company's policy is to pay claims and premiums under the above-mentioned plans from Company assets.

The accumulated postretirement benefit obligation assumptions were as follows:

	2001	2000	1999
Discount rate	7.25%	7.75%	7.75%
Estimated increase in compensation level	5.00%	5.00%	5.00%
Health care cost trend rate range	9.50%-4.25%	7.25%–5.00%	7.75%–5.00%

A one-percentage point change in assumed health care cost trend rates would have the following effects in 2001:

(In thousands)	One-Percentage Point Increase	One-Percentage Point Decrease
Effect on total service and		
interest cost for 2001 Effect on accumulated	\$ 2,316	\$ (1,868)
postretirement benefit obligation as of		
December 30, 2001	\$24,657	\$(20,261)

In 2001 the Company changed the valuation measurement date from September 30 to December 30. This change in accounting principle was made to have the valuation completed as of the date of the Company's year end. The change in the valuation measurement date did not have a material effect on the Company's results of operations or financial position.

The accrued postretirement benefit liability and the change in benefit obligation as of December 30, 2001, and September 30, 2000, were as follows:

(In thousands)	2001	2000
Change in benefit obligation		
Benefit obligation at prior measurement date	\$ 140,487	\$ 115,627
Service cost	5,030	4,790
Interest cost	10,622	10,578
Plan participants' contributions	959	1,848
Actuarial loss	39,264	22,235
Amendments	_	(14,001)
Acquisitions	_	7,007
Benefits paid	(7,253)	(7,597)
Effect of change in the measurement date	2,065	N/A
Benefit obligation at current measurement		
date	191,174	140,487
Change in plan assets		
Fair value of plan assets at prior measurement date	t —	_
Employer contribution	7,253	7,597
Benefits paid	(7,253)	(7,597)
Fair value of plan assets at current measurement date	_	_
Funded status	(191,174)	(140,487)
Unrecognized actuarial loss/(gain)	24,728	(21,156)
Unrecognized prior service cost	(23,596)	(26,778)
Contribution paid after measurement date	_	2,044
Net amount recognized	\$(190,042)	\$(186,377)

In connection with collective bargaining agreements, the Company contributes to several welfare plans, including a joint Company-union plan and a number of joint industry-union plans. Contributions are determined as a function of hours worked or period earnings. Portions of these contributions, which cannot be disaggregated, related to postretirement benefits for plan participants. Total contributions to these welfare plans were \$28.2 million in 2001, \$25.7 million in 2000, and \$25.5 million in 1999. The primary portion of the Company's net obligation under these plans is included in "Other Liabilities — Other" on the Company's Consolidated Balance Sheets (see Note 12).

In accordance with SFAS No. 112, Employers' Accounting for Postemployment Benefits, the Company accrues the cost of certain benefits provided to former or inactive employees after employment but before retirement (such as workers' compensation, disability benefits and health care continuation coverage) during the employees' active years of service. The accrued cost of these benefits is included in "Other Liabilities — Other" in the Company's Consolidated Balance Sheets and amounted to \$15.9 million as of December 30, 2001, and \$14.4 million as of December 31, 2000.

#### 12. OTHER LIABILITIES

The components of the "Other Liabilities — Other" balance in the Company's Consolidated Balance Sheets were as follows:

	December 30,	December 31,
(In thousands)	2001	2000
Pension plan obligation (see Note 10)	\$252,974	\$222,013
Obligation for postretirement benefits other than pensions and postemployment benefits		
(see Note 11)	190,042	186,377
Deferred compensation	101,537	95,783
Other	226,568	203,255
	\$771,121	\$707,428
Less amount included in current		
liabilities	(6,417)	(2,395)
Total	\$764,704	\$705,033

Certain eligible executives of the Company have elected to defer a portion of their compensation on a pre-tax basis under

a deferred executive compensation plan sponsored by the Company. The deferrals are initially for a period of up to four years but may be extended by participants, after which time taxable distributions must begin. Employees' contributions earn income based on the performance of investment funds they select.

The deferred compensation obligation is recorded at fair market value in "Other Liabilities — Other" in the Company's Consolidated Balance Sheets, and amounted to \$101.5 million as of December 30, 2001, and \$95.8 million as of December 31, 2000. The Company invests the majority of employee contributions in life insurance products designed to closely mirror the performance of the investment funds that the participants select. The remainder of employee contributions are invested in mutual funds. The Company's corresponding investments are recorded at fair market value and are included in "Miscellaneous Assets" in the Company's Consolidated Balance Sheets, and amounted to \$100.0 million as of December 30, 2001, and \$96.3 million as of December 31, 2000.

#### 13. EARNINGS PER SHARE

Basic and diluted earnings per share for the years ended December 30, 2001, December 31, 2000 and December 26, 1999, were as follows:

(In thousands, except per share data)	2001	2000	1999
Basic earnings per share computation			
Numerator			
Income from continuing operations	\$202,222	\$386,240	\$299,433
Discontinued operations, net of income taxes	242,450	11,296	10,744
Net income	\$444,672	\$397,536	\$310,177
Denominator			
Average number of common shares outstanding	157,082	167,987	175,587
Income from continuing operations	\$ 1.29	\$ 2.30	\$ 1.71
Discontinued operations, net of income taxes	1.54	.07	.06
Net income	\$ 2.83	\$ 2.37	\$ 1.77
Diluted earnings per share computation			
Numerator			
Income from continuing operations	\$202,222	\$386,240	\$299,433
Discontinued operations, net of income taxes	242,450	11,296	10,744
Net income	\$444,672	\$397,536	\$310,177
Denominator			
Average number of common shares outstanding	157,082	167,987	175,587
Incremental shares for assumed exercise of securities	2,999	3,610	3,657
Total shares	160,081	171,597	179,244
Income from continuing operations	\$ 1.26	\$ 2.25	\$ 1.67
Discontinued operations, net of income taxes	1.52	.07	.06
Net income	\$ 2.78	\$ 2.32	\$ 1.73

#### 14. EXECUTIVE AND NON-EMPLOYEE DIRECTORS' INCENTIVE PLANS

Under the Company's 1991 Executive Stock Incentive Plan and the 1991 Executive Cash Bonus Plan (together, the "1991 Executive Plans"), the Board of Directors may authorize incentive compensation awards and grant stock options to key employees of the Company. Awards may be granted in cash, restricted and unrestricted shares of the Company's Class A Common Stock, retirement units (stock equivalents) or such other forms as the Board of Directors deems appropriate. Under the 1991 Executive Plans, stock options of up to 60 million shares of Class A Common Stock may be granted and stock awards of up to two million shares of Class A Common Stock may be made. In adopting the 1991 Executive Plans, shares previously available for issuance of retirement units and stock options under prior plans are no longer available for future awards.

Retirement units are payable in Class A Common Stock generally over a period of 10 years following retirement.

The Plans provide for granting of both incentive and non-qualified stock options principally at an option price per share of 100% of the fair market value of the Class A Common Stock on the date of grant. These options generally have a term of 10 years and become exercisable in annual periods ranging from one year to four years from the date of grant. Payment upon exercise of an option may be made in cash, or with previously-acquired shares.

Under the Company's Non-Employee Directors' Stock Option Plan (the "Directors' Plan"), non-qualified options with 10-year terms are granted annually to each non-employee director of the Company. Under the grant, a director may purchase 4,000 shares of Class A Common Stock from the Company at the fair market value of such shares at the date of grant. Options for an aggregate of 0.5 million shares of Class A Common Stock may be granted under the Directors' Plan.

Changes in the Company's stock options for the three-year period ended December 30, 2001, were as follows:

	2001		2	000	1999		
		Weighted		Weighted		Weighted	
	Number of	Average	Number of	Average	Number of	Average	
(Shares in thousands)	Options	Exercise Price	Options	Exercise Price	Options	Exercise Price	
Options outstanding,							
beginning of year	25,002	\$33	21,703	\$30	20,317	\$23	
Granted	5,455	43	5,897	40	5,271	47	
Exercised	(2,985)	21	(1,966)	18	(3,574)	15	
Forfeited	(1,082)	41	(632)	35	(311)	26	
Options outstanding,							
end of year	26,390	\$36	25,002	\$33	21,703	\$30	
Options exercisable,							
end of year	14,317	\$31	12,857	\$26	10,343	\$22	

The Company's stock options outstanding at December 30, 2001, were as follows:

(In thousands)		Options Outstand	Options Exercisable			
Numl Exercise Price Ranges of Opt		Weighted Average Remaining Contractual Life	Weighted Remaining Exercise Price	Number of Options	Weighted Average Exercise Price	
\$ 5-10	29	1 year	\$ 9	29	\$ 9	
\$10-15	2,605	3 years	13	2,605	13	
\$15-20	1,622	5 years	19	1,622	19	
\$20-35	6,539	7 years	33	5,740	33	
\$35-50	15,595	9 years	43	4,321	45	
	26,390		\$36	14,317	\$31	

As part of an initiative to simplify the corporate structure and administration of the Company, in December 2001, the Company merged out of existence a subsidiary (the "Subsidiary") that had its own stock option plan. Following the merger, all outstanding Subsidiary stock options could no longer be exercised. To provide equitable treatment for the holders of the options under the Subsidiary stock option plan, the Company decided to pay the holders fair consideration for their options. The holders of most of the Subsidiary stock options will receive either cash or stock options exercisable for the Company's Class A Common Stock ("Company stock options"). No payment will be made to the holders of a smaller portion of the Subsidiary stock options, whose options had no value at the time of the merger or who were members of the Company's Board of Directors or certain senior executives of the Company. The Company recognized \$1.1 million of compensation expense in 2001, of which \$0.8 million was related to the merger and the remaining amount related to the Subsidiary stock options. The Company recognized \$1.9 million in 2000 and \$2.0 million in 1999 of compensation expense related to the Subsidiary stock options. The Subsidiary stock options that will be deemed exchanged for the Company stock options could

result in compensation expense being recognized from the date of the deemed exchange until the stock options are exercised, forfeited or expire unexercised. Compensation expense will be recognized, in each reporting period, in an amount equal to the excess, if any, of (i) the market price of the Company's Class A Common Stock at the end of each reporting period over (ii) the Company stock option's exercise price, multiplied by the number of Company stock options then outstanding.

The Company applies APB Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations to accounting for its stock option and employee stock purchase plans ("Employee Stock-Based Plans") (see Note 15).

The weighted average fair values for stock option grants were \$13.69 in 2001, \$13.94 in 2000 and \$15.84 in 1999. The weighted average values for the Company's Employee Stock Purchase Plan ("ESPP") rights were \$9.21 in 2001, \$9.46 in 2000 and \$8.62 in 1999. The weighted average values were estimated at the date of grant using the Black Scholes Option Valuation model and the assumptions presented in the table below.

	Stock Options		ESPP Rights			
	2001	2000	1999	2001	2000	1999
Risk-free interest rate	4.46%	5.00%	6.20%	5.6%	5.16%	4.15%
Expected life	5 years	5 years	5 years	1.1 years	1.1 years	1.1 years
Expected volatility	31.51%	34.09%	28.08%	31.51%	34.09%	28.08%
Expected dividend yield	1.14%	1.12%	0.87%	1.45%	1.33%	1.89%

Had compensation cost for the Employee Stock-Based Plans been determined over the vesting period based on the fair value at the grant date for awards under those plans, the Company's net income and earnings per share would have been reduced to the pro forma amounts indicated below.

		2001			2000			1999				
(In thousands, except per share data)	As r	eported	Pro	forma	As r	eported	Pro	forma	As r	eported	Pro	forma
Net Income	\$ 44	44,672	\$39	97,479	\$39	97,536	\$33	53,323	\$3	10,177	\$2	79,807
Basic earnings per share	\$	2.83	\$	2.53	\$	2.37	\$	2.10	\$	1.77	\$	1.59
Diluted earnings per share	\$	2.78	\$	2.48	\$	2.32	\$	2.06	\$	1.73	\$	1.56

#### 15. CAPITAL STOCK

The Company's Class A and Class B Common Stock are entitled to equal participation in the event of liquidation and in dividend declarations. The Class B Common Stock is convertible at the holders' option on a share-for-share basis into Class A shares. As provided for in the Company's Certificate of Incorporation, the Class A Common Stock has limited voting rights, including the right to elect 30% of the directors of the Board, and the Class A and Class B Common Stock have the right to vote together on reservation of Company shares for stock options and other stock-related plans, on the ratification of the selection of independent certified public accountants and, in certain circumstances, on acquisitions of the stock or assets of other companies. Otherwise, except as provided by the laws of the State of New York, all voting power is vested solely and exclusively in the holders of the Class B Common Stock.

The Company paid \$623.7 million in 2001 and \$580.6 million in 2000 to repurchase shares of Class A Common Stock. The Company repurchased 15.0 million shares in 2001 at an average cost of \$41.68 per share and 14.6 million shares in 2000 at an average cost of \$39.77 per share.

On April 17, 2001, the Board of Directors authorized additional repurchase expenditures under the Company's stock repurchase program for up to \$300.0 million. During the period from December 31, 2001, through January 28, 2002, the Company paid \$24.6 million to repurchase 0.6 million shares of Class A Common Stock at an average price of \$43.70 per share. As of January 28, 2002, the remaining amount of the repurchase authorization from the Company's Board of Directors is \$107.1 million. Under the authorization, purchases may be made from time to time either in the open market or through private transactions. Purchases may be suspended from time to time or

discontinued. The effect of repurchases on diluted earnings per share was an increase to earnings per share of \$.12 in 2001, \$.09 in 2000 and \$.07 in 1999.

The Company retired 13.9 million and 13.4 million shares from treasury in 2001 and 2000, respectively. The 2001 retirement resulted in a reduction of \$573.1 million in treasury stock, \$1.4 million in Class A Common Stock, \$91.1 million in Additional Paid-In Capital and \$480.6 million in Retained Earnings. The 2000 retirement resulted in a reduction of \$513.5 million in treasury stock, \$1.3 million in Class A Common Stock, \$56.4 million in Additional Paid-In Capital and \$455.8 million in Retained Earnings.

Under the 2002 Offering of the ESPP, eligible employees may purchase Class A Common Stock through payroll deductions during the 2002 plan year at the lower of \$32.71 per share (85% of the average market price on October 1, 2001) or 85% of the average market price on November 29, 2002. Between 43% to 46% of eligible employees have participated in the ESPP in the last three years. Under the ESPP, the Company issued 1.0 million shares in 2001, 1.1 million shares in 2000 and 1.5 million shares in 1999.

In December 2001 the Company awarded 50,000 shares of restricted common stock to a certain executive. These shares vest at the end of a 5-year period.

In December 2000 the Company awarded 28,000 shares of restricted common stock to certain executives. These shares vest 50% in December 2003 and 50% in December 2004.

The Company will expense the value of the shares awarded from both grants over the vesting period.

Shares of Class A Common Stock reserved for issuance were as follows:

	December 30,	December 31,
(Shares in thousands)	2001	2000
Stock Options		
Outstanding	26,390	25,002
Available	16,657	21,031
Employee Stock Purchase Plan		
Available	10,785	1,785
Voluntary Conversion of		
Class B Common Stock		
Available	847	847
Retirement Units and Other Awards		
Outstanding	147	163
Available	1,855	1,905
Total		
Outstanding	26,537	25,165
Available	30,144	25,568

The Board of Directors is authorized to set the distinguishing characteristics of each series of preferred stock prior to issuance, including the granting of limited or full voting rights; however, the consideration received must be at least \$100 per share. No shares of serial preferred stock have been issued.

#### **16. SEGMENT INFORMATION**

Operating segments represent components of the Company's business that are evaluated regularly by key management in assessing performance and resource allocation. The Company has determined that its reportable segments consist of its Newspaper, Broadcast, and its digital division, NYTD. For the years presented herein, the Newspaper Group is comprised of the following operating segments, each of which has its own management: The New York Times, The New England Newspapers, which includes The Boston Globe (the "Globe") and the T&G, and 15 other newspapers ("Regional Newspapers"). The economic characteristics, products, services, production process, customer type and distribution methods for the operating segments of the Newspaper Group are substantially similar and have therefore been aggregated as a reportable segment.

Broadcast and NYTD are managed separately and have different economic characteristics from those of the Newspaper Group, and are therefore shown as separate reportable segments.

Prior to April 2001, the Magazine Group was reported as a separate reportable segment, but it has since been sold and its results of operations are classified as discontinued operations for all periods presented.

Revenues from individual customers, and revenues, operating profit and identifiable assets of foreign operations are not significant. For the years presented herein, the following are the Company's reportable operating segments:

### **NEWSPAPER GROUP**

The New York Times, the New England Newspaper Group, which includes the Globe and the T&G, Regional Newspapers, newspaper distributors, a news service, a features syndicate, TimesDigest and licensing of the trademarks and copyrights of The Times and the Globe.

In 2001, for financial reporting purposes, the Globe and the T&G were combined and presented as the New England Newspaper Group.

#### **BROADCAST GROUP**

Eight network-affiliated television stations and two radio stations.

### **NEW YORK TIMES DIGITAL**

NYTD consists of NYTimes.com, Boston.com and Digital Archive Distribution, which licenses archive databases of The Times and the Globe to electronic information providers. In 2001 the Company sold GolfDigest.com, which was included in the sale of the Company's golf properties.

The Company's Statements of Income on a segment basis were as follows:

		Years Ended	
	December 30,	December 31,	December 26,
(In thousands)	2001	2000	1999
REVENUES			
Newspapers	\$2,826,116	\$3,160,247	\$2,857,380
Broadcast	140,914	160,297	150,130
New York Times Digital	60,337	66,590	43,680
Intersegment eliminations <sup>(A)</sup>	(11,409)	(13,117)	(5,000)
Total	\$3,015,958	\$3,374,017	\$3,046,190
OPERATING PROFIT (LOSS)			
Newspapers	\$ 388,974	\$ 677,643	\$ 568,600
Broadcast	35,195	48,818	45,833
New York Times Digital	(7,318)	(70,007)	(14,063)
Unallocated corporate expenses	(42,448)	(39,875)	(47,740)
Total	374,403	616,579	552,630
Income from joint ventures	7,650	15,914	17,900
Interest expense, net	47,199	64,098	50,718
Gain on dispositions of assets and other – net	5,000	85,349	_
Income from continuing operations before income taxes	339,854	653,744	519,812
Income taxes	137,632	267,504	220,379
Income from continuing operations	202,222	386,240	299,433
Income from operations of discontinued Magazine Group, net of income taxes	1,192	11,296	10,744
Gain on disposal of Magazine Group, net of income taxes	241,258	_	_
Discontinued operations, net of income taxes	242,450	11,296	10,744
NET INCOME	\$ 444,672	\$ 397,536	\$ 310,177

<sup>(</sup>A) Intersegment eliminations primarily include license fees between NYTD and other segments.

Newspaper Group operating profit includes work force reduction expenses of \$86.5 million for 2001. Operating profit includes charges related to Buyouts of \$2.1 million for 2000 and \$15.4 million for 1999.

The Broadcast Group operating profit includes work force reduction expenses of \$0.2 million for 2001. Operating profit includes charges related to Buyouts of \$0.9 million for 2000 and \$0.1 million for 1999.

NYTD operating loss includes work force reduction expenses of \$0.7 million in 2001. Operating loss includes charges related to Buyouts of \$0.4 million in 2000. Additionally, the 2000 operating loss includes a \$22.7 million pre-tax noncash charge for a write-down of intangible assets related to the acquisition of Abuzz.

Unallocated corporate expense include work force reduction expenses of \$3.0 million in 2001, and charges related to Buyouts of \$1.0 million in 2000.

Advertising, circulation and other revenue, by major product of the Newspaper Group, were as follows:

				% Ch	ange
(In millions)	2001	2000	1999	01-00	00-99
The New York 7	Γimes				
Advertising	\$1,098.5	\$ 1,306.2	\$1,175.2	(15.9)	11.2
Circulation	508.2	476.6	452.6	6.6	5.3
Other	151.7	144.6	129.3	4.9	11.8
Total	\$1,758.4	\$ 1,927.4	\$1,757.1	(8.8)	9.7
New England No	ewspaper				
$\mathbf{Group}^{(\mathrm{A})}$					
Advertising	\$ 451.3	\$ 552.3	\$ 462.4	(18.3)	19.4
Circulation	162.1	159.4	133.7	1.7	19.2
Other	27.5	35.2	22.5	(21.9)	56.2
Total	\$ 640.9	\$ 746.9	\$ 618.6	(14.2)	20.7
Regional Newsp	apers				
Advertising	\$ 323.8	\$ 368.6	\$ 363.4	(12.1)	1.4
Circulation	89.4	101.2	103.0	(11.7)	(1.8)
Other	13.6	16.1	15.3	(15.9)	5.6
Total	\$ 426.8	\$ 485.9	\$ 481.7	(12.2)	0.9
Total Newspape	r Group				
Advertising	\$1,873.6	\$ 2,227.1	\$2,001.0	(15.9)	11.3
Circulation	759.7	737.2	689.3	3.1	6.9
Other	192.8	195.9	167.1	(1.6)	17.2
Total	\$2,826.1	\$ 3,160.2	\$2,857.4	(10.6)	10.6

<sup>(</sup>A) The T&G was acquired on January 7, 2000, and the results of operations were included as of such date. Advertising, circulation, other and total revenue for the T&G in 2000 were \$58.4 million, \$23.5 million, \$0.7 million and \$82.6 million.

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The percentage change excluding the divested Regionals was as follows:

	% Change		
	01-00	00-99	
Regional Newspapers			
Advertising	(4.0)	4.9	
Circulation	(3.1)	1.1	
Other	(4.5)	7.4	
Total	(3.8)	4.2	
Total Newspaper Group			
Advertising	(14.7)	12.1	
Circulation	4.3	7.5	
Other	(0.6)	17.5	
Total	(9.4)	11.3	

The Company's segment depreciation and amortization, capital expenditures and identifiable assets reconciled to consolidated amounts were as follows:

		Years Ended	
	December 30,	December 31,	December 26,
(In thousands)	2001	2000	1999
DEPRECIATION AND AMORTIZATION			
Newspapers	\$ 161,298	\$ 164,977	\$ 164,195
Broadcast	16,071	16,732	17,368
New York Times Digital <sup>(A)</sup>	7,373	33,314	4,586
Corporate	8,613	11,333	9,620
Investment in joint ventures	352	352	352
Total	\$ 193,707	\$ 226,708	\$ 196,121
CAPITAL EXPENDITURES			
Newspapers	\$ 67,695	\$ 50,882	\$ 40,160
Broadcast	11,130	9,001	10,475
New York Times Digital	6,032	20,136	9,726
Corporate	5,398	5,152	12,581
Total	\$ 90,255	\$ 85,171	\$ 72,942
IDENTIFIABLE ASSETS			
Newspapers	\$2,652,835	\$2,754,716	\$2,564,674
Broadcast	364,709	368,112	377,221
Magazines	_	55,964	60,362
New York Times Digital	31,745	38,378	50,538
Corporate	302,584	282,189	321,067
Investment in joint ventures	86,811	107,320	121,940
Total	\$3,438,684	\$3,606,679	\$3,495,802

<sup>(</sup>A) In 2000, the Company recorded a write-down of intangible assets related to the acquisition of Abuzz amounting to \$22.7 million, which was included in amortization expense.

#### 17. COMMITMENTS AND CONTINGENT LIABILITIES

#### **NEW HEADQUARTERS BUILDING**

The Company is in the process of developing a condominium office building (the "Building") in New York City that will serve as its new headquarters. In December 2001 a wholly owned subsidiary of the Company ("NYT") and FC Lion LLC (a partnership between an affiliate of the Forest City Ratner Companies and an affiliate of ING Real Estate, "FC") became the sole members of The New York Times Building LLC (the "Building Partnership"), a partnership established for the purpose of constructing the Building. The Building will

contain approximately 1.54 million square feet of space, of which approximately 825,000 square feet will be occupied by the Company.

The Building Partnership is a New York limited liability company and a separate and distinct legal entity from the Company. NYT's and FC's percentage interest in the Building Partnership are approximately 58% and 42%, respectively, at December 30, 2001. For financial reporting purposes, the Building Partnership's assets, liabilities and earnings are

consolidated with those of the Company, and FC's minority interest in the Building Partnership is included in "Other Liabilities — Other" in the Company's Consolidated Balance Sheet as of December 30, 2001. Capital expenditures attributable to NYT's interest in the Building are included in "Construction and equipment installation in progress" and capital expenditures attributable to FC's interest in the Building are included in "Miscellaneous Assets" in the Company's Consolidated Balance Sheet as of December 30, 2001. There was no impact on the Company's Consolidated Statement of Income for the year ended December 30, 2001.

The Company's Board of Directors has approved \$87.3 million of NYT's share of the new building cost to date. At December 30, 2001, NYT had incurred capital expenditures of approximately \$22.6 million, excluding capitalized interest.

In December 2001 the Building Partnership entered into a land acquisition and development agreement ("LADA") for the Building site with a New York State agency, which will acquire the site through a condemnation proceeding. Pursuant to the LADA, the Building Partnership is required to fund all of the costs of acquiring the Building site, and the Company has guaranteed payment of 100% of these acquisition costs. In addition, the Building Partnership has posted letters of credit totaling approximately \$106.9 million with respect to such acquisition costs. The Company posted a letter of credit in the amount of \$61.6 million as NYT's share of such costs, which expires on December 10, 2002, but has renewal provisions. At December 30, 2001, the entire letter of credit was available. FC posted a letter of credit in the amount of \$45.3 million as its share of these costs. The transaction price for the Building site is \$85.6 million. To the extent that actual costs to acquire the Building site exceed \$85.6 million, the Building Partnership is entitled to a credit against payments due under the ground lease described

Upon acquisition of the Building site, the New York State agency will lease the site to the Building Partnership under a 99-year lease (the "ground lease"). Under the terms of the ground lease, no fixed rent is payable, but the Building Partnership is required to make payments in lieu of real estate taxes (PILOT), percentage (profit) rent with respect to retail portions of the Building and certain other payments over the term of the ground lease. The ground lease gives the Building Partnership the option to purchase the Building site after 29 years for nominal consideration.

The Building Partnership will be funded by capital contributions by NYT, FC and third-party loans. The Building Partnership has not entered into any loan agreements to date. Upon substantial completion of the construction of the core and shell, the Building will be converted to a leasehold condominium and the Building Partnership will be dissolved. At such time, ownership of the leasehold will transfer from the Building Partnership to NYT and FC, with ownership interests

of 58% and 42% respectively (subject to certain options on the part of NYT to increase its ownership interest in the Building).

#### **OPERATING LEASES**

Such lease commitments are primarily for office space and equipment. Certain office space leases provide for rent adjustments relating to changes in real estate taxes and other operating expenses.

Rental expense amounted to \$38.1 million in 2001, \$37.4 million in 2000 and \$32.8 million in 1999. The approximate minimum rental commitments under noncancelable leases at December 30, 2001, were as follows: 2002, \$15.2 million; 2003, \$11.7 million; 2004, \$9.6 million; 2005, \$8.6 million; 2006, \$7.5 million and \$32.6 million thereafter.

#### **CAPITAL LEASES**

Future minimum lease payments for all capital leases, and the present value of the minimum lease payments at December 30, 2001, are as follows:

(In thousands)	Amount
2002	\$ 8,591
2003	7,812
2004	7,374
2005	6,977
2006	6,952
Later years	119,235
Total minimum lease payments	\$156,941
Less imputed interest	(72,798)
Present value of net minimum lease	_
payments including current maturities	\$ 84,143

#### OTHER

The Company has various other guarantees which include a guarantee of a credit facility and leases of a third-party service provider and a guarantee of leases of three third-party printing and distribution facilities for The New York Times national edition. These guarantees total approximately \$43.0 million as of December 30, 2001.

The Company also has letters of credit in the amount of \$27.7 million, required by insurance companies, to provide support for the Company's workers' compensation liability that is included in the Company's Consolidated Balance Sheet as of December 30, 2001.

There are various legal actions that have arisen in the ordinary course of business and are now pending against the Company. These actions are generally for amounts greatly in excess of the payments, if any, that may be required to be made. It is the opinion of management after reviewing these actions with legal counsel to the Company that the ultimate liability that might result from these actions would not have a material adverse effect on the Company's Consolidated Financial Statements.

# **18. SUBSEQUENT EVENTS**

In January 2002 Major League Baseball approved the sale of the Boston Red Sox baseball club (including Fenway Park and approximately 80% of New England Sports Network, a regional cable sports network) to New England Sports Ventures, LLC ("NESV"), in which the Company is an investor. The closing of the Red Sox sale is expected to be completed in the first quarter of 2002, and the Company's \$75.0 million investment will represent an interest of approximately 15% in NESV.

On February 21, 2002, the Board of Directors authorized additional repurchase expenditures under the Company's stock repurchase program for up to \$300.0 million.

#### INDEPENDENT AUDITORS' REPORT

# BOARD OF DIRECTORS AND STOCKHOLDERS OF THE NEW YORK TIMES COMPANY

We have audited the accompanying consolidated balance sheets of The New York Times Company as of December 30, 2001 and December 31, 2000, and the related consolidated statements of income, stockholders' equity and cash flows for each of the three years in the period ended December 30, 2001. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of The New York Times Company as of December 30, 2001 and December 31, 2000, and the results of their operations and their cash flows for each of the three years in the period ended December 30, 2001, in conformity with accounting principles generally accepted in the United States of America.

eloitte + Tauche HP

New York, New York January 28, 2002

(February 21, 2002 as to Note 18)

#### MANAGEMENT'S RESPONSIBILITIES REPORT

The Company's consolidated financial statements were prepared by management, who is responsible for their integrity and objectivity. The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and, as such, include amounts based on management's best estimates and judgments.

Management is further responsible for maintaining a system of internal accounting control, designed to provide reasonable assurance that the Company's assets are adequately safeguarded and that the accounting records reflect transactions executed in accordance with management's authorization. The system of internal control is continually reviewed for its effectiveness and is augmented by written policies and procedures, the careful selection and training of qualified personnel and a program of internal audit.

The consolidated financial statements were audited by Deloitte & Touche LLP, independent auditors. Their audit was conducted in accordance with auditing standards generally accepted in the United States of America and their report is shown on this page.

The Audit Committee of the Board of Directors, which is composed solely of independent directors, meets regularly with the independent auditors, internal auditors and management to discuss specific accounting, financial reporting and internal control matters. Both the independent auditors and the internal auditors have full and free access to the Audit Committee. Each year the Audit Committee selects, subject to ratification by stockholders, the firm which is to perform audit and other related work for the Company.

Russell T. Lewis

President and Chief Executive Officer The New York Times Company

Leonard P. Forman

Senior Vice President and Chief Financial Officer

The New York Times Company

# **QUARTERLY INFORMATION (UNAUDITED)**

	First	Quarter	Second	l Quarter	Third Quarter		Fourth Quarter		Year	
(In millions, except per share data)	2001	2000	2001	2000	2001	2000	2001	2000	2001	2000
Revenues	\$778.2	\$821.7	\$760.3	\$857.5	\$696.9	\$767.7	\$780.6	\$927.1	\$3,016.0	\$3,374.0
Costs and expenses										
Production costs										
Raw materials	85.1	82.5	83.9	84.1	71.6	81.0	80.6	102.8	321.2	350.4
Wages and benefits	153.1	155.3	148.5	156.7	145.4	146.3	147.2	164.3	594.2	622.6
Other	111.0	109.1	109.7	111.4	110.8	112.2	116.0	128.2	447.5	460.9
Total production costs	349.2	346.9	342.1	352.2	327.8	339.5	343.8	395.3	1,362.9	1,433.9
Selling, general and	2145	224.5	250.0	220.0	207.0	215.5	206.4	254.5	1 250 5	1 222 5
administrative expenses	314.5	324.5	370.0	329.0	287.8	315.5	306.4	354.5	1,278.7	1,323.5
Operating profit	114.5	150.3	48.2	176.3	81.3	112.7	130.4	177.3	374.4	616.6
Income from joint ventures	0.9	3.7	0.8	3.6	2.4	3.9	3.6	4.7	7.7	15.9
Interest expense, net	14.7	15.3	10.4	15.2	11.3	17.5	10.8	16.1	47.2	64.1
Gain on dispositions of assets and										
other – net	1.2		1.2		1.3	22.1	1.3	63.2	5.0	85.3
Income from continuing operations										
before income taxes	101.9	138.7	39.8	164.7	73.7	121.2	124.5	229.1	339.9	653.7
Income taxes	41.8	58.3	15.6	68.6	29.9	48.3	50.4	92.3	137.7	267.5
Income from continuing operations	60.1	80.4	24.2	96.1	43.8	72.9	74.1	136.8	202.2	386.2
Income from operations of										
discontinued Magazine Group	1.2	2.6	_	5.6		2.1	_	1.0	1.2	11.3
Gain on disposal of Magazine Group	_	_	241.3			_		_	241.3	
Discontinued operations, net of										
income taxes	1.2	2.6	241.3	5.6	_	2.1	_	1.0	242.5	11.3
Net income	\$ 61.3	\$ 83.0	\$265.5	\$101.7	\$ 43.8	\$ 75.0	\$ 74.1	\$137.8	\$ 444.7	\$ 397.5
Average number of common										
shares outstanding										
Basic	161.9	173.0	158.8	169.5	155.9	166.6	151.8	162.9	157.1	168.0
Diluted	165.1	177.2	161.7	173.0	158.9	169.9	154.6	165.7	160.1	171.6
Basic earnings per share										
Income from continuing operations	\$ .37	\$ .47	\$ .15	\$ .57	\$ .28	\$ .44	\$ .49	\$ .84	\$ 1.29	\$ 2.30
Discontinued operations, net of	0.4	0.1		0.2		0.4		0.4		
income taxes	.01	.01	1.52	.03		.01		.01	1.54	.07
Net income	\$ .38	\$ .48	\$ 1.67	\$ .60	\$ .28	\$ .45	\$ .49	\$ .85	\$ 2.83	\$ 2.37
Diluted earnings per share										
Income from continuing operations	\$ .36	\$ .46	\$ .15	\$ .56	\$ .28	\$ .43	\$ .48	\$ .82	<b>\$ 1.26</b>	\$ 2.25
Discontinued operations, net of										
income taxes	.01	.01	1.49	.03	_	.01	_	.01	1.52	.07
Net income	\$ .37	\$ .47	\$ 1.64	\$ .59	\$ .28	\$ .44	\$ .48	\$ .83	\$ 2.78	\$ 2.32
Dividends per share	\$ .115	\$ .105	\$ .125	\$ .115	\$ .125	\$ .115	\$ .125	\$ .115	\$ .49	\$ .45

<sup>•</sup> All earnings per share amounts for special items below are on a diluted basis.

<sup>•</sup> For comparability, certain prior year amounts have been reclassified to conform with 2001 presentation, primarily the presentation of the Magazine Group as discontinued operations.

The 2001 and 2000 quarters do not equal the respective yearend amounts for earnings per share due to the weighted average number of shares outstanding used in the computations for the respective periods. Per share amounts for the respective quarters and years have been computed using the average number of common shares outstanding as presented in the table on the preceding page.

The Company's largest source of revenue is advertising, which influences the pattern of the Company's quarterly consolidated revenues and is seasonal in nature. Second-quarter and fourth-quarter advertising revenue is generally higher than that which occurs in the first and third quarters. Advertising revenue tends to be lower in these quarters primarily because economic activity is lower in the post holiday season and summer periods. This trend was masked in 2001, as advertising revenue declined during the first three quarters of 2001, due to a significant cyclical decline. Quarterly trends are also affected by the overall economy and economic conditions that may exist in specific markets served by each of the Company's business segments as well as the occurrence of certain international, national and local events.

Special items for 2001 and 2000 by quarter were as follows:

◆ First-quarter 2001 results included \$1.3 million in pre-tax income in connection with a five-year \$25.0 million non-compete agreement related to the sale of the Santa Barbara News-Press in 2000 (the "non-compete agreement"). The income is recognized on a straight-line basis over the life of the agreement.

- ◆ Second-quarter 2001 results included a \$412.0 million pretax gain (\$1.49 per share) resulting from the sale of its golf properties, which included Golf Digest, Golf Digest Woman, Golf World, Golf World Business ("Magazine Group") and GolfDigest.com. In the same period, there was a \$79.1 million pre-tax charge (\$.29 per share) for work force reduction expenses, which included voluntary work force reduction expenses ("Buyouts") and layoffs. Additionally, there was \$1.3 million in pre-tax income related to the non-compete agreement.
- ◆ Third-quarter 2001 results included a \$5.4 million pre-tax charge (\$.02 per share) for work force reduction expenses and \$1.3 million in pre-tax income related to the noncompete agreement.
- ♦ Third-quarter 2000 results included a \$22.2 million pre-tax gain (\$.08 per share) principally resulting from the sale of four Regional Newspapers and nine telephone directory operations, partially offset by a loss on the disposition of the Company's investment in an online venture. In the same period, there was a \$3.8 million pre-tax charge (\$.01 per share) for Buyouts.
- Fourth-quarter 2001 results included an \$5.9 million pretax charge (\$.02 per share) for work force reduction expenses and \$1.3 million in pre-tax income related to the non-compete agreement.
- ◆ Fourth-quarter 2000 results included a \$63.2 million pretax gain (\$.28 per share) principally resulting from the sale of three Regional Newspapers, partially offset by a disposition loss as well as write-downs for certain of the Company's investments in online ventures. In the same period, there was a \$22.7 million pre-tax charge (\$.12 per share) for a write-down of intangible assets related to the acquisition of Abuzz and a \$1.5 million pre-tax charge (\$.01 per share) for Buyouts.

#### **MARKET INFORMATION**

The Class A Common Stock is listed on the New York Stock Exchange. The Class B Common Stock is unlisted and is not actively traded.

The number of security holders of record as of January 28, 2002 was as follows: Class A Common Stock: 10,373; Class B Common Stock: 35.

The market price range of Class A Common Stock was as follows:

Quarter Ended	20	01	20	00
	High	Low	High	Low
March	\$45.50	\$38.50	\$49.94	\$38.63
June	43.76	37.93	45.19	35.75
September	47.60	37.42	42.75	35.88
December	46.70	38.36	44.63	32.63
Year	47.60	37.42	49.94	32.63

# TEN-YEAR SUPPLEMENTAL FINANCIAL DATA

			Υ	ears Ende	d Decembe	er			
2001	2000	1999	1998	1997	1996	1995	1994	1993	1992
\$3,016	\$3,374	\$3,046	\$2,841	\$2,727	\$2,492	\$2,289	\$2,116	\$1,663	\$1,424
374	617	553	493	427	149	204	191	114	78
8	16	18	21	14	18	15	5	(53)	(9)
\$ 203	\$ 387	\$ 299	\$ 270	\$ 241	\$ 67	\$ 119	\$ 97	\$ (1)	\$ (17)
242	11	11	17	21	18	17	116	7	6
_	_	_	(8)	_	_	_	_	_	_
_	_	_	_	_	_	_	_	_	(34)
\$ 445	\$ 398	\$ 310	\$ 279	\$ 262	\$ 85	\$ 136	\$ 213	\$ 6	\$ (45)
\$3,439	\$3,607	\$3,496	\$3,465	\$3,623	\$3,540	\$3,390	\$3,138	\$3,215	\$1,995
599	637	598	598	535	637	638	523	460	207
1,150	1,281	1,449	1,531	1,729	1,624	1,610	1,544	1,599	1,000
\$ 1.29	\$ 2.30	\$ 1.71	\$ 1.43	\$ 1.25	\$ .34	\$ .61	\$ .46	\$ —	\$ (.11)
1.54	.07	.06	.09	.11	.09	.09	.56	.04	.04
_	_		(.04)	_	_			_	_
_	_	_	_	_	_	_	_	_	(.22)
\$ 2.83	\$ 2.37	\$ 1.77	\$ 1.48	\$ 1.36	\$ .43	\$ .70	\$ 1.02	\$ .04	\$ (.29)
\$ 1.26	\$ 2.25	\$ 1.67	\$ 1.40	\$ 1.22	\$ .34	\$ .61	\$ .46	\$ —	\$ (.10)
1.52	.07	.06	.09	.11	.09	.09	.56	.04	.04
			(.04)						
		_				_			(.22)
\$ 2.78	\$ 2.32	\$ 1.73	\$ 1.45	\$ 1.33	\$ .43	\$ .70	\$ 1.02	\$ .04	\$ (.28)
\$ .49	\$ .45	\$ .41	\$ .37	\$ .32	\$ .29	\$ .28	\$ .28	\$ .28	\$ .28
\$ 7.18	\$ 7.47	\$ 8.08	\$ 7.94	\$ 8.77	\$ 8.25	\$ 8.27	\$ 7.39	\$ 9.42	\$ 6.33
151	162	174	182	193	195	195	196	214	159
\$43.86	\$40.06	\$46.88	\$35.31	\$32.03	\$19.25	\$14.81	\$11.06	\$13.13	\$13.19
	\$3,016 374 8 \$ 203 242 — \$ 445 \$3,439 599 1,150 \$ 1.29 1.54 — \$ 2.83 \$ 1.26 1.52 — \$ 2.78 \$ .49 \$ 7.18	\$3,016 \$3,374  374 617  8 16  \$ 203 \$ 387  242 11   \$ 445 \$ 398  \$3,439 \$3,607  599 637  1,150 1,281  \$ 1.29 \$ 2.30  1.54 .07   \$ 2.83 \$ 2.37  \$ 1.26 \$ 2.25  1.52 .07   \$ 2.78 \$ 2.32  \$ .49 \$ .45  \$ 7.18 \$ 7.47	\$3,016       \$3,374       \$3,046         374       617       553         8       16       18         \$ 203       \$ 387       \$ 299         242       11       11         —       —         \$ 445       \$ 398       \$ 310         \$3,439       \$3,607       \$3,496         599       637       598         1,150       1,281       1,449         \$ 1.29       \$ 2.30       \$ 1.71         1.54       .07       .06         —       —         \$ 2.83       \$ 2.37       \$ 1.77         \$ 1.26       \$ 2.25       \$ 1.67         1.52       .07       .06         —       —         \$ 2.78       \$ 2.32       \$ 1.73         \$ .49       .45       .41       \$ 7.18       \$ 7.47       \$ 8.08         151       162       174	2001         2000         1999         1998           \$3,016         \$3,374         \$3,046         \$2,841           374         617         553         493           8         16         18         21           \$ 203         \$ 387         \$ 299         \$ 270           242         11         11         17           —         —         —         —           \$ 445         \$ 398         \$ 310         \$ 279           \$ 3,439         \$ 3,607         \$ 3,496         \$ 3,465           599         637         598         598           1,150         1,281         1,449         1,531           \$ 1.29         \$ 2.30         \$ 1.71         \$ 1.43           1.54         .07         .06         .09           —         —         —         —           \$ 2.83         \$ 2.37         \$ 1.77         \$ 1.48           \$ 1.26         \$ 2.25         \$ 1.67         \$ 1.40           1.52         .07         .06         .09           —         —         —         —           \$ 2.78         \$ 2.32         \$ 1.73         \$ 1.45	2001         2000         1999         1998         1997           \$3,016         \$3,374         \$3,046         \$2,841         \$2,727           374         617         553         493         427           8         16         18         21         14           \$ 203         \$ 387         \$ 299         \$ 270         \$ 241           242         11         11         17         21           —         —         —         —         —           \$ 445         \$ 398         \$ 310         \$ 279         \$ 262           \$ 3,439         \$ 3,607         \$ 3,496         \$ 3,465         \$ 3,623           \$ 1,150         1,281         1,449         1,531         1,729           \$ 1.29         \$ 2.30         \$ 1.71         \$ 1.43         \$ 1.25           1.54         .07         .06         .09         .11           —         —         —         —           \$ 2.83         \$ 2.37         \$ 1.77         \$ 1.48         \$ 1.36           \$ 1.26         \$ 2.25         \$ 1.67         \$ 1.40         \$ 1.22           1.52         .07         .06         .09         .11	2001         2000         1999         1998         1997         1996           \$3,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492           374         617         \$53         493         427         149           8         16         18         21         14         18           \$ 203         \$387         \$299         \$270         \$241         \$67           242         11         11         17         21         18           —         —         —         8         —         —           \$ 445         \$398         \$310         \$279         \$262         \$85           \$3,439         \$3,607         \$3,496         \$3,465         \$3,623         \$3,540           \$ 1,150         1,281         1,449         1,531         1,729         1,624           \$ 1,29         \$ 2,30         \$1,71         \$1,43         \$1,25         \$34           \$ 1,54         .07         .06         .09         .11         .09           —         —         —         —         —         —           \$ 2,83         \$ 2.37         \$ 1,47         \$ 1,48	\$3,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492         \$2,289           374         617         553         493         427         149         204           8         16         18         21         14         18         15           \$ 203         \$ 387         \$ 299         \$ 270         \$ 241         \$ 67         \$ 119           242         11         11         17         21         18         17           —         —         —         —         —         —           \$ 445         \$ 398         \$ 310         \$ 279         \$ 262         \$ 85         \$ 136           \$ 3,439         \$ 3,607         \$ 3,496         \$ 3,465         \$ 3,623         \$ 3,540         \$ 3,390           \$ 3,439         \$ 3,607         \$ 3,496         \$ 3,465         \$ 3,623         \$ 3,540         \$ 3,390           \$ 1,150         1,281         1,449         1,531         1,729         1,624         1,610           \$ 1.29         \$ 2,30         \$ 1,71         \$ 1,43         \$ 1,25         \$ .34         \$ .61           \$ 1.54         .07         .06         .09         .11 <t< td=""><td>2001         2000         1999         1998         1997         1996         1995         1994           \$3,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492         \$2,289         \$2,116           374         617         \$553         493         427         149         204         191           8         16         18         21         14         18         15         5           \$203         \$387         \$299         \$270         \$241         \$67         \$119         \$97           242         111         11         17         21         18         17         116           —         —         —         R         8         -         —         —         —           \$ 445         \$398         \$310         \$279         \$262         \$85         \$136         \$213           \$ 3,439         \$3,607         \$3,496         \$3,465         \$3,623         \$3,540         \$3,390         \$3,138           \$ 99         637         \$598         \$598         \$535         637         638         \$23           \$ 1,50         1,281         1,449         1,531</td><td>2001         2000         1999         1998         1997         1996         1995         1994         1993           33,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492         \$2,289         \$2,116         \$1,663           374         617         \$553         493         427         149         204         191         114           8         16         18         21         14         18         15         \$5         (53)           \$ 203         \$387         \$299         \$270         \$241         \$67         \$119         \$97         \$(1)           \$ 242         11         111         17         21         18         17         116         7           \$ 445         \$ 398         \$310         \$279         \$262         \$85         \$136         \$213         \$6           \$ 3,439         \$3,496         \$3,465         \$3,623         \$3,540         \$3,390         \$3,138         \$3,215           \$ 99         \$637         \$598         \$598         \$355         \$637         \$638         \$223         460           \$ 1,59         \$2,281         \$1,49         \$1,531         \$1,7</td></t<>	2001         2000         1999         1998         1997         1996         1995         1994           \$3,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492         \$2,289         \$2,116           374         617         \$553         493         427         149         204         191           8         16         18         21         14         18         15         5           \$203         \$387         \$299         \$270         \$241         \$67         \$119         \$97           242         111         11         17         21         18         17         116           —         —         —         R         8         -         —         —         —           \$ 445         \$398         \$310         \$279         \$262         \$85         \$136         \$213           \$ 3,439         \$3,607         \$3,496         \$3,465         \$3,623         \$3,540         \$3,390         \$3,138           \$ 99         637         \$598         \$598         \$535         637         638         \$23           \$ 1,50         1,281         1,449         1,531	2001         2000         1999         1998         1997         1996         1995         1994         1993           33,016         \$3,374         \$3,046         \$2,841         \$2,727         \$2,492         \$2,289         \$2,116         \$1,663           374         617         \$553         493         427         149         204         191         114           8         16         18         21         14         18         15         \$5         (53)           \$ 203         \$387         \$299         \$270         \$241         \$67         \$119         \$97         \$(1)           \$ 242         11         111         17         21         18         17         116         7           \$ 445         \$ 398         \$310         \$279         \$262         \$85         \$136         \$213         \$6           \$ 3,439         \$3,496         \$3,465         \$3,623         \$3,540         \$3,390         \$3,138         \$3,215           \$ 99         \$637         \$598         \$598         \$355         \$637         \$638         \$223         460           \$ 1,59         \$2,281         \$1,49         \$1,531         \$1,7

<sup>•</sup> All earnings per share amounts for special items below are on a diluted basis.

<sup>•</sup> For comparability, certain prior year amounts have been reclassified to conform with 2001 presentation, primarily the presentation of the Magazine Group as discontinued operations.

#### F-40

Special items by year were as follows:

#### 2001

The net effect of these items increased net income by \$190.4 million and earnings per share by \$1.19.

- ◆ \$412.0 million pre-tax gain (\$1.51 per share) resulting from the sale of its golf properties, which included Golf Digest, Golf Digest Woman, Golf World, Golf World Business ("Magazine Group") and Golf Digest.com (see Note 2 of the Notes to the Consolidated Financial Statements)
- ◆ \$90.4 million pre-tax charge (\$.34 per share) for work force reduction charges, which included voluntary work force reductions ("Buyouts") and layoffs (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements)
- ◆ \$5.0 million in income on a pre-tax basis (\$.02 per share) related to a \$25.0 million non-compete agreement (the "non-compete agreement") entered into in connection with the sale of the Santa Barbara News-Press in 2000. The total amount of the non-compete agreement is recognized as income on a straight-line basis over the life of the agreement (see Note 2 of the Notes to the Consolidated Financial Statements)

#### 2000

The net effect of these items increased net income by \$37.6 million and earnings per share by \$.22.

- ◆ \$85.3 million pre-tax net gain (\$.36 per share). This resulted from a gain of \$132.1 million in connection with the sale of seven newspapers and nine telephone directory operations as well as the amortization of income related to the non-compete agreement, partially offset by a disposition loss and write-downs for certain of the Company's equity investments in online ventures in the aggregate amount of \$46.8 million (see Note 2 of the Notes to the Consolidated Financial Statements)
- ◆ \$22.7 million pre-tax noncash charge (\$.12 per share) for a write-down of intangible assets related to the acquisition of Abuzz Technologies, Inc. This charge is included in amortization expense (see Note 2 of the Notes to the Consolidated Financial Statements)
- \$5.3 million pre-tax charge (\$.02 per share) for Buyouts across the Company (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements)

#### 1999

This item reduced net income by \$8.9 million and earnings per share by \$.05.

◆ \$15.5 million pre-tax charge principally for Buyouts at The Boston Globe (see Notes 6 and 16 of the Notes to the Consolidated Financial Statements)

#### 1998

The net effect of these items reduced net income by \$0.4 million and earnings per share by \$.01.

- ◆ \$4.6 million pre-tax gain (\$.01 per share) from the sale of equipment
- ◆ \$7.7 million after-tax extraordinary charge (\$.04 per share) in connection with the Company's repurchase of \$78.1 million of its \$150.0 million, 8.25% notes due in 2025
- ◆ \$8.0 million pre-tax gain (\$.02 per share) from the satisfaction of a post-closing requirement related to the 1997 sale of assets of the Company's tennis, sailing and ski magazines
- ◆ \$5.8 million in pre-tax income (\$.02 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994
- ♦ \$5.4 million pre-tax charge (\$.02 per share) for Buyouts

#### 1997

The net effect of these items increased net income by \$18.8 million and increased earnings per share by \$.10.

- \$18.0 million (\$.09 per share) benefit from a tax settlement
- ◆ \$10.4 million pre-tax gain (\$.03 per share) resulting from the sale of assets of the Company's tennis, sailing and ski magazines and certain small properties, net of costs associated with the exit of a golf tee-time reservation operation
- ◆ \$10.1 million pre-tax noncash accounting charge (\$.03 per share) related to Emerging Issues Task Force Issue No. 97-13
- \$10.0 million in pre-tax income (\$.03 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994
- ♦ \$8.5 million pre-tax charge (\$.02 per share) for Buyouts

#### 1996

The net effect of these items reduced net income by \$95.8 million and earnings per share by \$.48.

- ◆ \$126.8 million pre-tax noncash accounting charge (\$.48 per share) related to Statement of Financial Accounting Standards No. 121
- ◆ \$32.9 million pre-tax gain (\$.09 per share) from the sale of a building and the realization of a gain contingency from the disposition of a paper mill in a prior year
- ♦ \$10.0 million in pre-tax income (\$.03 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994
- ♦ \$44.1 million pre-tax charge (\$.12 per share) for Buyouts

#### 1995

The net effect of these items increased net income by \$5.0 million and earnings per share by \$.03.

- ◆ \$11.3 million pre-tax gain (\$.03 per share) from the sales of several small Regional Newspapers
- ◆ \$10.0 million in pre-tax income (\$.03 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994
- ♦ \$10.1 million pre-tax charge (\$.03 per share) for Buyouts

#### 1994

The net effect of these items increased net income by \$105.7 million and earnings per share by \$.50.

- \$200.9 million pre-tax gain (\$.49 per share) from the sales of the Women's Magazines Division and the U.K. golf publications, and the disposition of a minority interest in a newsprint mill
- ◆ \$4.2 million in pre-tax income (\$.01 per share) related to a non-compete agreement entered into as part of the divestiture of the Company's Women's Magazine Division in 1994

#### 1993

The net effect of these items reduced net income by \$73.5 million and earnings per share by \$.43.

- ◆ \$3.7 million pre-tax charge (\$.01 per share) for rate adjustments due to a severe snowstorm
- ◆ \$4.4 million (\$.02 per share) of additional tax expense for remeasurement of deferred tax balances due to the enactment of the Revenue Reconciliation Act of 1993
- ◆ \$1.2 million (\$.01 per share) of additional tax expense due to the Revenue Reconciliation Act of 1993 which increased the federal corporate income tax rate
- ◆ \$2.6 million pre-tax gain (\$.01 per share) from the sale of assets
- ♦ \$35.4 million of pre-tax charges (\$.12 per share) for Buyouts
- ◆ \$47.0 million pre-tax noncash charge (\$.28 per share) to write down a joint venture investment

#### 1992

The net effect of these items reduced net income by \$96.8 million and earnings per share by \$.63.

- ◆ \$53.8 million pre-tax loss (\$.24 per share) on the closing of The Gwinnett Daily News (GA)
- ♦ \$3.1 million pre-tax gain (\$.01 per share) from the sale of assets
- ♦ \$28.0 million pre-tax charge (\$.10 per share) for Buyouts
- \$21.4 million pre-tax charge (\$.08 per share) for labor disruptions, training and start-up costs at one of the Company's printing and distribution facilities in Edison, NJ
- ◆ \$34.0 million after-tax net cumulative effect of accounting changes (\$.22 per share) includes the change in methods of accounting for income taxes, postretirement benefits other than pensions and postemployment benefits

# SUBSIDIARIES OF THE COMPANY<sup>1,2</sup>

NYT Capital, Inc. City & Suburban Delivery Systems, Inc. Comet-Press Newspapers, Inc. Comet-Press Newspapers Holdings, Inc. Delaware Donohue Malbaie Inc. (49%) Globe Newspaper Company, Inc. Boston Globe Electronic Publishing, LLC. Boston Globe Marketing, LLC. Community Newsdealers LLC Delaware Globe Specialty Products, LLC Delaware Globe Specialty Products, LLC Delaware New England Direct LLC Delaware Retail Sales, LLC Hendersonville Newspaper Corporation Hendersonville Newspaper Corporation Hendersonville Newspaper Holdings, Inc. Delaware Lakeland Ledger Publishing Corporation Hendersonville Newspaper Moldings, Inc. Delaware NYT Holdings, Inc. Delaware NYT Broadcast Holdings LLC New York Times Management Services Massachusetts NYT Shared Service Center, Inc. Delaware International Media Concepts, Inc. Delaware NYT Professional Exchange, Inc. Delaware The Dispatch Publishing Holdings, Inc. Delaware The Dispatch Publishing Holdings, Inc. Delaware The Houma Courier Newspaper Corporation The Dispatch Publishing Holdings, Inc. Delaware The Houma Courier Newspaper Holdings, Inc. Delaware The New York Times Sleet Company, The New York Times Sales Company Massachusetts Worcester Telegram & Gazette Holdings, Inc. Delaware The New York Times Sales Corporation Maison Paper Industries (partnership) (40%) Maine NYT Administradora de Bens e Servicos Ltda  NYT Administradora de Bens e Servicos Ltda	Name of Subsidiary	Jurisdiction of Incorporation or Organization
City & Suburban Delivery Systems, Inc.  Comet-Press Newspapers, Inc.  Comet-Press Newspapers, Inc.  Comet-Press Newspapers Holdings, Inc.  Delaware  Donohue Malbaie Inc. (49%).  Globe Newspaper Company, Inc.  Boston Globe Electronic Publishing, LLC.  Boston Globe Electronic Publishing, LLC.  Delaware  Boston Globe Marketing, LLC.  Delaware  Community Newsdealers Holdings, Inc.  Community Newsdealers Holdings, Inc.  Delaware  Globe Specialty Products, LLC.  Delaware  New England Direct LLC.  Delaware  Retail Sales, LLC.  Delaware  Retail Sales, LLC.  Delaware  Hendersonville Newspaper Holdings, Inc.  Delaware  Lakeland Ledger Publishing Corporation  Hendersonville Newspaper Holdings, Inc.  Delaware  NYT Holdings, Inc.  NYT Holdings, Inc.  Delaware  NYT Broadcast Holdings LLC  New York Times Management Services  NYT Management Services  NYT Shared Service Center, Inc.  Delaware  International Media Concepts, Inc.  Delaware  NYT Professional Exchange, Inc.  Delaware  The Dispatch Publishing Company, Inc.  The Dispatch Publishing Company, Inc.  Delaware  The Houma Courier Newspaper Holdings, Inc.  Delaware  The Houma Courier Newspaper Holdings, Inc.  Delaware  The Houma Courier Newspaper Holdings, Inc.  Delaware  The New York Times Distribution Corporation  Delaware  The New York Times Electronic Media Company  The New York Times Sulstribution Corporation  Delaware  The New York Times Distribution Corporation  Delaware  The New York Times Sales Company.  The New York Times Sales Company.  The New York Times Gales Corporation  Delaware  The New York Times Gales Corporation  Delaware  The New York Times Company.  Massachusetts  Worcester Telegram & Gazette Holdings, Inc.  Delaware  The New York Times Company.  New York International Herald Tribune S.A.S. (50%)  Lordon Bureau Limited  Matison Paper Industries (partnership) (40%)  Maine  Mariae	NYT Capital, Inc.	Delaware
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The Houma Courier Newspaper Holdings, Inc.  The New York Times Distribution Corporation  The New York Times Electronic Media Company  The New York Times Electronic Media Company  The New York Times Sales Company  The New York Times Syndication Sales Corporation  The Spartanburg Herald-Journal, Inc.  Times Leasing, Inc.  Times On-Line Services, Inc.  Worcester Telegram & Gazette Corporation  Worcester Telegram & Gazette Holdings, Inc.  The New York Times Company  The New York Times Company  New York  International Herald Tribune S.A.S. (50%)  London Bureau Limited  Madison Paper Industries (partnership) (40%)  Maine  NYT Administradora de Bens e Servicos Ltda.  Delaware  Delaware  Delaware  New York  France  United Kingdom  Maine  Brazil		
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The New York Times Sales Company Massachusetts The New York Times Syndication Sales Corporation Delaware The Spartanburg Herald-Journal, Inc. Delaware Times Leasing, Inc. Delaware Times On-Line Services, Inc. New Jersey Worcester Telegram & Gazette Corporation Massachusetts Worcester Telegram & Gazette Holdings, Inc. Delaware  The New York Times Company New York International Herald Tribune S.A.S. (50%) France London Bureau Limited United Kingdom Madison Paper Industries (partnership) (40%) Maine NYT Administradora de Bens e Servicos Ltda. Brazil	The New York Times Electronic Media Company	
The New York Times Syndication Sales Corporation  The Spartanburg Herald-Journal, Inc.  Times Leasing, Inc.  Times On-Line Services, Inc.  Worcester Telegram & Gazette Corporation  Worcester Telegram & Gazette Holdings, Inc.  The New York Times Company  International Herald Tribune S.A.S. (50%)  London Bureau Limited  Maison Paper Industries (partnership) (40%)  NYT Administradora de Bens e Servicos Ltda.  Delaware  New York  France  United Kingdom  Maine  Brazil		
The Spartanburg Herald-Journal, Inc.  Times Leasing, Inc.  Times On-Line Services, Inc.  Worcester Telegram & Gazette Corporation  Worcester Telegram & Gazette Holdings, Inc.  The New York Times Company  International Herald Tribune S.A.S. (50%)  London Bureau Limited  Madison Paper Industries (partnership) (40%)  NYT Administradora de Bens e Servicos Ltda.  Delaware  New York  France  United Kingdom  Maine  NYT Administradora de Bens e Servicos Ltda.  Brazil	The New York Times Sundication Sales Corporation	
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Times On-Line Services, Inc.  Worcester Telegram & Gazette Corporation  Worcester Telegram & Gazette Holdings, Inc.  The New York Times Company  International Herald Tribune S.A.S. (50%)  London Bureau Limited  Madison Paper Industries (partnership) (40%)  NYT Administradora de Bens e Servicos Ltda.  New York  France  United Kingdom  Maine  Brazil	Times Leasing Inc	
Worcester Telegram & Gazette Corporation Massachusetts Worcester Telegram & Gazette Holdings, Inc. Delaware  The New York Times Company New York International Herald Tribune S.A.S. (50%) France London Bureau Limited United Kingdom Madison Paper Industries (partnership) (40%) Maine NYT Administradora de Bens e Servicos Ltda. Brazil	Times On I ine Services Inc	
Worcester Telegram & Gazette Holdings, Inc.  The New York Times Company	Worcester Telegram & Gazette Corporation	2
The New York Times Company New York International Herald Tribune S.A.S. (50%) France London Bureau Limited United Kingdom Madison Paper Industries (partnership) (40%) Maine NYT Administradora de Bens e Servicos Ltda. Brazil		
International Herald Tribune S.A.S. (50%) France London Bureau Limited United Kingdom Madison Paper Industries (partnership) (40%) Maine NYT Administradora de Bens e Servicos Ltda. Brazil		Delaware
London Bureau Limited	The New York Times Company	New York
Madison Paper Industries (partnership) (40%)	International Herald Tribune S.A.S. (50%)	
Madison Paper Industries (partnership) (40%)	London Bureau Limited	United Kingdom
	Madison Paper Industries (partnership) (40%)	Maine
NIVE 100CE I		Brazil
NYI 18961, Inc Delaware	NYT 1896T, Inc.	Delaware
NYT Real Estate Company LLC	NYT Real Estate Company LLC	New York
The New York Times Building LLC (58%)	The New York Times Building LLC (58%)	New York
Rome Bureau S.r.l Italy		Italy

 <sup>1 100%</sup> owned unless otherwise indicated.
 2 The names of certain subsidiaries have been omitted because, considered in the aggregate, as a single subsidiary, they would not constitute a significant subsidiary.

# THE NEW YORK TIMES COMPANY VALUATION AND QUALIFYING ACCOUNTS

# FOR THE THREE YEARS ENDED DECEMBER 30, 2001

#### (IN THOUSANDS)

COLUMN A	COLUMN B	COLUMN C	COLUMN D	COLUMN E
		ADDITIONS	DEDUCTIONS	
		CHARGED TO	FOR PURPOSES	
	BALANCE AT	COSTS AND	FOR WHICH	
	BEGINNING OF	EXPENSES OR	ACCOUNTS WERE	BALANCE AT
DESCRIPTION	PERIOD	REVENUES	SETUP	END OF PERIOD
Year Ended December 30, 2001				
Deducted from assets to which they apply				
Uncollectible accounts	\$38,875	\$56,046	\$57,472	\$37,449
Returns and allowances, etc	5,294	7,770	7,916	5,148
Total	\$44,169	\$63,816	\$65,388	\$42,597
Year Ended December 31, 2000				
Deducted from assets to which they apply				
Uncollectible accounts	\$33,596	\$68,020	\$62,741	\$38,875
Returns and allowances, etc	6,153	11,189	12,048	5,294
Total	\$39,749	\$79,209	\$74,789	\$44,169
Year Ended December 26, 1999				
Deducted from assets to which they apply				
Uncollectible accounts	\$28,146	\$64,055	\$58,605	\$33,596
Returns and allowances, etc	,	6,754	6,819	6,153
Total	\$34,364	\$70,809	\$65,424	\$39,749

#### THE NEW YORK TIMES COMPANY

#### RATIO OF EARNINGS TO FIXED CHARGES

(UNAUDITED)

	YEARS ENDED					
(IN THOUSANDS, EXCEPT RATIO)	DECEMBER 30, 2001	DECEMBER 31, 2000	DECEMBER 26, 1999	DECEMBER 27, 1998	DECEMBER 28, 1997	
Earnings from continuing operations before fixed charges						
Income from continuing operations before income taxes						
and income from joint ventures	\$332,204	\$637,830	\$501,912	\$454,423	\$384,655	
Less gain on disposition of assets and other-net	5,000	85,349		18,452	20,388	
Distributed earnings from less than fifty percent owned						
affiliates	14,859	19,375	13,061	18,192	14,982	
Less pre-tax preferred stock dividends					129	
Adjusted pre-tax earnings from continuing operations	342,063	571,856	514,973	454,163	379,120	
Fixed charges less capitalized interest	64,069	80,876	63,313	56,029	54,805	
Earnings from continuing operations before fixed charges	\$406,132 ======	\$652,732 ======	\$578,286 ======	\$510,192 ======	\$433,925 ======	
Fixed charges						
Interest expense, net of capitalized interest	\$ 51,405	\$ 68,566	\$ 52,503	\$ 46,927	\$ 45,039	
Capitalized interest	459	·	·	173	5,394	
Less pre-tax preferred stock dividends					129	
Portion of rentals representative of interest factor	12,664	12,310	10,810	9,102	9,895	
Total fixed charges	\$ 64,528	\$ 80,876	\$ 63,313	,	\$ 60,199	
	======	======	======	======	======	

6.29

8.07

9.13

9.08

7.21

Note: The Ratio of Earnings to Fixed Charges should be read in conjunction with the Consolidated Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations in this Form 10-K.

Ratio of earnings to fixed charges

# SENIOR MANAGEMENT TEAM, BOARD OF DIRECTORS, OFFICERS AND EXECUTIVES

# COMPANY LISTINGS

#### **Senior Management Team**

Arthur Sulzberger, Jr.

The New York Times Company **Publisher** 

The New York Times

Russell T. Lewis

President & Chief **Executive Officer** 

Michael Golden

& Senior Vice President

Cynthia H. Augustine

Senior Vice President Human Resources **Broadcast Group** 

Leonard P. Forman

Senior Vice President & Chief Financial Officer

Janet L. Robinson

Senior Vice President Newspaper Operations President & General Manager The New York Times

Solomon B. Watson IV

Senior Vice President. General Counsel & Secretary

Richard H. Gilman

The Boston Globe

Globe Newspaper Company, Inc.

James C. Lessersohn

Vice President Finance & Corporate

Lynn O. Matthews

President & Chief Regional Newspaper Group

Martin A. Nisenholtz

Chief Executive Officer New York Times Digital

Michael G. Williams

Vice President & Chief Information Officer The New York Times Company The New York Times

Members of the **Board of Directors** 

John F. Akers, 67

Director of various corporations

Brenda C. Barnes, 48

Director of various corporations

Raul E. Cesan, 54

Director of various corporations

Jacqueline H. Dryfoos, 58

**Psychotherapist** 

Michael Golden, 52

& Senior Vice President The New York Times Company

William E. Kennard, 45

Managing Director The Carlyle Group

Robert A. Lawrence, 75

Director of various corporations & charitable organizations

Russell T. Lewis, 54

President & Chief The New York Times Company

David E. Liddle, 57

Partner, U.S. Venture Partners

Ellen R. Marram, 55

North Castle Partners, LLC

The Honorable

Charles H. Price II, 70

Director of various corporations & charitable organizations

Henry B. Schacht, 67

Donald M. Stewart, 63

President & Chief Executive Officer

The Chicago Community Trust

Arthur Ochs Sulzberger, 76

The New York Times Company

Arthur Sulzberger, Jr., 50

The New York Times Company

The New York Times

For biographical information on Board members, please see the Company's 2002 **Proxy Statement.** 

#### **Corporate Officers** and Executives

Arthur Sulzberger, Jr.

The New York Times Company **Publisher** 

The New York Times

Russell T. Lewis

President & Chief

Michael Golden

& Senior Vice President

Cynthia H. Augustine

Senior Vice President

Human Resources

Leonard P. Forman

Senior Vice President & Chief Financial Officer

Janet L. Robinson

Senior Vice President Newspaper Operations President & General Manager

The New York Times

Solomon B. Watson IV Senior Vice President. General Counsel & Secretary

Jennifer Dolan

Vice President Forest Products

Ann S. Kraus

Vice President

Compensation & Benefits

James C. Lessersohn

Vice President

Finance & Corporate Development

Catherine J. Mathis

Vice President

Corporate Communications

Stuart Stoller

Vice President & Corporate Controller

David A. Thurm

Vice President

Michael G. Williams

Vice President & Chief Information Officer The New York Times Company The New York Times

R. Anthony Benten

Treasurer

Rhonda L. Brauer

Assistant Secretary & Senior Counsel

#### NEWSPAPER GROUP

The New York Times

229 West 43rd St New York, NY 10036

(212) 556-1234 Arthur Sulzberger, Jr.

Janet L. Robinson

President & General Manager

**Howell Raines** 

Gail Collins Editor, Editorial Page

New England **Newspaper Group** 

The Boston Globe

135 Morrissey Blvd. P.O. Box 2378

Boston, MA 02107 (617) 929-2000

Richard H. Gilman

Richard J. Daniels

Martin Baron

Renée Loth Editor, Editorial Page

Worcester Telegram

& Gazette

Worcester, MA 01608

(508) 793-9100

**Bruce S. Bennett** 

Harry T. Whitin

Regional Newspaper Group

NYT Management Services 2202 North West Shore Blvd.

Tampa, FL 33607 (813) 864-6000

Lynn O. Matthews

President & Chief

**Operating Officer** P. Steven Ainsley

Senior Vice President

Regional Newspapers

(alphabetized by city)

**Times Daily** 

219 W. Tennessee St. Florence, AL 35630

(256) 766-3434

Robert J. Gruber

**Publisher** 

David Brown

The Gadsden Times

401 Locust St. Gadsden, AL 35901

(256) 549-2000 Roger Quinn

Publisher **Ron Reaves** 

**Executive Editor** 

#### The Gainesville Sun

2700 S.W. 13th St. Gainesville, FL 32608 (352) 378-1411 James Doughton Publisher James Osteen Executive Editor

#### Times-News

1717 Four Seasons Blvd. Hendersonville, NC 28792 (828) 692-0505 Judy Diane Brooten Publisher William L. Moss

#### The Courier

3030 Barrow St. Houma, LA 70360 (985) 850-1100 **H. Miles Forrest** Publisher

Michael Slaughter Executive Editor

#### The Ledger

300 W. Lime St. Lakeland, FL 33815 (863) 802-7000 John Fitzwater Publisher Louis M. (Skip) Perez Executive Editor

#### The Dispatch

30 E. First Ave. Lexington, NC 27292 (336) 249-3981 Ned Cowan Publisher Robert Stiff Executive Editor

#### Star-Banner

2121 S.W. 19th Ave. Rd. Ocala, FL 34474 (352) 867-4010 Bruce Gaultney Publisher Cherie Beers Executive Editor

#### Petaluma Argus-Courier

830 Petaluma Blvd. No. Petaluma, CA 94952 (707) 762-4541 John B. Burns Publisher & Executive Editor

#### The Press Democrat

427 Mendocino Ave. Santa Rosa, CA 95401 (707) 546-2020 Michael Parman Publisher Catherine Barnett Executive Editor

#### Sarasota Herald-Tribune

801 S. Tamiami Trail Sarasota, FL 34236 (941) 953-7755 Diane McFarlin Publisher Janet Weaver Executive Editor

#### Herald-Journal

189 W. Main St.
Spartanburg, SC 29306
(864) 582-4511
David O. Roberts
Publisher
Carl Beck
Executive Editor

#### **Daily Comet** 705 W. Fifth St.

Thibodaux, LA 70301 (985) 448-7600 H. Miles Forrest Publisher Jeffrey Zeringue Executive Editor

#### The Tuscaloosa News

2001 Sixth St. Tuscaloosa, AL 35401 (205) 345-0505 Timothy M. Thompson Publisher Doug Ray Executive Editor

#### Wilmington Morning Star

1003 S. 17th St.
Wilmington, NC 28401
(910) 343-2000
Kenneth A. Svanum
Publisher
Allen Parsons

#### **BROADCAST GROUP**

803 Channel 3 Drive Memphis, TN 38103 (901) 543-2333 **Cynthia H. Augustine** President

#### **Digital Operating Center**

720 Boush St. Norfolk, VA 23510 (757) 446-1000 Frank A. Chebalo President & General Manager

(alphabetized by station name)

#### KFOR-TV

444 E. Britton Rd.
Oklahoma City, OK 73114
(405) 424-4444
Timothy J. Morrissey
President & General Manager
Mary Ann Eckstein
Senior VP. News Director

#### KFSM-TV

318 N. 13th St.
Fort Smith, AR 72901
(501) 783-3131
Van Comer
President & General Manager
Shawn Palmer
News Director

#### WHNT-TV

200 Holmes Ave. Huntsville, AL 35801 (256) 533-1919 Tharon Honeycutt President & General Manager William Shory News Director

#### **WHO-TV**

1801 Grand Ave.
Des Moines, IA 50309
(515) 242-3500
Michael Bock
President & General Manager
Elizabeth Combs
News Director

#### WNEP-TV

16 Montage Mountain Rd. Moosic, PA 18507 (570) 346-7474 C. Lou Kirchen President & General Manager Bob Absher News Director

#### **WQAD-TV**

3003 Park 16th St. Moline, IL 61265 (309) 764-8888 Marion Meginnis President & General Manager Griff Potter News Director

#### **WREG-TV**

803 Channel 3 Drive Memphis, TN 38103 (901) 543-2333 Robert H. Eoff President & General Manager Michele Gors News Director

#### WTKR-TV

720 Boush St.
Norfolk, VA 23510
(757) 446-1000
Frank A. Chebalo
President & General Manager
John Wessling
VP, News Director

#### WQXR (FM)

122 Fifth Ave. New York, NY 10011 (212) 633-7600 Thomas J. Bartunek President & General Manager Sam Hall News Director

#### NEW YORK TIMES DIGITAL

500 Seventh Avenue, 8th Floor New York, NY 10018 (646) 698-8000 Martin A. Nisenholtz Chief Executive Officer Lincoln Millstein Executive Vice President

#### **JOINT VENTURES**

#### **Forest Products**

229 West 43rd St. New York, NY 10036 (212) 556-1234 Jennifer Dolan Vice President

#### Donohue Malbaie Inc.

1155 Metcalfe St. Suite 800 Montreal, Quebec H3B 5H2 Canada (514) 875-2160

#### **Madison Paper Industries**

P.O. Box 129 Main St. Madison, ME 04950 (207) 696-3307

#### International Herald Tribune

6 Bis Rue des Graviers 92521 Neuilly Cedex France (33-1) 4143-9300 Peter C. Goldmark, Jr. Chairman & Chief Executive Officer Richard Wooldridge President & Chief Operating Officer David Ignatius Executive Editor

#### CORPORATE

#### **NYT Shared Services Center**

101 West Main Street Suite 7000 Norfolk, VA 23510 (757) 628-2000 W. David Foster President

#### **Professional Exchange**

101 West Main Street Suite 5500 Norfolk, VA 23454 (800) 445-3600 Betsy Wadington President

# S H A R E H O L D E R I N F O R M A T I O N

#### Shareholder Information Online

www.nytco.com

To stay up to date on the Times Company, visit our Web site, where you will find news about the Company as well as shareholder and financial information.

# Office of the Secretary

(212) 556-7531

# Corporate Communications

(212) 556-4317

#### **Investor Relations**

Catherine J. Mathis Vice President Corporate Communications (212) 556-1981

# Registrar, Stock Transfer and Dividend Disbursing Agent

If you are a registered shareholder and have a question about your account, or would like to report a change in your name or address, please contact:

EquiServe Trust Company, N.A. P.O. Box 2500 Jersey City, NJ 07303-2500 (800) 317-4445

For Internet access: www.equiserve.com

To access your account, you will need your issue number, account number, password (all of which can be requested by contacting EquiServe Trust Company by phone or via its Web site) and social security number.

For the hearing-impaired: (201) 222-4955 (TTDY)

Design Shari Finger Design

Cover Artwork Shari Finger Design Javier Romero Design

Executive Photography Fred R. Conrad The New York Times

#### Stock Listing

The New York Times Company Class A Common Stock is listed on the New York Stock Exchange. Ticker symbol: NYT

#### **Auditors**

Deloitte & Touche LLP Two World Financial Center New York, NY 10281

# Automatic Dividend Reinvestment Plan

The Company offers shareholders a plan for automatic reinvestment of dividends in its Class A Common Stock for additional shares. For information, current shareholders should call (800) 317-4445 or write:

EquiServe Trust Company, N.A. Dividend Reinvestment Plan P.O. Box 2598 Jersey City, NJ 07303-2598 www.equiserve.com

# The New York Times Company Foundation, Inc.

229 West 43rd St. New York, NY 10036 (212) 556-1091

For 2001 the Foundation made grants totaling \$4.8 million in the areas of education, journalism, cultural affairs, community services and the environment. The Company's various businesses strengthened their ties to their communities through donations to, or participation in, a variety of local causes.

In 2001 The New York Times College Scholarship Program entered its third year. It is funded by The New York Times Company Foundation and donations from the public.

Printing Sandy Alexander

Copyright © 2002 The New York Times Company All rights reserved The program assists and encourages promising students whose parents may not have had the opportunity to attend college, to earn degrees from accredited four-year colleges or universities. Each scholarship provides up to \$12,000 annually toward the student's education.

The Foundation's 2001 annual report, scheduled for midyear publication, is available at www.nytco/foundation or by mail on request.

The New York Times Neediest Cases Fund, administered by the Foundation, raised \$9.0 million in its 2001–2002 campaign.

In 2001, the Foundation established The New York Times 9/11 Neediest Fund to collect contributions from the public to relieve the suffering of families struck by the World Trade Center tragedy. More than \$50 million was raised.

# The Boston Globe Foundation

Alfred S. Larkin, Jr. President P.O. Box 2378 Boston, MA 01207-2378 (617) 929-2895

In 2001 The Boston Globe Foundation made grants totaling \$1.2 million to programs focused on youth in the areas of community services, public education, arts and humanities, health and the environment. For more information on the Foundation's annual activities, please write to The Boston Globe Foundation at the above address or visit its Web site at www.boston.com/extranet/foundation.

Globe Santa, which distributes toys and books to needy children in the greater Boston area and is administered by the Foundation, raised \$1.4 million in its 2001 campaign.

#### **Annual Meeting**

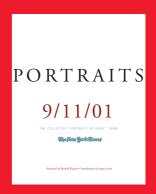
The Annual Meeting of shareholders will be held on Tuesday, April 16, 2002, at 10 a.m.

It will take place at: New Amsterdam Theatre 214 West 42nd Street New York, NY 10036

# **Career Opportunities**

The Company offers career opportunities in journalism, advertising, marketing, circulation, production, human resources, information systems and finance. The Company is committed to a policy of providing equal employment opportunities without regard to race, color, creed, national origin, gender, age, marital status, sexual orientation or disability.

Employment applicants should apply online at www.nytco.com/careers.



### Portraits of Grief

A collection of the profiles covered in the "Portraits of Grief." Profits go to the 9/11 Neediest Fund.

**\$30.00** Available in May 2002

To order, please call (800) 671-4332 and mention the code GRIEF. Published by Times Books/Henry Holt.

