

# Consolidated and company annual financial statements

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# Statement of responsibility by the board of directors

for the year ended 31 March 2011

The annual financial statements of the group and the company are the responsibility of the directors of Naspers Limited. In discharging this responsibility, they rely on the management of the group to prepare the annual financial statements presented on pages 3 to 150 in accordance with International Financial Reporting Standards (IFRS) and the South African Companies Act No 61 of 1973. As such, the annual financial statements include amounts based on judgements and estimates made by management. The information given is comprehensive and presented in a responsible manner.

The directors accept responsibility for the preparation, integrity and fair presentation of the annual financial statements and are satisfied that the systems and internal financial controls implemented by management are effective.

The directors believe that the company and group have adequate resources to continue operations as a going concern in the foreseeable future, based on forecasts and available cash resources. The financial statements support the viability of the company and the group.

The independent auditing firm
PricewaterhouseCoopers Inc., which was given
unrestricted access to all financial records and
related data, including minutes of all meetings
of shareholders, the board of directors and
committees of the board, has audited the
annual financial statements. The directors
believe that all representations made to the
independent auditors during their audit were
valid and appropriate.

PricewaterhouseCoopers Inc.'s audit report is presented on page 2.

The annual financial statements were approved by the board of directors on 24 June 2011 and are signed on its behalf by:

OVrd

T Vosloo Chairman

grBuin.

Chief executive

# Certificate by the company secretary

I, Gillian Kisbey-Green, being the company secretary of Naspers Limited, certify that the company has, for the year under review, lodged all returns required of a public company with the Registrar of Companies, and that all such returns are, to the best of my knowledge and belief, true, correct and up to date.

**G Kisbey-Green**Company secretary
24 June 2011

# Independent auditor's report to the members of Naspers Limited

We have audited the group annual financial statements and annual financial statements of Naspers Limited, which comprise the consolidated and separate statements of financial position as at 31 March 2011, and the consolidated income statement and consolidated and separate statements of comprehensive income, changes in equity and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes, and the directors' report, as set out on pages 5 to 150.

# DIRECTORS' RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The company's directors are responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards (IFRS) and in the manner required by the Companies Act of South Africa, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatements, whether due to fraud or error.

### **AUDITOR'S RESPONSIBILITY**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the

risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **OPINION**

In our opinion, the financial statements present fairly, in all material respects, the consolidated and separate financial position of Naspers Limited as at 31 March 2011, and its consolidated and separate financial performance and its consolidated and separate cash flows for the year then ended in accordance with International Financial Reporting Standards and in the manner required by the Companies Act of South Africa.

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PricewaterhouseCoopers Inc.

Director: Anton Wentzel

Registered auditor

Cape Town, South Africa 24 June 2011

# Report of the audit committee

for the year ended 31 March 2011

The audit committee has pleasure in submitting this report, as required by sections 269A and 270A of the South African Companies Act No 61 of 1973.

### **FUNCTIONS OF THE AUDIT COMMITTEE**

The audit committee has adopted formal terms of reference, delegated to it by the board of directors, as its audit committee charter.

The audit committee has discharged the functions in terms of its charter and ascribed to it in terms of the act as follows:

- Reviewed the interim, provisional, year-end financial statements and the year-end integrated report, culminating in a recommendation to the board to adopt them. In the course of its review the committee:
  - took appropriate steps to ensure the financial statements were prepared in accordance with International Financial Reporting Standards (IFRS) and in the manner required by the South African Companies Act No 61 of 1973
  - considered and, when appropriate, made recommendations on internal financial controls
  - dealt with concerns or complaints relating to accounting policies, internal audit, the auditing or content of annual financial statements, and internal financial controls, and
  - reviewed legal matters that could have a significant impact on the organisation's financial statements.
- Reviewed external audit reports on the annual financial statements.

- Reviewed the board approved internal audit charter. No amendments were recommended to the board by the committee.
- Reviewed and approved the internal audit plan.
- Reviewed internal audit and risk management reports and, where relevant, recommendations being made to the board.
- Evaluated the effectiveness of risk management, controls and governance processes.
- Verified the independence of the external auditors, nominated PricewaterhouseCoopers Inc. as auditor for 2011 and noted the appointment of Mr Anton Wentzel as the designated auditor.
- Approved audit fees and engagement terms of the external auditor.
- Determined the nature and extent of allowable non-audit services and approved contract terms for provision of non-audit services by the external auditor.

# MEMBERS OF THE AUDIT COMMITTEE AND ATTENDANCE AT MEETINGS

The audit committee consists of the nonexecutive directors listed below and meets at least three times per annum in accordance with its charter. All members act independently as described in section 269A of the South African Companies Act No 61 of 1973. During the year under review, four meetings were held and details of attendance are on page 10.

# Report of the audit committee (continued)

for the year ended 31 March 2011

| Name of committee member | Qualifications                      |
|--------------------------|-------------------------------------|
| J J M van Zyl            | PrEng and BScEng (UCT)              |
| R C C Jafta              | MEcon and PhD                       |
| F-A du Plessis           | BComHons (Taxation), LLB and CA(SA) |
| B J van der Ross         | DipLaw (UCT)                        |

All committee members, with the exception of Mr van der Ross who was appointed with effect from 17 June 2010, served on the committee for the full financial year.

### **INTERNAL AUDIT**

The audit committee fulfils an oversight role on the group's financial statements and the reporting process, including the system of internal financial control. It is responsible for ensuring the group's internal audit function is independent and has the necessary resources, standing and authority in the organisation to enable it to discharge its duties. Furthermore, the committee oversees cooperation between the internal and external auditors, and serves as a link between the board of directors and these functions. The head of internal audit reports functionally to the chair of the committee and administratively to the financial director.

### **ATTENDANCE**

The internal and external auditors, in their capacity as auditors to the group, attended and reported at all meetings of the audit committee. The group risk management function was also represented. Executive directors and relevant senior managers attended meetings by invitation.

### **CONFIDENTIAL MEETINGS**

Audit committee agendas provide for confidential meetings between committee

members and the internal and external auditors.

### INDEPENDENCE OF EXTERNAL AUDITORS

During the year under review the audit committee reviewed a representation by the external auditors and, after conducting its own review, confirmed the independence of the auditors.

# EXPERTISE AND EXPERIENCE OF FINANCIAL DIRECTOR AND FINANCE FUNCTION

As required by JSE Listings Requirement 3.84(h), the audit committee has satisfied itself that the financial director has appropriate expertise and experience. In addition, the committee also satisfied itself that the composition, experience and skills set of the finance function met the group's requirements.

### **DISCHARGE OF RESPONSIBILITIES**

The committee determined that during the financial year under review it had discharged its legal and other responsibilities as outlined in terms of its remit, details of which are included on page 103 of the integrated annual report. The board concurred with this assessment.

J J M van Zvl

Chairman: Audit committee

24 June 2011

# Directors' report to shareholders

for the year ended 31 March 2011

The directors present their integrated annual report, which forms part of the audited annual financial statements of the company and the group for the year ended 31 March 2011.

### **NATURE OF BUSINESS**

Naspers Limited was incorporated in 1915 under the laws of the Republic of South Africa. The principal activities of Naspers and its operating subsidiaries, joint ventures and associated companies (collectively "the group") are the operation of pay television and the provision of related technologies, the operation of internet and instant messaging subscriber platforms, e-commerce platforms and the publishing, distribution and printing of magazines, newspapers and books. These activities are conducted primarily in South Africa, sub-Saharan Africa, China, Central and Eastern Europe, Russia, India and Latin America.

### **OPERATING REVIEW**

The group achieved a solid performance over the past year. Consolidated revenues grew by 18%. These results were underpinned by a diversified portfolio and a strong balance sheet.

Major areas of growth were the internet and pay-television businesses. Worldwide the internet industry continued its expansion from which most of our internet businesses benefited. The resilience of our pay-television operations in an increasingly competitive environment underscores the benefit of quality content, although rising costs place margins under pressure. Our print media business experienced a limited recovery in advertising

revenues, whilst the technology business was able to improve margins.

Over the past year the group continued to expand, as evidenced by growth in revenues. Although nuances shift gradually, the growth strategy continues to have three legs: organic growth of existing businesses, pursuing acquisitions and developing new technologies.

Recent experience is that internet valuations, in our opinion, have become inflated and good value is difficult to find these days. As a consequence, we are focusing somewhat more on growing our businesses organically and on developing new technologies. This may dampen earnings in the year ahead as the cost of developing these businesses are expensed through the income statement. However, we believe this strategy is sound and will stimulate long-term growth prospects.

### **SEGMENTAL REVIEW**

This segmental review includes our consolidated subsidiaries, plus the proportional consolidation of associated companies. Refer to note 37 for our segmental reporting.

### Internet

Overall the internet segment reported revenue growth of 47% and trading profits rose 48%.

In China, Tencent recorded another strong set of results in an increasingly competitive market. Rapid growth of the internet industry in China enabled Tencent, through its focus on user experience, to further expand the usefulness of its core platforms. The QQ platforms now manage 674 million active instant messaging (IM) user accounts and

for the year ended 31 March 2011

### **SEGMENTAL REVIEW** (continued)

**Internet** (continued)

137 million peak simultaneous users. The social service, *Qzone*, also grew well with current user accounts of 504 million.

The Russian internet market remains lively and Mail.ru Group maintained market share in most segments. They are the leading provider of services to internet consumers in Russian-speaking markets.

In aggregate, the other internet businesses reported revenue growth of 37% and a marginal trading loss of R6m, the result of increased development costs. The e-commerce operations of Allegro (Eastern Europe) and Ricardo (Western Europe) continued expanding healthily. Both businesses broadened their product offerings through organic growth and smaller bolt-on acquisitions.

In Latin America, our e-commerce business, BuscaPé, continued to deepen its services and broaden its revenue base. The acquisition of the classified platform, OLX, strengthened our product range in this market.

### Pay television

The past year was characterised by lively subscriber growth, with 977 000 subscribers added to the base. This was largely driven by the Fifa 2010 World Cup, coupled with decoder subsidies and marketing. As a consequence, revenue increased 19% to R21bn. Trading margins were lower due to cost pressures from growing the subscriber base, higher sport content costs and competition. Good progress was made in increasing local content and skills.

In South Africa, the gross base expanded by 637 000 to 3,5 million subscribers. The lower-priced *Compact* bouquet accounted for 59% of the growth. Television advertising revenues rebounded, growing 32%.

In the rest of sub-Saharan Africa our base grew by 340 000 to 1,4 million subscribers. The lower-priced *Compact* and *Family* bouquets now reach 602 000 families. Trading margins were reduced by a higher investment in decoder subsidies, local and sport content and additional satellite capacity.

Competition is expected to intensify across the continent and the regulatory environment remains uncertain.

After a period of uncertainty, the Southern Africa Development Community selected the latest version of the digital video broadcast standard (DVB-T2) to migrate analogue terrestrial services to digital terrestrial television (DTT).

### Technology

Consolidated revenues in local currency grew 10% and operating performance improved as Irdeto benefited from efficient management of its products and structure. Over 18 million conditional access units were delivered, a 17% increase on the previous year. In most product categories new clients were added and new offerings introduced, which positions Irdeto to secure internet distributed digital assets and content.

### Print media

Our operations in South Africa showed revenue growth of 9%, with advertising improving only modestly. Trading profits declined in part due

for the year ended 31 March 2011

### **SEGMENTAL REVIEW** (continued)

Print media (continued)

to the troublesome implementation of a new enterprise resource planning system. In Brazil, Abril's revenue and operating profit, excluding the educational business sold during the prior year, grew 14% on the back of a buoyant economy.

### **FINANCIAL REVIEW**

Over the past year consolidated revenues expanded by 18% to R33bn. Consolidated internet revenues were up 36%, whilst growth of the subscriber base saw pay-television revenues 19% higher. Consolidated trading profit, which includes finance cost on transponder leases but excludes amortisation of intangible assets (other than software) and other gains/losses, lifted 7% to R5,8bn. The reduction in margins was largely the result of higher costs in the pay-television business.

Net interest cost on cash and loans increased from R286m last year to R575m, the result of funding investments with debt. Our earnings from equity-accounted associates grew to R3,3bn.

The reported dilution gains of R1,5bn, arise mainly from the contribution of the group's stake in Mail.ru into the newly listed entity.

Our funding structure remains sound with total consolidated net debt, excluding satellite leases, of R3,9bn. This represents a net debt:equity ratio of 10%.

The group consolidated its internet interests in Russia, acquiring a 29% interest in Digital Sky Technologies (DST) by contributing existing

assets and cash. DST was renamed

Mail.ru Group and listed on the London Stock

Exchange in November 2010.

The group issued a seven-year US\$700m bond with a coupon rate of 6,375%. The proceeds were used to partly pay down an offshore revolving credit facility (RCF).

During March the group refinanced its RCF. Capacity was increased to US\$2bn and the term extended to 2016. The facilities bear interest at US LIBOR plus 1,75% before commitment and utilisation fees.

During the period, the group impaired R1bn of goodwill and intangible assets, mainly at Gadu-Gadu, where growth has lagged.

### SHARE CAPITAL

The authorised share capital at 31 March 2011 was:

- ▶ 1 250 000 A ordinary shares of R20 each, and
- ▶ 500 000 000 N ordinary shares of 2 cents each.

Naspers issued no new A ordinary shares during the 2011 financial year. During the current financial year, the group issued 5 000 N ordinary shares to the Naspers share incentive trust and 691 500 N ordinary shares to various MIH share incentive trusts.

The issued share capital at 31 March 2011 was:

- ▶ 712 131 A ordinary shares
  of R20 each R14 242 620
- ▶ 406 581 911 N ordinary shares of 2 cents each R8 131 638

for the year ended 31 March 2011

### PROPERTY, PLANT AND EQUIPMENT

At 31 March 2011 the group's investment in property, plant and equipment amounted to R7,6bn, compared with R6,5bn last year. Details are reflected in note 4 of the consolidated annual financial statements.

Capital commitments at 31 March 2011 amounted to R401,1m (2010: R526,6m). Further capital expenditure to the amount of R2,3bn has been approved by the boards of directors of the various group companies, but has not been contracted for as of 31 March 2011.

### **DIVIDENDS**

The board recommends that a dividend of 270 cents per listed N ordinary share be declared (2010: 235 cents) and 54 cents per A ordinary share (2010: 47 cents).

### **GROUP**

Naspers Limited is not a subsidiary of any other company. The name, country of incorporation and effective financial percentage interest of the holding company in each of the Naspers group's principal subsidiaries are

disclosed in note 7 to the consolidated annual financial statements. All subsidiaries, significant associated companies and joint ventures share the same financial year-end as the holding company, except for Tencent Holdings Limited, Abril S.A. and Mail.ru Group, which have a 31 December year-end. The holding company's interest in the aggregate amount of profit after tax but before the non-controlling interest earned by subsidiaries totalled R6,1bn (2010: R4,5bn) and its interest in the aggregate losses after tax amounted to R19,4m (2010: R117m).

Details relating to significant acquisitions and divestitures in the group during the year are highlighted in note 3 to the consolidated annual financial statements.

### **DIRECTORS, SECRETARY AND AUDITORS**

The directors' names and details are presented in the table below and the secretary's name and business and postal address are presented on page 151. Directors' shareholdings in the issued share capital of the company are disclosed in note 13 to the consolidated annual financial statements.

for the year ended 31 March 2011

### Directors and attendance at meetings

|                  | Date first appointed in current position | Date last appointed | Five board<br>meetings were<br>held during<br>the year<br>Attendance | Category                  |
|------------------|--|---------------------|--|---------------------------|
| T Vosloo         | 6 October 1997                           | 27 August 2010      | 5  | Independent non-executive |
| J P Bekker       | 6 October 1997                           | 1 April 2008        | 5  | Executive                 |
| F-A du Plessis   | 23 October 2003                          | 28 August 2009      | 5  | Independent non-executive |
| G J Gerwel       | 12 July 1999                             | 22 August 2008      | 5  | Independent non-executive |
| R C C Jafta      | 23 October 2003                          | 28 August 2009      | 5  | Independent non-executive |
| L N Jonker       | 7 June 1996                              | 27 August 2010      | 5  | Independent non-executive |
| D Meyer          | 25 November 2009                         | 25 November 2009    | 5  | Independent non-executive |
| S J Z Pacak      | 24 April 1998                            | 1 April 2009        | 5  | Executive                 |
| T M F Phaswana   | 23 October 2003                          | 28 August 2009      | 5  | Independent non-executive |
| L P Retief       | 1 September 2008                         | 1 September 2008    | 5  | Non-executive             |
| B J van der Ross | 12 February 1999                         | 22 August 2008      | 5  | Independent non-executive |
| N P van Heerden  | 7 June 1996                              | 27 August 2010      | 5  | Independent non-executive |
| J J M van Zyl    | 1 January 1988                           | 22 August 2008      | 5  | Independent non-executive |
| H S S Willemse   | 30 August 2002                           | 27 August 2010      | 5  | Independent non-executive |

for the year ended 31 March 2011

### Committees and attendance at meetings

|                  | Exec<br>comn   |   | Au  | idit<br>nittee¹ | Ri<br>comn                                      | sk<br>nittee | Hun<br>resou<br>ar<br>remund<br>comm                          | irces<br>id<br>eration |                       | nation<br>nittee¹                   |                           |
|------------------|--|---|---|-----------------|---|--------------|---|------------------------|-----------------------|-------------------------------------|---------------------------|
|                  | Three<br>meetings<br>held<br>during<br>the year:<br>Attendance |   | Four<br>meetings<br>held<br>during<br>the year: |                 | Four<br>meetings<br>held<br>during<br>the year: |              | Five<br>meetings<br>held<br>during<br>the year:<br>Attendance |                        | mee<br>h<br>du<br>the | ve<br>tings<br>eld<br>ring<br>year: | Category                  |
| T Vosloo         | √ V  | 3 |   |                 | √ V   | 4            | √   | 5                      | √ V                   | 5                                   | Independent               |
|                  |  |   |   |                 |   |              |   |                        |                       |                                     | non-executive             |
| F-A du Plessis   |  |   | √   | 4               | $\sqrt{}$                                       | 4            |   |                        |                       |                                     | Independent non-executive |
| G J Gerwel       | $\sqrt{}$  | 3 |   |                 |   |              | $\sqrt{}$   | 5                      | $\sqrt{}$             | 5                                   | Independent non-executive |
| R C C Jafta      |  |   | $\sqrt{}$                                       | 4               | $\sqrt{}$                                       | 4            |   |                        |                       |                                     | Independent non-executive |
| J J M van Zyl    | $\sqrt{}$  | 3 | $\sqrt{}$                                       | 4               | $\sqrt{}$                                       | 4            | $\sqrt{}$   | 5                      | $\sqrt{}$             | 5                                   | Independent non-executive |
| B J van der Ross |  |   | $\sqrt{}$                                       | 3               | $\sqrt{}$                                       | 3            |   |                        |                       |                                     | Independent non-executive |
| J P Bekker       | $\sqrt{}$  | 3 |   |                 | $\sqrt{}$                                       | 4            |   |                        |                       |                                     | Executive                 |
| S J Z Pacak      | $\sqrt{}$  | 3 |   |                 | √   | 4            |   |                        |                       |                                     | Executive                 |

### Note

<sup>1</sup>Executive directors attend meetings by invitation.

PricewaterhouseCoopers Inc. will continue in office as auditor in accordance with section 90(6) of the South African Companies Act, 2008.

### **BORROWINGS**

The company has unlimited borrowing powers in terms of its articles of association.

### SUBSEQUENT EVENTS

No significant events have occurred between the financial year-end and the date of these financial statements.

Signed on behalf of the board

T Vosloo

Chairman

Miller

J P Bekker

Chief executive

24 June 2011

# Consolidated statement of financial position

at 31 March 2011

|  |          | 31 March        | 31 March        |
|--|----------|-----------------|-----------------|
|  |          | 2011            | 2010            |
|  | Notes    | R'm             | R'm             |
| ASSETS   |          |                 |                 |
| Non-current assets   |          | 53 610          | 44 342          |
| Property, plant and equipment<br>Goodwill  | 4<br>5   | 7 561<br>17 278 | 6 490<br>16 620 |
| Other intangible assets  | 6        | 3 886           | 4 976           |
| Investments in associates  | 7        | 20 767          | 11 942          |
| Investments and loans Derivative financial instruments                               | 7<br>38  | 3 295<br>6      | 3 500           |
| Deferred taxation  | 9        | 817             | 814             |
| Current assets   |          | 16 245          | 13 126          |
| Inventory  | 10       | 731             | 693             |
| Programme and film rights Trade receivables  | 8<br>11  | 1 487<br>2 929  | 1 298<br>2 438  |
| Other receivables  | 12       | 2 929           | 1 871           |
| Related party receivables  | 13       | 38              | 26              |
| Investments and loans Derivative financial instruments                               | 7<br>38  | 141<br>12       | 3               |
| Cash and cash equivalents  | 36       | 8 731           | 6 785           |
| ·  |          | 16 208          | 13 114          |
| Non-current assets held-for-sale   | 28       | 37              | 12              |
| TOTAL ASSETS   |          | 69 855          | 57 468          |
| EQUITY AND LIABILITIES Capital and reserves attributable to the group equity holders | 's       | 40 662          | 33 660          |
| Share capital and premium  | 14<br>15 | 14 384          | 14 467          |
| Other reserves Retained earnings   | 16       | 5 099<br>21 179 | 2 370<br>16 823 |
| Non-controlling interest   |          | 2 280           | 1 974           |
| TOTAL EQUITY   |          | 42 942          | 35 634          |
| Non-current liabilities  |          | 14 950          | 10 892          |
| Post-retirement medical liability  | 17       | 179             | 178             |
| Long-term liabilities Cash-settled share-based payment liability                     | 18<br>40 | 12 838<br>6     | 8 750           |
| Provisions   | 19       | 48              | 15              |
| Derivative financial instruments   | 38       | 714             | 684             |
| Deferred taxation  | 9        | 1 165           | 1 260           |
| Current liabilities  Current portion of long-term debt                               | 18       | 11 963<br>1 510 | 10 942          |
| Provisions   | 19       | 189             | 187             |
| Trade payables   |          | 1 916           | 1 722           |
| Accrued expenses and other current liabilities Related party payables                | 20<br>13 | 6 183<br>93     | 5 226           |
| Taxation   | 10       | 143             | 316             |
| Dividends payable  |          | <del>_</del>    | 2               |
| Derivative financial instruments Bank overdrafts and call loans                      | 38<br>36 | 599<br>1 330    | 847<br>958      |
| TOTAL EQUITY AND LIABILITIES   |          | 69 855          | 57 468          |
| TO THE EQUITY AND EMPIRITIES   |          | 03 000          | 37 400          |

# Consolidated income statement

for the year ended 31 March 2011

|  | Notes | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|--|-------|-------------------------|-------------------------|
| Revenue  | 22    | 33 085                  | 27 998                  |
| Cost of providing services and sale of goods   | 23    | (17 794)                | (14 438)                |
| Selling, general and administration expenses   | 23    | (10 354)                | (9 155)                 |
| Other gains/(losses) - net                     | 24    | (881)                   | (364)                   |
| Operating profit                               |       | 4 056                   | 4 041                   |
| Interest received                              | 25    | 401                     | 348                     |
| Interest paid                                  | 25    | (1 389)                 | (883)                   |
| Other finance income/(costs) - net             | 25    | (30)                    | 114                     |
| Share of equity-accounted results              | 7     | 3 290                   | 2 058                   |
| Impairment of equity-accounted investments     | 7     | (23)                    | (62)                    |
| Dilution gains on equity-accounted investments | 7     | 1 461                   | _                       |
| Gains on acquisitions and disposals            | 26    | 42                      | 144                     |
| Profit before taxation                         |       | 7 808                   | 5 760                   |
| Taxation                                       | 27    | (1 861)                 | (1 808)                 |
| Net profit for the year                        |       | 5 947                   | 3 952                   |
| Attributable to:                               |       |                         |                         |
| Equity holders of the group                    |       | 5 260                   | 3 257                   |
| Non-controlling interest                       |       | 687                     | 695                     |
|  |       | 5 947                   | 3 952                   |
| Earnings per N ordinary share (cents)          |       |                         |                         |
| Basic  | 29    | 1 405                   | 873                     |
| Fully diluted                                  | 29    | 1 351                   | 848                     |

# Consolidated statement of comprehensive income

for the year ended 31 March 2011

|   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------------------------|-------------------------|
| Profit for the year   | 5 947                   | 3 952                   |
| Other comprehensive income  |                         |                         |
| Foreign currency translation reserve  | (461)                   | (1 918)                 |
| <ul> <li>Exchange loss arising on translating the net assets of foreign operations</li> </ul>   | (461)                   | (1 918)                 |
| Hedging reserve   | 116                     | (379)                   |
| - Net fair value gains/(losses), gross  | (318)                   | (980)                   |
| - Net fair value gains/(losses), tax portion  | 54                      | 238                     |
| - Derecognised and added to asset, gross  | 11                      | 191                     |
| - Derecognised and added to asset, tax portion  | 25                      | (25)                    |
| - Derecognised and reported in income, gross  | 357                     | 158                     |
| - Derecognised and reported in income, tax portion  | (68)                    | (12)                    |
| <ul> <li>Derecognised and reported in income when recognition criteria failed, gross</li> </ul> | 76                      | 71                      |
| - Derecognised and reported in income when recognition criteria failed, tax portion             | (21)                    | (20)                    |
| Share of associates' direct reserve movements   | 2 622                   | 250                     |
| - Share-based compensation reserve  | 219                     | 148                     |
| - Existing control business combination reserve   | (10)                    | 101                     |
| - Valuation reserve   | 2 413                   | 1                       |
| Total other comprehensive income, net of tax for the year                                       | 2 277                   | (2 047)                 |
| Total comprehensive income for the year   | 8 224                   | 1 905                   |
| Attributable to:  |                         |                         |
| Equity holders of the group   | 7 543                   | 1 308                   |
| Non-controlling interest  | 681                     | 597                     |
|   | 8 224                   | 1 905                   |

# Consolidated statement of changes in equity

for the year ended 31 March 2011

|   | Share capprem   |                 | Foreign<br>currency<br>translation | Hedging        |  |
|---|-----------------|-----------------|------------------------------------|----------------|--|
|   | A shares<br>R'm | N shares<br>R'm | reserve<br>R'm                     | reserve<br>R'm |  |
| Balance at 1 April 2009                         | 14              | 15 060          | 1 170                              | (115)          |  |
| Total comprehensive income for the year         | _               | _               | (1 907)                            | (292)          |  |
| - Profit for the year                           | _               | _               | _                                  | _              |  |
| - Total other comprehensive income for the year | _               | _               | (1 907)                            | (292)          |  |
| Share capital movements                         | _               | 433             | _                                  | _              |  |
| Treasury share movements                        | _               | (209)           | _                                  | _              |  |
| Share-based compensation reserve movement       | _               | (831)           | _                                  | _              |  |
| Transactions with non-controlling shareholders  | _               | _               | _                                  | _              |  |
| Dividends                                       | _               | _               | _                                  | _              |  |
| Balance at 31 March 2010                        | 14              | 14 453          | (737)                              | (407)          |  |
| Balance at 1 April 2010                         | 14              | 14 453          | (737)                              | (407)          |  |
| Total comprehensive income for the year         | _               | -               | (448)                              | 110            |  |
| - Profit for the year                           | _               | _               | _                                  | _              |  |
| - Total other comprehensive income for the year | -               | -               | (448)                              | 110            |  |
| Share capital movements                         | _               | 253             | _                                  | _              |  |
| Treasury share movements                        | _               | (336)           | _                                  | _              |  |
| Share-based compensation reserve movement       | _               | _               | _                                  | _              |  |
| Transactions with non-controlling shareholders  | _               | -               | _                                  | _              |  |
| Dividends                                       | _               | _               | -                                  | _              |  |
| Balance at 31 March 2011                        | 14              | 14 370          | (1 185)                            | (297)          |  |

**STATUTORY** 

(22)

(882)

21 179

(84)

(882)

40 662

(62)

25

2 300

4 256

274

(665)

2 280

190

(1547)

42 942

COMPANY ANNUAL FINANCIAL STATEMENTS

# Consolidated statement of cash flows

for the year ended 31 March 2011

|  |          | 31 March        | 31 March       |
|--|----------|-----------------|----------------|
|  |          | 2011            | 2010           |
|  | Notes    | R'm             | R'm            |
| Cash flows from operating activities   |          |                 |                |
| Cash from operations   | 30       | 7 276           | 7 266          |
| Dividends received from investments and equity-<br>accounted companies                                   |          | 616             | 487            |
| · · · · · · · · · · · · · · · · · · ·  |          | 7 892           |                |
| Cash generated from operating activities Interest income received  |          | 7 892<br>405    | 7 753<br>408   |
| Interest costs paid  |          | (1 044)         | (753)          |
| Taxation paid  |          | (1 983)         | (1 786)        |
| Net cash generated from operating activities   |          | 5 270           | 5 622          |
| Cash flows from investing activities   |          |                 |                |
| Property, plant and equipment acquired   |          | (1 668)         | (1 590)        |
| Proceeds from sale of property, plant and equipment<br>Insurance proceeds received                       |          | 78<br>186       | 55<br>327      |
| Intangible assets acquired   |          | (162)           | (280)          |
| Proceeds from sale of intangible assets  |          | `11             | 85             |
| Acquisition of subsidiaries  | 31       | (1 944)         | (3 045)        |
| Disposal of subsidiaries   | 32<br>33 | _<br>65         | 403            |
| Dilution of subsidiaries Acquisition of joint ventures   | 33<br>34 | 65<br>(16)      | (31)           |
| Partial disposal of interest in joint ventures   | 04       | 63              | (01)           |
| Acquisition of associates  | 35       | (3 065)         | (45)           |
| Disposal of associates   |          | 215             | 1 (0.40)       |
| Additional investment in existing associates Partial disposal of associates underlying investment        |          | _<br>58         | (842)          |
| Preference dividends received  |          | 503             | 164            |
| Cash movement in other investments and loans   |          | (102)           | 46             |
| Net cash utilised in investing activities  |          | (5 778)         | (4 752)        |
| Cash flows from financing activities   |          |                 |                |
| Proceeds from long-term loans raised   |          | 6 826           | 2 690          |
| Repayments of long- and short-term loans Additional investment in existing subsidiaries                  |          | (2 326)<br>(20) | (547)<br>(240) |
| Repayments of capitalised finance lease liabilities  |          | (329)           | (346)          |
| Payments to finance share-based compensation   |          | ( /             | ( /            |
| expenses   |          | (89)            | (613)          |
| Dividends paid by subsidiaries to non-controlling shareholders   |          | (667)           | (200)          |
| Dividend paid by holding company   |          | (667)<br>(882)  | (320)<br>(773) |
| Other  |          | (002)           | (20)           |
| Net cash generated from/(utilised in) financing activities   |          | 2 513           | (169)          |
| Net increase in cash and cash equivalents  |          | 2 005           | 701            |
| Foreign exchange translation adjustments on cash and   | d        | (404)           | (070)          |
| cash equivalents  Cash and cash equivalents at beginning of the year                                     |          | (431)<br>5 827  | (678)<br>5 725 |
| Cash and cash equivalents at beginning of the year Cash and cash equivalents classified as held-for-sale |          | 3 021           | 5 725          |
| at beginning of the year   |          | _               | 79             |
| Cash and cash equivalents at end of the year   | 36       | 7 401           | 5 827          |

## Notes to the consolidated annual financial statements

### 1. NATURE OF OPERATIONS

Naspers Limited was incorporated in 1915 under the laws of the Republic of South Africa. The principal activities of Naspers and its operating subsidiaries, joint ventures and associated companies (collectively "the group") are the operation of pay television, internet and instant-messaging subscriber platforms, e-commerce platforms and the provision of related technologies and the publishing, distribution and printing of magazines, newspapers and books. These activities are conducted primarily in South Africa, sub-Saharan Africa, China, Central and Eastern Europe, Russia, India and Latin America.

### 2. PRINCIPAL ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

The consolidated annual financial statements of the group are presented in accordance with, and comply with International Financial Reporting Standards (IFRS), International Financial Reporting Interpretations Committee (IFRIC), interpretations issued and effective at the time of preparing these financial statements and the South African Companies Act No 61 of 1973, as amended. The consolidated financial statements are prepared according to the historic cost convention as modified by the revaluation of available-for-sale financial assets and financial assets and liabilities (including derivative instruments) at fair value with the movements recognised in the income statement and statement of comprehensive income.

The preparation of the consolidated financial statements necessitates the use of estimates, assumptions and judgements by management. These estimates and assumptions affect the reported amounts of assets, liabilities and contingent assets and liabilities at the statement of financial position date as well as affecting the reported income and expenses for the year. Although estimates are based on management's best knowledge and judgement of current facts as at the statement of financial position date, the actual outcome may differ from these estimates. Estimates are made regarding the fair value of intangible assets recognised in business combinations; impairment of goodwill, intangible assets, property, plant and equipment, financial assets, financial assets carried at amortised cost, available-for-sale financial assets and other assets; the remeasurements required in business combinations and disposals of associates, joint ventures and subsidiaries; fair value measurements of level 2 and level 3 financial instruments; provisions; taxation; post-retirement medical aid benefits and equity compensation benefits. Refer to the individual notes for details of estimates, assumptions and judgements used.

### (a) Basis of consolidation

The consolidated annual financial statements include the results of Naspers Limited and its subsidiaries, associates, joint ventures and related share incentive trusts.

### Subsidiaries

Subsidiaries are entities controlled by the group. The existence and effect of potential voting rights that are currently exercisable or convertible without restriction are considered when assessing whether the group controls another entity. Subsidiaries are consolidated from the date that effective control is transferred to the group and are no longer consolidated from the date that effective control ceases. For certain entities, the group has entered into contractual arrangements (such as nominee relationships and escrow arrangements), which allow the group, along with its direct interests in such entities, to control a majority of the voting rights or otherwise have power to exercise control over the operations of such entities. Because the group controls such entities in this manner they are considered to be subsidiaries and are therefore consolidated in the annual financial statements.

All intergroup transactions, balances and unrealised gains and losses are eliminated as part of the consolidation process. The interests of non-controlling shareholders in the consolidated equity and results of the group are shown separately in the consolidated statement of financial

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

(a) Basis of consolidation (continued)

Subsidiaries (continued)

position, consolidated income statement and consolidated statement of comprehensive income, respectively. Losses applicable to the non-controlling interests in a subsidiary are allocated to the non-controlling interests even if doing so causes the non-controlling interests to have a deficit balance.

### **Business combinations**

Business combinations are accounted for using the acquisition method. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. For each business combination, the group measures the non-controlling interest in the acquiree at the proportionate share of the acquiree's identifiable net assets. Costs related to the acquisition, other than those associated with the issue of debt or equity securities, are expensed as incurred.

The consideration transferred does not include amounts related to the settlement of pre-existing relationships. Such amounts are generally recognised in profit or loss. If the business combination is achieved in stages, the acquisition date fair value of the acquirer's previously held equity interest in the acquirer is remeasured to fair value as at the acquisition date through profit and loss. Any contingent consideration payable is recognised at fair value at the acquisition date. If the contingent consideration is classified as equity, it is not remeasured and settlement is accounted for within equity. Otherwise, subsequent changes to the fair value of the contingent consideration are recognised in profit or loss.

### Goodwill

Goodwill is initially measured at cost being the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest over the group's net identifiable assets acquired and liabilities assumed. If this consideration is lower than the fair value of the net assets of the subsidiary acquired (a bargain purchase), the difference is recognised in profit or loss.

Goodwill on acquisition of subsidiaries and joint ventures is included in "goodwill" on the statement of financial position. Goodwill on acquisitions of associates is included in "investments in associates". Separately recognised goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units (which are expected to benefit from the business combination) for the purpose of impairment testing. An impairment is determined by assessing the recoverable amount of the cash-generating unit to which the goodwill relates. Where the recoverable amount of the cash-generating unit is less than the carrying amount, an impairment loss is recognised.

### Transactions with non-controlling shareholders

The group applies the economic entity model in accounting for transactions with non-controlling shareholders. In terms of this model, non-controlling shareholders are viewed as equity participants of the group and all transactions with non-controlling shareholders are therefore accounted for as equity transactions and included in the statement of changes in equity. On acquisition of an interest from a non-controlling shareholder, any excess of the cost of the transaction over the acquirer's proportionate share of the net asset value acquired is allocated to a separate component of equity. Dilution profits and losses relating to non-wholly owned subsidiary entities are similarly accounted for in the statement of changes in equity in terms of the economic entity model.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

(a) Basis of consolidation (continued)

### Common control transactions

Business combinations in which all of the combining entities or businesses are ultimately controlled by the same party or parties both before and after the business combination (and where that control is not transitory) are referred to as common control transactions. The accounting policy for the acquiring entity would be to account for the transaction at book values in its consolidated financial statements. The book values of the acquired entity are the consolidated book values as reflected in the consolidated financial statements of the selling entity. The excess of the cost of the transaction over the acquirer's proportionate share of the net asset value acquired in common control transactions, will be allocated to the existing control business combination reserve in equity. Where comparative periods are presented, the financial statements and financial information presented are not restated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the group.

### Associated companies

Investments in associated companies are accounted for under the equity method. Associated companies are those companies in which the group generally has between 20% and 50% of the voting rights, or over which the group exercises significant influence, but which it does not control.

Equity accounting involves recognising in the income statement the group's share of the associate's post-acquisition results net of taxation and non-controlling interests in the associate. The group's share of post-acquisition movements in reserves is accounted for in the other comprehensive income of the group. The group's interest in the associate is carried on the statement of financial position at cost, adjusted for the group's share of the change in postacquisition net assets, and inclusive of goodwill and other identifiable intangible assets recognised on acquisitions. Where the group's share of losses exceeds the carrying amount of its investment, the carrying amount of the investment as well as any loans to the associate are reduced to nil and no further losses are recognised, unless the group has incurred obligations to the associate or the group has guaranteed or committed to satisfy obligations of the associate. Unrealised gains and losses on transactions between the group and its associates are eliminated to the extent of the group's interest in the associates, unless the loss provides evidence of an impairment of the asset transferred. All major foreign associates have December year-ends, and the group's accounting policy is to account for a three-month lag period in reporting their results. Any significant transactions that occurred between December and the group's March year-end are taken into account. Accounting policies of associated companies have been changed where necessary to ensure consistency with the policies adopted by the group.

Partial disposals of associates that do not result in a loss of significant influence are accounted for as dilutions. Dilution profits and losses relating to associated companies are accounted for in the income statement. The proportionate share of any gains or losses previously recognised in other comprehensive income are also reclassified to the income statement.

The group applies the "cost of each purchase" method for step acquisitions of associates. With this method the cost of an associate acquired in stages is measured as the sum of the consideration paid for each purchase plus a share of the investee's profits and other equity movements. Any other comprehensive income recognised in prior periods in relation to the previously held stake in the acquired associate is reversed through equity and a share of profits and other equity movements is also recorded in equity. Any acquisition-related costs are treated as part of the investment in the associate.

When the group increases its shareholding in an associate and continues to have significant influence, the group adds the cost of the additional investment to the carrying value of the associate. The goodwill arising is calculated based on the fair value information at the date the additional interest is acquired.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (a) Basis of consolidation (continued)

### Joint ventures

The group's interest in jointly controlled entities is accounted for by way of proportionate consolidation. The group combines its share of the joint ventures' individual income and expenses, assets and liabilities and cash flows on a line-by-line basis with similar items in the group's financial statements. The group recognises the portion of gains or losses on the sale of assets by the group to the joint venture that is attributable to the other venturers. The group does not recognise its share of gains or losses from the joint venture that results from the purchase of assets by the group from the joint venture until it resells the assets to an independent third party. However, if a loss on the transaction provides evidence of a reduction in the net realisable value of current assets or an impairment loss, the loss is recognised immediately. Where necessary, accounting policies for joint ventures have been changed to ensure consistency with the policies adopted by the group.

### Disposals

When the group ceases to have control (subsidiaries) or significant influence (associates), any retained interest in the entity is remeasured to its fair value, with the change in the carrying amount recognised in profit or loss. The fair value is the initial carrying amount for the purposes of subsequent accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss.

### (b) Investments

The group classifies its investments in debt and equity securities into the following categories: at fair value through profit or loss, held-to-maturity, available-for-sale and loans and receivables. The classification is dependent on the purpose for which the investments were acquired. Management determines the classification of its investments at the time of purchase and re-evaluates such designation on an annual basis. At fair value through profit or loss assets has two subcategories: financial assets held-for-trading and those designated as at fair value through profit or loss at inception. A financial asset is classified into this category at inception if acquired principally for the purpose of selling in the short term, if it forms part of a portfolio of financial assets in which there is evidence of short-term profit-taking, or, if permitted to do so, designated by management. For the purpose of these financial statements short term is defined as a period of three months or less. The group does not hold financial assets for trading, therefore assets held as at fair value through profit or loss are designated as such on initial recognition. Derivatives are also classified as held-for-trading unless they are designated as hedges. The group has no at fair value through profit or loss or available-for-sale investments for the years ended 31 March 2011 and 31 March 2010.

Investments with a fixed maturity that management has the intent and ability to hold to maturity are classified as held-to-maturity and are included in non-current assets, except for maturities within 12 months from the statement of financial position date, which are classified as current assets. Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market other than those that the group intends to sell in the short term or that it has designated as at fair value through profit or loss or available-forsale. Loans and receivables are included in non-current assets, except for maturities within 12 months from the statement of financial position date, which are classified as current assets. All other investments, including those that are intended to be held for an indefinite period of time, which may be sold in response to needs for liquidity, changes in fair value or interest rates, are classified as available-for-sale. Available-for-sale assets are included in non-current assets unless management has the express intention of holding the investment for less than 12 months from

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (b) Investments (continued)

the statement of financial position date or unless they will need to be sold to raise operating capital, in which case they are included in current assets.

Purchases and sales of investments are recognised on the trade date, which is the date that the group commits to purchase or sell the asset. Investments are initially recognised at fair value plus, in the case of all financial assets not carried at fair value through profit or loss, transaction costs that are directly attributable to their acquisition. At fair value through profit or loss and available-for-sale investments are subsequently carried at fair value. Held-to-maturity investments and loans and receivables are carried at amortised cost using the effective yield method. Realised and unrealised gains and losses arising from changes in the fair value of at fair value through profit or loss investments are included in the income statement in the period in which they arise. Unrealised gains and losses arising from changes in the fair value of investments classified as available-for-sale are recognised in other comprehensive income.

The fair values of investments are based on quoted bid prices or amounts derived from cash flow models. Fair values for unlisted equity securities are estimated using applicable price:earnings or price:cash flow ratios refined to reflect the specific circumstances of the issuer. Equity securities for which fair values cannot be measured reliably are recognised at cost less impairment. When securities classified as available-for-sale are sold or impaired, the accumulated fair value adjustments are included in the income statement as "gains on acquisitions and disposals".

Investments are derecognised when the rights to receive cash flows from the investments have expired or where they have been transferred and the group has also transferred substantially all risks and rewards of ownership.

### (c) Property, plant and equipment

Property, plant and equipment are stated at cost, being the purchase cost plus any cost to prepare the assets for their intended use, less accumulated depreciation and any accumulated impairment losses. Cost includes transfers from equity of any gains/losses on qualifying cash flow hedges of foreign currency purchase costs. Property, plant and equipment, with the exception of land, are depreciated in equal annual amounts over each asset's estimated useful life to their residual values. Land is not depreciated as it is deemed to have an indefinite life. Depreciation periods vary in accordance with the conditions in the relevant industries, but are subject to the following range of useful lives:

| ▶ Buildings                                 | 20 - 50 years |
|---|---------------|
| <ul> <li>Manufacturing equipment</li> </ul> | 1 - 25 years  |
| ▶ Office equipment                          | 2 - 17 years  |
| <ul><li>Improvements to buildings</li></ul> | 4 - 50 years  |
| ▶ Computer equipment                        | 1 - 10 years  |
| ▶ Vehicles                                  | 2 - 10 years  |
| ▶ Transmission equipment                    | 5 - 20 years  |

The group applied the component approach whereby parts of some items of property, plant and equipment may require replacement at regular intervals. The carrying amount of an item of property, plant and equipment will include the cost of replacing the part of such an item when that cost is incurred if it is probable that future economic benefits will flow to the group and the cost can be reliably measured. The carrying amount of those parts that are replaced is derecognised on disposal or when it is withdrawn from use and no future economic benefits are expected from its disposal. Each part of an item of property, plant and equipment with a cost that is significant in relation to the total cost of the item is depreciated separately.

Major leasehold improvements are amortised over the shorter of their respective lease periods and estimated useful economic life.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (c) Property, plant and equipment (continued)

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets are capitalised as part of the cost of those assets. All other borrowing costs are expensed in the period in which they are incurred. A qualifying asset is an asset that takes more than a year to get ready for its intended use or sale. Borrowing costs are interest and other costs that the group incur in connection with the borrowing of funds. This includes interest expenses calculated using the effective interest method, finance charges in respect of finance leases and exchange differences arising from foreign currency borrowings' interest cost. Where a range of debt instruments are used to borrow funds, or where the financing activities are coordinated centrally, a weighted average capitalisation rate is applied.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the group and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred. The cost of major renovations is included in the carrying amount of the asset when it is probable that future economic benefits will flow to the group and the cost can be reliably measured. Major renovations are depreciated over the remaining useful economic life of the related asset.

The carrying values of property, plant and equipment are reviewed periodically to assess whether or not the net recoverable amount has declined below the carrying amount. In the event of such impairment, the carrying amount is reduced and the reduction is charged as an expense against income.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each statement of financial position date. Gains and losses on disposals are determined by comparing the proceeds with the asset's carrying amount and are recognised within "other gains/losses – net" in the income statement.

Work in progress is defined as assets still in the construction phase and not yet available for use. These assets are carried at initial cost and are not depreciated. Depreciation on these assets commence when they become available for use and depreciation periods are based on management's assessment of their useful lives.

### (d) Leased assets

Leases of property, plant and equipment, except land, are classified as finance leases where, substantially all risks and rewards associated with ownership of an asset are transferred from the lessor to the group as lessee. Assets classified as finance leases are capitalised at the lower of the fair value of the leased asset and the estimated present value of the underlying minimum lease payments, with the related lease obligation recognised at the estimated present value of the minimum lease payments. Bank rates are used to calculate present values of minimum lease payments. Capitalised leased assets are depreciated over their estimated useful lives, limited to the duration of the lease agreement. Each lease payment is allocated between the liability and finance charges so as to achieve a constant rate on the finance balance outstanding. The corresponding rental obligations, net of finance charges, are included in other long- or short-term payables. The interest element of the finance cost is charged to the income statement over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Leases of assets under which substantially all the risks and rewards of ownership are effectively retained by the third-party lessor are classified as operating leases. Operating lease rentals (net of any incentives received from the lessor) are charged to the income statement on a straight-line basis over the period of the lease.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (e) Intangible assets

Patents, brand names, trademarks, title rights, concession rights, software and other similar intangible assets acquired are capitalised at cost. Intangible assets with indefinite useful lives are not amortised, but tested for impairment annually as well as when an indication of possible impairment exists, and carried at cost less accumulated impairment losses. Where the carrying amount exceeds the recoverable amount, it is adjusted for impairment. Intangible assets with finite useful lives are being amortised using the straight-line method over their estimated useful lives. The useful lives and residual values of intangible assets are reassessed on an annual basis.

Amortisation periods for intangible assets with finite useful lives vary in accordance with the conditions in the relevant industries, but are subject to the following maximum limits:

| ▶ Patents                      | 5 years  |
|--------------------------------|----------|
| ▶ Title rights                 | 20 years |
| Brand names and trademarks     | 30 years |
| ▶ Software                     | 10 years |
| ▶ Intellectual property rights | 30 years |
| ▶ Subscriber base              | 11 years |

No value is attributed to internally developed trademarks or similar rights and assets. The costs incurred to develop these items are charged to the income statement in the period in which they are incurred.

The fair values of intangible assets with finite or infinite useful lives may be revalued due to valuation differences that arise on business combinations.

This does not signify that the group has elected to apply an accounting policy of revaluing these items after initial recognition. The valuation and impairment testing of intangible assets requires significant judgement by management.

Work in progress is defined as assets still in the construction phase and not yet available for use. These assets are carried at initial cost and are not amortised. Amortisation on these assets commence when they become available for use and amortisation periods are based on management's assessment of their useful lives.

### (f) Programme and film rights

### Programme material rights

Purchased programme and film rights are stated at acquisition costs less accumulated amortisation. Programme material rights, which consist of the rights to broadcast programmes, series and films, are recorded at the date the rights come into license at the spot rates on the purchase date. The rights are amortised based on contracted screenings or expensed where management have confirmed that it is their intention that no further screenings will occur.

Programme material rights contracted by the reporting date in respect of programmes, series and films not yet in license are disclosed as commitments.

### Programme production costs

Programme production costs, which consist of all costs necessary to produce and complete a programme to be broadcast, are recorded at the lower of direct cost or net realisable value. Net realisable value is set at the average cost of programme material rights.

Programme production costs are amortised based on contracted screenings or expensed where management have confirmed that it is their intention that no further screenings will occur.

All programme production costs in excess of the expected net realisable value of the production on completion, are expensed when contracted.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (f) Programme and film rights (continued)

### Sports events rights

Sports events rights are recorded at the date that the period to which the events relate, commences at the rate of exchange ruling at that date. These rights are expensed over the period to which the events relate or where management has confirmed that it is its intention that the event will not be screened.

Payments made to negotiate and secure the broadcasting of sports events are expensed as incurred. Rights to future sports events contracted by the reporting date, but which have not yet commenced, are disclosed as commitments, except where payments have already been made, which are shown as prepaid expenses.

### (g) Impairment

### Financial assets

The group assesses, at each statement of financial position date or when an indication of possible impairment exists, whether there is any objective evidence that an investment or group of investments is impaired. If any such evidence exists, the entity applies the following principles for each class of financial asset to determine the amount of any impairment loss.

### Financial assets carried at amortised cost

If there is objective evidence that an impairment loss on loans and receivables or held-to-maturity investments carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (ie the effective interest rate computed at initial recognition).

The carrying amount of the asset is reduced directly through profit and loss. An impairment loss recognised on an asset in a previous period is written back through profit and loss if the estimates used to calculate the recoverable amount have changed since the previous impairment loss was recognised. The reversal shall not result in a carrying amount of the financial asset that exceeds what the amortised cost would have been had the impairment not been recognised at the date the impairment is reversed. The reversal is recognised in the income statement in the same line as the original impairment charge.

### Available-for-sale financial assets

When a decline in the fair value of an available-for-sale financial asset has been recognised directly in other comprehensive income and there is objective evidence that the asset is impaired, the cumulative loss that had been recognised directly in other comprehensive income shall be removed from other comprehensive income and recognised in profit or loss even though the financial asset has not been derecognised. Impairment losses recognised in profit or loss for an investment in an equity instrument classified as available-for-sale shall not be reversed through profit or loss.

If, in a subsequent period, the fair value of a debt instrument classified as available-for-sale increases and the increase can be objectively related to an event occurring after the impairment loss was recognised in profit or loss, the impairment loss shall be reversed, with the amount of the reversal recognised in profit or loss.

### Other assets

The group evaluates the carrying value of assets with finite useful lives annually and when events and circumstances indicate that the carrying value may not be recoverable. Indicators of possible impairment include but are not limited to: significant underperformance relative to expectations based on historical or projected future operating results, significant changes in the manner of use of the assets or the strategy for the group's overall business, significant negative industry or

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (g) Impairment (continued)

### Other assets (continued)

economic trends and a significant and sustained decline in an investment's share price or market capitalisation relative to its net asset value. Intangible assets that have indefinite useful lives are not subject to amortisation and are tested annually for impairment or when an indication of possible impairment exists.

An impairment loss is recognised in the income statement when the carrying amount of an asset exceeds its recoverable amount. An asset's recoverable amount is the higher of the asset's fair value less cost to sell, or its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of an asset and from its disposal at the end of its useful life. The estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows.

An impairment loss recognised for an asset in prior years is reversed if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised and the recoverable amount exceeds the new carrying amount. The reversal of the impairment is limited to the carrying amount that would have been determined (net of depreciation or amortisation) had no impairment loss been recognised in prior years. The reversal of such an impairment loss is recognised in the income statement in the same line item as the original impairment charge.

### (h) Development activities

### Research and development costs

Research expenditure is recognised as an expense as incurred. Costs incurred on development projects (relating to the design and testing of new or improved products) are recognised as intangible assets when it is probable that the project will be profitable considering its commercial and technical feasibility and its costs can be measured reliably. Other development expenditures that do not meet these criteria are recognised as an expense as incurred. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period. Capitalised development costs are recorded as intangible assets and amortised from the point at which the asset is ready for use on a straight-line basis over its useful life, not exceeding the limits stated in note (e). Development assets are tested for impairment annually and the impairment loss is recognised in the income statement when the carrying amount of the asset exceeds its recoverable amount. This loss is also reversed if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised and the recoverable amount exceeds the new carrying amount. The reversal of the impairment is limited to the carrying amount that would have been determined (net of depreciation or amortisation) had no impairment loss been recognised in prior years. The reversal of such an impairment loss is recognised in the income statement in the same line item as the original impairment charge.

### Software and website development costs

Costs that are directly associated with the production of identifiable and unique software products controlled by the group, and which will probably generate economic benefits exceeding costs beyond one year, are recognised as intangible assets. Direct costs include the software development team's employee costs and an appropriate portion of relevant overheads. All other costs associated with developing or maintaining software programs are recognised as an expense as incurred.

Website development costs are capitalised as intangible assets if it is probable that the expected future economic benefits attributable to the asset will flow to the group and its cost can be

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (h) Development activities (continued)

### Software and website development costs (continued)

measured reliably, otherwise these costs are charged against operating profit as the expenditure is incurred.

### (i) Inventory

Inventory is stated at the lower of cost or net realisable value. The cost of inventory is determined by means of the first-in first-out basis or the weighted average method. The majority of inventory is valued using the first-in first-out basis, but for certain inventories with a specific nature and use which differ significantly from other classes of inventory, the weighted average is used.

The cost of finished products and work in progress comprises raw materials, direct labour, other direct costs and related production overheads, but excludes finance costs. Costs of inventories include the transfer from other comprehensive income of any gains or losses on qualifying cash flow hedges relating to inventory purchases. Net realisable value is the estimate of the selling price, less the costs of completion and selling expenses. Provisions are made for obsolete, unusable and unsaleable inventory and for latent damage first revealed when inventory items are taken into use or offered for sale.

### (i) Trade receivables

Trade receivables are recognised at fair value at the date of initial recognition, and subsequently carried at amortised cost less provision made for impairment. A provision for impairment of trade receivables is established when there is objective evidence that the group will not be able to collect all amounts due according to the original terms of receivables. The amount of the provision is the difference between the carrying amount and the estimated recoverable amount.

### (k) Cash and cash equivalents

Cash and cash equivalents are carried in the statement of financial position at cost. Cash and cash equivalents comprise cash on hand and deposits held at call with banks. Certain cash balances are restricted from immediate use according to terms with banks or other financial institutions. For cash flow purposes, cash and cash equivalents are presented net of bank overdrafts.

### (I) Borrowings

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently stated at amortised cost using the effective yield method. Any difference between proceeds (net of transaction costs) and the redemption value is recognised in the income statement over the period of the borrowings.

### (m) Accounts payable

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payables are classified as current liabilities if payment is due within one year (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

### (n) Provisions

Provisions are recognised when the group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate of the amount of the obligation can be made. Costs related to the ongoing activities of the group are not provided in advance.

The group recognises the estimated liability on all products still under warranty at the statement of financial position date. The group recognises a provision for onerous contracts when the

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (n) Provisions (continued)

expected benefits to be derived from a contract are less than the unavoidable costs of meeting the obligations under the contract. Restructuring provisions are recognised in the period in which the group becomes legally or constructively committed to payment. Costs related to the ongoing activities of the group are not provided in advance.

Provisions are reviewed at each statement of financial position date and adjusted to reflect the current best estimate. Where the effect of the time value of money is material, the amount of a provision is determined by discounting the anticipated future cash flows expected to be required to settle the obligation at a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

### (o) Taxation

### Taxation rates

The normal South African company tax rate used for the year ending 31 March 2011 is 28% (2010: 28%). Deferred tax assets and liabilities for South African entities at 31 March 2011 have been calculated using the 28% (2010: 28%) rate, being the rate that the group expects to apply to the periods when the assets are realised or the liabilities are settled. Secondary tax on companies (STC) is calculated at 10% (2010: 10%), and capital gains tax is calculated at 50% of the company tax rate. International tax rates vary from jurisdiction to jurisdiction.

### Tax expense

The tax expense for the period comprises current and deferred tax. Tax is recognised in the income statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case the tax is also recognised in other comprehensive income or directly in equity, respectively.

### Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantially enacted at the statement of financial position date in the countries where the company's subsidiaries, joint ventures and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulations are subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

### Deferred taxation

Deferred taxation is provided in full, using the statement of financial position liability method, for all taxable or deductible temporary differences arising between the tax bases of assets and liabilities and their carrying values for financial reporting purposes. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill; deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the statement of financial position date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Using this method, the group is required to make provision for deferred taxation, in relation to an acquisition, on the difference between the fair values of the net assets acquired and their tax base. Provision for taxes, mainly withholding taxes, which could arise on the remittance of retained earnings, is only made if there is a current intention to remit such earnings.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (o) Taxation (continued)

### Deferred taxation (continued)

The principal taxable or deductible temporary differences arise from depreciation on property, plant and equipment, other intangibles, provisions and other current liabilities, income received in advance, STC credits, finance leases and tax losses carried forward. Deferred taxation assets are recognised to the extent that it is probable that future taxable profit will be available against which deductible temporary differences, unused tax losses and STC credits can be utilised.

Deferred taxation is provided on temporary differences arising on investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the group and it is probable that the temporary difference will not reverse in the foreseeable future.

### Secondary tax on companies (STC)

Dividends declared by South African companies are subject to STC, but the STC liability is reduced by dividends received during the dividend cycle. Where the dividends received exceed dividends declared within a cycle, there is no liability to pay STC. The potential tax benefit related to excess dividends received is carried forward to the next dividend cycle. Where dividends declared exceed the dividends received during a cycle, STC is payable at the current STC rate. The STC expense is included in the taxation charge in the income statement in the period that the dividend is paid. Deferred tax assets are recognised on unutilised STC credits to the extent that it is probable that the group will declare future dividends to utilise such STC credits.

### (p) Foreign currencies

The consolidated financial statements are presented in rand, which is the company's functional and presentation currency. However, the group separately measures the transactions of each of its material operations using the functional currency determined for that specific entity, which in most instances, but not always, is the currency of the primary economic environment in which the operation conducts its business.

### For transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or the dates of the valuations where items are remeasured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement, except when deferred in other comprehensive income as qualifying cash flow hedges and qualifying net investment hedges.

Translation differences on non-monetary financial assets and liabilities, such as equities held at fair value through profit or loss, are reported as part of the fair value gain or loss. Translation differences on non-monetary items, such as equities classified as available-for-sale financial assets, are included in the valuation reserve in other comprehensive income.

### For translation of group companies' results

The results and financial position of all the group entities (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (i) Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position.
- (ii) Income and expenses for each income statement are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the spot rate on the dates of the transactions).

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (p) Foreign currencies (continued)

### For translation of group companies' results (continued)

- (iii) Components of equity for each statement of changes in equity presented are translated at the historic rate.
- (iv) All resulting exchange differences are recognised as a separate component of equity.

On consolidation, exchange differences arising from the translation of the net investment in foreign entities, and of borrowings and other currency instruments designated as hedges of such investments, are taken to shareholders' equity. When a foreign operation is sold, such exchange differences are recognised in the income statement as part of the "gains on acquisitions and disposals".

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as the foreign entity's assets and liabilities and are translated at the closing rate.

### (g) Derivative financial instruments

The group uses derivative instruments to reduce exposure to fluctuations in foreign currency exchange rates and interest rates. These instruments mainly comprise foreign exchange contracts, interest rate caps and interest rate swap agreements. Foreign exchange contracts protect the group from movements in exchange rates by fixing the rate at which a foreign currency asset or liability will be settled. Interest rate caps and swap agreements protect the group from movements in interest rates. It is the policy of the group not to trade in derivative financial instruments for economically speculative purposes.

The group documents at the inception of the transaction the relationship between hedging instruments and hedged items, as well as its risk management objective and strategy for undertaking various hedge transactions. The group also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions are expected to be and have been highly effective in offsetting changes in fair values or cash flows of hedged items. The fair values of various derivative instruments used for hedging purposes are disclosed in note 38. Movements on the hedging reserve are shown in the statement of comprehensive income.

Derivative financial instruments are recognised in the statement of financial position at fair value. Derivatives are classified as non-current assets and liabilities except for derivatives with maturity dates within 12 months of the statement of financial position date, which are then classified as current assets or liabilities. The method of recognising the resulting gain or loss is dependent on the nature of the item being hedged. The group designates derivatives as either (1) a hedge of the fair value of a recognised asset or liability or firm commitment (fair value hedge), or (2) a hedge of a forecast transaction or of the foreign currency risk of a firm commitment (cash flow hedge), or (3) a hedge of a net investment in a foreign entity on the date a derivative contract is entered into.

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recorded in the income statement, along with changes in the fair value of the hedged asset or liability that is attributable to the hedged risk.

Changes in the fair value of derivatives that are designated and qualify as cash flow hedges and that are highly effective are recognised in other comprehensive income and the ineffective part of the hedge is recognised in the income statement. Where the forecast transaction or firm commitment, of which the foreign currency risk is being hedged, results in the recognition of an asset or a liability, the gains and losses previously deferred in other comprehensive income are transferred from other comprehensive income and included in the initial measurement of the cost of the asset or liability. Otherwise, amounts deferred in other comprehensive income are transferred to the income statement and classified as income or expense in the same periods during which the hedged transaction affects the income statement.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (q) Derivative financial instruments (continued)

Certain derivative transactions, while providing effective economic hedges under the group's risk management policies, do not qualify for hedge accounting. Changes in the fair value of any derivative instrument that do not qualify for hedge accounting are recognised immediately in the income statement.

When a hedging instrument expires or is sold, or when a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss existing in other comprehensive income at that time remains in other comprehensive income and is recognised when the committed or forecast transaction ultimately is recognised in the income statement. When a committed or forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in other comprehensive income is immediately transferred to the income statement.

Hedges of net investments in foreign entities are accounted for similarly to cash flow hedges. Where the hedging instrument is a derivative, any gain or loss on the hedging instrument relating to the effective portion of the hedge is recognised in other comprehensive income; the gain or loss relating to the ineffective portion is recognised immediately in the income statement. However, where the hedging instrument is not a derivative, all foreign exchange gains and losses arising on translation are recognised in the income statement.

Embedded derivatives are derivative instruments that are embedded in another contract (host contract). The group separates an embedded derivative from its host contract and accounts for it separately, when its economic characteristics are not clearly and closely related to those of the host contract. These separated embedded derivatives are classified as trading assets or liabilities and marked to market through the income statement, provided that the combined contract is not measured at fair value with changes through the income statement. The group classifies gains and losses on embedded derivative instruments as follows: while the asset related to the embedded derivative is recorded on the statement of financial position, any fair value adjustments are recorded as part of "other finance income/(costs) – net". Once the embedded derivative is derecognised or realised, any foreign exchange gain or loss is recorded as part of "cost of providing services and sale of goods" sold to match the cost of the item that was recognised in operating profit during that period.

### (r) Revenue recognition

Revenue comprises the fair value of the consideration received or receivable for the sale of goods and services in the ordinary course of the group's activities. Revenue is shown net of value added tax (VAT), returns, rebates and discounts and after eliminating sales within the group.

The group recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and when specific criteria have been met for each of the group's activities as described below. The group bases its estimates on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

### Product sales

Sales are recognised upon delivery of products and customer acceptance, net of sales taxes, VAT and discounts and after eliminating sales within the group. No element of financing is deemed present as the sales are made with credit terms, which are short term in nature.

### Subscription fees

Pay-television and internet subscription fees are earned over the period the services are provided. Subscription revenue arises from the monthly billing of subscribers for pay-television and internet services provided by the group. Revenue is recognised in the month the service is rendered. Any subscription revenue received in advance of the service being provided is recorded as deferred income and recognised in the month the service is provided.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (r) Revenue recognition (continued)

### Circulation revenue

Circulation revenue is recognised net of estimated returns in the month in which the magazine or newspaper is sold.

### Book publishing and sales

Sales are recognised upon delivery of products and customer acceptance, net of sales taxes, VAT and discounts, and after eliminating sales within the group.

### Advertising revenues

The group mainly derives advertising revenues from advertisements published in its newspapers and magazines, broadcast on its pay-television platforms and shown online on its websites and instant-messaging windows. Advertising revenues from pay-television and print media products are recognised upon showing or publication over the period of the advertising contract. Publication is regarded to be when the print media product has been delivered to the retailer and is available to be purchased by the general public. Online advertising revenues are recognised over the period in which the advertisements are displayed.

### Printing and distribution

Revenues from print and distribution services are recognised upon completion of the services and delivery of the related product and customer acceptance, net of taxes, VAT and discounts, and after elimination of sales within the group. The recognition of print services revenue is based upon delivery of the product to the distribution depot and acceptance by the distributor of the customer, or where the customer is responsible for the transport of the customers' products, acceptance by the customer or its nominated transport company. Revenues from distribution services are recognised upon delivery of the product to the retailer and acceptance thereof.

Print and distribution services are separately provided by different entities within the group and separately contracted for by third-party customers. Where these services are provided to the same client, the terms of each separate contract are consistent with contracts where an unrelated party provides one of the services. Revenue is recognised separately for print and distribution services as the contracts are separately negotiated based on fair value for each service.

### Technology contracts and licensing

For contracts with multiple obligations (eg maintenance and other services), revenue from product licences are recognised when delivery has occurred, collection of the receivables is probable, and the revenue associated with delivered and undelivered elements are reliably measured.

The group recognises revenue allocated to maintenance and support fees, for ongoing customer support and product updates rateably over the period of the relevant contracts. Payments for maintenance and support fees are generally made in advance and are non-refundable. For revenue allocated to consulting services and for consulting services sold separately, the group recognises revenue as the related services are performed.

The group enters into arrangements with network operators whereby application software is licensed to network operators in exchange for a percentage of the subscription revenue they earn from their customers. Where all of the software under the arrangement has been delivered, the revenue is recognised as the network operator reports to the group its revenue share, which is generally done on a quarterly basis. Under arrangements where the group has committed to deliver unspecified future applications, the revenue earned on the delivered applications is recognised on a subscription basis over the term of the arrangement.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (r) Revenue recognition (continued)

### Contract publishing

Revenue relating to any particular publication is brought into account in the month that it is published. Sales are recognised net of sales taxes, VAT and discounts, and after eliminating sales within the group.

### Decoder maintenance revenue

Decoder maintenance revenue is recognised over the period the service is provided.

### e-Commerce revenue

e-Commerce revenue represents amounts receivable for services net of VAT and refunds. The group recognises listing and related fees on listing of an item for sale and success fees and any other relevant commission when a transaction is completed on the group's websites.

### (s) Other income

Interest and dividends received on available-for-sale financial assets are included in investment income and not as part of the fair value movement in other comprehensive income. Interest is accrued on the effective yield method and dividends are recognised when the right to receive payment is established.

### (t) Employee benefits

### Retirement benefits

The group provides retirement benefits for its full-time employees, primarily by means of monthly contributions to a number of defined contribution pension and provident funds in the countries in which the group operates. The assets of these funds are generally held in separate trustee-administered funds. The group's contributions to retirement funds are recognised as an expense in the period in which employees render the related service.

### Medical aid benefits

The group's contributions to medical aid benefit funds for employees are recognised as an expense in the period during which the employees render services to the group.

### Post-retirement medical aid benefit

Some group companies provide post-retirement healthcare benefits to their retirees. The entitlement to post-retirement healthcare benefits is based on the employee remaining in service up to retirement age and completing a minimum service period. The expected costs of these benefits are accrued over the period of employment. Independent qualified actuaries carry out annual valuations of these obligations. All actuarial gains and losses are recognised immediately in the income statement. The actuarial valuation method used to value the obligations is the projected unit credit method. Future benefits are projected using specific actuarial assumptions and the liability to in-service members is accrued over their expected working lifetime. These obligations are unfunded with the exception of the schemes of agreements entered into with employees from Media24 Limited and Via Afrika Limited.

### Termination benefits

Termination benefits are employee benefits payable as a result of either an entity's decision to terminate an employee's employment before the normal retirement date or an employee's decision to accept voluntary redundancy in exchange for those benefits. The group recognises these termination benefits when the group is demonstrably committed to either terminate the employment of an employee or group of employees before the normal retirement date, or provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (t) Employee benefits (continued)

### Termination benefits (continued)

The group is demonstrably committed to a termination when the group has a detailed formal plan (with specified minimum contents) for the termination and it is without realistic possibility of withdrawal. Where termination benefits fall due more than 12 months after the reporting period, they are discounted. In the case of an offer made to encourage voluntary redundancy, the measurement of termination benefits are based on the number of employees expected to accept the offer. Termination benefits are immediately recognised as an expense.

### (u) Equity compensation benefits

The group grants share options/share appreciation rights (SARs) to its employees under a number of equity compensation plans. In accordance with IFRS 2, the group has recognised an employee benefit expense in the income statement, representing the fair value of share options/SARs granted to the group's employees. A corresponding credit to equity has been raised for equity-settled plans, whereas a corresponding credit to liabilities has been raised for cash-settled plans. The fair value of the options/SARs at the date of grant under equity-settled plans is charged to income over the relevant vesting periods, adjusted to reflect actual and expected levels of vesting. For cash-settled plans, the group remeasures the fair value of the recognised liability at each reporting date and at the date of settlement, with any changes in fair value recognised in profit or loss for the period.

A share option scheme/SAR is considered equity-settled when the option/gain is settled by the issue of a Naspers N share. They are considered cash-settled when they are settled in cash or any other asset, ie not by the issue of a Naspers N share. Each share trust deed and SAR plan deed, as appropriate, indicates whether a plan is to be settled by the issue of Naspers shares or not.

Where shares are held or acquired by subsidiary companies for equity compensation plans, they are treated as treasury shares (see accounting policy below). When these shares are subsequently issued to participants of the equity compensation plans on the vesting date, any gains or losses realised by the plan are recorded in treasury shares.

### (v) Share capital and treasury shares

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction against share premium.

Where subsidiaries hold shares in the holding company's share capital, the consideration paid to acquire these shares including any attributable incremental external costs is deducted from total shareholders' equity as treasury shares. Where such shares are subsequently sold or reissued, the cost of those shares are released, and any realised gains or losses are included in treasury shares. Shares issued to or held by share incentive plans within the group are treated as treasury shares until such time when participants pay for and take delivery of such shares. The same applies to treasury shares held by joint ventures.

### (w) Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decisionmaker. The chief operating decisionmaker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the executive committee that makes strategic decisions. The group proportionally consolidates its share of the results of its associated companies in the various reporting segments. This is considered to be more reflective of the economic value of these investments.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### (x) Discontinuing operations

A discontinuing operation results from the sale or abandonment of an operation that represents a separate, major line of business and for which the assets, net profits or losses and activities can be distinguished physically, operationally and for reporting purposes. The results of discontinuing operations up to the point of sale or abandonment, net of taxation, are separately disclosed.

### (y) Recently issued accounting standards

The International Accounting Standards Board (IASB) issued a number of standards, amendments to standards and interpretations during the financial year ended 31 March 2011. These amendments and standards will therefore be implemented by the group during the financial years as set out below:

- (i) Standards, amendments to standards and interpretations to existing standards effective in the year ended 31 March 2011:
- IFRS 3 "Business Combinations" (IFRS 3) and IAS 27 "Consolidated and Separate Financial Statements" (IAS 27):

The amendments to IFRS 3 and IAS 27 were issued on 10 January 2008 and have a greater emphasis on the use of fair value, focusing on changes in control as a significant economic event and focusing on what is given to the vendor as consideration rather than to look at what was given to achieve the acquisition. The group adopted these amendments with effect 1 April 2010 and has changed its accounting policy accordingly. The new accounting policies as described under "Subsidiaries", "Business combinations", "Goodwill", "Associates", "Joint Ventures" and "Disposals" resulted in remeasurements of R72m and acquisition related costs of R109m recorded in the line item "Gains on acquisitions and disposals" in the income statement.

- ▶ IFRIC 17 "Distributions of Non-cash Assets to Owners" was issued on 27 November 2008 and clarifies the accounting treatment of non-cash dividend distributions. The group adopted this interpretation with no material effect on the group's financial statements.
- ► IAS 7 "Statement of Cash Flows" has been amended and requires changes in interests in a subsidiary that do not result in a loss of control to be recorded in financing activities as opposed to investing activities. This amendment is effective retrospectively, resulting in the restatement of the statement of cash flows. Preference dividends received are now recorded in investing activities as opposed to financing activities. The total amount reallocated to investing activities was R404m for the year ended 31 March 2010.
- On 18 June 2009 the IASB issued amendments to IFRS 2 "Share-based Payment" that clarify the accounting for group cash-settled share-based payment transactions in an individual subsidiary's separate financial statements. The group adopted these amendments with no material effect on the group's financial statements.
- On 30 July 2008 amendments to IAS 39 "Financial Instruments: Recognition and Measurement" were issued. They clarify two hedge accounting issues, namely "inflation in a financial hedged item", and also how a one-sided risk in a hedged item should be accounted for. The group adopted these amendments with no material effect on the group's financial statements.
- ▶ The amendments to IAS 32 "Financial Instruments: Presentation" clarifies the accounting treatment when rights issues are denominated in a currency other than the functional currency of the issuer. The amendment states that if such rights are issued pro rata to an entity's existing shareholders for a fixed amount of currency, they should be classified as equity regardless of the currency in which the exercise price is denominated. The group adopted these amendments with no material effect on the group's financial statements.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

- (y) Recently issued accounting standards (continued)
  - ▶ The amendments to IFRS 1 "First-time Adoption of IFRS" became effective during the year ended 31 March 2011, but had no effect on the group's financial statements.
  - ▶ The annual improvements issued by the IASB during 2008 and 2009 which are effective have been adopted by the group with no material effect.
  - (ii) Standards, amendments and interpretations to existing standards that are not yet effective and have not been earlier adopted by the group:
  - IFRIC 19 "Extinguishing Financial Liabilities with Equity Instruments" was issued on 26 November 2009 and clarifies the accounting treatment when an entity renegotiates the terms of its debt with the result that its debt is partly or fully extinguished. The group will adopt this interpretation in its financial year ending 31 March 2012 and is currently evaluating the effects.
  - On 7 October 2010 the IASB issued amendments to IFRS 7 "Financial Instruments: Disclosures on Derecognition" that will promote transparency in the reporting of transfer transactions and improve users' understanding of the risk exposures relating to transfers of financial assets and the effect of those risks on an entity's financial position. The group will adopt these amendments in its financial year ending 31 March 2013 and is currently evaluating the effects.
  - The amendment to IAS 12 "Income Taxes" was issued on 20 December 2010 and introduces an exception to the normal rule that measurement of deferred tax in respect of an asset depends on the asset's expected manner of recovery. The exception applies to investment property measured using the fair value model and introduces a rebuttable presumption that such investment property is recovered entirely through sale. The group will adopt these amendments in its financial year ending 31 March 2013 and is currently evaluating the effects.
  - During 2008, 2009 and 2010 the IASB issued "Improvements to International Financial Reporting Standards". These are non-urgent but necessary improvements, and consist of various amendments that the group has adopted during its financial year ended 31 March 2011 and will also adopt in its financial year ending 31 March 2012.
  - The revised IAS 24 "Related Party Disclosures" was issued on 4 November 2009 and provides partial relief from the requirement for government-related entities to disclose details of all transactions with the government and other government-related entities. It also clarifies and simplifies the definition of a related party. The group will adopt this revised standard in its financial year ending 31 March 2012 and is currently evaluating the effects.
  - ▶ IFRS 9 "Financial Instruments" was issued on 12 November 2009 and updated on 29 October 2010. It addresses classification and measurement of financial assets as the first part of its project to replace IAS 39. It replaces the multiple classification and measurement models in IAS 39 with a single model that has only two classification categories namely amortised cost and fair value. The main change in the additions is that in cases where the fair value option is taken for financial liabilities, the part of a fair value change due to an entity's own credit risk is recorded in other comprehensive income rather than to the income statement, unless this creates an accounting mismatch. The group will adopt this revised standard in its financial year ending 31 March 2014 and is currently evaluating the effects.
  - ▶ IFRS 10 "Consolidated Financial Statements" was issued on 12 May 2011, which resulted in an amended IAS 27. The amended IAS contains the accounting and disclosure requirements for investments in subsidiaries, joint ventures and associates when an entity elects to present separate financial statements. IFRS 10's objective is to establish principles for the presentation and preparation of consolidated financial statements when an entity controls one or more other entities. The group will adopt this new standard and amendment in its financial year ending 31 March 2014 and is currently evaluating the effects.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

# (y) Recently issued accounting standards (continued)

- ▶ IFRS 11 "Joint Arrangements" was issued on 12 May 2011, which focuses on the accounting for joint operations and joint ventures. The main change is that the new standard requires the use of the equity method of accounting for interests in joint ventures thereby eliminating the proportionate consolidation method. The group will adopt this new standard in its financial year ending 31 March 2014 and is currently evaluating the effects.
- ▶ IFRS 12 "Disclosure of Interest in Other Entities" was issued on 12 May 2011 and applies to entities that have interests in subsidiaries, joint arrangements, associates or unconsolidated entities. This resulted in the amendment of IAS 28. The amended IAS prescribes the accounting for investments in associates and sets out the requirements for the application of the equity method when accounting for investments in associates and joint ventures. IFRS 12 establishes disclosure objectives and specifies the minimum disclosures that an entity must provide to meet those objectives. The group will adopt this new standard and amendment in its financial year ending 31 March 2014 and is currently evaluating the effects.
- ▶ IFRS 13 "Fair Value Measurements" was issued on 12 May 2011. It establishes a single framework for measuring fair value which is required by other standards. The standard applies to both financial and non-financial items measured at fair value. The group will adopt this new standard in its financial year ending 31 March 2014 and is currently evaluating the effects.
- The IASB issued amendments to IFRIC 14 and IFRS 1, which are not applicable to the group. The details of these are available on the IASB's website at www.iasb.org.

#### 3. SIGNIFICANT ACQUISITIONS AND DIVESTITURES

#### Financial year ended 31 March 2011

In August 2010 the group consolidated its internet interests in Russia, acquiring a 28,7% interest in Digital Sky Technologies (DST), a prominent internet company in Russian-speaking markets. DST was renamed Mail.ru Group and listed on the London Stock Exchange in November 2010. In consideration, the group contributed its 39,3% investment in Mail.ru Group and US\$388m in cash.

In August 2010 the group acquired a 67,8% fully diluted interest in OLX Inc., an online classifieds business. The fair value of the total purchase consideration was R1 044m (US\$144m) cash. The purchase price allocation (PPA) included tangible assets R3m, intangible assets R260m, cash R237m, other current assets R59m, trade and other payables R35m, deferred tax liability R103m and the balance to goodwill. The main factor contributing to the goodwill recognised is the company's presence in the classifieds sector in emerging markets. The recognised goodwill is not expected to be deductible for income tax purposes. A non-controlling interest of R51m was recognised at the acquisition date. This was measured using the proportionate share of the identifiable net assets.

In December 2010 the group increased its total economic interest to 71,5% on a fully diluted basis. This was accounted for as a transaction with non-controlling interests. The difference of R34m between net asset value and the purchase consideration was recorded in the equity. The revenue and results from OLX since the acquisition date were not significant to the group's consolidated results.

In September 2010 the group acquired a 73,9% fully diluted interest in Multiply Inc. which combines social networking with an online marketplace. The fair value of the total purchase consideration was R311m (US\$44m) in cash. The group increased its holding in Multiply to 74,5% during November for a purchase consideration of R13m (US\$2m) of which R3m was allocated to equity.

The preliminary PPA included tangible assets R7m, intangible assets R80m, cash R3m, trade and other receivables R2m, trade and other payables R1m, deferred tax liability R24m and the balance to goodwill. The main factor contributing to the goodwill recognised is the company's significant user base in emerging markets. The recognised goodwill is not expected to be deductible for income tax

### 3. SIGNIFICANT ACQUISITIONS AND DIVESTITURES (continued)

#### Financial year ended 31 March 2011 (continued)

purposes. A non-controlling interest of R17m was recognised at the acquisition date, and was measured using the proportionate share of the identifiable net assets. The revenue and results from Multiply since the acquisition date were not significant to the group's consolidated results.

In December 2010 the group acquired 100% of Level Up! International Holdings for a cash purchase consideration of R365m (US\$51m). A PPA has not yet been performed and the difference between the net asset value and purchase consideration of R279m was allocated to goodwill.

In February 2011 the group acquired 77,7% of DineroMail, Latin America's leading internet payment solution, for a cash purchase consideration of R206m (US\$28m). A PPA has not yet been performed and the difference between the net asset value and purchase consideration of R181m was allocated to goodwill.

Total acquisition-related costs of R109m were recorded in "Gains on acquisitions and disposals" in the income statement. Had the revenues and net results of all business combinations that occurred in the period been included from 1 April 2010 it would not have had a significant effect on the group's consolidated revenue and net results.

#### Financial year ended 31 March 2010

During November 2009 the group contributed its 42,9% interest in Mail.ru as well as a cash consideration of R771m to acquire a 39% interest in Mail.ru Internet N.V. which, subsequent to a share swap, holds 100% of the investment in Mail.ru and Astrum Online Entertainment Holdings. The group continues to equity-account the investment.

During October 2009 the group acquired 51% of Korbitec (Proprietary) Limited for cash of R158m with an additional R51m contingent consideration. The group has recorded the purchase consideration, based on a preliminary appraisal namely tangible assets R48m, intangible assets R135m, liabilities R21m and the balance to goodwill. The non-controlling shareholders' share of the above is R79m. The revenues and profits from the acquisition were not significant to the group's consolidated results for the year.

In September 2009 the group acquired 94,8% (diluted interest of 91%) of Brazilian e-commerce group BuscaPé.com Inc. for a consideration of approximately R2,7bn. This was funded from existing debt facilities. A put option of R89m over the non-controlling shareholders' interest is part of the purchase consideration. The group has recorded the purchase consideration based on a preliminary appraisal namely tangible assets R180m, intangible assets R394m, liabilities R228m and the balance to goodwill. The revenues and profits from the acquisitions were not significant to the group's consolidated results for the year.

In June 2009 the group announced a public tender offer to acquire Bankier.pl. The group finalised the transaction in August 2009 and acquired 83% of Bankier.pl. Subsequent to the initial 83% interest acquired, the group also acquired the remaining non-controlling shareholders' interest. The group has recorded the total purchase consideration of R178m namely tangible assets R52m, intangible assets R33m and the balance to goodwill. The revenues and profits from the acquisition were not significant to the group's consolidated results for the year.

The group also made some other acquisitions for a combined cost of approximately R522m. Revenues and profits from these acquisitions were not significant to the group's consolidated results.

STATUTORY REPORTS

Notes to the consolidated annual financial statements (continued)

|    |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|--|-------------------------|-------------------------|
| 4. | PROPERTY, PLANT AND EQUIPMENT                            |                         |                         |
|    | Land and buildings – owned                               | 1 402                   | 1 180                   |
|    | Cost price Accumulated depreciation and impairment       | 1 640<br>238            | 1 388<br>208            |
|    | Land and buildings - leased                              | 68                      | 57                      |
|    | Cost price Accumulated depreciation and impairment       | 118<br>50               | 105<br>48               |
|    | Manufacturing equipment – owned                          | 1 370                   | 1 310                   |
|    | Cost price Accumulated depreciation and impairment       | 2 289<br>919            | 2 102<br>792            |
|    | Transmission equipment – owned                           | 892                     | 815                     |
|    | Cost price Accumulated depreciation and impairment       | 1 662<br>770            | 1 382<br>567            |
|    | Transmission equipment – leased                          | 1 995                   | 1 699                   |
|    | Cost price Accumulated depreciation and impairment       | 3 311<br>1 316          | 3 177<br>1 478          |
|    | Vehicles, computer and office equipment - owned          | 1 203                   | 1 026                   |
|    | Cost price<br>Accumulated depreciation and impairment    | 2 588<br>1 385          | 2 251<br>1 225          |
|    | Vehicles, computers and office equipment - leased        | 3                       | 11                      |
|    | Cost price<br>Accumulated depreciation and impairment    | 7 4                     | 15<br>4                 |
|    | Subtotal<br>Work in progress                             | 6 933<br>628            | 6 098<br>392            |
|    | Net book value   | 7 561                   | 6 490                   |
|    | Total cost price Accumulated depreciation and impairment | 12 243<br>4 682         | 10 812<br>4 322         |
|    | Net book value   | 7 561                   | 6 490                   |

# 4. PROPERTY, PLANT AND EQUIPMENT (continued)

|   | Land and<br>buildings<br>R'm | Manu-<br>facturing<br>equipment<br>R'm | Trans-<br>mission<br>equipment<br>R'm | Vehicles,<br>computers<br>and office<br>equipment<br>R'm | Total<br>R'm |
|---|------------------------------|--|---------------------------------------|--|--------------|
| 1 April 2009                                    |                              |  |                                       |  |              |
| Cost  | 1 457                        | 1 945                                  | 3 653                                 | 2 005  | 9 060        |
| Accumulated depreciation and impairment         | (228)                        | (793)                                  | (2 414)                               | (1 135)  | (4 570)      |
| Net book value at 1 April 2009                  | 1 229                        | 1 152                                  | 1 239                                 | 870  | 4 490        |
| Joint venture activities                        | (1)                          | _                                      | _                                     | (4)  | (5)          |
| Foreign currency translation effects            | (15)                         | (2)                                    | (138)                                 | (36)   | (191)        |
| Transfer from other intangible assets           | (3)                          | 1                                      | 7                                     | 27   | 32           |
| Transferred to non-current assets held-for-sale | (13)                         | _                                      | _                                     | (1)  | (14)         |
| Acquisition of subsidiaries                     | 1                            | _                                      | _                                     | 23   | 24           |
| Acquisitions                                    | 131                          | 399                                    | 1 985                                 | 498  | 3 013        |
| Assets damaged by fire                          | (21)                         | (120)                                  | _                                     | (3)  | (144)        |
| Disposals/scrappings                            | (21)                         | (6)                                    | (130)                                 | (15)   | (172)        |
| Impairment                                      | _                            | (2)                                    | (52)                                  | (3)  | (57)         |
| Depreciation                                    | (50)                         | (112)                                  | (397)                                 | (319)  | (878)        |
| 31 March 2010                                   |                              |  |                                       |  |              |
| Cost  | 1 493                        | 2 102                                  | 4 559                                 | 2 266  | 10 420       |
| Accumulated depreciation and impairment         | (256)                        | (792)                                  | (2 045)                               | (1 229)  | (4 322)      |
| Net book value at<br>31 March 2010              | 1 237                        | 1 310                                  | 2 514                                 | 1 037  | 6 098        |
| Work in progress<br>31 March 2010               |                              |  |                                       |  | 392          |
| Total net book value at 31 March 2010           |                              |  |                                       | -  | 6 490        |

COMPANY ANNUAL INANCIAL STATEMENTS

### PROPERTY, PLANT AND EQUIPMENT (continued)

|  | Land and<br>buildings<br>R'm | Manu-<br>facturing<br>equipment<br>R'm | Trans-<br>mission<br>equipment<br>R'm | Vehicles,<br>computers<br>and office<br>equipment<br>R'm | Total<br>R'm |
|--|------------------------------|--|---------------------------------------|--|--------------|
| 1 April 2010                               |                              |  |                                       |  |              |
| Cost                                       | 1 493                        | 2 102                                  | 4 559                                 | 2 266  | 10 420       |
| Accumulated depreciation and<br>impairment | (256)                        | (792)                                  | (2 045)                               | (1 229)  | (4 322)      |
| Net book value at 1 April 2010             | 1 237                        | 1 310                                  | 2 514                                 | 1 037  | 6 098        |
| Joint venture activities                   | _                            | _                                      | _                                     | (1)  | (1)          |
| Foreign currency translation effects       | (4)                          | (1)                                    | (175)                                 | (24)   | (204)        |
| Reclassifications                          | 3                            | 1                                      | (170)                                 | (4)  | (204)        |
| Transfer to other intangible assets        | (1)                          | _                                      | _                                     | (2)  | (3)          |
| Transferred to non-current assets          |                              |  |                                       |  |              |
| held-for-sale                              | (25)                         | _                                      | _                                     | _  | (25)         |
| Acquisition of subsidiaries                | 3                            | _                                      | _                                     | 40   | 43           |
| Disposal of subsidiaries                   | (1)                          |  |                                       | (2)  | (3)          |
| Acquisitions                               | 333                          | 192                                    | 1 040                                 | 600  | 2 165        |
| Disposals/scrappings                       | (26)                         | (4)                                    | _                                     | (40)   | (70)         |
| Impairment                                 | - (40)                       | (400)                                  | (400)                                 | (25)   | (25)         |
| Depreciation                               | (49)                         | (128)                                  | (492)                                 | (373)  | (1 042)      |
| 31 March 2011                              |                              |  |                                       |  |              |
| Cost                                       | 1 758                        | 2 289                                  | 4 973                                 | 2 595  | 11 615       |
| Accumulated depreciation and<br>impairment | (288)                        | (919)                                  | (2 086)                               | (1 389)  | (4 682)      |
| Net book value at<br>31 March 2011         | 1 470                        | 1 370                                  | 2 887                                 | 1 206  | 6 933        |
| Work in progress<br>31 March 2011          |                              |  |                                       |  | 628          |
| Total net book value at 31 March 2011      |                              |  |                                       |  | 7 561        |

In terms of IAS 8 "Accounting Policies, Changes in Accounting Estimates and Errors" an assessment of the expected future benefits associated with property, plant and equipment was determined. Based on the latest available and reliable information there was a change in the estimated useful life and residual value, which resulted in an increase in depreciation of R0,6m (2010: decrease of R35,5m).

During the prior years fires damaged manufacturing equipment at the group's printing plants. The net book value of the assets damaged by these fires was R143,9m and was disclosed under "Other gains/(losses) - net" in the income statement. These assets were written off, but were fully insured. During the year the group received R185,7m (2010: R326,6m) from its insurers.

### 4. PROPERTY, PLANT AND EQUIPMENT (continued)

The group recognised an impairment of property, plant and equipment with a net book value of R24,6m (2010: R57,0m). The impairment loss has been included in "Other gains/(losses) – net" in the income statement of which Rnil (2010: R51,8m) has been included in the pay-television segment, R24,6m (2010: Rnil) has been included in the internet segment and Rnil (2010: R5,2m) in the print segment. The recoverable amounts of the remaining assets have been determined based on a value in use calculation. The impairments resulted from the recoverable amounts of the assets being lower than the carrying value thereof.

The group has pledged property, plant and equipment with a carrying value of R2,1bn at 31 March 2011 (2010: R1,8bn) as security against certain term loans and overdrafts with banks.

Registers containing additional information on land and buildings are available for inspection at the registered offices of the respective group companies. The directors are of the opinion that the recoverable amount of each class of property exceeds the carrying amount at which it is included in the statement of financial position.

|    |                                      | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|--------------------------------------|-------------------------|-------------------------|
| 5. | GOODWILL                             |                         |                         |
|    | Cost                                 |                         |                         |
|    | Opening balance                      | 17 051                  | 15 407                  |
|    | Foreign currency translation effects | (516)                   | (1 163)                 |
|    | Acquisition of subsidiaries          | 1 802                   | 2 766                   |
|    | Joint-venture activities             | 85                      | 24                      |
|    | Contingent consideration adjustment  | (49)                    | _                       |
|    | Reclassifications                    | (2)                     | 17                      |
|    | Closing balance                      | 18 371                  | 17 051                  |
|    | Accumulated impairment               |                         |                         |
|    | Opening balance                      | 431                     | 49                      |
|    | Acquisition of joint ventures        | _                       | 1                       |
|    | Foreign currency translation effects | (6)                     | (1)                     |
|    | Impairment                           | 668                     | 382                     |
|    | Closing balance                      | 1 093                   | 431                     |
|    | Net book value                       | 17 278                  | 16 620                  |

The group recognised impairment losses on goodwill of R668,0m (2010: R381,9m) during the financial year ended 31 March 2011 due to the fact that the recoverable amount of certain cash-generating units were less than their carrying value. Included in the total impairment charge is an amount of R306,5m (2010: R335,4m) which relates to our investment in GG Network S.A. (Gadu-Gadu). Gadu-Gadu's revenue model was negatively impacted by increased competition. The group also impaired other smaller internet and print investments where growth has lagged. For the impairment in Gadu-Gadu, management used a three-year projected cash flow model, a growth rate of 2% and a loss of 15,8%. The impairment charges have been included in "Other gains/(losses) – net" in the income statement of which R636,3m (2010: R335,4m) has been included in the internet segment and R31,7m (2010: R46,5m) in the print segment. The recoverable amounts have been based on value in use calculations.

During the year the group finalised the purchase price accounting for acquisitions in the prior year and no significant adjustments were required.

#### 5. **GOODWILL** (continued)

### Impairment testing of goodwill

The group has allocated its goodwill to various cash-generating units. The recoverable amounts of these cash-generating units have been determined based on either a value in use calculation or on a fair value less costs to sell basis. The value in use is based on discounted cash flow calculations. The group based its cash flow calculations on three-to-five year budgeted and forecast information approved by senior management and the various boards of directors of group companies. Long-term average growth rates for the respective countries in which the entities operate or where more appropriate, the growth rate of the cash-generating units were used to extrapolate the cash flows into the future. Where the fair value was used to calculate recoverable amounts, it is based on publicly traded market prices. The discount rates used reflect specific risks relating to the relevant cash-generating units and the countries in which they operate. The group allocated goodwill to the following groups of cash-generating units:

| Groups of cash-generating units      | 6 699 |              |         |         |
|--------------------------------------|-------|--------------|---------|---------|
|                                      | 6 699 |              |         |         |
| Tradus plc.                          |       | Value in use | 13,5    | 5,0     |
| MultiChoice South Africa group       | 3 824 | Value in use | 17,2    | 3,5     |
| BuscaPé.com Inc.                     | 2 321 | Value in use | 21,2    | 8,7     |
| Aukro s.r.o.                         | 1 192 | Value in use | 16,0    | 5,0     |
| OLX Inc.                             | 644   | Value in use | 18,5    | 4,0     |
| Level Up! International Private      |       |              |         |         |
| Holdings                             | 266   | Note 1       | _       | _       |
| Cloakware Inc.                       | 231   | Value in use | 15,9    | 2,5     |
| Movile Internet Movel S.A.           | 194   | Value in use | 20,7    | 4,0     |
| DineroMail Inc.                      | 168   | Note 1       | _       | _       |
| Moonfish Media OÜ                    | 157   | Value in use | 14,9    | 4,5     |
| Vatera.hu KFT                        | 150   | Value in use | 19,7    | 5,0     |
| Entriq Inc.                          | 128   | Value in use | 20,8    | 7,5     |
| Multiply Inc.                        | 126   | Value in use | 21,6    | 5,8     |
| Trendsales SPA                       | 117   | Note 1       | _       | _       |
| Nimbuzz B.V.                         | 103   | Value in use | 18,3    | 5,0     |
| MXit Lifestyle (Proprietary) Limited | 90    | Value in use | 26,7    | 4,0     |
| Grupa Allegro                        | 86    | Value in use | 12,4    | 5,0     |
| Digital Mobile Television            |       |              |         |         |
| (Proprietary) Limited                | 75    | Value in use | 17,2    | 3,5     |
| Sanook! Online Limited               | 60    | Note 1       | _       | _       |
| Irdeto Access B.V.                   | 59    | Value in use | 15,9    | 2,5     |
| Molotok.ru (Russia)                  | 58    | Value in use | 23,7    | 5,0     |
| Irdeto France S.A.S.                 | 55    | Value in use | 25,5    | 9,5     |
| Various other units                  | 475   | Value in use | Various | Various |

#### 17 278

The amounts of goodwill presented for the above cash-generating units represent acquisitions that were made during the year and represent the excess of the purchase consideration over the fair value of the assets acquired. A post-tax discount rate is applied as the value in use was determined using post-tax cash flows.

would be no further significant impairments that would have to be recognised.

# Notes to the consolidated annual financial statements (continued)

### 5. GOODWILL (continued)

Goodwill represents the above cash-generating units' ability to generate future cash flows, which is a direct result of various factors, including customer relationships, technological innovations, content libraries, the quality of the workforce acquired, supplier relationships and possible future synergies. If one or more of the inputs were changed to a reasonable possible alternative assumption, there

# 6. OTHER INTANGIBLE ASSETS

|   | Intellectual<br>property<br>rights and<br>patents<br>R'm | Sub-<br>scriber<br>base<br>R'm | Brand<br>names<br>and title<br>rights<br>R'm | Software<br>R'm | Total<br>R'm |
|---|--|--------------------------------|--|-----------------|--------------|
| 1 April 2009                            |  |                                |  |                 |              |
| Cost                                    | 812  | 2 880                          | 3 389  | 468             | 7 549        |
| Accumulated amortisation and impairment | (249)  | (1 202)                        | (445)  | (224)           | (2 120)      |
| Net book value at 1 April 2009          | 563  | 1 678                          | 2 944  | 244             | 5 429        |
| Joint-venture activities                |  |                                |  | (1)             | (1)          |
| Foreign currency translation            |  |                                |  | (1)             | (1)          |
| effects                                 | (148)  | (214)                          | (133)  | 1               | (494)        |
| Acquisition of subsidiaries             | `  | 208                            | 630  | 74              | 912          |
| Acquisitions                            | 37   | 32                             | 3  | 166             | 238          |
| Transfer to property, plant and         |  |                                |  |                 |              |
| equipment                               | _  | (25)                           | 1  | (8)             | (32)         |
| Reclassifications                       | 1  | (1)                            | _  | _               | _            |
| Disposals                               | _  | (4)                            | _  | (14)            | (18)         |
| Impairment                              | _  | _                              | (2)  | _               | (2)          |
| Amortisation                            | (56)   | (799)                          | (258)  | (100)           | (1 213)      |
| 31 March 2010                           |  |                                |  |                 |              |
| Cost                                    | 662  | 2 775                          | 3 875  | 659             | 7 971        |
| Accumulated amortisation and impairment | (265)  | (1 900)                        | (690)  | (297)           | (3 152)      |
| Net book value at<br>31 March 2010      | 397  | 875                            | 3 185  | 362             | 4 819        |
| Work in progress 31 March 201           | 10   |                                |  |                 | 157          |
| Total net book value at 31 March 2010   |  |                                |  |                 | 4 976        |

# 6. OTHER INTANGIBLE ASSETS (continued)

|  | Intellectual<br>property<br>rights and<br>patents<br>R'm | Sub-<br>scriber<br>base<br>R'm | Brand<br>names<br>and title<br>rights<br>R'm | Software<br>R'm | Total<br>R'm |
|--|--|--------------------------------|--|-----------------|--------------|
| 1 April 2010                               |  |                                |  |                 |              |
| Cost                                       | 662  | 2 775                          | 3 875  | 659             | 7 971        |
| Accumulated amortisation and<br>impairment | (265)  | (1 900)                        | (690)  | (297)           | (3 152)      |
| Net book value at 1 April 2010             | 397  | 875                            | 3 185  | 362             | 4 819        |
| Joint-venture activities                   | _  | 6                              | _  | (1)             | 5            |
| Foreign currency translation effects       | (23)   | (90)                           | (161)  | 18              | (256)        |
| Acquisition of subsidiaries                | 10   | 337                            | 136  | 106             | 589          |
| Acquisitions                               | 5  | 24                             | 3  | 238             | 270          |
| Transfer from property, plant and          |  |                                |  | 200             | 2.0          |
| equipment                                  | _  | 4                              | _  | (1)             | 3            |
| Reclassifications                          | _  | 3                              | _  | (3)             | _            |
| Disposals                                  | _  | (4)                            | (3)  | _               | (7)          |
| Impairment and derecognition               | (7)  | (40)                           | (128)  | (197)           | (372)        |
| Amortisation                               | (54)   | (704)                          | (253)  | (160)           | (1 171)      |
| 31 March 2011                              |  |                                |  |                 |              |
| Cost                                       | 617  | 2 992                          | 3 835  | 971             | 8 415        |
| Accumulated amortisation and               |  |                                |  |                 |              |
| impairment                                 | (289)  | (2 581)                        | (1 056)                                      | (609)           | (4 535)      |
| Net book value at<br>31 March 2011         | 328  | 411                            | 2 779  | 362             | 3 880        |
| Work in progress<br>31 March 2011          |  |                                |  |                 | 6            |
| Total net book value at<br>31 March 2011   |  |                                |  |                 | 3 886        |

The group recognised impairment losses on other intangible assets of R371,9m (2010: R2,0m) during the financial year ended 31 March 2011 due to the fact that the recoverable amounts of certain cash-generating units were less than their carrying values. Included in the total impairment charge is an amount of R185,8m (2010: Rniil) which relates to our investment in Gadu-Gadu and R112,3m (2010: Rniil) which relates to the derecognition of Media24 intangibles. The Gadu-Gadu impairment is based on the same assumptions as disclosed in note 5 above. The impairment charges have been included in "Other gains/(losses) – net" on the income statement of which R5,6m (2010: Rniil) has been included in the pay-television segment; R180,6m (2010: Rniil) in the internet segment; R52,9m (2010: Rniil) in the technology segment and R141,1m (2010: R2,0m) in the print segment. The recoverable amounts have been based on value in use calculations with discount rates comparable to those used in assessing the impairment of goodwill.

### 6. OTHER INTANGIBLE ASSETS (continued)

In terms of IAS 8 an assessment of the expected future benefits associated with other intangible assets was determined. Based on the latest available and reliable information there was a change in the estimated useful life and residual value, which resulted in an increase in amortisation of R1,5m (2010: decrease of R4,0m).

|    | Notes  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|--|-------------------------|-------------------------|
| 7. | INVESTMENTS AND LOANS Investments in associates Listed   | 16 874                  | 4 646                   |
|    | Unlisted  Total investments in associates  | 3 893<br>20 767         | 7 296                   |
|    | Investments in associates  Investments and loans Loans to related parties Unlisted   | 20 161                  | 11 942                  |
|    | Nimbuzz B.V. [a] MXit Lifestyle International Limited [b] Sanook! Online Limited [b] Various other related parties [b]   | -<br>20<br>79<br>38     | 35<br>17<br>—<br>29     |
|    | Total long-term loans to related parties   | 137                     | 81                      |
|    | Loans and receivables Unlisted Welkom Yizani preference shares Phuthuma Nathi preference shares Other  | 404<br>2 870<br>145     | 391<br>3 170<br>5       |
|    | Total loans and receivables  Accrued dividends included in preference shares   | 3 419<br>(120)          | 3 566<br>(144)          |
|    | Total loans and receivables excluding accrued dividends<br>Short-term loans and receivables  | 3 299<br>(141)          | 3 422<br>(3)            |
|    | Long-term loans and receivables  | 3 158                   | 3 419                   |
|    | Total investments and loans  | 3 556                   | 3 647                   |
|    | Investments classified on statement of financial position Non-current investments and loans Current investments and loans Accrued dividends classified under other receivables | 3 295<br>141<br>120     | 3 500<br>3<br>144       |
|    |  | 3 556                   | 3 647                   |

#### Notes

- [a] During 2011 the group increased its interest in Nimbuzz B.V. from an associate to a subsidiary.
- [b] The nature of these related party relationships are that of joint ventures and associates. The loan to Sanook! and MXit is non-interest-bearing with no fixed terms of repayment.

### 7. INVESTMENTS AND LOANS (continued)

The market value of the group's listed investments in associates at 31 March 2011 amounted to R137,7bn (2010: R92,8bn). Tencent Holdings Limited contributed R125,3bn (2010: R92,7bn), Beijing Media Corporation Limited R108,5m (2010: R95,9m) and Mail.ru Group, which was listed in November 2010, R12,3bn (2010: Rnii). The valuation of total unlisted investments and loans, as approved by the directors of the respective group companies, amounted to R7,2bn (2010: R10,8bn). The decline in value of total unlisted investments and loans is mainly as a result of the Mail.ru Group listing during the year.

Naspers has two major BEE ownership initiatives, Welkom Yizani Investments Limited ("Welkom Yizani"), which holds ordinary shares in Media24 Holdings (Proprietary) Limited and Phuthuma Nathi Investments Limited and Phuthuma Nathi Investments Limited 2 ("Phuthuma Nathi") which holds ordinary shares in MultiChoice South Africa Holdings (Proprietary) Limited. BEE participants funded 20% of their investment with cash and the remaining 80% was funded through the issuance of preference shares to Naspers Limited and MIH Holdings Limited. These preference shares are variable, cumulative, redeemable preference shares and are classified as loans and receivables.

The Welkom Yizani transaction was restructured during the year ended 31 March 2010. Welkom Yizani redeemed 21,1 million preference shares at a nominal value and the group agreed to waive R119m of arrear and accumulated undeclared preference dividends due to the group. The total refinancing charge of R330m was included in "Other gains/(losses) – net" in the income statement and in the corporate segment in the segment report. Preference dividends are calculated at a rate of 65% (2010: 65%) of the prime interest rate. The carrying value for Welkom Yizani is R404,3m (2010: R391.4m).

The Phuthuma Nathi transaction was not affected by the Welkom Yizani restructuring and the carrying value for Phuthuma Nathi was R2,9bn (2010: R3,2bn) at 31 March 2011. Preference dividends are calculated at a rate of 75% (2010: 75%) of the prime interest rate.

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# Notes to the consolidated annual financial statements (continued)

### 7. INVESTMENTS AND LOANS (continued)

The following information relates to Naspers Limited's financial interest in its significant subsidiaries, over which the group has voting control through its direct and indirect interests in respective intermediate holding companies and other entities:

| Name of subsidiary                                      | perce<br>inter | ntage     | Nature of business                       | Country of incorporation  | tional<br>currency | D<br>or I |
|---|----------------|-----------|--|---------------------------|--------------------|-----------|
|   | 2011<br>%      | 2010<br>% |  |                           |                    |           |
| UNLISTED COMPANIES                                      |                |           |  |                           |                    |           |
| Media24 Holdings (Proprietary) Limited                  | 85,0           |           | Print media company                      | South Africa              | ZAR                | D         |
| Paarl Media Group (Proprietary) Limited                 | 85,0           |           | Printing                                 | South Africa              | ZAR                | 1         |
| Touchline Media (Proprietary) Limited                   | 85,0           |           | Publishing of magazines                  | South Africa              | ZAR                | 1         |
| Boland Koerante (Eiendoms) Beperk                       | 85,0           |           | Publishing of newspapers                 |                           | ZAR                | 1         |
| Via Afrika Limited                                      | 85,0           |           | Publishing of books                      | South Africa              | ZAR                | 1         |
| MIH Holdings Limited                                    | 100,0          |           | Investment holding                       | South Africa              | ZAR                | D         |
| MultiChoice South Africa Holdings (Proprietary) Limited | 80,0           |           | Subscription television                  | South Africa              | ZAR                | I         |
| Huntley Holdings (Proprietary) Limited                  | 80,0           |           | Internet service provider                | South Africa              | ZAR                | 1         |
| MIH (Mauritius) Limited                                 | 100,0          |           | Investment holding                       | British Virgin<br>Islands | USD                | I         |
| MIH B.V.  | 100,0          |           | Investment holding                       | The Netherlands           |                    | 1         |
| MultiChoice Africa Limited                              | 100,0          |           | Investment holding                       | Mauritius                 | USD                | 1         |
| Irdeto Access B.V.                                      | 100,0          |           | Technology development                   |                           |                    | 1         |
| Electronic Media Network Limited                        | 80,0           |           | Pay-TV content provider                  |                           | ZAR                | 1         |
| SuperSport International Holdings<br>Limited            | 80,0           |           | Pay-TV content provider                  | South Africa              | ZAR                | I         |
| GG Network S.A.   | 100,0          | 100,0     | Instant-messaging services               | Poland                    | PLN                | I         |
| MIH Allegro B.V.  | 97,0           |           | Investment holding                       | Netherlands               | EUR                | 1         |
| QXL Poland  | 97,0           | 97,0      | Internet e-commerce platform provider    | Poland                    | PLN                | I         |
| MIH Ricardo B.V.  | 100,0          |           | Investment holding                       | Netherlands               | EUR                | 1         |
| Ricardo.ch AG   | 100,0          | 100,0     | Internet e-commerce platform provider    | Switzerland               | CHF                | I         |
| BuscaPé.com Inc.  | 94,7           | 94,8      | Comparative shopping and e-commerce      | Brazil                    | BRL                | I         |
| Movile Internet Movel S.A.                              | 64,7           | 54,0      | Mobile value-added services              | Brazil                    | BRL                | I         |
| Korbitec (Proprietary) Limited                          | 51,0           | 51,0      | Property transfer<br>e-commerce platform | South Africa              | ZAR                | I         |
| Bankier.pl S.A.   | 100,0          |           | Finance and tax portal                   | Poland                    | PLN                | 1         |
| Multiply Inc.   | 76,4           | _         | Social shopping business                 | United States             | USD                | 1         |
| OLX Inc.  | 83,9           |           | Classifieds                              | United States             | USD                | 1         |
| Nimbuzz B.V.#   | 51,6           | - / -     | Internet related services                | Netherlands               | EUR                | 1         |
| Level Up! International Private Holdings                | 100,0          |           | Internet related services                | Singapore                 | USD                | 1         |
| DineroMail Inc.   | 79,7           | _         | Internet e-commerce platform provider    | United States             | USD                | I         |

D - Direct interes

Combined direct and indirect effective interest

The percentage interest shown is the financial effective interest, after adjusting for the interests of the group's equity compensation plans treated as treasury shares.

Note - A register containing the number and class of shares in all investments held as subsidiaries is available for inspection at the group's registered office.

<sup>-</sup> During 2011 the group increased its interest in Nimbuzz B.V. As at 31 March 2010 it was classified as an associate.

#### 7. **INVESTMENTS AND LOANS** (continued)

The following information relates to Naspers Limited's financial interest in its significant joint ventures, over which the group has joint voting control through its direct and indirect interests in respective intermediate holding companies and other entities:

| Name of joint venture                      | perce         | ctive<br>ntage<br>rest* | Nature of business        | Country of incorporation | Func-<br>tional<br>currency | D<br>or I |
|--|---------------|-------------------------|---------------------------|--------------------------|-----------------------------|-----------|
|  | <b>2011</b> % | 2010<br>%               |                           |                          |                             |           |
| UNLISTED COMPANIES                         |               |                         |                           |                          |                             |           |
| The Natal Witness Printing and             |               |                         |                           |                          |                             |           |
| Publishing Company (Proprietary)           |               |                         | Publishing and printing   |                          |                             |           |
| Limited                                    | 42,5          | 42,5                    | of newspapers             | South Africa             | ZAR                         | 1         |
|  |               |                         | Instant-messaging         |                          |                             |           |
| MXit Lifestyle (Proprietary) Limited       | 30,5          | 30,5                    | services                  | South Africa             | ZAR                         |           |
| MIH India Global Internet Limited (ibibo)# | 80,1          | 90,0                    | Internet-related services | India                    | INR                         | 1         |
| Pricetown s.r.o.                           | 48,5          | 48,5                    | Classifieds               | Czech Republic           | CZK                         | 1         |
| Glendover Ventures Limited                 | 48,5          | 48,5                    | Classifieds               | Cyprus                   | UAH                         | 1         |
| M-Web (Thailand) Limited                   | 50,0          | 100,0                   | Internet service provider | Thailand                 | THB                         | 1         |

D - Direct interest

#### Additional joint-venture disclosure

The following is the group's interest in the combined summarised statements of financial position and income statements of the joint ventures as per their financial statements:

|   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------------------------|-------------------------|
| Statement of financial position information |                         |                         |
| Non-current assets                          | 153                     | 147                     |
| Current assets                              | 249                     | 232                     |
| Total assets                                | 402                     | 379                     |
| Non-current liabilities                     | 519                     | 494                     |
| Current liabilities                         | 155                     | 144                     |
| Total liabilities                           | 674                     | 638                     |
| Total shareholders' equity                  | (272)                   | (259)                   |
| Total equity and liabilities                | 402                     | 379                     |
| Income statement information                |                         |                         |
| Revenue                                     | 615                     | 542                     |
| Net loss                                    | (40)                    | (108)                   |

The group's interest in the joint ventures' capital commitments amounted to Rnil (2010: R17,0m) and it had no interest in contingent liabilities at 31 March 2011 and 31 March 2010.

<sup>-</sup> Combined direct and indirect effective interest

<sup>-</sup> The percentage interest shown is the financial effective interest, after adjusting for the interests of the group's equity compensation plans treated as treasury shares.

<sup>-</sup> Although ownership is greater than 50%, it is not consolidated as it is jointly controlled (refer to note 13).

Note - A register containing the number and class of shares in all investments held as joint ventures is available for inspection at the group's registered office.

### 7. INVESTMENTS AND LOANS (continued)

The following information relates to Naspers Limited's financial interest in its significant associated companies:

| Name of associated company                      |           | ctive<br>ntage<br>rest* | Nature of business                                 | Country of incorporation | Func-<br>tional<br>currency | D<br>or I |
|---|-----------|-------------------------|--|--------------------------|-----------------------------|-----------|
|   | 2011<br>% | 2010<br>%               |  |                          |                             |           |
| LISTED COMPANIES                                |           |                         |  |                          |                             |           |
| Tencent Holdings Limited                        | 34,3      | 34,6                    | Internet-related services                          | China                    | CNY                         | 1         |
| Beijing Media Corporation Limited               | 9,9       | 9,9                     | Print media advertising and print-related services | China                    | CNY                         | I         |
| Mail.ru Group                                   | 29,1      | _                       | Internet-related services                          | Russia                   | RUB                         | 1         |
| UNLISTED COMPANIES                              |           |                         |  |                          |                             |           |
| Abril S.A.                                      | 30,0      | 30,0                    | Print media  | Brazil                   | BRL                         | 1         |
| Mail.ru Internet N.V.                           | _         | 39,0                    | Internet-related services                          | The Netherlands          | RUB                         | 1         |
| ACL Wireless Limited                            | 30,0      | 30,0                    | Internet-related services                          | India                    | INR                         | 1         |
| Free State Cheetahs Rugby (Proprietary) Limited | 19,6      | 19,6                    | Rugby operations                                   | South Africa             | ZAR                         | I         |
| Natal Sharks (Proprietary) Limited              | 32,0      | 32,0                    | Rugby operations                                   | South Africa             | ZAR                         | 1         |
| Hunan Titan Culture Exchange<br>Company Limited | -         | 37,4                    | Print media  | China                    | CNY                         | I         |
| Buzz City PTE Limited                           | 36,1      | 36,1                    | Internet-related services                          | Singapore                | SGD                         | 1         |
| Xin'an Media Company Limited (Anhui)            | 37,0      | 37,0                    | Print media  | China                    | CNY                         | 1         |
| Level Up! Inc.                                  | 40,0      | _                       | Online gaming                                      | Philippines              | PHP                         | 1         |

D - Direct interest

Combined direct and indirect effective interest

The percentage interest shown is the financial effective interest, after adjusting for the interests of the group's equity compensation plans treated as treasury shares.

Note - A register containing the number and class of shares in all investments held as associates is available for inspection at the group's registered office.

|    |   | 31 March<br>2011<br>R'm                | 31 March<br>2010<br>R'm             |
|----|---|--|-------------------------------------|
| 7. | INVESTMENTS AND LOANS (continued) Investments in associated companies Opening balance Associated companies acquired – gross consideration                                     | 11 942<br>3 078                        | 10 667<br>891                       |
|    | Net assets acquired Goodwill and intangibles recognised Deferred taxation recognised Other  | 2 889<br>199<br>(6)<br>(4)             | 17<br>876<br>(5)<br>3               |
|    | Associated companies sold<br>Share of current year other reserve movements<br>Share of equity-accounted results   | (277)<br>2 601<br>3 438                | (1)<br>250<br>2 417                 |
|    | Net income before amortisation Net loss before amortisation Taxation  | 4 328<br>(38)<br>(852)                 | 3 066<br>(49)<br>(600)              |
|    | Equity-accounted results due to purchase accounting   | (177)                                  | (423)                               |
|    | Amortisation of other intangible assets<br>Release of purchase accounting goodwill<br>Realisation of deferred taxation  | (258)<br>—<br>81                       | (326)<br>(212)<br>115               |
|    | Impairment of equity-accounted investments Reversal of impairment of equity-accounted investments Dividends received Foreign currency translation adjustments Dilution profit | (118)<br>95<br>(947)<br>(329)<br>1 461 | (62)<br>—<br>(518)<br>(1 343)<br>64 |
|    | Closing balance   | 20 767                                 | 11 942                              |

The group recognised R3,3bn (2010: R2,1bn) as its share of equity-accounted results in the income statement. Impairment losses on investments in associated companies of R117,6m (2010: R62,2m) has been recorded during the financial year ended 31 March 2011 due to the fact that the recoverable amounts of certain investments in associated companies were less than their carrying values. The impairment charges and reversal have been included in "Impairment of equity-accounted investments" on the income statement. The group sold its investment in Hunan Titan Culture Exchange Company Limited in January 2011. Prior to the disposal an impairment of R95m, previously recognised on the investment, was reversed.

Our share of associates' other comprehensive income and reserves relates mainly to the revaluation of the associates' available-for-sale investments.

The recoverable amounts of the other unlisted investments have been based on value in use calculations with discount rates comparable to those used in assessing the impairment of goodwill. Refer to note 5.

### 7. INVESTMENTS AND LOANS (continued)

### Additional associate disclosure

The following are the combined summarised statements of financial position and income statements of the associated companies as per their annual financial statements:

|   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------------------------|-------------------------|
| Statement of financial position information |                         |                         |
| Non-current assets                          | 39 121                  | 10 997                  |
| Current assets                              | 34 137                  | 22 380                  |
| Total assets                                | 73 258                  | 33 377                  |
| Non-current liabilities                     | 5 448                   | 5 874                   |
| Current liabilities                         | 19 448                  | 10 689                  |
| Total liabilities                           | 24 896                  | 16 563                  |
| Total shareholders' equity                  | 48 362                  | 16 814                  |
| Total equity and liabilities                | 73 258                  | 33 377                  |
| Income statement information                |                         |                         |
| Revenue                                     | 36 772                  | 28 323                  |
| Operating profit                            | 11 406                  | 8 083                   |
| Net profit                                  | 9 938                   | 7 035                   |

The group's interest in the associates' contingent liabilities as at 31 March 2011 amounted to R806,1m (2010: R247,3m).

The following are entities with more than 50% ownership, which are not consolidated:

| Name of entity                    | percentage<br>interest | Country of incorporation | Reason for not consolidating        |
|-----------------------------------|------------------------|--------------------------|-------------------------------------|
| DSTV Digital Terrestrial Zambia   |                        |                          |                                     |
| Limited                           | 99,0                   | Zambia                   | Net asset value insignificant       |
| BDK Polska Sp. z o.o.             | 51,0                   | Poland                   | Management agreement, joint control |
| Smart Village at Waterfall        |                        |                          |                                     |
| (Proprietary) Limited             | 55,0                   | South Africa             | Management agreement, joint control |
| MIH India Global Internet Limited | 0,08                   | India                    | Management agreement, joint control |
| New Media Publishers              |                        |                          |                                     |
| (Proprietary) Limited             | 58,0                   | South Africa             | Management agreement, joint control |
| Zayle Investment (Proprietary)    |                        |                          |                                     |
| Limited                           | 65,0                   | South Africa             | Management agreement, associate     |

### 7. INVESTMENTS AND LOANS (continued)

The following entities are consolidated due to management control through shareholder agreements even though ownership is less than 50%. These entities would normally be accounted for as associates or investments, but are now consolidated:

| Name of entity                            | Effective<br>percentage<br>interest | Country of incorporation |
|---|-------------------------------------|--------------------------|
| MultiChoice Namibia (Proprietary) Limited | 49,0                                | Namibia                  |
| Details Nigeria Limited                   | 49,0                                | Nigeria                  |
| DCC Cell Captive                          | 0,0                                 | South Africa             |

The following entities have less than 20% ownership, but are classified as associates as significant influence is established through either cooperation agreements, board representation, and the placement of key management:

|    | Name of entity  | Effective<br>percentage<br>interest | Country of incorporation |
|----|---|-------------------------------------|--------------------------|
|    | Beijing Media Corporation Limited<br>Vodacom Cheetahs (Proprietary) Limited | 9,9<br>8,2                          | China<br>South Africa    |
|    |   | 31 March<br>2011<br>R'm             | 31 March<br>2010<br>R'm  |
| 8. | PROGRAMME AND FILM RIGHTS Cost price  |                                     |                          |
|    | <ul><li>programme rights</li><li>film rights</li></ul>                      | 2 837<br>513                        | 1 974<br>788             |
|    |   | 3 350                               | 2 762                    |
|    | Accumulated amortisation  – programme rights  – film rights                 | (1 559)<br>(304)<br>(1 863)         | (420)                    |
|    | Net book value  – programme rights  – film rights                           | 1 278<br>209                        | 930<br>368               |
|    |   | 1 487                               | 1 298                    |

A significant portion of the group's cash obligations under contracts for pay-television programming and channels is denominated in US dollars. The group uses forward exchange contracts to hedge the exposure to foreign currency risk. The group generally covers forward 50% to 100% of firm commitments in foreign currency for up to two years.

At 31 March 2011 the group had entered into contracts for the purchase of programme and film rights. The group's commitments in respect of these contracts amounted to R7,7bn (2010: R8,7bn).

|    |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|--|-------------------------|-------------------------|
| 9. | DEFERRED TAXATION                              |                         |                         |
|    | Opening balance                                | (446)                   | (505)                   |
|    | Accounted for in income statement              | 217                     | 80                      |
|    | Accounted for against reserves                 | (10)                    | 182                     |
|    | Acquisition of subsidiaries and joint ventures | (174)                   | (278)                   |
|    | Foreign currency translation adjustments       | 65                      | 75                      |
|    | Closing balance                                | (348)                   | (446)                   |

The deferred tax assets and liabilities and movement thereon were attributable to the following items:

|   | 1 April<br>2010<br>R'm | Charged<br>to income<br>R'm | Charged<br>to equity<br>R'm | Acquisition<br>of sub-<br>sidiaries<br>and joint<br>ventures<br>R'm | Disposal<br>of sub-<br>sidiaries<br>and joint<br>ventures<br>R'm | Foreign<br>currency<br>translation<br>adjust-<br>ments<br>R'm | 31 March<br>2011<br>R'm |
|---|------------------------|-----------------------------|-----------------------------|---|--|---|-------------------------|
| Deferred taxation assets                                |                        |                             |                             |   |  |   |                         |
| Provisions and other current                            |                        |                             |                             |   |  |   |                         |
| liabilities   | 405                    | 39                          | _                           | 1   | _  | (2)   | 443                     |
| Capitalised finance leases                              | 104                    | (59)                        | _                           | _   | _  | _   | 45                      |
| Income received in advance                              | 78                     | 29                          | _                           | _   | _  | _   | 107                     |
| Tax losses carried forward                              | 1 596                  | 823                         | _                           | 89  | (20)   | (68)  | 2 420                   |
| STC credits   | 252                    | (94)                        | _                           | _   | _  | _   | 158                     |
| Derivatives   | 149                    | (19)                        | (6)                         |   | _  | _   | 124                     |
| Other   | 255                    | 59                          | _                           | (4)   | _  | (5)   | 305                     |
|   | 2 839                  | 778                         | (6)                         | 86  | (20)   | (75)  | 3 602                   |
| Valuation allowance                                     | 1 734                  | 768                         | _                           | 94  | (21)   | (74)  | 2 501                   |
|   | 1 105                  | 10                          | (6)                         | (8)   | 1  | (1)   | 1 101                   |
| Deferred taxation<br>liabilities<br>Property, plant and |                        |                             |                             |   |  |   |                         |
| equipment   | 454                    | 1                           | _                           | _   | _  | (2)   | 453                     |
| Intangible assets                                       | 959                    | (269)                       | _                           | 166   | 1  | (66)  | 791                     |
| Other   | 138                    | 61                          | 4                           | _   | _  | 2   | 205                     |
|   | 1 551                  | (207)                       | 4                           | 166   | 1  | (66)  | 1 449                   |
| Net deferred taxation                                   | (446)                  | 217                         | (10)                        | (174)   | _  | 65  | (348)                   |

# **DEFERRED TAXATION** (continued)

|  | 1 April<br>2009<br>R'm | Charged<br>to income<br>R'm | Charged<br>to equity<br>R'm | Acquisition of subsidiaries and joint ventures R'm | Foreign<br>currency<br>translation<br>adjust-<br>ments<br>R'm | 31 March<br>2010<br>R'm |
|--|------------------------|-----------------------------|-----------------------------|--|---|-------------------------|
| Deferred taxation assets                 |                        |                             |                             |  |   |                         |
| Provisions and other current liabilities | 370                    | 23                          | _                           | 18   | (6)   | 405                     |
| Capitalised finance leases               | 186                    | (82)                        | _                           | _  | _   | 104                     |
| Tax losses carried forward               | 1 780                  | 116                         | _                           | 19   | (319)   | 1 596                   |
| STC credits                              | 334                    | (82)                        | _                           | _  | _   | 252                     |
| Derivatives                              | 6                      | 20                          | 120                         | _  | 3   | 149                     |
| Other                                    | 291                    | 64                          | _                           | 2  | (24)  | 333                     |
|  | 2 967                  | 59                          | 120                         | 39   | (346)   | 2 839                   |
| Valuation allowance                      | 1 812                  | 240                         | _                           | 8  | (326)   | 1 734                   |
|  | 1 155                  | (181)                       | 120                         | 31   | (20)  | 1 105                   |
| Deferred taxation liabilities            |                        |                             |                             |  |   |                         |
| Property, plant and equipment            | 328                    | 132                         | _                           | _  | (6)   | 454                     |
| Intangible assets                        | 1 051                  | (314)                       | _                           | 309  | (87)  | 959                     |
| Other                                    | 281                    | (77)                        | (61)                        | _  | (5)   | 138                     |
|  | 1 660                  | (259)                       | (61)                        | 309  | (98)  | 1 551                   |
| Net deferred taxation                    | (505)                  | 78                          | 181                         | (278)  | 78  | (446                    |

Valuation allowances are created against the net deferred taxation assets, when it is probable that the deferred taxation assets will not be realised in the near future, due to the timing on available tax loss carry-forwards that arose on these losses or due to the uncertainty of the utilisation of STC credits. Further valuation allowances have been raised when it is uncertain whether future taxable profits will be available to utilise unused tax losses and timing differences.

|                            | South<br>Africa<br>R'm | Rest of<br>Africa<br>R'm | Asia<br>R'm | Europe<br>R'm | America<br>and USA<br>R'm | Other<br>R'm | Total<br>R'm |
|----------------------------|------------------------|--------------------------|-------------|---------------|---------------------------|--------------|--------------|
| Valuation allowance – 2011 | 532                    | 23                       | 97          | 664           | 1 049                     | 136          | 2 501        |
| Valuation allowance – 2010 | 508                    | 15                       | 113         | 425           | 569                       | 104          | 1 734        |

### 9. **DEFERRED TAXATION** (continued)

The group has tax losses carried forward of approximately R6,9bn (2010: R5,3bn). A summary of the tax losses carried forward at 31 March 2011 by tax jurisdiction and the expected expiry dates are set out below:

|                         | South<br>Africa<br>R'm | Rest of<br>Africa<br>R'm | Asia<br>R'm | Europe<br>R'm | Latin<br>America<br>and USA<br>R'm | Other<br>R'm | Total<br>R'm |
|-------------------------|------------------------|--------------------------|-------------|---------------|------------------------------------|--------------|--------------|
| Expires in year one     | 22                     | 4                        | 1           | 26            | _                                  | _            | 53           |
| Expires in year two     | _                      | _                        | 1           | 3             | _                                  | _            | 4            |
| Expires in year three   | _                      | _                        | 3           | 5             | _                                  | 4            | 12           |
| Expires in year four    | _                      | _                        | 26          | 7             | _                                  | _            | 33           |
| Expires in year five    | _                      | _                        | 71          | 210           | _                                  | _            | 281          |
| Expires after year five | 1 760                  | 142                      | 116         | 1 972         | 2 092                              | 402          | 6 484        |
|                         | 1 782                  | 146                      | 218         | 2 223         | 2 092                              | 406          | 6 867        |

The ultimate outcome of additional taxation assessments may vary from the amounts accrued. However, management believes that any additional taxation liability over and above the amount accrued would not have a material adverse impact on the group's income statement and statement of financial position.

Deferred taxation assets and liabilities are offset when the income tax relates to the same fiscal authority and there is a legal right to offset at settlement. The following amounts are shown in the consolidated statement of financial position:

| Classification on statement of financial position | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------------------------|-------------------------|
| Deferred tax assets                               | 817                     | 814                     |
| Deferred tax liabilities                          | (1 165)                 | (1 260)                 |
|   | (348)                   | (446)                   |

The group recognised deferred income tax of R9,8m (charged 2010: R181,4m) to other comprehensive income as a result of changes in the fair value of derivative financial instruments that relate to forecast transactions or commitments.

Total deferred taxation assets amount to R816,8m (2010: R813,6m) of which R124,3m (2010: R108,5m) will be utilised within the next 12 months and R692,5m (2010: R705,1m) after 12 months. Total deferred taxation liabilities amount to R1 164,6m (2010: R1 260,5m) of which R1,5m (2010: R3,7m) will be utilised within the next 12 months and R1 163,1m (2010: R1 256,8m) after 12 months.

During the year a deferred tax asset of R148,4m has been recognised of which the utilisation thereof depends on future taxable profits in excess of the profits arising from the reversal of existing taxable temporary differences, and the entity has suffered a loss in either the current or preceding period.

(250)

(227)

Notes to the consolidated annual financial statements (continued)

|     |  | 31 March          | 31 March     |
|-----|--|-------------------|--------------|
|     |  | 2011<br>R'm       | 2010<br>R'm  |
|     |  | K'm               | H m          |
| 10. | INVENTORY  |                   |              |
|     | Carrying value   |                   |              |
|     | Raw materials  | 217               | 166          |
|     | Finished products, trading inventory and consumables   | 284               | 265          |
|     | Work in progress   | 36                | 37           |
|     | Decoders, internet and associated components   | 420               | 426          |
|     | Gross inventory  | 957               | 894          |
|     | Provision for slow-moving and obsolete inventories   | (226)             | (201)        |
|     | Net inventory  | 731               | 693          |
|     | The total provision charged to write inventory down to net realisable amounted to R192,4m (2010: R102,0m), and reversals of these pr (2010: R2,0m). Inventories written down to net realisable value amounted to the control of the con | ovisions amounte  | ed to R25,0m |
| 11. | TRADE RECEIVABLES  |                   |              |
|     | Carrying value   |                   |              |
|     | Trade accounts receivable, gross   | 3 179             | 2 665        |
|     | Less: Provision for impairment of receivables  | (250)             | (227)        |
|     |  | 2 929             | 2 438        |
|     | The movement in the allowance account for impairment of trade reas follows:  | eceivables during | the year was |
|     | Provision for impairment of receivables  |                   |              |
|     | Opening balance  | (227)             | (213)        |
|     | Additional provisions charged to income statement  | (133)             | (99)         |
|     | Provisions reversed to income statement  | 42                | 32           |
|     | Provisions utilised  | 57                | 38           |
|     | Foreign currency translation effect  | 8                 | 17           |
|     | Other  | 3                 | (2)          |

Closing balance

# 11. TRADE RECEIVABLES (continued)

The ageing of trade receivables as well as the amount of provision per age class, for each of the reportable segments (excluding associates), is presented below:

|                                | 31 March 2011                                 |                                |                                |                                |                                 |                |  |
|--------------------------------|---|--------------------------------|--------------------------------|--------------------------------|---------------------------------|----------------|--|
|                                | Neither<br>past<br>due nor<br>impaired<br>R'm | 30 days<br>and<br>older<br>R'm | 60 days<br>and<br>older<br>R'm | 90 days<br>and<br>older<br>R'm | 120 days<br>and<br>older<br>R'm | Total<br>R'm   |  |
| Pay television<br>Provision    | 620<br>—                                      | 267<br>(12)                    | 53<br>(9)                      | 49<br>(26)                     | 69<br>(36)                      | 1 058<br>(83)  |  |
| Total                          | 620   | 255                            | 44                             | 23                             | 33                              | 975            |  |
| <b>Internet</b><br>Provision   | 696<br>—                                      | 37<br>(5)                      | 13<br>(4)                      | 11<br>(6)                      | 61<br>(54)                      | 818<br>(69)    |  |
| Total                          | 696   | 32                             | 9                              | 5                              | 7                               | 749            |  |
| <b>Technology</b><br>Provision | 150<br>—                                      | 34<br>(12)                     | 14<br>(1)                      | 14<br>(1)                      | 42<br>(13)                      | 254<br>(27)    |  |
| Total                          | 150   | 22                             | 13                             | 13                             | 29                              | 227            |  |
| <b>Print</b> Provision         | 792<br>—                                      | 168<br>(37)                    | 31<br>(4)                      | 14<br>(2)                      | 44<br>(28)                      | 1 049<br>(71)  |  |
| Total                          | 792   | 131                            | 27                             | 12                             | 16                              | 978            |  |
| <b>Total</b><br>Provision      | 2 258<br>—                                    | 506<br>(66)                    | 111<br>(18)                    | 88<br>(35)                     | 216<br>(131)                    | 3 179<br>(250) |  |
| Total                          | 2 258   | 440                            | 93                             | 53                             | 85                              | 2 929          |  |

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# Notes to the consolidated annual financial statements (continued)

# 11. TRADE RECEIVABLES (continued)

STATUTORY

31 March 2010

|                                 | Neither<br>past<br>due nor<br>impaired<br>R'm | 30 days<br>and<br>older<br>R'm | 60 days<br>and<br>older<br>R'm | 90 days<br>and<br>older<br>R'm | 120 days<br>and<br>older<br>R'm | Total<br>R'm   |
|---------------------------------|---|--------------------------------|--------------------------------|--------------------------------|---------------------------------|----------------|
| <b>Pay television</b> Provision | 726<br>—                                      | 187<br>(23)                    | 31<br>(24)                     | 15<br>(11)                     | 38<br>(31)                      | 997<br>(89)    |
| Total                           | 726   | 164                            | 7                              | 4                              | 7                               | 908            |
| <b>Internet</b><br>Provision    | 457<br>—                                      | 38<br>(7)                      | 13<br>(4)                      | 11<br>(8)                      | 44<br>(37)                      | 563<br>(56)    |
| Total                           | 457   | 31                             | 9                              | 3                              | 7                               | 507            |
| <b>Technology</b><br>Provision  | 109<br>—                                      | 17<br>(1)                      | 17<br>—                        | 4                              | 54<br>(34)                      | 201<br>(35)    |
| Total                           | 109   | 16                             | 17                             | 4                              | 20                              | 166            |
| <b>Print</b> Provision          | 634   | 147<br>(6)                     | 47<br>(1)                      | 15<br>(3)                      | 61<br>(37)                      | 904<br>(47)    |
| Total                           | 634   | 141                            | 46                             | 12                             | 24                              | 857            |
| <b>Total</b><br>Provision       | 1 926<br>—                                    | 389<br>(37)                    | 108<br>(29)                    | 45<br>(22)                     | 197<br>(139)                    | 2 665<br>(227) |
| Total                           | 1 926   | 352                            | 79                             | 23                             | 58                              | 2 438          |

MWEB is now reported in the pay-television rather than the internet segment. It is working on technologies to deliver video content. Comparative segmental results have been restated.

|     |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|---|-------------------------|-------------------------|
| 12. | OTHER RECEIVABLES                             |                         |                         |
|     | Prepayments and accrued income                | 939                     | 960                     |
|     | Receivables from non-controlling shareholders | _                       | 10                      |
|     | Staff debtors                                 | 15                      | 10                      |
|     | VAT and related taxes receivable              | 325                     | 202                     |
|     | Preference dividend accrual                   | 120                     | 144                     |
|     | Insurance proceeds                            | _                       | 152                     |
|     | Transponder lease receivable                  | 14                      | 82                      |
|     | Promissory notes                              | 373                     | _                       |
|     | Other receivables                             | 353                     | 311                     |
|     |   | 2 139                   | 1 871                   |

#### 13. RELATED PARTY TRANSACTIONS AND BALANCES

The group entered into transactions and has balances with a number of related parties, including equity investees, joint ventures, directors, shareholders and entities under common control. Transactions that are eliminated on consolidation are not included. The transactions and balances with related parties are summarised below:

| Sale of goods and services to related parties New Media Publishers (Proprietary) Limited Rodale & Touchline Publishers (Proprietary) Limited Various other related parties | Note<br>[a]<br>[a]<br>[a] | 83<br>12<br>12 | 83<br>—<br>20 |
|--|---------------------------|----------------|---------------|
| ·  |                           | 107            | 103           |

#### Note

[a] The group receives revenue from a number of its related parties mainly for the printing and distribution of magazines and newspapers. The nature of these related party relationships are that of joint ventures and associates.

| Purchase of goods and services from related parties      |     |    |    |
|--|-----|----|----|
| MXit Lifestyle Development Company (Proprietary) Limited |     | 10 | _  |
| New Media Publishers (Proprietary) Limited               | [a] | 4  | 4  |
| Natal Witness Printing & Publishing Company              |     |    |    |
| (Proprietary) Limited                                    | [a] | 15 | 11 |
| Various other related parties                            | [a] | 20 | 10 |
|  |     | 49 | 25 |

#### Note

[a] The group purchases goods and services from a number of its related parties mainly for the printing and distribution of magazines and newspapers. The nature of these related party relationships are that of joint ventures and associates.

# 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

# Other transactions with related parties

### Tencent Holdings Limited ("Tencent")

The group entered into a number of intellectual property and know-how licensing agreements with Tencent. On 27 June 2002 Tencent granted a sole and exclusive licence to a group company to use, and to authorise its affiliates ("the operators"), which carry on business in sub-Saharan Africa (including South Africa), Indonesia, Thailand, Greece and Cyprus to use certain proprieta intellectual property and know-how of Tencent for a licence fee computed at 40% of gross revenue derived by the operators by using this proprietary information. The agreement is for a term of 15 years and expires in 2017.

MIH India Global Internet Limited ("MIH India"), a joint venture of the group, entered into a transaction with Tencent, pursuant to which Tencent granted to MIH India and its subsidiaries a licence to use Tencent's technology and content in India in consideration of MIH India granting an option to Tencent to subscribe for new shares of MIH India. The licence will be exclusive to MIH India for an initial period of seven years. Upon termination of the exclusive period, the licence will continue on a non-exclusive basis. Tencent will also provide additional support services to MIH India.

During March 2011 Tencent exercised a further 9,9% of its option in MIH India. At 31 March 2011 Tencent held a 19,9% interest in MIH India with the remaining 80,1% held by the group. The group has performed an assessment, as required by IAS 27 "Consolidated and Separate Financial Statements", to determine whether the group would still exert control over MIH India in the event that the remaining option is exercised. The option to acquire an additional interest is currently exercisable. Based on this assessment, if Tencent were to exercise its option in full, all decisions made by the board of directors would require approval by both the group and Tencent's directors. As such, the group will exert joint control, as defined in IAS 31 "Interests in Joint Ventures", over MIH India with Tencent. The group has proportionately consolidated its share of all assets, liabilities, income and expenses of MIH India.

The option granted falls within the scope of IFRS 2 "Share-based Payments", as equity of the company is being given in exchange for goods and services to be received. The group has therefore performed a calculation to determine the fair value of the option during 2009, which amounted to R31,5m and is being amortised over a seven-year period, being the licence period.

The balances of advances, deposits, receivables and payables between the group and related parties are as follows:

|   | Notes | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------|-------------------------|-------------------------|
| Receivables                                   |       |                         |                         |
| New Media Publishers (Proprietary) Limited    | [a]   | 24                      | 20                      |
| Various other related parties                 | [a]   | 14                      | 6                       |
|   |       | 38                      | 26                      |
| Payables                                      |       |                         |                         |
| Tencent Technology (Shenzhen) Company Limited | [b]   | 79                      | _                       |
| New Media Publishers (Proprietary) Limited    | [a]   | 7                       | 2                       |
| Various other related parties                 | [a]   | 7                       | 7                       |
|   |       | 93                      | 9                       |

Refer to note 7 for long-term loans to related parties.

#### Notes

- [a] The group receives income and purchases goods and services from a number of its related parties mainly for the printing and distribution of magazines and newspapers. The nature of these related party relationships are that of joint ventures and associates.
- [b] The 6% stake purchased by Tencent during December 2008 in MIH India resulted in a shareholder loan payable to Tencent. The loan is non-interest-bearing with no fixed terms of repayment.

### 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

|  | 31 March<br>2011<br>R'000 | 31 March<br>2010<br>R'000 |
|--|---------------------------|---------------------------|
| Directors' emoluments                                  |                           |                           |
| Non-executive directors:                               |                           |                           |
| Fees for services as directors                         | 7 649                     | 6 409                     |
| Fees for services as directors of subsidiary companies | 5 241                     | 5 247                     |
|  | 12 890                    | 11 656                    |

No director has a notice period of more than one year.

No director's service contract includes predetermined compensation as a result of termination that would exceed one year's salary and benefits.

The individual directors received the following remuneration and emoluments during the current financial year:

| Executive directors | Salary<br>R'000 | Bonuses and<br>performance-<br>related fees<br>R'000 | Pension<br>contributions<br>R'000 | Total<br>R'000 |
|---------------------|-----------------|--|-----------------------------------|----------------|
| 2011                |                 |  |                                   |                |
| S J Z Pacak         | 3 054           | 2 900  | 200                               | 6 154          |
| J P Bekker          | _               | _  | _                                 | _              |
|                     | 3 054           | 2 900  | 200                               | 6 154          |
| 2010                |                 |  |                                   |                |
| S J Z Pacak         | 2 820           | 3 135  | 280                               | 6 235          |
| J P Bekker          | _               | _  | _                                 |                |
|                     | 2 820           | 3 135  | 280                               | 6 235          |

Mr Pacak's bonus is based on financial, operational and discrete objectives, which were approved by the human resources and remuneration committee in advance. The bonus is capped at 100% of total cost to company. Remuneration received by executive directors for other services paid by subsidiary companies totalled R6,154m (2010: R6,235m).

### 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

The individual directors received the following remuneration and emoluments during the current financial year:

|                              | Directo                          | rs' fees                            | Committee <sup>1</sup> and trustee <sup>2</sup> fees |                                     | Directors' fees        |                                  | Committee <sup>1</sup> and trustee <sup>2</sup> fees |                                  |                                       |                        |
|------------------------------|----------------------------------|-------------------------------------|--|-------------------------------------|------------------------|----------------------------------|--|----------------------------------|---------------------------------------|------------------------|
| Non-executive directors      | Paid by<br>com-<br>pany<br>R'000 | Paid by<br>subsi-<br>diary<br>R'000 | Paid by<br>com-<br>pany<br>R'000                     | Paid by<br>subsi-<br>diary<br>R'000 | Total<br>2011<br>R'000 | Paid by<br>com-<br>pany<br>R'000 | Paid by<br>subsi-<br>diary<br>R'000                  | Paid by<br>com-<br>pany<br>R'000 | Paid by<br>subsi-<br>diaries<br>R'000 | Total<br>2010<br>R'000 |
| T Vosloo <sup>3</sup>        | 2 011                            | 1 407                               | _  | 109                                 | 3 527                  | 1 887                            | 1 233  | _                                | 95                                    | 3 215                  |
| J J M van Zyl3,4             | 379                              | 791                                 | 517  | 211                                 | 1 898                  | 354                              | 578  | 390                              | 176                                   | 1 498                  |
| L N Jonker⁴                  | 379                              | _                                   | 45   | -                                   | 424                    | 354                              | _  | 42                               | _                                     | 396                    |
| N P van Heerden <sup>3</sup> | 379                              | 85                                  | _  | -                                   | 464                    | 354                              | 80   | _                                | _                                     | 434                    |
| B J van der Ross             | 379                              | _                                   | 163  | _                                   | 542                    | 354                              | _  | _                                | _                                     | 354                    |
| G J Gerwel <sup>3</sup>      | 379                              | 590                                 | 165  | 70                                  | 1 204                  | 354                              | 557  | 90                               | 67                                    | 1 068                  |
| H S S Willemse <sup>4</sup>  | 379                              | _                                   | 45   | -                                   | 424                    | 354                              | _  | 42                               | _                                     | 396                    |
| F-A du Plessis4              | 379                              | _                                   | 339  | _                                   | 718                    | 354                              | _  | 135                              | 137                                   | 626                    |
| T M F Phaswana               | 379                              | _                                   | _  | _                                   | 379                    | 354                              | 124  | _                                | _                                     | 478                    |
| L P Retief <sup>3</sup>      | 379                              | 1 350                               | _  | 133                                 | 1 862                  | 354                              | 1 687  | _                                | 130                                   | 2 171                  |
| R C C Jafta <sup>3</sup>     | 379                              | 197                                 | 195  | 298                                 | 1 069                  | 354                              | 186  | 135                              | 197                                   | 872                    |
| D Meyer                      | 379                              | _                                   | -  | -                                   | 379                    | 148                              | _  | _                                | _                                     | 148                    |
|                              | 6 180                            | 4 420                               | 1 469  | 821                                 | 12 890                 | 5 575                            | 4 445  | 834                              | 802                                   | 11 656                 |

#### Notes

<sup>&</sup>lt;sup>1</sup> Committee fees include fees for the attendance of the audit committee, the risk committee (2011 only), the human resources and remuneration committee, and the nomination committee meetings of the board.

<sup>&</sup>lt;sup>2</sup> Trustee fees include fees for the attendance of the various retirement fund trustee meetings of the group's retirement funds.

<sup>&</sup>lt;sup>3</sup> Directors' fees include fees for services as directors, where appropriate, of Media24 Limited, Paarl Media Holdings (Proprietary) Limited, Via Afrika Limited, MIH Holdings Limited, MIH (Mauritius) Limited, Myriad International Holdings B.V. and MultiChoice South Africa (Proprietary) Limited.

<sup>&</sup>lt;sup>4</sup> Committee and trustee fees include, where appropriate, fees to be considered by shareholders at the annual general meeting on 26 August 2011 for services as trustees or members, as appropriate, of the group's share schemes/ retirement funds/Media24's safety, health and environmental committee.

### 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

#### Directors' interests in scheme shares of the Naspers share incentive scheme

The executive directors of Naspers are allowed to participate in the Naspers share incentive scheme. Details as at 31 March 2011 in respect of the executive directors' participation in scheme shares not yet released, are as follows:

| Name                    | Purchase date | Number of<br>N shares | Purchase price | Release period |
|-------------------------|---------------|-----------------------|----------------|----------------|
| J P Bekker <sup>1</sup> | 31/03/2008    | 3 895 936             | R176,11        | 31/03/2012     |
|                         | 31/03/2008    | 3 895 936             | R185,56        | 31/03/2013     |
| S J Z Pacak²            | 08/07/2006    | 50 000                | R114,52        | 08/07/2011     |

#### Notos

# Directors' interest in MIH (Mauritius) Limited share incentive scheme

At 31 March 2011 a total of 428 000 (2010: 556 000) unreleased Naspers N ordinary shares were allocated to Mr S J Z Pacak with vesting periods until 27 February 2014.

#### Directors' interest in Naspers shares

The directors of Naspers have the following interests in Naspers A ordinary shares on 31 March 2011:

|               |            | March 2011<br>A ordinary s | hares | 31 March 2010<br>Naspers A ordinary shares |          |       |
|---------------|------------|----------------------------|-------|--|----------|-------|
|               | Beneficial |                            |       | Beneficial                                 |          |       |
| Name          | Direct     | Indirect                   | Total | Direct                                     | Indirect | Total |
| J J M van Zyl | 745        | _                          | 745   | 745  | _        | 745   |

Mr J P Bekker has an indirect 25% interest in Wheatfields 221 (Proprietary) Limited, which controls 168 605 Naspers Beleggings Beperk ordinary shares, 16 860 500 Keeromstraat 30 Beleggings Beperk ordinary shares and 133 350 Naspers A shares.

No other director of Naspers had any direct interest in Naspers A ordinary shares at 31 March 2011 or 31 March 2010.

<sup>&</sup>lt;sup>1</sup> The chief executive of Naspers has allocations, as indicated above, under the share incentive scheme, in terms of which Naspers N ordinary shares can be acquired at certain prices, with the vesting of the various tranches taking place over periods of five years. The purchase prices relating to the allocations were set at the middle market price of the shares on the purchase date, but increased by anticipated inflation over the course of the vesting periods of three, four and five years respectively, for each of the tranches. Inflation expectations were calculated by the Bureau for Economic Research of the Stellenbosch University. The chief executive does not earn any remuneration from the group, in particular no salary, bonus, car scheme, medical or pension contributions of any nature whatsoever. The chief executive's contract is for a five-year period which started on 1 April 2008. No compensation will apply to termination.

<sup>&</sup>lt;sup>2</sup> On 15 December 2010 a total of 15 000 released Naspers N ordinary shares were sold by Mr S J Z Pacak's family trust upon payment of an average price of R23,50 per share (the original average offer price based on the listed market price of Naspers Limited N ordinary shares on the date of the offer) due to the Naspers share incentive trust, at an average selling price of R332,01 per Naspers N ordinary share.

On 21 December 2010 a total of 10 000 released Naspers N ordinary shares were sold by Mr S J Z Pacak's family trust upon payment of an average price of R23,50 per share (the original average offer price based on the listed market price of Naspers Limited N ordinary shares on the date of the offer) due to the Naspers share incentive trust, at an average selling price of R390,00 per Naspers N ordinary share.

### 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

The directors of Naspers (and their associates) have the following interests in Naspers N ordinary shares on 31 March:

| Name                          | 31 March 2011 Naspers N ordinary shares Beneficial Direct Indirect Total |           |           | 31 March 2010 Naspers N ordinary shares Beneficial Direct Indirect Tota |           |           |  |
|-------------------------------|--|-----------|-----------|---|-----------|-----------|--|
|                               | Direct   |           |           | Direct  |           |           |  |
| T Vosloo                      | _  | 213 000   | 213 000   | _   | 213 000   | 213 000   |  |
| J P Bekker⁵                   | 3 895 936  | 4 688 691 | 8 584 627 | _   | 4 688 691 | 4 688 691 |  |
| J J M van Zyl                 | 50 361   | 190 796   | 241 157   | 50 361  | 190 796   | 241 157   |  |
| L N Jonker                    | 1 000  | 52 000    | 53 000    | 1 000   | 52 000    | 53 000    |  |
| N P van Heerden               | _  | 2 600     | 2 600     | _   | 2 600     | 2 600     |  |
| B J van der Ross <sup>1</sup> | _  | 400       | 400       | _   | 400       | 400       |  |
| G J Gerwel                    | _  | _         | _         | _   | _         | _         |  |
| H S S Willemse <sup>2</sup>   | 85   | 3 205     | 3 290     | 85  | 3 205     | 3 290     |  |
| F-A du Plessis                | _  | _         | _         | _   | _         | _         |  |
| T M F Phaswana <sup>3</sup>   | _  | 3 530     | 3 530     | _   | 3 530     | 3 530     |  |
| L P Retief⁴                   | _  | _         | _         | _   | _         | _         |  |
| R C C Jafta                   | _  | _         | _         | _   | _         | _         |  |
| S J Z Pacak <sup>6</sup>      | 300 510  | 282 548   | 583 058   | 122 510   | 307 548   | 430 058   |  |
| D Meyer                       | -  | -         | -         | _   | _         | _         |  |
|                               | 4 247 892  | 5 436 770 | 9 684 662 | 173 956   | 5 461 770 | 5 635 726 |  |

#### Notes

- It has been ascertained that the Van der Ross Family Trust acquired 400 Naspers N ordinary shares on 18 August 2008. The comparatives have been adjusted accordingly. Furthermore, on 21 April 2011 this trust acquired 100 Naspers N ordinary shares. The trade was implemented by the investment manager without specific approval from Mr van der Ross. The investment manager accepted full responsibility for the breach in the JSE Listings Requirements.
- <sup>2</sup> In April 2004, in terms of a scheme of arrangement, Naspers acquired all the ordinary shares of M-Net and SuperSport for a cash distribution and 4,2365 Naspers shares for every 100 linked units in M-Net/SuperSport. It has been ascertained that Mr H S S Willemse and one of his associates were entitled to receive 85 Naspers N ordinary shares each in terms of this transaction. The comparatives have been adjusted accordingly.
- Mr T M F Phaswana's shares were reclassified from direct to indirect. The comparatives have been adjusted accordingly.
   The Media24 group entered into a contract with the Retief family trust in October 2008, which contains a put option
- whereby the Retief family trust can enforce a buy-out by Media24 group of their remaining interest in Paarl Media Holdings (Proprietary) Limited (currently 5%) and Paarl Coldset (Proprietary) Limited (currently 12,6%). Mr L P Retief, a director of Naspers Limited, is a related party to the Retief family trust.
- 5 At 31 March 2011, 3 895 936 Naspers N ordinary shares at an offer price of R167,23 per share were released and reserved for Mr J P Bekker in the Naspers share incentive scheme.
- <sup>6</sup> During the financial year Naspers N ordinary shares were released and reserved for Mr S J Z Pacak in the Naspers group's share incentive schemes.

Except as set out in note 1 above there have been no changes to the directors' interests in the table above between the end of the financial year and 24 June 2011.

### Key management remuneration and participation in share-based incentive plans

Comparatives have not been restated to account for the change in the composition of key management. The total of executive directors and key management emoluments amounted to R415,0m (2010: R416,2m), comprising short-term employee benefits of R94,6m (2010: R93,6m), post-employment benefits of R7,5m (2010: R7,1m) and a share-based payment charge of R312,9m (2010: R315,5m). The aggregate number of share options granted to the executive directors and key management during the 2011 financial year and the number of shares allocated to the executive directors and key management at 31 March 2011 respectively are:

#### 13. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

**For shares listed on a recognised stock exchange as follows:** 31 358 (2010: 318 197) Naspers Limited N ordinary shares were allocated during the 2011 financial year and an aggregate of 23 124 505 (2010: 23 292 521) N ordinary shares were allocated as at 31 March 2011.

For shares in unlisted companies as follows: nil (2010: nil) Media24 Limited ordinary shares were allocated during the 2011 financial year and an aggregate of 4 840 (2010: 9 480) ordinary shares were allocated as at 31 March 2011; nil (2010: nil) Irdeto Access B.V. ordinary shares were allocated during the 2011 financial year and an aggregate of 200 000 (2010; 200 000) ordinary shares were allocated as at 31 March 2011; nil (2010: nil) MIH China (BVI) Limited ordinary shares were allocated during 2011 financial year and an aggregate of 18 084 (2010: 18 876) shares were allocated as at 31 March 2011; nil (2010: nil) Entriq (Mauritius) Limited shares were allocated during the 2011 financial year and an aggregate of 420 000 (2010: 420 000) shares were allocated as at 31 March 2011; nil (2010: nil) MediaZone Holdings B.V. shares were allocated during the 2011 financial year and an aggregate of 100 000 (2010: 100 000) shares were allocated as at 31 March 2011; 440 000 (2010: 225 599) MIH India (Mauritius) Limited shares were allocated during the 2011 financial year and an aggregate of 2 139 694 (2010: 2 799 758) shares were allocated as at 31 March 2011; 20 000 (2010: 367 586) MIH Russia Internet B.V. shares were allocated during the 2011 financial year and an aggregate of 557 484 (2010: 553 960) shares were allocated as at 31 March 2011; nil (2010: 55 667) MIH BuscaPé shares were allocated during the 2011 financial year and an aggregate of 55 667 (2010: 55 667) shares were allocated as at 31 March 2011.

For share appreciation rights (SARs) in unlisted companies as follows: 1 304 706 (2010: nil) Media24 SARs were allocated during the 2011 financial year and an aggregate of 1 549 283 (2010: 493 919) SARs were allocated as at 31 March 2011; nil (2010: nil) MultiChoice Africa SARs were allocated during the 2011 financial year and an aggregate of 238 059 (2010: 606 069) MultiChoice Africa SARs were allocated as at 31 March 2011; nil (2010: nil) M-Net/SuperSport SARs were allocated during the 2011 financial year and an aggregate of 44 538 (2010: 262 005) SARs were allocated as at 31 March 2011; nil (2010: 33 333) MIH Brazil SARs were allocated during the 2011 financial year and an aggregate of 174 582 (2010: 179 248) SARs were allocated as at 31 March 2011; nil (2010: nil) Gadu-Gadu 2008 SARs were allocated during the 2011 financial year and an aggregate of 31 910 (2010: 31 910) SARs were allocated as at 31 March 2011; 28 937 (2010: 68 900) Irdeto 2008 SARs were allocated during the 2011 financial year and an aggregate of 188 727 (2010: 159 790) SARs were allocated as at 31 March 2011; 203 169 (2010: 247 217) MultiChoice 2008 SARs were allocated during the 2011 financial year and an aggregate of 519 696 (2010: 316 527) SARs were allocated as at 31 March 2011; nil (2010: 20 000) MIH Allegro 2008 SARs were allocated during the 2011 financial year and an aggregate of 129 449 (2010: 129 449) SARs were allocated as at 31 March 2011; nil (2010: 2 842) MIH China 2008 SARs were allocated during the 2011 financial year and an aggregate of 11 747 (2010: 11 747) SARs were allocated as at 31 March 2011; nil (2010: nil) MIH Ricardo 2008 SARs were allocated during the 2011 financial year and an aggregate of 104 106 (2010: 104 106) SARs were allocated as at 31 March 2011; nil (2010: 7 358) Allegro 2009 SARs were allocated during the 2011 financial year and an aggregate of 7 358 (2010: 7 358) SARs were allocated as at 31 March 2011; 241 546 (2010: nil) MIH Internet Africa (Proprietary) Limited SARs were allocated during the 2011 financial year and an aggregate of 241 546 (2010: nil) MIH Internet Africa (Proprietary) Limited SARs were allocated as at 31 March 2011; 266 000 (2010: nil) Paarl Coldset (Proprietary) Limited SARs were allocated during the 2011 financial year and an aggregate of 266 000 (2010: nil) Paarl Coldset (Proprietary) Limited SARs were allocated as at 31 March 2011; 300 000 (2010: nil) Paarl Media Holdings (Proprietary) Limited SARs were allocated during the 2011 financial year and an aggregate of 300 000 (2010: nil) Paarl Media Holdings (Proprietary) Limited SARs were allocated as at 31 March 2011.

These shares and SARs were granted on the same terms and conditions as those offered to employees of the group.

|     |  | 31 March<br>2011<br>R'm      | 31 March<br>2010<br>R'm      |
|-----|--|------------------------------|------------------------------|
| 14. | SHARE CAPITAL AND PREMIUM<br>Authorised  |                              |                              |
|     | 1 250 000 A ordinary shares of R20 each  | 25                           | 25                           |
|     | 500 000 000 N ordinary shares of 2 cents each  | 10                           | 10                           |
|     |  | 35                           | 35                           |
|     | Issued 712 131 A ordinary shares of R20 each (2010: 712 131) 406 581 911 N ordinary shares of 2 cents each (2010: 405 885 411)                   | 14                           | 14                           |
|     | Share premium  | 22<br>19 271                 | 22<br>19 018                 |
|     | Less: Accumulated losses on vesting of equity compensation Less: 31 142 354 (2010: 31 577 777) N ordinary shares held as treasury shares at cost | 19 293<br>(1 789)<br>(3 120) | 19 040<br>(1 517)<br>(3 056) |
|     |  | 14 384                       | 14 467                       |

### Treasury shares

The group holds a total of 31 142 354 N ordinary shares (2010: 31 577 777), or 7,7% (2010: 7,8%) of the gross number in issue at 31 March 2011 as treasury shares. Equity compensation plans hold 26 433 083 of the N ordinary shares (2010: 26 868 506) and the remaining 4 709 271 N ordinary shares (2010: 4 709 271) are held by various group companies.

### Voting and dividend rights

The A ordinary shareholders are entitled to 1 000 votes per share and may receive nominal dividends as determined from time to time by the board of directors, but always limited to one-fifth of the dividend to which N ordinary shareholders are entitled. The A ordinary shareholders do not have a right to receive a dividend when dividends are declared to N ordinary shareholders, although a dividend to A ordinary shareholders could be proposed by the board. In respect of all other rights, the A ordinary shares rank pari passu with the N ordinary shares of the company.

Naspers Beleggings Beperk holds 350 000 (2010: 350 000) A ordinary shares and Keeromstraat 30 Beleggings Beperk holds 219 344 (2010: 219 344) A ordinary shares of the total 712 131 A ordinary shares in issue at the year-end. As a result of the voting rights attached to these shares, the companies have significant influence over the group. The majority of the directors on the boards of these companies are also directors of Naspers Limited. Wheatfields 221 (Proprietary) Limited controls 133 350 (2010: 133 350) A ordinary shares.

# Unissued share capital

The directors of the company have unrestricted authority until after the following annual general meeting to allot and issue the unissued 537 869 A ordinary shares and 93 418 089 N ordinary shares in the company. This authority was granted subject to the provisions of section 221 of the South African Companies Act, No 61 of 1973, and the JSE Listings Requirements.

|     |  | 2011<br>Number of<br>N shares | 2010<br>Number of<br>N shares |
|-----|--|-------------------------------|-------------------------------|
| 14. | SHARE CAPITAL AND PREMIUM (continued)                              |                               |                               |
|     | Movement in N ordinary shares in issue during the year             | 405 005 444                   | 104 005 444                   |
|     | Shares in issue at 1 April Shares issued to share incentive trusts | 405 885 411<br>696 500        | 404 305 411<br>1 580 000      |
|     |  |                               |                               |
|     | Shares in issue at 31 March  | 406 581 911                   | 405 885 411                   |
|     | Movement in N ordinary shares held as treasury shares              |                               |                               |
|     | during the year Shares held as treasury shares at 1 April          | 31 577 777                    | 31 854 868                    |
|     | Shares issued to share incentive trusts                            | 696 500                       | 1 580 000                     |
|     | Shares acquired by participants from equity compensation plans     | (1 131 923)                   | (1 857 091)                   |
|     | Shares held as treasury shares at 31 March                         | 31 142 354                    | 31 577 777                    |
|     | Net number of N ordinary shares in issue at 31 March               | 375 439 557                   | 374 307 634                   |
|     |  | 31 March<br>2011<br>R'm       | 31 March<br>2010<br>R'm       |
|     | Share premium  |                               |                               |
|     | Balance at 1 April   | 19 018                        | 18 585                        |
|     | Share premium on share issues                                      | 253                           | 433                           |
|     | Balance at 31 March  | 19 271                        | 19 018                        |

Refer to note 40 for share options in employee share incentive plans.

# Capital management

The group's objectives when managing capital are to safeguard the entity's ability to continue as a going concern, so that it can continue to provide adequate returns for shareholders and benefits for other stakeholders by pricing products and services commensurately with the level of risk. Naspers relies upon distributions from its subsidiaries, associated companies, joint ventures and other investments to generate the funds necessary to meet the obligations and other cash flow requirements of the combined group. The operations of Naspers have been funded in a number of ways in the past. The internet and technology development activities were primarily funded by cash generated by the pay-television businesses and some debt financing. Media24 used its statement of financial position and cash-generating capacity to utilise debt to finance its property, plant and equipment refurbishment and certain acquisitions.

### 14. SHARE CAPITAL AND PREMIUM (continued)

#### Capital management (continued)

Naspers's general business approach has been to acquire developing businesses and to provide funding to meet the cash needs of the business until it can, within a reasonable period of time, become self-funding. Funding is provided through a combination of loans and share capital, depending on the country-specific regulatory requirements. From a subsidiary's perspective, intergroup loan funding is generally considered to be part of the capital structure. The focus on increased profitability and cash flow generation will continue in the foreseeable future, although Naspers will continue to actively evaluate potential growth opportunities within its areas of expertise. Naspers will also grow its business in the future by making equity investments in growth companies. Naspers anticipates that it may fund future acquisitions and investments through the issue of debt instruments and available cash resources.

The group sets the amount of capital in proportion to risk. The group manages the capital structure and makes adjustments to it in the light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

In July 2010 the group issued a seven-year US\$700m international bond. The bond matures in July 2017 with a fixed interest rate of 6,375%. The proceeds were used to partly pay down the offshore revolving credit facility (RCF).

During March 2011 the group refinanced its existing RCF of US\$1,72bn with a new RCF of US\$1,875bn. The new RCF matures in March 2016 and bears interest at US LIBOR plus 1,75% before commitment and utilisation fees. At the same time, the group entered into a bilateral facility for US\$125m under the same terms and conditions as the RCF providing the group with a total RCF of US\$2bn.

The borrower under the bond and RCF/bilateral facilities is MIH B.V. and the facilities are guaranteed by Naspers Limited. The borrower is obligated to pay a commitment fee equal to 35% of the applicable margin under the RCF/bilateral facility. The undrawn balance of the RCF is available to fund future investments by the group as part of its growth strategy.

As of 31 March 2011 Naspers had total interest-bearing debt (including capitalised finance leases) of R13,5bn (2010: R9,5bn) and total cash of R7,4bn (2010: R5,8bn). The net interest-bearing debt to equity ratio was 15% (2010: 11%) at 31 March 2011. The group excludes satellite transponders from total interest-bearing debt when evaluating and managing capital. These items are considered to be operating expenses. The adjusted total interest-bearing debt (excluding transponder leases) was R11,3bn (2010: R7,5bn) and the adjusted net interest-bearing debt to equity ratio was 10% (2010: 5%).

The group does not have a formal targeted debt-equity ratio. The group, as well as the Media24 and MIH groups, have specific financial covenants in place with various financial institutions to govern their debt.

South African exchange control regulations are administered by the South African Reserve Bank acting through its Financial Surveillance Department. The exchange control regulations provide for a common monetary area consisting of the Republic of South Africa, the Kingdom of Lesotho, the Kingdom of Swaziland and the Republic of Namibia, and restrict the export of capital from the common monetary area. Approval is required for any acquisitions outside of the common monetary area if the acquisition is funded from within the common monetary area.

|     |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|---|-------------------------|-------------------------|
| 15. | OTHER RESERVES  |                         |                         |
|     | Other reserves on the statement of financial position comprise: |                         |                         |
|     | Foreign currency translation reserve                            | (1 185)                 | (737)                   |
|     | Hedging reserve   | (297)                   | (407)                   |
|     | Valuation reserve   | 4 256                   | 1 844                   |
|     | Existing control business combination reserve                   | 25                      | 97                      |
|     | Share-based compensation reserve                                | 2 300                   | 1 573                   |
|     |   | 5 099                   | 2 370                   |

The valuation reserve relates to the difference between the fair value and the book value of shares given in business combinations, as well as the fair value adjustments made to intangible assets during successive acquisitions are included in this reserve. This also relates to unrealised profits and losses that resulted from changes in the fair value of investments that are classified available-for-sale. This includes our share of associates' revaluation of their own available-for-sale investments.

The hedging reserve relates to the changes in the fair value of derivative financial instruments. It hedges forecast transactions or the foreign currency part of firm commitments. The changes in fair value are recorded in the hedging reserve until the forecast transaction or firm commitment results in the recognition of an asset or liability, when such deferred gains or losses are then included in the initial measurement of the asset or liability.

The foreign currency translation reserve relates to exchange differences arising from the translation of foreign subsidiaries', joint ventures' and associates' income statements at average exchange rates for the year and their statements of financial position at the ruling exchange rates at the statement of financial position date if the functional currency differs.

The existing control business combination reserve is used to account for transactions with non-controlling shareholders in terms of the economic entity model, whereby the excess of the cost of the transactions over the acquirer's interest in previously recognised assets and liabilities is allocated to this reserve in equity. This reserve is also used in common control transactions (where all of the combining entities in a business combination are ultimately controlled by the same entity) where the excess of the cost over the acquirer's proportionate share of the net assets is allocated to this reserve.

The fair value of share options issued to employees is accounted for in the share-based compensation reserve over the vesting period. The reserve is adjusted at each year-end when the entity revises its estimates of the number of share options that are expected to become exercisable. It recognises the impact of the revision of original estimates, if any, in the income statement, with a corresponding adjustment to this reserve in equity for equity-settled plans.

#### 16. RETAINED EARNINGS

Any future dividends declared from the distributable reserves of the company or its subsidiaries, which are not wholly owned subsidiaries of the company and are incorporated in the Republic of South Africa, may be subject to secondary taxation on companies (STC) at a rate of 10% of the dividends declared. Dividends received by group companies during their various dividend cycles can be carried forward as unutilised STC credits. These STC credits can then be utilised to reduce any STC payable on future dividends declared by group companies. The group's total unutilised STC credits at 31 March 2011 amounted to R1,6bn (2010: R2,5bn). The group has raised a valuation allowance against deferred tax assets of R45,7m relating to unutilised STC credits at 31 March 2011 (2010: R156,6m) due to uncertainties relating to the utilisation of these credits. The valuation allowance was based on the difference between the total unutilised STC credit available to the group, and the estimated STC liability for the next annual dividend cycle.

The board of directors has proposed that a dividend of 270 cents (2010: 235 cents) per N ordinary share and 54 cents (2010: 47 cents) per A ordinary share be paid to shareholders on 27 September 2011. If approved by the shareholders of the company at its annual general meeting, the company will pay a total dividend of R1,1bn based on the number of shares in issue at 31 March 2011. The company has enough STC credits carried forward to cover such a dividend. The utilisation of these STC credits will however lead to the realisation of a deferred taxation asset of R110m that will be charged to the income statement during the 2012 financial year.

#### 17. POST-RETIREMENT LIABILITIES

### 17.1 Medical liability

The group operates a number of post-retirement medical benefit schemes. The obligation of the group to pay medical aid contributions after retirement is no longer part of the conditions of employment for new employees. A number of pensioners and current employees, however, remain entitled to this benefit. The entitlement to this benefit for current employees is dependent upon the employees remaining in service until retirement age and completing a minimum service period. The group provides for post-retirement medical aid benefits on the accrual basis determined each year by way of a valuation. The key assumptions and valuation method are described below. The directors believe that adequate provision has been made for future liabilities.

Media24 Limited and Via Afrika Limited entered into agreements during the year ended 31 March 2004 with certain employees to terminate their future participation in the post-retirement medical aid benefits plan, in exchange for certain future contributions to endowment policies for these employees. The endowment policy asset amounted to R54,8m at 31 March 2009 and has matured during the year ended 31 March 2010.

# Key assumptions and valuation method

The actuarial valuation method used to value the liabilities is the projected unit credit method prescribed by IAS 19. Future benefits valued are projected using specific actuarial assumptions and the liability for in-service members is accrued over the expected working lifetime.

The most significant actuarial assumptions used for the current and previous valuations are outlined below:

|                                       | 31 March<br>2011 | 31 March<br>2010 |
|---------------------------------------|------------------|------------------|
| Discount rate                         | 8,3%             | 10,2%            |
| Healthcare cost inflation             | 7,3%             | 9,2%             |
| Average retirement age                | 60               | 60               |
| Membership discontinued at retirement | 0%               | 0%               |

#### 17. POST-RETIREMENT LIABILITIES (continued)

### 17.1 Medical liability (continued)

#### Key assumptions and valuation method (continued)

We assumed that current in-service members would retire on their current medical scheme option and that there would be no change in options at retirement.

Actuarial assumptions are generally more suited to the estimation of the future experience of larger groups of individuals. The overall experience of larger groups is less variable and is more likely to tend to the expected value of the underlying statistical distribution. The smaller the group size, the less likely it is that the actual future experience will be close to that expected. Furthermore, note that even if the assumptions are appropriate for the group overall, they may not be appropriate at an individual level.

|                                   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----------------------------------|-------------------------|-------------------------|
| Post-retirement medical liability |                         |                         |
| Opening balance                   | 178                     | 155                     |
| Current service cost              | 1                       | 10                      |
| Interest cost                     | 16                      | 15                      |
| Employer benefit payments         | (9)                     | (7)                     |
| Actuarial (gain)/loss             | (6)                     | 6                       |
|                                   | 180                     | 179                     |
| Less: Short-term portion          | (1)                     | (1)                     |
| Closing balance                   | 179                     | 178                     |

|   | 31 March    |             |             |             |             |
|---|-------------|-------------|-------------|-------------|-------------|
|   | 2011<br>R'm | 2010<br>R'm | 2009<br>R'm | 2008<br>R'm | 2007<br>R'm |
| <b>Trend information</b> Present value of obligations Experience adjustments: | 180         | 179         | 156         | 142         | 150         |
| In respect of present value of obligations – actuarial (gain)/loss            | (6)         | 6           | 6           | 4           | 6           |

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## Notes to the consolidated annual financial statements (continued)

#### 17. POST-RETIREMENT LIABILITIES (continued)

#### 17.1 Medical liability (continued)

As the value of the liability is based on a number of assumptions, a sensitivity analysis is presented below to show the effect of a one-percentage point decrease or increase in the rate of healthcare cost inflation:

| Healthcare cost inflation                          | Assumption 7,3% | (1%)   | + 1%  |
|--|-----------------|--------|-------|
| Accrued liability 31 March 2011 (R'm)              | 180             | 176    | 184   |
| % change   | _               | (2,2%) | +2,2% |
| Current service cost + interest cost 2011/12 (R'm) | 15              | 15     | 16    |
| % change   | _               | (0,1%) | +6,7% |

#### 17.2 Pension and provident benefits

The group provides retirement benefits for its full-time employees by way of various separate defined contribution pension and provident funds. All full-time employees have access to these funds. Contributions to these funds are paid on a fixed scale. The South African retirement funds of the group are governed by the Pension Funds Act of South Africa. Substantially all the group's full-time employees are members of either one of the group's retirement benefit plans or a third-party plan.

An amount of R306,7m (2010: R279,4m) was recognised as an expense in relation to the aroup's retirement funds.

|     |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|--|-------------------------|-------------------------|
| 18. | LONG-TERM LIABILITIES Interest-bearing: Capitalised finance leases | 1 893                   | 1 736                   |
|     | Total liabilities Less: Current portion                            | 2 147<br>(254)          | 2 065<br>(329)          |
|     | Interest-bearing: Loans and other liabilities                      | 10 822                  | 6 877                   |
|     | Total liabilities Less: Current portion                            | 11 314<br>(492)         | 7 471<br>(594)          |
|     | Non-interest-bearing: Programme and film rights                    | _                       | _                       |
|     | Total liabilities Less: Current portion                            | 748<br>(748)            | 736<br>(736)            |
|     | Non-interest-bearing: Loans and other liabilities                  | 123                     | 137                     |
|     | Total liabilities Less: Current portion                            | 139<br>(16)             | 153<br>(16)             |
|     | Net long-term liabilities  | 12 838                  | 8 750                   |

# 18. LONG-TERM LIABILITIES (continued) Interest-bearing: Capitalised finance leases

| Type of lease   | Currency<br>of<br>year-end<br>balance | Year of<br>final<br>repayment | Weighted<br>average<br>year-end<br>interest rate | 31 March<br>2011<br>R'm                  | 31 March<br>2010<br>R'm                  |
|---|---------------------------------------|-------------------------------|--|--|--|
| Buildings, manufacturing equipment, vehicles, computers and office  |                                       |                               |  |  |  |
| equipment   | Various                               | Various                       | Various  | 33                                       | 45                                       |
|   |                                       |                               |  | 33                                       | 45                                       |
| Transmission equipment  |                                       |                               |  |  |  |
| and satellites  | USD                                   | 2011                          | 8,2%   | 136                                      | 336                                      |
|   | EUR                                   | 2011                          | 9,1%   | _  | 27                                       |
|   | EUR                                   | 2011                          | 3,5%   | _  | 34                                       |
|   | USD                                   | 2013                          | 4,1%   | 98                                       | 118                                      |
|   | USD                                   | 2025                          | 6,0%   | 1 880                                    | 1 505                                    |
|   |                                       |                               |  | 2 114                                    | 2 020                                    |
| Total capitalised finance   | leases                                |                               |  | 2 147                                    | 2 065                                    |
| Minimum instalments Payable within year one Payable within year two Payable within year three Payable within year four Payable within year five Payable after year five |                                       |                               |  | 378<br>231<br>218<br>216<br>216<br>1 819 | 451<br>396<br>222<br>156<br>154<br>1 502 |
| Future finance costs on fina  | nce leases                            |                               |  | 3 078<br>(931)                           | 2 881 (816)                              |
| Present value of finance  | lease liabilitie                      | es                            | ,  | 2 147                                    | 2 065                                    |
| Present value   |                                       |                               | ,  |  |  |
| Payable within year one   |                                       |                               |  | 254                                      | 329                                      |
| Payable within year two   |                                       |                               |  | 121                                      | 298                                      |
| Payable within year three   |                                       |                               |  | 115                                      | 140                                      |
| Payable within year four  |                                       |                               |  | 121                                      | 80                                       |
| Payable within year five  |                                       |                               |  | 128                                      | 84                                       |
| Payable after year five   |                                       |                               |  | 1 408                                    | 1 134                                    |
| Present value of finance  | lease liabilitie                      | es                            |  | 2 147                                    | 2 065                                    |

# 18. LONG-TERM LIABILITIES (continued) Interest-bearing: Loans and other liabilities

| Loan  | Asset secured | Currency<br>of<br>year-end<br>balance | Year of<br>final<br>repay-<br>ment | Weighted<br>average<br>year-end<br>interest<br>rate | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|---------------|---------------------------------------|------------------------------------|---|-------------------------|-------------------------|
| Secured                                     |               |                                       |                                    |   |                         |                         |
|   |               |                                       |                                    | 3-month<br>LIBOR<br>+1,75%                          |                         |                         |
| Syndicated loans                            | Guarantees    | USD                                   | 2016                               | (2,01%)   | 6 072                   | 6 710                   |
| Publicly traded bond                        | Guarantees    | USD                                   | 2017                               | 6,4%  | 4 683                   | _                       |
| Various institutions                        | Various       | Various                               | Various                            | Various   | 25                      | 29                      |
| Unsecured                                   |               |                                       |                                    |   |                         |                         |
| Term Ioan:<br>Nedbank Limited               |               | ZAR                                   | 2012                               | 7,4%  | 8                       | 37                      |
| Term loan:<br>CommerzBank                   |               | ZAR                                   | 2011                               | 10,3%   | 69                      | 135                     |
| Term loan:<br>Nedbank Limited               |               | ZAR                                   | 2012                               | 14,7%   | 62                      | 54                      |
| Preference share investments                |               | ZAR                                   | 2012                               | 14,7%   | (30)                    | (26)                    |
| Loans from non-<br>controlling shareholders |               | EUR                                   | _                                  | 3,9%  | 349                     | 353                     |
| Loans from non-<br>controlling shareholders |               | ZAR                                   | Various                            | Various   | 50                      | 170                     |
| Right to subscription                       |               | 740                                   | 0010                               |   | (00)                    | (0.0)                   |
| shares                                      |               | ZAR                                   | 2012                               | Various   | (32)                    | (28)                    |
| Other loans                                 |               | Various                               | Various                            | Various   | 58                      | 37                      |
|   |               |                                       |                                    |   | 11 314                  | 7 471                   |

### 18. LONG-TERM LIABILITIES (continued)

Non-interest-bearing: Programme and film rights

| Liabilities   | Currency<br>of<br>year-end<br>balance | Year of<br>final<br>repay-<br>ment | 31 March<br>2011<br>R'm                    | 31 Marc<br>201<br>R'r       |
|---|---------------------------------------|------------------------------------|--|-----------------------------|
| Unsecured   | 1100                                  | 0010                               | 740  | 70                          |
| Programme and film rights liabilities   | USD                                   | 2012                               | 748  | 73                          |
| Non-interest-bearing: Loans and other li<br>Loans   | abilities                             |                                    | 740  | 70                          |
| Unsecured MTN Limited Loans from non-controlling shareholders Other   | ZAR<br>Various<br>Various             | Conditional<br>Various<br>Various  | 86<br>11<br>42                             | 10<br>1<br>3                |
|   |                                       |                                    | 139  | 15                          |
| Total long-term liabilities Repayment terms of long-term liabilities (exclinance leases)  - Payable within year one - Payable within year two - Payable within year three - Payable within year four - Payable within year five - Payable after year five | luding capitalise                     | ed                                 | 1 256<br>36<br>16<br>107<br>6 078<br>4 708 | 1 24<br>5<br>7 00<br>1<br>2 |
| Interest rate profile of long-term liabilities (lon   | a- and short-te                       | erm portion.                       | 12 201                                     | 8 36                        |
| including capitalised finance leases)  - Loans at fixed rates: 1 - 12 months  - Loans at fixed rates: more than 12 months  - Interest-free loans  - Loans linked to variable rates  |                                       | , , ,                              | 303<br>6 619<br>887<br>6 539               | 35<br>1 83<br>88<br>7 35    |
|   |                                       |                                    | 14 348                                     | 10 42                       |

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#### 19. PROVISIONS

STATUTORY REPORTS

The following account balances have been determined based on management's estimates and

| assumptions:                            |                        |                                  |   |  |  |              |                         |   |                    |
|---|------------------------|----------------------------------|---|--|--|--------------|-------------------------|---|--------------------|
|   | 1 April<br>2010<br>R'm | Additional provisions raised R'm | Unuti-<br>lised<br>provi-<br>sions<br>reversed<br>to<br>income<br>R'm | Provisions<br>sions<br>utilised<br>R'm | Foreign<br>currency<br>trans-<br>lation<br>R'm | Other<br>R'm | 31 March<br>2011<br>R'm | Less:<br>Short-<br>term<br>portion<br>R'm | Lor<br>te<br>porti |
| Group                                   |                        |                                  |   |  |  |              |                         |   |                    |
| Warranties                              | 133                    | _                                | (37)  | _                                      | (5)  | _            | 91                      | (90)                                      |                    |
| Pending litigation                      | 8                      | 51                               | (1)   | (1)                                    | _  | _            | 57                      | (54)                                      |                    |
| Reorganisation                          | 10                     | 2                                | _   | (11)                                   | _  | _            | 1                       | (1)                                       |                    |
| Onerous contracts                       | 24                     | 13                               | (2)   | (11)                                   | (1)  | _            | 23                      | (18)                                      |                    |
| Ad valorem duties                       | 23                     | _                                | _   | _                                      | _  | _            | 23                      | (23)                                      |                    |
| Decommissioning                         |                        |                                  |   |  |  |              |                         |   |                    |
| costs                                   | 4                      | 2                                | (1)   | (1)                                    | _  | 3            | 7                       | (3)                                       |                    |
| Refurbishment                           | _                      | _                                | _   | _                                      | _  | 2            | 2                       | _   |                    |
| Long service and<br>retirement gratuity | _                      | 33                               | _   | _                                      | _  | _            | 33                      | _   |                    |
|   | 202                    | 101                              | (41)  | (24)                                   | (6)  | 5            | 237                     | (189)                                     |                    |
|   | 1 April<br>2009<br>R'm | Additional provisions raised R'm | Unuti-<br>lised<br>provi-<br>sions<br>reversed<br>to<br>income<br>R'm | Provisions<br>utilised<br>R'm          | Foreign<br>currency<br>trans-<br>lation<br>R'm | Other<br>R'm | 31 March<br>2010<br>R'm | Less:<br>Short-<br>term<br>portion<br>R'm | La<br>ti<br>pon    |
| Group                                   |                        |                                  |   |  |  |              |                         |   |                    |
| Warranties                              | 168                    | 1                                | _   | _                                      | (36)   | _            | 133                     | (132)                                     |                    |
| Pending litigation                      | 11                     | 3                                | (5)   | _                                      | (1)  | _            | 8                       | (6)                                       |                    |
| Reorganisation                          | _                      | 18                               | _   | (8)                                    | _  | _            | 10                      | (10)                                      |                    |
| Onerous contracts                       | 17                     | 17                               | (1)   | (7)                                    | (2)  | _            | 24                      | (12)                                      |                    |
| Ad valorem duties                       | 23                     | _                                | _   | _                                      | _  | _            | 23                      | (23)                                      |                    |
| Decommissioning costs                   | 11                     | 1                                | (5)   | _                                      | (3)  | _            | 4                       | (4)                                       |                    |
| Other                                   | 2                      | _                                | (5)   | _                                      | (3)  | (2)          | 4                       | (4)                                       |                    |
| Otrici                                  |                        |                                  |   |  |  | . ,          |                         |   |                    |
|   | 232                    | 40                               | (11)  | (15)                                   | (42)   | (2)          | 202                     | (187)                                     |                    |

#### 19. PROVISIONS (continued)

Further details describing the provisions at 31 March 2011 are included below:

The group recognises the estimated liability on all products still under warranty at the statement of financial position date. Included in warranties are Irdeto's 12-month warranty on all hardware provided as well as warranties for possible taxes payable.

The group is currently involved in various litigation matters. The litigation provision has been made based on legal counsel and management's estimates of costs and possible claims relating to these actions (refer to note 21).

The provision for onerous contracts relates to compensation for early termination of a contract with a business partner, as well as obligations that the group has in terms of lease agreements, but the premises have been vacated. The group is liable for the rent under these contracts. The obligation will be settled over the remaining lease periods.

The provision for ad valorem duties relates to an investigation by tax authorities into the value ascribed to digital satellite decoders purchased for onward sale to major retailers. The provision was raised for the payment of these duties.

The provision for decommissioning relates to the estimated costs of decommissioning rented buildings. The lease agreements require that we return the rented buildings in the original state.

The provision for long service and retirement gratuity relates to the estimated cost of these employee benefits.

|     |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|---|-------------------------|-------------------------|
| 20. | ACCRUED EXPENSES AND OTHER CURRENT  |                         |                         |
|     | Deferred income   | 1 555<br>2 219          | 1 485<br>1 982          |
|     | Accrued expenses  Amounts owing in respect of investments acquired                | 35                      | 32                      |
|     | Taxes and other statutory liabilities Bonus accrual                               | 1 189<br>442            | 851<br>282              |
|     | Accrual for leave   | 238                     | 210                     |
|     | Other personnel accruals  Cash-settled share-based payment liability (short term) | 102<br>15               | 89<br>24                |
|     | Other current liabilities   | 388                     | 271                     |
|     |   | 6 183                   | 5 226                   |

#### 21. COMMITMENTS AND CONTINGENCIES

The group is subject to commitments and contingencies, that occur in the normal course of business, including legal proceedings and claims that cover a wide range of matters. The group plans to fund these commitments and contingencies out of existing loan facilities and internally generated funds.

### (a) Capital expenditure

Commitments in respect of contracts placed for capital expenditure at 31 March 2011 amounted to R401,1m (2010: R526,6m).

#### (b) Programme and film rights

At 31 March 2011 the group had entered into contracts for the purchase of programme and film rights. The group's commitments in respect of these contracts amounted to R7,7bn (2010: R8,7bn).

#### (c) Transponder leases

During the year ended 31 March 2011 the group entered into new leasing contracts for new and an increased number of satellite transponders. The commitment outstanding as at 31 March 2011 amounted to R6,8bn (2010: R7,7bn).

#### (d) Set-top boxes

At 31 March 2011 the group had entered into contracts for the purchase of set-top boxes (decoders). The group's commitments in respect of these contracts amounted to R468,7m (2010: R358,7m).

#### (e) Other commitments

At 31 March 2011 the group had entered into contracts for the receipt of various services. These service contracts are for the receipt of advertising, satellite and DVB-H broadcast capacity, computer and decoder support services, access to networks and contractual relationships with customers, suppliers and employees. The group's commitments in respect of these agreements amounted to R700,3m (2010: R656,6m).

|     |  | 31 March<br>2011<br>R'm               | 31 March<br>2010<br>R'm              |
|-----|--|---------------------------------------|--------------------------------------|
| (f) | Operating lease commitments  The group has the following operating lease liabilities at 31 March 2011 and 2010:  Minimum operating lease payments: |                                       |                                      |
|     | Payable in year one Payable in year two Payable in year three Payable in year four Payable in year five Payable after five years                   | 213<br>171<br>137<br>118<br>87<br>170 | 190<br>149<br>116<br>81<br>58<br>104 |
|     |  | 896                                   | 698                                  |

The group leases office, manufacturing and warehouse space under various non-cancellable operating leases. Certain contracts contain renewal options and escalation clauses for various periods of time.

#### 21. COMMITMENTS AND CONTINGENCIES (continued)

#### (g) Litigation claims

#### MultiChoice South Africa (MCSA)/South African Revenue Services (SARS)

MCSA instituted legal proceedings against SARS in relation to the ad valorem tariff determination on decoders, which SARS made in 2004. The proceedings were defended by SARS, but when the matter went to court the High Court found in MCSA's favour. SARS thereafter appealed to the Supreme Court of Appeal which, in February 2011, overturned the decision of the High Court and found in SARS's favour.

#### MIH Germany

MIH Germany B.V. and Myriad International Holdings B.V. ("MIH Germany") were involved in an arbitration in Germany. The dispute was governed by the arbitration rules of the German institution for arbitration (DIS Rules) and was covered by an express confidentiality ruling by the arbitration tribunal in question. An oral hearing took place from 12 to 14 October 2009. The parties then exchanged written post-hearing submissions on 18 December 2009 and statements of their respective fees and costs in January 2010. The arbitration tribunal issued its award on 8 June 2010. In the award it dismissed the claimant's claim and ordered it to pay a substantial portion of MIH Germany's legal costs and fees.

#### Eyeball Networks Inc. ("Eyeball")/Gadu-Gadu S.A. ("Gadu-Gadu")

On 19 May 2008 Gadu-Gadu was served with a claim for US\$22,2m filed against it by Eyeball in a court in British Columbia, Canada. The claim arose from a master software licence agreement entered into on 23 March 2005 pursuant to which Gadu-Gadu acquired a licence to use some of Eyeball's products. The licence terminated no later than 9 November 2006 and Eyeball alleges that Gadu-Gadu continued to use Eyeball's products and that it is therefore entitled to claim the full amount of the licence fees that would have been payable based on its current standard pricing. Gadu-Gadu denies that it used Eyeball's products after the date of termination, and accordingly, that it owes any licence fees to Eyeball and is defending the claim. Gadu-Gadu also filed a counterclaim against Eyeball and SalesManager Software Sp z o.o., Eyeball's representative in Poland, for damages and loss arising from the wrongful breach and repudiation of the transaction agreements and their failure to perform the obligations under the transaction agreements. The pleadings have been filed and lists of documents have been exchanged by Gadu-Gadu and Eyeball. Examinations for discovery have not yet been held. The trial was originally set down for hearing on 15 November 2010, but at the request of Eyeball the hearing was postponed to October 2011.

#### Taxation matters

The group operates a number of businesses in jurisdictions where withholding taxes are payable on certain transactions or payments. In some circumstances transactions could possibly lead to withholding taxes being payable. We continue to seek relevant advice and work with our advisors to identify and quantify such tax exposures. Our current assessment of possible withholding tax exposures, including interest and potential penalties amounts to approximately R546,8m (US\$80,8m) (2010: R229,6m (US\$31,3m)).

#### Paarl Print fire

On 17 April 2009 a fire destroyed the premises of Paarl Print (Proprietary) Limited in Paarl and claimed the lives of 13 people. A formal inquiry in terms of section 32 of the Occupational Health and Safety Act No 85 of 1993 (OHSA), was completed in June 2010. A report has been prepared in terms of section 32 of OHSA and based on information received from the Department of Labour it is anticipated that this report will be made available in the foreseeable future. Further information indicates that the report has been referred to the National Prosecuting Authority for further action. Once the report has been made available, it is possible that third parties may pursue civil claims against the company. Paarl Print's exposure in this regard, after insurance reimbursement, is not expected to be material.

#### 21. COMMITMENTS AND CONTINGENCIES (continued)

#### (g) Litigation claims (continued)

#### Gold Reef City/M-Net

Akani Egoli (Proprietary) Limited instituted action in December 2005 against M-Net and Combined Artistic Productions in the High Court of South Africa for damages of R10,6m allegedly suffered by the plaintiff as a result of an alleged defamation in a television broadcast. On 15 February 2006 the defendants filed their plea and pleadings were closed. The matter was set down for a hearing in November 2007, but before the hearing the plaintiff requested defendants to agree to a postponement sine die, which they agreed to. Thereafter a new claim for more than R40m, arising from the same cause of action, was served on the defendants by Gold Reef City Theme Park. At the same time, the first claim by Akani Egoli was reduced. The claims were consolidated and amounted to approximately R47m. A hearing of the matter took place in the High Court in August/September 2010. Judgement was delivered in February 2011 in favour of the claimants and the defendants are appealing to the SCA. The High Court decision dealt only with liability, not with the quantum of damages.

#### (h) Guarantees

At 31 March 2011 the group had provided guarantees of R2,0bn (2010: R1,2bn) mainly in respect of bank guarantees for sport rights, office rental, services and other contracts.

#### (i) Assets pledged as security

The group pledged property, plant and equipment, investments, cash and cash equivalents and accounts receivable with a net carrying value of R2,2bn at 31 March 2011 (2010: R4,6bn) to a number of banks as security for certain bank overdrafts and term loans listed in note 18 to the value of R2,2bn (2010: R2,1bn).

|     | value 0.1 i=,2511 (20 101 112,1511).   |                         |                         |
|-----|--|-------------------------|-------------------------|
|     |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
| 22. | REVENUE                                |                         |                         |
|     | Subscription revenue                   | 17 206                  | 14 762                  |
|     | Advertising revenue                    | 4 495                   | 3 814                   |
|     | e-Commerce revenue                     | 3 294                   | 2 854                   |
|     | Technology revenue                     | 1 594                   | 1 209                   |
|     | Circulation revenue                    | 1 308                   | 1 235                   |
|     | Printing revenue                       | 1 210                   | 1 098                   |
|     | Hardware sales                         | 1 155                   | 864                     |
|     | Book publishing and book sales revenue | 747                     | 645                     |
|     | Distribution revenue                   | 409                     | 234                     |
|     | Sublicence revenue                     | 302                     | 213                     |
|     | Decoder maintenance                    | 222                     | 177                     |
|     | Contract publishing                    | 180                     | 163                     |
|     | Reconnection fees                      | 113                     | 84                      |
|     | Other revenue                          | 850                     | 646                     |
|     |  | 33 085                  | 27 998                  |

Other revenue includes revenue from backhaul charges, financing service fees, online deed searches and instant messaging.

| Barter revenue                                     |     |     |
|--|-----|-----|
| Amount of barter revenue included in total revenue | 146 | 112 |

|     |   | 31 March<br>2011<br>R'm      | 31 March<br>2010<br>R'm  |
|-----|---|------------------------------|--------------------------|
| 23. | EXPENSES BY NATURE Operating profit includes the following items: Depreciation classification                         |                              |                          |
|     | Cost of providing services and sale of goods<br>Selling, general and administration expenses                          | 618<br>424                   | 545<br>333               |
|     |   | 1 042                        | 878                      |
| _   | Amortisation classification Cost of providing services and sale of goods Selling, general and administration expenses | 99<br>1 072<br>1 171         | 123<br>1 090<br>1 213    |
|     | Operating leases Buildings Satellites and transponders Other equipment  | 214<br>9<br>36<br>259        | 204<br>57<br>30<br>291   |
|     | Auditor's remuneration Audit fees Audit fees – prior year underprovision Audit-related fees Tax fees All other fees   | 63<br>2<br>2<br>2<br>22<br>4 | 58<br>4<br>2<br>25<br>10 |
|     | Foreign exchange (losses)/profits On capitalisation of forward exchange contracts in hedging transactions Other       | (437)<br>—<br>(437)          | (29) 6 (23)              |

STATUTORY REPORTS

Notes to the consolidated annual financial statements (continued)

COMPANY ANNUAL FINANCIAL STATEMENTS

|     |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|--|-------------------------|-------------------------|
| 23. | EXPENSES BY NATURE (continued)   |                         |                         |
|     | Staff costs  |                         |                         |
|     | As at 31 March 2011 the group had 15 932 (2010: 12 958) permanent employees. The total cost of employment of all |                         |                         |
|     | employees, including executive directors, was as follows:<br>Salaries, wages and bonuses                         | 5 660                   | 4 689                   |
|     | Retirement benefit costs   | 307                     | 279                     |
|     | Medical aid fund contributions   | 199                     | 194                     |
|     | Post-retirement benefits   | 11                      | 17                      |
|     | Training costs   | 87                      | 55                      |
|     | Share-based compensation expenses  | 519                     | 484                     |
|     | Total staff costs  | 6 783                   | 5 718                   |
|     | Fees paid to non-employees for administration, management and technical services                                 | 169                     | 140                     |
|     | Research and development costs   | 44                      | 21                      |
|     | Advertising expenses   | 926                     | 1 100                   |
|     | Amortisation of programme and film rights  | 3 951                   | 2 997                   |
|     | Cost of inventories sold   | 3 692                   | 3 866                   |
| 24. | OTHER GAINS/(LOSSES) - NET   |                         |                         |
|     | Profit/(loss) on sale of assets  | 42                      | (47)                    |
|     | Fair value adjustment of financial instruments   | 6                       | _                       |
|     | Impairment losses  | (1 068)                 | (939)                   |
|     | Impairment and derecognition of goodwill and other intangible assets   | (1 040)                 | (384)                   |
|     | Impairment of property, plant and equipment due to fire damage   | _                       | (144)                   |
|     | Impairment of other property, plant and equipment and other assets   | (28)                    | (81)                    |
|     | Welkom Yizani refinancing  | (20)                    | (330)                   |
|     | Gain on settlement of transponder lease  | 88                      | 253                     |
|     | Compensation received from third parties for property, plant and equipment impaired, lost or stolen              | 51                      | 369                     |
|     | Total other gains/(losses) - net   | (881)                   | (364)                   |

Refer to notes 4, 5 and 6 for further information on the above impairments.

|     |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|--|-------------------------|-------------------------|
| 25. | FINANCE COSTS/(INCOME)   |                         | _                       |
|     | Interest paid  |                         |                         |
|     | Loans and overdrafts   | 883                     | 600                     |
|     | Transponder leases   | 144                     | 93                      |
|     | RCF costs – accelerated amortisation   | 128                     | _                       |
|     | Other  | 234                     | 190                     |
|     |  | 1 389                   | 883                     |
|     | Interest received  |                         |                         |
|     | Loans and bank accounts  | (308)                   | (314)                   |
|     | Other  | (93)                    | (34)                    |
|     |  | (401)                   | (348)                   |
|     | Net loss/(profit) from foreign exchange translation and fair value adjustments on derivative financial instruments |                         |                         |
|     | On translation of assets and liabilities   | 26                      | (141)                   |
|     | On translation of transponder leases   | (13)                    | (82)                    |
|     | On translation of forward exchange contracts   | 234                     | 377                     |
|     |  | 247                     | 154                     |
|     | Preference dividends (BEE structures) received   | (217)                   | (268)                   |
|     | Other finance costs/(income) – net   | 30                      | (114)                   |
|     | Total finance costs/(income)   | 1 018                   | 421                     |
| 26. | GAINS ON ACQUISITIONS AND DISPOSALS  |                         |                         |
|     | Profit on sale of investments  | 34                      | 144                     |
|     | Gain on loss of control  | 72                      | _                       |
|     | Acquisition related costs  | (109)                   | _                       |
|     | Other  | 45                      | _                       |
|     |  | 42                      | 144                     |

|     |  | 31 March<br>2011<br>R'm   | 31 March<br>2010<br>R'm   |
|-----|--|---|---|
| 27. | TAXATION Normal taxation South Africa  | 1 488   | 1 351   |
|     | <ul><li>Current year</li><li>Prior year</li></ul>  | 1 490<br>(2)  | 1 395<br>(44)   |
|     | Foreign taxation   | 585   | 530   |
|     | <ul><li>Current year</li><li>Prior year</li></ul>  | 609<br>(24)   | 555<br>(25)   |
|     | Secondary taxation on companies  | 5   | 5   |
|     | Income taxation for the year  Deferred taxation  | 2 078   | 1 886   |
|     | South Africa  - Current year  - Prior year   | (100)<br>(129)<br>29  | (22)<br>28  |
|     | Foreign taxation   | (117)   | (84)  |
|     | <ul><li>Current year</li><li>Change in rate</li><li>Prior year</li></ul>   | (139)<br>-<br>22  | (62)<br>(22)<br>—   |
|     | Total taxation per income statement  | 1 861   | 1 808   |
|     | Reconciliation of taxation Taxation at statutory rates Adjusted for:   | 2 186   | 1 613   |
|     | Non-deductible expenses Non-taxable income Temporary differences not provided for Assessed losses expired Initial recognition of prior year taxes Other taxes Changes in taxation rates Tax attributable to associate income Tax adjustment for foreign taxation rates | 446<br>(68)<br>181<br>(11)<br>(17)<br>164<br>24<br>(920)<br>(124) | 404<br>(195)<br>676<br>—<br>(36)<br>364<br>(23)<br>(576)<br>(419) |
|     | Taxation provided in income statement  | 1 861   | 1 808   |

### 28. NON-CURRENT ASSETS AND LIABILITIES HELD-FOR-SALE

As at 31 March 2011 held-for-sale assets to the value of R37m (2010: R12m) comprise mainly land and buildings in South Africa which are being actively marketed for sale.

#### 29. EARNINGS PER SHARE

#### 31 March

|   |         | 2        | 011                               |         |         | 20       | 010                               |       |
|---|---------|----------|-----------------------------------|---------|---------|----------|-----------------------------------|-------|
|   | Gross   | Taxation | Non-con-<br>trolling<br>interests | Net     | Gross   | Taxation | Non-con-<br>trolling<br>interests | Net   |
|   | R'm     | R'm      | R'm                               | R'm     | R'm     | R'm      | R'm                               | R'm   |
| Earnings  |         |          |                                   |         |         |          |                                   |       |
| Net profit attributable to shareholders                               |         |          |                                   | 5 260   |         |          |                                   | 3 257 |
| Headline adjustments  |         |          |                                   |         |         |          |                                   |       |
| Adjustments for:  | (1 016) | (27)     | (4)                               | (1 047) | (17)    | 7        | 50                                | 40    |
| Insurance proceeds  | (51)    | 7        | 14                                | (30)    | (369)   | 47       | 90                                | (232) |
| Impairment of<br>property, plant and<br>equipment and other<br>assets | 20      | _        | _                                 | 20      | 225     | (40)     | (34)                              | 151   |
| Impairment and derecognition of goodwill and intangible assets        | 1 040   | (39)     | (30)                              | 971     | 384     | _        | (11)                              | 373   |
| Profit on sale of property, plant and                                 | ,,,,,   |          |                                   |         | 44.50   | (4)      |                                   |       |
| equipment Profit on sale of   | (404)   | 4        | 6                                 | (394)   | (156)   | (6)      | 6                                 | (156) |
| intangibles   | (3)     | 1        | 1                                 | (1)     | (73)    | 1        | _                                 | (72)  |
| Profit on sale of<br>investments                                      | (152)   | _        | 5                                 | (147)   | (120)   | _        | _                                 | (120) |
| Dilution profit   | (1 461) | _        | _                                 | (1 461) | - (120) | _        | _                                 | -     |
| Remeasurement included in equity-accounted                            |         |          |                                   |         |         |          |                                   |       |
| earnings  | (28)    | -        | -                                 | (28)    | 30      | 5        | _                                 | 35    |
| Impairment of equity-accounted  |         |          |                                   |         |         |          |                                   |       |
| investments   | 23      | _        | -                                 | 23      | 62      | _        | (1)                               | 61    |
| Headline earnings   |         |          |                                   | 4 213   |         |          |                                   | 3 297 |

|     |   | 2011<br>Number of<br>N shares                              | 2010<br>Number of<br>N shares                      |
|-----|---|--|--|
| 29. | EARNINGS PER SHARE (continued)  Number of N ordinary shares in issue at year-end (excluding treasury shares)  Adjusted for movement in shares held by share trusts  | 375 439 557<br>(938 564)                                   | 374 307 634<br>(1 356 802)                         |
|     | Weighted average number of N ordinary shares in issue during<br>the year<br>Adjusted for effect of future share-based compensation<br>payments  | 374 500 993<br>14 964 275                                  | 372 950 832<br>10 869 345                          |
|     | Diluted weighted average number of N ordinary shares in issue during the year   | 389 465 268  | 383 820 177  |
|     | Earnings per N ordinary share (cents)  Basic Fully diluted  Headline earnings per N ordinary share (cents)  Basic Fully diluted  Dividend paid per A ordinary share (cents)  Dividend paid per N ordinary share (cents)  Proposed dividend per A ordinary share (cents)  Proposed dividend per N ordinary share (cents) | 1 405<br>1 351<br>1 125<br>1 082<br>47<br>235<br>54<br>270 | 873<br>848<br>884<br>859<br>41<br>207<br>47<br>235 |

|     |  | 31 March<br>2011<br>R'm   | 31 March<br>2010<br>R'm  |
|-----|--|---|--|
| 30. | CASH FROM OPERATIONS Profit before tax per income statement Adjustments:   | 7 808   | 5 760  |
|     | - Non-cash and other   | (69)  | 1 242  |
|     | (Profit)/loss on sale of assets Depreciation and amortisation Share-based compensation expenses Net finance cost/(income) Share of equity-accounted results Impairment of equity-accounted investments Gains on acquisitions and disposals Dilution gains on equity-accounted investments Gain on settlement of transponder lease Insurance proceeds not yet received Insurance proceeds received elsewhere included Impairment losses Other | (42) 2 213 519 1 018 (3 290) 23 (151) (1 461) (88) — (51) 1 068 173 | 47<br>2 091<br>484<br>421<br>(2 058)<br>62<br>(144)<br>—<br>(253)<br>(142)<br>(286)<br>939<br>81 |
|     | - Working capital  | (463)   | 264  |
|     | Cash movement in trade and other receivables Cash movement in payables, provisions and accruals Cash movements for programme and film rights Cash movement in inventories  | (797)<br>622<br>(236)<br>(52)                                       | (130)<br>584<br>(180)<br>(10)  |
|     | Cash from operations   | 7 276   | 7 266  |
| 31. | ACQUISITION OF SUBSIDIARIES Fair value of assets and liabilities acquired: Property, plant and equipment Investments and loans Intangible assets Net current assets/(liabilities) Deferred taxation Long-term liabilities  | 43<br>19<br>589<br>429<br>(173)<br>(10)                             | 24<br>7<br>912<br>(14)<br>(278)<br>(36)  |
|     | Non-controlling interests Derecognition of investment in associate Goodwill  | 897<br>(219)<br>(98)<br>1 802                                       | 615<br>(122)<br>(2)<br>2 766   |
|     | Purchase consideration Amount to be settled in future Settlement of amounts owing in respect of prior year purchases Cash in subsidiaries acquired   | 2 382<br>(12)<br>16<br>(442)  | 3 257<br>(155)<br>—<br>(57)  |
| -   | Net cash outflow from acquisition of subsidiaries  | 1 944   | 3 045  |

|     |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|---|-------------------------|-------------------------|
| 32. | DISPOSAL OF SUBSIDIARIES                            |                         |                         |
|     | Book value of assets and liabilities:               |                         |                         |
|     | Other intangible assets                             | _                       | 1                       |
|     | Non-current assets classified as held-for-sale      | _                       | 380                     |
|     | Foreign currency translation                        | _                       | 1                       |
|     |   | _                       | 382                     |
|     | Profit on sale                                      | _                       | 100                     |
|     | Selling price                                       | _                       | 482                     |
|     | Cash in subsidiaries disposed of                    | _                       | (79)                    |
|     | Net cash inflow from disposal of subsidiaries       | _                       | 403                     |
| 33. | DILUTION OF SUBSIDIARIES                            |                         |                         |
|     | Book value of assets and liabilities:               |                         |                         |
|     | Property, plant and equipment                       | 3                       | _                       |
|     | Investments and loans                               | 159                     | _                       |
|     | Net current assets/(liabilities)                    | 10                      | _                       |
|     | Long-term liabilities                               | (163)                   | _                       |
|     |   | 9                       | _                       |
|     | Dilution profit                                     | 36                      | _                       |
|     | Foreign currency translation reserve release        | 28                      | _                       |
|     | Dilution of cash                                    | (8)                     | _                       |
|     | Net cash inflow from dilution of subsidiaries       | 65                      | _                       |
| 34. | ACQUISITION OF JOINT VENTURES                       |                         |                         |
|     | Fair value of assets and liabilities acquired:      |                         |                         |
|     | Investments   | 3                       | _                       |
|     | Intangible assets                                   | 7                       | _                       |
|     | Net current assets/(liabilities)  Deferred taxation | (1)                     | 7                       |
|     | Deletreu taxation                                   | (1)                     | _                       |
|     |   | 9                       | 7                       |
|     | Goodwill  | 16                      | 24                      |
|     | Amount to be settled in future                      | (8)                     | _                       |
|     | Cash in joint venture acquired                      | (1)                     | _                       |
|     | Net cash outflow from acquisition of joint ventures | 16                      | 31                      |

### 35. ACQUISITION OF ASSOCIATES

Included in acquisition of associates of R3 065m are the following: Dubizzle R76m, Park One R114m, Iceni R33m, Titulum R5m, Mail.ru Group R2 834m and other acquisitions of R3m. These investments were allocated to investments in associates.

|     |                                | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|--------------------------------|-------------------------|-------------------------|
| 36. | CASH AND CASH EQUIVALENTS      |                         |                         |
|     | Cash at bank and on hand       | 4 399                   | 3 394                   |
|     | Short-term bank deposits       | 4 332                   | 3 391                   |
|     | Bank overdrafts and call loans | (1 330)                 | (958)                   |
|     |                                | 7 401                   | 5 827                   |

#### Restricted cash

Restricted cash is still included in cash and cash equivalents due to the fact that it mostly relates to cash held on behalf of customers. The following cash balances are restricted from immediate use according to agreements with banks and other financial institutions:

| Total restricted cash | 192 | 127 |
|-----------------------|-----|-----|
| Other                 | 2   | 25  |
| Europe                | 190 | 102 |

#### 37. SEGMENT INFORMATION

IFRS 8 requires operating segments to be identified on the basis of internal reports about components of the group that are regularly reviewed by the chief operating decisionmaker (CODM) in order to allocate resources to the segments and to assess their performance. The chief operating decisionmaker has been identified as the executive committee that makes strategic decisions.

The group proportionally consolidates its share of the results of its associated companies in the various reportable segments. This is considered to be more reflective of the economic value of these investments.

The group has identified its operating segments based on its business by service or product and aggregated them into the following reporting segments: pay television, internet (with Tencent being disclosed separately from the other internet operations), technology and print. Below are the types of services and products from which each segment generates revenue:

- ▶ Pay television the group offers digital satellite and other pay television services to subscribers through MultiChoice South Africa and MultiChoice Africa in the rest of sub-Saharan Africa.
- Internet the group operates internet platforms to provide various services and products. These platforms are built around communities, and each of them provides various services, including e-commerce, games, MVAS and IVAS (mobile and internet value-added services), content, communication and social networking. These services are provided via mobile or PC/laptops. The main platforms are Tencent, Allegro, Ricardo, Mail.ru Group, BuscaPé, Sanook!, ibibo, Movile, Gadu-Gadu, Nimbuzz, MXit, OLX and Level Up!.
- Technology through Irdeto, the group provides digital content management and protection systems to customers globally to protect, manage and monetise all digital media on any platform.
- Print through Media24 in Africa, the group publishes newspapers, magazines and books. Its activities also include printing and distribution. The group also has print interests in Brazil through its 30% stake in the magazine publisher, Abril S.A., and in China through its stake in the listed Beijing Media Company and Xin'an Media Company.

MWEB is now reported in the pay-television rather than the internet segment. It is working on technologies to deliver video content. Comparative segmental results have been restated in accordance with IFRS 8 "Operating Segments".

### 37. SEGMENT INFORMATION (continued)

|  | _                        | Internet       |                          |  |
|--|--------------------------|----------------|--------------------------|--|
| March 2011                                     | Pay<br>television<br>R'm | Tencent<br>R'm | Other<br>internet<br>R'm |  |
| Revenue  |                          |                | <u> </u>                 |  |
| External                                       | 21 025                   | 7 215          | 4 877                    |  |
| Intersegmental                                 | 131                      | -              | 36                       |  |
| Total revenue                                  | 21 156                   | 7 215          | 4 913                    |  |
| Cost of providing services and sale of goods   | (11 751)                 | (2 143)        | (1 233)                  |  |
| Selling, general and administration expenses   | (2 863)                  | (1 277)        | (3 530)                  |  |
| EBITDA   | 6 542                    | 3 795          | 150                      |  |
| Depreciation                                   | (639)                    | (245)          | (149)                    |  |
| Amortisation – software                        | (32)                     | (7)            | (51)                     |  |
| Interest on capitalised transponder leases     | (144)                    | _              | _                        |  |
| Trading profit                                 | 5 727                    | 3 543          | (50)                     |  |
| Interest received                              | 926                      | 94             | 327                      |  |
| Interest paid                                  | (678)                    | (13)           | (1 220)                  |  |
| Investment income                              | 193                      | _              | _                        |  |
| Share of equity-accounted results <sup>1</sup> | _                        | 28             | 4                        |  |
| Profit before taxation                         | 6 168                    | 3 652          | (939)                    |  |
| Taxation                                       | (1 708)                  | (660)          | (1)                      |  |
| Profit after taxation                          | 4 460                    | 2 992          | (940)                    |  |
| Non-controlling interests                      | (765)                    | (23)           | 114                      |  |
| Profit from operations                         | 3 695                    | 2 969          | (826)                    |  |
| Amortisation of other intangibles              | (308)                    | (35)           | (750)                    |  |
| Foreign exchange (losses)/gains                | (203)                    | 12             | 4                        |  |
| Impairment of investment in associates         | _                        | _              | (144)                    |  |
| Exceptional items                              | 76                       | 31             | 781                      |  |
| Net profit/(loss)                              | 3 260                    | 2 977          | (935)                    |  |
| Additional disclosure                          |                          |                |                          |  |
| Impairment of assets                           | (6)                      | _              | (205)                    |  |
| Impairment of goodwill                         | _                        | _              | (636)                    |  |
| Share of equity-accounted results <sup>2</sup> | _                        | 3 123          | (51)                     |  |

#### Notes

<sup>&</sup>lt;sup>1</sup> Includes immaterial associates not proportionally consolidated.

<sup>&</sup>lt;sup>2</sup> All associates' results are accounted for using the equity method.

|            |         |            |           | Less:               |              |          |
|------------|---------|------------|-----------|---------------------|--------------|----------|
|            |         | Total      |           | Propor-<br>tionally |              |          |
|            |         | reportable |           | consolidated        |              |          |
| Technology | Print   | segments   | Corporate | associates          | Eliminations | Total    |
| R'm        | R'm     | R'm        | R'm       | R'm                 | R'm          | R'm      |
|            |         |            |           |                     |              |          |
| 1 228      | 10 758  | 45 103     | _         | (12 018)            | _            | 33 085   |
| 541        | 227     | 935        | 77        | · -                 | (1 012)      | _        |
| 1 769      | 10 985  | 46 038     | 77        | (12 018)            | (1 012)      | 33 085   |
| (452)      | (6 558) | (22 137)   | (47)      | 4 425               | 683          | (17 076) |
| (1 129)    | (3 233) | (12 032)   | (269)     | 3 112               | 329          | (8 860)  |
| 188        | 1 194   | 11 869     | (239)     | (4 481)             | _            | 7 149    |
| (51)       | (275)   | (1 359)    | (1)       | 320                 | _            | (1 040)  |
| (9)        | (47)    | (146)      | _         | 19                  | _            | (127)    |
| _          | _       | (144)      | -         | _                   | _            | (144)    |
| 128        | 872     | 10 220     | (240)     | (4 142)             | _            | 5 838    |
| 81         | 168     | 1 596      | 78        | (204)               | (1 069)      | 401      |
| (106)      | (452)   | (2 469)    | (2)       | 157                 | 1 069        | (1 245)  |
| _          | _       | 193        | 24        | _                   | _            | 217      |
| _          | 3       | 35         | -         | 3 432               | _            | 3 467    |
| 103        | 591     | 9 575      | (140)     | (757)               | _            | 8 678    |
| (27)       | (222)   | (2 618)    | (13)      | 770                 | _            | (1 861)  |
| 76         | 369     | 6 957      | (153)     | 13                  | _            | 6 817    |
| -          | (41)    | (715)      | -         | 28                  | -            | (687)    |
| 76         | 328     | 6 242      | (153)     | 41                  | _            | 6 130    |
| (111)      | (265)   | (1 469)    | _         | 246                 | _            | (1 223)  |
| (12)       | (40)    | (239)      | (2)       | (6)                 | _            | (247)    |
| _          | 97      | (47)       | _         | 24                  | _            | (23)     |
| (55)       | 99      | 932        | (4)       | (305)               | -            | 623      |
| (102)      | 219     | 5 419      | (159)     | _                   | _            | 5 260    |
|            |         |            |           |                     |              |          |
| (53)       | (136)   | (400)      | _         | _                   | _            | (400)    |
| _          | (32)    | (668)      | _         | _                   | _            | (668)    |
| _          | 218     | 3 290      | _         | _                   | _            | 3 290    |

### 37. SEGMENT INFORMATION (continued)

|  |                          | Interr         | net                      |
|--|--------------------------|----------------|--------------------------|
| March 2010                                     | Pay<br>television<br>R'm | Tencent<br>R'm | Other<br>internet<br>R'm |
| Revenue  |                          |                |                          |
| External                                       | 17 603                   | 4 874          | 3 363                    |
| Intersegmental                                 | 74                       | _              | 28                       |
| Total revenue                                  | 17 677                   | 4 874          | 3 391                    |
| Cost of providing services and sale of goods   | (9 264)                  | (1 428)        | (733)                    |
| Selling, general and administration expenses   | (2 562)                  | (904)          | (2 503)                  |
| EBITDA   | 5 851                    | 2 542          | 155                      |
| Depreciation                                   | (506)                    | (159)          | (131)                    |
| Amortisation – software                        | (22)                     | (20)           | (25)                     |
| Interest on capitalised transponder leases     | (91)                     | _              | _                        |
| Trading profit                                 | 5 232                    | 2 363          | (1)                      |
| Interest received                              | 816                      | 53             | 327                      |
| Interest paid                                  | (405)                    | _              | (918)                    |
| Investment income                              | 221                      | _              | _                        |
| Share of equity-accounted results <sup>1</sup> | (1)                      | 9              | (4)                      |
| Profit before taxation                         | 5 863                    | 2 425          | (596)                    |
| Taxation                                       | (1 421)                  | (319)          | (126)                    |
| Profit after taxation                          | 4 442                    | 2 106          | (722)                    |
| Non-controlling interests                      | (698)                    | (26)           | 36                       |
| Profit from operations                         | 3 744                    | 2 080          | (686)                    |
| Amortisation of other intangibles              | (432)                    | (32)           | (634)                    |
| Foreign exchange (losses)/gains                | (52)                     | (1)            | 91                       |
| Impairment of investment in associates         | _                        | _              | _                        |
| Exceptional items                              | 145                      | (86)           | (103)                    |
| Net profit/(loss)                              | 3 405                    | 1 961          | (1 332)                  |
| Additional disclosure                          |                          |                |                          |
| Impairment of assets                           | (52)                     | _              | _                        |
| Impairment of goodwill                         | _                        | _              | (335)                    |
| Share of equity-accounted results <sup>2</sup> | (1)                      | 1 961          | 90                       |

#### Notes

<sup>&</sup>lt;sup>1</sup> Includes immaterial associates not proportionally consolidated.

<sup>&</sup>lt;sup>2</sup> All associates' results are accounted for using the equity method.

| Technology<br>R'm       | Print<br>R'm            | Total<br>reportable<br>segments<br>R'm | Corporate<br>R'm             | Less: Proportionally consolidated associates R'm | Eliminations<br>R'm   | Total<br>R'm                          |
|-------------------------|-------------------------|--|------------------------------|--|-----------------------|---------------------------------------|
| 1 207                   | 10 204                  | 37 251                                 | _                            | (9 253)  | —                     | 27 998                                |
| 425                     | 186                     | 713                                    | 159                          | —  | (872)                 | —                                     |
| 1 632                   | 10 390                  | 37 964                                 | 159                          | (9 253)  | (872)                 | 27 998                                |
| (448)                   | (5 876)                 | (17 749)                               | (126)                        | 3 511  | 596                   | (13 768)                              |
| (1 086)                 | (3 282)                 | (10 337)                               | (263)                        | 2 590  | 276                   | (7 734)                               |
| 98                      | 1 232                   | 9 878                                  | (230)                        | (3 152)  | -                     | 6 496                                 |
| (44)                    | (251)                   | (1 091)                                | (2)                          | 215  | -                     | (878)                                 |
| (7)                     | (83)                    | (157)                                  | —                            | 79   | -                     | (78)                                  |
| —                       | (2)                     | (93)                                   | —                            | —  | -                     | (93)                                  |
| 47<br>103<br>(100)<br>— | 896<br>28<br>(463)<br>— | 8 537<br>1 327<br>(1 886)<br>221<br>4  | (232)<br>151<br>—<br>47<br>— | (2 858)<br>(64)<br>27<br>—<br>2 476              | (1 066)<br>1 069<br>— | 5 447<br>348<br>(790)<br>268<br>2 480 |
| 50                      | 461                     | 8 203                                  | (34)                         | (419)  | 3                     | 7 753                                 |
| (55)                    | (349)                   | (2 270)                                | (59)                         | 485  | 36                    | (1 808)                               |
| (5)                     | 112                     | 5 933                                  | (93)                         | 66   | 39                    | 5 945                                 |
| —                       | (33)                    | (721)                                  | (32)                         | 25   | 33                    | (695)                                 |
| (5)                     | 79                      | 5 212                                  | (125)                        | 91   | 72                    | 5 250                                 |
| (117)                   | (232)                   | (1 447)                                | —                            | 132  | -                     | (1 315)                               |
| 21                      | (168)                   | (109)                                  | (9)                          | (36)   | -                     | (154)                                 |
| —                       | (62)                    | (62)                                   | —                            | —  | -                     | (62)                                  |
| (1)                     | 100                     | 55                                     | (76)                         | (187)  | (254)                 | (462)                                 |
| (102)                   | (283)                   | 3 649                                  | (210)                        | _  | (182)                 | 3 257                                 |
| _<br>_<br>_             | (205)<br>(47)<br>8      | (257)<br>(382)<br>2 058                | (330)                        | -<br>-<br>-                                      | _<br>_<br>_           |                                       |

#### 37. SEGMENT INFORMATION (continued)

The trading profit as disclosed in the segment disclosure above is the CODM and management's measure of each segment's operational performance. A reconciliation of the segmental trading profit to operating profit and profit before tax as reported in the income statement is provided below:

|  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|--|-------------------------|-------------------------|
| Trading profit per segment report                  | 5 838                   | 5 447                   |
| Adjusted for:                                      |                         |                         |
| Interest on capitalised transponder leases         | 144                     | 93                      |
| Amortisation of other intangible assets            | (1 045)                 | (1 135)                 |
| Other gains/(losses)                               | (881)                   | (364)                   |
| Operating profit per the income statement          | 4 056                   | 4 041                   |
| Interest received                                  | 401                     | 348                     |
| Interest paid                                      | (1 389)                 | (883)                   |
| Other finance income/(costs) - net                 | (30)                    | 114                     |
| Share of equity-accounted results                  | 3 290                   | 2 058                   |
| Impairment of investment in associates             | (23)                    | (62)                    |
| Gains on acquisitions and disposals                | 42                      | 144                     |
| Dilution gains on equity-accounted investments     | 1 461                   | _                       |
| Profit before taxation as per the income statement | 7 808                   | 5 760                   |

Sales between segments are eliminated in the "Eliminations" column. The revenue from external parties and all other items of income, expenses, profits and losses reported in the segment report is measured in a manner consistent with that in the income statement.

The revenues from external customers for each major group of products and services are disclosed in note 22. The group is not reliant on any one major customer as the group's products are consumed by the general public in a large number of countries.

### Geographical information

The group operates in five main geographical areas:

Africa – The group derives revenues from television platform services, print media activities, internet services and technology products and services. The group is domiciled in the Republic of South Africa and is therefore presented separately.

Asia – The group's activities comprise its interest in internet and print activities based in China, India, Thailand and Singapore.

Europe – The group's activities comprise its interest in internet activities based in Central and Eastern Europe and Russia. Furthermore, the group generates revenue from technology products and services provided by subsidiaries based in the Netherlands.

Latin America – The group's activities comprise its interest in internet and print activities based in Brazil and other Latin American countries.

Other – Includes the group's provision of various products through internet and technology activities located mainly in Australia and the United States of America.

#### 37. SEGMENT INFORMATION (continued)

#### Africa

|   | South<br>Africa<br>R'm | Rest of<br>Africa<br>R'm | Latin<br>America<br>R'm | Asia<br>R'm    | Europe<br>R'm   | Other<br>R'm | Total<br>R'm     |
|---|------------------------|--------------------------|-------------------------|----------------|-----------------|--------------|------------------|
| March 2011 Consolidated revenue Proportionately               | 23 023                 | 5 220                    | 989                     | 620            | 2 923           | 310          | 33 085           |
| consolidated revenue <sup>1</sup> Segment assets <sup>2</sup> | 23 023<br>9 345        | 5 220<br>2 659           | 4 771<br>6 844          | 8 199<br>8 355 | 3 580<br>21 144 | 310<br>1 145 | 45 103<br>49 492 |
| March 2010 Consolidated revenue Proportionately               | 19 638                 | 4 516                    | 392                     | 215            | 2 606           | 631          | 27 998           |
| consolidated revenue <sup>1</sup> Segment assets <sup>2</sup> | 19 638<br>9 511        | 4 516<br>1 979           | 4 169<br>6 729          | 5 412<br>5 257 | 2 885<br>15 580 | 631<br>972   | 37 251<br>40 028 |

#### Notes

Included in the segment assets above is R6,6bn attributable to Brazil, R7,9bn attributable to China, R6,8bn attributable to Poland and R9,4bn attributable to Russia. These are the only significant foreign countries contributing more than 10% of the group's segment assets for the year ended 31 March 2011 and relate mainly to the investments in associates.

Revenue is allocated to a country based on the location of subscribers or users.

### 38. FINANCIAL RISK MANAGEMENT

#### Financial risk factors

The group's activities expose it to a variety of financial risks such as market risk (including currency risk, fair value interest risk, cash flow interest risk and price risk), credit risk and liquidity risk. These include the effects of changes in debt and equity markets, foreign currency exchange rates and interest rates. The group's overall risk management programme seeks to minimise the potential adverse effects on the financial performance of the group. The group uses derivative financial instruments, such as forward exchange contracts and interest rate swaps, to hedge certain risk exposures. The group does not speculate with or engage in the trading of financial instruments. The group had no significant price risk for the years ending 31 March 2011 and 31 March 2010.

Risk management is carried out by the management of the group under policies approved by the board of directors and its risk management committee. Management identifies, evaluates and hedges financial risks. The various boards of directors within the group provide written policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, the use of derivative instruments and the investment of excess liquidity.

<sup>&</sup>lt;sup>1</sup> Revenue includes the group's proportionate share of associates' external revenue.

<sup>&</sup>lt;sup>2</sup> Segment assets consist of non-current assets excluding financial instruments, deferred tax and the proportionate share of associates' assets.

### 38. FINANCIAL RISK MANAGEMENT (continued)

### Foreign exchange risk

The group operates internationally and is exposed to foreign exchange risk. Although a substantial portion of the group's revenue is denominated in the currencies of the countries in which it operates, a significant portion of cash obligations, including satellite transponder leases and contracts for pay-television programming, are denominated in US dollars. Where the group's revenue is denominated in local currency depreciation of the local currency against the US dollar adversely affects the group's earnings and its ability to meet cash obligations. Some entities in the group use forward exchange contracts to hedge their exposure to foreign currency risk in connection with their obligations. Management may hedge the net position in the major foreign currencies by using forward currency contracts. The group generally covers forward 50% to 100% of firm commitments in foreign currency for up to two years in the pay-television business. The group also uses forward exchange contracts to hedge foreign currency exposure in its print business where cover is generally taken for 75% to 100% of firm commitments in foreign currency for up to one year.

The group has classified its forward exchange contracts relating to forecast transactions and firm commitments as cash flow and fair value hedges, and measures them at fair value. The transactions relate mainly to programming costs, transponder lease instalments and the acquisition of inventory items. A cumulative after-tax loss of R297,4m (2010: R407,7m after-tax loss) has been deferred in a hedging reserve at 31 March 2011. This amount is expected to realise over the next two years. The fair value of all forward exchange contracts designated as cash flow hedges at 31 March 2011 was a net liability of R462,9m (2010: net liability of R527,9m), comprising assets of R9,0m (2010: Rnil) and liabilities of R471,9m (2010: R527,9m), that were recognised as derivative financial instruments. The fair value of all forward exchange contracts designated as fair value hedges at 31 March 2011 was a liability of R133,9m (2010: liability of R195,4m).

During the year ended 31 March 2011 the group recognised gains on fair value hedges of R23,7m (2010: R187,4m) and losses of R62,7m (2010: R209,8m) on the hedged items attributable to the hedged risks. The amount recognised in the income statement due to the ineffectiveness of cash flow hedges was R41,2m (2010: R123,0m). As at 31 March 2011 the group had no hedges of net investments in foreign operations.

#### 38. FINANCIAL RISK MANAGEMENT (continued)

#### Foreign exchange risk (continued)

The table below sets out the periods when the cash flows are expected to occur for both fair value and cash flow hedges in place at 31 March 2011:

|   | Maturing within one year |                  |             | Maturing within one to two years |                |
|---|--------------------------|------------------|-------------|----------------------------------|----------------|
| Total outstanding FECs at 31 March 2011 | EUR<br>'m                | USD<br>'m        | Other<br>'m | EUR<br>'m                        | USD<br>'m      |
| Pay television<br>Corporate<br>Print    | 4<br>-<br>47             | 288<br>88<br>(2) | -<br>-<br>7 | =                                | 240<br>44<br>— |
|   | 51                       | 374              | 7           | -                                | 284            |
| Rand value (R'm) Average exchange rate  | 509<br>9,98              | 3 072<br>8,21    | 60<br>8,57  |                                  | 2 260<br>7,96  |

|  |              | turing within<br>one year | Maturing within one to<br>two years |             |               |
|--|--------------|---------------------------|-------------------------------------|-------------|---------------|
| Total outstanding FECs at<br>31 March 2010 | EUR<br>'m    | USD<br>'m                 | Other<br>'m                         | EUR<br>'m   | USD<br>'m     |
| Pay television                             | 5            | 242                       | _                                   | 4           | 222           |
| Corporate                                  | _            | 26                        | _                                   | _           | _             |
| Print                                      | 62           | 3                         | 3                                   | _           | _             |
|  | 67           | 271                       | 3                                   | 4           | 222           |
| Rand value (R'm)<br>Average exchange rate  | 763<br>11,39 | 2 633<br>9,72             | 32<br>10,67                         | 51<br>12,75 | 1 874<br>8,44 |

Where the group has surplus funds offshore, the treasury policy is to spread the funds between more than one currency to limit the effect of foreign exchange rate fluctuations and to achieve the highest level of interest income. As at 31 March 2011 the group had a net cash balance of R7,4bn (2010: R5,8bn), of which R3,2bn (2010: R3,2bn) was held in South Africa. The R4,2bn (2010: R2,6bn) held offshore was largely denominated in US dollar, euro and Polish zloty.

#### Foreign currency sensitivity analysis

The group's presentation currency is the South African rand, but as it operates internationally, it is exposed to a number of currencies, of which the exposure to the US dollar, euro and Polish zloty is the most significant. The group is also exposed to the Chinese yuan renminbi and Brazil real but to a lesser extent.

The sensitivity analysis below details the group's sensitivity to a 10% decrease (2010: 10% decrease) in the rand against the US dollar, euro and Polish zloty, as well as a 10% decrease (2010: 10% decrease) of the US dollar against the euro, as well as a 10% decrease (2010: 10% decrease) of the euro against the Polish zloty. This analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period-end for the above percentage change in foreign currency rates. The sensitivity analysis includes external loans, as well as loans to foreign operations within the group, but excludes loans considered part of the net foreign investment and translation differences due to translating from functional currency to presentation currency.

A 10% decrease (2010: 10% decrease) of the rand against the US dollar, euro and Polish zloty, a 10% decrease (2010: 10% decrease) of the US dollar against the euro, and a 10% decrease (2010: 10% decrease) of the euro against the Polish zloty, would result in an after-tax gain of R160,3m (2010: R103,9m after-tax gain). Other equity would increase by R329,5m (2010: R213,0m increase).

#### 38. FINANCIAL RISK MANAGEMENT (continued)

Foreign exchange risk (continued)

#### Foreign exchange rates

The exchange rates used by the group to translate foreign entities' income statements and statements of financial position are as follows:

|                       | 31 March 2011 |              | 1 31 March 2010 |              |
|-----------------------|---------------|--------------|-----------------|--------------|
| Currency (1FC = ZAR)  | Average rate  | Closing rate | Average rate    | Closing rate |
| US dollar             | 7,1557        | 6,7699       | 7,7123          | 7,3343       |
| Euro                  | 9,4847        | 9,6041       | 10,9054         | 9,9165       |
| Thai baht             | 0,2302        | 0,2238       | 0,2292          | 0,2265       |
| Chinese yuan renminbi | 1,0680        | 1,0345       | 1,1295          | 1,0743       |
| Brazilian real        | 4,1704        | 4,1625       | 4,1460          | 4,1111       |
| British pound         | 11,1474       | 10,8687      | 12,3308         | 11,1308      |
| Polish zloty          | 2,3732        | 2,3821       | 2,6061          | 2,5702       |
| Russian rouble        | 0,2368        | 0,2383       | 0,2523          | 0,2492       |

The average rates listed above are only approximate average rates for the year. The group measures separately the transactions of each of its material operations, using the particular currency of the primary economic environment in which the operation conducts its business, translated at the prevailing exchange rate on the transaction date.

|  | 31 March 2011 |                    | 31 Marc       | h 2010             |
|--|---------------|--------------------|---------------|--------------------|
| Derivative financial instruments             | Assets<br>R'm | Liabilities<br>R'm | Assets<br>R'm | Liabilities<br>R'm |
| Current portion                              |               |                    |               |                    |
| Foreign exchange contracts                   | 12            | 461                | _             | 625                |
| Other derivatives – put options <sup>1</sup> | _             | 123                | _             | 71                 |
| Other derivatives – interest rate swaps      | -             | 15                 | _             | 151                |
|  | 12            | 599                | _             | 847                |
| Non-current portion                          |               |                    |               |                    |
| Foreign exchange contracts                   | 3             | 151                | _             | 98                 |
| Other derivatives – put options <sup>1</sup> | 3             | 563                | _             | 579                |
| Other derivatives – interest rate swaps      | -             | -                  | _             | 7                  |
|  | 6             | 714                | _             | 684                |
| Total  | 18            | 1 313              | _             | 1 531              |

#### Note

<sup>&</sup>lt;sup>1</sup> Media24 group entered into a contract with the Retief family trust in October 2008 which contains a put option whereby the Retief family trust can enforce a buy-out by Media24 group of its remaining interest in Paarl Media Holdings (Proprietary) Limited (currently 5%) and Paarl Coldset (Proprietary) Limited (currently 12,6%). Mr L P Retief, a director of Naspers Limited (refer to note 13), is a related party to the Retief family trust. The group has several other put options where non-controlling shareholders can put their stakes to the group based on specified terms and conditions. The total value of these other options was R330m at 31 March 2011.

#### 38. FINANCIAL RISK MANAGEMENT (continued)

Foreign exchange risk (continued)

|  | 31 Marcl<br>Foreign<br>currency<br>amount<br>'m | h 2011<br>R'm | 31 March<br>Foreign<br>currency<br>amount<br>'m | 2010<br>R'm |
|--|---|---------------|---|-------------|
| Uncovered foreign liabilities The group had the following uncovered foreign liabilities: |   |               |   |             |
| US dollar  | 1 075   | 7 280         | 1 050   | 7 703       |
| British pound  | 6   | 63            | 4   | 45          |
| Euro   | 57  | 548           | 46  | 460         |
| Polish zloty   | 29  | 68            | _   | 1           |
| South Korean won   | 233   | 1             | 256   | 2           |
| Other  | 26  | 40            | 49  | 25          |

#### Credit risk

The group is exposed to certain concentrations of credit risk relating to the following assets:

#### Investments and loans

There is no concentration of credit risk within investments and loans, except for preference shares in Welkom Yizani and Phuthuma Nathi. Shareholder agreements are in place, which regulate the shares held by Welkom Yizani and Phuthuma Nathi, and management monitors the credit risk regularly.

#### Trade receivables

Receivables consist primarily of invoiced amounts from normal trading activities. The group has a large diversified customer base across many geographical areas. The majority of trade receivables consist of receivables within the pay-television, newspapers, magazines and printing segments. Various credit checks are performed on new debtors to determine the quality of their credit history. These checks are also performed on existing debtors with long-overdue accounts. Furthermore, current debtors are monitored to ensure they do not exceed their credit limits. As at 31 March 2011 the directors were unaware of any significant unprovided or uninsured concentration of credit risk.

#### Other receivables

There is no concentration of credit risk within other receivables, except for the accrued preference share dividends relating to the preference share investments, as disclosed above, and the promissory notes. The level of interest in related party receivables minimises the credit risk.

#### Cash, deposits and derivative assets

The group is exposed to certain concentrations of credit risk relating to its cash, current investments and derivative assets. It places these instruments mainly with major banking groups and high-quality institutions that have high credit ratings. The group's treasury policy is designed to limit exposure to any one institution and invests its excess cash in low-risk investment accounts. As at 31 March 2011 the group held the majority of its cash, deposits and derivative assets with local and international banks with a 'Baa1' credit rating or higher (Moody's International rating). The counterparties that are used by the group are evaluated on a continuous basis.

#### 38. FINANCIAL RISK MANAGEMENT (continued)

Credit risk (continued)

Cash, deposits and derivative assets (continued)

The maximum amount of credit risk that the group is exposed to is R15,9bn (2010: R13,4bn), and has been calculated as follows:

|                                  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----------------------------------|-------------------------|-------------------------|
| Investments and loans            | 3 436                   | 3 503                   |
| Receivables and loans            | 3 702                   | 3 106                   |
| Derivative financial instruments | 18                      | _                       |
| Cash and cash equivalents        | 8 731                   | 6 785                   |
|                                  | 15 887                  | 13 394                  |

#### Liquidity risk

Prudent liquidity risk management implies, among others, maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. In terms of the articles of association of the company, no limitation is placed on its borrowing capacity. The facilities expiring within one year are subject to renewal at various dates during the next year. The group had the following unutilised banking facilities as at 31 March 2011 and 31 March 2010:

|                          | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|--------------------------|-------------------------|-------------------------|
| On call                  | 901                     | 1 477                   |
| Expiring within one year | 457                     | 249                     |
| Expiring beyond one year | 7 322                   | 5 868                   |
|                          | 8 680                   | 7 594                   |

#### 38. FINANCIAL RISK MANAGEMENT (continued)

Liquidity risk (continued)

The following analysis details the group's remaining contractual maturity for its non-derivative and derivative financial liabilities. The analysis is based on the undiscounted cash flows of financial liabilities based on the earliest date on which the group can be required to pay. The analysis includes both interest and principal cash flows.

| 31 March 2011  | Carrying value R'm |          | 0 - 12<br>months<br>R'm | 1 – 5<br>years<br>R'm | 5 years +<br>R'm |
|--|--------------------|----------|-------------------------|-----------------------|------------------|
| Non-derivative financial liabilities   |                    |          |                         |                       |                  |
| <ul> <li>Interest-bearing:</li> <li>Capitalised finance leases</li> </ul>    | (2 147)            | (3 078)  | (378)                   | (881)                 | (1 819)          |
| <ul><li>Interest-bearing:<br/>Loans and other</li></ul>                      | (11 314)           | (14 372) | (949)                   | (8 222)               | (5 201)          |
| <ul> <li>Non-interest-bearing:</li> <li>Programme and film rights</li> </ul> | (748)              | (770)    | (770)                   | _                     | _                |
| <ul> <li>Non-interest-bearing:</li> <li>Loans and other</li> </ul>           | (139)              | (139)    | (16)                    | (105)                 | (18)             |
| <ul> <li>Trade payables</li> </ul>   | (1 916)            | (1 916)  | (1 916)                 | _                     | _                |
| <ul> <li>Accrued expenses and other current liabilities</li> </ul>           | (2 402)            | (2 402)  | (2 402)                 | _                     | _                |
| <ul> <li>Related party payables</li> </ul>                                   | (93)               | (93)     | (93)                    | _                     | _                |
| - Bank overdrafts and call loans   | (1 330)            | (1 330)  | (1 330)                 | _                     | -                |

|   |       | Contractual cash flows R'm | 0 - 12<br>months<br>R'm | 1 – 2<br>years<br>R'm | 2 years +<br>R'm |
|---|-------|----------------------------|-------------------------|-----------------------|------------------|
| Derivative financial liabilities                        |       |                            |                         |                       |                  |
| - Forward exchange contracts - outflow                  | (597) | (5 901)                    | (3 641)                 | (2 260)               | _                |
| <ul> <li>Forward exchange contracts – inflow</li> </ul> | _     | 5 237                      | 3 136                   | 2 101                 | _                |
| <ul> <li>Shareholders' liabilities</li> </ul>           | (683) | (708)                      | (123)                   | (57)                  | (528)            |
| <ul> <li>Interest rate swaps</li> </ul>                 | (15)  | (15)                       | (15)                    | _                     | -                |

### 38. FINANCIAL RISK MANAGEMENT (continued)

Liquidity risk (continued)

| 31 March 2010  | Carrying<br>value<br>R'm | Contractual cash flows R'm | 0 – 12<br>months<br>R'm | 1 – 5<br>years<br>R'm | 5 years +<br>R'm |
|--|--------------------------|----------------------------|-------------------------|-----------------------|------------------|
| Non-derivative financial liabilities   |                          |                            |                         |                       |                  |
| <ul><li>Interest-bearing:</li><li>Capitalised finance leases</li><li>Interest-bearing:</li></ul> | (2 065)                  | (2 881)                    | (451)                   | (928)                 | (1 502)          |
| Loans and other  | (7 471)                  | (7 794)                    | (615)                   | (7 152)               | (27)             |
| Non-interest-bearing:     Programme and film rights  | (736)                    | (762)                      | (705)                   | (57)                  | _                |
| <ul> <li>Non-interest-bearing:</li> <li>Loans and other</li> </ul>                               | (153)                    | (152)                      | (21)                    | (127)                 | (4)              |
| - Trade payables   | (1 721)                  | (1 721)                    | (1 721)                 |                       | _                |
| <ul> <li>Accrued expenses and other current<br/>liabilities</li> </ul>                           | (2 138)                  | (2 138)                    | (2 138)                 | _                     | _                |
| <ul> <li>Related party payables</li> </ul>   | (9)                      | (9)                        | (9)                     | _                     | _                |
| <ul> <li>Dividends payable</li> </ul>  | (2)                      | (2)                        | (2)                     | _                     | _                |
| - Bank overdrafts and call loans   | (958)                    | (958)                      | (958)                   | _                     | _                |

|  | Carrying<br>value<br>R'm | Contractual cash flows R'm | 0 – 12<br>months<br>R'm | 1 – 2<br>years<br>R'm | 2 years +<br>R'm |
|--|--------------------------|----------------------------|-------------------------|-----------------------|------------------|
| Derivative financial liabilities                         |                          |                            |                         |                       |                  |
| <ul> <li>Forward exchange contracts – outflow</li> </ul> | (723)                    | (5 353)                    | (3428)                  | (1 925)               | _                |
| <ul> <li>Forward exchange contracts – inflow</li> </ul>  | _                        | 4 367                      | 2 484                   | 1 883                 | _                |
| <ul> <li>Shareholders' liabilities</li> </ul>            | (650)                    | (658)                      | (76)                    | (63)                  | (519)            |
| <ul> <li>Interest rate swaps</li> </ul>                  | (158)                    | (159)                      | (151)                   | (8)                   | _                |

### 38. FINANCIAL RISK MANAGEMENT (continued)

#### Interest rate risk

As part of the process of managing the group's fixed and floating borrowings mix, the interest rate characteristics of new borrowings and the refinancing of existing borrowings are positioned according to expected movements in interest rates. Where appropriate, the group uses derivative instruments, such as interest rate swap agreements, purely for hedging purposes. The fair value of these instruments will not change significantly as a result of changes in interest rates due to their short-term nature and the floating interest rates. As at 31 March 2011 the group had the following interest rate swaps in place:

| Institution        | Fair value<br>of liability<br>R'm | Loan<br>amount<br>R'm | Rate of loan % | Rate of swap   |
|--------------------|-----------------------------------|-----------------------|----------------|--|
| Rand Merchant Bank | _                                 | 8                     | 7,43           | 3-month average JIBAR with cap of 12,42%                   |
| Rand Merchant Bank | (8)                               | 250                   | 9,80           | 3-month average JIBAR with cap of 9,80%                    |
| Investec           | (7)                               | 250                   | 11,00          | 3-month average JIBAR with cap of 12,3% and floor of 11,2% |
|                    | (15)                              |                       |                |  |

Please refer to note 18 for the interest rate profile and repayment terms of long-term liabilities as at 31 March 2011 and 31 March 2010.

#### Interest rate sensitivity analysis

The sensitivity analysis below has been determined based on the exposure to interest rates for both derivative and non-derivative instruments at the statement of financial position date (after taking into account the effect of hedging) and the stipulated change taking place at the beginning of the next financial year and held constant throughout the reporting period in the case of instruments that have floating rates. The group is mainly exposed to interest rate fluctuations of the South African, American and European repo rates. The following changes in the repo rates represent management's best estimate of the possible change in interest rates at the respective year-ends:

- ▶ South African repo rate: increases by 100 basis points (2010: increased by 100 basis points)
- ▶ American, European and London Interbank Rates: increases by 100 basis points each (2010: increased by 100 basis points each)

If interest rates changes as stipulated above and all other variables were held constant, specifically foreign exchange rates, the group's profit after tax for the year ended 31 March 2011 would increase by R4,2m (2010: increased by R23,2m). Other equity would remain unchanged (2010: remained unchanged).

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#### 39. FAIR VALUE OF FINANCIAL INSTRUMENTS

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The fair values, together with the carrying values, net gains and losses recognised in profit and loss, total interest income, total interest expense and impairment of each class of financial instrument are as follows:

| 31 March 2011  | Carrying<br>value<br>R'm  | Fair<br>value<br>R'm      | Net gains<br>and<br>(losses)<br>recognised<br>in profit<br>and loss<br>R'm | Total<br>interest<br>income<br>R'm | Total<br>interest<br>expense<br>R'm | Impair-<br>ment<br>R'm |
|--|---------------------------|---------------------------|--|------------------------------------|-------------------------------------|------------------------|
| Assets Investments and loans   | 3 436                     | 3 436                     | _  | 221                                | _                                   | 6                      |
| Loans and receivables<br>Held-to-maturity investment and<br>loans<br>Originated loans  | 3 154<br>141<br>4<br>137  | 3 154<br>141<br>4<br>137  | _<br>_<br>_  | 217<br>-<br>-<br>4                 | _<br>                               | -<br>-<br>-<br>6       |
| Related party loans Receivables and loans  | 3 702                     | 3 702                     | (23)   | 86                                 |                                     | 127                    |
| Accounts receivable Other receivables Related party receivables  | 2 929<br>735<br>38        | 2 929<br>735<br>38        | 4<br>(1)<br>(26)   | 13<br>73<br>—                      |                                     | 125<br>-<br>2          |
| Derivative financial instruments   | 18                        | 18                        | (61)   |                                    |                                     |                        |
| Foreign exchange contracts Other derivatives – shareholders' assets  | 15                        | 15                        | (61)   | _                                  | _                                   | _                      |
| Cash and cash equivalents  | 8 731                     | 8 731                     | (32)   | 309                                |                                     |                        |
| Total  | 15 887                    | 15 887                    | (116)  | 616                                |                                     | 133                    |
| Liabilities Long-term liabilities Interest-bearing: Capitalised finance leases Interest-bearing: Loans and other Non-interest-bearing: | 12 838<br>1 893<br>10 822 | 12 838<br>1 893<br>10 822 |  |                                    | 1 017<br>133<br>884                 | _<br>                  |
| Loans and other  | 123                       | 123                       |  |                                    |                                     | _                      |
| Short-term payables and loans Interest-bearing: Capitalised finance leases Interest-bearing: Loans and other                           | 5 922<br>254<br>493       | 5 922<br>254<br>493       | 13<br>—  | _<br>_<br>_                        | 125<br>21<br>26                     |                        |
| Non-interest-bearing:<br>Programme and film rights<br>Non-interest-bearing:<br>Loans and other   | 748<br>16                 | 748<br>16                 | 64<br>(12)   | -                                  | 14                                  | -                      |
| Trade payables Accrued expenses and other current liabilities Related party payables   | 1 916<br>2 402<br>93      | 1 916<br>2 402<br>93      | (4)<br>8<br>(3)  | -<br>-<br>-                        | 52<br>12<br>—                       |                        |
| Derivative financial instruments   | 1 313                     | 1 313                     | (613)  |                                    | 52                                  | _                      |
| Foreign exchange contracts<br>Other derivatives – shareholders'<br>liabilities<br>Other derivatives – interest rate<br>swaps           | 612<br>686<br>15          | 612<br>686<br>15          | (614)<br>16<br>(15)  | -                                  | 52<br>—                             | -                      |
| Bank overdrafts and call loans   | 1 330                     | 1 330                     |  |                                    | 105                                 | _                      |
| Total  | 21 403                    | 21 403                    | (547)  |                                    | 1 299                               |                        |

### 39. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

| 31 March 2010  |             | R'm         | in profit<br>and loss<br>R'm | interest<br>income<br>R'm | interest<br>expense<br>R'm | Impair-<br>ment<br>R'm |
|--|-------------|-------------|------------------------------|---------------------------|----------------------------|------------------------|
| Assets<br>Investments and loans                                      | 3 503       | 3 503       | (6)                          | 272                       | _                          | 367                    |
| Loans and receivables  | 3 417       | 3 417       | _                            | 268                       | _                          | 330                    |
| Originated loans<br>Related party loans                              | 5<br>81     | 5<br>81     | (6)                          | 4                         | _                          | 37                     |
| Receivables and loans  | 3 106       | 3 106       | 133                          | 27                        |                            | 44                     |
| Accounts receivable  | 2 438       | 2 438       | 2                            | 1                         | _                          | 44                     |
| Other receivables Related party receivables                          | 642         | 642         | (2)<br>133                   | 26                        | -                          | -                      |
| Cash and cash equivalents  | 6 785       | 6 785       | 78                           | 315                       |                            |                        |
| Total  | 13 394      | 13 394      | 205                          | 614                       |                            | 411                    |
| Liabilities  | 10 004      | 10 004      | 200                          | 014                       |                            |                        |
| Long-term liabilities  | 8 750       | 8 738       | 32                           |                           | 524                        |                        |
| Interest-bearing:<br>Capitalised finance leases<br>Interest-bearing: | 1 736       | 1 736       | 30                           | _                         | 55                         | _                      |
| Loans and other Non-interest-bearing:                                | 6 877       | 6 865       | -                            | _                         | 461                        | _                      |
| Loans and other  | 137         | 137         | 2                            | _                         | 8                          | -                      |
| Short-term payables and loans  | 5 545       | 5 527       | (8)                          |                           | 144                        |                        |
| Interest-bearing:<br>Capitalised finance leases<br>Interest-bearing: | 329         | 329         | 52                           | _                         | 37                         | _                      |
| Loans and other<br>Non-interest-bearing:                             | 594         | 576         | -                            | _                         | 23                         | -                      |
| Programme and film rights<br>Non-interest-bearing:                   | 736         | 736         | (61)                         | _                         | 33                         | -                      |
| Loans and other Trade payable Accrued expenses and other             | 16<br>1 721 | 16<br>1 721 | 47                           | _<br>_                    | 26                         | _                      |
| current liabilities  | 2 138       | 2 138       | 37                           | _                         | 23                         | _                      |
| Related party payables<br>Dividends payable                          | 9 2         | 9 2         | (83)                         | _                         | 2                          | -                      |
|  |             |             | _                            |                           |                            |                        |
| Derivatives  | 1 531       | 1 531       | (378)                        |                           | 72                         |                        |
| Foreign exchange contracts Other derivatives –                       | 723         | 723         | (374)                        | _                         | -                          | -                      |
| shareholders' liabilities<br>Other derivatives –                     | 650         | 650         | (10)                         | _                         | 42                         | -                      |
| interest rate swaps  | 158         | 158         | 6                            | _                         | 30                         | _                      |
| Bank overdrafts and call loans                                       | 958         | 958         | 5                            |                           | 101                        |                        |
| Total  | 16 784      | 16 754      | (349)                        |                           | 841                        | _                      |

#### 39. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The fair value of financial instruments was calculated using market information and other relevant valuation techniques, and does not necessarily represent the values that the group will realise in the normal course of business. The carrying amounts of cash and cash equivalents, bank overdrafts, receivables and payables are deemed to reflect fair value due to the short maturities of these instruments. The fair values of forward exchange contracts and other derivative instruments are based on quoted market prices, other prices that are observable for the asset or liability, either directly or indirectly, or valuation techniques that include unobservable inputs. The fair values of interest-bearing loans are calculated based on discounted expected future principal and interest cash flows.

The following table provides an analysis of financial instruments that are measured subsequent to initial recognition at fair value, grouped into levels 1 to 3 based on the degree to which the fair value is observable:

- Level 1 fair value measurements are those derived from quoted prices (unadjusted) in active markets for identical assets or liabilities.
- ▶ Level 2 fair value measurements are those derived from inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (ie as prices) or indirectly (ie derived from prices).
- Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs).

| •  | *                 |                | *              |                |              |
|--|-------------------|----------------|----------------|----------------|--------------|
|  | Fair value<br>R'm | Level 1<br>R'm | Level 2<br>R'm | Level 3<br>R'm | Total<br>R'm |
| 31 March 2011                              |                   |                |                |                |              |
| Assets/liabilities measured at fair value: |                   |                |                |                |              |
| at fair value:<br>Assets                   |                   |                |                |                |              |
| Foreign exchange contracts                 | 15                | _              | 15             | _              | 15           |
| Other derivatives –                        |                   |                |                |                |              |
| shareholders' assets                       | 3                 | _              | -              | 3              | 3            |
| Total                                      | 18                | -              | 15             | 3              | 18           |
| Liabilities                                |                   |                |                |                |              |
| Foreign exchange contracts                 | 612               | _              | 612            | _              | 612          |
| Other derivatives –                        |                   |                |                |                |              |
| shareholders' liabilities                  | 686               | _              | _              | 686            | 686          |
| Other derivatives – interest rate swaps    | 15                | _              | 15             |                | 15           |
| ·  |                   |                |                |                |              |
| Total                                      | 1 313             | -              | 627            | 686            | 1 313        |
|  | Fair value        | Level 1        | Level 2        | Level 3        | Total        |
|  | R'm               | R'm            | R'm            | R'm            | R'm          |
| 31 March 2010                              |                   |                |                |                |              |
| Liabilities measured                       |                   |                |                |                |              |
| at fair value:                             |                   |                |                |                |              |
| Liabilities                                |                   |                |                |                |              |
| Foreign exchange contracts                 | 723               | _              | 723            | _              | 723          |
| Other derivatives –                        |                   |                |                |                |              |
| shareholders' liabilities                  | 650               | _              | _              | 650            | 650          |
| Other derivatives – interest rate swaps    | 158               |                | 158            | _              | 158          |
| · · · · · · · · · · · · · · · · · · ·      |                   |                |                |                |              |
| Total                                      | 1 531             | _              | 881            | 650            | 1 531        |

There were no transfers between level 1 and level 2 during the period.

#### 39. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The following table presents the changes in level 3 instruments for the year ending 31 March 2011:

|  | Other<br>derivatives –<br>shareholders'<br>assets<br>R'm | Total<br>R'm | Other<br>derivatives –<br>shareholders'<br>liabilities<br>R'm | Total<br>R'm |
|--|--|--------------|---|--------------|
| Reconciliation of level 3 instruments: |  |              |   |              |
| Opening balance at 1 April 2010        | _  | _            | 650   | 650          |
| Total losses in income statement       | _  | _            | 42  | 42           |
| Purchases                              | 3  | 3            | 31  | 31           |
| Settlements                            | _  | _            | (19)  | (19)         |
| Foreign currency translation effects   | -  | _            | (18)  | (18)         |
| Closing balance 31 March 2011          | 3  | 3            | 686   | 686          |
| Opening balance at 1 April 2009        | _  | _            | 360   | 360          |
| Total losses in income statement       | _  | _            | 53  | 53           |
| Purchases                              | _  | _            | 264   | 264          |
| Foreign currency translation effects   | _  | _            | (22)  | (22)         |
| Settlements                            | _  | _            | (5)   | (5)          |
| Closing balance 31 March 2010          | _  | -            | 650   | 650          |

Total losses for the period included in the income statement for assets and liabilities still held at the end of the period amounted to R41,7m (2010: R53,0m). Of this amount included in the income statement a loss of R85,6m (2010: a loss of R42,7m) was included in "Other finance income/(costs) – net", a profit of R56,6m (2010: a loss of R5,3m) in "Other gains/(losses) – net", and a loss of R12,6m (2010: a loss of R4,8m) in "Foreign exchange profits/(losses)". If one or more of the inputs were changed to a reasonable possible alternative assumption, there would be no significant change in the fair value measurements of level 3 instruments.

### 40. EQUITY COMPENSATION BENEFITS

The following share incentive plans were in operation during the financial year:

|                                     | Date of incorporation | Maximum<br>awards<br>permissible <sup>4</sup> | Vesting period | Period<br>to expiry<br>from date<br>of offer | IFRS 2 classification |
|-------------------------------------|-----------------------|---|----------------|--|-----------------------|
| Share trusts                        |                       |   |                |  |                       |
| Naspers                             | 14 August 1987        | Note <sup>1</sup>                             | *              | 10 years                                     | Equity-settled        |
| Media24                             | 31 August 2000        | 15%   | *              | 10 years                                     | Cash-settled          |
| Paarl Media Holdings                | 29 May 2001           | 5%  | *              | 10 years                                     | Cash-settled          |
| Via Afrika                          | 21 November 2003      | 10%   | *              | 10 years                                     | Cash-settled          |
| MIH Holdings                        | 27 September 1993     | Note <sup>1</sup>                             | *              | 10 years                                     | Equity-settled        |
| MIH (Mauritius)                     | 25 March 1999         | Note <sup>1</sup>                             | *              | 10 years                                     | Equity-settled        |
| Irdeto Access                       | 14 October 1999       | 10%   | *              | 10 years                                     | Note <sup>3</sup>     |
| MIH China (BVI)                     | 23 February 2003      | Note <sup>2</sup>                             | **             | 10 years                                     | Equity-settled        |
| 2005 MIH China (BVI)                | 30 September 2005     | Note <sup>2</sup>                             | **             | 5 to 8 years                                 | Equity-settled        |
| Entriq (Mauritius)                  | 6 May 2003            | 15%   | **             | 10 years                                     | Cash-settled          |
| MediaZone Holdings B.V.             | 8 August 2006         | 15%   | **             | 10 years                                     | Equity-settled        |
| M-Net                               | 12 June 1991          | Note <sup>1</sup>                             | *              | 10 years                                     | Equity-settled        |
| SuperSport                          | 12 June 1991          | Note <sup>1</sup>                             | *              | 10 years                                     | Equity-settled        |
| MIH India (Mauritius)               | 22 February 2007      | 15%   | ***            | 10 years                                     | Equity-settled        |
| MIH Russia Internet B.V.            | 4 June 2007           | 10%   | ***            | 10 years                                     | Equity-settled        |
| MIH BuscaPé Holdings B.V.           | 15 March 2010         | 6%  | *              | 5 years and 3 months                         | Equity-settled        |
| SARs                                |                       |   |                |  |                       |
| Media24                             | 20 September 2005     | 10%   | *              | 5 years and 14 days                          | Equity-settled        |
| MultiChoice Africa                  | 20 September 2005     | 10%   | *              | 5 years and 14 days                          | Equity-settled        |
| M-Net/SuperSport                    | 20 September 2005     | 10%   | *              | 5 years and 14 days                          | Equity-settled        |
| MIH Brazil Holdings B.V.            | 9 June 2006           | 10%   | *              | 5 years and 14 days                          | Equity-settled        |
| Irdeto Access B.V.                  | 9 June 2006           | 15%   | *              | 5 years and 14 days                          | Equity-settled        |
| Cloakware Inc. 2008                 | 11 July 2008          | 15%   | ***            | 5 years and 14 days                          | Equity-settled        |
| MIH Entriq Investments<br>B.V. 2008 | 11 July 2008          | 10%   | ***            | 5 years and 14 days                          | Equity-settled        |
| Gadu-Gadu S.A. 2008                 | 11 July 2008          | 10%   | ***            | 5 years and 14 days                          | Equity-settled        |
| MIH Allegro B.V. 2008               | 11 July 2008          | 10%   | ***            | 5 years and 14 days                          | Equity-settled        |
| MIH Ricardo B.V. 2008               | 11 July 2008          | 15%   | ***            | 5 years and 14 days                          | Equity-settled        |
| Irdeto Access B.V. 2008             | 5 September 2008      | 15%   | ***            | 5 years and 14 days                          | Equity-settled        |

#### 40. EQUITY COMPENSATION BENEFITS (continued)

|                            | Date of incorporation | Maximum<br>awards<br>permissible <sup>4</sup> | Vesting period | Period<br>to expiry<br>from date<br>of offer      | IFRS 2 classification |
|----------------------------|-----------------------|---|----------------|---|-----------------------|
| MIH (China) Mauritius 2008 | 5 September 2008      | 10%   | ***            | 5 years and 14 days<br>and 8 years and<br>14 days | Equity-settled        |
| MultiChoice Africa 2008    | 2 April 2008          | 10%   | *              | 5 years and 14 days                               | Equity-settled        |
| Allegro BV 2009            | 25 September 2009     | 10%   | ***            | 5 years and 14 days                               | Equity-settled        |
| Molotok No1                | 12 June 2009          | 10%   | *              | 5 years and 14 days                               | Equity-settled        |
| MIH Internet Africa        | 9 June 2010           | 10%   | *              | 5 years and 14 days                               | Equity-settled        |
| On the Dot                 | 24 November 2010      | 10%   | *              | 5 years and 14 days                               | Equity-settled        |
| Paarl Coldset <sup>5</sup> | 10 March 2010         | 5%  | *              | 5 years and 14 days                               | Equity-settled        |
| Paarl Media Holdings⁵      | 10 March 2010         | 5%  | *              | 5 years and 14 days                               | Equity-settled        |

#### Notes

Vesting period:

- \* One-third vests after years three, four and five.
- \*\* One-quarter vests after years one, two, three and four.
- \*\*\* One-fifth vests after years one, two, three, four and five.

<sup>&</sup>lt;sup>1</sup> These share trusts issue Naspers N ordinary shares. Collectively the maximum number of shares available for fresh allocation after 27 August 2010 is 40 588 541 shares which number will increase by virtue of any subdivision of shares or decrease by virtue of any consolidation of shares, as the case may be.

<sup>&</sup>lt;sup>2</sup> The MIH China (BVI) and 2005 MIH China (BVI) share trusts may collectively issue no more than 10% of the total number of MIH China Limited ordinary shares in issue.

<sup>&</sup>lt;sup>3</sup> Offers before September 2005 are cash-settled and offers after September 2005 are equity-settled.

<sup>&</sup>lt;sup>4</sup> The percentage reflected in this column is the maximum percentage of the respective companies issued/notional share capital that the applicable Trust/SAR plan may hold and subsequently allocate to participants.

<sup>&</sup>lt;sup>5</sup> For these two schemes, the initial grants vest one-third after two, three and four years with all subsequent grants vesting as indicated in the table above.

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#### 40. EQUITY COMPENSATION BENEFITS (continued)

#### Additional information

All share options are granted with an exercise price of not less than 100% of market value or fair value of the respective company's shares on the date of the grant. All SARs are granted with an exercise price of not less than 100% of fair value of the SARs on the date of the grant. All unvested share options/SARs are subject to forfeiture upon termination of employment. All cancelled options/SARs are cancelled by mutual agreement between the employer and employee. Movements in terms of the share trust incentive plans are as follows:

| 31 March 2011   | Naspers                                  | Media24  | Paarl<br>Media                     | Via<br>Afrika                     | MIH<br>Holdings                                      | MIH<br>(Mauritius)<br>(US\$-<br>based) |
|---|--|--|------------------------------------|-----------------------------------|--|--|
| Shares Outstanding at 1 April Granted Exercised Forfeited Expired                   | 17 377 338<br>29 386<br>(181 087)<br>(8) | 636 734<br>—<br>(428 892)<br>(1 568)<br>(70 270) | 139 700<br>—<br>(97 960)<br>—<br>— | 13 172<br>—<br>—<br>(13 172)<br>— | 877 297<br>105 684<br>(109 612)<br>(15 503)<br>(144) | 57 700<br>—<br>(14 450)<br>—<br>—      |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March         | 17 225 629<br>9 067 656                  | 136 004<br>136 004                               | 41 740<br>41 740                   | -                                 | 857 722<br>290 682                                   | 43 250<br>43 250                       |
| Weighted average exercise price   | (rand)                                   | (rand)   | (rand)                             | (rand)                            | (rand)   | (US\$)                                 |
| Outstanding at<br>1 April<br>Granted<br>Exercised<br>Forfeited<br>Expired           | 131,42<br>278,76<br>78,28<br>131,42      | 8,36<br>—<br>7,86<br>8,84<br>6,94                | 6,91<br>—<br>5,21<br>—             | 5,00<br>—<br>—<br>5,00<br>—       | 148,24<br>316,01<br>111,73<br>178,12<br>92,42        | 2,39<br>—<br>1,98<br>—<br>—            |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March         | 132,23<br>89,15                          | 10,66<br>10,66                                   | 10,90<br>10,90                     | -                                 | 173,05<br>91,59                                      | 2,53<br>2,53                           |
| Weighted average<br>share price of<br>options taken up<br>during the year<br>Shares | 181 087                                  | 428 892  | 97 960                             | _                                 | 109 612  | 14 450                                 |
| Weighted average share price  | 364,81                                   | 29,25  | 27,93                              | _                                 | 348,71   | 51,33                                  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| <br>31 March 2010   | Naspers    | Media24   | Paarl<br>Media | Via<br>Afrika | MIH<br>Holdings | MIH<br>(Mauritius)<br>(US\$-<br>based) |
|---|------------|-----------|----------------|---------------|-----------------|--|
| Shares  |            |           |                |               |                 |  |
| Outstanding at  |            |           |                |               |                 |  |
| 1 April   | 17 557 772 | 938 083   | 704 073        | 66 822        | 983 237         | 204 071                                |
| Granted   | 37 553     | (000 104) | (5.40, 0.40)   | _             | 178 786         | (4.45.044)                             |
| Exercised   | (175 781)  | (260 194) | (549 040)      | (50.050)      | (221 524)       | (145 041)                              |
| Forfeited   | (33 404)   | (41 155)  | (15 333)       | (53 650)      | (62 864)        | (1 330)                                |
| Expired   | (8 802)    |           |                |               | (338)           |  |
| Outstanding at  |            | 222 724   | 100 700        | 40.470        | .===            | oo                                     |
| 31 March  | 17 377 338 | 636 734   | 139 700        | 13 172        | 877 297         | 57 700                                 |
| Available to be<br>implemented at   |            |           |                |               |                 |  |
| 31 March  | 5 156 990  | 621 724   | 139 700        | 13 172        | 202 067         | 57 700                                 |
| <br>Weighted average  |            |           |                |               |                 |  |
| exercise price  | (rand)     | (rand)    | (rand)         | (rand)        | (rand)          | (US\$)                                 |
| Outstanding at  |            |           |                |               |                 |  |
| 1 April   | 130,23     | 8,76      | 10,59          | 5,00          | 111,70          | 2,83                                   |
| Granted   | 261,71     | _         | _              | _             | 257,98          | _                                      |
| Exercised   | 39,54      | 9,62      | 11,50          | _             | 72,18           | 3,01                                   |
| Forfeited   | 166,07     | 9,43      | 11,50          | 5,00          | 157,57          | 2,12                                   |
| Expired   | 24,87      | _         | _              | _             | 26,99           | _                                      |
| Outstanding at  |            |           |                |               |                 |  |
| 31 March  | 131,42     | 8,36      | 6,91           | 5,00          | 148,24          | 2,39                                   |
| Available to be   |            |           |                |               |                 |  |
| implemented at  | 00.10      | 0.07      | 0.01           | F 00          | F7 F0           | 0.00                                   |
| <br>31 March  | 28,19      | 8,07      | 6,91           | 5,00          | 57,58           | 2,39                                   |
| Weighted average<br>share price of<br>options taken up<br>during the year | e          |           |                |               |                 |  |
| Shares  | 175 781    | 260 194   | 549 040        | _             | 221 524         | 145 041                                |
| Weighted average  |            |           |                |               |                 |  |
| share price   | 257,25     | 29,15     | 29,07          | _             | 245,98          | 28,69                                  |
|   |            |           |                |               |                 |  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2011   | MIH<br>(Mauritius)<br>(rand-<br>based) | Irdeto<br>Access<br>B.V. | MIH<br>China<br>(BVI) | 2005<br>MIH<br>China<br>(BVI) | Entriq    |
|---|--|--------------------------|-----------------------|-------------------------------|-----------|
| Shares  |  |                          |                       |                               |           |
| Outstanding at 1 April  | 7 799 157                              | 438 205                  | 6 875                 | 14 916                        | 3 752 100 |
| Granted   | 195 227                                | _                        | _                     | _                             | _         |
| Exercised   | (328 906)                              | (39 013)                 | _                     | (1 523)                       | _         |
| Forfeited   | (75 891)                               | (10 949)                 | _                     | (30)                          | (135 300) |
| Outstanding at 31 March Available to be implemented           | 7 589 587                              | 388 243                  | 6 875                 | 13 363                        | 3 616 800 |
| at 31 March   | 4 422 688                              | 358 989                  | 6 875                 | 13 156                        | 3 616 800 |
| Weighted average exercise price                               | (rand)                                 | (US\$)                   | (US\$)                | (US\$)                        | (US\$)    |
| Outstanding at 1 April  | 116,48                                 | 7,67                     | 246,81                | 761,11                        | 0,65      |
| Granted   | 310,15                                 | _                        |                       | _                             | _         |
| Exercised   | 98,65                                  | 8,21                     | _                     | 893,65                        | _         |
| Forfeited   | 171,50                                 | 8,86                     | _                     | 2 481,05                      | 0,65      |
| Outstanding at 31 March Available to be implemented           | 121,68                                 | 7,58                     | 246,81                | 742,14                        | 0,65      |
|   |  |                          |                       |                               |           |
| at 31 March   | 80,19                                  | 7,39                     | 246,81                | 714,78                        | 0,65      |
|   | 80,19                                  | 7,39                     | 246,81                | 714,78                        | 0,65      |
| at 31 March  Weighted average share price of options taken up | 80,19<br>328 906                       | 7,39                     | 246,81                | 714,78<br>1 523               | 0,65      |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2010  | MIH<br>(Mauritius)<br>(rand-<br>based) | Irdeto<br>Access<br>B.V. | MIH<br>China<br>(BVI)           | 2005<br>MIH<br>China<br>(BVI) | Entriq         |
|--|--|--------------------------|---------------------------------|-------------------------------|----------------|
| Shares   |  |                          |                                 |                               |                |
| Outstanding at 1 April   | 8 066 131                              | 566 231                  | 7 963                           | 23 234                        | 4 244 500      |
| Granted  | 527 045                                | _                        | _                               | _                             | _              |
| Exercised  | (705 768)                              | (106 078)                | (1 088)                         | (8 263)                       | _              |
| Forfeited  | (88 251)                               | (21 948)                 | _                               | (55)                          | (427 400)      |
| Cancelled  | _                                      | _                        | _                               | _                             | (65 000)       |
| Outstanding at 31 March Available to be implemented  | 7 799 157                              | 438 205                  | 6 875                           | 14 916                        | 3 752 100      |
| at 31 March  | 3 466 386                              | 336 502                  | 6 875                           | 14 125                        | 3 727 650      |
| Weighted average exercise price  | (rand)                                 | (US\$)                   | (US\$)                          | (US\$)                        | (US\$)         |
| Outstanding at 1 April   | 102,07                                 | 7,52                     | 246,62                          | 767,03                        | 0,65           |
|  |  |                          |                                 |                               |                |
| Granted  | 263,69                                 | _                        | _                               | _                             | _              |
| 9 .  | 263,69<br>56,96                        | -<br>7,13                | –<br>245,47                     | -<br>770,36                   | _              |
| Granted  | ,                                      | -<br>7,13<br>8,79        | <br>245,47<br>                  | -<br>770,36<br>1 872,39       | —<br>—<br>0,65 |
| Granted<br>Exercised   | 56,96                                  |                          | 245,47<br>—<br>—                | ,                             | 0,65<br>0,65   |
| Granted Exercised Forfeited Cancelled  Outstanding at 31 March   | 56,96                                  |                          | 245,47<br>—<br>—<br>—<br>246,81 | ,                             | -,             |
| Granted<br>Exercised<br>Forfeited<br>Cancelled   | 56,96<br>145,55<br>—                   | 8,79<br>—                |                                 | 1 872,39<br>—                 | 0,65           |
| Granted Exercised Forfeited Cancelled  Outstanding at 31 March Available to be implemented at  | 56,96<br>145,55<br>—<br>116,48         | 8,79<br>—<br>7,67        | 246,81                          | 1 872,39<br>—<br>761,11       | 0,65           |
| Granted Exercised Forfeited Cancelled  Outstanding at 31 March Available to be implemented at 31 March  Weighted average share price of options taken up | 56,96<br>145,55<br>—<br>116,48         | 8,79<br>—<br>7,67        | 246,81                          | 1 872,39<br>—<br>761,11       | 0,65           |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| Movements in terms of the share trust incentive plans are as follows: |   |  |  |   |  |  |
|---|---|--|--|---|--|--|
| Media-<br>Zone  | M-Net   | Super-<br>Sport  | MIH<br>India   | MIH<br>Russia   | MIH<br>BuscaPé   |  |
| 346 000   | 31 774  | 42 113   | 12 419 251   | 730 131   | 804 295  |  |
| _   | _   | _  | 2 500 109  | 20 000  | 133 000  |  |
| _   | (7 068)   | (9 578)  | _  | (38 802)  | _  |  |
| (11 000)  | (69)  | (101)  | (2 534 892)  | (9 525)   | _  |  |
| _   | (80)  | (165)  | _  | _   | _  |  |
| 335 000   | 24 557  | 32 269   | 12 384 468   | 701 804   | 937 295  |  |
| 335 000   | 24 557  | 32 269   | 5 234 544  | 215 103   | _  |  |
| (US\$)  | (rand)  | (rand)   | (US\$)   | (euro)  | (euro)   |  |
|   |   |  |  |   |  |  |
| 0,82  | 8,81  | 34,60  | 0,55   | 14,31   | 15,40  |  |
| _   | _   | _  | 0,58   | 14,37   | 15,40  |  |
| -   |   | 35,66  | _  | 12,64   | _  |  |
| 0,82  |   | •  | 0,55   | 14,69   | _  |  |
|   | 9,23  | 23,90  | _  | _   | _  |  |
| 0,82  | 8,68  | 34,35  | 0,55   | 14,40   | 15,40  |  |
| 0,82  | 8,68  | 34,35  | 0,54   | 13,76   | _  |  |
|   |   |  |  |   |  |  |
| -   | 7 068   | 9 578  | -  | 38 802  | _  |  |
| _   | 317,19  | 316,37   | _  | 65,39   | _  |  |
|   | Media-Zone  346 000 (11 000)  335 000  (US\$)  0,82 0,82 0,82 | Media-Zone M-Net  346 000 31 774  (7 068) (11 000) (69)  - (80)  335 000 24 557  (US\$) (rand)  0,82 8,81  9,25 0,82 8,67  - 9,23  0,82 8,68  0,82 8,68  - 7 068 | Media-Zone         Super-Sport           346 000         31 774         42 113           —         —         —           —         (7 068)         (9 578)           (11 000)         (69)         (101)           —         (80)         (165)           335 000         24 557         32 269           (US\$)         (rand)         (rand)           0,82         8,81         34,60           —         —         —           —         9,25         35,66           0,82         8,67         30,82           —         9,23         23,90           0,82         8,68         34,35           0,82         8,68         34,35           -         7 068         9 578 | Media-Zone         Super-Sport         MIH India           346 000         31 774         42 113         12 419 251           —         —         —         2 500 109           —         (7 068)         (9 578)         —           (11 000)         (69)         (101)         (2 534 892)           —         (80)         (165)         —           335 000         24 557         32 269         12 384 468           335 000         24 557         32 269         5 234 544           (US\$)         (rand)         (rand)         (US\$)           0,82         8,81         34,60         0,55           —         —         0,58         —           —         9,25         35,66         —           0,82         8,67         30,82         0,55           —         9,23         23,90         —           0,82         8,68         34,35         0,54           —         7 068         9 578         — | Media-Zone         M-Net         Super-Sport         MIH India         MIH Russia           346 000         31 774         42 113         12 419 251         730 131           -         -         -         2 500 109         20 000           -         (7 068)         (9 578)         -         (38 802)           (11 000)         (69)         (101)         (2 534 892)         (9 525)           -         (80)         (165)         -         -           335 000         24 557         32 269         12 384 468         701 804           335 000         24 557         32 269         5 234 544         215 103           (US\$)         (rand)         (rand)         (US\$)         (euro)           0,82         8,81         34,60         0,55         14,31           -         -         -         0,58         14,37           -         9,25         35,66         -         12,64           0,82         8,67         30,82         0,55         14,69           -         9,23         23,90         -         -           0,82         8,68         34,35         0,55         14,40           0,82 |  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2010   | Media-<br>Zone | M-Net    | Super-<br>Sport | MIH<br>India | MIH<br>Russia | MIH<br>BuscaPé |
|---|----------------|----------|-----------------|--------------|---------------|----------------|
| Shares Outstanding at   |                |          |                 |              |               |                |
| 1 April   | 501 500        | 57 413   | 75 123          | 10 369 940   | 245 207       | _              |
| Granted   | _              | _        | _               | 4 418 821    | 492 793       | 804 295        |
| Exercised   | _              | (25 639) | (33 010)        | _            | _             | _              |
| Forfeited   | (155 500)      | _        | _               | (2 369 510)  | (7 869)       | _              |
| Outstanding at<br>31 March<br>Available to be<br>implemented at           | 346 000        | 31 774   | 42 113          | 12 419 251   | 730 131       | 804 295        |
| 31 March  | 259 500        | 31 774   | 42 113          | 3 578 959    | 94 918        | _              |
| Weighted average exercise price   | (US\$)         | (rand)   | (rand)          | (US\$)       | (euro)        | (euro)         |
| Outstanding at  |                |          |                 |              |               |                |
| 1 April   | 0,82           | 8,75     | 34,83           | 0,54         | 12,64         | _              |
| Granted   | _              | _        | _               | 0,57         | 15,12         | 15,40          |
| Exercised   | _              | 8,68     | 35,11           | _            |               | _              |
| Forfeited   | 0,82           |          |                 | 0,54         | 12,64         |                |
| Outstanding at<br>31 March<br>Available to be                             | 0,82           | 8,81     | 34,60           | 0,55         | 14,31         | 15,40          |
| implemented at<br>31 March  | 0,82           | 8,81     | 34,60           | 0,54         | 12,64         | _              |
| Weighted average<br>share price of<br>options taken up<br>during the year |                |          |                 |              |               |                |
| Shares Weighted average   | _              | 25 639   | 33 010          | _            | _             | _              |
| share price   | _              | 215,37   | 215,71          | _            | _             | _              |

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## 40. EQUITY COMPENSATION BENEFITS (continued)

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| Movements in terms  |  |  | 91110 PIGI10 GIO                                      | ao .ooo                                  |                               |   |
|---|--|--|---|--|-------------------------------|---|
| 31 March 2011   | Media24  | Multi-<br>Choice<br>Africa                             | M-Net/<br>SuperSport                                  | MIH Brazil                               | Irdeto<br>Access              | MultiChoice<br>Africa 2008                      |
| SARs Outstanding at 1 April Granted Exercised Forfeited Expired                   | 10 065 856<br>6 764 874<br>—<br>(930 416)<br>(4 759 998) | 4 949 377<br>—<br>(2 558 788)<br>(166 902)<br>(17 634) | 3 360 116<br>—<br>(2 328 494)<br>(79 955)<br>(13 065) | 224 853<br>—<br>(5 228)<br>(22 366)<br>— | 188 044<br>-<br>-<br>(6 345)  | 3 303 087<br>3 483 220<br>(44 961)<br>(249 216) |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March       | 11 140 316<br>1 005 921                                  | 2 206 053<br>311 596                                   | 938 602<br>168 621                                    | 197 259<br>81 927                        | 181 699<br>60 495             | 6 492 130                                       |
| Weighted average exercise price   | (rand)   | (rand)   | (rand)  | (US\$)                                   | (US\$)                        | (rand)  |
| Outstanding<br>at 1 April<br>Granted<br>Exercised<br>Forfeited<br>Expired         | 22,36<br>17,46<br>—<br>21,17<br>21,55                    | 42,86<br>—<br>34,20<br>49,59<br>23,70                  | 9,28<br>-<br>9,17<br>9,36<br>9,00                     | 44,84<br>—<br>42,17<br>48,59<br>—        | 15,20<br>—<br>—<br>15,20<br>— | 75,84<br>91,61<br>72,76<br>80,22                |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March       | 19,83<br>24,67   | 52,55<br>50,61   | 9,56<br>9,56  | 44,48<br>42,17                           | 15,20<br>15,20                | 84,15   |
| Weighted<br>average share<br>price of SARs<br>taken up during<br>the year<br>SARs | _  | 2 558 788  | 2 328 494   | 5 228                                    | _                             | 44 961  |
| Weighted average<br>SAR price   | _  | 73,65  | 25,07   | 50,99                                    | _                             | 91,74   |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2010   | Media24        | Multi-<br>Choice<br>Africa | M-Net/<br>SuperSport | MIH Brazil | Irdeto<br>Access | MultiChoice<br>Africa 2008 |
|---|----------------|----------------------------|----------------------|------------|------------------|----------------------------|
| SARs  |                |                            |                      |            |                  |                            |
| Outstanding at<br>1 April   | 9 618 622      | 7 530 463                  | 5 716 714            | 170 600    | 306 943          | 1 580 233                  |
| Granted   | 2 201 342      | 7 000 400                  | 0710714              | 54 253     | -                | 1 921 083                  |
| Exercised   | (5 011)        | (2 324 719)                | (2 186 829)          | -          | (33 942)         | (82 193)                   |
| Forfeited   | (1 438 688)    | (256 367)                  | (169 769)            | _          | (84 957)         | (116 036)                  |
| Cancelled   | (310 409)      | _                          | _                    | _          | _                | _                          |
| Outstanding at<br>31 March<br>Available to be<br>implemented at           | 10 065 856     | 4 949 377                  | 3 360 116            | 224 853    | 188 044          | 3 303 087                  |
| 31 March  | 3 577 140      | 180 922                    | 321 185              | 42 313     | _                |                            |
| Weighted average  |                |                            |                      |            |                  |                            |
| exercise price  | (rand)         | (rand)                     | (rand)               | (US\$)     | (US\$)           | (rand)                     |
| Outstanding at  |                |                            |                      |            |                  |                            |
| 1 April   | 22,61          | 38,46                      | 9,25                 | 43,91      | 15,20            | 69,31                      |
| Granted   | 21,40          | _                          | -                    | 47,77      | _                | 80,74                      |
| Exercised<br>Forfeited  | 21,55<br>22,86 | 29,08<br>38,50             | 9,20                 | _          | 15,20<br>15,20   | 69,31                      |
| Cancelled   | 22,00          | 36,50                      | 9,23                 | _          | 15,20            | 72,74                      |
| -   | 21,00          |                            |                      |            |                  |                            |
| Outstanding at<br>31 March<br>Available to be<br>implemented at           | 22,36          | 42,86                      | 9,28                 | 44,84      | 15,20            | 75,84                      |
| 31 March  | 21,86          | 30,46                      | 9,13                 | 42,17      | _                | _                          |
| Weighted<br>average share<br>price of SARs<br>taken up during<br>the year |                |                            |                      |            |                  |                            |
| SARs  | 5 011          | 2 324 719                  | 2 186 829            | _          | 33 942           | 82 193                     |
| Weighted average SAR price  | 23,65          | 73,65                      | 25,07                | _          | 16,00            | 82,18                      |

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## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2011   | Irdeto<br>Acess<br>B.V. 2008               | Gadu-<br>Gadu<br>S.A. 2008           | MIH<br>Allegro<br>B.V. 2008              | MIH<br>(China)<br>Mauritius<br>2008    | Cloak-<br>ware<br>Inc. 2008         | MIH<br>Entriq<br>Invest-<br>ments<br>B.V. 2008 |
|---|--|--------------------------------------|--|--|-------------------------------------|--|
| SARs Outstanding at 1 April Granted Exercised Forfeited Cancelled                 | 811 773<br>554 974<br>(28 539)<br>(49 489) | 883 296<br>317 022<br>—<br>(235 058) | 433 499<br>—<br>(34 591)<br>(7 130)<br>— | 12 010<br>44<br>(53)<br>—              | 7 351<br>-<br>-<br>(6 371)<br>(980) | -<br>-<br>-<br>-                               |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March       | 1 288 719<br>165 738                       | 965 260<br>219 058                   | 391 778<br>109 745                       | 12 001<br>4 150                        | -                                   | -  |
| Weighted average exercise price   | (US\$)                                     | (PLN)                                | (euro)                                   | (US\$)                                 | (US\$)                              | (US\$)   |
| Outstanding at<br>1 April<br>Granted<br>Exercised<br>Forfeited<br>Cancelled       | 11,63<br>13,60<br>10,20<br>11,65           | 13,55<br>13,55<br>—<br>13,55<br>—    | 47,15<br>—<br>43,84<br>51,54<br>—        | 6 049,81<br>12 223,34<br>3 352,92<br>— | 7,25<br>-<br>-<br>7,25<br>7,25      | -  |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March       | 12,51<br>12,87                             | 13,55<br>13,55                       | 47,37<br>43,29                           | 6 084,35<br>5 556,14                   | -                                   | -  |
| Weighted<br>average share<br>price of SARs<br>taken up during<br>the year<br>SARs | 28 539                                     | _                                    | 34 591                                   | 53                                     | _                                   | _  |
| Weighted average<br>SAR price   | 13,60                                      | _                                    | 86,25                                    | 13 096,73                              | _                                   | _  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March 2010   | Irdeto<br>Acess<br>B.V. 2008 | Gadu-<br>Gadu<br>S.A. 2008 | MIH<br>Allegro<br>B.V. 2008 | MIH<br>(China)<br>Mauritius<br>2008 | Cloak-<br>ware<br>Inc. 2008 | MIH<br>Entriq<br>Invest-<br>ments<br>B.V. 2008 |
|---|------------------------------|----------------------------|-----------------------------|-------------------------------------|-----------------------------|--|
| SARs  |                              |                            |                             |                                     |                             |  |
| Outstanding at  |                              |                            |                             |                                     |                             |  |
| 1 April   | 208 927                      | 636 580                    | 398 121                     | 9 039                               | 162 699                     | 749 120  |
| Granted   | 617 283                      | 357 856                    | 106 015                     | 2 971                               | _                           | _  |
| Exercised   | _                            | _                          | (67 595)                    | _                                   | _                           | _  |
| Forfeited   | (14 437)                     | (111 140)                  | (3 042)                     | _                                   | (17 598)                    | (182 488)                                      |
| Cancelled   | _                            | _                          | _                           | _                                   | (137 750)                   | (566 632)                                      |
| Outstanding at  |                              |                            |                             |                                     |                             |  |
| 31 March  | 811 773                      | 883 296                    | 433 499                     | 12 010                              | 7 351                       | _  |
| Available to be   |                              |                            |                             |                                     |                             |  |
| implemented at<br>31 March  | 39 897                       | 109 095                    | 53 727                      | 1 806                               | 1 468                       |  |
|   | 39 097                       | 109 093                    | 55 121                      | 1 000                               | 1 400                       |  |
| Weighted  |                              |                            |                             |                                     |                             |  |
| average exercise price  | (US\$)                       | (PLN)                      | (euro)                      | (US\$)                              | (US\$)                      | (US\$)   |
| Outstanding at  | (,                           | ()                         | (                           | (,                                  | (,                          | (004)  |
| 1 April   | 16,00                        | 13,55                      | 38,16                       | 4 847,35                            | 7,25                        | 2,22   |
| Granted   | 10,20                        | 13,55                      | 74,93                       | 9 708,18                            | -,20                        | _,   |
| Exercised   |                              | -                          | 38,16                       | -                                   | _                           | _  |
| Forfeited   | 13,75                        | 13,55                      | 38,16                       | _                                   | 7,25                        | 2,22   |
| Cancelled   | _                            | _                          | _                           | _                                   | 7,25                        | 2,22   |
| Outstanding at  |                              |                            |                             |                                     |                             | ·  |
| 31 March  | 11,63                        | 13,55                      | 47,15                       | 6 049,81                            | 7,25                        | _  |
| Available to be   | ,                            | ,                          | ,                           |                                     | ,,                          |  |
| implemented at  |                              |                            |                             |                                     |                             |  |
| 31 March  | 16,00                        | 13,55                      | 38,16                       | 4 848,20                            | 7,25                        |  |
| Weighted<br>average share<br>price of SARs<br>taken up during<br>the year |                              |                            |                             |                                     |                             |  |
| SARs  | _                            | _                          | 67 595                      | _                                   | _                           | _  |
| Weighted average<br>SAR price   | _                            | _                          | 74,93                       | _                                   | _                           | _  |

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## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March<br>2011   | MIH<br>Ricardo<br>B.V. 2008                  | Allegro<br>B.V. 2009  | Molotok<br>No1         | MIH<br>Internet<br>Africa | On the<br>Dot          | Paarl<br>Coldset         | Paarl<br>Media<br>Holdings |
|--|--|-----------------------|------------------------|---------------------------|------------------------|--------------------------|----------------------------|
| SARs Outstanding at 1 April Granted Exercised Forfeited                      | 1 761 540<br>225 338<br>(45 279)<br>(63 173) | 78 857<br>45 830<br>— | 284 226<br>-<br>-<br>- | _<br>750 389<br>_<br>_    | -<br>482 000<br>-<br>- | _<br>2 956 000<br>_<br>_ | 2 380 000<br>—<br>(40 000) |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March  | 1 878 426<br>587 563                         | 124 687<br>15 766     | 284 226<br>_           | 750 389<br>—              | 482 000                | 2 956 000                | 2 340 000                  |
| Weighted<br>average<br>exercise<br>price                                     | (euro)                                       | (euro)                | (euro)                 | (rand)                    | (rand)                 | (rand)                   | (rand)                     |
| Outstanding at<br>1 April<br>Granted<br>Exercised<br>Forfeited               | 1,58<br>1,74<br>1,58<br>1,59                 | 74,93<br>87,02<br>—   | 17,80<br>-<br>-<br>-   | 20,70<br>—<br>—           | _<br>20,27<br>_<br>_   | –<br>4,35<br>–<br>–      | -<br>28,38<br>-<br>28,38   |
| Outstanding at<br>31 March<br>Available to be<br>implemented at<br>31 March  | 1,60<br>1,58                                 | 79,37<br>74,93        | 17,80                  | 20,70                     | 20,27                  | 4,35<br>—                | 28,38                      |
| Weighted<br>average share<br>price of SARs<br>taken up<br>during the<br>year |  |                       |                        |                           |                        |                          |                            |
| SARs<br>Weighted<br>average SAR<br>price                                     | 45 279<br>1,74                               | _                     | _                      | _                         | -                      | _                        | _                          |

## 40. EQUITY COMPENSATION BENEFITS (continued)

| 31 March<br>2010  | MIH<br>Ricardo<br>B.V. 2008 | Allegro<br>B.V. 2009 | Molotok<br>No1 | MIH<br>Internet<br>Africa | On the Dot | Paarl<br>Coldset | Paarl<br>Media<br>Holdings |
|---|-----------------------------|----------------------|----------------|---------------------------|------------|------------------|----------------------------|
| SARs Outstanding at   |                             |                      |                |                           |            |                  |                            |
| 1 April   | 1 615 075                   | _                    | _              | _                         | _          | _                | _                          |
| Granted   | 418 489                     | 78 857               | 284 226        | _                         | _          | _                | _                          |
| Exercised   | (39 891)                    | _                    | _              | _                         | _          | _                | _                          |
| Forfeited   | (232 133)                   | _                    | _              | _                         | _          | _                | _                          |
| Outstanding at<br>31 March<br>Available to be<br>implemented at | 1 761 540                   | 78 857               | 284 226        | -                         | -          | _                | _                          |
| 31 March  | 268 595                     | _                    |                | _                         | _          |                  |                            |
| Weighted<br>average<br>exercise                                 | (0                          | (21112)              | (aura)         | (vo vo al)                | (von d)    | (von d)          | (vond)                     |
| price   | (euro)                      | (euro)               | (euro)         | (rand)                    | (rand)     | (rand)           | (rand)                     |
| Outstanding at<br>1 April                                       | 1,58                        |                      |                |                           |            |                  |                            |
| Granted   | 1,59                        | 74,93                | 17,80          |                           |            |                  |                            |
| Exercised   | 1,58                        | - 1,00               | -              | _                         | _          | _                | _                          |
| Forfeited   | 1,58                        | _                    | _              | _                         | _          | _                | _                          |
| Outstanding at<br>31 March<br>Available to be                   | 1,58                        | 74,93                | 17,80          | -                         | _          | _                | _                          |
| implemented at 31 March   | 1,58                        | _                    | _              | _                         | _          | _                |                            |
| Weighted average share price of SARs taken up during the year   |                             |                      |                |                           |            |                  |                            |
| SARs<br>Weighted<br>average SAR                                 | 39 891                      | _                    | _              | _                         | _          | _                | _                          |
| price   | 1,59                        | _                    | _              | _                         | _          | _                | _                          |

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share option allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

Share options currently

|  | Share options outstanding                    |   |  | Share options currently available  |  |  |
|--|--|---|--|------------------------------------|--|--|
| Exercise price/range of exercise price | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |  |
| Naspers Limited                        |  |   |  |                                    |  |  |
| (rand)                                 | 40.460                                       | 1 47  | 10.10                                    | 40 460                             | 10.10                                    |  |
| 10,00 - 20,00<br>20.01 - 25.00         | 18 168                                       | 1,47  | 18,10                                    | 18 168                             | 18,10                                    |  |
| -,-                                    | 2 567 411<br>813 701                         | 1,51  | 23,42<br>28,94                           | 2 567 411<br>813 701               | 23,42<br>28,94                           |  |
| 25,01 - 30,00<br>30,01 - 35,00         | 1 490 854                                    | 1,75<br>1,71  | 26,94<br>30,96                           | 1 490 854                          | 30,96                                    |  |
| 40,01 - 45,00                          | 11 550                                       | 3,20  | 42,89                                    | 11 550                             | 42,89                                    |  |
| 45.01 - 50.00                          | 100 000                                      | 3,44  | 50,00                                    | 100 000                            | 50,00                                    |  |
| 50,01 - 60,15                          | 1 982  | 3,42  | 50,45                                    | 1 982                              | 50,45                                    |  |
| 110,00 – 120,00                        | 163 668                                      | 5,35  | 114.52                                   | 100 000                            | 114,52                                   |  |
| 120.01 - 130.00                        | 9 437  | 5.44  | 124,00                                   | 4 718                              | 124,00                                   |  |
| 130,01 – 145,00                        | 216 239                                      | 6,95  | 138,87                                   | 54 513                             | 138,87                                   |  |
| 160,01 – 175,00                        | 3 962 438                                    | 7,00  | 167,31                                   | 3 904 759                          | 167,24                                   |  |
| 175,01 – 200,00                        | 7 803 242                                    | 7,00  | 180,83                                   | _                                  | _  |  |
| 250,01 - 275,00                        | 46 871                                       | 8,78  | 251,86                                   | _                                  | _  |  |
| 275,01 - 300,00                        | 10 870                                       | 8,91  | 288,00                                   | _                                  | _  |  |
| 300,00 - 320,00                        | 3 334  | 9,44  | 306,00                                   | _                                  | _  |  |
| 340,00 - 360,00                        | 5 864  | 9,96  | 351,95                                   | _                                  | _  |  |
|  | 17 225 629                                   |   | 132,23                                   | 9 067 656                          | 89,15                                    |  |
| Media24 Limited                        |  |   |  |                                    |  |  |
| (rand)                                 |  |   |  |                                    |  |  |
| 6,04                                   | 35 316                                       | 0,92  | 6,04                                     | 35 316                             | 6,04                                     |  |
| 6,90                                   | 10 008                                       | 1,67  | 6,90                                     | 10 008                             | 6,90                                     |  |
| 6,92                                   | 1 830  | 0,50  | 6,92                                     | 1 830                              | 6,92                                     |  |
| 8,12                                   | 11 015                                       | 2,81  | 8,12                                     | 11 015                             | 8,12                                     |  |
| 11,63                                  | 59 592                                       | 3,47  | 11,63                                    | 59 592                             | 11,63                                    |  |
| 20,42                                  | 18 243                                       | 4,47  | 20,42                                    | 18 243                             | 20,42                                    |  |
|  | 136 004                                      |   | 10,66                                    | 136 004                            | 10,66                                    |  |
| Paarl Media<br>Holdings (rand)         |  |   |  |                                    |  |  |
| 4,80                                   | 3 740  | 0,50  | 4,80                                     | 3 740                              | 4,80                                     |  |
| 11,50                                  | 38 000                                       | 4,00  | 11,50                                    | 38 000                             | 11,50                                    |  |
|  | 41 740                                       |   | 10,90                                    | 41 740                             | 10,90                                    |  |

### 40. EQUITY COMPENSATION BENEFITS (continued)

Share option allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

Share options currently

| Exercise price/range of exercise price  MIH Holdings Limited (rand)  6,91 - 20,00  20,01 - 40,00  40,01 - 60,00  100,01 - 120,00  120,01 - 140,00 | Number<br>outstanding<br>at 31 March<br>2011<br>21 639<br>50 780<br>41 288<br>55 648<br>279 145 | Weighted<br>average<br>remaining<br>contractual<br>life (years)  0,88 2,00 2,92 4,45 | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |
|---|---|--|--|------------------------------------|--|
| Limited (rand)<br>6,91 – 20,00<br>20,01 – 40,00<br>40,01 – 60,00<br>100,01 – 120,00<br>120,01 – 140,00  | 50 780<br>41 288<br>55 648  | 2,00<br>2,92   | 25,50                                    |                                    | 14.00                                    |
| 6,91 – 20,00<br>20,01 – 40,00<br>40,01 – 60,00<br>100,01 – 120,00<br>120,01 – 140,00  | 50 780<br>41 288<br>55 648  | 2,00<br>2,92   | 25,50                                    |                                    | 14.00                                    |
| 20,01 - 40,00<br>40,01 - 60,00<br>100,01 - 120,00<br>120,01 - 140,00  | 50 780<br>41 288<br>55 648  | 2,00<br>2,92   | 25,50                                    |                                    | 4 4 00                                   |
| 40,01 - 60,00<br>100,01 - 120,00<br>120,01 - 140,00   | 41 288<br>55 648  | 2,92   | ,  |                                    | 14,06                                    |
| 100,01 - 120,00<br>120,01 - 140,00  | 55 648  |  |  | 50 780                             | 25,50                                    |
| 120,01 - 140,00   |   |  | 41,65                                    | 41 288                             | 41,65                                    |
|   | 2/9 145   |  | 105,35                                   | 55 648                             | 105,35                                   |
|   | 0.5   | 6,53   | 134,79                                   | 96 571                             | 133,29                                   |
| 140,01 - 160,00   | 85<br>56 282  | 7,93   | 146,50                                   | 7 027                              | 174.05                                   |
| 160,01 – 180,00<br>180,01 – 200,00  | 75 922  | 7,14<br>6,37   | 175,65<br>186,60                         | 17 729                             | 174,95<br>188,38                         |
| 250,01 – 275,00   | 149 108   | 8,43   | 251,00                                   | 17 729                             | 100,30                                   |
| 300,01 – 320,00   | 113 416   | 9,34   | 305,60                                   | _                                  |  |
| 360,00 - 380,00   | 14 409  | 9,68   | 379,42                                   | _                                  | _  |
|   | 857 722   | 5,55   | 173,05                                   | 290 682                            | 91,59                                    |
| MIH (Mauritius)   |   |  | ,  |                                    |  |
| Limited (US\$)  |   |  |  |                                    |  |
| 1,10  | 5 750   | 1,10   | 1,10                                     | 5 750                              | 1,10                                     |
| 1,11 – 2,50   | 13 330  | 0,70   | 2,12                                     | 13 330                             | 2,12                                     |
| 2,51 – 5,00   | 24 170  | 2,40   | 3,09                                     | 24 170                             | 3,09                                     |
|   | 43 250  |  | 2,53                                     | 43 250                             | 2,53                                     |
| MIH (Mauritius)<br>Limited (rand)   |   |  |  |                                    |  |
| 8,19 - 15,00  | 88 733  | 0,88   | 8,19                                     | 88 733                             | 8,19                                     |
| 15,01 - 40,00   | 1 807 885   | 2,02   | 24,17                                    | 1 807 885                          | 24,17                                    |
| 40,01 - 65,00   | 525 237   | 3,22   | 44,97                                    | 525 237                            | 44,97                                    |
| 100,01 - 125,00   | 889 125   | 4,93   | 119,95                                   | 826 849                            | 119,65                                   |
| 125,01 - 145,00   | 1 448 102   | 6,94   | 138,90                                   | 475 963                            | 138,92                                   |
| 145,01 – 160,00   | 869 952<br>982 740  | 7,79   | 153,19                                   | 31 248<br>624 372                  | 145,99                                   |
| 160,01 – 175,00<br>175,01 – 190,00  | 982 740<br>285 159  | 6,05<br>6,83   | 174,68<br>179,59                         | 624 372<br>42 401                  | 174,99<br>182,00                         |
| 250,01 – 275,00   | 382 379   | 8,43   | 251,14                                   | 42 401                             | 102,00                                   |
| 275,01 – 275,00   | 417   | 8,70   | 292,56                                   |                                    | _  |
| 300,01 – 320,00   | 299 306   | 9,25   | 305,25                                   | _                                  | _  |
| 360,00 – 380,00   | 6 725   | 9,68   | 379,42                                   | _                                  | _  |
| 380,00 – 400,00   | 3 827   | 9,79   | 388,70                                   | _                                  | _  |
|   | 7 589 587   |  | 121,68                                   | 4 422 688                          | 80,19                                    |

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share option allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

|  | Share  | options outsta  | nding                                    | Share options currently<br>available |  |  |
|--|--|---|--|--------------------------------------|--|--|
| Exercise price/range of exercise price | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011   | Weighted<br>average<br>exercise<br>price |  |
| Irdeto Access B.V.<br>(US\$)           |  |   |  |                                      |  |  |
| 6,70                                   | 230 527                                      | 3,24  | 6,70                                     | 230 527                              | 6,70                                     |  |
| 7,90                                   | 81 340                                       | 4,50  | 7,90                                     | 81 340                               | 7,90                                     |  |
| 9,90                                   | 76 376                                       | 5,47  | 9,90                                     | 47 122                               | 9,90                                     |  |
|  | 388 243                                      |   | 7,58                                     | 358 989                              | 7,39                                     |  |
| MIH China (BVI)<br>Limited (US\$)      |  |   |  |                                      |  |  |
| 34,00                                  | 2 500  | 1,90  | 34,00                                    | 2 500                                | 34,00                                    |  |
| 368,41                                 | 4 375  | 3,19  | 368,41                                   | 4 375                                | 368,41                                   |  |
|  | 6 875  |   | 246,81                                   | 6 875                                | 246,81                                   |  |
| 2005 MIH China (BVI)<br>Limited (US\$) |  |   |  |                                      |  |  |
| 612,75                                 | 11 981                                       | 4,44  | 612,75                                   | 11 981                               | 612,75                                   |  |
| 654,02                                 | 50   | 1,67  | 654,02                                   | 50                                   | 654,02                                   |  |
| 1 434,92                               | 728  | 3,44  | 1 434,92                                 | 728                                  | 1 434,92                                 |  |
| 2 481,05                               | 604  | 4,25  | 2 481,05                                 | 397                                  | 2 481,05                                 |  |
|  | 13 363                                       |   | 742,14                                   | 13 156                               | 714,78                                   |  |
| Entriq (Mauritius)<br>Limited (US\$)   |  |   |  |                                      |  |  |
| 0,65                                   | 3 616 800                                    | 3,95  | 0,65                                     | 3 616 800                            | 0,65                                     |  |
| MediaZone Holdings<br>B.V. (US\$)      |  |   |  |                                      |  |  |
| 0,82                                   | 335 000                                      | 5,36  | 0,82                                     | 335 000                              | 0,82                                     |  |
| M-Net Limited (rand)                   |  |   |  |                                      |  |  |
| 8,51 – 13,50                           | 24 541                                       | 1,87  | 8,67                                     | 24 541                               | 8,67                                     |  |
| 13,51 – 30,50                          | 16   | 2,84  | 16,88                                    | 16                                   | 16,88                                    |  |
|  | 24 557                                       |   | 8,68                                     | 24 557                               | 8,68                                     |  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share option allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

|  | Share options outstanding                    |   |  | Share options currently available  |  |  |
|--|--|---|--|------------------------------------|--|--|
| Exercise price/range of exercise price | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |  |
| SuperSport Limited (rand)              |  |   |  |                                    |  |  |
| _                                      | 9 827  | 1,87  | _  | 9 827                              | _  |  |
| 25,01 – 40,00                          | 15   | 2,84  | 28,65                                    | 15                                 | 28,65                                    |  |
| 40,01 – 55,00                          | 22 427                                       | 1,87  | 49,41                                    | 22 427                             | 49,41                                    |  |
|  | 32 269                                       |   | 34,35                                    | 32 269                             | 34,35                                    |  |
| MIH India (US\$)                       |  |   |  |                                    |  |  |
| 0,54                                   | 6 542 323                                    | 6,36  | 0,54                                     | 4 518 239                          | 0,54                                     |  |
| 0,57                                   | 3 581 583                                    | 8,58  | 0,57                                     | 716 305                            | 0,57                                     |  |
| 0,58                                   | 2 260 562                                    | 9,44  | 0,58                                     | _                                  | _  |  |
|  | 12 384 468                                   |   | 0,55                                     | 5 234 544                          | 0,54                                     |  |
| MIH Russia (euro)                      |  |   |  |                                    |  |  |
| 12,64                                  | 196 886                                      | 6,18  | 12,64                                    | 118 122                            | 12,64                                    |  |
| 14,37                                  | 20 000                                       | 9,44  | 14,37                                    | _                                  | _  |  |
| 15,12                                  | 484 918                                      | 8,99  | 15,12                                    | 96 981                             | 15,12                                    |  |
|  | 701 804                                      |   | 14,40                                    | 215 103                            | 13,76                                    |  |
| MIH BuscaPé (euro)                     |  |   |  |                                    |  |  |
| 15,40                                  | 937 295                                      | 4,31  | 15,40                                    | _                                  | _  |  |

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share appreciation rights allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

|   | SA   | Rs outstandin   | g  | tly available                      |  |
|---|--|---|--|------------------------------------|--|
| Exercise price/range of exercise price                        | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |
| Media24 Limited (rand)  |  |   |  |                                    |  |
| 17,46<br>21,40<br>21,55<br>23,65                              | 6 580 901<br>1 845 017<br>64 965<br>744 398  | 4,30<br>3,55<br>0,50<br>2,44                                    | 17,46<br>21,40<br>21,55<br>23,65         | 64 965<br>—                        | 21,55<br>—                               |
| 24,75<br>25,15  | 918 750<br>986 285                           | 0,62<br>1,54  | 24,75<br>25,15                           | 612 272<br>328 684                 | 24,75<br>25,15                           |
| 20,10   | 11 140 316                                   | 1,01  | 19,83                                    | 1 005 921                          | 24,67                                    |
| MultiChoice Africa<br>(Proprietary) Limited<br>(rand)         |  |   | ·  |                                    | ,  |
| 23,70<br>39,87<br>58,21                                       | 2 392<br>676 822<br>1 526 839                | 0,50<br>0,49<br>1,31  | 23,70<br>39,87<br>58,21                  | 2 392<br>124 695<br>184 509        | 23,70<br>39,87<br>58,21                  |
|   | 2 206 053                                    |   | 52,55                                    | 311 596                            | 50,61                                    |
| M-Net/SuperSport<br>(rand)<br>9,56                            | 938 602                                      | 0,52  | 9,56                                     | 168 621                            | 9,56                                     |
| MIH Brazil Holdings<br>B.V. (US\$)<br>42,17<br>47,57<br>50,39 | 128 185<br>39 496<br>29 578<br>197 259       | 0,57<br>3,48<br>2,58  | 42,17<br>47,57<br>50,39<br>44,48         | 81 927<br>-<br>-<br>81 927         | 42,17<br><br>-<br>42,17                  |
| Irdeto Access B.V. (US\$)<br>15.20                            | 181 699                                      | 1.53  | 15,20                                    | 60 495                             | 15,20                                    |
| MultiChoice Africa<br>2008 (rand)<br>69,31                    | 1 498 701                                    | 2,60  | 69,31                                    | - 00 493                           | 10,20                                    |
| 82,18<br>91,74  | 1 637 536<br>3 355 893                       | 3,45<br>4,45  | 82,18<br>91,74                           | _                                  | _  |
| 01,17   | 6 492 130                                    | 7,70  | 84,15                                    | _                                  | _  |
| Irdeto Access B.V.<br>2008 (US\$)                             |  |   | , .                                      |                                    |  |
| 10,20<br>13,60<br>16,00                                       | 548 801<br>548 287<br>191 631                | 3,53<br>4,48<br>2,52  | 10,20<br>13,60<br>16,00                  | 89 302<br>—<br>76 436              | 10,20<br>—<br>16,00                      |
|   | 1 288 719                                    | ,   | 12,51                                    | 165 738                            | 12,87                                    |

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share appreciation rights allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

|  | SA   | ARs outstandin  | g SARs currently ava                     |                                    |  |
|--|--|---|--|------------------------------------|--|
| Exercise price/range of exercise price | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |
| Gadu-Gadu S.A.<br>2008 (PLN)           |  |   |  |                                    |  |
| 13,55                                  | 965 260                                      | 3,29  | 13,55                                    | 219 058                            | 13,5                                     |
| MIH Allegro B.V.<br>2008 (euro)        |  |   |  |                                    |  |
| 38,16                                  | 293 697                                      | 2,41  | 38,16                                    | 94 442                             | 38,1                                     |
| 74,93                                  | 98 081                                       | 3,50  | 74,93                                    | 15 303                             | 74,9                                     |
|  | 391 778                                      |   | 47,37                                    | 109 745                            | 43,2                                     |
| MIH (China) Mauritius<br>2008 (US\$)   |  |   |  |                                    |  |
| 3 352,92                               | 81   | 2,83  | 3 352,92                                 | _                                  | -  |
| 3 809,17                               | 937  | 2,97  | 3 809,17                                 | 374                                | 3 809,1                                  |
| 4 994,57                               | 7 968  | 5,52  | 4 994,57                                 | 3 186                              | 4 994,5                                  |
| 9 344,20                               | 2 648  | 3,46  | 9 344,20                                 | 528                                | 9 344,2                                  |
| 12 223,33<br>12 692,10                 | 44<br>323                                    | 4,47<br>4,00  | 12 223,34<br>12 692,10                   | -<br>62                            | 12 692,1                                 |
| 12 092,10                              | 12 001                                       | 4,00  |  | 4 150                              | 5 556,1                                  |
|  | 12 001                                       |   | 6 084,35                                 | 4 150                              | 5 550,1                                  |
| MIH Ricardo B.V.<br>2008 (euro)        | 4 004 004                                    | 0.40  | 4.50                                     | 540.004                            |  |
| 1,58                                   | 1 284 864                                    | 2,43  | 1,58                                     | 513 924                            | 1,5                                      |
| 1,59<br>1,74                           | 368 224<br>225 338                           | 3,48<br>4,47  | 1,59<br>1,74                             | 73 639                             | 1,5                                      |
| 1,74                                   |  | 4,47  |  | =                                  |  |
|  | 1 878 426                                    |   | 1,60                                     | 587 563                            | 1,5                                      |
| Allegro B.V. 2009 (euro)               | 70.057                                       | 0.00  | 74.00                                    | 45 700                             | 74.0                                     |
| 74,93<br>87,02                         | 78 857<br>45 830                             | 3,63<br>4,47  | 74,93<br>87,02                           | 15 766                             | 74,9                                     |
| 01,02                                  | 124 687                                      | 7,77  | 79,37                                    | 15 766                             | 74,9                                     |
| Malatal Nad (a)                        | 124 007                                      |   | 19,01                                    | 13 700                             | 74,8                                     |
| Molotok No1 (euro)<br>17,80            | 284 226                                      | 3,99  | 17,80                                    | -                                  | -  |
| MIH Internet Africa (rand)             | 750 000                                      | 4.70  | 00.70                                    |                                    |  |
| 20,70                                  | 750 389                                      | 4,72  | 20,70                                    | _                                  |  |
| On the Dot (rand)<br>20,27             | 482 000                                      | 4,84  | 20,27                                    | _                                  | _  |

#### 40. EQUITY COMPENSATION BENEFITS (continued)

Share appreciation rights allocations outstanding and currently available to be implemented at 31 March 2011 by exercise price:

|   | SA   | Rs outstandin   | SARs currently available                 |                                    |  |
|---|--|---|--|------------------------------------|--|
| Exercise price/range of exercise price  | Number<br>outstanding<br>at 31 March<br>2011 | Weighted<br>average<br>remaining<br>contractual<br>life (years) | Weighted<br>average<br>exercise<br>price | Exercisable<br>at 31 March<br>2011 | Weighted<br>average<br>exercise<br>price |
| Paarl Coldset (rand)<br>4,35            | 2 956 000                                    | 4,02  | 4,35                                     | _                                  | _  |
| Paarl Media<br>Holdings (rand)<br>28,38 | 2 340 000                                    | 4,02  | 28,38                                    | _                                  | _  |

Share trust incentive plans grants made during the year:

| 31 March 2011   | Naspers<br>Limited<br>(rand) | MIH<br>Holdings<br>Limited<br>(rand) | MIH<br>(Mauritius)<br>Limited<br>(rand) | MIH<br>India<br>(US\$) | MIH<br>Russia<br>(euro) | MIH<br>BuscaPé<br>(euro) |
|---|------------------------------|--------------------------------------|---|------------------------|-------------------------|--------------------------|
| Weighted average<br>fair value at<br>measurement date | 128,44                       | 121,78                               | 127,26                                  | 0,23                   | 5,30                    | 6,11                     |

This weighted average fair value has been calculated using the Bermudan binomial option-pricing model, using the following inputs and assumptions:

| Weighted average<br>share price<br>Weighted average                                      | 278,76 | 316,01 | 310,15 | 0,58 | 14,37 | 15,40 |
|--|--------|--------|--------|------|-------|-------|
| exercise price Weighted average expected volatility                                      | 278,76 | 316,01 | 310,15 | 0,58 | 14,37 | 15,40 |
| (%)* Weighted average  | 32,0   | 30,4   | 30,3   | 36,5 | 36,5  | 44,3  |
| option life (years) Weighted average   | 10,0   | 10,0   | 10,0   | 10,0 | 10,0  | 5,3   |
| dividend yield (%) Weighted average risk-free interest rate (%) (based on zero rate bond | 0,9    | 0,9    | 0,9    | -    | -     | -     |
| yield at perfect fit) Weighted average annual suboptimal                                 | 8,2    | 7,5    | 7,5    | 2,6  | 2,6   | 1,7   |
| rate (%) Weighted average vesting period   | 71,4   | 250,0  | 125,5  | 90,0 | 150,0 | 248,0 |
| (years)  | 4,0    | 4,0    | 4,0    | 3,0  | 3,0   | 4,0   |
|  |        |        |        |      |       |       |

<sup>\*</sup>The weighted average expected volatility of all share option grants listed above is determined using historical daily share prices except for the MIH India, MIH Russia and MIH BuscaPé plans where historical annual company valuations are used.

### 40. EQUITY COMPENSATION BENEFITS (continued)

Share trust incentive plans grants made during the year:

| 31 March 2010                                   | Naspers<br>Limited<br>(rand) | MIH<br>Holdings<br>Limited<br>(rand) | MIH<br>(Mauritius)<br>Limited<br>(rand) | MIH<br>India<br>(US\$) | MIH<br>Russia<br>(euro) | MIH<br>BuscaPé<br>(euro) |
|---|------------------------------|--------------------------------------|---|------------------------|-------------------------|--------------------------|
| Weighted average fair value at                  |                              |                                      |   |                        |                         |                          |
| measurement date                                | 124,49                       | 115,76                               | 118,52                                  | 0,30                   | 6,79                    | 6,71                     |
| This weighted average model, using the follows: |                              |                                      |   | Bermudan bir           | omial option            | n-pricing                |
| Weighted average share price                    | 261,71                       | 257.82                               | 254.64                                  | 0.57                   | 15,12                   | 15,40                    |
| Weighted average                                | 201,11                       | 20.,02                               | 20 .,0 .                                | 0,01                   | .0,.2                   | 10,10                    |
| exercise price                                  | 261,71                       | 257,82                               | 254,64                                  | 0,57                   | 15,12                   | 15,40                    |
| Weighted average<br>expected volatility         |                              |                                      |   |                        |                         |                          |
| (%)*  | 37,2                         | 38,4                                 | 37,8                                    | 51,6                   | 44,5                    | 47,9                     |
| Weighted average                                |                              |                                      |   |                        |                         |                          |
| option life (years)                             | 10,0                         | 10,0                                 | 10,0                                    | 10,0                   | 10,0                    | 5,3                      |
| Weighted average dividend yield (%)             | 1,3                          | 1,3                                  | 1,2                                     | _                      | _                       | _                        |
| Weighted average                                | 1,0                          | 1,0                                  | 1,2                                     | _                      |                         | _                        |
| risk-free interest                              |                              |                                      |   |                        |                         |                          |
| rate (%) (based on                              |                              |                                      |   |                        |                         |                          |
| zero rate bond                                  |                              |                                      | 0.0                                     | 0.7                    | 0.5                     | 0.5                      |
| yield at perfect fit)                           | 8,6                          | 8,6                                  | 8,6                                     | 3,7                    | 3,5                     | 2,5                      |
| Weighted average<br>annual suboptimal           |                              |                                      |   |                        |                         |                          |
| rate (%)  | 93,3                         | 216,0                                | 125,6                                   | 90,0                   | 150,0                   | 248,0                    |
| Weighted average vesting period                 |                              |                                      |   |                        |                         |                          |
| (years)   | 4,0                          | 4,0                                  | 4,0                                     | 3,0                    | 3,0                     | 4,0                      |

Various early exercise expectations were calculated based on historical exercise behaviours.

<sup>\*</sup>The weighted average expected volatility of all share option grants listed above is determined using historical daily share prices except for the MIH India, MIH Russia and MIH BuscaPé plans where historical annual company valuations are used.

#### 40. EQUITY COMPENSATION BENEFITS (continued)

**STATUTORY** 

Share appreciation rights plans grants made during the year:

| 31 March<br>2011  | Media24<br>(rand) | MIH Brazil<br>(US\$) | Multi-<br>Choice<br>Africa<br>2008<br>(rand) | Irdeto<br>Access<br>B.V. 2008<br>(US\$) | Gadu-<br>Gadu S.A.<br>2008<br>(PLN) | MIH<br>Allegro<br>B.V. 2008<br>(euro) | MIH<br>(China)<br>Mauritius<br>2008<br>(US\$) |
|---|-------------------|----------------------|--|---|-------------------------------------|---------------------------------------|---|
| Weighted<br>average fair<br>value at<br>measurement<br>date | 5,39              | _                    | 35,15  | 3,53                                    | 4,37                                | _                                     | 3 810,40                                      |

This weighted average fair value has been calculated using the Bermudan binomial option-pricing model, using the following inputs and assumptions:

| model, daing the                           | ionowning imput | s and asse | iriptions. |       |       |      |        |
|--|-----------------|------------|------------|-------|-------|------|--------|
| Weighted<br>average SAR<br>price           | 17,46           | _          | 91,61      | 13,60 | 13,55 | - 12 | 223,34 |
| Weighted<br>average                        |                 |            |            | ·     |       |      |        |
| exercise price<br>Weighted                 | 17,46           | -          | 91,61      | 13,60 | 13,55 | - 12 | 223,34 |
| average<br>expected<br>volatility (%)*     | 15,1            | _          | 31,1       | 28,7  | 36,8  | _    | 36,8   |
| Weighted<br>average option<br>life (years) | 5,0             |            | 5,0        | 5,0   | 5,0   |      | 5,0    |
| Weighted<br>average                        | 3,0             | _          | 3,0        | 3,0   | 3,0   | _    | 3,0    |
| risk-free<br>interest rate<br>(%) (based   |                 |            |            |       |       |      |        |
| on zero rate<br>bond yield at              |                 |            |            |       |       |      |        |
| perfect fit)<br>Weighted<br>average        | 7,6             | -          | 7,2        | 1,6   | 1,6   | _    | 1,1    |
| annual<br>suboptimal                       |                 |            |            |       |       |      |        |
| rate (%)<br>Weighted<br>average            | 181,5           | _          | 293,8      | 118,0 | 100,0 | _    | 185,3  |
| vesting period<br>(years)                  | 4,0             | _          | 4,0        | 3,0   | 3,0   | _    | 3,0    |
|  |                 |            |            |       |       |      |        |

<sup>\*</sup>The weighted average expected volatility of all SAR grants listed above is determined using historical annual company valuations, except for the MIH (China) Mauritius 2008 plan where historical daily share prices are used.

### 40. EQUITY COMPENSATION BENEFITS (continued)

Share appreciation rights plans grants made during the year:

| Od Manah  | Marilia O4    | MILL Duranii         | Multi-<br>Choice<br>Africa |                     | Gadu-<br>Gadu S.A. | MIH<br>Allegro      | MIH<br>(China)<br>Mauritius |
|---|---------------|----------------------|----------------------------|---------------------|--------------------|---------------------|-----------------------------|
| 31 March<br>2010  | (rand)        | MIH Brazil<br>(US\$) | 2008<br>(rand)             | B.V. 2008<br>(US\$) | 2008<br>(PLN)      | B.V. 2008<br>(euro) | 2008<br>(US\$)              |
| Weighted<br>average fair<br>value at<br>measurement   |               |                      |                            |                     |                    |                     |                             |
| date  | 6,66          | 22,60                | 34,06                      | 3,43                | 5,39               | 29,21               | 3 619,51                    |
| This weighted av<br>model, using the<br>Weighted<br>average SAR                             | erage fair va | alue has been        | calculated                 |                     | ,                  | ,                   | ,                           |
| price Weighted average  | 21,40         | 47,77                | 80,74                      | 10,21               | 13,55              | 73,72               | 8 293,80                    |
| exercise price Weighted average expected  | 21,40         | 47,77                | 80,74                      | 10,21               | 13,55              | 73,72               | 8 293,80                    |
| volatility (%)* Weighted average option   | 7,6           | 40,0                 | 34,4                       | 23,1                | 48,2               | 48,3                | 56,6                        |
| life (years) Weighted average risk-free interest rate (%) (based on zero rate bond yield at | 5,0           | 5,0                  | 5,0                        | 5,0                 | 5,0                | 5,0                 | 5,0                         |
| perfect fit) Weighted average annual suboptimal   | 8,3           | 8,4                  | 8,2                        | 8,2                 | 2,7                | 2,6                 | 1,7                         |
| rate (%) Weighted average vesting period  | 168,9         | 93,3                 | 293,8                      | 114,5               | 248,0              | 248,0               | 171,0                       |
| (years)   | 4,0           | 4,0                  | 4,0                        | 3,0                 | 3,0                | 3,0                 | 3,0                         |
| Various early eye   | rcise evnec   | tations were o       | alculated h                | ased on his         | torical everci     | se hehaviou         | ire                         |

Various early exercise expectations were calculated based on historical exercise behaviours.

<sup>\*</sup>The weighted average expected volatility of all SAR grants listed above is determined using historical annual company valuations, except for the MIH (China) Mauritius 2008 plan where historical daily share prices are used.

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### 40. EQUITY COMPENSATION BENEFITS (continued)

**STATUTORY** 

Share appreciation rights plans grants made during the year:

| 31 March<br>2011                                      | MIH<br>Ricardo<br>B.V.<br>2008<br>(euro) | MIH<br>Allegro<br>2009<br>(euro) | Molotok<br>No1<br>(euro) | MIH<br>Internet<br>Africa<br>(rand) | On the<br>Dot<br>(rand) | Paarl<br>Coldset<br>(rand) | Paarl<br>Media<br>Holdings<br>(rand) |
|---|--|----------------------------------|--------------------------|-------------------------------------|-------------------------|----------------------------|--------------------------------------|
| Weighted average<br>fair value at<br>measurement date | 0,50                                     | 23,52                            | _                        | 8,76                                | 6,28                    | 1,28                       | 8,36                                 |

This weighted average fair value has been calculated using the Bermudan binomial option-pricing model, using the following inputs and assumptions:

| Weighted average<br>SAR price<br>Weighted average | 1,74  | 87,02 | _ | 20,70 | 20,27 | 4,35  | 28,38 |
|---|-------|-------|---|-------|-------|-------|-------|
| exercise price                                    | 1,74  | 87,02 | _ | 20,70 | 20,27 | 4,35  | 28,38 |
| Weighted average expected volatility              |       |       |   |       |       |       |       |
| (%)*  | 31,9  | 31,9  | _ | 35,4  | 15,1  | 15,1  | 15,1  |
| Weighted average                                  | F 0   | F 0   |   | F 0   | E 0   | F 0   | F 0   |
| option life (years)<br>Weighted average           | 5,0   | 5,0   | _ | 5,0   | 5,0   | 5,0   | 5,0   |
| risk-free interest<br>rate (%)                    |       |       |   |       |       |       |       |
| (based on zero rate                               |       |       |   |       |       |       |       |
| bond yield at perfect fit)                        | 1,6   | 1,6   | _ | 7,2   | 7,6   | 8,2   | 8,2   |
| Weighted average                                  | 1,0   | 1,0   |   | 1,2   | 7,0   | 0,2   | 0,2   |
| annual suboptimal                                 |       |       |   |       |       |       |       |
| rate (%) Weighted average vesting period          | 100,0 | 248,0 | _ | 100,0 | 181,5 | 181,5 | 181,5 |
| (years)   | 3,0   | 3,0   | _ | 4,0   | 4,0   | 3,0   | 3,0   |
|   |       |       |   |       |       |       |       |

<sup>\*</sup>The weighted average expected volatility of all SAR grants listed above is determined using historical annual company valuations.

## 40. EQUITY COMPENSATION BENEFITS (continued)

Share appreciation rights plans grants made during the year:

| 31 March<br>2010  | MIH<br>Ricardo<br>B.V.<br>2008<br>(euro) | MIH<br>Allegro<br>2009<br>(euro) | Molotok<br>No1<br>(euro) | MIH<br>Internet<br>Africa<br>(rand) | On the<br>Dot<br>(rand) | Paarl<br>Coldset<br>(rand) | Paarl<br>Media<br>Holdings<br>(rand) |
|---|--|----------------------------------|--------------------------|-------------------------------------|-------------------------|----------------------------|--------------------------------------|
| Weighted average fair value at  |  |                                  |                          |                                     |                         |                            |                                      |
| measurement date  | 0,65                                     | 27,60                            | 6,24                     | _                                   | _                       | _                          | _                                    |
| This weighted average model, using the followard weighted average                         |  |                                  |                          | ing the Bern                        | nudan binc              | mial option                | -pricing                             |
| SAR price   | 1,59                                     | 74,93                            | 17,80                    | _                                   | _                       | _                          | _                                    |
| Weighted average<br>exercise price  | 1,59                                     | 74,93                            | 17,80                    | _                                   | _                       | _                          | _                                    |
| Weighted average expected volatility (%)*   | 48,2                                     | 43,9                             | 36,5                     | _                                   | _                       | _                          | _                                    |
| Weighted average  | ,  |                                  | ,                        |                                     |                         |                            |                                      |
| option life (years) Weighted average risk-free interest rate (%) (based on zero rate bond | 5,0                                      | 5,0                              | 5,0                      | _                                   | _                       | _                          | _                                    |
| yield at perfect fit) Weighted average annual suboptimal                                  | 2,7                                      | 2,6                              | 2,3                      | _                                   | _                       | _                          | _                                    |
| rate (%)  | 169,0                                    | 248,0                            | 100,0                    | _                                   | _                       | _                          | _                                    |
| Weighted average<br>vesting period<br>(years)   | 3,0                                      | 3,0                              | 4,0                      | _                                   | _                       | _                          | _                                    |

Various early exercise expectations were calculated based on historical exercise behaviours.

<sup>\*</sup>The weighted average expected volatility of all SAR grants listed above is determined using historical annual company valuations.

| Share-based payment liability                                       | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---|-------------------------|-------------------------|
| Total carrying amount of cash-settled share-based payment liability | 21                      | 29                      |
| Total intrinsic value of liability for vested benefits              | 17                      | 22                      |

# Company statement of financial position

at 31 March 2011

|  |       | 31 March | 31 March |
|--|-------|----------|----------|
|  |       | 2011     | 2010     |
|  | Notes | R'm      | R'm      |
| ASSETS   |       |          |          |
| Non-current assets                               |       | 24 261   | 24 994   |
| Investments in subsidiaries                      | 2     | 5 453    | 5 453    |
| Loans to subsidiaries                            | 3     | 18 300   | 19 069   |
| Property, plant and equipment                    | 4     | 2        | 2        |
| Investments and loans                            | 5     | 393      | 372      |
| Deferred taxation                                | 7     | 113      | 98       |
| Current assets                                   |       | 1 644    | 1 470    |
| Current portion of long-term loans               | 3     | 945      | 1 245    |
| Other receivables                                | 8     | 12       | 28       |
| Cash and cash equivalents                        | 18    | 687      | 197      |
| TOTAL ASSETS                                     |       | 25 905   | 26 464   |
| EQUITY AND LIABILITIES                           |       |          |          |
| Shareholders' equity                             |       | 25 853   | 26 417   |
| Share capital and premium                        | 9     | 17 489   | 17 222   |
| Other non-distributable reserves                 |       | 1 795    | 1 636    |
| Retained earnings                                |       | 6 569    | 7 559    |
| Non-current liabilities                          |       | 3        | 3        |
| Post-retirement medical liability                | 10    | 3        | 3        |
| Current liabilities                              |       | 49       | 44       |
| Amounts owing in respect of investments acquired | 11    | 13       | 14       |
| Accrued expenses and other current liabilities   | 12    | 16       | 24       |
| Taxation   |       | 12       | 6        |
| Dividends payable                                |       | 8        | _        |
| TOTAL EQUITY AND LIABILITIES                     |       | 25 905   | 26 464   |

# Company statement of comprehensive income

for the year ended 31 March 2011

|  | Notes  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>B'm |
|--|--------|-------------------------|-------------------------|
|  | 110100 |                         |                         |
| Revenue                                      |        | _                       | _                       |
| Selling, general and administration expenses | 14     | (262)                   | (247)                   |
| Other gains/(losses) - net                   | 13     | 85                      | (190)                   |
| Operating loss                               |        | (177)                   | (437)                   |
| Interest received                            | 15     | 92                      | 160                     |
| Interest paid                                | 15     | (2)                     | _                       |
| Other finance income/(costs) - net           | 15     | 21                      | 38                      |
| Loss before taxation                         |        | (66)                    | (239)                   |
| Taxation                                     | 16     | (10)                    | (22)                    |
| Loss for the year                            |        | (76)                    | (261)                   |
| Other comprehensive income                   |        | _                       |                         |
| Total comprehensive income for the year      |        | (76)                    | (261)                   |
| Attributable to:                             |        |                         |                         |
| Equity holders of the company                |        | (76)                    | (261)                   |
| Non-controlling interest                     |        | _                       | _                       |
|  |        | (76)                    | (261)                   |

# Company statement of changes in equity

for the year ended 31 March 2011

|  | Share capital and premium |                 | Share-<br>based<br>compen-<br>sation | Valuation      | Retained        |              |
|--|---------------------------|-----------------|--------------------------------------|----------------|-----------------|--------------|
|  | A shares<br>R'm           | N shares<br>R'm | reserve<br>R'm                       | reserve<br>R'm | earnings<br>R'm | Total<br>R'm |
| Balance at 1 April 2009 Total comprehensive income for | 14                        | 16 774          | 181                                  | 1 296          | 8 621           | 26 886       |
| the year Share capital issued                          | _                         | -<br>434        | _                                    | _              | (261)           | (261)<br>434 |
| Share-based compensation reserve movement              | _                         | _               | 159                                  | _              | _               | 159          |
| Dividends  | _                         | _               | _                                    | _              | (801)           | (801)        |
| Balance at 31 March 2010                               | 14                        | 17 208          | 340                                  | 1 296          | 7 559           | 26 417       |
| Balance at 1 April 2010 Total comprehensive income for | 14                        | 17 208          | 340                                  | 1 296          | 7 559           | 26 417       |
| the year   | _                         | -               | _                                    | -              | (76)            | (76)         |
| Share capital issued                                   | _                         | 253             | -                                    | -              | -               | 253          |
| Treasury shares movement                               | _                         | 14              | -                                    | -              | _               | 14           |
| Share-based compensation reserve movement              | _                         | -               | 159                                  | -              | _               | 159          |
| Dividends  | _                         | -               | _                                    | _              | (914)           | (914)        |
| Balance at 31 March 2011                               | 14                        | 17 475          | 499                                  | 1 296          | 6 569           | 25 853       |

# Company statement of cash flows

for the year ended 31 March 2011

| Nc  | ote | 31 March<br>2011<br>R'm  | 31 March<br>2010<br>R'm  |
|---|-----|--------------------------|--------------------------|
| Cash flows from operating activities  Cash utilised in operations Finance income Dividends received Taxation paid  Net cash from operating activities | 17  | (50)<br>80<br>85<br>(21) | (64)<br>150<br>—<br>(30) |
| Cash flows from investing activities  Preference dividends received  Net cash from investing activities   |     | 11                       | 20                       |
| Cash flows from financing activities  Loans repaid by/(granted to) subsidiaries  Proceeds from share issue  Dividend paid                             |     | 1 278<br>14<br>(905)     | (824)<br>7<br>(794)      |
| Net cash from/(utilised in) financing activities  Net increase/(decrease) in cash and cash  |     | 387                      | (1 611)                  |
| equivalents  Forex translation adjustments on cash and cash equivalents  Cash and cash equivalents at beginning of the year                           |     | (2)<br>197               | (1 535)<br>(9)<br>1 741  |
| Cash and cash equivalents at end of the year  |     | 687                      | 197                      |

## Notes to the company annual financial statements

#### 1. PRINCIPAL ACCOUNTING POLICIES

The annual financial statements of the company are presented in accordance with, and comply with, International Financial Reporting Standards (IFRS) and International Financial Reporting Interpretations Committee (IFRIC) interpretations issued and effective at the time of preparing these financial statements and the South African Companies Act No 61 of 1973, as amended. The accounting policies for the holding company are the same as those of the group, where applicable (refer to note 2 of the consolidated annual financial statements).

Investments in subsidiaries are accounted for in the company's financial statements at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes directly attributable costs of investment.

#### 2. INVESTMENTS IN SUBSIDIARIES

The following information relates to Naspers Limited's direct interest in its significant subsidiaries:

| Name of subsidiary                                  | Func-<br>tional<br>cur-<br>rency | Effect<br>perce<br>inter | ntage     |             |             | Nature of business | Country of incorporation |
|---|----------------------------------|--------------------------|-----------|-------------|-------------|--------------------|--------------------------|
|   |                                  | 2011<br>%                | 2010<br>% | 2011<br>R'm | 2010<br>R'm |                    |                          |
| UNLISTED COMP                                       | ANIES                            |                          |           |             |             |                    | _                        |
| Media24 Holdings<br>(Proprietary)<br>Limited        | ZAR                              | 85,0                     | 85,0      | 1           | 1           | Investment holding | South Africa             |
| Heemstede<br>Beleggings<br>(Proprietary)<br>Limited | ZAR                              | 100,0                    | 100,0     | -           | _           | Investment holding | South Africa             |
| MIH Holdings<br>Limited                             | ZAR                              | 100,0                    | 100,0     | 5 452       | 5 452       | Investment holding | South Africa             |
| Naspers Properties<br>(Proprietary)<br>Limited      | ZAR                              | 100,0                    | 100,0     | -           | _           | Properties holding | South Africa             |
| Intelprop<br>(Proprietary)<br>Limited               | ZAR                              | 100,0                    | 100,0     | -           | _           | Investment holding | South Africa             |
|   |                                  |                          |           | 5 453       | 5 453       |                    |                          |

<sup>\*</sup>The effective percentage interest shown is the effective financial interest, after adjusting for the interests of any equity compensation plans treated as treasury shares.

|    |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|--|-------------------------|-------------------------|
| 3. | LOANS TO SUBSIDIARIES                    |                         |                         |
|    | Media24 Limited                          | 945                     | 1 245                   |
|    | MIH Holdings Limited group               | 17 932                  | 18 712                  |
|    | Naspers Properties (Proprietary) Limited | 317                     | 298                     |
|    | Intelprop (Proprietary) Limited          | 51                      | 59                      |
|    |  | 19 245                  | 20 314                  |
|    | Less: Current portion                    | (945)                   | (1 245)                 |
|    |  | 18 300                  | 19 069                  |

The loans to subsidiary companies do not have any fixed repayment terms except for the Media24 Limited loan, which is payable on demand. All the loans to subsidiary companies at 31 March 2011 are interest free, except for R410m (2010: R750m) of the Media24 Limited loan account bearing interest at a rate of prime less 3,5% (2010: prime less 3%) and R180m (2010: R198m) of the Naspers Properties (Proprietary) Limited loan account bearing interest at a rate of prime (2010: prime less 0,75%).

For the year ended 31 March 2011 Naspers Limited subordinated R300m (2010: R300m) of the R945m (2010: R1,2bn) loan to Media24, for the benefit of other current and future creditors of Media24 Limited.

|    |                               | Office equipment<br>R'm | Total<br>31 March<br>2011<br>R'm | Total<br>31 March<br>2010<br>R'm |
|----|-------------------------------|-------------------------|----------------------------------|----------------------------------|
| 4. | PROPERTY, PLANT AND EQUIPMENT |                         |                                  |                                  |
|    | Cost                          |                         |                                  |                                  |
|    | Opening balance               | 2                       | 2                                | 2                                |
|    | Acquisitions                  | 1                       | 1                                | _                                |
|    | Closing balance               | 3                       | 3                                | 2                                |
|    | Accumulated depreciation      |                         |                                  |                                  |
|    | Opening balance               | _                       | _                                | _                                |
|    | Depreciation                  | (1)                     | (1)                              | _                                |
|    | Closing balance               | (1)                     | (1)                              | _                                |
|    | Cost                          | 3                       | 3                                | 2                                |
|    | Accumulated depreciation      | (1)                     | (1)                              | _                                |
|    | Net book value                | 2                       | 2                                | 2                                |

|    |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|---|-------------------------|-------------------------|
| 5. | INVESTMENTS AND LOANS                                   |                         |                         |
|    | Loans and receivables                                   |                         |                         |
|    | Welkom Yizani preference shares                         | 404                     | 392                     |
|    | Less: Short-term accrued dividends on preference shares | (11)                    | (20)                    |
|    | Long-term portion of loans and receivables              | 393                     | 372                     |

The Welkom Yizani BEE transaction was refinanced during the year ended 31 March 2010. Welkom Yizani redeemed 21,1 million preference shares at a nominal value and the company waived R119m of accumulated preference dividends as part of the transaction. The total refinancing charge of R330m is included in "Other gains/(losses) – net" in the statement of comprehensive income. Preference dividends are calculated at a rate of 65% (2010: 65%) of the prime interest rate. See note 7 in the consolidated annual financial statements for further details concerning this investment.

#### 6. RELATED PARTY TRANSACTIONS AND BALANCES

#### Loans and interest

For details on related party loans, interest and dividends received refer to notes 3, 13 and 15.

|  | 31 March<br>2011<br>R'000 | 31 March<br>2010<br>R'000 |
|--|---------------------------|---------------------------|
| Directors' emoluments  |                           |                           |
| Executive directors  |                           |                           |
| Remuneration for other services paid by subsidiary companies | 6 154                     | 6 235                     |
| Non-executive directors                                      |                           |                           |
| Fees for services as directors                               | 7 649                     | 6 409                     |
| Fees for services as directors of subsidiary companies       | 5 241                     | 5 247                     |
|  | 19 044                    | 17 891                    |

Refer to note 13 of the consolidated annual financial statements for disclosure on executive director remuneration.

#### 7. DEFERRED TAXATION

The company created a deferred taxation asset of R110m (2010: R96m) on unutilised secondary tax on companies (STC) credits. The unutilised STC credits amounted to R1,4bn on 31 March 2011 (2010: R2,4bn). Management recorded a valuation allowance of R1,1bn (2010: R1,4bn) against the unutilised STC credits on 31 March 2011 due to uncertainty regarding the full utilisation of these credits. See note 16 of the consolidated annual financial statements for management's assumptions, which are based on changes relating to STC legislation.

|  | 1 April<br>2009<br>R'm | Charged to<br>comprehen-<br>sive income<br>R'm | 1 April<br>2010<br>R'm | Charged to<br>comprehen-<br>sive income<br>R'm | 31 March<br>2011<br>R'm |
|--|------------------------|--|------------------------|--|-------------------------|
| Deferred taxation balances               |                        |  |                        |  |                         |
| Provisions and other current liabilities | 2                      | 1  | 3                      | 1  | 4                       |
| STC credits                              | 81                     | 15   | 96                     | 14   | 110                     |
| Prepaid expenses                         | _                      | (1)  | (1)                    | _  | (1)                     |
|  | 83                     | 15   | 98                     | 15   | 113                     |

|    |   | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|----|---|-------------------------|-------------------------|
| 8. | OTHER RECEIVABLES   |                         |                         |
|    | Accrued Welkom Yizani preference dividends Other receivables                                    | 11<br>1                 | 20<br>8                 |
| -  |   | 12                      | 28                      |
| 9. | SHARE CAPITAL AND PREMIUM   |                         |                         |
|    | Authorised  |                         |                         |
|    | 1 250 000 A ordinary shares of R20 each   | 25                      | 25                      |
|    | 500 000 000 N ordinary shares of 2 cents each   | 10                      | 10                      |
|    |   | 35                      | 35                      |
|    | Issued  |                         |                         |
|    | 712 131 A ordinary shares of R20 each   | 14                      | 14                      |
|    | 406 581 911 N ordinary shares of 2 cents each (2010: 405 885 411)                               | 8                       | 8                       |
|    |   | 22                      | 22                      |
|    | Share premium   | 19 271                  | 19 018                  |
|    | 17.007.404 N and an about a ball as Amazon about  | 19 293                  | 19 040                  |
|    | Less: 17 237 404 N ordinary shares held as treasury shares (2010: 17 423 134 N ordinary shares) | (1 804)                 | (1 818)                 |
|    |   | 17 489                  | 17 222                  |

### 9. SHARE CAPITAL AND PREMIUM (continued)

|   | 31 March<br>2011<br>Number of<br>N shares | 31 March<br>2010<br>Number of<br>N shares |
|---|---|---|
| Movement in N ordinary shares in issue during the year                    |   |   |
| Shares in issue at 1 April  | 405 885 411                               | 404 305 411                               |
| Shares issued to share incentive trusts                                   | 696 500                                   | 1 580 000                                 |
| Shares in issue at 31 March   | 406 581 911                               | 405 885 411                               |
| Movement in N ordinary shares held as treasury shares during the year     |   |   |
| Shares held as treasury shares at 1 April                                 | 17 423 134                                | 17 570 915                                |
| Shares issued to the Naspers equity compensation plan                     | 5 000                                     | 28 000                                    |
| Shares acquired by participants from the Naspers equity compensation plan | (190 730)                                 | (175 781)                                 |
| Shares held as treasury shares at 31 March                                | 17 237 404                                | 17 423 134                                |

#### Voting and dividend rights

The A ordinary shareholders are entitled to 1 000 votes per share and shall be entitled to nominal dividends as determined from time to time by the board of directors, but always limited to one-fifth of the dividend to which N ordinary shareholders are entitled. The A ordinary shareholders do not have a right to receive a dividend when dividends are declared to N ordinary shareholders, although a dividend to A ordinary shareholders could be proposed by the board. In respect of all other rights, the A ordinary shares rank pari passu with the N ordinary shares of the company.

|  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|--|-------------------------|-------------------------|
| Share premium Opening balance at 1 April Share premium on share issues | 19 018<br>253           | 18 585<br>433           |
| Balance at 31 March  | 19 271                  | 19 018                  |

#### Capital management, unissued shares and valuation reserve

See notes 14 and 15 of the consolidated annual financial statements for the group's capital management policy, authorisation for unissued shares and more details regarding the nature of the valuation reserve.

#### 10. POST-RETIREMENT MEDICAL LIABILITY

The company operates a post-retirement medical benefit scheme. The obligation of the company to pay medical aid contributions after retirement is no longer part of the conditions of employment for new employees. A number of pensioners, however, remain entitled to this benefit. The company provides for post-retirement medical aid benefits on the accrual basis determined each year by an independent actuary. The directors are confident that adequate provision has been made for future liabilities.

|   | 31 March | 31 March |
|---|----------|----------|
|   | 2011     | 2010     |
|   | R'm      | R'm      |
| Balance at 1 April                                      | 3        | 2        |
| Provisions charged to statement of comprehensive income | -        | 1        |
| Balance at 31 March                                     | 3        | 3        |

Refer to note 17 of the consolidated financial statements for additional information including the actuarial assumptions.

### 11. AMOUNTS OWING IN RESPECT OF INVESTMENTS ACQUIRED

On 24 March 2004 the last conditions precedent relating to schemes of arrangement under section 311 of the South African Companies Act, 1973, were satisfied, in terms of which Naspers Limited acquired an additional 19,62% financial interest in Electronic Media Network Limited and SuperSport International Holdings Limited respectively (which was sold to MultiChoice Africa (Proprietary) Limited during 2005). An amount of R816m was due to the non-controlling shareholders on 31 March 2004. Some of these non-controlling shareholders have not surrendered their share certificates and claimed payment for their shares, therefore an amount of R13m was still outstanding as at 31 March 2011 (2010: R14m).

### 12. ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

|                           | 31 March | 31 March |
|---------------------------|----------|----------|
|                           | 2011     | 2010     |
|                           | R'm      | R'm      |
| Accrued expenses          | 8        | 12       |
| Bonus accrual             | 6        | 4        |
| Other current liabilities | 2        | 8        |
|                           | 16       | 24       |

|     |                                  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|-----|----------------------------------|-------------------------|-------------------------|
| 13. | OTHER GAINS/(LOSSES) - NET       |                         |                         |
|     | Subsidiaries                     |                         |                         |
|     | Dividends – unlisted shares      | 85                      | 140                     |
|     | Welkom Yizani refinancing        | -                       | (330)                   |
|     | Total other gains/(losses) – net | 85                      | (190)                   |

Refer to note 5 for information on the refinancing of the Welkom Yizani black economic empowerment scheme

| 31 March | 31 March |
|----------|----------|
| 2011     | 2010     |
| R'm      | R'm      |

### 14. EXPENSES BY NATURE

Operating profit includes the following items:

### Staff costs

As at 31 March 2011 the company had 30 (2010: 21) permanent employees.

The total cost of employment of all employees was as follows:

| Salaries, wages, bonuses, retirement benefit costs, medical aid fund contributions, post-retirement benefits and training |     |     |
|---|-----|-----|
| costs   | 22  | 15  |
| Share-based compensation charges  | 159 | 159 |
| Total staff costs   | 181 | 174 |
| Fees paid to non-employees for administration, management and technical services  | 77  | 67  |
| Auditor's remuneration  |     |     |
| Audit fees  | 4   | 3   |
| All other fees  | _   | 3   |
|   | 4   | 6   |

|     |  | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm    |
|-----|--|-------------------------|----------------------------|
| 15. | FINANCE INCOME/(COSTS) – NET<br>Interest paid<br>Other   | (2)                     | _                          |
|     |  | (2)                     |                            |
|     | Interest received Loans and bank accounts Subsidiaries   | 36<br>56                | 91<br>69<br>160            |
|     | Other finance income/(costs) — net  Net (loss)/gain from foreign exchange translation of assets  Preference dividends (BEE structures) | (2)                     | (9)                        |
|     |  | 21                      | 38                         |
|     | Finance income/(costs) – net   | 111                     | 198                        |
| 16. | TAXATION  Normal taxation  South Africa  - Current year  - Prior year underprovision   | 19<br>6                 | 36<br>—                    |
|     | Income taxation for the year Deferred taxation   | 25<br>(15)              | 36<br>(14)                 |
|     | – Current year<br>– Prior year   | (15)<br>—               | (11)                       |
|     | Total tax per statement of comprehensive income  | 10                      | 22                         |
|     | Reconciliation of taxation Taxation at statutory rates Adjusted for:   | (18)                    | (67)                       |
|     | Non-deductible expenses Non-taxable income Prior year adjustments Other taxes  | 67<br>(31)<br>6<br>(14) | 156<br>(53)<br>(3)<br>(11) |
|     | Taxation provided in statement of comprehensive income   | 10                      | 22                         |

|     |  | 31 March<br>2011<br>R'm              | 31 March<br>2010<br>R'm                         |
|-----|--|--------------------------------------|---|
| 17. | CASH UTILISED IN OPERATIONS  Loss before tax per statement of comprehensive income  Adjustments:  - Non-cash and other   | (66)<br>16                           | (239)<br>188                                    |
|     | Welkom Yizani refinancing Expenses paid by subsidiary Finance (income )/costs – net Investment income Share-based compensation charges Other  - Working capital Cash movement in trade and other receivables | -<br>47<br>(111)<br>(85)<br>159<br>6 | 330<br>37<br>(199)<br>(140)<br>159<br>1<br>(13) |
|     | Cash movement in payables, provisions and accruals   | (1)                                  | (5)   |
|     | Cash utilised in operations  | (50)                                 | (64)  |
| 18. | CASH AND CASH EQUIVALENTS Cash at bank and on hand Short-term bank deposits  | 85<br>602                            | 197<br>—  |
|     |  | 687                                  | 197   |

### 19. FINANCIAL RISK MANAGEMENT

### Foreign exchange risk

See note 38 of the consolidated financial statements for the group's risks.

### Foreign currency sensitivity analysis

The company's presentation currency is the South African rand, but as it operates internationally, it is exposed to the US dollar and the euro.

The sensitivity analysis below details the company's sensitivity to a 10% decrease (2010: 10% decrease) in the rand against the US dollar and the euro. These percentage decreases represent management's assessment of the possible changes in the foreign exchange rates at the respective year-ends. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period-end for the above percentage change in foreign currency rates.

A 10% decrease (2010: 10% decrease) of the rand against the US dollar and the euro would result in a profit after tax of R2,5m (2010: R2m profit after tax).

#### Credit risk

Refer to note 38 of the consolidated financial statements for the group's credit risks.

The maximum amount of credit risk related to financial assets that the company is exposed to, is R20,3bn (2010: R20,9bn), and has been calculated as follows:

|                           | 31 March<br>2011<br>R'm | 31 March<br>2010<br>R'm |
|---------------------------|-------------------------|-------------------------|
| Loans to subsidiaries     | 19 245                  | 20 314                  |
| Investments and loans     | 393                     | 372                     |
| Other receivables         | 11                      | 20                      |
| Cash and cash equivalents | 687                     | 197                     |
|                           | 20 336                  | 20 903                  |

The company has guaranteed revolving credit facilities of R13,5bn (2010: R12,3bn) and an offshore bond of R4,7bn (2010: Rnil) in MIH B.V. of which the undrawn balance is available to fund future investments. The guarantees have also been disclosed as part of the company's liquidity risk below.

### 19. FINANCIAL RISK MANAGEMENT (continued)

### Liquidity risk

Refer to note 38 of the consolidated financial statements for the group's liquidity risks. In terms of the articles of association of the company, no limitation is placed on its borrowing capacity.

The following analysis details the company's remaining contractual maturity for its non-derivative financial liabilities. The analysis is based on the undiscounted cash flows of financial liabilities based on the earliest date at which the company can be required to pay. The analysis includes both interest and principal cash flows.

| 31 March 2011<br>Non-derivative financial liabilities                    | Carrying<br>amount<br>R'm | Contractual<br>cash<br>flows<br>R'm | 0 – 12<br>months<br>R'm |
|--|---------------------------|-------------------------------------|-------------------------|
| <ul> <li>Amounts owing in respect of<br/>investments acquired</li> </ul> | 13                        | 13                                  | 13                      |
| <ul> <li>Accrued expenses and other current liabilities</li> </ul>       | 16                        | 16                                  | 16                      |
| <ul> <li>Dividends payable</li> </ul>                                    | 8                         | 8                                   | 8                       |
| <ul> <li>Financial guarantees</li> </ul>                                 | _                         | 18 279                              | 18 279                  |
| 31 March 2010  |                           |                                     |                         |
| Non-derivative financial liabilities                                     |                           |                                     |                         |
| <ul> <li>Amounts owing in respect of<br/>investments acquired</li> </ul> | 14                        | 14                                  | 14                      |
| <ul> <li>Accrued expenses and other<br/>current liabilities</li> </ul>   | 19                        | 19                                  | 19                      |
| <ul> <li>Financial guarantees</li> </ul>                                 | _                         | 12 277                              | 12 277                  |

### Interest rate risk

See note 38 of the consolidated financial statements for the group policy.

**COMPANY FINANCIAL STATEMENTS** 

#### 19. FINANCIAL RISK MANAGEMENT (continued)

### Interest rate sensitivity analysis

The sensitivity analysis below has been determined based on the exposure to interest rates for both derivative and non-derivative instruments at the statement of financial position date and the stipulated change taking place at the beginning of the next financial year and held constant throughout the reporting period in the case of instruments that have floating rates. The company is mainly exposed to interest rate fluctuations of the South African, American and European repo rates. The following changes in the reporates represent management's assessment of the possible change in interest rates at the respective year-ends:

- ▶ South African reporate: increases by 100 basis points (2010: increases by 100 basis points)
- ▶ American, European and London Interbank Rates: increases by 100 basis points each (2010: increases by 100 basis points each).

If interest rates change as stipulated above and all other variables were held constant, specifically foreign exchange rates, the company's profit after tax for the year ended 31 March 2011 would increase by R12m (2010: increase by R11m).

#### 20. FAIR VALUE OF FINANCIAL INSTRUMENTS

The fair values together with the carrying values, net gains and losses recognised in profit and loss, total interest income, total interest expense and impairment of each class of financial instrument are as follows:

| 31 March 2011                                     | Carrying<br>value<br>R'm | Fair<br>value<br>R'm | Net losses<br>recognised<br>in profit<br>and loss<br>R'm | Total<br>interest<br>income<br>R'm |
|---|--------------------------|----------------------|--|------------------------------------|
| Assets  |                          |                      |  |                                    |
| Loans to subsidiaries                             | 19 245                   | 19 245               | _  | 56                                 |
| Investments and loans                             | 393                      | 393                  | _  | 23                                 |
| Other receivables                                 | 11                       | 11                   | _  | _                                  |
| Cash and cash equivalents                         | 687                      | 687                  | (2)  | 36                                 |
| Total   | 20 336                   | 20 336               | (2)  | 115                                |
| Liabilities                                       |                          |                      |  |                                    |
| Amounts owing in respect of investments acquired  | 13                       | 13                   | -  | -                                  |
| Accrued expenses and other<br>current liabilities | 16                       | 16                   | _  | _                                  |
| Dividends payable                                 | 8                        | 8                    | _  | -                                  |
| Total   | 37                       | 37                   | -  | _                                  |

### 20. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

| 31 March 2010                                    | Carrying<br>value<br>R'm | Fair<br>value<br>R'm | Net losses<br>recognised<br>in profit<br>and loss<br>R'm | Refinancing<br>R'm | Total<br>interest<br>income<br>R'm |
|--|--------------------------|----------------------|--|--------------------|------------------------------------|
| Assets   |                          |                      |  |                    |                                    |
| Loans to subsidiaries                            | 20 314                   | 20 314               | _  | _                  | 69                                 |
| Investments and loans                            | 372                      | 372                  | _  | (330)              | 47                                 |
| Other receivables                                | 20                       | 20                   | _  | _                  | _                                  |
| Cash and cash equivalents                        | 197                      | 197                  | (9)  | _                  | 92                                 |
| Total  | 20 903                   | 20 903               | (9)  | (330)              | 208                                |
| Liabilities                                      |                          |                      |  |                    |                                    |
| Amounts owing in respect of investments acquired | 14                       | 14                   | _  | _                  | _                                  |
| Accrued expenses and other current liabilities   | 19                       | 19                   | _  | _                  | _                                  |
| Total  | 33                       | 33                   | _  | _                  |                                    |

Refer to note 39 of the consolidated financial statements for details regarding the calculation of the fair values of financial instruments.

### 21. EQUITY COMPENSATION BENEFITS

Please refer to note 40 of the consolidated financial statements for details regarding the Naspers Limited share incentive plan.

## Administration and corporate information

### **GROUP SECRETARY**

G Kisbey-Green 251 Oak Avenue

Randburg 2194

South Africa

### **REGISTERED OFFICE**

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#### REGISTRATION NUMBER

1925/001431/06

Incorporated in South Africa

### **AUDITOR**

PricewaterhouseCoopers Inc.

### TRANSFER SECRETARIES

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(Proprietary) Limited

(Registration number: 2000/007239/07)

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Fax: +27 (0)11 834 4398

## ADR PROGRAMME

The Bank of New York Mellon maintains a Global BuyDIRECT™ plan for Naspers Limited.

For additional information, please visit

The Bank of New York Mellon's website at

## www.globalbuydirect.com

or call Shareholder Relations at

1-888-BNY-ADRS

or 1-800-345-1612 or write to:

The Bank of New York Mellon

Shareholder Relations Department -

Global BuyDIRECT™

Church Street Station

PO Box 11258, New York, NY 10286-1258, USA

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## **ANALYSIS OF SHAREHOLDERS**

|                         | Number of    | Number of    |
|-------------------------|--------------|--------------|
| Size of holdings        | shareholders | shares owned |
| 1 – 100 shares          | 19 460       | 732 907      |
| 101 - 1 000 shares      | 19 035       | 6 882 891    |
| 1 001 - 5 000 shares    | 3 630        | 7 795 757    |
| 5 001 - 10 000 shares   | 547          | 4 006 261    |
| More than 10 000 shares | 1 156        | 387 164 095  |

COMPANY ANNUAL FINANCIAL STATEMENTS

The following shareholders hold 5% and more of the issued share capital of the company:

|  | Number of    |
|--|--------------|
| Name   | shares owned |
| Public Investment Corporation                  | 41 404 675   |
| Dodge & Cox Incorporated                       | 29 795 695   |
| Capital World Investors                        | 27 761 600   |
| Coronation Fund Managers (Proprietary) Limited | 21 126 278   |

### Public shareholder spread

To the best knowledge of the directors, the spread of public shareholders in terms of section 4.25 of the JSE Limited's Listings Requirements at 31 March 2011 was 92,19%, represented by 43 809 shareholders holding 374 810 522 ordinary shares in the company. The non-public shareholders of the company comprising 19 shareholders representing 31 771 389 ordinary shares are analysed as follows:

|                     | Number of  | % of issued   |
|---------------------|------------|---------------|
| Category            | shares     | share capital |
| Naspers Share Trust | 17 377 456 | 4,3           |
| Directors           | 9 684 662  | 2,4           |
| Group companies     | 4 709 271  | 1,2           |
|                     |            |               |

## SHAREHOLDERS' DIARY

| Annual general meeting             | August    |
|------------------------------------|-----------|
| Reports                            |           |
| Interim for half-year to September | November  |
| Announcement of annual results     | 27 June   |
| Annual financial statements        | July      |
| Dividend                           |           |
| Declaration                        | August    |
| Payment                            | September |
| Financial year-end                 | March     |

